# HOUSING NOW

# Barrie CMA



Canada Mortgage and Housing Corporation

Date Released: Second Quarter 2009

### **New Homes Market**

## **New Home Construction Continues to Feel the Pinch**

Relative to the same quarter last year the total number of new housing starts has significantly decreased in the Barrie CMA. Total starts have gone from 220 in the first quarter of 2008 to about 40 for the same period this year. All regions had significant decreases to new construction from the same period last year. Barrie City reported the most dramatic decrease, a drop from 103 new starts to just six this year. Innisfil Town experienced a similarly strong drop-off. The decreased level of new construction this year is a symptom of the slowing economy. Despite better value and low interest rates many people are holding off on pur-

# **Barrie CMA Housing Starts** Apartments Row Houses **Semi-Detached** Singles Trend 2008 2005 2006 2007 2009

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200 I

2002

2003

2004

900

800

700

600

300

200

100

Source: CMHC

**Starts** 400



chasing a new home or are looking to the existing homes market.

Other housing types were on offer during the first quarter last year, even though single-detached homes made up the majority of new construction. In spite of the current economic contraction, this is not the case this year. This year at the CMA level, single-detached homes made up all of the new construction and the same holds true for each of the sub-markets of Barrie City, Innisfil Town, and Springwater Town.

During the first quarter last year, new home construction was fairly evenly distributed between Barrie City and Innisfil Town with both accounting for approximately 46 per cent of total construction. This year, new home construction is centred in Innisfil Town with just under 66 per cent of all new construction occurring there during the first quarter this year.

Despite the weaker economic landscape currently, the average price of a new single-detached home relative to the same period last year was up well over the rate of inflation. For the CMA as a whole the average price this quarter stands at just over \$360,000, an increase of nine per cent from the same period last year. Prices in Innisfil Town moderated significantly from the same period last year. The increase to the overall average price was due to higher prices in Barrie City and Springwater Town. The increase in Barrie City can be attributed to decreasingly less land in the urban core driving up the

costs to build a single-detached home there, while the increase in Springwater can be attributed to larger homes being built there.

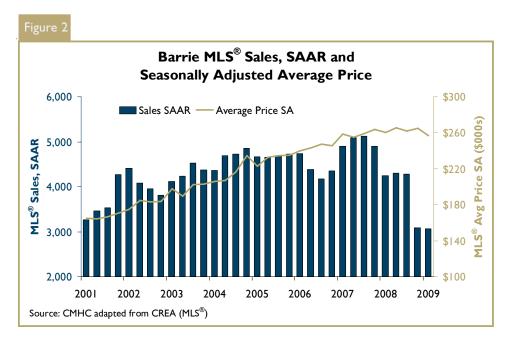
# Existing Homes Market

#### **Market Loosens Further**

The resale housing market has continued to lose strength. Both the number of listings and sales of existing homes have decreased year-overyear. Sales have dropped off by close to 28 per cent, while new listings decreased by just over two per cent. The larger decrease to sales relative to new listings is not surprising given that sales tend to react much quicker to periods of slower economic growth than listings.

The sales-to-new listings-ratio (SNLR) remains in balanced market territory but with sales down more than listings, it is slowly declining towards a buyer's market. The SNLR stands at close to 35 per cent which is the lower bound of a balanced market. The market has cooled off considerably since the same quarter last year. At that time the SNLR was at just over 44 per cent.

With a slowing existing homes market, where ample choice is available to those looking for an existing home, prices have begun to ease. Year over year, prices have fallen by just over one per cent and relative to the last quarter of 2008, they have decreased by close to four per cent. The average price currently stands at close to \$253,000.



# The Economy

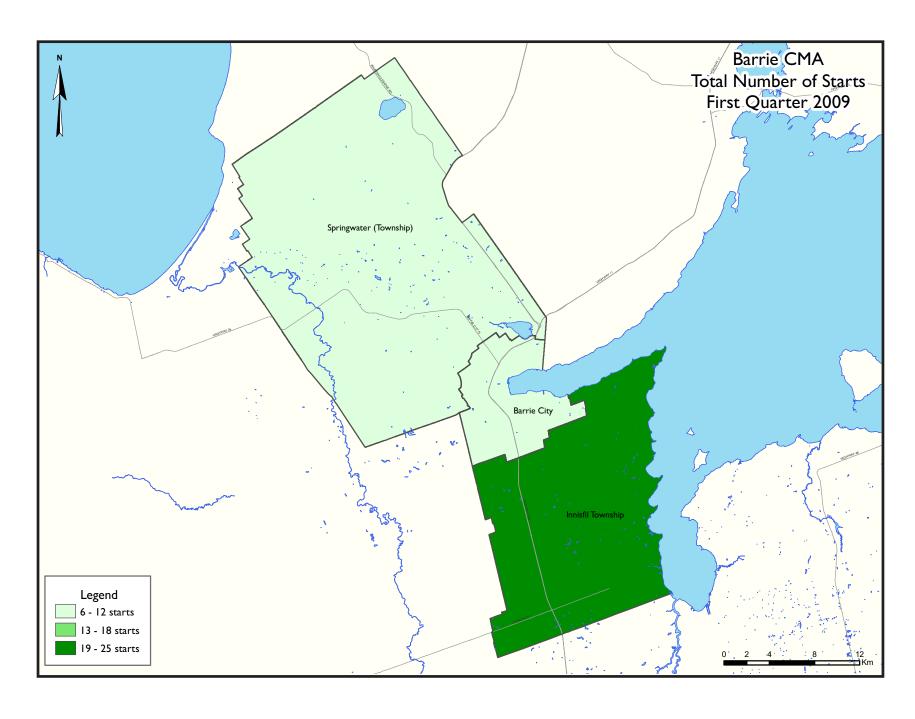
## Full-time Employment Still a Drag on Labour Market

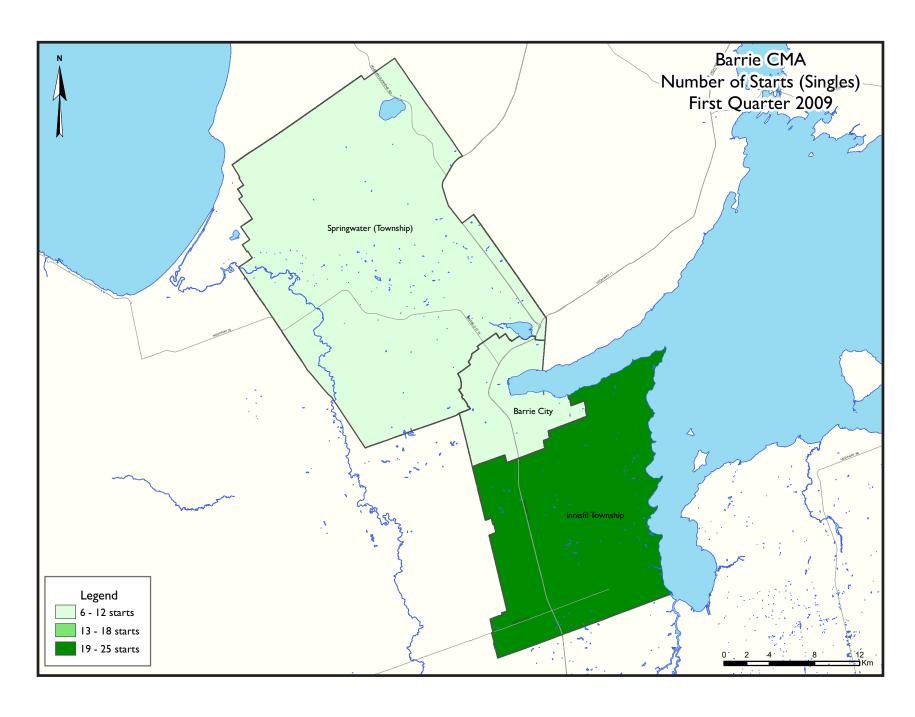
Employment continues to be negatively affected by the current economic adjustment. Part-time employment is up, but by less than the

decline in full-time employment. The goods-producing sector continues to trim output and now some of the weakness from this sector has spilt over to the services sector. The labour force has contracted somewhat, but people continue to actively look for employment which has caused the unemployment rate to

rise to a level last seen in the second quarter of 1998.

Manufacturing and public administration are significant sectors which continue to be dragged down by the economic adjustment year-over-year. Education and health services, usually known for stability, have started to experience some weakness.





#### HOUSING NOW REPORT TABLES

#### Available in ALL reports:

- I Housing Activity Summary of CMA
- 2 Starts by Submarket and by Dwelling Type Current Month or Quarter
- 2.1 Starts by Submarket and by Dwelling Type Year-to-Date
- 3 Completions by Submarket and by Dwelling Type Current Month or Quarter
- 3.1 Completions by Submarket and by Dwelling Type Year-to-Date
- 4 Absorbed Single-Detached Units by Price Range
- 5 MLS® Residential Activity
- 6 Economic Indicators

#### **Available in SELECTED Reports:**

- 1.1 Housing Activity Summary by Submarket
- 1.2 History of Housing Activity (once a year)
- 2.2 Starts by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 2.3 Starts by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 2.4 Starts by Submarket and by Intended Market Current Month or Quarter
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- 3.2 Completions by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
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- 3.4 Completions by Submarket and by Intended Market Current Month or Quarter
- 3.5 Completions by Submarket and by Intended Market Year-to-Date
- 4.1 Average Price (\$) of Absorbed Single-Detached Units

#### **SYMBOLS**

- n/a Not applicable
- \* Totals may not add up due to co-operatives and unknown market types
- \*\* Percent change > 200%
- Nil
- -- Amount too small to be expressed
- SA Monthly figures are adjusted to remove normal seasonal variation

| T                      | able I: H | ousing A | Activity S           | ummary   | of Barr         | ie CMA          |                             |                 |              |
|------------------------|-----------|----------|----------------------|----------|-----------------|-----------------|-----------------------------|-----------------|--------------|
|                        |           | Fir      | rst Quart            | ter 2009 |                 |                 |                             |                 |              |
|                        |           |          | Owne                 | rship    |                 |                 | _                           |                 |              |
|                        |           | Freehold |                      | C        | ondominium      | 1               | Ren                         | tal             | <b>-</b> 15% |
|                        | Single    | Semi     | Row, Apt.<br>& Other | Single   | Row and<br>Semi | Apt. &<br>Other | Single,<br>Semi, and<br>Row | Apt. &<br>Other | Total*       |
| STARTS                 |           |          |                      |          |                 |                 |                             |                 |              |
| Q1 2009                | 38        | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 38           |
| Q1 2008                | 208       | 0        | 12                   | 0        | 0               | 0               | 0                           | 0               | 220          |
| % Change               | -81.7     | n/a      | -100.0               | n/a      | n/a             | n/a             | n/a                         | n/a             | -82.7        |
| Year-to-date 2009      | 38        | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 38           |
| Year-to-date 2008      | 208       | 0        | 12                   | 0        | 0               | 0               | 0                           | 0               | 220          |
| % Change               | -81.7     | n/a      | -100.0               | n/a      | n/a             | n/a             | n/a                         | n/a             | -82.7        |
| UNDER CONSTRUCTION     | ,         |          |                      |          |                 |                 |                             |                 |              |
| Q1 2009                | 248       | 2        | 129                  | 0        | 4               | 326             | 0                           | 10              | 719          |
| Q1 2008                | 353       | 0        | 98                   | 0        | 0               | 0               | 0                           | 0               | 451          |
| % Change               | -29.7     | n/a      | 31.6                 | n/a      | n/a             | n/a             | n/a                         | n/a             | 59.4         |
| COMPLETIONS            | ,         |          |                      |          |                 |                 |                             |                 |              |
| Q1 2009                | 96        | 2        | 26                   | 0        | 0               | 40              | 0                           | 0               | 164          |
| Q1 2008                | 165       | 4        | 26                   | 0        | 5               | 0               | 0                           | 0               | 200          |
| % Change               | -41.8     | -50.0    | 0.0                  | n/a      | -100.0          | n/a             | n/a                         | n/a             | -18.0        |
| Year-to-date 2009      | 96        | 2        | 26                   | 0        | 0               | 40              | 0                           | 0               | 164          |
| Year-to-date 2008      | 165       | 4        | 26                   | 0        | 5               | 0               | 0                           | 0               | 200          |
| % Change               | -41.8     | -50.0    | 0.0                  | n/a      | -100.0          | n/a             | n/a                         | n/a             | -18.0        |
| COMPLETED & NOT ABSORI |           |          |                      |          |                 |                 |                             |                 |              |
| Q1 2009                | 107       | 2        | 17                   | 0        | 5               | 35              | 0                           | 0               | 166          |
| Q1 2008                | 125       | 2        | 2                    | 0        | 2               | 72              | 0                           | 0               | 203          |
| % Change               | -14.4     | 0.0      | **                   | n/a      | 150.0           | -51.4           | n/a                         | n/a             | -18.2        |
| ABSORBED               |           |          |                      |          |                 |                 |                             |                 |              |
| Q1 2009                | 122       | 0        | 15                   | 0        | 21              | 25              | 0                           | 0               | 183          |
| Q1 2008                | 181       | 9        | 43                   | 0        | 3               | 18              | 0                           | 0               | 254          |
| % Change               | -32.6     | -100.0   | -65.1                | n/a      | **              | 38.9            | n/a                         | n/a             | -28.0        |
| Year-to-date 2009      | 122       | 0        | 15                   | 0        | 21              | 25              | 0                           | 0               | 183          |
| Year-to-date 2008      | 181       | 9        | 43                   | 0        | 3               | 18              | 0                           | 0               | 254          |
| % Change               | -32.6     | -100.0   | -65.1                | n/a      | **              | 38.9            | n/a                         | n/a             | -28.0        |

Source: CM HC (Starts and Completions Survey, Market Absorption Survey)

| Та                    | able I.I: I |          |                      |          | ry by Sul       | omarket         |                             |                 |           |
|-----------------------|-------------|----------|----------------------|----------|-----------------|-----------------|-----------------------------|-----------------|-----------|
|                       |             | Fi       | rst Quar             | ter 2009 |                 |                 |                             |                 |           |
|                       |             |          | Owne                 | ership   |                 |                 | <b>D</b>                    |                 |           |
|                       |             | Freehold |                      | C        | Condominiur     | n               | Ren                         | ital            |           |
|                       | Single      | Semi     | Row, Apt.<br>& Other | Single   | Row and<br>Semi | Apt. &<br>Other | Single,<br>Semi, and<br>Row | Apt. &<br>Other | Total*    |
| STARTS                |             |          |                      |          |                 |                 |                             |                 |           |
| Barrie City           |             |          |                      |          |                 |                 |                             |                 |           |
| Q1 2009               | 6           | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 6         |
| Q1 2008               | 96          | 0        | 7                    | 0        | 0               | 0               | 0                           | 0               | 103       |
| Innisfil Town         |             |          |                      |          |                 |                 |                             |                 |           |
| Q1 2009               | 25          | 0        |                      | 0        | 0               | 0               | 0                           | 0               | 25        |
| Q1 2008               | 95          | 0        | 5                    | 0        | 0               | 0               | 0                           | 0               | 100       |
| Springwater Township  | -           |          |                      | •        | •               |                 | •                           |                 | _         |
| Q1 2009               | 7           | 0        |                      | 0        | 0               | 0               | 0                           | 0               | 7         |
| Q1 2008<br>Barrie CMA | 17          | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 17        |
| QI 2009               | 20          |          | 0                    | 0        | 0               | ^               | 0                           | 0               | 20        |
| Q1 2009<br>Q1 2008    | 38<br>208   | 0        |                      | 0        | 0               | 0               | 0                           | 0               | 38<br>220 |
| UNDER CONSTRUCTION    | 206         | U        | 12                   | U        | U               | U               | U                           | U               | 220       |
| Barrie City           |             |          |                      |          |                 |                 |                             |                 |           |
| QI 2009               | 74          | 2        | 47                   | 0        | 4               | 302             | 0                           | 10              | 439       |
| QI 2008               | 161         | 0        |                      | 0        | 0               | 0               | 0                           | 0               | 200       |
| Innisfil Town         | 101         |          | J.                   | J        | J               | J               | J                           | Ĭ               | 200       |
| Q1 2009               | 161         | 0        | 82                   | 0        | 0               | 0               | 0                           | 0               | 243       |
| QI 2008               | 176         | 0        |                      | 0        | 0               | 0               | 0                           | 0               | 235       |
| Springwater Township  |             |          |                      |          |                 |                 |                             |                 |           |
| QI 2009               | 13          | 0        | 0                    | 0        | 0               | 24              | 0                           | 0               | 37        |
| Q1 2008               | 16          | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 16        |
| Barrie CMA            |             |          |                      |          |                 |                 |                             |                 |           |
| Q1 2009               | 248         | 2        | 129                  | 0        | 4               | 326             | 0                           | 10              | 719       |
| Q1 2008               | 353         | 0        | 98                   | 0        | 0               | 0               | 0                           | 0               | 451       |
| COMPLETIONS           |             |          |                      |          |                 |                 |                             |                 |           |
| Barrie City           |             |          |                      |          |                 |                 | ļ,                          |                 |           |
| Q1 2009               | 30          | 2        | 15                   | 0        | 0               | 40              | 0                           | 0               | 87        |
| Q1 2008               | 113         | 4        | 26                   | 0        | 5               | 0               | 0                           | 0               | 148       |
| Innisfil Town         |             |          |                      |          |                 |                 |                             |                 |           |
| Q1 2009               | 51          | 0        |                      | 0        |                 | 0               |                             | 0               | 62        |
| Q1 2008               | 36          | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 36        |
| Springwater Township  | . = 1       |          |                      |          |                 |                 | . 1                         |                 |           |
| Q1 2009               | 15          | 0        |                      | 0        |                 | 0               |                             | 0               | 15        |
| QI 2008               | 16          | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 16        |
| Barrie CMA            | 0.1         |          | 2.                   |          | _               | 40              |                             |                 | 144       |
| Q1 2009               | 96          | 2        |                      | 0        |                 |                 |                             | 0               | 164       |
| Q1 2008               | 165         | 4        | 26                   | 0        | 5               | 0               | 0                           | 0               | 200       |

Source: CM HC (Starts and Completions Survey, Market Absorption Survey)

| Table I.I: Housing Activity Summary by Submarket First Quarter 2009 |        |          |                      |        |                 |                 |                             |                 |        |  |  |
|---|--------|----------|----------------------|--------|-----------------|-----------------|-----------------------------|-----------------|--------|--|--|
|   |        | Fit      |                      |        |                 |                 |                             |                 |        |  |  |
|   |        |          | Owne                 | ership |                 |                 | Rer                         | rtal            |        |  |  |
|   |        | Freehold |                      | C      | Condominiun     | n               | IXCI                        | icai            |        |  |  |
|   | Single | Semi     | Row, Apt.<br>& Other | Single | Row and<br>Semi | Apt. &<br>Other | Single,<br>Semi, and<br>Row | Apt. &<br>Other | Total* |  |  |
| COMPLETED & NOT ABSOR   | BED    |          |                      |        |                 |                 |                             |                 |        |  |  |
| Barrie City   |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| QI 2009   | 64     | 2        | 17                   | 0      | 5               | 35              | 0                           | 0               | 123    |  |  |
| Q1 2008   | 88     | 2        | 2                    | 0      | 2               | 72              | 0                           | 0               | 166    |  |  |
| Innisfil Town   |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| Q1 2009   | 0      | 0        |                      | 0      | 0               | 0               | 0                           | 0               | 0      |  |  |
| Q1 2008   | 1      | 0        | 0                    | 0      | 0               | 0               | 0                           | 0               | - 1    |  |  |
| Springwater Township  |        |          |                      |        |                 |                 | ,                           |                 |        |  |  |
| Q1 2009   | 43     | 0        | 0                    | 0      | 0               | 0               | 0                           | 0               | 43     |  |  |
| QI 2008   | 36     | 0        | 0                    | 0      | 0               | 0               | 0                           | 0               | 36     |  |  |
| Barrie CMA  |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| Q1 2009   | 107    | 2        | 17                   | 0      | 5               | 35              | 0                           | 0               | 166    |  |  |
| QI 2008   | 125    | 2        | 2                    | 0      | 2               | 72              | 0                           | 0               | 203    |  |  |
| ABSORBED  |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| Barrie City   |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| Q1 2009   | 60     | 0        | 4                    | 0      | 21              | 25              | 0                           | 0               | 110    |  |  |
| QI 2008   | 127    | 9        | 43                   | 0      | 3               | 18              | 0                           | 0               | 200    |  |  |
| Innisfil Town   |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| Q1 2009   | 51     | 0        | П                    | 0      | 0               | 0               | 0                           | 0               | 62     |  |  |
| QI 2008   | 36     | 0        | 0                    | 0      | 0               | 0               | 0                           | 0               | 36     |  |  |
| Springwater Township  |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| QI 2009   | П      | 0        | 0                    | 0      | 0               | 0               | 0                           | 0               | 11     |  |  |
| QI 2008   | 18     | 0        | 0                    | 0      | 0               | 0               | 0                           | 0               | 18     |  |  |
| Barrie CMA  |        |          |                      |        |                 |                 |                             |                 |        |  |  |
| QI 2009   | 122    | 0        |                      | 0      | 21              | 25              | 0                           | 0               | 183    |  |  |
| QI 2008   | 181    | 9        | 43                   | 0      | 3               | 18              | 0                           | 0               | 254    |  |  |

Source: CM HC (Starts and Completions Survey, Market Absorption Survey)

| Table 1.2: History of Housing Starts of Barrie CMA<br>1999 - 2008 |        |          |                      |        |                 |                 |                                   |        |        |  |  |  |
|---|--------|----------|----------------------|--------|-----------------|-----------------|-----------------------------------|--------|--------|--|--|--|
|   |        |          | Owne                 | ership |                 |                 | D                                 | . 1    |        |  |  |  |
|   |        | Freehold |                      | C      | Condominiun     | n               | Ren                               | tal    |        |  |  |  |
|   | Single | Semi     | Row, Apt.<br>& Other | Single | Row and<br>Semi | Apt. &<br>Other | Single,<br>Semi, and<br>Row Other |        | Total* |  |  |  |
| 2008  | 858    | 12       | 140                  | 0      | 30              | 366             | 0                                 | 10     | 1,416  |  |  |  |
| % Change  | 15.0   | -14.3    | -21.3                | n/a    | **              | **              | n/a                               | n/a    | 44.5   |  |  |  |
| 2007  | 746    | 14       | 178                  | 0      | 5               | 37              | 0                                 | 0      | 980    |  |  |  |
| % Change  | -23.3  | -46.2    | 107.0                | n/a    | -78.3           | n/a             | n/a                               | -100.0 | -16.2  |  |  |  |
| 2006  | 972    | 26       | 86                   | 0      | 23              | 0               | 0                                 | 62     | 1,169  |  |  |  |
| % Change  | -20.3  | -45.8    | -57.4                | n/a    | 91.7            | n/a             | -100.0                            | n/a    | -21.2  |  |  |  |
| 2005  | 1,219  | 48       | 202                  | 0      | 12              | 0               | 3                                 | 0      | 1,484  |  |  |  |
| % Change  | -35.2  | -57.1    | -32.4                | n/a    | 9.1             | -100.0          | n/a                               | n/a    | -39.1  |  |  |  |
| 2004  | 1,882  | 112      | 299                  | 0      | 11              | 131             | 0                                 | 0      | 2,435  |  |  |  |
| % Change  | 4.7    | 80.6     | 61.6                 | n/a    | -45.0           | 162.0           | n/a                               | -100.0 | 2.8    |  |  |  |
| 2003  | 1,797  | 62       | 185                  | 0      | 20              | 50              | 0                                 | 254    | 2,368  |  |  |  |
| % Change  | -19.7  | -48.3    | -38.3                | n/a    | n/a             | n/a             | n/a                               | **     | -13.5  |  |  |  |
| 2002  | 2,239  | 120      | 300                  | 0      | 0               | 0               | 0                                 | 80     | 2,739  |  |  |  |
| % Change  | 25.9   | -7.7     | -11.5                | n/a    | n/a             | n/a             | -100.0                            | -57.0  | 12.0   |  |  |  |
| 2001  | 1,779  | 130      | 339                  | 0      | 0               | 0               | 11                                | 186    | 2,445  |  |  |  |
| % Change  | 6.1    | 75.7     | 52.0                 | n/a    | n/a             | n/a             | n/a                               | 169.6  | 19.7   |  |  |  |
| 2000  | 1,677  | 74       | 223                  | 0      | 0               | 0               | 0                                 | 69     | 2,043  |  |  |  |
| % Change  | -19.5  | 23.3     | -47.3                | n/a    | n/a             | -100.0          | -100.0                            | n/a    | -24.9  |  |  |  |
| 1999  | 2,082  | 60       | 423                  | 0      | 0               | 133             | 24                                | 0      | 2,722  |  |  |  |

| Т   | Table 2: Starts by Submarket and by Dwelling Type First Quarter 2009 |         |         |         |         |         |         |         |         |         |             |  |
|---|--|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------------|--|
| Single Semi Row Apt. & Other Total            |  |         |         |         |         |         |         |         |         |         |             |  |
| Submarket                                     | QI 2009  | QI 2008 | QI 2009 | QI 2008 | QI 2009 | QI 2008 | QI 2009 | QI 2008 | QI 2009 | QI 2008 | %<br>Change |  |
| Barrie City                                   | 6  | 96      | 0       | 0       | 0       | 7       | 0       | 0       | 6       | 103     | -94.2       |  |
| Innisfil Town                                 | 25   | 95      | 0       | 0       | 0       | 5       | 0       | 0       | 25      | 100     | -75.0       |  |
| Springwater Township 7 17 0 0 0 0 0 0 7 17 -5 |  |         |         |         |         |         |         |         |         |         |             |  |
| Barrie CMA                                    | 38   | 208     | 0       | 0       | 0       | 12      | 0       | 0       | 38      | 220     | -82.7       |  |

| Та                                 | Table 2.1: Starts by Submarket and by Dwelling Type  January - March 2009 |      |      |      |      |      |      |      |      |      |        |  |  |
|------------------------------------|---|------|------|------|------|------|------|------|------|------|--------|--|--|
| Single Semi Row Apt. & Other Total |   |      |      |      |      |      |      |      |      |      |        |  |  |
| Submarket                          | YTD   | YTD  | YTD  | YTD  | YTD  | YTD  | YTD  | YTD  | YTD  | YTD  | %      |  |  |
|                                    | 2009  | 2008 | 2009 | 2008 | 2009 | 2008 | 2009 | 2008 | 2009 | 2008 | Change |  |  |
| Barrie City                        | 6   | 96   | 0    | 0    | 0    | 7    | 0    | 0    | 6    | 103  | -94.2  |  |  |
| Innisfil Town                      | 25  | 95   | 0    | 0    | 0    | 5    | 0    | 0    | 25   | 100  | -75.0  |  |  |
| Springwater Township               | Springwater Township 7 17 0 0 0 0 0 0 7 17 -58.8                          |      |      |      |      |      |      |      |      |      |        |  |  |
| Barrie CMA                         | 38  | 208  | 0    | 0    | 0    | 12   | 0    | 0    | 38   | 220  | -82.7  |  |  |

| Table 2.2: Starts by Submarket, by Dwelling Type and by Intended Market First Quarter 2009 |                  |         |         |         |                  |         |         |         |  |  |  |  |
|--|------------------|---------|---------|---------|------------------|---------|---------|---------|--|--|--|--|
| Row Apt. & Other   |                  |         |         |         |                  |         |         |         |  |  |  |  |
| Submarket  | Freeho<br>Condor |         | Rer     | ntal    | Freeho<br>Condor |         | Rental  |         |  |  |  |  |
|  | Q1 2009          | Q1 2008 | Q1 2009 | Q1 2008 | Q1 2009          | Q1 2008 | Q1 2009 | Q1 2008 |  |  |  |  |
| Barrie City  | 0                | 7       | 0       | 0       | 0                | 0       | 0       | 0       |  |  |  |  |
| Innisfil Town  | 0                | 5       | 0       | 0       | 0                | 0       | 0       | 0       |  |  |  |  |
| Springwater Township 0 0 0 0 0 0 0 0   |                  |         |         |         |                  |         |         |         |  |  |  |  |
| Barrie CMA   | 0                | 12      | 0       | 0       | 0                | 0       | 0       | 0       |  |  |  |  |

| Table 2.3: Starts by Submarket, by Dwelling Type and by Intended Market  January - March 2009 |                 |                   |          |          |                  |          |          |          |  |  |  |  |
|---|-----------------|-------------------|----------|----------|------------------|----------|----------|----------|--|--|--|--|
| Row Apt. & Other  |                 |                   |          |          |                  |          |          |          |  |  |  |  |
| Submarket   | Freeho<br>Condo | old and<br>minium | Rer      | ntal     | Freeho<br>Condoi |          | Rental   |          |  |  |  |  |
|   | YTD 2009        | YTD 2008          | YTD 2009 | YTD 2008 | YTD 2009         | YTD 2008 | YTD 2009 | YTD 2008 |  |  |  |  |
| Barrie City   | 0               | 7                 | 0        | 0        | 0                | 0        | 0        | 0        |  |  |  |  |
| Innisfil Town   | 0               | 5                 | 0        | 0        | 0                | 0        | 0        | 0        |  |  |  |  |
| Springwater Township 0 0 0 0 0 0 0  |                 |                   |          |          |                  |          |          |          |  |  |  |  |
| Barrie CMA  | 0               | 12                | 0        | 0        | 0                | 0        | 0        | 0        |  |  |  |  |

| Table 2.4: Starts by Submarket and by Intended Market |         |     |   |   |   |   |    |     |  |  |  |  |  |
|---|---------|-----|---|---|---|---|----|-----|--|--|--|--|--|
| First Quarter 2009                                    |         |     |   |   |   |   |    |     |  |  |  |  |  |
| Submarket Freehold Condominium Rental Total*          |         |     |   |   |   |   |    |     |  |  |  |  |  |
| Submarket   | Q1 2009 |     |   |   |   |   |    |     |  |  |  |  |  |
| Barrie City   | 6       | 103 | 0 | 0 | 0 | 0 | 6  | 103 |  |  |  |  |  |
| Innisfil Town   | 25      | 100 | 0 | 0 | 0 | 0 | 25 | 100 |  |  |  |  |  |
| Springwater Township                                  | 7       | 17  | 0 | 0 | 0 | 0 | 7  | 17  |  |  |  |  |  |
| Barrie CMA  | 38      | 220 | 0 | 0 | 0 | 0 | 38 | 220 |  |  |  |  |  |

| Tab  | le 2.5: Sta | •        | bmarket a<br>ry - Marc | •        | tended <b>M</b> a | arket    |          |          |  |  |  |  |  |
|--|-------------|----------|------------------------|----------|-------------------|----------|----------|----------|--|--|--|--|--|
| Submarket Freehold Condominium Rental Total* |             |          |                        |          |                   |          |          |          |  |  |  |  |  |
| Submarket                                    | YTD 2009    | YTD 2008 | YTD 2009               | YTD 2008 | YTD 2009          | YTD 2008 | YTD 2009 | YTD 2008 |  |  |  |  |  |
| Barrie City                                  | 6           | 103      | 0                      | 0        | 0                 | 0        | 6        | 103      |  |  |  |  |  |
| Innisfil Town                                | 25          | 100      | 0                      | 0        | 0                 | 0        | 25       | 100      |  |  |  |  |  |
| Springwater Township                         | 7           | 17       | 0                      | 0        | 0                 | 0        | 7        | 17       |  |  |  |  |  |
| Barrie CMA                                   | 38          | 220      | 0                      | 0        | 0                 | 0        | 38       | 220      |  |  |  |  |  |

| Tabl  | Table 3: Completions by Submarket and by Dwelling Type First Quarter 2009 |         |         |         |         |         |         |         |         |         |             |  |
|---|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------------|--|
| Single Semi Row Apt. & Other Total  |   |         |         |         |         |         |         |         |         |         |             |  |
| Submarket   | Q1 2009   | Q1 2008 | QI 2009 | QI 2008 | Q1 2009 | QI 2008 | Q1 2009 | QI 2008 | QI 2009 | QI 2008 | %<br>Change |  |
| Barrie City   | 30  | 113     | 2       | 4       | 15      | 31      | 40      | 0       | 87      | 148     | -41.2       |  |
| Innisfil Town   | 51  | 36      | 0       | 0       | - 11    | 0       | 0       | 0       | 62      | 36      | 72.2        |  |
| Springwater Township         15         16         0         0         0         0         0         0         15         16         -6 |   |         |         |         |         |         |         |         |         |         |             |  |
| Barrie CMA  | 7   |         |         |         |         |         |         |         |         |         |             |  |

| Table                              | Table 3.1: Completions by Submarket and by Dwelling Type  January - March 2009 |      |      |      |      |      |      |      |                          |     |       |  |  |  |
|------------------------------------|--|------|------|------|------|------|------|------|--------------------------|-----|-------|--|--|--|
| Single Semi Row Apt. & Other Total |  |      |      |      |      |      |      |      |                          |     |       |  |  |  |
| Submarket                          | YTD  | YTD  | YTD  | YTD  | YTD  | YTD  | YTD  | YTD  | YTD                      | YTD | %     |  |  |  |
|                                    | 2009   | 2008 | 2009 | 2008 | 2009 | 2008 | 2009 | 2008 | YTD YTD % 2009 2008 Chal |     |       |  |  |  |
| Barrie City                        | 30   | 113  | 2    | 4    | 15   | 31   | 40   | 0    | 87                       | 148 | -41.2 |  |  |  |
| Innisfil Town                      | 51   | 36   | 0    | 0    | 11   | 0    | 0    | 0    | 62                       | 36  | 72.2  |  |  |  |
| Springwater Township               | 15   | 16   | 0    | 0    | 0    | 0    | 0    | 0    | 15                       | 16  | -6.3  |  |  |  |
| Barrie CMA                         | 96   | 165  | 2    | 4    | 26   | 31   | 40   | 0    | 164                      | 200 | -18.0 |  |  |  |

| Table 3.2: Completions by Submarket, by Dwelling Type and by Intended Market First Quarter 2009 |                             |         |         |         |                  |         |         |         |  |  |  |
|---|-----------------------------|---------|---------|---------|------------------|---------|---------|---------|--|--|--|
|   |                             | Ro      | w       |         | Apt. & Other     |         |         |         |  |  |  |
| Submarket   | Freehold and<br>Condominium |         | Rer     | ntal    | Freeho<br>Condor |         | Rental  |         |  |  |  |
|   | Q1 2009                     | Q1 2008 | Q1 2009 | Q1 2008 | Q1 2009          | Q1 2008 | Q1 2009 | Q1 2008 |  |  |  |
| Barrie City   | 15                          | 31      | 0       | 0       | 40               | 0       | 0       | 0       |  |  |  |
| Innisfil Town   | 11                          | 0       | 0       | 0       | 0                | 0       | 0       | 0       |  |  |  |
| Springwater Township  | 0 0 0 0 0                   |         |         |         |                  |         |         | 0       |  |  |  |
| Barrie CMA  | 26                          | 31      | 0       | 0       | 40               | 0       | 0       | 0       |  |  |  |

| Table 3.3: Completions by Submarket, by Dwelling Type and by Intended Market<br>January - March 2009 |                             |          |          |          |                 |          |          |          |  |  |  |
|--|-----------------------------|----------|----------|----------|-----------------|----------|----------|----------|--|--|--|
|  |                             | Ro       | ow .     |          | Apt. & Other    |          |          |          |  |  |  |
| Submarket  | Freehold and<br>Condominium |          | Rei      | ntal     | Freeho<br>Condo |          | Rental   |          |  |  |  |
|  | YTD 2009                    | YTD 2008 | YTD 2009 | YTD 2008 | YTD 2009        | YTD 2008 | YTD 2009 | YTD 2008 |  |  |  |
| Barrie City  | 15                          | 31       | 0        | 0        | 40              | 0        | 0        | 0        |  |  |  |
| Innisfil Town  | П                           | 0        | 0        | 0        | 0               | 0        | 0        | 0        |  |  |  |
| Springwater Township   | 0 0 0 0 0 0                 |          |          |          |                 |          |          | 0        |  |  |  |
| Barrie CMA   | 26                          | 31       | 0        | 0        | 40              | 0        | 0        | 0        |  |  |  |

| Table 3.4: Completions by Submarket and by Intended Market First Quarter 2009 |         |         |         |         |         |         |         |         |  |  |  |
|---|---------|---------|---------|---------|---------|---------|---------|---------|--|--|--|
| Submarket   | Free    | hold    | Condor  | minium  | Ren     | ıtal    | Total*  |         |  |  |  |
| Submarket   | Q1 2009 | Q1 2008 |  |  |  |
| Barrie City   | 47      | 143     | 40      | 5       | 0       | 0       | 87      | 148     |  |  |  |
| Innisfil Town   | 62      | 36      | 0       | 0       | 0       | 0       | 62      | 36      |  |  |  |
| Springwater Township  | 15      | 16      | 0       | 0       | 0       | 0       | 15      | 16      |  |  |  |
| Barrie CMA  | 124     | 195     | 40      | 5       | 0       | 0       | 164     | 200     |  |  |  |

| Table 3.5: Completions by Submarket and by Intended Market  January - March 2009 |          |          |          |          |          |          |          |          |  |  |  |
|--|----------|----------|----------|----------|----------|----------|----------|----------|--|--|--|
| Submarket  | Free     | hold     | Condo    | minium   | Rer      | ntal     | Total*   |          |  |  |  |
| Submarket  | YTD 2009 | YTD 2008 |  |  |  |
| Barrie City  | 47       | 143      | 40       | 5        | 0        | 0        | 87       | 148      |  |  |  |
| Innisfil Town  | 62       | 36       | 0        | 0        | 0        | 0        | 62       | 36       |  |  |  |
| Springwater Township   | 15       | 16       | 0        | 0        | 0        | 0        | 15       | 16       |  |  |  |
| Barrie CMA   | 124      | 195      | 40       | 5        | 0        | 0        | 164      | 200      |  |  |  |

| Table 4: Absorbed Single-Detached Units by Price Range |        |              |       |                          |         |                          |       |                          |       |              |       |                      |                       |
|--|--------|--------------|-------|--------------------------|---------|--------------------------|-------|--------------------------|-------|--------------|-------|----------------------|-----------------------|
| First Quarter 2009                                     |        |              |       |                          |         |                          |       |                          |       |              |       |                      |                       |
|  |        |              |       |                          | Price F | Ranges                   |       |                          |       |              |       |                      |                       |
| Submarket  | < \$20 | 0,000        |       | \$200,000 -<br>\$249,999 |         | \$250,000 -<br>\$299,999 |       | \$300,000 -<br>\$399,999 |       | 000 +        | Total | Median<br>Price (\$) | Average<br>Price (\$) |
|  | Units  | Share<br>(%) | Units | Share<br>(%)             | Units   | Share<br>(%)             | Units | Share<br>(%)             | Units | Share<br>(%) |       | (4)                  |                       |
| Barrie City  |        |              |       |                          |         |                          |       |                          |       |              |       |                      |                       |
| Q1 2009  | 2      | 3.3          | 7     | 11.7                     | 18      | 30.0                     | 20    | 33.3                     | 13    | 21.7         | 60    | 317,500              | 345,248               |
| Q1 2008  | 4      | 3.1          | 29    | 22.8                     | 55      | 43.3                     | 33    | 26.0                     | 6     | 4.7          | 127   | 279,990              | 290,984               |
| Year-to-date 2009                                      | 2      | 3.3          | 7     | 11.7                     | 18      | 30.0                     | 20    | 33.3                     | 13    | 21.7         | 60    | 317,500              | 345,248               |
| Year-to-date 2008                                      | 4      | 3.1          | 29    | 22.8                     | 55      | 43.3                     | 33    | 26.0                     | 6     | 4.7          | 127   | 279,990              | 290,984               |
| Innisfil Town  |        |              |       |                          |         |                          |       |                          |       |              |       |                      |                       |
| Q1 2009  | - 1    | 2.0          | 2     | 3.9                      | 20      | 39.2                     | 17    | 33.3                     | 11    | 21.6         | 51    | 304,900              | 351,123               |
| Q1 2008  | 7      | 19.4         | 4     | 11.1                     | 8       | 22.2                     | 9     | 25.0                     | 8     | 22.2         | 36    | 293,400              | 418,653               |
| Year-to-date 2009                                      | - 1    | 2.0          | 2     | 3.9                      | 20      | 39.2                     | 17    | 33.3                     | 11    | 21.6         | 51    | 304,900              | 351,123               |
| Year-to-date 2008                                      | 7      | 19.4         | 4     | 11.1                     | 8       | 22.2                     | 9     | 25.0                     | 8     | 22.2         | 36    | 293,400              | 418,653               |
| Springwater Township                                   |        |              |       |                          |         |                          |       |                          |       |              |       |                      |                       |
| Q1 2009  | 0      | 0.0          | 0     | 0.0                      | 0       | 0.0                      | 3     | 27.3                     | 8     | 72.7         | - 11  | 466,666              | 482,380               |
| QI 2008  | 0      | 0.0          | 0     | 0.0                      | 5       | 27.8                     | 4     | 22.2                     | 9     | 50.0         | 18    | 399,000              | 430,500               |
| Year-to-date 2009                                      | 0      | 0.0          | 0     | 0.0                      | 0       | 0.0                      | 3     | 27.3                     | 8     | 72.7         | - 11  | 466,666              | 482,380               |
| Year-to-date 2008                                      | 0      | 0.0          | 0     | 0.0                      | 5       | 27.8                     | 4     | 22.2                     | 9     | 50.0         | 18    | 399,000              | 430,500               |
| Barrie CMA   |        |              |       |                          |         |                          |       |                          |       |              |       |                      |                       |
| Q1 2009  | 3      | 2.5          | 9     | 7.4                      | 38      | 31.1                     | 40    | 32.8                     | 32    | 26.2         | 122   | 310,445              | 360,068               |
| QI 2008  | - 11   | 6.1          | 33    | 18.2                     | 68      | 37.6                     | 46    | 25.4                     | 23    | 12.7         | 181   | 287,900              | 330,251               |
| Year-to-date 2009                                      | 3      | 2.5          | 9     | 7.4                      | 38      | 31.1                     | 40    | 32.8                     | 32    | 26.2         | 122   | 310,445              | 360,068               |
| Year-to-date 2008                                      | - 11   | 6.1          | 33    | 18.2                     | 68      | 37.6                     | 46    | 25.4                     | 23    | 12.7         | 181   | 287,900              | 330,251               |

Source: CM HC (Market Absorption Survey)

| Table 4.1: Average Price (\$) of Absorbed Single-detached Units First Quarter 2009                            |         |         |       |         |         |       |  |  |  |  |  |
|---|---------|---------|-------|---------|---------|-------|--|--|--|--|--|
| Submarket         Q1 2009         Q1 2008         % Change         YTD 2009         YTD 2008         % Change |         |         |       |         |         |       |  |  |  |  |  |
| Barrie City   | 345,248 | 290,984 | 18.6  | 345,248 | 290,984 | 18.6  |  |  |  |  |  |
| Innisfil Town   | 351,123 | 418,653 | -16.1 | 351,123 | 418,653 | -16.1 |  |  |  |  |  |
| Springwater Township  | 482,380 | 430,500 | 12.1  | 482,380 | 430,500 | 12.1  |  |  |  |  |  |
| Barrie CMA  | 360,068 | 330,251 | 9.0   | 360,068 | 330,251 | 9.0   |  |  |  |  |  |

Source: CMHC (Market Absorption Survey)

|      |           | Ta              | ble 5: ML              | S® Resid              | ential Ac                                 | tivity for                      | Barrie                                       |                       |            |                             |
|------|-----------|-----------------|------------------------|-----------------------|---|---------------------------------|--|-----------------------|------------|-----------------------------|
|      |           |                 |                        | First Q               | uarter 20                                 | 009                             |  |                       |            |                             |
|      |           | Number of Sales | Yr/Yr <sup>2</sup> (%) | Sales SA <sup>1</sup> | Number of<br>New<br>Listings <sup>1</sup> | New<br>Listings SA <sup>1</sup> | Sales-to-<br>New<br>Listings SA <sup>2</sup> | Average<br>Price (\$) | Yr/Yr² (%) | Average<br>Price (\$)<br>SA |
| 2008 | January   | 232             | -14.4                  | 391                   | 623                                       | 635                             | 61.6   | 253,402               | 1.9        | 258,981                     |
|      | February  | 327             | 1.2                    | 392                   | 687                                       | 717                             | 54.7   | 258,555               | 0.5        | 260,391                     |
|      | March     | 336             | -23.1                  | 361                   | 694                                       | 621                             | 58.1   | 256,341               | 0.2        | 263,417                     |
|      | April     | 450             | -18.2                  | 334                   | 984                                       | 679                             | 49.2   | 262,249               | 3.0        | 258,139                     |
|      | May       | 523             | -14.7                  | 373                   | 883                                       | 671                             | 55.6   | 278,952               | 8.9        | 273,513                     |
|      | June      | 481             | -12.9                  | 367                   | 820                                       | 737                             | 49.8   | 266,384               | 0.3        | 269,518                     |
|      | July      | 431             | -17.4                  | 358                   | 775                                       | 691                             | 51.8   | 262,566               | 1.3        | 263,779                     |
|      | August    | 351             | -21.3                  | 347                   | 678                                       | 705                             | 49.2   | 267,131               | 3.3        | 264,497                     |
|      | September | 353             | -9.0                   | 337                   | 727                                       | 701                             | 48. I  | 260,686               | -1.8       | 260,472                     |
|      | October   | 280             | -22.2                  | 314                   | 612                                       | 666                             | 47. I  | 261,366               | -5.0       | 261,133                     |
|      | November  | 161             | -58.1                  | 228                   | 455                                       | 685                             | 33.3   | 257,151               | 2.4        | 261,686                     |
|      | December  | 133             | -22.2                  | 256                   | 274                                       | 704                             | 36.4   | 273,789               | 5.3        | 274,288                     |
| 2009 | January   | 129             | -44.4                  | 227                   | 638                                       | 667                             | 34.0   | 259,672               | 2.5        | 269,700                     |
|      | February  | 205             | -37.3                  | 260                   | 555                                       | 617                             | <b>42</b> . I                                | 242,257               | -6.3       | 253,248                     |
|      | March     | 313             | -6.8                   | 295                   | 763                                       | 640                             | 46.1   | 256,807               | 0.2        | 263,456                     |
|      | April     |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | May       |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | June      |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | July      |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | August    |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | September |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | October   |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | November  |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | December  |                 |                        |                       |   |                                 |  |                       |            |                             |
|      | Q1 2008   | 895             | -13.2                  |                       | 2,004                                     |                                 |  | 256,388               | 0.8        |                             |
|      | Q1 2009   | 647             | -27.7                  |                       | 1,956                                     |                                 |  | 252,768               | -1.4       |                             |
|      | YTD 2008  | 895             | -13.2                  |                       | 2,004                                     |                                 |  | 256,388               | 0.8        |                             |
|      | YTD 2009  | 647             | -27.7                  |                       | 1,956                                     |                                 |  | 252,768               | -1.4       |                             |

 ${\rm M\,LS}{\rm @}$  is a registered trademark of the Canadian Real Estate Association (CREA).

<sup>&</sup>lt;sup>1</sup>Source: CREA

 $<sup>^2\</sup>mbox{So\,urce:}\,\mbox{CM\,HC}, \mbox{adapted\,fro\,m\,M\,LS}\mbox{@}$  data supplied by CREA

|      |           |                         | T                              |      | Economi |                   | itors                   |                             |                              |                                    |  |
|------|-----------|-------------------------|--------------------------------|------|---------|-------------------|-------------------------|-----------------------------|------------------------------|------------------------------------|--|
|      |           | Inter                   | Interest Rates                 |      |         | CPI, 2002         | Barrie Labour Market    |                             |                              |                                    |  |
|      |           | P&I<br>Per<br>\$100,000 | Mortage<br>(%<br>I Yr.<br>Term |      | Total,  | =100<br>(Ontario) | Employment<br>SA (,000) | Unemployment<br>Rate (%) SA | Participation<br>Rate (%) SA | Average<br>Weekly<br>Earnings (\$) |  |
| 2008 | January   | 725                     | 7.35                           | 7.39 | 144.5   | 110.9             | 97.8                    | 5.7                         | 72.7                         | 833                                |  |
|      | February  | 718                     | 7.25                           | 7.29 | 145.2   | 111.4             | 98.5                    | 5.4                         | 72.6                         | 823                                |  |
|      | March     | 712                     | 7.15                           | 7.19 | 145.6   | 111.7             | 97.3                    | 5.0                         | 71.2                         | 815                                |  |
|      | April     | 700                     | 6.95                           | 6.99 | 145.8   | 112.5             | 96.8                    | 5.2                         | 71.1                         | 809                                |  |
|      | May       | 679                     | 6.15                           | 6.65 | 145.9   | 113.6             | 95.9                    | 5.6                         | 71.1                         | 792                                |  |
|      | June      | 710                     | 6.95                           | 7.15 | 146.4   | 114.2             | 97.0                    | 5.8                         | 71.3                         | 772                                |  |
|      | July      | 710                     | 6.95                           | 7.15 | 146.5   | 115.1             | 98.3                    | 5.0                         |                              | 762                                |  |
|      | August    | 691                     | 6.65                           | 6.85 | 146.6   | 114.8             | 96.8                    | 4.7                         | 70.2                         |                                    |  |
|      | September | 691                     | 6.65                           | 6.85 | 146.6   | 115.1             | 94.4                    | 4.8                         | 68.5                         | 790                                |  |
|      | October   | 713                     | 6.35                           | 7.20 | 146.6   | 113.7             | 92.8                    | 5.4                         |                              |                                    |  |
|      | November  | 713                     | 6.35                           | 7.20 | 146.5   | 113.5             | 92.6                    | 6.0                         |                              | 782                                |  |
|      | December  | 685                     | 5.60                           | 6.75 | 146.5   | 112.8             | 93.2                    | 7.1                         | 68.3                         | 782                                |  |
| 2009 | January   | 627                     | 5.00                           | 5.79 | 146.6   | 112.4             | 91.1                    | 7.5                         | 67.8                         | 802                                |  |
|      | February  | 627                     | 5.00                           | 5.79 | 146.6   | 113.1             | 88.6                    | 9.4                         | 67.0                         | 818                                |  |
|      | March     | 613                     | 4.50                           | 5.55 |         | 113.7             | 87.8                    | 11.1                        | 67.4                         | 840                                |  |
|      | April     |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | May       |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | June      |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | July      |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | August    |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | September |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | October   |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | November  |                         |                                |      |         |                   |                         |                             |                              |                                    |  |
|      | December  |                         |                                |      |         |                   |                         |                             |                              |                                    |  |

<sup>&</sup>quot;P & I" means Principal and Interest (assumes \$100,000 mortgage amortized over 25 years using current 5 year interest rate)

 $Source: CM\,HC, adapted\,from\,\,Statistics\,\,Canada\,(CA\,NSIM),\,Statistics\,\,Canada\,(CA\,NSIM)$ 

<sup>&</sup>quot;NHPI" means New Housing Price Index

<sup>&</sup>quot;CPI" means Consumer Price Index

<sup>&</sup>quot;SA" means Seasonally Adjusted

#### **METHODOLOGY**

#### Starts & Completions Survey Methodology

The Starts and Completions Survey is conducted by way of site visits which are used to confirm that new units have reached set stages in the construction process. Since most municipalities in the country issue building permits, these are used as an indication of where construction is likely to take place. In areas where there are no permits, reliance has to be placed either on local sources or searching procedures.

The Starts and Completions Survey is carried out monthly in urban areas with population in excess of 50,000, as defined by the 2006 Census. In urban areas with populations of 10,000 to 49,999, all Starts are enumerated in the last month of the quarter (i.e. four times a year, in March, June, September and December). In these centres with quarterly enumeration, Completion activity is modelled based on historical patterns. Monthly Starts and Completions activity in these quarterly locations are statistically estimated at a provincial level for single and multi categories. Centres with populations below 10,000 are enumerated on a sample basis, also in the last month of each quarter (i.e. four times a year, in March, June, September and December).

The Starts and Completions Survey enumerates dwelling units in new structures only, designed for non-transient and year-round occupancy.

Mobile homes are included in the surveys. A mobile home is a type of manufactured house that is completely assembled in a factory and then moved to a foundation before it is occupied.

Trailers or any other movable dwelling (the larger often referred to as a mobile home) with no permanent foundation are excluded from the survey.

Conversions and/or alterations within an existing structure are excluded from the surveys as are seasonal dwellings, such as: summer cottages, hunting and ski cabins, trailers and boat houses; and hostel accommodations, such as: hospitals, nursing homes, penal institutions, convents, monasteries, military and industrial camps, and collective types of accommodation such as: hotels, clubs, and lodging homes.

#### **Market Absorption Survey Methodology**

The Market Absorption Survey is carried out in conjunction with the Starts and Completions Survey in urban areas with populations in excess of 50,000. When a structure is recorded as completed, an update is also made as units are sold or rented. The dwellings are then enumerated each month until such time as full absorption occurs.

# STARTS AND COMPLETIONS SURVEY AND MARKET ABSORPTION SURVEY DEFINITIONS

A "dwelling unit", for purposes of the Starts and Completions Survey, is defined as a structurally separate set of self-contained living premises with a private entrance from outside the building or from a common hall, lobby, or stairway inside the building. Such an entrance must be one that can be used without passing through another separate dwelling unit.

A "**start**", for purposes of the Starts and Completions Survey, is defined as the beginning of construction work on a building, usually when the concrete has been poured for the whole of the footing around the structure, or an equivalent stage where a basement will not be part of the structure.

The number of units "under construction" as at the end of the period shown, takes into account certain adjustments which are necessary for various reasons. For example, after a start on a dwelling has commenced construction may cease, or a structure, when completed, may contain more or fewer dwelling units than were reported at start.

A "completion", for purposes of the Starts and Completions Survey, is defined as the stage at which all the proposed construction work on a dwelling unit has been performed, although under some circumstances a dwelling may be counted as completed where up to 10 per cent of the proposed work remains to be done.

The term "absorbed" means that a housing unit is no longer on the market (i.e. has been sold or rented). This usually happens when a binding contract is secured by a non-refundable deposit and has been signed by a qualified purchaser. The purpose of the Market Absorption Survey is to measure the rate at which units are sold or rented after they are completed, as well as collect prices.

#### DWELLING TYPES:

A "Single-Detached" dwelling (also referred to as "Single") is a building containing only one dwelling unit, which is completely separated on all sides from any other dwelling or structure. Includes link homes, where two units may share a common basement wall but are separated above grade. Also includes cluster-single developments.

A "Semi-Detached (Double)" dwelling (also referred to as "Semi") is one of two dwellings located side-by-side in a building, adjoining no other structure and separated by a common or party wall extending from ground to roof.

A "Row (Townhouse)" dwelling is a one family dwelling unit in a row of three or more attached dwellings separated by a common or party wall extending from ground to roof.

The term "Apartment and other" includes all dwellings other than those described above, including structures commonly known as stacked townhouses, duplexes, triplexes, double duplexes and row duplexes.

#### INTENDED MARKET:

The "intended market" is the tenure in which the unit is being marketed. This includes the following categories:

Freehold: A residence where the owner owns the dwelling and lot outright.

Condominium (including Strata-Titled): An individual dwelling which is privately owned, but where the building and/or the land are collectively owned by all dwelling unit owners. A condominium is a form of ownership rather than a type of house.

Rental: Dwelling constructed for rental purposes regardless of who finances the structure.

#### GEOGRAPHICAL TERMS:

A census metropolitan area (CMA) or a census agglomeration (CA) is formed by one or more adjacent municipalities centred on a large urban area (known as the urban core). The census population count of the urban core is at least 10,000 to form a census agglomeration and at least 100,000 to form a census metropolitan area. To be included in the CMA or CA, other adjacent municipalities must have a high degree on integration with the central urban area, as measured by commuting flows derived from census place of work data. CMAs and CAs contain whole municipalities or Census Subdivisions.

A "Rural" area, for the purposes of this publication, is a centre with a population less than 10,000.

All data presented in this publication is based on Statistics Canada's 2006 Census area definitions, except the Economic Indicators data (Table 6) which is based on Statistics Canada's 2001 Census area definitions.

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