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# New Motor Vehicle Sales

March 2009



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# New Motor Vehicle Sales

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- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0<sup>s</sup> value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

## Note to users

Figures may not add up to totals because of rounding.

## Acknowledgements

This publication was prepared under the direction of:

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## Highlights

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### March 2009

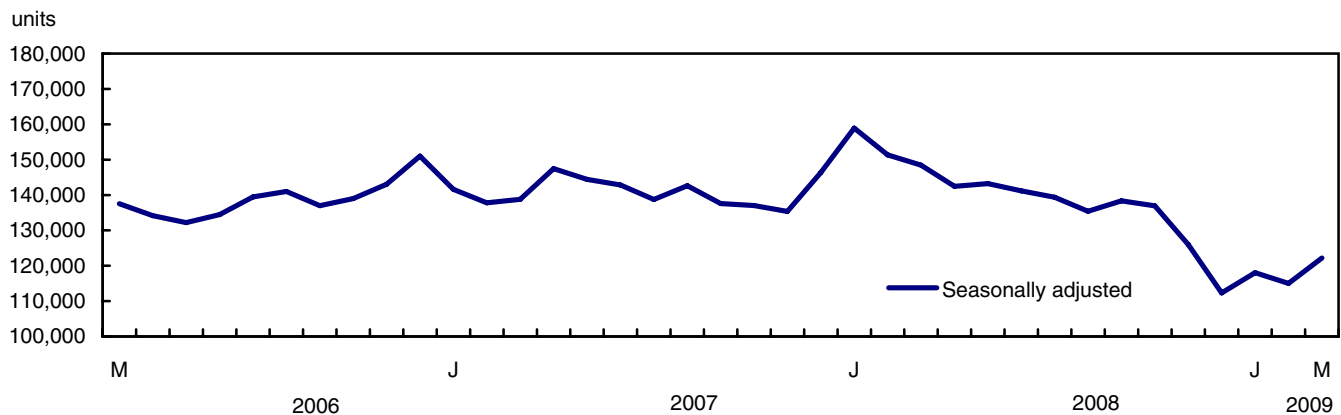
- Sales of new motor vehicles rose 6.3% in March to 122,194 units. It was the largest monthly growth since January 2008. This increase was mainly due to higher sales of trucks.

## Analysis – March 2009

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Sales of new motor vehicles rose 6.3% in March to 122,194 units. It was the largest monthly growth since January 2008. This increase was mainly due to higher sales of trucks.

**Chart 1**  
New motor vehicle sales, seasonally adjusted, in units, 2006 to 2009

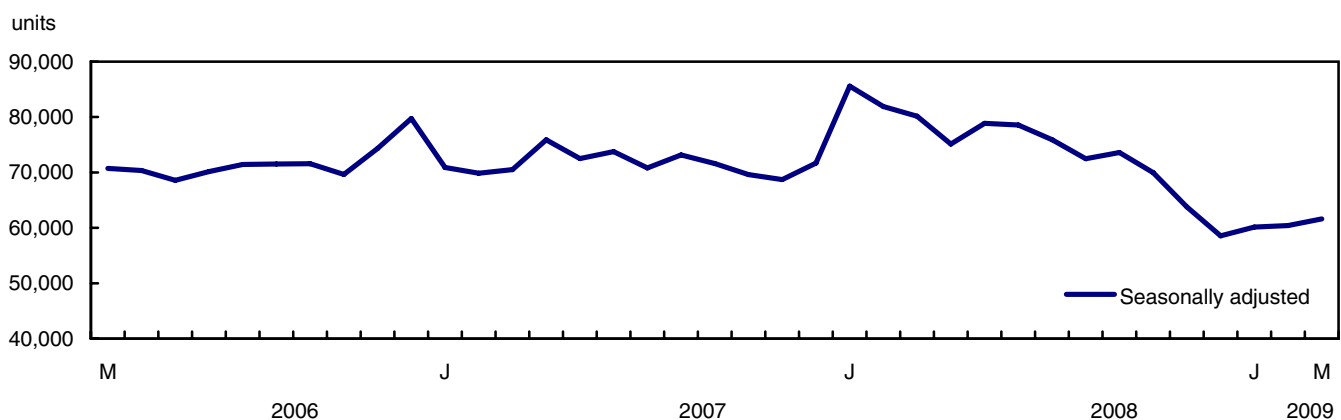


Preliminary industry data for April indicate that the number of new motor vehicles sold was essentially unchanged from March.

### Truck sales stronger

Sales of new trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) were up 11.0% to 60,577 units in March. This rise more than offset the decline in truck sales in February.

**Chart 2**  
Passenger car sales, seasonally adjusted, in units, 2006 to 2009



Sales of passenger cars rose 2.0% to 61,617 units. Sales have been increasing slowly for three months following strong declines at the end of 2008.



### Sales up in all provinces

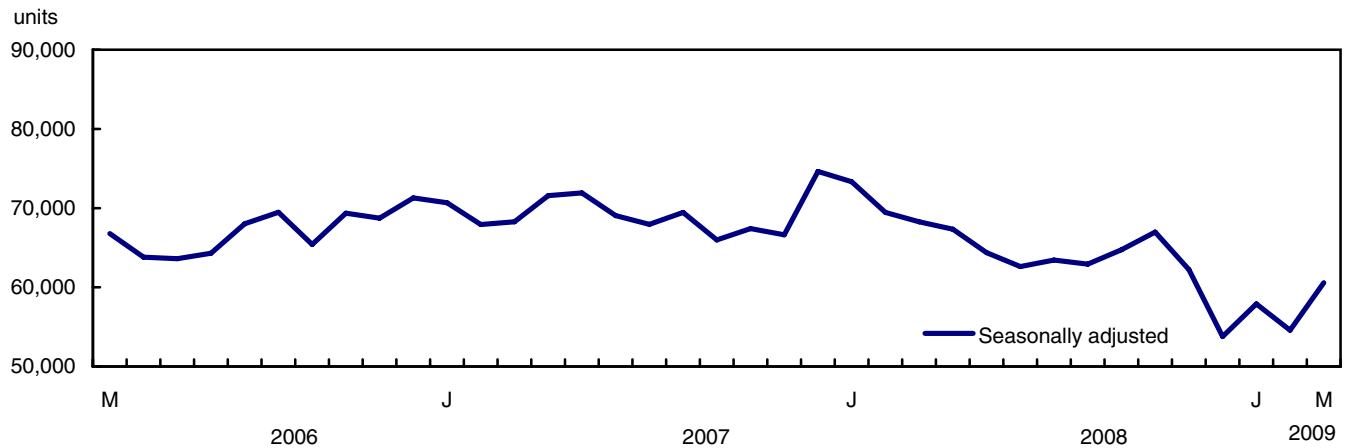
The number of new motor vehicles sold in March rose in all provinces. The main contributor to the increase at the national level was Quebec, whose 10.4% rise in sales accounted for around 45% of the national increase. The increases in the province for February and March more than offset the 14% decline in sales between October 2008 and January 2009.

Sales in Ontario were up for the third consecutive month, rising 5.8%. The lowest growth rate was a 1.8% increase in Alberta.

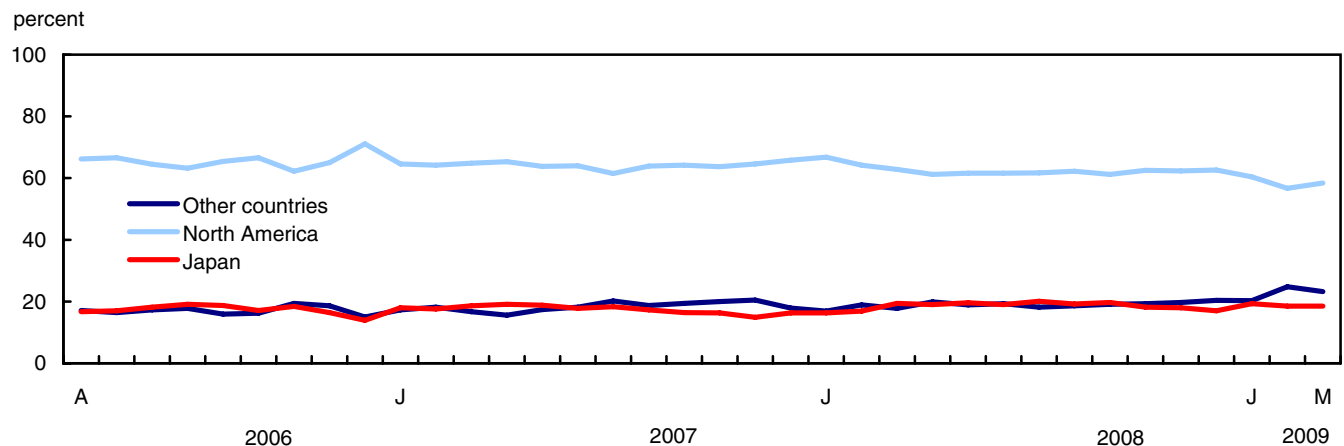
#### Note to readers

The unadjusted data of new motor vehicle sales in dollars have been revised back to January 2007.

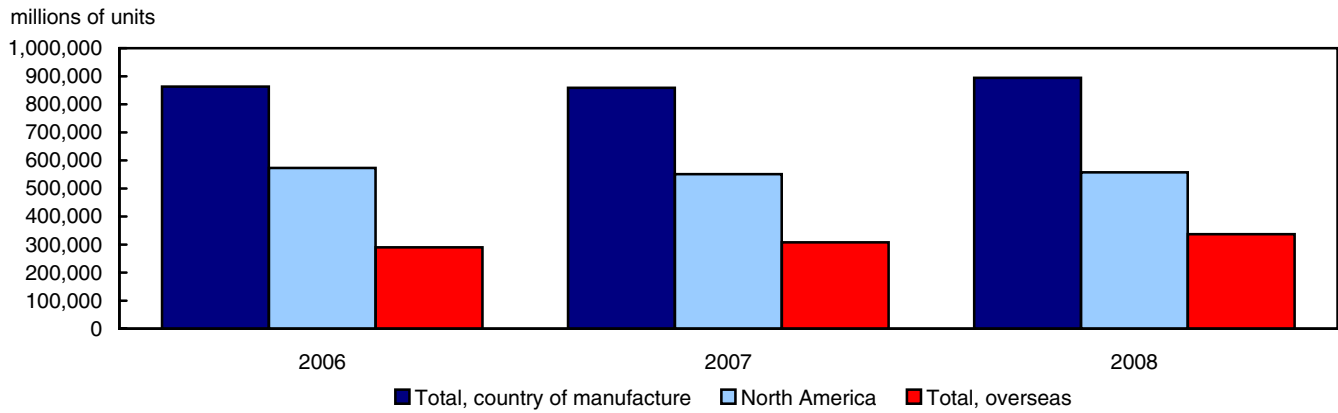
**Chart 3**  
Truck, van and bus sales, seasonally adjusted, in units, 2006 to 2009



**Chart 4**  
Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2006 to 2009



**Chart 5**  
**Cumulative sales of new passenger cars, by origin, in units, 2006 to 2008**  
**January to December**



## Related products

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### Selected publications from Statistics Canada

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63-005-X	Retail Trade
63-210-X	Retail Chain and Department Stores
63-236-X	Wholesaling and Retailing in Canada
63-541-X	Retail Commodity Survey, 1989
63F0006X	New Motor Vehicle Sales Seasonal Factors

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### Selected CANSIM tables from Statistics Canada

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079-0003	New motor vehicle sales, Canada, provinces and territories, monthly
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### Selected surveys from Statistics Canada

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2402	New Motor Vehicle Sales Survey
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### Selected summary tables from Statistics Canada

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- *New motor vehicle sales, by province (monthly)*
- *Economic indicators, by province and territory (monthly and quarterly)*
- *New motor vehicle sales*
- *New motor vehicle sales, by province*

# Statistical tables

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**Table 1-1**  
**Monthly sales of new motor vehicles, by type and origin in units**

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%	no.	%
<b>2007</b>										
January	94,413	5.6	27,594	-12.2	7,704	36.3	7,407	4.5	42,705	-3.3
February	99,877	-0.9	30,361	-9.2	8,299	33.8	8,596	-5.6	47,256	-3.1
March	154,450	-1.0	49,540	-9.5	14,206	34.6	12,741	-9.4	76,487	-3.6
April	172,428	8.1	60,392	5.7	17,649	22.7	14,405	-2.2	92,446	7.2
May	189,076	9.1	65,400	2.1	19,315	18.1	17,849	13.0	102,564	6.6
June	172,487	6.5	58,700	3.3	16,315	2.0	16,714	9.7	91,729	4.2
July	145,370	-0.1	47,819	-1.1	14,232	-2.6	15,671	15.3	77,722	1.5
August	160,883	1.9	53,749	-0.1	14,567	-5.0	15,751	20.3	84,067	2.2
September	134,516	-4.0	45,513	-6.2	11,602	-7.1	13,740	16.1	70,855	-2.7
October	124,072	0.8	39,486	1.7	10,098	-11.9	12,421	2.3	62,005	-0.7
November	120,012	-6.0	37,583	-9.4	8,689	-16.7	11,916	0.4	58,188	-8.7
December	122,954	-6.3	34,864	-21.6	8,622	-0.7	9,493	1.3	52,979	-15.3
<b>Year</b>	1,690,538	1.5	551,001	-3.9	151,298	6.4	156,704	6.0	859,003	-0.5
<b>2008</b>										
January	105,546	11.8	34,557	25.2	8,443	9.6	8,719	17.7	51,719	21.1
February	113,877	14.0	37,369	23.1	9,839	18.6	11,002	28.0	58,210	23.2
March	153,505	-0.6	50,287	1.5	15,539	9.4	14,298	12.2	80,124	4.8
April	179,289	4.0	60,137	-0.4	18,654	5.7	19,542	35.7	98,333	6.4
May	188,137	-0.5	67,352	3.0	21,388	10.7	20,647	15.7	109,387	6.7
June	163,064	-5.5	59,162	0.8	18,272	12.0	18,557	11.0	95,991	4.6
July	152,704	5.0	52,973	10.8	17,249	21.2	15,604	-0.4	85,826	10.4
August	149,607	-7.0	50,352	-6.3	15,499	6.4	15,072	-4.3	80,923	-3.7
September	137,479	2.2	45,558	0.1	14,681	26.5	14,244	3.7	74,483	5.1
October	126,064	1.6	39,724	0.6	11,545	14.3	12,249	-1.4	63,518	2.4
November	107,709	-10.3	31,930	-15.0	9,211	6.0	10,112	-15.1	51,253	-11.9
December	97,164	-21.0	28,021	-19.6	7,596	-11.9	9,122	-3.9	44,739	-15.6
<b>Year</b>	1,674,145	-1.0	557,422	1.2	167,916	11.0	169,168	8.0	894,506	4.1
<b>2009</b>										
January	78,817	-25.3	21,581	-37.5	6,907	-18.2	7,255	-16.8	35,743	-30.9
February	82,039	-28.0	23,129	-38.1	7,559	-23.2	10,098	-8.2	40,786	-29.9
March P	129,845	-15.4	38,347	-23.7	12,138	-21.9	15,210	6.4	65,695	-18.0

See footnotes at the end of the table.

Table 1-1 – continued

Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Trucks <sup>1</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%
<b>2007</b>								
January	94,413	5.6	45,046	15.4	6,662	7.5	51,708	14.3
February	99,877	-0.9	46,119	4.0	6,502	-14.8	52,621	1.2
March	154,450	-1.0	68,305	5.0	9,658	-16.7	77,963	1.7
April	172,428	8.1	69,974	13.9	10,008	-14.9	79,982	9.3
May	189,076	9.1	76,370	17.2	10,142	-15.3	86,512	12.2
June	172,487	6.5	71,689	13.9	9,069	-17.9	80,758	9.2
July	145,370	-0.1	59,044	2.9	8,604	-25.9	67,648	-1.9
August	160,883	1.9	67,582	7.5	9,234	-27.6	76,816	1.6
September	134,516	-4.0	55,095	-0.9	8,566	-26.4	63,661	-5.3
October	124,072	0.8	54,266	6.1	7,801	-17.6	62,067	2.4
November	120,012	-6.0	54,374	-1.9	7,450	-12.6	61,824	-3.4
December	122,954	-6.3	60,045	-1.4	9,930	28.6	69,975	2.0
<b>Year</b>	1,690,538	1.5	727,909	6.8	103,626	-15.0	831,535	3.5
<b>2008</b>								
January	105,546	11.8	46,838	4.0	6,989	4.9	53,827	4.1
February	113,877	14.0	48,315	4.8	7,352	13.1	55,667	5.8
March	153,505	-0.6	62,765	-8.1	10,616	9.9	73,381	-5.9
April	179,289	4.0	69,143	-1.2	11,813	18.0	80,956	1.2
May	188,137	-0.5	67,385	-11.8	11,365	12.1	78,750	-9.0
June	163,064	-5.5	57,541	-19.7	9,532	5.1	67,073	-16.9
July	152,704	5.0	57,429	-2.7	9,449	9.8	66,878	-1.1
August	149,607	-7.0	58,858	-12.9	9,826	6.4	68,684	-10.6
September	137,479	2.2	53,375	-3.1	9,621	12.3	62,996	-1.0
October	126,064	1.6	52,189	-3.8	10,357	32.8	62,546	0.8
November	107,709	-10.3	48,161	-11.4	8,295	11.3	56,456	-8.7
December	97,164	-21.0	45,140	-24.8	7,285	-26.6	52,425	-25.1
<b>Year</b>	1,674,145	-1.0	667,139	-8.3	112,500	8.6	779,639	-6.2
<b>2009</b>								
January	78,817	-25.3	36,985	-21.0	6,089	-12.9	43,074	-20.0
February	82,039	-28.0	34,939	-27.7	6,314	-14.1	41,253	-25.9
March P	129,845	-15.4	56,117	-10.6	8,033	-24.3	64,150	-12.6

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.

**Table 1-2**  
**Monthly sales of new motor vehicles, by type and origin in dollars**

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>										
January	3,133,627	6.5	678,959	-13.4	191,902	35.9	227,357	11.7	1,098,218	-2.7
February	3,315,696	0.0	745,083	-11.3	208,249	34.2	259,453	-1.6	1,212,786	-3.6
March	5,011,240	-0.6	1,207,684	-11.5	348,605	31.9	410,805	-4.2	1,967,094	-4.4
April	5,386,679	6.7	1,464,851	3.7	427,130	25.2	444,341	0.3	2,336,322	6.4
May	5,854,394	6.3	1,586,398	-0.3	468,349	18.0	526,054	11.3	2,580,801	4.9
June	5,348,247	3.0	1,411,335	-0.5	392,487	2.1	483,196	10.7	2,287,018	2.2
July	4,471,995	-2.6	1,150,234	-3.9	340,890	-2.1	425,667	11.9	1,916,791	-0.5
August	4,906,210	-1.9	1,287,028	-3.2	352,457	-3.7	431,219	18.6	2,070,704	0.6
September	4,192,666	-7.9	1,111,996	-6.2	284,723	-6.1	392,779	8.9	1,789,498	-3.2
October	3,989,014	-3.1	972,401	2.1	252,753	-9.2	358,920	3.1	1,584,073	0.3
November	3,907,470	-7.6	959,721	-6.4	219,328	-16.8	343,356	-1.5	1,522,405	-7.0
December	4,159,628	-6.0	877,188	-23.8	220,947	-2.6	306,270	-0.4	1,404,404	-16.7
<b>Year</b>	<b>53,676,866</b>	<b>-0.5</b>	<b>13,452,878</b>	<b>-5.6</b>	<b>3,707,820</b>	<b>6.9</b>	<b>4,609,417</b>	<b>5.8</b>	<b>21,770,114</b>	<b>-1.4</b>
<b>2008</b>										
January	3,386,322	8.1	851,241	25.4	203,258	5.9	250,349	10.1	1,304,849	18.8
February	3,560,284	7.4	905,278	21.5	226,614	8.8	298,502	15.1	1,430,394	17.9
March	4,775,620	-4.7	1,206,511	-0.1	368,675	5.8	406,385	-1.1	1,981,570	0.7
April	5,502,356	2.1	1,438,647	-1.8	453,087	6.1	570,437	28.4	2,462,171	5.4
May	5,583,623	-4.6	1,594,777	0.5	505,095	7.8	618,347	17.5	2,718,218	5.3
June	4,935,721	-7.7	1,409,908	-0.1	433,544	10.5	585,413	21.2	2,428,865	6.2
July	4,603,855	2.9	1,242,564	8.0	404,648	18.7	474,076	11.4	2,121,288	10.7
August	4,484,657	-8.6	1,179,815	-8.3	358,465	1.7	440,900	2.2	1,979,181	-4.4
September	4,196,301	0.1	1,077,053	-3.1	335,636	17.9	419,388	6.8	1,832,077	2.4
October	3,955,760	-0.8	935,139	-3.8	278,325	10.1	396,511	10.5	1,609,975	1.6
November	3,392,779	-13.2	750,802	-21.8	219,812	0.2	335,337	-2.3	1,305,952	-14.2
December	3,188,261	-23.4	671,318	-23.5	179,241	-18.9	306,854	0.2	1,157,412	-17.6
<b>Year</b>	<b>51,565,539</b>	<b>-3.9</b>	<b>13,263,053</b>	<b>-1.4</b>	<b>3,966,400</b>	<b>7.0</b>	<b>5,102,499</b>	<b>10.7</b>	<b>22,331,952</b>	<b>2.6</b>
<b>2009</b>										
January	2,474,417	-26.9	507,228	-40.4	165,705	-18.5	211,478	-15.5	884,410	-32.2
February	2,555,416	-28.2	551,107	-39.1	180,252	-20.5	292,192	-2.1	1,023,552	-28.4
March P	4,032,442	-15.6	925,045	-23.3	286,613	-22.3	470,337	15.7	1,681,996	-15.1

See footnotes at the end of the table.

Table 1-2 – continued

Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Trucks <sup>1</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>								
January	3,133,627	6.5	1,781,828	12.1	253,581	12.0	2,035,409	12.1
February	3,315,696	0.0	1,856,239	4.1	246,671	-10.1	2,102,910	2.2
March	5,011,240	-0.6	2,686,417	4.5	357,729	-13.9	3,044,146	2.0
April	5,386,679	6.7	2,672,679	10.1	377,677	-11.0	3,050,357	7.0
May	5,854,394	6.3	2,890,475	10.8	383,117	-12.0	3,273,592	7.5
June	5,348,247	3.0	2,720,450	6.6	340,779	-14.5	3,061,229	3.7
July	4,471,995	-2.6	2,229,574	-1.3	325,631	-20.3	2,555,204	-4.2
August	4,906,210	-1.9	2,485,017	-0.3	350,490	-22.5	2,835,506	-3.7
September	4,192,666	-7.9	2,069,737	-9.1	333,431	-21.5	2,403,168	-11.1
October	3,989,014	-3.1	2,103,501	-3.5	301,440	-15.9	2,404,941	-5.3
November	3,907,470	-7.6	2,098,567	-7.4	286,499	-12.4	2,385,066	-8.0
December	4,159,628	-6.0	2,366,702	-3.0	388,522	30.0	2,755,224	0.6
<b>Year</b>	<b>53,676,866</b>	<b>-0.5</b>	<b>27,961,186</b>	<b>1.9</b>	<b>3,945,567</b>	<b>-11.2</b>	<b>31,906,752</b>	<b>0.1</b>
<b>2008</b>								
January	3,386,322	8.1	1,811,270	1.7	270,204	6.6	2,081,474	2.3
February	3,560,284	7.4	1,849,589	-0.4	280,301	13.6	2,129,889	1.3
March	4,775,620	-4.7	2,401,028	-10.6	393,023	9.9	2,794,050	-8.2
April	5,502,356	2.1	2,602,092	-2.6	438,093	16.0	3,040,185	-0.3
May	5,583,623	-4.6	2,449,907	-15.2	415,498	8.5	2,865,404	-12.5
June	4,935,721	-7.7	2,145,142	-21.1	361,714	6.1	2,506,856	-18.1
July	4,603,855	2.9	2,140,487	-4.0	342,080	5.1	2,482,567	-2.8
August	4,484,657	-8.6	2,144,357	-13.7	361,119	3.0	2,505,476	-11.6
September	4,196,301	0.1	2,006,901	-3.0	357,323	7.2	2,364,224	-1.6
October	3,955,760	-0.8	1,957,062	-7.0	388,723	29.0	2,345,785	-2.5
November	3,392,779	-13.2	1,774,389	-15.4	312,438	9.1	2,086,828	-12.5
December	3,188,261	-23.4	1,754,198	-25.9	276,650	-28.8	2,030,848	-26.3
<b>Year</b>	<b>51,565,539</b>	<b>-3.9</b>	<b>25,036,422</b>	<b>-10.5</b>	<b>4,197,166</b>	<b>6.4</b>	<b>29,233,586</b>	<b>-8.4</b>
<b>2009</b>								
January	2,474,417	-26.9	1,354,960	-25.2	235,048	-13.0	1,590,007	-23.6
February	2,555,416	-28.2	1,287,928	-30.4	243,936	-13.0	1,531,864	-28.1
March P	4,032,442	-15.6	2,035,877	-15.2	314,569	-20.0	2,350,446	-15.9

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.



**Table 2**  
**Average monthly prices of passenger cars, by origin**

Period	Total, country of manufacture		North America		Total, overseas		Japan		Other countries	
	Amount	Change	Amount	Change	Amount	Change	Amount	Change	Amount	Change
	\$	%	\$	%	\$	%	\$	%	\$	%
<b>2007</b>										
January	25,716	0.7	24,605	-1.3	27,745	2.5	24,909	-0.3	30,695	6.9
February	25,664	-0.6	24,541	-2.2	27,683	1.2	25,093	0.3	30,183	4.2
March	25,718	-0.8	24,378	-2.1	28,182	0.1	24,539	-2.0	32,243	5.7
April	25,272	-0.8	24,256	-1.9	27,188	1.0	24,201	2.1	30,846	2.6
May	25,163	-1.7	24,257	-2.4	26,757	-1.1	24,248	-0.1	29,472	-1.5
June	24,932	-1.9	24,043	-3.6	26,513	0.9	24,057	0.1	28,910	0.9
July	24,662	-2.0	24,054	-2.9	25,635	-0.8	23,952	0.5	27,163	-2.9
August	24,632	-1.6	23,945	-3.1	25,849	0.7	24,196	1.4	27,377	-1.5
September	25,256	-0.6	24,432	0.0	26,734	-2.1	24,541	1.0	28,587	-6.2
October	25,548	1.0	24,626	0.4	27,162	2.4	25,030	3.2	28,896	0.7
November	26,164	1.9	25,536	3.3	27,308	-0.5	25,242	-0.1	28,815	-1.9
December	26,509	-1.6	25,160	-2.8	29,104	-1.7	25,626	-1.9	32,263	-1.7
<b>Year</b>	25,343	-0.9	24,415	-1.8	27,004	0.1	24,507	0.4	29,415	-0.2
<b>2008</b>										
January	25,230	-1.9	24,633	0.1	26,431	-4.7	24,074	-3.4	28,713	-6.5
February	24,573	-4.3	24,225	-1.3	25,196	-9.0	23,032	-8.2	27,132	-10.1
March	24,731	-3.8	23,993	-1.6	25,976	-7.8	23,726	-3.3	28,423	-11.8
April	25,039	-0.9	23,923	-1.4	26,797	-1.4	24,289	0.4	29,190	-5.4
May	24,850	-1.2	23,678	-2.4	26,726	-0.1	23,616	-2.6	29,949	1.6
June	25,303	1.5	23,831	-0.9	27,667	4.4	23,727	-1.4	31,547	9.1
July	24,716	0.2	23,457	-2.5	26,747	4.3	23,459	-2.1	30,382	11.9
August	24,458	-0.7	23,431	-2.1	26,148	1.2	23,128	-4.4	29,253	6.9
September	24,597	-2.6	23,641	-3.2	26,103	-2.4	22,862	-6.8	29,443	3.0
October	25,347	-0.8	23,541	-4.4	28,362	4.4	24,108	-3.7	32,371	12.0
November	25,480	-2.6	23,514	-7.9	28,730	5.2	23,864	-5.5	33,162	15.1
December	25,870	-2.4	23,958	-4.8	29,076	-0.1	23,597	-7.9	33,639	4.3
<b>Year</b>	24,966	-1.5	23,794	-2.5	26,904	-0.4	23,621	-3.6	30,162	2.5
<b>2009</b>										
January	24,744	-1.9	23,503	-4.6	26,633	0.8	23,991	-0.3	29,149	1.5
February	25,096	2.1	23,828	-1.6	26,757	6.2	23,846	3.5	28,936	6.6
March P	25,603	3.5	24,123	0.5	27,678	6.6	23,613	-0.5	30,923	8.8

**Note(s):** Percentage changes shown are year-to-year changes.

**Table 3**  
**Monthly market share of new passenger car sales (units), by origin, Canada**

Period	Total		Passenger cars					
			North America		Japan		Other countries	
	Units	Market share	Units	Market share	Units	Market share	Units	Market share
	no.	%	no.	%	no.	%	no.	%
<b>2007</b>								
January	42,705	100.0	27,594	64.6	7,704	18.0	7,407	17.3
February	47,256	100.0	30,361	64.2	8,299	17.6	8,596	18.2
March	76,487	100.0	49,540	64.8	14,206	18.6	12,741	16.7
April	92,446	100.0	60,392	65.3	17,649	19.1	14,405	15.6
May	102,564	100.0	65,400	63.8	19,315	18.8	17,849	17.4
June	91,729	100.0	58,700	64.0	16,315	17.8	16,714	18.2
July	77,722	100.0	47,819	61.5	14,232	18.3	15,671	20.2
August	84,067	100.0	53,749	63.9	14,567	17.3	15,751	18.7
September	70,855	100.0	45,513	64.2	11,602	16.4	13,740	19.4
October	62,005	100.0	39,486	63.7	10,098	16.3	12,421	20.0
November	58,188	100.0	37,583	64.6	8,689	14.9	11,916	20.5
December	52,979	100.0	34,864	65.8	8,622	16.3	9,493	17.9
<b>Year</b>	<b>859,003</b>	<b>100.0</b>	<b>551,001</b>	<b>64.1</b>	<b>151,298</b>	<b>17.6</b>	<b>156,704</b>	<b>18.2</b>
<b>2008</b>								
January	51,719	100.0	34,557	66.8	8,443	16.3	8,719	16.9
February	58,210	100.0	37,369	64.2	9,839	16.9	11,002	18.9
March	80,124	100.0	50,287	62.8	15,539	19.4	14,298	17.8
April	98,333	100.0	60,137	61.2	18,654	19.0	19,542	19.9
May	109,387	100.0	67,352	61.6	21,388	19.6	20,647	18.9
June	95,991	100.0	59,162	61.6	18,272	19.0	18,557	19.3
July	85,826	100.0	52,973	61.7	17,249	20.1	15,604	18.2
August	80,923	100.0	50,352	62.2	15,499	19.2	15,072	18.6
September	74,483	100.0	45,558	61.2	14,681	19.7	14,244	19.1
October	63,518	100.0	39,724	62.5	11,545	18.2	12,249	19.3
November	51,253	100.0	31,930	62.3	9,211	18.0	10,112	19.7
December	44,739	100.0	28,021	62.6	7,596	17.0	9,122	20.4
<b>Year</b>	<b>894,506</b>	<b>100.0</b>	<b>557,422</b>	<b>62.3</b>	<b>167,916</b>	<b>18.8</b>	<b>169,168</b>	<b>18.9</b>
<b>2009</b>								
January	35,743	100.0	21,581	60.4	6,907	19.3	7,255	20.3
February	40,786	100.0	23,129	56.7	7,559	18.5	10,098	24.8
March P	65,695	100.0	38,347	58.4	12,138	18.5	15,210	23.2

**Table 4**  
**Provincial sales of new motor vehicles, by type and origin, in units and dollars, March**

Type and origin of vehicles	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
<b>Total, new motor vehicles</b>						
2007 (no.)	154,450	2,525	447	4,218	3,439	38,800
2008 (no.)	153,505	2,530	452	4,990	3,509	39,517
2009 (no.)	129,845	2,234	417	4,098	2,958	38,272
2009 / 2008 %	-15.4	-11.7	-7.7	-17.9	-15.7	-3.2
2007 (\$'000)	5,011,240	69,321	12,476	116,897	99,119	1,121,707
2008 (\$'000)	4,775,620	66,511	11,202	132,409	93,782	1,096,782
2009 (\$'000)	4,032,442	63,715	11,802	123,081	86,051	1,117,548
2009 / 2008 %	-15.6	-4.2	5.4	-7.0	-8.2	1.9
<b>Passenger cars, manufactured in North America</b>						
2007 (no.)	49,540	1,001	167	1,646	1,303	13,693
2008 (no.)	50,287	897	213	2,025	1,351	14,157
2009 (no.)	38,347	658	164	1,440	892	11,847
2009 / 2008 %	-23.7	-26.6	-23.0	-28.9	-34.0	-16.3
2007 (\$'000)	1,207,684	22,474	3,864	38,310	29,979	319,788
2008 (\$'000)	1,206,511	19,806	4,634	46,343	29,762	318,226
2009 (\$'000)	925,045	15,214	3,576	34,079	20,584	276,822
2009 / 2008 %	-23.3	-23.2	-22.8	-26.5	-30.8	-13.0
<b>Passenger cars, manufactured in Japan</b>						
2007 (no.)	14,206	x	x	412	x	5,985
2008 (no.)	15,539	x	x	435	x	6,077
2009 (no.)	12,138	x	x	344	x	5,417
2009 / 2008 %	-21.9	x	x	-20.9	x	-10.9
2007 (\$'000)	348,605	x	x	9,351	x	133,197
2008 (\$'000)	368,675	x	x	9,371	x	131,711
2009 (\$'000)	286,613	x	x	7,756	x	118,558
2009 / 2008 %	-22.3	x	x	-17.2	x	-10.0
<b>Passenger cars, manufactured in other countries</b>						
2007 (no.)	12,741	x	x	343	x	4,358
2008 (no.)	14,298	x	x	544	x	5,314
2009 (no.)	15,210	x	x	495	x	6,459
2009 / 2008 %	6.4	x	x	-9.0	x	21.5
2007 (\$'000)	410,805	x	x	7,846	x	123,448
2008 (\$'000)	406,385	x	x	10,873	x	131,038
2009 (\$'000)	470,337	x	x	12,004	x	178,585
2009 / 2008 %	15.7	x	x	10.4	x	36.3
<b>Trucks <sup>1</sup>, manufactured in North America</b>						
2007 (no.)	68,305	x	x	1,643	1,533	12,391
2008 (no.)	62,765	x	x	1,748	1,427	11,283
2009 (no.)	56,117	x	x	1,626	1,372	12,183
2009 / 2008 %	-10.6	x	x	-7.0	-3.9	8.0
2007 (\$'000)	2,686,417	x	x	55,169	54,751	460,756
2008 (\$'000)	2,401,028	x	x	57,874	47,565	419,927
2009 (\$'000)	2,035,877	x	x	62,434	48,443	456,116
2009 / 2008 %	-15.2	x	x	7.9	1.8	8.6
<b>Trucks <sup>1</sup>, manufactured overseas</b>						
2007 (no.)	9,658	x	x	174	140	2,373
2008 (no.)	10,616	x	x	238	156	2,686
2009 (no.)	8,033	x	x	193	161	2,366
2009 / 2008 %	-24.3	x	x	-18.9	3.2	-11.9
2007 (\$'000)	357,729	x	x	6,221	4,497	84,519
2008 (\$'000)	393,023	x	x	7,949	5,054	95,881
2009 (\$'000)	314,569	x	x	6,808	5,389	87,467
2009 / 2008 %	-20.0	x	x	-14.4	6.6	-8.8

See footnotes at the end of the table.

Table 4 – continued

## Provincial sales of new motor vehicles, by type and origin, in units and dollars, March

Type and origin of vehicles	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories <sup>2</sup>
<b>Total, new motor vehicles</b>						
2007 (no.)	154,450	54,650	4,357	3,715	23,875	18,424
2008 (no.)	153,505	53,765	4,521	4,368	22,250	17,603
2009 (no.)	129,845	47,318	3,643	3,795	15,152	11,958
2009 / 2008 %	-15.4	-12.0	-19.4	-13.1	-31.9	-32.1
2007 (\$'000)	5,011,240	1,813,104	155,186	135,102	860,259	628,068
2008 (\$'000)	4,775,620	1,745,530	146,170	150,964	772,506	559,764
2009 (\$'000)	4,032,442	1,483,433	122,735	124,827	509,712	389,537
2009 / 2008 %	-15.6	-15.0	-16.0	-17.3	-34.0	-30.4
<b>Passenger cars, manufactured in North America</b>						
2007 (no.)	49,540	18,985	1,286	846	5,686	4,927
2008 (no.)	50,287	19,122	1,308	1,044	5,468	4,702
2009 (no.)	38,347	15,190	913	836	3,409	2,998
2009 / 2008 %	-23.7	-20.6	-30.2	-19.9	-37.7	-36.2
2007 (\$'000)	1,207,684	477,288	31,852	21,221	143,162	119,747
2008 (\$'000)	1,206,511	475,842	32,126	25,362	140,187	114,221
2009 (\$'000)	925,045	369,168	22,286	19,913	89,403	74,000
2009 / 2008 %	-23.3	-22.4	-30.6	-21.5	-36.2	-35.2
<b>Passenger cars, manufactured in Japan</b>						
2007 (no.)	14,206	3,916	210	102	1,271	1,854
2008 (no.)	15,539	4,297	327	197	1,459	2,276
2009 (no.)	12,138	3,465	196	158	771	1,378
2009 / 2008 %	-21.9	-19.4	-40.1	-19.8	-47.2	-39.5
2007 (\$'000)	348,605	108,720	5,445	2,819	32,580	46,768
2008 (\$'000)	368,675	110,894	7,829	4,983	38,729	55,440
2009 (\$'000)	286,613	90,233	4,890	3,726	20,428	32,697
2009 / 2008 %	-22.3	-18.6	-37.5	-25.2	-47.3	-41.0
<b>Passenger cars, manufactured in other countries</b>						
2007 (no.)	12,741	4,338	205	135	1,092	1,811
2008 (no.)	14,298	4,559	287	240	1,161	1,623
2009 (no.)	15,210	4,773	249	190	955	1,469
2009 / 2008 %	6.4	4.7	-13.2	-20.8	-17.7	-9.5
2007 (\$'000)	410,805	161,261	5,592	4,002	38,279	60,533
2008 (\$'000)	406,385	150,036	7,090	6,027	36,503	53,982
2009 (\$'000)	470,337	167,843	6,895	5,473	32,616	53,381
2009 / 2008 %	15.7	11.9	-2.8	-9.2	-10.6	-1.1
<b>Trucks<sup>1</sup>, manufactured in North America</b>						
2007 (no.)	68,305	23,989	2,411	2,417	14,228	8,475
2008 (no.)	62,765	21,892	2,342	2,615	12,497	7,704
2009 (no.)	56,117	20,979	2,105	2,439	8,997	5,227
2009 / 2008 %	-10.6	-4.2	-10.1	-6.7	-28.0	-32.2
2007 (\$'000)	2,686,417	936,330	103,242	99,279	586,381	349,136
2008 (\$'000)	2,401,028	861,333	90,135	104,993	494,240	285,441
2009 (\$'000)	2,035,877	735,150	82,020	89,129	327,392	193,319
2009 / 2008 %	-15.2	-14.6	-9.0	-15.1	-33.8	-32.3
<b>Trucks<sup>1</sup>, manufactured overseas</b>						
2007 (no.)	9,658	3,422	245	215	1,598	1,357
2008 (no.)	10,616	3,895	257	272	1,665	1,298
2009 (no.)	8,033	2,911	180	172	1,020	886
2009 / 2008 %	-24.3	-25.3	-30.0	-36.8	-38.7	-31.7
2007 (\$'000)	357,729	129,505	9,054	7,781	59,857	51,884
2008 (\$'000)	393,023	147,424	8,989	9,598	62,846	50,680
2009 (\$'000)	314,569	121,040	6,642	6,587	39,873	36,140
2009 / 2008 %	-20.0	-17.9	-26.1	-31.4	-36.6	-28.7

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

2. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

**Table 5-1**  
**Year to date provincial sales of new motor vehicles, by type and origin in units, January to March**

Province	Total new motor vehicles		Passenger cars								
			North America		Japan		Other countries		Total		
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	
	no.	%	no.	%	no.	%	no.	%	no.	%	
<b>2007</b>											
Newfoundland and Labrador	4,942	17.5	1,769	18.9	x	x	x	x	2,460	17.4	
Prince Edward Island	968	8.5	386	2.7	x	x	x	x	520	1.6	
Nova Scotia	9,261	-10.8	3,376	-23.3	818	44.8	804	-18.1	4,998	-16.0	
New Brunswick	7,478	3.8	2,721	-1.8	x	x	x	x	3,726	0.2	
Quebec	82,793	0.6	28,519	-8.2	11,890	34.7	9,634	-12.6	50,043	-1.7	
Ontario	124,396	-4.9	41,587	-13.4	8,863	32.2	9,819	-5.5	60,269	-7.4	
Manitoba	9,539	5.4	2,751	1.8	447	23.8	464	12.9	3,662	5.4	
Saskatchewan	8,583	11.7	1,876	-6.7	236	15.7	304	-2.9	2,416	-4.4	
Alberta	56,598	10.0	12,623	-6.7	2,729	41.1	2,505	17.9	17,857	1.5	
British Columbia and the Territories <sup>1</sup>	44,182	4.8	11,887	-10.4	4,364	33.4	4,246	10.0	20,497	0.5	
<b>Canada</b>	<b>348,740</b>	<b>0.7</b>	<b>107,495</b>	<b>-10.2</b>	<b>30,209</b>	<b>34.8</b>	<b>28,744</b>	<b>-5.0</b>	<b>166,448</b>	<b>-3.4</b>	
<b>2008</b>											
Newfoundland and Labrador	6,253	26.5	2,307	30.4	x	x	x	x	3,237	31.6	
Prince Edward Island	1,095	13.1	467	21.0	x	x	x	x	627	20.6	
Nova Scotia	11,621	25.5	4,574	35.5	945	15.5	1,283	59.6	6,802	36.1	
New Brunswick	8,174	9.3	3,115	14.5	x	x	x	x	4,375	17.4	
Quebec	94,313	13.9	34,031	19.3	12,742	7.2	12,708	31.9	59,481	18.9	
Ontario	129,667	4.2	45,975	10.6	9,785	10.4	10,684	8.8	66,444	10.2	
Manitoba	10,557	10.7	3,310	20.3	670	49.9	634	36.6	4,614	26.0	
Saskatchewan	10,533	22.7	2,573	37.2	416	76.3	480	57.9	3,469	43.6	
Alberta	56,400	-0.3	14,016	11.0	3,262	19.5	2,681	7.0	19,959	11.8	
British Columbia and the Territories <sup>1</sup>	44,315	0.3	11,845	-0.4	5,088	16.6	4,112	-3.2	21,045	2.7	
<b>Canada</b>	<b>372,928</b>	<b>6.9</b>	<b>122,213</b>	<b>13.7</b>	<b>33,821</b>	<b>12.0</b>	<b>34,019</b>	<b>18.4</b>	<b>190,053</b>	<b>14.2</b>	
<b>2009</b>											
Newfoundland and Labrador	4,547	-27.3	1,302	-43.6	x	x	x	x	2,151	-33.5	
Prince Edward Island	906	-17.3	329	-29.6	x	x	x	x	516	-17.7	
Nova Scotia	8,691	-25.2	2,940	-35.7	715	-24.3	1,082	-15.7	4,737	-30.4	
New Brunswick	6,454	-21.0	1,856	-40.4	x	x	x	x	2,940	-32.8	
Quebec	77,409	-17.9	23,287	-31.6	11,048	-13.3	12,786	0.6	47,121	-20.8	
Ontario	105,353	-18.8	33,101	-28.0	7,730	-21.0	10,603	-0.8	51,434	-22.6	
Manitoba	8,360	-20.8	2,080	-37.2	461	-31.2	569	-10.3	3,110	-32.6	
Saskatchewan	8,917	-15.3	1,964	-23.7	358	-13.9	394	-17.9	2,716	-21.7	
Alberta	39,405	-30.1	8,497	-39.4	1,933	-40.7	2,418	-9.8	12,848	-35.6	
British Columbia and the Territories <sup>1</sup>	30,659	-30.8	7,701	-35.0	3,522	-30.8	3,428	-16.6	14,651	-30.4	
<b>Canada</b>	<b>290,701</b>	<b>-22.0</b>	<b>83,057</b>	<b>-32.0</b>	<b>26,604</b>	<b>-21.3</b>	<b>32,563</b>	<b>-4.3</b>	<b>142,224</b>	<b>-25.2</b>	

See footnotes at the end of the table.

Table 5-1 – continued

Year to date provincial sales of new motor vehicles, by type and origin in units, January to March

Province	Total new motor vehicles		Trucks <sup>2</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%
<b>2007</b>								
Newfoundland and Labrador	4,942	17.5	x	x	x	x	2,482	17.6
Prince Edward Island	968	8.5	x	x	x	x	448	17.9
Nova Scotia	9,261	-10.8	3,795	-0.2	468	-25.7	4,263	-3.8
New Brunswick	7,478	3.8	3,380	13.0	372	-24.4	3,752	7.7
Quebec	82,793	0.6	27,386	8.9	5,364	-14.6	32,750	4.2
Ontario	124,396	-4.9	56,003	0.5	8,124	-18.1	64,127	-2.3
Manitoba	9,539	5.4	5,317	8.1	560	-15.3	5,877	5.4
Saskatchewan	8,583	11.7	5,679	21.5	488	0.8	6,167	19.5
Alberta	56,598	10.0	35,212	14.4	3,529	14.4	38,741	14.4
British Columbia and the Territories <sup>1</sup>	44,182	4.8	20,100	10.0	3,585	2.2	23,685	8.8
<b>Canada</b>	<b>348,740</b>	<b>0.7</b>	<b>159,470</b>	<b>7.4</b>	<b>22,822</b>	<b>-10.2</b>	<b>182,292</b>	<b>4.9</b>
<b>2008</b>								
Newfoundland and Labrador	6,253	26.5	x	x	x	x	3,016	21.5
Prince Edward Island	1,095	13.1	x	x	x	x	468	4.5
Nova Scotia	11,621	25.5	4,261	12.3	558	19.2	4,819	13.0
New Brunswick	8,174	9.3	3,400	0.6	399	7.3	3,799	1.3
Quebec	94,313	13.9	28,688	4.8	6,144	14.5	34,832	6.4
Ontario	129,667	4.2	54,025	-3.5	9,198	13.2	63,223	-1.4
Manitoba	10,557	10.7	5,336	0.4	607	8.4	5,943	1.1
Saskatchewan	10,533	22.7	6,486	14.2	578	18.4	7,064	14.5
Alberta	56,400	-0.3	32,658	-7.3	3,783	7.2	36,441	-5.9
British Columbia and the Territories <sup>1</sup>	44,315	0.3	19,955	-0.7	3,315	-7.5	23,270	-1.8
<b>Canada</b>	<b>372,928</b>	<b>6.9</b>	<b>157,918</b>	<b>-1.0</b>	<b>24,957</b>	<b>9.4</b>	<b>182,875</b>	<b>0.3</b>
<b>2009</b>								
Newfoundland and Labrador	4,547	-27.3	x	x	x	x	2,396	-20.6
Prince Edward Island	906	-17.3	x	x	x	x	390	-16.7
Nova Scotia	8,691	-25.2	3,467	-18.6	487	-12.7	3,954	-17.9
New Brunswick	6,454	-21.0	3,124	-8.1	390	-2.3	3,514	-7.5
Quebec	77,409	-17.9	24,909	-13.2	5,379	-12.5	30,288	-13.0
Ontario	105,353	-18.8	46,294	-14.3	7,625	-17.1	53,919	-14.7
Manitoba	8,360	-20.8	4,768	-10.6	482	-20.6	5,250	-11.7
Saskatchewan	8,917	-15.3	5,718	-11.8	483	-16.4	6,201	-12.2
Alberta	39,405	-30.1	23,887	-26.9	2,670	-29.4	26,557	-27.1
British Columbia and the Territories <sup>1</sup>	30,659	-30.8	13,422	-32.7	2,586	-22.0	16,008	-31.2
<b>Canada</b>	<b>290,701</b>	<b>-22.0</b>	<b>128,041</b>	<b>-18.9</b>	<b>20,436</b>	<b>-18.1</b>	<b>148,477</b>	<b>-18.8</b>

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

**Table 5-2**  
**Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to March**

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>										
Newfoundland and Labrador	139,028	18.1	40,050	17.2	x	x	x	x	54,579	18.4
Prince Edward Island	26,261	12.8	8,943	2.9	x	x	x	x	11,686	4.1
Nova Scotia	270,455	-6.6	79,343	-22.5	19,066	44.2	17,689	-14.0	116,097	-14.7
New Brunswick	224,732	5.2	63,197	-3.0	x	x	x	x	84,636	0.3
Quebec	2,425,040	-0.3	667,139	-10.1	263,362	33.1	258,821	-7.2	1,189,322	-2.4
Ontario	4,138,805	-4.2	1,049,147	-15.2	245,357	31.8	354,559	0.0	1,649,063	-7.3
Manitoba	343,250	7.9	67,668	0.1	11,570	33.9	12,179	12.9	91,417	5.1
Saskatchewan	313,959	14.0	46,996	-9.2	6,576	13.6	8,283	18.1	61,853	-4.2
Alberta	2,055,234	9.0	318,237	-8.8	72,994	36.9	83,171	25.4	474,402	1.3
British Columbia and the Territories <sup>1</sup>	1,523,798	7.0	291,009	-11.5	111,513	32.6	142,522	4.7	545,043	-0.7
<b>Canada</b>	11,460,563	1.4	2,631,726	-11.9	748,756	33.5	897,615	0.2	4,278,098	-3.7
<b>2008</b>										
Newfoundland and Labrador	168,441	21.2	52,549	31.2	x	x	x	x	70,649	29.4
Prince Edward Island	27,990	6.6	10,339	15.6	x	x	x	x	13,430	14.9
Nova Scotia	315,325	16.6	107,134	35.0	20,452	7.3	26,425	49.4	154,010	32.7
New Brunswick	228,959	1.9	70,235	11.1	x	x	x	x	95,340	12.6
Quebec	2,640,910	8.9	776,006	16.3	274,516	4.2	305,164	17.9	1,355,684	14.0
Ontario	4,200,311	1.5	1,158,201	10.4	250,551	2.1	352,924	-0.5	1,761,677	6.8
Manitoba	347,802	1.3	82,170	21.4	15,693	35.6	15,482	27.1	113,345	24.0
Saskatchewan	372,976	18.8	63,491	35.1	10,696	62.7	11,761	42.0	85,949	39.0
Alberta	1,976,068	-3.9	361,465	13.6	83,879	14.9	81,028	-2.6	526,373	11.0
British Columbia and the Territories <sup>1</sup>	1,443,445	-5.3	281,441	-3.3	123,994	11.2	134,921	-5.3	540,355	-0.9
<b>Canada</b>	11,722,226	2.3	2,963,030	12.6	798,547	6.6	955,236	6.4	4,716,813	10.3
<b>2009</b>										
Newfoundland and Labrador	126,936	-24.6	29,476	-43.9	x	x	x	x	46,761	-33.8
Prince Edward Island	24,289	-13.2	7,148	-30.9	x	x	x	x	10,816	-19.5
Nova Scotia	252,084	-20.1	68,595	-36.0	16,057	-21.5	24,591	-6.9	109,244	-29.1
New Brunswick	190,934	-16.6	42,568	-39.4	x	x	x	x	65,889	-30.9
Quebec	2,273,014	-13.9	534,778	-31.1	242,168	-11.8	334,773	9.7	1,111,717	-18.0
Ontario	3,309,953	-21.2	799,322	-31.0	202,929	-19.0	364,595	3.3	1,366,845	-22.4
Manitoba	271,959	-21.8	49,637	-39.6	11,144	-29.0	14,412	-6.9	75,192	-33.7
Saskatchewan	293,211	-21.4	47,176	-25.7	8,600	-19.6	10,333	-12.1	66,109	-23.1
Alberta	1,321,005	-33.1	216,055	-40.2	50,813	-39.4	76,763	-5.3	343,632	-34.7
British Columbia and the Territories <sup>1</sup>	998,890	-30.8	188,626	-33.0	83,645	-32.5	121,482	-10.0	393,752	-27.1
<b>Canada</b>	9,062,275	-22.7	1,983,380	-33.1	632,570	-20.8	974,007	2.0	3,589,958	-23.9

See footnotes at the end of the table.

Table 5-2 – continued

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to March

Province	Total new motor vehicles		Trucks <sup>2</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>								
Newfoundland and Labrador	139,028	18.1	x	x	x	x	84,450	17.9
Prince Edward Island	26,261	12.8	x	x	x	x	14,574	20.9
Nova Scotia	270,455	-6.6	138,018	3.9	16,340	-20.9	154,357	0.6
New Brunswick	224,732	5.2	127,578	12.0	12,520	-18.4	140,097	8.4
Quebec	2,425,040	-0.3	1,041,478	4.0	194,241	-8.8	1,235,718	1.8
Ontario	4,138,805	-4.2	2,176,372	0.1	313,371	-14.9	2,489,743	-2.1
Manitoba	343,250	7.9	231,369	11.3	20,465	-12.6	251,833	8.9
Saskatchewan	313,959	14.0	234,305	20.9	17,801	4.1	252,106	19.6
Alberta	2,055,234	9.0	1,446,422	11.1	134,411	17.2	1,580,833	11.6
British Columbia and the Territories <sup>1</sup>	1,523,798	7.0	840,916	13.3	137,839	3.9	978,754	11.8
<b>Canada</b>	11,460,563	1.4	6,324,484	6.4	857,981	-6.3	7,182,465	4.7
<b>2008</b>								
Newfoundland and Labrador	168,441	21.2	x	x	x	x	97,791	15.8
Prince Edward Island	27,990	6.6	x	x	x	x	14,560	-0.1
Nova Scotia	315,325	16.6	142,159	3.0	19,155	17.2	161,315	4.5
New Brunswick	228,959	1.9	120,633	-5.4	12,986	3.7	133,618	-4.6
Quebec	2,640,910	8.9	1,065,169	2.3	220,058	13.3	1,285,226	4.0
Ontario	4,200,311	1.5	2,079,119	-4.5	359,515	14.7	2,438,634	-2.1
Manitoba	347,802	1.3	212,909	-8.0	21,547	5.3	234,457	-6.9
Saskatchewan	372,976	18.8	266,481	13.7	20,545	15.4	287,028	13.9
Alberta	1,976,068	-3.9	1,304,960	-9.8	144,735	7.7	1,449,695	-8.3
British Columbia and the Territories <sup>1</sup>	1,443,445	-5.3	769,706	-8.5	133,383	-3.2	903,089	-7.7
<b>Canada</b>	11,722,226	2.3	6,061,887	-4.2	943,528	10.0	7,005,413	-2.5
<b>2009</b>								
Newfoundland and Labrador	126,936	-24.6	x	x	x	x	80,175	-18.0
Prince Edward Island	24,289	-13.2	x	x	x	x	13,474	-7.5
Nova Scotia	252,084	-20.1	125,991	-11.4	16,849	-12.0	142,840	-11.5
New Brunswick	190,934	-16.6	112,234	-7.0	12,812	-1.3	125,045	-6.4
Quebec	2,273,014	-13.9	961,329	-9.7	199,966	-9.1	1,161,295	-9.6
Ontario	3,309,953	-21.2	1,634,856	-21.4	308,251	-14.3	1,943,108	-20.3
Manitoba	271,959	-21.8	179,843	-15.5	16,922	-21.5	196,766	-16.1
Saskatchewan	293,211	-21.4	209,147	-21.5	17,956	-12.6	227,103	-20.9
Alberta	1,321,005	-33.1	873,387	-33.1	103,988	-28.2	977,375	-32.6
British Columbia and the Territories <sup>1</sup>	998,890	-30.8	499,164	-35.1	105,973	-20.5	605,137	-33.0
<b>Canada</b>	9,062,275	-22.7	4,678,765	-22.8	793,553	-15.9	5,472,317	-21.9

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.



**Table 6**  
**Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada**

Year	Total	Passenger cars				Trucks <sup>1</sup>		
		Total	North America	Japan	Other countries	Total	North America	Overseas
number								
1986	1,515,920	1,095,313	761,169	203,304	130,840	420,607	368,423	52,184
1987	1,533,637	1,065,093	700,930	243,288	120,875	468,544	417,189	51,355
1988	1,565,501	1,056,310	724,733	243,835	87,742	509,191	459,777	49,414
1989	1,483,875	988,134	675,340	239,548	73,246	495,741	422,398	73,343
1990	1,317,869	884,564	580,397	239,603	64,564	433,305	361,403	71,902
1991	1,287,790	873,184	573,297	237,701	62,186	414,606	347,671	66,935
1992	1,227,419	798,023	503,460	236,675	57,888	429,396	370,422	58,974
1993	1,192,934	739,049	493,759	196,310	48,980	453,885	402,112	51,773
1994	1,260,056	748,666	573,361	129,547	45,758	511,390	475,444	35,946
1995	1,166,535	670,190	553,265	71,493	45,432	496,345	469,590	26,755
1996	1,204,557	660,769	572,581	47,901	40,287	543,788	517,738	26,050
1997	1,424,380	738,550	629,488	66,297	42,765	685,830	628,214	57,616
1998	1,428,932	740,809	590,667	98,275	51,867	688,123	627,256	60,867
1999	1,542,041	806,450	625,292	103,016	78,142	735,591	672,444	63,147
2000	1,587,561	849,171	640,856	106,937	101,378	738,390	669,492	68,898
2001	1,597,964	868,633	619,810	122,998	125,825	729,331	647,987	81,344
2002	1,733,318	934,704	651,305	144,596	138,803	798,614	698,870	99,744
2003	1,626,468	865,475	604,726	126,908	133,841	760,993	654,136	106,857
2004	1,575,195	820,103	542,814	116,426	160,863	755,092	653,637	101,455
2005	1,630,310	845,222	574,639	123,482	147,101	785,088	673,205	111,883
2006	1,666,327	863,161	573,102	142,159	147,900	803,166	681,244	121,922
2007	1,690,538	859,003	551,001	151,298	156,704	831,535	727,909	103,626
2008	1,674,145	894,506	557,422	167,916	169,168	779,639	667,139	112,500
\$'000								
1986	21,841,550	14,669,730	9,856,684	2,811,893	2,001,153	7,171,820	6,441,827	729,993
1987	24,471,752	15,748,410	10,031,338	3,567,223	2,149,849	8,723,342	7,930,138	793,204
1988	26,865,327	16,709,476	11,080,866	3,784,902	1,843,708	10,155,851	9,369,528	786,323
1989	26,959,378	16,541,801	11,034,684	3,887,341	1,619,774	10,417,577	9,059,482	1,358,095
1990	24,888,751	15,245,831	9,784,293	4,015,958	1,445,580	9,642,918	8,210,502	1,432,416
1991	22,855,626	14,103,545	9,038,584	3,789,001	1,275,960	8,752,081	7,503,659	1,248,422
1992	23,484,455	13,691,746	8,450,516	4,053,782	1,187,451	9,792,709	8,613,984	1,178,725
1993	24,630,359	13,278,180	8,620,649	3,560,913	1,096,620	11,352,180	10,227,082	1,125,101
1994	27,893,795	14,182,894	10,595,001	2,346,168	1,241,727	13,710,902	12,846,447	864,453
1995	28,168,806	13,882,004	11,070,368	1,492,451	1,319,184	14,286,804	13,544,980	741,824
1996	31,485,777	14,510,882	12,062,092	1,118,289	1,330,501	16,974,894	16,115,584	859,309
1997	38,986,224	16,836,615	13,809,161	1,519,604	1,507,852	22,149,610	20,341,263	1,808,346
1998	40,255,777	17,054,244	13,101,703	2,110,330	1,842,211	23,201,534	21,165,239	2,036,296
1999	45,317,914	19,017,278	14,138,902	2,246,522	2,631,853	26,300,638	24,055,653	2,244,986
2000	46,930,514	20,790,660	15,089,665	2,431,251	3,269,743	26,139,852	23,745,933	2,393,922
2001	46,886,252	21,168,628	14,575,745	2,882,386	3,710,497	25,717,623	22,958,458	2,759,162
2002	52,227,499	23,191,483	15,521,295	3,501,294	4,168,898	29,036,014	25,633,136	3,402,877
2003	50,493,308	21,685,587	14,565,218	2,988,274	4,132,093	28,807,720	24,845,915	3,961,804
2004	49,639,223	20,489,761	13,261,753	2,694,970	4,533,035	29,149,463	25,384,561	3,764,904
2005	52,311,147	21,220,807	14,051,867	2,928,424	4,240,519	31,090,339	27,031,615	4,058,725
2006	53,966,261	22,077,502	14,250,869	3,469,392	4,357,245	31,888,757	27,445,267	4,443,494
2007	53,676,866	21,770,114	13,452,878	3,707,820	4,609,417	31,906,752	27,961,186	3,945,567
2008	51,565,539	22,331,952	13,263,053	3,966,400	5,102,499	29,233,586	25,036,422	4,197,166

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

**Table 7**  
**Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted**

Period	Total new motor vehicles		Passenger cars				Trucks <sup>1</sup>	
			North America		Overseas		Total	
	Units	Month/month change	Units	Month/month change	Units	Month/month change	Units	Month/month change
	no.	%	no.	%	no.	%	no.	%
<b>2007</b>								
January	141,588	-6.2	44,837	-17.1	26,068	1.6	70,683	-0.8
February	137,783	-2.7	44,810	-0.1	25,040	-3.9	67,933	-3.9
March	138,792	0.7	45,277	1.0	25,237	0.8	68,278	0.5
April	147,479	6.3	50,037	10.5	25,860	2.5	71,582	4.8
May	144,419	-2.1	46,478	-7.1	26,020	0.6	71,921	0.5
June	142,826	-1.1	47,441	2.1	26,325	1.2	69,060	-4.0
July	138,756	-2.8	44,813	-5.5	25,988	-1.3	67,955	-1.6
August	142,624	2.8	47,309	5.6	25,853	-0.5	69,462	2.2
September	137,578	-3.5	45,970	-2.8	25,624	-0.9	65,984	-5.0
October	137,018	-0.4	44,804	-2.5	24,806	-3.2	67,408	2.2
November	135,345	-1.2	44,506	-0.7	24,202	-2.4	66,637	-1.1
December	146,330	8.1	44,719	0.5	26,978	11.5	74,633	12.0
<b>2008</b>								
January	158,919	8.6	56,335	26.0	29,245	8.4	73,339	-1.7
February	151,359	-4.8	52,472	-6.9	29,427	0.6	69,460	-5.3
March	148,437	-1.9	48,885	-6.8	31,276	6.3	68,276	-1.7
April	142,464	-4.0	46,609	-4.7	28,515	-8.8	67,340	-1.4
May	143,247	0.5	48,713	4.5	30,163	5.8	64,371	-4.4
June	141,178	-1.4	48,812	0.2	29,746	-1.4	62,620	-2.7
July	139,372	-1.3	48,280	-1.1	27,650	-7.0	63,442	1.3
August	135,399	-2.9	44,715	-7.4	27,762	0.4	62,922	-0.8
September	138,335	2.2	44,834	0.3	28,757	3.6	64,744	2.9
October	136,950	-1.0	44,228	-1.4	25,742	-10.5	66,980	3.5
November	126,018	-8.0	39,088	-11.6	24,687	-4.1	62,243	-7.1
December	112,334	-10.9	34,438	-11.9	24,119	-2.3	53,777	-13.6
<b>2009</b>								
January <sup>r</sup>	118,037	5.1	35,619	3.4	24,512	1.6	57,906	7.7
February <sup>r</sup>	114,995	-2.6	34,553	-3.0	25,864	5.5	54,578	-5.7
March <sup>p</sup>	122,194	6.3	35,641	3.1	25,976	0.4	60,577	11.0

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.  
**Note(s):** Percentage changes shown are month-to-month changes.

**Table 8**  
**Monthly sales of new motor vehicles, in units, by province, seasonally adjusted**

Period	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
number						
<b>2007</b>						
January	141,588	2,252	430	3,901	3,185	34,701
February	137,783	2,174	422	3,718	2,918	33,702
March	138,792	2,408	465	3,748	3,037	33,054
April	147,479	2,525	467	4,209	2,972	36,433
May	144,419	2,404	462	3,757	3,274	36,315
June	142,826	2,401	441	4,176	3,204	34,900
July	138,756	2,301	424	4,146	3,062	33,118
August	142,624	2,389	489	4,308	3,172	33,932
September	137,578	2,228	403	4,274	3,044	34,405
October	137,018	2,317	491	4,172	3,161	33,700
November	135,345	2,363	328	4,399	3,044	33,064
December	146,330	2,498	481	4,379	3,220	36,081
<b>2008</b>						
January	158,919	3,185	514	4,974	3,354	42,099
February	151,359	3,327	494	4,761	3,522	41,313
March	148,437	2,552	498	4,844	3,363	37,883
April	142,464	2,516	468	3,980	3,555	36,662
May	143,247	2,527	496	4,580	3,369	37,281
June	141,178	2,405	450	4,481	3,334	35,754
July	139,372	2,632	443	4,316	3,482	35,764
August	135,399	2,636	426	4,088	3,356	35,280
September	138,335	2,697	460	4,646	3,323	35,619
October	136,950	2,686	430	4,295	3,226	34,686
November	126,018	2,188	426	3,908	2,913	31,932
December	112,334	2,094	400	3,546	2,723	30,873
<b>2009</b>						
January <sup>r</sup>	118,037	2,145	434	3,491	2,800	29,950
February <sup>r</sup>	114,995	2,041	366	3,544	2,520	31,470
March <sup>p</sup>	122,194	2,201	437	3,694	2,762	34,736

Table 8 – continued

## Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories
	number					
<b>2007</b>						
January	141,588	51,912	3,846	3,576	21,497	16,288
February	137,783	49,324	3,808	3,479	21,269	16,969
March	138,792	49,764	3,932	3,426	22,372	16,586
April	147,479	53,163	4,148	3,903	21,720	17,939
May	144,419	51,833	3,887	3,965	21,461	17,061
June	142,826	51,315	3,818	3,891	21,907	16,773
July	138,756	49,331	3,677	3,809	21,886	17,002
August	142,624	51,587	3,980	3,885	21,968	16,914
September	137,578	48,852	3,929	3,735	20,239	16,469
October	137,018	48,870	3,939	3,881	20,284	16,203
November	135,345	47,536	3,899	3,695	20,728	16,289
December	146,330	52,312	4,236	4,301	21,719	17,103
<b>2008</b>						
January	158,919	56,605	4,466	4,320	22,162	17,240
February	151,359	51,483	4,268	4,351	21,390	16,450
March	148,437	51,574	4,289	4,444	21,764	17,226
April	142,464	51,776	3,985	4,103	19,616	15,803
May	143,247	50,775	3,980	3,979	20,262	15,998
June	141,178	50,572	4,013	3,967	20,376	15,826
July	139,372	49,875	4,015	4,157	19,895	14,793
August	135,399	48,467	3,827	4,161	18,873	14,285
September	138,335	49,062	3,868	4,123	19,874	14,663
October	136,950	49,355	3,943	4,311	19,614	14,404
November	126,018	44,456	3,816	4,138	18,539	13,702
December	112,334	38,133	3,536	3,412	15,967	11,650
<b>2009</b>						
January	118,037	42,298	3,627	3,885	16,718	12,689
February	114,995	42,337	3,342	3,472	14,687	11,216
March	122,194	44,781	3,524	3,654	14,946	11,459

# Definitions

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## Trucks

Trucks include light and heavy trucks, minivans, sport utility vehicles, vans, coaches and buses, regardless of their intended use.

## Passenger car

The term passenger car refers to all vehicles whose primary function is to carry passengers, excluding those vehicles classified as a commercial vehicle (see definition above). Passenger cars also include cars used for commercial purposes, i.e. taxis, auto rentals and other car fleets.

## Country of origin

New motor vehicles fall into two categories defined on the basis of origin: those manufactured in North America and those manufactured overseas. The latter are imported in a fully assembled state from countries other than the United States or Mexico. All passenger cars and commercial vehicles assembled in Canada, Mexico and the United States and sold in Canada classified are as North American manufactured vehicles.

## Motor vehicle sales - units

The number of new motor vehicles sold in Canada.

## Motor vehicle sales - dollars

Net sales refers to the selling price to the consumer, i.e., manufacturer's invoice price plus estimated dealer's markup, including charges for standard and optional accessories. Sales taxes are excluded.

## Average price of passenger cars

The average price is obtained by dividing the total dollar sales by the number of units sold. Therefore, changes in the average price reflect variations in the models sold as well as price changes. For example, an increase in the average price for passenger cars may reflect both a shift to more expensive models as well as price increases.

# Appendix I

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## Scope of the survey

The interest in and need for detailed statistics on the automobile industry arose years ago, when the industry began playing a prominent role in the Canadian economy. For over 50 years, Statistics Canada has been collecting and disseminating statistical information on the retail sales of new motor vehicles. Not only are these statistics required to produce estimates of Canadian consumer spending for the national accounts and the gross domestic product, but they have also served and continue to serve as one of the most important, most often requested indicators of the health of Canada's economy.<sup>1</sup>

However, estimates of the total retail sales volume of new motor vehicles were not sufficient to meet the incessant demand for more information. There came an increasing need for data on the characteristics of the fleet of new vehicles sold at retail, either to learn more about the preferences of Canadian consumers or to assess the penetration of the Canadian market by major foreign manufacturers. Statistics on new motor vehicle sales were expanded in the early 1970s to provide separate figures for Japanese vehicle sales.

The statistics in this report cover exclusively retail sales of new motor vehicles within Canada's borders. Data are derived from a postal survey (a census - see the methodology section at the end of the report for more details).

Other statistics connected with the automobile industry (sales of new and used car dealers, auto parts and accessories stores and so on) are available on the monthly Retail Trade survey (Catalogue No. 63-005). For further information, please contact the Retail Commodity Section, Distributive Trades Division, Statistics Canada, Ottawa, K1A 0T6, (Telephone: 613-951-3549 or toll free at 1-877-421-3067).

## Data quality and methodology

This survey is a census of all motor vehicle manufacturers and importers known to be active in Canada.

The value of sales is reported at selling price to consumer (i.e. the manufacturer's invoice price plus estimated dealer's markup, charges for standard equipment and options, less provincial sales tax and federal goods and services tax (G.S.T.) and harmonized sales tax (H.S.T.)).

The response rate for this survey is generally 100%. Minimal estimation is required so there is little bias resulting from non-response introduced in these data.

All attempts have been made to minimize the non-sampling errors: the questionnaires used in the survey have been carefully designed to minimize different interpretations; detailed acceptance testing has been carried out for the different stages of editing and processing.

## Data confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous consent in writing of that business.<sup>2</sup> The disclosure of data likely to reveal specific information on the activity of a particular company is systematically and rigorously controlled and regulated to prevent the publication or disclosure of any information deemed confidential. The rules regarding confidentiality

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1. The new motor vehicle sales series is one of ten statistical series making up the leading indicator developed by Statistics Canada for current economic analysis purposes.

2. See Section 17 of the Statistics Act (Chapter 5-19), entitled «Secrecy».

are therefore applied in such a way that no data are shown for cells (or statistical units). If information is withheld for reasons of confidentiality an "X" will appear in the appropriate cell of this publication.

Another way of preserving data confidentiality without having to enter an "X" is to combine (consolidate) the information **from selected regions** (or selected cells) for the same item. The data in question can be aggregated and published in a less detailed, but still confidential, form. For example, the data for the Northwest Territories, the Yukon and Nunavut are included with the British Columbia data.

## Seasonal adjustment

Time series contain the elements essential to the description, explanation and forecasting of the behaviour of an economic phenomenon: "They are statistical records of the evolution of economic processes through time."<sup>3</sup> Economic time series such as the New Motor Vehicles Sales Survey can be broken down into five main components: the trend-cycle, seasonality, the trading-day effect, the Easter holiday effect and the irregular component.

The trend represents the long-term change in the series, whereas the cycle represents a smooth, quasi-periodical movement about the trend, showing a succession of growth and decline phases (e.g., the business cycle). These two components—the trend and the cycle—are estimated together, and the trend-cycle reflects the fundamental evolution of the series. The other components reflect short-term transient movements.

The seasonal component represents sub-annual, monthly or quarterly fluctuations that recur more or less regularly from one year to the next. Seasonal variations are caused by the direct and indirect effects of the climatic seasons and institutional factors (attributable to social conventions or administrative rules; e.g., Christmas).

The trading-day component originates from the fact that the relative importance of the days varies systematically within the week and that the number of each day of the week in a given month varies from year to year. This effect is present when activity varies with the day of the week. For instance, Sunday is typically less active than the other days, and the number of Sundays, Mondays, etc., in a given month changes from year to year.

The Easter holiday effect is the variation due to the shift of part of April's activity to March when Easter falls in March rather than April.

Lastly, the irregular component includes all other more or less erratic fluctuations not taken into account in the preceding components. It is a residual that includes errors of measurement on the variable itself as well as unusual events (e.g., strikes, drought, floods, major power blackout or other unexpected events causing variations in respondents' activities).

Thus, the latter four components—seasonal, irregular, trading-day and Easter holiday effect—all conceal the fundamental trend-cycle component of the series. Seasonal adjustment (correction of seasonal variation) consists in removing the seasonal, trading-day and Easter holiday effect components from the series, and it thus helps reveal the trend-cycle. While seasonal adjustment permits a better understanding of the underlying trend-cycle of a series, the seasonally adjusted series still contains an irregular component. Slight month-to-month variations in the seasonally adjusted series may be simple irregular movements. To get a better idea of the underlying trend, users should examine several months of the seasonally adjusted series.

Since April 2008, New Motor Vehicle Sales Survey data are seasonally adjusted using the X-12-ARIMA<sup>4</sup> software. The technique that is used essentially consists of first correcting the initial series for all sorts of undesirable effects, such as the trading-day and the Easter holiday effects, by a module called regARIMA. These effects are estimated using regression models with ARIMA errors (auto-regressive integrated moving average models). The series can also be extrapolated for at least one year by using the model. Subsequently, the raw series—pre-adjusted and extrapolated if applicable—is seasonally adjusted by the X-11 method.

3. «A Note on the Seasonal adjustment of Economic Time Series», Canadian Statistical Review, August 1974.

4. For more information, see X-12-ARIMA Reference Manual Version 0.3 (2007), U.S. Census Bureau.

The X-11 method is used for analysing monthly and quarterly series. It is based on an iterative principle applied in estimating the different components, with estimation being done at each stage using adequate moving averages.<sup>5</sup> The moving averages used to estimate the main components—the trend and seasonality—are primarily smoothing tools designed to eliminate an undesirable component from the series. Since moving averages react poorly to the presence of atypical values, the X-11 method includes a tool for detecting and correcting atypical points. This tool is used to clean up the series during the seasonal adjustment. Outlying data points can also be detected and corrected in advance, within the regARIMA module.

Lastly, the annual totals of the seasonally adjusted series are forced to the annual totals of the original series.

Unfortunately, seasonal adjustment removes the sub-annual additivity of a system of series; small discrepancies can be observed between the sum of seasonally adjusted series and the *direct* seasonal adjustment of their total. To insure or restore additivity in a system of series, a reconciliation process is applied or *indirect* seasonal adjustment is used, i.e. the seasonal adjustment of a total is derived by the summation of the individually seasonally adjusted series.

To assist the user, the Months of Cyclical Dominance number, MCD, is provided.<sup>6</sup> The MCD is the shortest monthly span for which a certain ratio becomes and remains less than one, that is, the ratio for which the absolute average percentage change of the trend-cycle of the seasonally adjusted series becomes greater than the absolute average per cent change of the irregular component. The MCD can be interpreted as the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction. Clearly small MCD's are desirable and indicative of a smooth series. Applying a moving average to the seasonally adjusted data of MCD length tends to smooth irregular movements which may obscure the underlying trend-cycle. The MCD moving average provides a method of reducing all types of series to approximately the same degree of smoothness, whatever the size of the irregular component in the original series.

## Revision procedures

The seasonally adjusted estimates are revised for the three months preceding the reference period. Monthly unadjusted data are revised for the previous month, when new information is made available to Statistics Canada. In addition, unadjusted new motor vehicle sales are revised each year, for the latest year, in the February issue of this publication. At that time, monthly seasonally adjusted estimates for the latest four years of data are revised.

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5. Ladiray, D. and Quenneville, B. (2001). Seasonal Adjustment with the X-11 Method. New York: Springer-Verlag, Lecture Notes in Statistics #158.

6. MCD = 12 for North American passenger cars. MCD = 3 for Overseas passenger cars. MCD = 12 for Commercial vehicles.



## Appendix II

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### List of North American motor vehicle manufacturers

B.M.W. Canada Inc.  
Blue Bird Body Co.  
DaimlerChrysler Canada Inc.  
Ford Motor Company of Canada Limited  
Freightliner of Canada Ltd.  
General Motors of Canada Limited  
Honda Canada Inc.  
Hyundai Auto Canada Inc.  
International Truck and Engine Corporation Canada  
Kenworth Div., Paccar of Canada Ltd.  
Mack Canada Inc.  
Mazda Canada Inc.  
Mitsubishi Motor Sales of Canada, Inc.  
Motor Coach Industries Limited  
New Flyer Industries Ltd.  
Nissan Canada Inc.  
Nova Bus Corp.  
Orion Bus Industries Inc.  
Peterbilt Div., Paccar of Canada Ltd.  
Prévost Car Inc.  
Sterling Heavy Duty TrucksSubaru Canada Inc.  
Subaru Canada Inc.  
Suzuki Canada Inc.  
Thomas Built Buses of Canada Ltd.

Toyota Canada Ltd.

Volkswagen Canada Inc.

Volvo Trucks Canada Inc.

Western Star Trucks Inc.

## **List of importers and distributors of overseas manufactured motor vehicles**

### **Japan**

General Motors of Canada Ltd.

Hino Diesel Trucks Canada Ltd.

Honda Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

### **Other Countries**

B.M.W. Canada Inc.

Daewoo Auto Canada Inc.

Ford Motor Company of Canada Limited

General Motors Canada Ltd.

Hyundai Auto Canada Inc.

Jaguar Canada Inc.

Kia Canada Inc.

Land Rover group Canada Inc.

Mercedes-Benz Canada Inc.

Porsche Cars of Canada Ltd.

Volkswagen Canada Inc.

Volvo Cars of Canada Ltd.