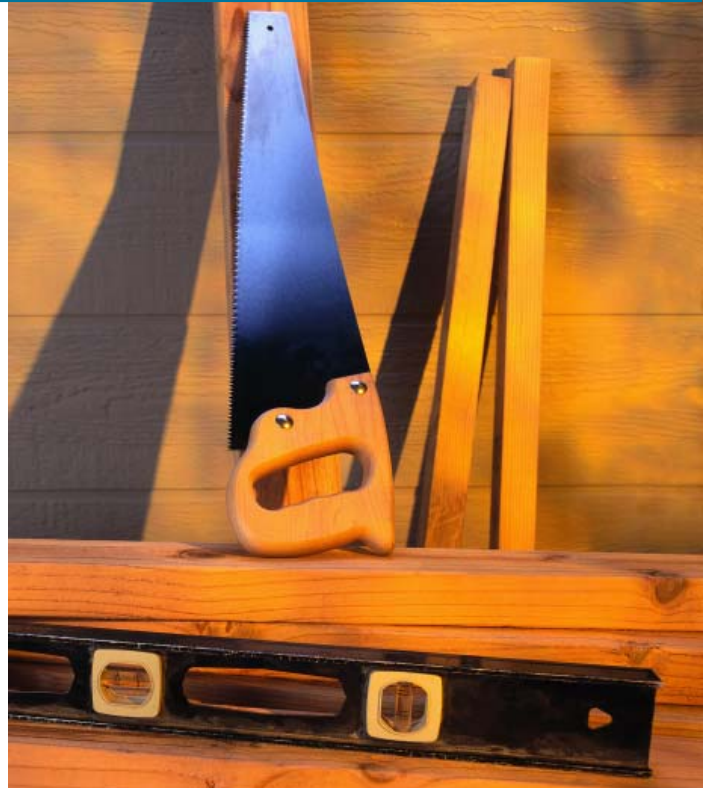


RENOVATION DETAILED TABLES

Winnipeg



CANADA MORTGAGE AND HOUSING CORPORATION

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METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2009.

How do we define households who performed renovations in 2008?

Homeowner households who completed renovations on their primary residence in 2008, spending any amount, are deemed to have performed renovations last year.

How do we define households who intend to renovate in 2009?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2009 or plan to commence renovations of \$1,000 or more in 2009 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2009, those having high confidence that they will renovate their home in 2009, and those having low confidence that they will renovate their home in 2009. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

How do we define households who purchased a home in 2008?

All households who signed a final purchase agreement in 2008 are classified as home purchasers.

How do we define households who intend to purchase a home in 2009?

All households who signed a final purchase agreement in 2009 or indicated that they are intending to buy home in 2009 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2009 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2009. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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Table 1: Households by Type of Renovation and Period of Construction
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

Period of Construction	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	21,281	11,849	56%	7,089	60%	8,546	72%	3,786	32%	--	--
1920-1945	16,039	8,598	54%	4,284	50%	6,680	78%	2,367	28%	--	--
1946-1960	38,602	18,886	49%	8,830	47%	14,174	75%	4,224	22%	105	1%
1961-1970	25,521	11,105	44%	4,281	39%	8,998	81%	2,174	20%	--	--
1971-1980	35,551	17,239	48%	8,562	50%	12,418	72%	3,741	22%	--	--
1981-1990	29,683	13,655	46%	6,462	47%	9,721	71%	2,738	20%	209	2%
1991-1995	8,451	4,303	51%	1,941	45%	3,170	74%	808	19%	--	--
1996-2000	6,419	2,658	41%	915	34%	1,963	74%	220	8%	--	--
2001-2005	6,831	2,188	32%	220	10%	2,078	95%	111	5%	--	--
2006-2008	4,014	1,294	32%	--	--	1,294	100%	--	--	--	--
DK/NR	8,676	3,308	38%	1,768	53%	2,291	69%	751	23%	--	--
Total	201,068	95,083	47%	44,352	47%	71,333	75%	20,920	22%	314	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2008

Table 2: Households by Type of Renovation and Age of Respondent
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

Age	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	1,947	951	49%	422	44%	685	72%	156	16%	--	--
25-34 years	20,825	12,909	62%	6,512	50%	11,005	85%	4,608	36%	--	--
35-44 years	38,401	20,297	53%	9,211	45%	15,351	76%	4,366	22%	101	0%
45-54 years	52,566	26,431	50%	11,838	45%	20,498	78%	6,012	23%	108	0%
55-64 years	48,050	21,157	44%	10,654	50%	14,373	68%	3,870	18%	--	--
65+ years	37,991	12,854	34%	5,445	42%	8,939	70%	1,634	13%	105	1%
DK/NR	1,289	482	37%	272	56%	482	100%	272	56%	--	--
Total	201,069	95,081	47%	44,354	47%	71,333	75%	20,918	22%	314	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2008

Table 3: Households by Type of Renovation and Household Income
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

Income	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	31,025	11,535	37%	6,594	57%	6,725	58%	1,784	15%	--	--
\$40,000 - \$59,999	34,316	16,207	47%	7,508	48%	12,313	76%	3,826	24%	213	1%
\$60,000-\$79,999	27,480	13,049	47%	6,005	48%	9,383	72%	2,339	18%	--	--
\$80,000 - \$99,999	27,643	13,327	48%	5,802	48%	10,540	79%	3,116	23%	101	1%
\$100,000+	43,318	24,920	58%	10,781	48%	20,399	82%	6,260	25%	--	--
Income Not Provided	37,285	16,043	43%	7,662	48%	11,973	75%	3,592	22%	--	--
Total	201,067	95,081	47%	44,352	48%	71,333	75%	20,917	22%	314	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those who performed renovations in 2008

Table 4: Households by Type of Renovation
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

Type of Renovation ¹	Hhlds	%
Structural additions or extensions	7,106	7%
Remodelling of rooms	22,014	23%
Fences, driveways, patios, swimming pools or major landscaping	21,005	22%
Roofs and eavestroughing	14,487	15%
Exterior walls	4,661	5%
Windows and doors	21,606	23%
Painting or wallpapering	29,396	31%
Interior walls and ceilings	13,030	14%
Hard surface flooring and wall-to-wall carpeting	27,082	28%
Plumbing fixtures and equipment	14,503	15%
Heating and/or air conditioning equipment	10,284	11%
Electrical Fixtures and Equipment	9,192	10%
Built-in Appliances	3,935	4%
Other	14,894	16%
Don't know/No Response	361	0%
Households	95,082	

¹Multiple responses permitted.

Table 5: Reasons Households Decide to Renovate
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

Reasons ¹	Hhlds	%
Needed Repairs	29,661	31%
Major Repairs	10,511	11%
Minor Repairs	19,048	20%
Don't Know	102	0%
Needed Maintenance	23,545	25%
Wanted to update or add value, or are preparing to sell the residence	53,747	57%
Needed more space	5,405	6%
To make the home more energy efficient	9,015	9%
Other	8,035	8%
DK/NR	--	--
Households	95,082	

¹Multiple responses permitted.

Table 6: How the Renovation Work was Completed
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	30,719	32%
Did the work myself with friends/family (Unpaid)	34,353	36%
Both	25,411	27%
Bought Materials and contracted out the labour	3,662	4%
Other	937	1%
DK/NR	--	--
Total	95,082	100%

Table 7: Average Cost of Renovations by Period of Construction
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

Period of Construction	Households Performing Renovations		
	Hhlds	Average Cost	Not Providing Costs
1920 or Before	11,849	\$7,909	496
1921-1945	8,598	\$9,848	297
1946-1960	18,886	\$9,071	571
1961-1970	11,105	\$8,662	206
1971-1980	17,239	\$6,255	554
1981-1990	13,655	\$9,166	558
1991-1995	4,303	\$8,709	238
1996-2000	2,658	\$7,529	99
2001-2005	2,188	\$9,470	111
2006-2008	1,294	\$8,798	100
DK/NR	3,308	\$6,919	531
Total	95,082	\$8,328	3,759

Table 8: Average Cost of Renovations by Household Income
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2009

Income	Households Performing Renovations		
	Hhlds	Average Cost	Not Providing Costs
Less than \$40,000	11,535	\$5,236	610
\$40,000 - \$59,999	16,207	\$6,620	245
\$60,000 - \$79,999	13,049	\$6,118	303
\$80,000 - \$99,999	13,327	\$8,758	182
\$100,000+	24,920	\$12,108	123
DK/NR	16,043	\$7,590	2,295
Total	95,082	\$8,328	3,759

Table 9: How was the Renovation Work Paid for?
Winnipeg CMA
Renovation and Home Purchaser Survey
Survey Date: March 2009

How was the renovation work paid for? ¹	Hhlds	%
Pay for it from savings	69,924	74%
Using a Loan from a Financial Institution	3,594	4%
Credit Card/Line of Credit	26,840	28%
Financed through Mortgage	6,119	6%
Borrow from Family/Friend	1,124	1%
Other	3,195	3%
DK/NR	946	1%
Total	95,082	

¹Multiple responses permitted.



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