HOUSING MARKET INFORMATION

## HOUSING MARKET OUTLOOK

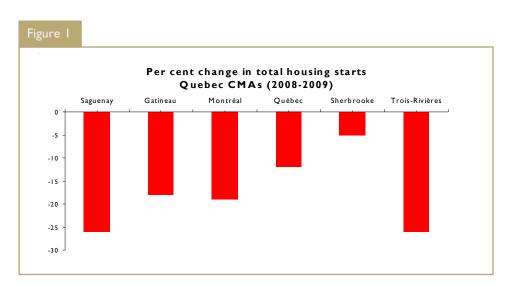
Québec Region Highlights

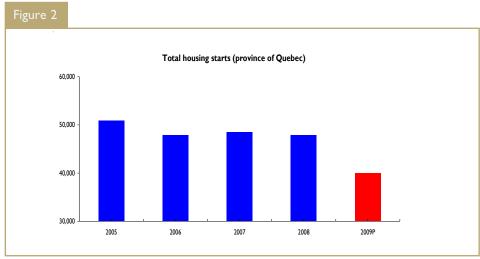


Canada Mortgage and Housing Corporation

Date Released: Second Quarter 2009

## 40,000 housing starts forecast in 2009





According to the latest forecasts conducted by Canada Mortgage and Housing Corporation (CMHC), total housing starts in Quebec shall achieve 40,000 units in 2009 and over 41,000 in 2010.

A weaker economic environment, combined with increased supply of homes in certain market segments, has set the stage for declining housing starts in Quebec this year. Despite favourable buying conditions, housing starts will move down to the 40,000 level in 2009, while sales of existing homes decrease to about 70,000 units.

The province's economy, whose growth went from 2.6 per cent in 2007 to 1.0 per cent last year, started to show signs of contraction in the last quarter of 2008. It is expected that the currently high level of economic uncertainty and the declining labour market will continue to hold back household spending in the near term. And while private investment is reduced, the outlook for exports continues to worsen as external (foreign and Canadian) demand weakens.





However, governments have responded through increased spending on infrastructure projects and by enacting fiscal and monetary stimulus plans. Still, the Quebec economy will recede by 2 per cent in 2009, while job growth registers a similar result, a decline of 1.9 per cent. In 2010, the economy will grow by 1.4 per cent while the labour market begins to recover (0.1 per cent). Meanwhile, demographic patterns will fuel housing markets in Quebec. Sustained and increasing net migration will stimulate demand for rental housing while population aging will draw retirees into apartment living. These trends will continue, however their rate of increase is expected to slow in the short term.

The Bank of Canada has cut the target for the Overnight Rate. The rate was 4 per cent at the start of 2008 and has since fallen to 0.25 per cent. Mortgage rates are expected to be relatively stable throughout 2009, remaining within 25-75 basis points of their current levels. Posted mortgage rates will increase very gradually during the course of 2010, reflecting a rise in Government of Canada bond yields. For 2010, the one-year posted mortgage rate will be in the 4.75-6.00 per cent range, while three and five-year posted mortgage rates are forecast to be in the 5.00-6.75 per cent range.

#### In Detail

Single Starts: Starts in this segment will be especially affected by the economic and financial environment. Homebuyers will increasingly turn to the less expensive resale market,

where supply is more abundant. Semi-detached and row housing are also likely to be viewed as more affordable substitutes.

Approximately 16,600 single starts are expected in 2009 and close to 18,000 in 2010.

Multiple Starts: Quebec markets have posted several years of vigorous construction of retirement homes and condominiums, bringing multifamily starts to historically high levels. Given the fact the growth rate of the population aged 75 and over will temporarily slow and given current elevated supply, starts in this category will drop to 23,400 units in 2009, increasing marginally in 2010.

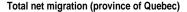
Resales: Sales of existing homes will decline in 2009, but will remain at a relatively high level. Demand for condominiums (town houses or apartments) will still be an important component, but will nevertheless

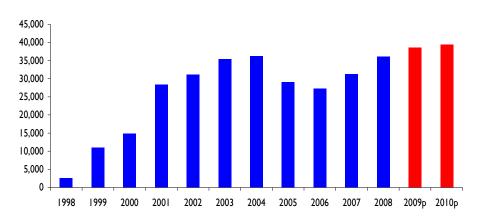
decrease. The Multiple Listing Service (MLS) will record approximately 70,000 sales in 2009. Being the first market to react to the economic recovery, resales will amount to 77,000 in 2010.

Prices: Lower sales and rising inventories will continue to take pressure off prices. Cooling demand should rule out price growth in 2009. As a result, the MLS average resale price will fall to about \$207,000 in 2009. Even though price growth resumes in the latter part of 2010, no significant increase is expected for the year as a whole.

| Mortgage rates |                        |       |  |  |  |  |
|----------------|------------------------|-------|--|--|--|--|
| l Year         | Q1 2009                | 4,83  |  |  |  |  |
|                | % pt. chg from Q1 2008 | -2,42 |  |  |  |  |
|                | 2009 (F)               | 4,80  |  |  |  |  |
|                | 2010 (F)               | 5,29  |  |  |  |  |
| 5 Year         | Q1 2009                | 5,71  |  |  |  |  |
|                | % pt. chg from Q1 2008 | -1,58 |  |  |  |  |
|                | 2009 (F)               | 5,64  |  |  |  |  |
|                | 2010 (F)               | 5,94  |  |  |  |  |

Source: Bank of Canada, CMHC Forecast





| Quebec Region Economic and Housing Indicators |                     |                          |                          |                                       |          |                 |                               |                    |                            |  |
|---|---------------------|--------------------------|--------------------------|---------------------------------------|----------|-----------------|-------------------------------|--------------------|----------------------------|--|
|   |                     | La                       | bour Mar                 | ket                                   |          | Housing Market  |                               |                    |                            |  |
|   |                     | Emp.<br>Growth<br>SA (%) | Unemp.<br>Rate SA<br>(%) | Average<br>Weekly<br>Earnings<br>(\$) |          | Total<br>Starts | Single-<br>Detached<br>Starts | Multiple<br>Starts | MLS®<br>Sales <sup>2</sup> | MLS®<br>Average<br>Price (\$) <sup>2</sup> |
|   | Q1 2009             | -4.0                     | 6.0                      | 874.90                                | Q1 2009  | 618             | 187                           | 431                |                            |  |
| Gatineau                                      | Q1 2008             | 5.7                      | 4.5                      | 818.98                                | Q1 2008  | 597             | 168                           | 429                |                            |  |
|   | Change <sup>I</sup> | -9.7                     | 1.5                      | 6.8%                                  | % Change | 3.5             | 11.3                          | 0.5                |                            |  |
|   | Q1 2009             | -2.0                     | 8.6                      | 758.12                                | Q1 2009  | 3,753           | 796                           | 2,957              |                            |  |
| Montréal                                      | Q1 2008             | 1.5                      | 7.2                      | 711.89                                | Q1 2008  | 5,401           | 1,263                         | 4,138              |                            |  |
|   | Change <sup>1</sup> | -3.6                     | 1.4                      | 6.5%                                  | % Change | -30.5           | -37.0                         | -28.5              |                            |  |
|   | Q1 2009             | 3.5                      | 4.0                      | 741.45                                | Q1 2009  | 491             | 231                           | 260                |                            |  |
| Québec  | Q1 2008             | 2.8                      | 4.8                      | 711.75                                | Q1 2008  | 869             | 269                           | 600                |                            |  |
|   | Change 1            | 0.6                      | -0.8                     | 4.2%                                  | % Change | -43.5           | -14.1                         | -56.7              |                            |  |
|   | Q1 2009             | -0.1                     | 9.3                      | 727.11                                | Q1 2009  | 32              | 14                            | 18                 |                            |  |
| Saguenay                                      | Q1 2008             | -1.9                     | 9.3                      | 659.79                                | Q1 2008  | 35              | 25                            | 10                 |                            |  |
|   | Change <sup>I</sup> | 1.7                      | 0.0                      | 10.2%                                 | % Change | -8.6            | -44.0                         | 80.0               |                            |  |
|   | Q1 2009             | -2.3                     | 6.6                      | 715.50                                | Q1 2009  | 259             | 113                           | 146                |                            |  |
| Sherbrooke                                    | Q1 2008             | 1.4                      | 5.9                      | 677.64                                | Q1 2008  | 196             | 95                            | 101                |                            |  |
|   | Change 1            | -3.7                     | 0.7                      | 5.6%                                  | % Change | 32.1            | 18.9                          | 44.6               |                            |  |
|   | Q1 2009             | -7.6                     | 9.0                      | 694.58                                | Q1 2009  | 74              | 24                            | 50                 |                            |  |
| Trois Rivières                                | Q1 2008             | 1.6                      | 9.3                      | 658.86                                | Q1 2008  | 186             | 59                            | 127                |                            |  |
|   | Change <sup>I</sup> | -9.1                     | -0.3                     | 5.4%                                  | % Change | -60.2           | -59.3                         | -60.6              |                            |  |
| Quebec  | March 09            | -1.2                     | 8.3                      | 731.98                                | Q1 2009  | 6,903           | 2,190                         | 4,713              | 17,835                     | \$208,569                                  |
|   | March 08            | 1.4                      | 7.3                      | 695.27                                | Q1 2008  | 8,544           | 2,442                         | 6,102              | 21,874                     | 207,100                                    |
|   | Change <sup>I</sup> | -2.6                     | 1.0                      | 5.3%                                  | % Change | -19.2           | -10.3                         | -22.8              | -18.5                      | 0.7  |
| Canada  | March 09            | -1.5                     | 8.0                      | 799.27                                | Q1 2009  | 23,772          | 8,814                         | 14,958             | 76,896                     | \$283,520                                  |
|   | March 08            | 1.9                      | 6.1                      | 769.33                                | Q1 2008  | 43,610          | 15,329                        | 28,281             | 105,202                    | 310,798                                    |
|   | Change I            | -3.5                     | 1.9                      | 3.9%                                  | % Change | -45.5           | -42.5                         | -47.1              | -26.9                      | -8.8                                       |

 ${\rm M\,LS}{\rm I\!R}$  is a registered trademark of the Canadian Real Estate Association (CREA).

Source for Quebec CMA's MLS® data: The Quebec Federation of Real Estate Boards by Centris™, CMHC compilation

¹Changes to the Unemployment Rate and Employment Growth represent the **absolute** difference between current rates and the rates for the same period in the previous year.

<sup>&</sup>lt;sup>2</sup>For the average MLS® price, the figure for the CMAs corresponds to the trend for the last four quarters, except in the case of Montréal. Also, the figure corresponds to the average price of freehold homes in the case of Montréal, Saguenay and Trois-Rivières and to the average price of all homes in the case of Gatineau, Québec and Sherbrooke. Source: Statistics Canada (CANSIM), CMHC (Starts and Completions Survey), CREA, Local Real Estate Boards

<sup>&</sup>quot;SA" means Seasonally Adjusted

<sup>--</sup> Currently not available

| Quebec Region Housing Forecast - New Construction |                 |         |          |                      |          |                      |          |          |                      |
|---|-----------------|---------|----------|----------------------|----------|----------------------|----------|----------|----------------------|
|   | Housing Starts  | 2008    | 2009(F)* | % chg<br>(2008/2009) | 2010(F)* | % chg<br>(2009/2010) | YTD 2009 | YTD 2008 | % chg<br>(2008/2009) |
|   | Single-Detached | 1,120   | 850      | -24.1                | 800      | -5.9                 | 187      | 168      | 11.3                 |
| Gatineau  | Multiple        | 2,184   | 1,850    | -15.3                | 1,950    | 5.4                  | 431      | 429      | 0.5                  |
|   | Total           | 3,304   | 2,700    | -18.3                | 2,750    | 1.9                  | 618      | 597      | 3.5                  |
|   | Single-Detached | 6,602   | 5,200    | -21.2                | 5,500    | 5.8                  | 796      | 1,263    | -37.0                |
| Montréal  | Multiple        | 15,325  | 12,500   | -18.4                | 13,400   | 7.2                  | 2,957    | 4,138    | -28.5                |
|   | Total           | 21,927  | 17,700   | -19.3                | 18,900   | 6.8                  | 3,753    | 5,401    | -30.5                |
|   | Single-Detached | 2,031   | 1,725    | -15.1                | 1,465    | -15.1                | 231      | 269      | -14.1                |
| Québec  | Multiple        | 3,426   | 3,070    | -10.4                | 2,865    | -6.7                 | 260      | 600      | -56.7                |
|   | Total           | 5,457   | 4,795    | -12.1                | 4,330    | -9.7                 | 491      | 869      | -43.5                |
|   | Single-Detached | 400     | 295      | -26.3                | 300      | 1.7                  | 14       | 25       | -44.0                |
| Saguenay  | Multiple        | 469     | 350      | -25.4                | 265      | -24.3                | 18       | 10       | 80.0                 |
|   | Total           | 869     | 645      | -25.8                | 565      | -12.4                | 32       | 35       | -8.6                 |
|   | Single-Detached | 802     | 730      | -9.0                 | 750      | 2.7                  | 113      | 95       | 18.9                 |
| Sherbrooke  | Multiple        | 825     | 815      | -1.2                 | 700      | -14.1                | 146      | 101      | 44.6                 |
|   | Total           | 1,627   | 1,545    | -5.0                 | 1,450    | -6.1                 | 259      | 196      | 32. I                |
|   | Single-Detached | 373     | 325      | -12.9                | 310      | -4.6                 | 24       | 59       | -59.3                |
| Trois Rivières                                    | Multiple        | 775     | 525      | -32.3                | 490      | -6.7                 | 50       | 127      | -60.6                |
|   | Total           | 1,148   | 850      | -26.0                | 800      | -5.9                 | 74       | 186      | -60.2                |
| Quebec  | Single-Detached | 19,778  | 16,600   | -16.1                | 17,850   | 7.5                  | 2,190    | 2,442    | -10.3                |
|   | Multiple        | 28,123  | 23,400   | -16.8                | 23,500   | 0.4                  | 4,713    | 6,102    | -22.8                |
|   | Total           | 47,901  | 40,000   | -16.5                | 41,350   | 3.4                  | 6,903    | 8,544    | -19.2                |
| Canada  | Single-Detached | 93,202  | 62,400   | -33.0                | 67,900   | 8.8                  | 8,814    | 15,329   | -42.5                |
|   | Multiple        | 117,854 | 79,500   | -32.5                | 82,400   | 3.6                  | 14,958   | 28,281   | - <del>4</del> 7. l  |
|   | Total           | 211,056 | 141,900  | -32.8                | 150,300  | 5.9                  | 23,772   | 43,610   | -45.5                |

Source: CM HC (Starts and Completions Survey)

(F) = CMHC Forecast

<sup>\*</sup> Although point forecasts are provided in this table, please refer to the Housing Forecast Range table at the end of this report to get the relevant ranges.

| Quebec Region Housing Forecast - Resale Market <sup>2</sup> |                 |         |          |                      |          |                      |          |          |                      |
|---|-----------------|---------|----------|----------------------|----------|----------------------|----------|----------|----------------------|
|   |                 | 2008    | 2009(F)* | % chg<br>(2008/2009) | 2010(F)* | % chg<br>(2009/2010) | YTD 2009 | YTD 2008 | % chg<br>(2008/2009) |
| Gatineau  | MLS® Sales      | 4,390   | 3,975    | -9.5                 | 3,875    | -2.5                 |          |          |                      |
| Gauneau   | MLS® Avg. Price | 186,212 | 189,000  | 1.5                  | 190,900  | 1.0                  |          |          |                      |
| Montreal  | MLS® Sales      | 40,440  | 36,500   | -9.7                 | 39,500   | 8.2                  |          |          |                      |
| Montreal  | MLS® Avg. Price | 258,028 | 255,000  | -1.2                 | 256,000  | 0.4                  |          |          |                      |
| Quebec  | MLS® Sales      | 8,003   | 7,445    | -7.0                 | 7,820    | 5.0                  |          |          |                      |
| Quebec  | MLS® Avg. Price | 193,195 | 198,991  | 3.0                  | 204,961  | 3.0                  |          |          |                      |
| Samuel  | MLS® Sales      | 1,557   | 1,250    | -19.7                | 1,350    | 8.0                  |          |          |                      |
| Saguenay  | MLS® Avg. Price | 150,597 | 156,600  | 4.0                  | 163,600  | 4.5                  |          |          |                      |
| Sherbrooke  | MLS® Sales      | 1,864   | 1,800    | -3.4                 | 1,890    | 5.0                  |          |          |                      |
| Snerbrooke  | MLS® Avg. Price | 179,434 | 179,400  | 0.0                  | 179,500  | 0.1                  |          |          |                      |
| Turis District  | MLS® Sales      | 799     | 760      | -4.9                 | 750      | -1.3                 |          |          |                      |
| Trois Rivieres  | MLS® Avg. Price | 141,610 | 146,000  | 3.1                  | 150,000  | 2.7                  |          |          |                      |
| Quebec  | MLS® Sales      | 79,402  | 70,000   | -11.8                | 77,000   | 10.0                 | 17,835   | 21,874   | -18.5                |
|   | MLS® Avg. Price | 210,775 | 207,200  | -1.7                 | 207,500  | 0.1                  | 208,569  | 207,100  | 0.7                  |
| Canada <sup>2</sup>   | MLS® Sales      | 433,990 | 357,800  | -17.6                | 386,100  | 7.9                  | 76,827   | 105,115  | -26.9                |
|   | MLS® Avg. Price | 303,607 | 283,100  | -6.8                 | 283,100  | 0.0                  | 283,523  | 310,821  | -8.8                 |

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<sup>1</sup>For the average MLS® price, the figure for the CMAs corresponds to the trend for the last four quarters, except in the case of Montréal. Also, the figure corresponds to the average price of freehold homes in the case of Montréal, Saguenay and Trois-Rivières and to the average price of all homes in the case of Gatineau, Québec and Sherbrooke. Source: CREA, Local Real Estate Boards

Source for Quebec CM A's: The Quebec Federation of Real Estate Boards by Centris  $^{\text{TM}}$ , CM HC compilation

-- Currently not available

<sup>(</sup>F) = CMHC Forecast

<sup>\*</sup>Although point forecasts are provided in this table, please refer to the Housing Forecast Range table at the end of this report to get the relevant ranges.

<sup>&</sup>lt;sup>2</sup> Canada total excludes the territories

| Quebec Region Housing Forecast - Rental Market |   |          |             |     |  |  |  |  |  |
|--|---|----------|-------------|-----|--|--|--|--|--|
|  | Vacancy Rate Average Rent 2-Bedroom Units |          |             |     |  |  |  |  |  |
|  | Oct 2008                                  | Oct 2008 | Oct 2009(F) |     |  |  |  |  |  |
| Gatineau                                       | 1.9                                       | 2.5      | 677         | 690 |  |  |  |  |  |
| Montréal                                       | 2.4                                       | 2.0      | 659         | 668 |  |  |  |  |  |
| Québec   | 0.6                                       | 0.6      | 653         | 663 |  |  |  |  |  |
| Saguenay                                       | 1.6                                       | 2.0      | 518         | 530 |  |  |  |  |  |
| Sherbrooke                                     | 2.8                                       | 3.0      | 543         | 555 |  |  |  |  |  |
| Trois Rivières                                 | 1.7                                       | 1.8      | 505         | 515 |  |  |  |  |  |
| Canada   | 2.3                                       | 2.2      | s.o.        | s.o |  |  |  |  |  |

Source: CM HC Fall Rental Market Survey

(F) = CM HC Forecast

As a result of a change in methodology, the vacancy rate forecasts for 2008 reflect conventional dwellings exclusively, whereas the 2007 vacancy rates include seniors residences in apartments.

<sup>&</sup>lt;sup>1</sup> All centres 100,000+

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