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New Motor Vehicle Sales

May 2009



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- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

Note to users

Figures may not add up to totals because of rounding.

Acknowledgements

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Highlights

May 2009

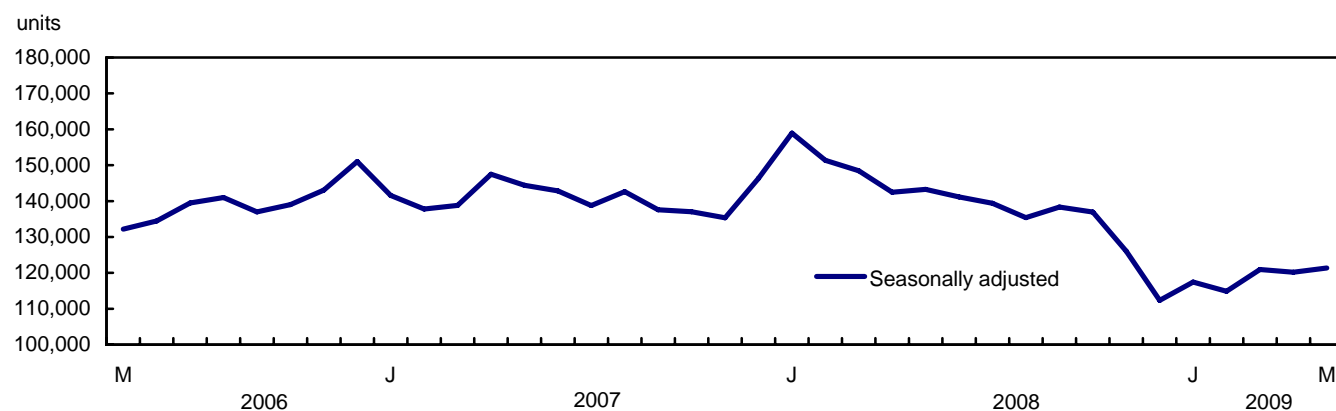
Increased truck sales led to a 1.0% rise in the number of new motor vehicles sold in May to 121,348 units. After falling sharply in the latter part of 2008, sales of new motor vehicles have generally been rising since the beginning of 2009.

Analysis – May 2009

Increased truck sales led to a 1.0% rise in the number of new motor vehicles sold in May to 121,348 units. After falling sharply in the latter part of 2008, sales of new motor vehicles have generally been rising since the beginning of 2009.

Chart 1

New motor vehicle sales, seasonally adjusted, in units, 2006 to 2009



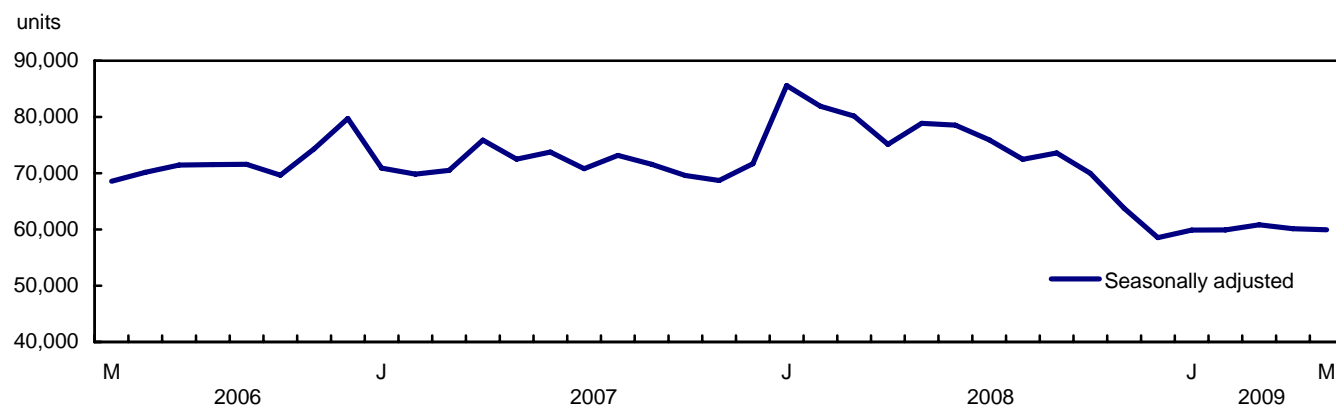
Preliminary industry data indicate that the number of new motor vehicles sold fell about 1% in June.

Higher truck sales lead to overall increase

Sales of new trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) were up 2.2% to 61,392 units in May. Truck sales exceeded passenger car sales in May for only the fourth time in the last 10 years.

Chart 2

Passenger car sales, seasonally adjusted, in units, 2006 to 2009



The number of new passenger cars sold in May was down 0.3%, totalling 59,956 vehicles. Sales of North American-built passenger cars rose 1.4% from April, when sales were at their lowest level since October 1982. Sales of overseas-built passenger cars fell 2.4% in May, which did not offset the sales gain of 3.6% in April.

Sales up in most provinces

Higher sales were recorded in seven provinces in May. The main contributor to the increase in Canada was a 2.0% gain in Ontario. The largest percentage increase occurred in Nova Scotia (+8.5%), where sales rose for the fourth consecutive month.

A 1.6% advance in sales in British Columbia marked the third consecutive increase in the number of new motor vehicles sold in that province. Sales in British Columbia had been on a downward trend since early 2008.

The 1.4% sales drop in Quebec, the only province where sales declined for a second consecutive month, did not offset March's increase.

Chart 3

Truck, van and bus sales, seasonally adjusted, in units, 2006 to 2009

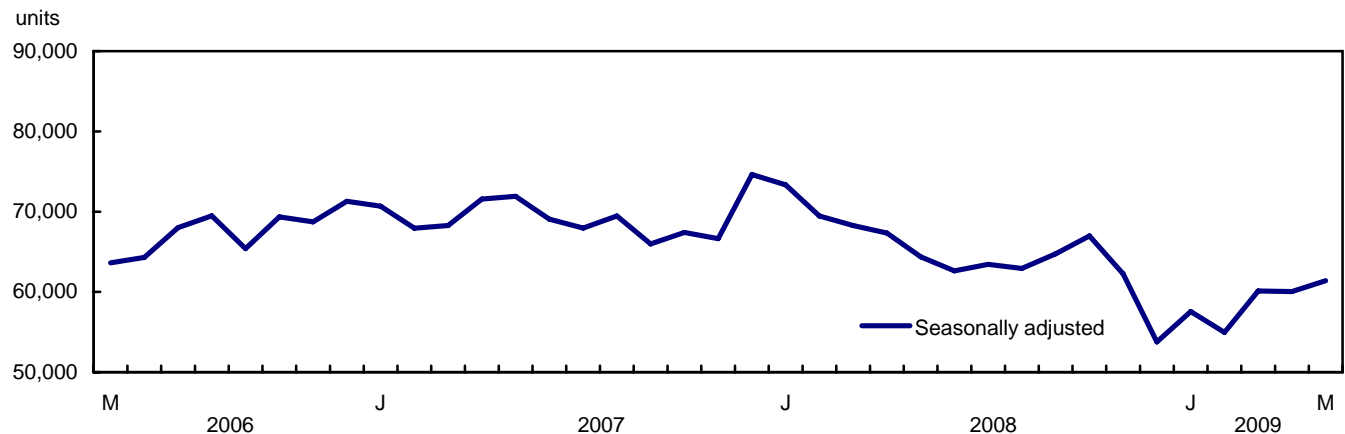


Chart 4

Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2006 to 2009

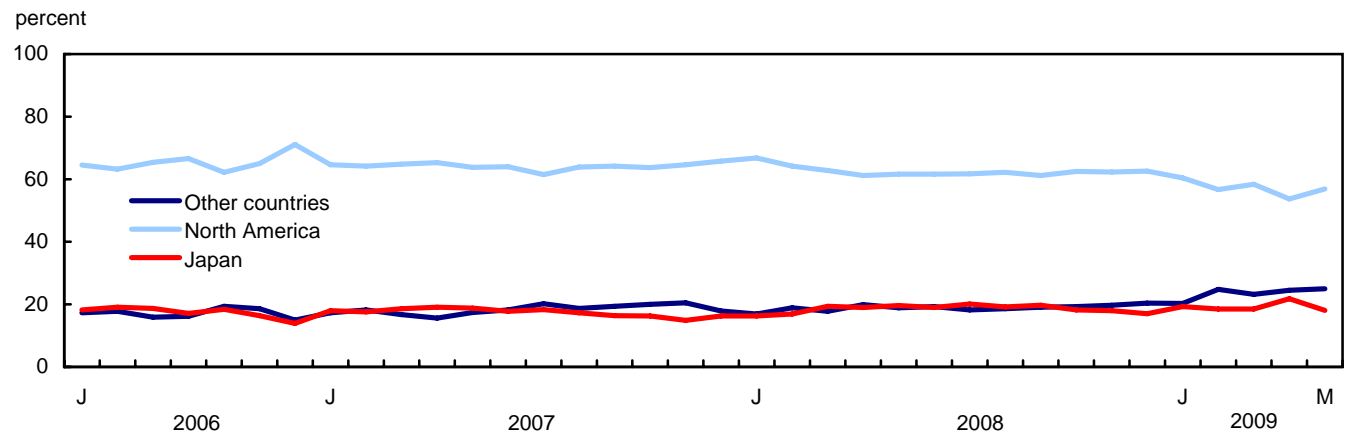
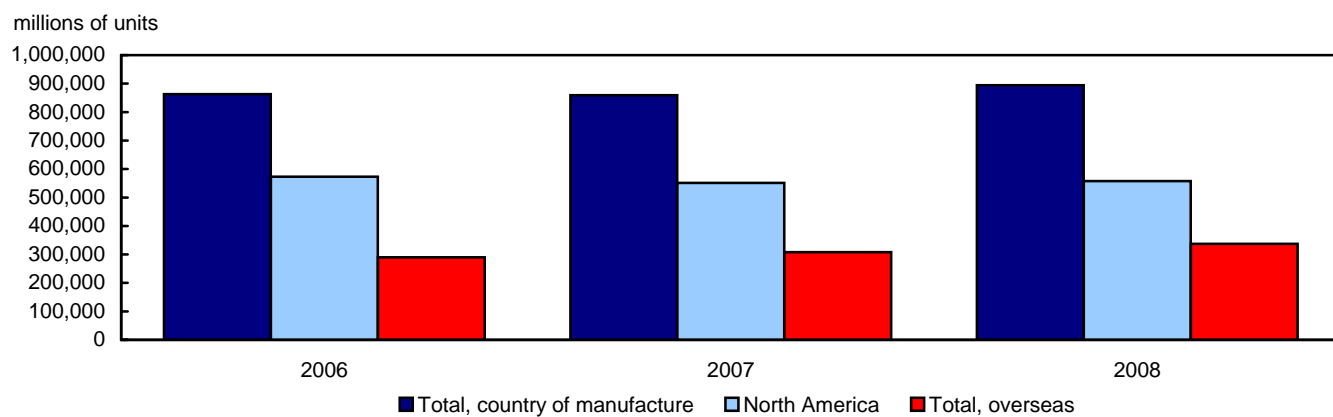


Chart 5

**Cumulative sales of new passenger cars, by origin, in units, 2006 to 2008
January to December**



Related products

Selected publications from Statistics Canada

63-005-X	Retail Trade
63-210-X	Retail Chain and Department Stores
63-236-X	Wholesaling and Retailing in Canada
63-541-X	Retail Commodity Survey, 1989
63F0006X	New Motor Vehicle Sales Seasonal Factors

Selected CANSIM tables from Statistics Canada

079-0003	New motor vehicle sales, Canada, provinces and territories, monthly
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Selected surveys from Statistics Canada

2402	New Motor Vehicle Sales Survey
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Selected summary tables from Statistics Canada

- *New motor vehicle sales, by province (monthly)*
- *Economic indicators, by province and territory (monthly and quarterly)*
- *New motor vehicle sales*
- *New motor vehicle sales, by province*

Statistical tables

Table 1-1
Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%	no.	%
2007										
January	94,413	5.6	27,594	-12.2	7,704	36.3	7,407	4.5	42,705	-3.3
February	99,877	-0.9	30,361	-9.2	8,299	33.8	8,596	-5.6	47,256	-3.1
March	154,450	-1.0	49,540	-9.5	14,206	34.6	12,741	-9.4	76,487	-3.6
April	172,428	8.1	60,392	5.7	17,649	22.7	14,405	-2.2	92,446	7.2
May	189,076	9.1	65,400	2.1	19,315	18.1	17,849	13.0	102,564	6.6
June	172,487	6.5	58,700	3.3	16,315	2.0	16,714	9.7	91,729	4.2
July	145,370	-0.1	47,819	-1.1	14,232	-2.6	15,671	15.3	77,722	1.5
August	160,883	1.9	53,749	-0.1	14,567	-5.0	15,751	20.3	84,067	2.2
September	134,516	-4.0	45,513	-6.2	11,602	-7.1	13,740	16.1	70,855	-2.7
October	124,072	0.8	39,486	1.7	10,098	-11.9	12,421	2.3	62,005	-0.7
November	120,012	-6.0	37,583	-9.4	8,689	-16.7	11,916	0.4	58,188	-8.7
December	122,954	-6.3	34,864	-21.6	8,622	-0.7	9,493	1.3	52,979	-15.3
Year	1,690,538	1.5	551,001	-3.9	151,298	6.4	156,704	6.0	859,003	-0.5
2008										
January	105,546	11.8	34,557	25.2	8,443	9.6	8,719	17.7	51,719	21.1
February	113,877	14.0	37,369	23.1	9,839	18.6	11,002	28.0	58,210	23.2
March	153,505	-0.6	50,287	1.5	15,539	9.4	14,298	12.2	80,124	4.8
April	179,289	4.0	60,137	-0.4	18,654	5.7	19,542	35.7	98,333	6.4
May	188,137	-0.5	67,352	3.0	21,388	10.7	20,647	15.7	109,387	6.7
June	163,064	-5.5	59,162	0.8	18,272	12.0	18,557	11.0	95,991	4.6
July	152,704	5.0	52,973	10.8	17,249	21.2	15,604	-0.4	85,626	10.4
August	149,607	-7.0	50,352	-6.3	15,499	6.4	15,072	-4.3	80,923	-3.7
September	137,479	2.2	45,558	0.1	14,681	26.5	14,244	3.7	74,483	5.1
October	126,064	1.6	39,724	0.6	11,545	14.3	12,249	-1.4	63,518	2.4
November	107,709	-10.3	31,930	-15.0	9,211	6.0	10,112	-15.1	51,253	-11.9
December	97,164	-21.0	28,021	-19.6	7,596	-11.9	9,122	-3.9	44,739	-15.6
Year	1,674,145	-1.0	557,422	1.2	167,916	11.0	169,168	8.0	894,506	4.1
2009										
January	78,817	-25.3	21,581	-37.5	6,907	-18.2	7,255	-16.8	35,743	-30.9
February	82,039	-28.0	23,129	-38.1	7,559	-23.2	10,098	-8.2	40,786	-29.9
March	129,831	-15.4	38,347	-23.7	12,138	-21.9	15,210	6.4	65,695	-18.0
April	146,026	-18.6	40,460	-32.7	16,423	-12.0	18,449	-5.6	75,332	-23.4
May P	156,025	-17.1	47,369	-29.7	15,020	-29.8	20,792	0.7	83,181	-24.0

See notes at the end of the table.

Table 1-1 – continued

Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%
2007								
January	94,413	5.6	45,046	15.4	6,662	7.5	51,708	14.3
February	99,877	-0.9	46,119	4.0	6,502	-14.8	52,621	1.2
March	154,450	-1.0	68,305	5.0	9,658	-16.7	77,963	1.7
April	172,428	8.1	69,974	13.9	10,008	-14.9	79,982	9.3
May	189,076	9.1	76,370	17.2	10,142	-15.3	86,512	12.2
June	172,487	6.5	71,689	13.9	9,069	-17.9	80,758	9.2
July	145,370	-0.1	59,044	2.9	8,604	-25.9	67,648	-1.9
August	160,883	1.9	67,582	7.5	9,234	-27.6	76,816	1.6
September	134,516	-4.0	55,095	-0.9	8,566	-26.4	63,661	-5.3
October	124,072	0.8	54,266	6.1	7,801	-17.6	62,067	2.4
November	120,012	-6.0	54,374	-1.9	7,450	-12.6	61,824	-3.4
December	122,954	-6.3	60,045	-1.4	9,930	28.6	69,975	2.0
Year	1,690,538	1.5	727,909	6.8	103,626	-15.0	831,535	3.5
2008								
January	105,546	11.8	46,838	4.0	6,989	4.9	53,827	4.1
February	113,877	14.0	48,315	4.8	7,352	13.1	55,667	5.8
March	153,505	-0.6	62,765	-8.1	10,616	9.9	73,381	-5.9
April	179,289	4.0	69,143	-1.2	11,813	18.0	80,956	1.2
May	188,137	-0.5	67,385	-11.8	11,365	12.1	78,750	-9.0
June	163,064	-5.5	57,541	-19.7	9,532	5.1	67,073	-16.9
July	152,704	5.0	57,429	-2.7	9,449	9.8	66,878	-1.1
August	149,607	-7.0	58,858	-12.9	9,826	6.4	68,684	-10.6
September	137,479	2.2	53,375	-3.1	9,621	12.3	62,996	-1.0
October	126,064	1.6	52,189	-3.8	10,357	32.8	62,546	0.8
November	107,709	-10.3	48,161	-11.4	8,295	11.3	56,456	-8.7
December	97,164	-21.0	45,140	-24.8	7,285	-26.6	52,425	-25.1
Year	1,674,145	-1.0	667,139	-8.3	112,500	8.6	779,639	-6.2
2009								
January	78,817	-25.3	36,985	-21.0	6,089	-12.9	43,074	-20.0
February	82,039	-28.0	34,939	-27.7	6,314	-14.1	41,253	-25.9
March	129,831	-15.4	56,103	-10.6	8,033	-24.3	64,136	-12.6
April	146,026	-18.6	61,884	-10.5	8,810	-25.4	70,694	-12.7
May P	156,025	-17.1	63,116	-6.3	9,728	-14.4	72,844	-7.5

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.

Table 1-2
Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2007										
January	3,133,627	6.5	678,959	-13.4	191,902	35.9	227,357	11.7	1,098,218	-2.7
February	3,315,696	0.0	745,083	-11.3	208,249	34.2	259,453	-1.6	1,212,786	-3.6
March	5,011,240	-0.6	1,207,684	-11.5	348,605	31.9	410,805	-4.2	1,967,094	-4.4
April	5,386,679	6.7	1,464,851	3.7	427,130	25.2	444,341	0.3	2,336,322	6.4
May	5,854,394	6.3	1,586,398	-0.3	468,349	18.0	526,054	11.3	2,580,801	4.9
June	5,348,247	3.0	1,411,335	-0.5	392,487	2.1	483,196	10.7	2,287,018	2.2
July	4,471,995	-2.6	1,150,234	-3.9	340,890	-2.1	425,667	11.9	1,916,791	-0.5
August	4,906,210	-1.9	1,287,028	-3.2	352,457	-3.7	431,219	18.6	2,070,704	0.6
September	4,192,666	-7.9	1,111,996	-6.2	284,723	-6.1	392,779	8.9	1,789,498	-3.2
October	3,989,014	-3.1	972,401	2.1	252,753	-9.2	358,920	3.1	1,584,073	0.3
November	3,907,470	-7.6	959,721	-6.4	219,328	-16.8	343,356	-1.5	1,522,405	-7.0
December	4,159,628	-6.0	877,188	-23.8	220,947	-2.6	306,270	-0.4	1,404,404	-16.7
Year	53,676,866	-0.5	13,452,878	-5.6	3,707,820	6.9	4,609,417	5.8	21,770,114	-1.4
2008										
January	3,386,322	8.1	851,241	25.4	203,258	5.9	250,349	10.1	1,304,849	18.8
February	3,560,284	7.4	905,278	21.5	226,614	8.8	298,502	15.1	1,430,394	17.9
March	4,775,620	-4.7	1,206,511	-0.1	368,675	5.8	406,385	-1.1	1,981,570	0.7
April	5,502,356	2.1	1,438,647	-1.8	453,087	6.1	570,437	28.4	2,462,171	5.4
May	5,583,623	-4.6	1,594,777	0.5	505,095	7.8	618,347	17.5	2,718,218	5.3
June	4,935,721	-7.7	1,409,908	-0.1	433,544	10.5	585,413	21.2	2,428,865	6.2
July	4,603,855	2.9	1,242,564	8.0	404,648	18.7	474,076	11.4	2,121,288	10.7
August	4,484,657	-8.6	1,179,815	-8.3	358,465	1.7	440,900	2.2	1,979,181	-4.4
September	4,196,301	0.1	1,077,053	-3.1	335,636	17.9	419,388	6.8	1,832,077	2.4
October	3,955,760	-0.8	935,139	-3.8	278,325	10.1	396,511	10.5	1,609,975	1.6
November	3,392,779	-13.2	750,802	-21.8	219,812	0.2	335,337	-2.3	1,305,952	-14.2
December	3,188,261	-23.4	671,318	-23.5	179,241	-18.9	306,854	0.2	1,157,412	-17.6
Year	51,565,539	-3.9	13,263,053	-1.4	3,966,400	7.0	5,102,499	10.7	22,331,952	2.6
2009										
January	2,474,417	-26.9	507,228	-40.4	165,705	-18.5	211,478	-15.5	884,410	-32.2
February	2,555,416	-28.2	551,107	-39.1	180,252	-20.5	292,192	-2.1	1,023,552	-28.4
March	4,023,591	-15.7	925,045	-23.3	286,613	-22.3	470,337	15.7	1,681,996	-15.1
April	4,414,203	-19.8	976,849	-32.1	367,461	-18.9	527,386	-7.5	1,871,697	-24.0
May P	4,799,909	-14.0	1,137,601	-28.7	356,202	-29.5	613,272	-0.8	2,107,075	-22.5

See notes at the end of the table.

Table 1-2 – continued

Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2007								
January	3,133,627	6.5	1,781,828	12.1	253,581	12.0	2,035,409	12.1
February	3,315,696	0.0	1,856,239	4.1	246,671	-10.1	2,102,910	2.2
March	5,011,240	-0.6	2,686,417	4.5	357,729	-13.9	3,044,146	2.0
April	5,386,679	6.7	2,672,679	10.1	377,677	-11.0	3,050,357	7.0
May	5,854,394	6.3	2,890,475	10.8	383,117	-12.0	3,273,592	7.5
June	5,348,247	3.0	2,720,450	6.6	340,779	-14.5	3,061,229	3.7
July	4,471,995	-2.6	2,229,574	-1.3	325,631	-20.3	2,555,204	-4.2
August	4,906,210	-1.9	2,485,017	-0.3	350,490	-22.5	2,835,506	-3.7
September	4,192,666	-7.9	2,069,737	-9.1	333,431	-21.5	2,403,168	-11.1
October	3,989,014	-3.1	2,103,501	-3.5	301,440	-15.9	2,404,941	-5.3
November	3,907,470	-7.6	2,098,567	-7.4	286,499	-12.4	2,385,066	-8.0
December	4,159,628	-6.0	2,366,702	-3.0	388,522	30.0	2,755,224	0.6
Year	53,676,866	-0.5	27,961,186	1.9	3,945,567	-11.2	31,906,752	0.1
2008								
January	3,386,322	8.1	1,811,270	1.7	270,204	6.6	2,081,474	2.3
February	3,560,284	7.4	1,849,589	-0.4	280,301	13.6	2,129,889	1.3
March	4,775,620	-4.7	2,401,028	-10.6	393,023	9.9	2,794,050	-8.2
April	5,502,356	2.1	2,602,092	-2.6	438,093	16.0	3,040,185	-0.3
May	5,583,623	-4.6	2,449,907	-15.2	415,498	8.5	2,865,404	-12.5
June	4,935,721	-7.7	2,145,142	-21.1	361,714	6.1	2,506,856	-18.1
July	4,603,855	2.9	2,140,487	-4.0	342,080	5.1	2,482,567	-2.8
August	4,484,657	-8.6	2,144,357	-13.7	361,119	3.0	2,505,476	-11.6
September	4,196,301	0.1	2,006,901	-3.0	357,323	7.2	2,364,224	-1.6
October	3,955,760	-0.8	1,957,062	-7.0	388,723	29.0	2,345,785	-2.5
November	3,392,779	-13.2	1,774,389	-15.4	312,438	9.1	2,086,828	-12.5
December	3,188,261	-23.4	1,754,198	-25.9	276,650	-28.8	2,030,848	-26.3
Year	51,565,539	-3.9	25,036,422	-10.5	4,197,166	6.4	29,233,586	-8.4
2009								
January	2,474,417	-26.9	1,354,960	-25.2	235,048	-13.0	1,590,007	-23.6
February	2,555,416	-28.2	1,287,928	-30.4	243,936	-13.0	1,531,864	-28.1
March	4,023,591	-15.7	2,027,588	-15.6	314,007	-20.1	2,341,595	-16.2
April	4,414,203	-19.8	2,195,008	-15.6	347,498	-20.7	2,542,506	-16.4
May P	4,799,909	-14.0	2,308,541	-5.8	384,293	-7.5	2,692,834	-6.0

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.

Table 2
Average monthly prices of passenger cars, by origin

Period	Total, country of manufacture		North America		Total, overseas		Japan		Other countries	
	Amount	Change	Amount	Change	Amount	Change	Amount	Change	Amount	Change
	\$	%	\$	%	\$	%	\$	%	\$	%
2007										
January	25,716	0.7	24,605	-1.3	27,745	2.5	24,909	-0.3	30,695	6.9
February	25,664	-0.6	24,541	-2.2	27,683	1.2	25,093	0.3	30,183	4.2
March	25,718	-0.8	24,378	-2.1	28,182	0.1	24,539	-2.0	32,243	5.7
April	25,272	-0.8	24,256	-1.9	27,188	1.0	24,201	2.1	30,846	2.6
May	25,163	-1.7	24,257	-2.4	26,757	-1.1	24,248	-0.1	29,472	-1.5
June	24,932	-1.9	24,043	-3.6	26,513	0.9	24,057	0.1	28,910	0.9
July	24,662	-2.0	24,054	-2.9	25,635	-0.8	23,952	0.5	27,163	-2.9
August	24,632	-1.6	23,945	-3.1	25,849	0.7	24,196	1.4	27,377	-1.5
September	25,256	-0.6	24,432	0.0	26,734	-2.1	24,541	1.0	28,587	-6.2
October	25,548	1.0	24,626	0.4	27,162	2.4	25,030	3.2	28,896	0.7
November	26,164	1.9	25,536	3.3	27,308	-0.5	25,242	-0.1	28,815	-1.9
December	26,509	-1.6	25,160	-2.8	29,104	-1.7	25,626	-1.9	32,263	-1.7
Year	25,343	-0.9	24,415	-1.8	27,004	0.1	24,507	0.4	29,415	-0.2
2008										
January	25,230	-1.9	24,633	0.1	26,431	-4.7	24,074	-3.4	28,713	-6.5
February	24,573	-4.3	24,225	-1.3	25,196	-9.0	23,032	-8.2	27,132	-10.1
March	24,731	-3.8	23,993	-1.6	25,976	-7.8	23,726	-3.3	28,423	-11.8
April	25,039	-0.9	23,923	-1.4	26,797	-1.4	24,289	0.4	29,190	-5.4
May	24,850	-1.2	23,678	-2.4	26,726	-0.1	23,616	-2.6	29,949	1.6
June	25,303	1.5	23,831	-0.9	27,667	4.4	23,727	-1.4	31,547	9.1
July	24,716	0.2	23,457	-2.5	26,747	4.3	23,459	-2.1	30,382	11.9
August	24,458	-0.7	23,431	-2.1	26,148	1.2	23,128	-4.4	29,253	6.9
September	24,597	-2.6	23,641	-3.2	26,103	-2.4	22,862	-6.8	29,443	3.0
October	25,347	-0.8	23,541	-4.4	28,362	4.4	24,108	-3.7	32,371	12.0
November	25,480	-2.6	23,514	-7.9	28,730	5.2	23,864	-5.5	33,162	15.1
December	25,870	-2.4	23,958	-4.8	29,076	-0.1	23,597	-7.9	33,639	4.3
Year	24,966	-1.5	23,794	-2.5	26,904	-0.4	23,621	-3.6	30,162	2.5
2009										
January	24,744	-1.9	23,503	-4.6	26,633	0.8	23,991	-0.3	29,149	1.5
February	25,096	2.1	23,828	-1.6	26,757	6.2	23,846	3.5	28,936	6.6
March	25,603	3.5	24,123	0.5	27,678	6.6	23,613	-0.5	30,923	8.8
April	24,846	-0.8	24,144	0.9	25,661	-4.2	22,375	-7.9	28,586	-2.1
May P	25,331	1.9	24,016	1.4	27,071	1.3	23,715	0.4	29,496	-1.5

Note(s): Percentage changes shown are year-to-year changes.

Table 3
Monthly market share of new passenger car sales (units), by origin, Canada

Period	Total		Passenger cars					
			North America		Japan		Other countries	
	Units	Market share	Units	Market share	Units	Market share	Units	Market share
	no.	%	no.	%	no.	%	no.	%
2007								
January	42,705	100.0	27,594	64.6	7,704	18.0	7,407	17.3
February	47,256	100.0	30,361	64.2	8,299	17.6	8,596	18.2
March	76,487	100.0	49,540	64.8	14,206	18.6	12,741	16.7
April	92,446	100.0	60,392	65.3	17,649	19.1	14,405	15.6
May	102,564	100.0	65,400	63.8	19,315	18.8	17,849	17.4
June	91,729	100.0	58,700	64.0	16,315	17.8	16,714	18.2
July	77,722	100.0	47,819	61.5	14,232	18.3	15,671	20.2
August	84,067	100.0	53,749	63.9	14,567	17.3	15,751	18.7
September	70,855	100.0	45,513	64.2	11,602	16.4	13,740	19.4
October	62,005	100.0	39,486	63.7	10,098	16.3	12,421	20.0
November	58,188	100.0	37,583	64.6	8,689	14.9	11,916	20.5
December	52,979	100.0	34,864	65.8	8,622	16.3	9,493	17.9
Year	859,003	100.0	551,001	64.1	151,298	17.6	156,704	18.2
2008								
January	51,719	100.0	34,557	66.8	8,443	16.3	8,719	16.9
February	58,210	100.0	37,369	64.2	9,839	16.9	11,002	18.9
March	80,124	100.0	50,287	62.8	15,539	19.4	14,298	17.8
April	98,333	100.0	60,137	61.2	18,654	19.0	19,542	19.9
May	109,387	100.0	67,352	61.6	21,388	19.6	20,647	18.9
June	95,991	100.0	59,162	61.6	18,272	19.0	18,557	19.3
July	85,826	100.0	52,973	61.7	17,249	20.1	15,604	18.2
August	80,923	100.0	50,352	62.2	15,499	19.2	15,072	18.6
September	74,483	100.0	45,558	61.2	14,681	19.7	14,244	19.1
October	63,518	100.0	39,724	62.5	11,545	18.2	12,249	19.3
November	51,253	100.0	31,930	62.3	9,211	18.0	10,112	19.7
December	44,739	100.0	28,021	62.6	7,596	17.0	9,122	20.4
Year	894,506	100.0	557,422	62.3	167,916	18.8	169,168	18.9
2009								
January	35,743	100.0	21,581	60.4	6,907	19.3	7,255	20.3
February	40,786	100.0	23,129	56.7	7,559	18.5	10,098	24.8
March	65,695	100.0	38,347	58.4	12,138	18.5	15,210	23.2
April	75,332	100.0	40,460	53.7	16,423	21.8	18,449	24.5
May	83,181	100.0	47,369	56.9	15,020	18.1	20,792	25.0

Table 4
Provincial sales of new motor vehicles, by type and origin, in units and dollars, May

Type and origin of vehicles	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
Total, new motor vehicles						
2007 (no.)	189,076	3,684	638	5,353	4,538	52,144
2008 (no.)	188,137	3,825	707	6,331	4,587	53,409
2009 (no.)	156,025	3,736	589	5,764	4,059	43,861
2009 / 2008 (%)	-17.1	-2.3	-16.7	-9.0	-11.5	-17.9
2007 (\$'000)	5,854,394	97,014	15,506	146,160	126,842	1,455,155
2008 (\$'000)	5,583,623	97,561	16,925	164,085	118,449	1,436,831
2009 (\$'000)	4,799,909	106,659	15,577	169,445	118,840	1,258,444
2009 / 2008 (%)	-14.0	9.3	-8.0	3.3	0.3	-12.4
Passenger cars, manufactured in North America						
2007 (no.)	65,400	1,634	279	2,230	1,830	19,258
2008 (no.)	67,352	1,665	321	2,941	1,840	19,726
2009 (no.)	47,369	1,169	211	2,175	1,292	13,493
2009 / 2008 (%)	-29.7	-29.8	-34.3	-26.0	-29.8	-31.6
2007 (\$'000)	1,586,398	37,157	6,257	52,124	42,700	449,095
2008 (\$'000)	1,594,777	37,890	6,925	66,914	40,368	449,417
2009 (\$'000)	1,137,601	27,504	4,823	52,166	30,141	313,502
2009 / 2008 (%)	-28.7	-27.4	-30.4	-22.0	-25.3	-30.2
Passenger cars, manufactured in Japan						
2007 (no.)	19,315	x	x	569	x	8,350
2008 (no.)	21,388	x	x	638	x	9,164
2009 (no.)	15,020	x	x	422	x	6,719
2009 / 2008 (%)	-29.8	x	x	-33.9	x	-26.7
2007 (\$'000)	468,349	x	x	12,446	x	183,824
2008 (\$'000)	505,095	x	x	14,154	x	197,144
2009 (\$'000)	356,202	x	x	9,300	x	147,726
2009 / 2008 (%)	-29.5	x	x	-34.3	x	-25.1
Passenger cars, manufactured in other countries						
2007 (no.)	17,849	x	x	593	x	6,696
2008 (no.)	20,647	x	x	753	x	7,519
2009 (no.)	20,792	x	x	789	x	8,561
2009 / 2008 (%)	0.7	x	x	4.8	x	13.9
2007 (\$'000)	526,054	x	x	13,127	x	175,003
2008 (\$'000)	618,347	x	x	16,413	x	201,543
2009 (\$'000)	613,272	x	x	18,544	x	230,686
2009 / 2008 (%)	-0.8	x	x	13.0	x	14.5
Trucks ¹ , manufactured in North America						
2007 (no.)	76,370	x	x	1,750	1,735	15,338
2008 (no.)	67,385	x	x	1,762	1,542	13,881
2009 (no.)	63,116	x	x	2,167	1,854	12,129
2009 / 2008 (%)	-6.3	x	x	23.0	20.2	-12.6
2007 (\$'000)	2,890,475	x	x	61,278	61,954	553,687
2008 (\$'000)	2,449,907	x	x	58,527	50,646	478,019
2009 (\$'000)	2,308,541	x	x	81,577	66,616	456,033
2009 / 2008 (%)	-5.8	x	x	39.4	31.5	-4.6
Trucks ¹ , manufactured overseas						
2007 (no.)	10,142	x	x	211	214	2,502
2008 (no.)	11,365	x	x	237	208	3,119
2009 (no.)	9,728	x	x	211	150	2,959
2009 / 2008 (%)	-14.4	x	x	-11.0	-27.9	-5.1
2007 (\$'000)	383,117	x	x	7,186	6,936	93,545
2008 (\$'000)	415,498	x	x	8,078	6,891	110,709
2009 (\$'000)	384,293	x	x	7,859	4,924	110,497
2009 / 2008 (%)	-7.5	x	x	-2.7	-28.5	-0.2

See notes at the end of the table.

Table 4 – continued

Provincial sales of new motor vehicles, by type and origin, in units and dollars, May

Type and origin of vehicles	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories ²
Total, new motor vehicles						
2007 (no.)	189,076	65,220	4,702	4,630	26,960	21,207
2008 (no.)	188,137	64,143	4,824	4,692	25,514	20,105
2009 (no.)	156,025	54,979	4,554	4,540	18,495	15,448
2009 / 2008 (%)	-17.1	-14.3	-5.6	-3.2	-27.5	-23.2
2007 (\$'000)	5,854,394	2,063,643	154,529	161,604	937,391	696,548
2008 (\$'000)	5,583,623	1,984,920	149,776	153,704	845,789	615,582
2009 (\$'000)	4,799,909	1,711,192	145,795	150,807	625,822	497,328
2009 / 2008 (%)	-14.0	-13.8	-2.7	-1.9	-26.0	-19.2
Passenger cars, manufactured in North America						
2007 (no.)	65,400	23,782	1,495	1,228	7,276	6,388
2008 (no.)	67,352	23,775	1,633	1,352	7,485	6,614
2009 (no.)	47,369	18,224	1,176	1,056	4,229	4,344
2009 / 2008 (%)	-29.7	-23.3	-28.0	-21.9	-43.5	-34.3
2007 (\$'000)	1,586,398	597,119	37,422	30,855	182,251	151,418
2008 (\$'000)	1,594,777	581,606	37,827	33,355	187,524	152,951
2009 (\$'000)	1,137,601	438,566	28,693	26,061	109,091	107,055
2009 / 2008 (%)	-28.7	-24.6	-24.1	-21.9	-41.8	-30.0
Passenger cars, manufactured in Japan						
2007 (no.)	19,315	5,526	285	209	1,516	2,208
2008 (no.)	21,388	5,860	478	273	1,646	2,492
2009 (no.)	15,020	4,044	250	176	1,159	1,589
2009 / 2008 (%)	-29.8	-31.0	-47.7	-35.5	-29.6	-36.2
2007 (\$'000)	468,349	150,073	6,941	5,221	40,140	56,122
2008 (\$'000)	505,095	152,669	11,671	6,887	43,321	61,991
2009 (\$'000)	356,202	105,242	6,066	4,808	31,289	38,277
2009 / 2008 (%)	-29.5	-31.1	-48.0	-30.2	-27.8	-38.3
Passenger cars, manufactured in other countries						
2007 (no.)	17,849	5,603	336	198	1,462	2,132
2008 (no.)	20,647	6,723	360	306	1,597	2,327
2009 (no.)	20,792	6,430	342	283	1,391	2,026
2009 / 2008 (%)	0.7	-4.4	-5.0	-7.5	-12.9	-12.9
2007 (\$'000)	526,054	190,186	7,990	4,630	48,939	70,495
2008 (\$'000)	618,347	230,314	9,015	7,255	52,678	79,865
2009 (\$'000)	613,272	213,075	9,449	7,867	45,702	66,432
2009 / 2008 (%)	-0.8	-7.5	4.8	8.4	-13.2	-16.8
Trucks ¹ , manufactured in North America						
2007 (no.)	76,370	26,520	2,319	2,783	15,263	9,164
2008 (no.)	67,385	23,642	2,073	2,484	13,151	7,425
2009 (no.)	63,116	22,804	2,531	2,847	10,530	6,374
2009 / 2008 (%)	-6.3	-3.5	22.1	14.6	-19.9	-14.2
2007 (\$'000)	2,890,475	979,517	92,550	113,206	611,402	367,644
2008 (\$'000)	2,449,907	865,499	81,447	96,485	501,510	272,859
2009 (\$'000)	2,308,541	809,641	92,535	105,243	391,505	239,725
2009 / 2008 (%)	-5.8	-6.5	13.6	9.1	-21.9	-12.1
Trucks ¹ , manufactured overseas						
2007 (no.)	10,142	3,789	267	212	1,443	1,315
2008 (no.)	11,365	4,143	280	277	1,635	1,247
2009 (no.)	9,728	3,477	255	178	1,186	1,115
2009 / 2008 (%)	-14.4	-16.1	-8.9	-35.7	-27.5	-10.6
2007 (\$'000)	383,117	146,749	9,626	7,692	54,659	50,870
2008 (\$'000)	415,498	154,832	9,817	9,722	60,756	47,916
2009 (\$'000)	384,293	144,668	9,052	6,828	48,234	45,840
2009 / 2008 (%)	-7.5	-6.6	-7.8	-29.8	-20.6	-4.3

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

2. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Table 5-1

Year to date provincial sales of new motor vehicles, by type and origin in units, January to May

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%	no.	%
2007										
Newfoundland and Labrador	11,802	22.7	4,809	21.6	x	x	x	x	6,531	20.6
Prince Edward Island	2,137	14.0	865	3.0	x	x	x	x	1,283	9.8
Nova Scotia	20,145	-2.0	8,309	-9.3	1,816	37.8	1,837	-7.2	11,962	-4.0
New Brunswick	15,653	8.6	5,936	1.3	x	x	x	x	8,282	3.6
Quebec	181,461	7.7	65,012	1.8	27,938	25.2	21,777	-3.5	114,727	5.5
Ontario	250,872	-0.3	88,135	-6.9	19,296	24.8	20,316	-0.8	127,747	-2.2
Manitoba	18,954	6.9	5,733	1.0	1,027	29.0	1,055	9.7	7,815	5.2
Saskatchewan	17,474	15.7	4,165	-2.2	616	26.5	658	-9.1	5,439	-0.6
Alberta	107,319	6.5	26,207	-3.9	5,714	33.6	5,007	14.8	36,928	2.8
British Columbia and the Territories¹	84,427	7.3	24,116	-4.5	8,665	24.4	7,963	9.1	40,744	3.1
Canada	710,244	4.6	233,287	-3.1	67,173	26.4	60,998	0.4	361,458	1.9
2008										
Newfoundland and Labrador	13,663	15.8	5,314	10.5	x	x	x	x	7,597	16.3
Prince Edward Island	2,373	11.0	1,047	21.0	x	x	x	x	1,484	15.7
Nova Scotia	23,631	17.3	9,917	19.4	2,104	15.9	2,782	51.4	14,803	23.8
New Brunswick	17,283	10.4	6,664	12.3	x	x	x	x	9,787	18.2
Quebec	200,279	10.4	72,613	11.7	30,034	7.5	27,900	28.1	130,547	13.8
Ontario	255,705	1.9	91,248	3.5	20,971	8.7	23,765	17.0	135,984	6.4
Manitoba	20,182	6.5	6,505	13.5	1,475	43.6	1,282	21.5	9,262	18.5
Saskatchewan	20,238	15.8	5,271	26.6	922	49.7	1,046	59.0	7,239	33.1
Alberta	104,511	-2.6	27,400	4.6	6,324	10.7	5,591	11.7	39,315	6.5
British Columbia and the Territories¹	82,489	-2.3	23,723	-1.6	9,634	11.2	8,398	5.5	41,755	2.5
Canada	740,354	4.2	249,702	7.0	73,863	10.0	74,208	21.7	397,773	10.0
2009										
Newfoundland and Labrador	11,431	-16.3	3,413	-35.8	x	x	x	x	5,682	-25.2
Prince Edward Island	2,046	-13.8	751	-28.3	x	x	x	x	1,197	-19.3
Nova Scotia	19,315	-18.3	6,737	-32.1	1,548	-26.4	2,547	-8.4	10,832	-26.8
New Brunswick	14,069	-18.6	4,253	-36.2	x	x	x	x	6,880	-29.7
Quebec	165,347	-17.4	49,725	-31.5	25,453	-15.3	29,598	6.1	104,776	-19.7
Ontario	211,365	-17.3	66,226	-27.4	16,078	-23.3	22,411	-5.7	104,715	-23.0
Manitoba	17,150	-15.0	4,355	-33.1	957	-35.1	1,227	-4.3	6,539	-29.4
Saskatchewan	17,492	-13.6	3,992	-24.3	738	-20.0	925	-11.6	5,655	-21.9
Alberta	74,976	-28.3	16,270	-40.6	4,234	-33.0	4,823	-13.7	25,327	-35.6
British Columbia and the Territories¹	59,547	-27.8	15,164	-36.1	6,885	-28.5	7,085	-15.6	29,134	-30.2
Canada	592,738	-19.9	170,886	-31.6	58,047	-21.4	71,804	-3.2	300,737	-24.4

See notes at the end of the table.

Table 5-1 – continued

Year to date provincial sales of new motor vehicles, by type and origin in units, January to May

Province	Total new motor vehicles		Trucks ²					
	Units	Year/year change	North America		Overseas		Total	
			Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%
2007								
Newfoundland and Labrador	11,802	22.7	x	x	x	x	5,271	25.3
Prince Edward Island	2,137	14.0	x	x	x	x	854	21.1
Nova Scotia	20,145	-2.0	7,307	5.1	876	-23.2	8,183	1.1
New Brunswick	15,653	8.6	6,588	18.9	783	-11.3	7,371	14.8
Quebec	181,461	7.7	56,381	19.4	10,353	-17.1	66,734	11.7
Ontario	250,872	-0.3	107,566	5.4	15,559	-17.8	123,125	1.7
Manitoba	18,954	6.9	10,045	11.6	1,094	-15.3	11,139	8.2
Saskatchewan	17,474	15.7	11,106	28.0	929	-2.6	12,035	25.0
Alberta	107,319	6.5	63,895	8.8	6,496	5.7	70,391	8.5
British Columbia and the Territories ¹	84,427	7.3	37,526	15.0	6,157	-6.1	43,683	11.5
Canada	710,244	4.6	305,814	11.2	42,972	-12.6	348,786	7.6
2008								
Newfoundland and Labrador	13,663	15.8	x	x	x	x	6,066	15.1
Prince Edward Island	2,373	11.0	x	x	x	x	889	4.1
Nova Scotia	23,631	17.3	7,800	6.7	1,028	17.4	8,828	7.9
New Brunswick	17,283	10.4	6,677	1.4	819	4.6	7,496	1.7
Quebec	200,279	10.4	57,290	1.6	12,442	20.2	69,732	4.5
Ontario	255,705	1.9	101,715	-5.4	18,006	15.7	119,721	-2.8
Manitoba	20,182	6.5	9,738	-3.1	1,182	8.0	10,920	-2.0
Saskatchewan	20,238	15.8	11,860	6.8	1,139	22.6	12,999	8.0
Alberta	104,511	-2.6	58,268	-8.8	6,928	6.7	65,196	-7.4
British Columbia and the Territories ¹	82,489	-2.3	34,971	-6.8	5,763	-6.4	40,734	-6.8
Canada	740,354	4.2	294,446	-3.7	48,135	12.0	342,581	-1.8
2009								
Newfoundland and Labrador	11,431	-16.3	x	x	x	x	5,749	-5.2
Prince Edward Island	2,046	-13.8	x	x	x	x	849	-4.5
Nova Scotia	19,315	-18.3	7,604	-2.5	879	-14.5	8,483	-3.9
New Brunswick	14,069	-18.6	6,486	-2.9	703	-14.2	7,189	-4.1
Quebec	165,347	-17.4	49,546	-13.5	11,025	-11.4	60,571	-13.1
Ontario	211,365	-17.3	92,425	-9.1	14,225	-21.0	106,650	-10.9
Manitoba	17,150	-15.0	9,653	-0.9	958	-19.0	10,611	-2.8
Saskatchewan	17,492	-13.6	11,015	-7.1	822	-27.8	11,837	-8.9
Alberta	74,976	-28.3	44,768	-23.2	4,881	-29.5	49,649	-23.8
British Columbia and the Territories ¹	59,547	-27.8	25,649	-26.7	4,764	-17.3	30,413	-25.3
Canada	592,738	-19.9	253,027	-14.1	38,974	-19.0	292,001	-14.8

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

Table 5-2

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to May

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2007										
Newfoundland and Labrador	319,921	22.7	108,972	19.4	x	x	x	x	143,803	19.5
Prince Edward Island	55,480	15.0	19,752	0.7	x	x	x	x	27,903	8.1
Nova Scotia	564,386	-2.3	193,146	-10.3	41,022	37.2	40,833	-6.3	275,000	-4.8
New Brunswick	453,931	6.3	137,855	-1.4	x	x	x	x	186,462	1.9
Quebec	5,182,756	5.6	1,517,302	-0.6	616,465	25.1	581,853	0.0	2,715,621	4.4
Ontario	8,167,277	-1.1	2,222,275	-8.3	528,983	25.9	719,825	2.2	3,471,082	-2.2
Manitoba	655,039	6.4	141,523	0.1	25,614	33.3	26,696	6.3	193,833	4.4
Saskatchewan	628,430	19.4	104,255	-4.2	16,273	27.8	17,223	1.0	137,749	-0.6
Alberta	3,833,647	6.1	657,839	-5.3	151,715	31.3	167,139	19.4	976,693	2.8
British Columbia and the Territories¹	2,840,766	8.3	580,057	-7.8	220,098	25.0	266,922	5.2	1,067,075	0.7
Canada	22,701,636	3.9	5,682,975	-5.2	1,644,235	26.6	1,868,010	3.1	9,195,221	1.0
2008										
Newfoundland and Labrador	360,055	12.5	120,200	10.3	x	x	x	x	165,160	14.9
Prince Edward Island	59,133	6.6	22,959	16.2	x	x	x	x	31,339	12.3
Nova Scotia	628,791	11.4	229,094	18.6	46,135	12.5	58,004	42.1	333,232	21.2
New Brunswick	466,553	2.8	148,778	7.9	x	x	x	x	211,858	13.6
Quebec	5,523,129	6.6	1,658,825	9.3	649,470	5.4	707,032	21.5	3,015,326	11.0
Ontario	8,190,284	0.3	2,270,485	2.2	547,797	3.6	800,018	11.1	3,618,302	4.2
Manitoba	655,053	0.0	156,676	10.7	35,315	37.9	31,129	16.6	223,120	15.1
Saskatchewan	698,273	11.1	128,815	23.6	23,649	45.3	25,670	49.0	178,135	29.3
Alberta	3,589,203	-6.4	700,280	6.5	165,818	9.3	175,090	4.8	1,041,189	6.6
British Columbia and the Territories¹	2,637,731	-7.1	560,343	-3.4	238,833	8.5	280,366	5.0	1,079,542	1.2
Canada	22,808,205	0.5	5,996,454	5.5	1,756,729	6.8	2,144,020	14.8	9,897,202	7.6
2009										
Newfoundland and Labrador	320,143	-11.1	78,693	-34.5	x	x	x	x	125,566	-24.0
Prince Edward Island	53,905	-8.8	16,602	-27.7	x	x	x	x	25,516	-18.6
Nova Scotia	563,818	-10.3	159,752	-30.3	34,092	-26.1	59,284	2.2	253,128	-24.0
New Brunswick	411,054	-11.9	97,909	-34.2	x	x	x	x	155,523	-26.6
Quebec	4,770,565	-13.6	1,148,191	-30.8	548,192	-15.6	788,749	11.6	2,485,130	-17.6
Ontario	6,570,617	-19.8	1,602,502	-29.4	414,421	-24.3	747,757	-6.5	2,764,678	-23.6
Manitoba	556,858	-15.0	104,992	-33.0	22,994	-34.9	32,424	4.2	160,409	-28.1
Saskatchewan	577,411	-17.3	97,205	-24.5	18,534	-21.6	24,846	-3.2	140,585	-21.1
Alberta	2,512,698	-30.0	418,016	-40.3	111,016	-33.0	153,519	-12.3	682,553	-34.4
British Columbia and the Territories¹	1,930,468	-26.8	373,970	-33.3	162,834	-31.8	238,840	-14.8	775,642	-28.2
Canada	18,267,536	-19.9	4,097,830	-31.7	1,356,233	-22.8	2,114,665	-1.4	7,568,730	-23.5

See notes at the end of the table.

Table 5-2 – continued

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to May

Province	Total new motor vehicles		Trucks ²					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2007								
Newfoundland and Labrador	319,921	22.7	x	x	x	x	176,119	25.4
Prince Edward Island	55,480	15.0	x	x	x	x	27,577	22.9
Nova Scotia	564,386	-2.3	259,217	3.4	30,170	-20.8	289,385	0.2
New Brunswick	453,931	6.3	241,686	11.8	25,786	-6.5	267,470	9.7
Quebec	5,182,756	5.6	2,086,801	11.1	380,335	-10.8	2,467,135	7.1
Ontario	8,167,277	-1.1	4,096,126	2.4	600,070	-15.5	4,696,196	-0.3
Manitoba	655,039	6.4	421,667	9.5	39,540	-11.8	461,205	7.3
Saskatchewan	628,430	19.4	457,022	28.9	33,659	1.0	490,681	26.5
Alberta	3,833,647	6.1	2,609,768	7.2	247,187	9.0	2,856,955	7.3
British Columbia and the Territories ¹	2,840,766	8.3	1,534,714	16.4	238,977	-2.7	1,773,690	13.4
Canada	22,701,636	3.9	11,887,638	8.3	1,618,775	-8.8	13,506,414	5.9
2008								
Newfoundland and Labrador	360,055	12.5	x	x	x	x	194,894	10.7
Prince Edward Island	59,133	6.6	x	x	x	x	27,795	0.8
Nova Scotia	628,791	11.4	260,272	0.4	35,287	17.0	295,560	2.1
New Brunswick	466,553	2.8	228,140	-5.6	26,555	3.0	254,695	-4.8
Quebec	5,523,129	6.6	2,062,751	-1.2	445,055	17.0	2,507,804	1.6
Ontario	8,190,284	0.3	3,881,638	-5.2	690,344	15.0	4,571,982	-2.6
Manitoba	655,053	0.0	390,365	-7.4	41,568	5.1	431,933	-6.3
Saskatchewan	698,273	11.1	479,728	5.0	40,409	20.1	520,138	6.0
Alberta	3,589,203	-6.4	2,284,914	-12.4	263,100	6.4	2,548,014	-10.8
British Columbia and the Territories ¹	2,637,731	-7.1	1,328,945	-13.4	229,244	-4.1	1,558,188	-12.1
Canada	22,808,205	0.5	11,113,886	-6.5	1,797,119	11.0	12,911,002	-4.4
2009								
Newfoundland and Labrador	320,143	-11.1	x	x	x	x	194,577	-0.2
Prince Edward Island	53,905	-8.8	x	x	x	x	28,390	2.1
Nova Scotia	563,818	-10.3	279,364	7.3	31,326	-11.2	310,690	5.1
New Brunswick	411,054	-11.9	232,292	1.8	23,240	-12.5	255,531	0.3
Quebec	4,770,565	-13.6	1,874,170	-9.1	411,263	-7.6	2,285,434	-8.9
Ontario	6,570,617	-19.8	3,224,695	-16.9	581,241	-15.8	3,805,938	-16.8
Manitoba	556,858	-15.0	362,288	-7.2	34,159	-17.8	396,448	-8.2
Saskatchewan	577,411	-17.3	405,942	-15.4	30,883	-23.6	436,826	-16.0
Alberta	2,512,698	-30.0	1,637,619	-28.3	192,528	-26.8	1,830,147	-28.2
British Columbia and the Territories ¹	1,930,468	-26.8	957,792	-27.9	197,033	-14.1	1,154,824	-25.9
Canada	18,267,536	-19.9	9,174,025	-17.5	1,524,782	-15.2	10,698,806	-17.1

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

Table 6
Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada

Year	Total	Passenger cars				Trucks¹		
		Total	North America	Japan	Other countries	Total	North America	Overseas
number								
1986	1,515,920	1,095,313	761,169	203,304	130,840	420,607	368,423	52,184
1987	1,533,637	1,065,093	700,930	243,288	120,875	468,544	417,189	51,355
1988	1,565,501	1,056,310	724,733	243,835	87,742	509,191	459,777	49,414
1989	1,483,875	988,134	675,340	239,548	73,246	495,741	422,398	73,343
1990	1,317,869	884,564	580,397	239,603	64,564	433,305	361,403	71,902
1991	1,287,790	873,184	573,297	237,701	62,186	414,606	347,671	66,935
1992	1,227,419	798,023	503,460	236,675	57,888	429,396	370,422	58,974
1993	1,192,934	739,049	493,759	196,310	48,980	453,885	402,112	51,773
1994	1,260,056	748,666	573,361	129,547	45,758	511,390	475,444	35,946
1995	1,166,535	670,190	553,265	71,493	45,432	496,345	469,590	26,755
1996	1,204,557	660,769	572,581	47,901	40,287	543,788	517,738	26,050
1997	1,424,380	738,550	629,488	66,297	42,765	685,830	628,214	57,616
1998	1,428,932	740,809	590,667	98,275	51,867	688,123	627,256	60,867
1999	1,542,041	806,450	625,292	103,016	78,142	735,591	672,444	63,147
2000	1,587,561	849,171	640,856	106,937	101,378	738,390	669,492	68,898
2001	1,597,964	868,633	619,810	122,998	125,825	729,331	647,987	81,344
2002	1,733,318	934,704	651,305	144,596	138,803	798,614	698,870	99,744
2003	1,626,468	865,475	604,726	126,908	133,841	760,993	654,136	106,857
2004	1,575,195	820,103	542,814	116,426	160,863	755,092	653,637	101,455
2005	1,630,310	845,222	574,639	123,482	147,101	785,088	673,205	111,883
2006	1,666,327	863,161	573,102	142,159	147,900	803,166	681,244	121,922
2007	1,690,538	859,003	551,001	151,298	156,704	831,535	727,909	103,626
2008	1,674,145	894,506	557,422	167,916	169,168	779,639	667,139	112,500
\$'000								
1986	21,841,550	14,669,730	9,856,684	2,811,893	2,001,153	7,171,820	6,441,827	729,993
1987	24,471,752	15,748,410	10,031,338	3,567,223	2,149,849	8,723,342	7,930,138	793,204
1988	26,865,327	16,709,476	11,080,866	3,784,902	1,843,708	10,155,851	9,369,528	786,323
1989	26,959,378	16,541,801	11,034,684	3,887,341	1,619,774	10,417,577	9,059,482	1,358,095
1990	24,888,751	15,245,831	9,784,293	4,015,958	1,445,580	9,642,918	8,210,502	1,432,416
1991	22,855,626	14,103,545	9,038,584	3,789,001	1,275,960	8,752,081	7,503,659	1,248,422
1992	23,484,455	13,691,746	8,450,516	4,053,782	1,187,451	9,792,709	8,613,984	1,178,725
1993	24,630,359	13,278,180	8,620,649	3,560,913	1,096,620	11,352,180	10,227,082	1,125,101
1994	27,893,795	14,182,894	10,595,001	2,346,168	1,241,727	13,710,902	12,846,447	864,453
1995	28,168,806	13,882,004	11,070,368	1,492,451	1,319,184	14,286,804	13,544,980	741,824
1996	31,485,777	14,510,882	12,062,092	1,118,289	1,330,501	16,974,894	16,115,584	859,309
1997	38,986,224	16,836,615	13,809,161	1,519,604	1,507,852	22,149,610	20,341,263	1,808,346
1998	40,255,777	17,054,244	13,101,703	2,110,330	1,842,211	23,201,534	21,165,239	2,036,296
1999	45,317,914	19,017,278	14,138,902	2,246,522	2,631,853	26,300,638	24,055,653	2,244,986
2000	46,930,514	20,790,660	15,089,665	2,431,251	3,269,743	26,139,852	23,745,933	2,393,922
2001	46,886,252	21,168,628	14,575,745	2,882,386	3,710,497	25,717,623	22,958,458	2,759,162
2002	52,227,499	23,191,483	15,521,295	3,501,294	4,168,898	29,036,014	25,633,136	3,402,877
2003	50,493,308	21,685,587	14,565,218	2,988,274	4,132,093	28,807,720	24,845,915	3,961,804
2004	49,639,223	20,489,761	13,261,753	2,694,970	4,533,035	29,149,463	25,384,561	3,764,904
2005	52,311,147	21,220,807	14,051,867	2,928,424	4,240,519	31,090,339	27,031,615	4,058,725
2006	53,966,261	22,077,502	14,250,869	3,469,392	4,357,245	31,888,757	27,445,267	4,443,494
2007	53,676,866	21,770,114	13,452,878	3,707,820	4,609,417	31,906,752	27,961,186	3,945,567
2008	51,565,539	22,331,952	13,263,053	3,966,400	5,102,499	29,233,586	25,036,422	4,197,166

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Table 7
Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted

Period	Total new motor vehicles		Passenger cars				Trucks ¹	
			North America		Overseas		Total	
	Units	Month/month change	Units	Month/month change	Units	Month/month change	Units	Month/month change
	no.	%	no.	%	no.	%	no.	%
2007								
January	141,588	-6.2	44,837	-17.1	26,068	1.6	70,683	-0.8
February	137,783	-2.7	44,810	-0.1	25,040	-3.9	67,933	-3.9
March	138,792	0.7	45,277	1.0	25,237	0.8	68,278	0.5
April	147,479	6.3	50,037	10.5	25,860	2.5	71,582	4.8
May	144,419	-2.1	46,478	-7.1	26,020	0.6	71,921	0.5
June	142,826	-1.1	47,441	2.1	26,325	1.2	69,060	-4.0
July	138,756	-2.8	44,813	-5.5	25,988	-1.3	67,955	-1.6
August	142,624	2.8	47,309	5.6	25,853	-0.5	69,462	2.2
September	137,578	-3.5	45,970	-2.8	25,624	-0.9	65,984	-5.0
October	137,018	-0.4	44,804	-2.5	24,806	-3.2	67,408	2.2
November	135,345	-1.2	44,506	-0.7	24,202	-2.4	66,637	-1.1
December	146,330	8.1	44,719	0.5	26,978	11.5	74,633	12.0
2008								
January	158,919	8.6	56,335	26.0	29,245	8.4	73,339	-1.7
February	151,359	-4.8	52,472	-6.9	29,427	0.6	69,460	-5.3
March	148,437	-1.9	48,885	-6.8	31,276	6.3	68,276	-1.7
April	142,464	-4.0	46,609	-4.7	28,515	-8.8	67,340	-1.4
May	143,247	0.5	48,713	4.5	30,163	5.8	64,371	-4.4
June	141,178	-1.4	48,812	0.2	29,746	-1.4	62,620	-2.7
July	139,372	-1.3	48,280	-1.1	27,650	-7.0	63,442	1.3
August	135,399	-2.9	44,715	-7.4	27,762	0.4	62,922	-0.8
September	138,335	2.2	44,834	0.3	28,757	3.6	64,744	2.9
October	136,950	-1.0	44,228	-1.4	25,742	-10.5	66,980	3.5
November	126,018	-8.0	39,088	-11.6	24,687	-4.1	62,243	-7.1
December	112,334	-10.9	34,438	-11.9	24,119	-2.3	53,777	-13.6
2009								
January	117,443	4.5	35,328	2.6	24,553	1.8	57,562	7.0
February ^r	114,861	-2.2	33,974	-3.8	25,932	5.6	54,955	-4.5
March ^r	120,951	5.3	35,007	3.0	25,827	-0.4	60,117	9.4
April ^r	120,169	-0.6	33,354	-4.7	26,768	3.6	60,047	-0.1
May ^p	121,348	1.0	33,831	1.4	26,125	-2.4	61,392	2.2

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are month-to-month changes.

Table 8
Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
	number					
2007						
January	141,588	2,252	430	3,901	3,185	34,701
February	137,783	2,174	422	3,718	2,918	33,702
March	138,792	2,408	465	3,748	3,037	33,054
April	147,479	2,525	467	4,209	2,972	36,433
May	144,419	2,404	462	3,757	3,274	36,315
June	142,826	2,401	441	4,176	3,204	34,900
July	138,756	2,301	424	4,146	3,062	33,118
August	142,624	2,389	489	4,308	3,172	33,932
September	137,578	2,228	403	4,274	3,044	34,405
October	137,018	2,317	491	4,172	3,161	33,700
November	135,345	2,363	328	4,399	3,044	33,064
December	146,330	2,498	481	4,379	3,220	36,081
2008						
January	158,919	3,185	514	4,974	3,354	42,099
February	151,359	3,327	494	4,761	3,522	41,313
March	148,437	2,552	498	4,844	3,363	37,883
April	142,464	2,516	468	3,980	3,555	36,662
May	143,247	2,527	496	4,580	3,369	37,281
June	141,178	2,405	450	4,481	3,334	35,754
July	139,372	2,632	443	4,316	3,482	35,764
August	135,399	2,636	426	4,088	3,356	35,280
September	138,335	2,697	460	4,646	3,323	35,619
October	136,950	2,686	430	4,295	3,226	34,686
November	126,018	2,188	426	3,908	2,913	31,932
December	112,334	2,094	400	3,546	2,723	30,873
2009						
January	117,443	2,144	434	3,464	2,791	29,780
February ^r	114,861	2,069	366	3,566	2,554	31,123
March ^r	120,951	2,209	434	3,677	2,766	33,911
April ^r	120,169	2,346	460	3,732	2,847	32,529
May ^p	121,348	2,487	418	4,049	2,953	32,068

Table 8 – continued

Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories
	number					
2007						
January	141,588	51,912	3,846	3,576	21,497	16,288
February	137,783	49,324	3,808	3,479	21,269	16,969
March	138,792	49,764	3,932	3,426	22,372	16,586
April	147,479	53,163	4,148	3,903	21,720	17,939
May	144,419	51,833	3,887	3,965	21,461	17,061
June	142,826	51,315	3,818	3,891	21,907	16,773
July	138,756	49,331	3,677	3,809	21,886	17,002
August	142,624	51,587	3,980	3,885	21,968	16,914
September	137,578	48,852	3,929	3,735	20,239	16,469
October	137,018	48,870	3,939	3,881	20,284	16,203
November	135,345	47,536	3,899	3,695	20,728	16,289
December	146,330	52,312	4,236	4,301	21,719	17,103
2008						
January	158,919	56,605	4,466	4,320	22,162	17,240
February	151,359	51,483	4,268	4,351	21,390	16,450
March	148,437	51,574	4,289	4,444	21,764	17,226
April	142,464	51,776	3,985	4,103	19,616	15,803
May	143,247	50,775	3,980	3,979	20,262	15,998
June	141,178	50,572	4,013	3,967	20,376	15,826
July	139,372	49,875	4,015	4,157	19,895	14,793
August	135,399	48,467	3,827	4,161	18,873	14,285
September	138,335	49,062	3,868	4,123	19,874	14,663
October	136,950	49,355	3,943	4,311	19,614	14,404
November	126,018	44,456	3,816	4,138	18,539	13,702
December	112,334	38,133	3,536	3,412	15,967	11,650
2009						
January	117,443	42,034	3,598	3,859	16,663	12,676
February ^r	114,861	42,464	3,337	3,484	14,672	11,226
March ^r	120,951	44,369	3,485	3,649	14,835	11,616
April ^r	120,169	43,402	3,708	3,693	15,293	12,159
May ^p	121,348	44,272	3,885	3,863	14,995	12,358

Definitions

Trucks

Trucks include light and heavy trucks, minivans, sport utility vehicles, vans, coaches and buses, regardless of their intended use.

Passenger car

The term passenger car refers to all vehicles whose primary function is to carry passengers, excluding those vehicles classified as a commercial vehicle (see definition above). Passenger cars also include cars used for commercial purposes, i.e. taxis, auto rentals and other car fleets.

Country of origin

New motor vehicles fall into two categories defined on the basis of origin: those manufactured in North America and those manufactured overseas. The latter are imported in a fully assembled state from countries other than the United States or Mexico. All passenger cars and commercial vehicles assembled in Canada, Mexico and the United States and sold in Canada classified are as North American manufactured vehicles.

Motor vehicle sales - units

The number of new motor vehicles sold in Canada.

Motor vehicle sales - dollars

Net sales refers to the selling price to the consumer, i.e., manufacturer's invoice price plus estimated dealer's markup, including charges for standard and optional accessories. Sales taxes are excluded.

Average price of passenger cars

The average price is obtained by dividing the total dollar sales by the number of units sold. Therefore, changes in the average price reflect variations in the models sold as well as price changes. For example, an increase in the average price for passenger cars may reflect both a shift to more expensive models as well as price increases.

Appendix I

Scope of the survey

The interest in and need for detailed statistics on the automobile industry arose years ago, when the industry began playing a prominent role in the Canadian economy. For over 50 years, Statistics Canada has been collecting and disseminating statistical information on the retail sales of new motor vehicles. Not only are these statistics required to produce estimates of Canadian consumer spending for the national accounts and the gross domestic product, but they have also served and continue to serve as one of the most important, most often requested indicators of the health of Canada's economy.¹

However, estimates of the total retail sales volume of new motor vehicles were not sufficient to meet the incessant demand for more information. There came an increasing need for data on the characteristics of the fleet of new vehicles sold at retail, either to learn more about the preferences of Canadian consumers or to assess the penetration of the Canadian market by major foreign manufacturers. Statistics on new motor vehicle sales were expanded in the early 1970s to provide separate figures for Japanese vehicle sales.

The statistics in this report cover exclusively retail sales of new motor vehicles within Canada's borders. Data are derived from a postal survey (a census - see the methodology section at the end of the report for more details).

Other statistics connected with the automobile industry (sales of new and used car dealers, auto parts and accessories stores and so on) are available on the monthly Retail Trade survey (Catalogue No. 63-005). For further information, please contact the Retail Commodity Section, Distributive Trades Division, Statistics Canada, Ottawa, K1A 0T6, (Telephone: 613-951-3549 or toll free at 1-877-421-3067).

Data quality and methodology

This survey is a census of all motor vehicle manufacturers and importers known to be active in Canada.

The value of sales is reported at selling price to consumer (i.e. the manufacturer's invoice price plus estimated dealer's markup, charges for standard equipment and options, less provincial sales tax and federal goods and services tax (G.S.T.) and harmonized sales tax (H.S.T.)).

The response rate for this survey is generally 100%. Minimal estimation is required so there is little bias resulting from non-response introduced in these data.

All attempts have been made to minimize the non-sampling errors: the questionnaires used in the survey have been carefully designed to minimize different interpretations; detailed acceptance testing has been carried out for the different stages of editing and processing.

Data confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous consent in writing of that business.² The disclosure of data likely to reveal specific information on the activity of a particular company is systematically and rigorously controlled and regulated to prevent the publication or disclosure of any information deemed confidential. The rules regarding confidentiality

1. The new motor vehicle sales series is one of ten statistical series making up the leading indicator developed by Statistics Canada for current economic analysis purposes.

2. See Section 17 of the Statistics Act (Chapter 5-19), entitled «Secrecy».

are therefore applied in such a way that no data are shown for cells (or statistical units). If information is withheld for reasons of confidentiality an "X" will appear in the appropriate cell of this publication.

Another way of preserving data confidentiality without having to enter an "X" is to combine (consolidate) the information **from selected regions** (or selected cells) for the same item. The data in question can be aggregated and published in a less detailed, but still confidential, form. For example, the data for the Northwest Territories, the Yukon and Nunavut are included with the British Columbia data.

Seasonal adjustment

Time series contain the elements essential to the description, explanation and forecasting of the behaviour of an economic phenomenon: "They are statistical records of the evolution of economic processes through time."³ Economic time series such as the New Motor Vehicles Sales Survey can be broken down into five main components: the trend-cycle, seasonality, the trading-day effect, the Easter holiday effect and the irregular component.

The trend represents the long-term change in the series, whereas the cycle represents a smooth, quasi-periodical movement about the trend, showing a succession of growth and decline phases (e.g., the business cycle). These two components—the trend and the cycle—are estimated together, and the trend-cycle reflects the fundamental evolution of the series. The other components reflect short-term transient movements.

The seasonal component represents sub-annual, monthly or quarterly fluctuations that recur more or less regularly from one year to the next. Seasonal variations are caused by the direct and indirect effects of the climatic seasons and institutional factors (attributable to social conventions or administrative rules; e.g., Christmas).

The trading-day component originates from the fact that the relative importance of the days varies systematically within the week and that the number of each day of the week in a given month varies from year to year. This effect is present when activity varies with the day of the week. For instance, Sunday is typically less active than the other days, and the number of Sundays, Mondays, etc., in a given month changes from year to year.

The Easter holiday effect is the variation due to the shift of part of April's activity to March when Easter falls in March rather than April.

Lastly, the irregular component includes all other more or less erratic fluctuations not taken into account in the preceding components. It is a residual that includes errors of measurement on the variable itself as well as unusual events (e.g., strikes, drought, floods, major power blackout or other unexpected events causing variations in respondents' activities).

Thus, the latter four components—seasonal, irregular, trading-day and Easter holiday effect—all conceal the fundamental trend-cycle component of the series. Seasonal adjustment (correction of seasonal variation) consists in removing the seasonal, trading-day and Easter holiday effect components from the series, and it thus helps reveal the trend-cycle. While seasonal adjustment permits a better understanding of the underlying trend-cycle of a series, the seasonally adjusted series still contains an irregular component. Slight month-to-month variations in the seasonally adjusted series may be simple irregular movements. To get a better idea of the underlying trend, users should examine several months of the seasonally adjusted series.

Since April 2008, New Motor Vehicle Sales Survey data are seasonally adjusted using the X-12-ARIMA⁴ software. The technique that is used essentially consists of first correcting the initial series for all sorts of undesirable effects, such as the trading-day and the Easter holiday effects, by a module called regARIMA. These effects are estimated using regression models with ARIMA errors (auto-regressive integrated moving average models). The series can also be extrapolated for at least one year by using the model. Subsequently, the raw series—pre-adjusted and extrapolated if applicable—is seasonally adjusted by the X-11 method.

3. «A Note on the Seasonal adjustment of Economic Time Series», Canadian Statistical Review, August 1974.

4. For more information, see X-12-ARIMA Reference Manual Version 0.3 (2007), U.S. Census Bureau.

The X-11 method is used for analysing monthly and quarterly series. It is based on an iterative principle applied in estimating the different components, with estimation being done at each stage using adequate moving averages.⁵ The moving averages used to estimate the main components—the trend and seasonality—are primarily smoothing tools designed to eliminate an undesirable component from the series. Since moving averages react poorly to the presence of atypical values, the X-11 method includes a tool for detecting and correcting atypical points. This tool is used to clean up the series during the seasonal adjustment. Outlying data points can also be detected and corrected in advance, within the regARIMA module.

Lastly, the annual totals of the seasonally adjusted series are forced to the annual totals of the original series.

Unfortunately, seasonal adjustment removes the sub-annual additivity of a system of series; small discrepancies can be observed between the sum of seasonally adjusted series and the *direct* seasonal adjustment of their total. To insure or restore additivity in a system of series, a reconciliation process is applied or *indirect* seasonal adjustment is used, i.e. the seasonal adjustment of a total is derived by the summation of the individually seasonally adjusted series.

To assist the user, the Months of Cyclical Dominance number, MCD, is provided.⁶ The MCD is the shortest monthly span for which a certain ratio becomes and remains less than one, that is, the ratio for which the absolute average percentage change of the trend-cycle of the seasonally adjusted series becomes greater than the absolute average per cent change of the irregular component. The MCD can be interpreted as the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction. Clearly small MCD's are desirable and indicative of a smooth series. Applying a moving average to the seasonally adjusted data of MCD length tends to smooth irregular movements which may obscure the underlying trend-cycle. The MCD moving average provides a method of reducing all types of series to approximately the same degree of smoothness, whatever the size of the irregular component in the original series.

Revision procedures

The seasonally adjusted estimates are revised for the three months preceding the reference period. Monthly unadjusted data are revised for the previous month, when new information is made available to Statistics Canada. In addition, unadjusted new motor vehicle sales are revised each year, for the latest year, in the February issue of this publication. At that time, monthly seasonally adjusted estimates for the latest four years of data are revised.

5. Ladiray, D. and Quenneville, B. (2001). Seasonal Adjustment with the X-11 Method. New York: Springer-Verlag, Lecture Notes in Statistics #158.

6. MCD = 8 for North American passenger cars. MCD = 3 for Overseas passenger cars. MCD = 12 for Commercial vehicles.

Appendix II

List of North American motor vehicle manufacturers

B.M.W. Canada Inc.
Blue Bird Body Co.
DaimlerChrysler Canada Inc.
Ford Motor Company of Canada Limited
Freightliner of Canada Ltd.
General Motors of Canada Limited
Honda Canada Inc.
Hyundai Auto Canada Inc.
International Truck and Engine Corporation Canada
Kenworth Div., Paccar of Canada Ltd.
Mack Canada Inc.
Mazda Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Motor Coach Industries Limited
New Flyer Industries Ltd.
Nissan Canada Inc.
Nova Bus Corp.
Orion Bus Industries Inc.
Peterbilt Div., Paccar of Canada Ltd.
Prévost Car Inc.
Sterling Heavy Duty TrucksSubaru Canada Inc.
Subaru Canada Inc.
Suzuki Canada Inc.
Thomas Built Buses of Canada Ltd.

Toyota Canada Ltd.

Volkswagen Canada Inc.

Volvo Trucks Canada Inc.

Western Star Trucks Inc.

List of importers and distributors of overseas manufactured motor vehicles

Japan

General Motors of Canada Ltd.

Hino Diesel Trucks Canada Ltd.

Honda Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

Other Countries

B.M.W. Canada Inc.

Daewoo Auto Canada Inc.

Ford Motor Company of Canada Limited

General Motors Canada Ltd.

Hyundai Auto Canada Inc.

Jaguar Canada Inc.

Kia Canada Inc.

Land Rover group Canada Inc.

Mercedes-Benz Canada Inc.

Porsche Cars of Canada Ltd.

Volkswagen Canada Inc.

Volvo Cars of Canada Ltd.