

Service bulletin

Sound Recording and Music Publishing



2007

Highlights

Music publishing:

- Profitability declined in the music publishing industry even though revenues increased. Operating revenue increased from \$124.3 million in 2006 to \$134.5 million in 2007, while operating expenditures rose from \$111.8 million in 2006 to \$123.0 million in 2007. As a result, the industry operating profit margin dropped from 10.1% in 2006 to 8.6% in 2007.

Sound recording Studios:

- Sound recording studios, the smallest of the three industries, saw its profit margin increase from 12.5% in 2006 to 15.6% in 2007, as operating revenue rose faster than operating expenditures.

Record production and integrated record production and distribution:

- Operating revenue for the record production and integrated record production and distribution industry fell from \$712.3 million in 2006 to \$683.0 million in 2007. However, operating expenses fell even more from \$644.4 million in 2006 to \$605.2 million in 2007. As a result, operating profit margin rose from 9.5% in 2006 to 11.4% in 2007.
- Sales of recordings fell 16.7% over the period 2005 to 2007. Most of the decline is due to the 20.0% decrease in sales of recordings by non-Canadian artists. By comparison, sales by Canadian artists declined 3.7%.
- Sales volumes of compact discs and cassettes tapes fell. However notable increases in other formats such as DVD and digital music sales, which experienced a 4 fold increase between 2005 and 2007, helped offset the decrease in sales volume. Digital music sales include both individual tracks and albums.
- More music was released in 2007 compared to 2005. The overall number of new releases increased 9.0% to just over 4,478 releases.
- New releases of musical recordings by Canadian artists with English lyrics increased 1.5% while new releases with French lyrics increased 23.9%. However, a substantial decrease in the number of new releases of other non-lyrical music resulted in total new releases by Canadian artists dropping by 2.2%.
- New releases with French lyrics by both Canadian and non-Canadian artists had the highest growth rate (18.5%) from 2005 to 2007.
- Operating revenue for Canadian controlled labels increased by 37.7% whereas operating revenue for foreign-controlled labels decreased by 21.3%.
- Foreign-controlled firms account for the vast majority (72.0%) of total industry operating revenues.

- Of the overall Sales of recordings by Canadian artists, Canadian controlled labels account for 64% as compared to 36% for foreign-controlled labels.

Statistical tables

Table 1

Summary statistics for the record production and integrated record production and distribution industry, by province and region, 2005 to 2007

	Operating revenue	Salaries, wages and benefits	Operating expenses	Operating profit margin	Statistical establishments
	thousands of dollars			percent	number
2007					
Atlantic provinces ¹	4,200	437	3,500	15.2	21
Quebec	109,400	12,600	101,400	7.4	172
Ontario	501,100	65,300	435,200	13.1	136
Prairie provinces ²	21,200	3,000	17,200	19.1	29
British Columbia and Territories ³	47,100	4,200	47,900	-1.6	48
Canada	683,000	85,500	605,200	11.4	406
2006					
Atlantic provinces ¹	4,000	600	3,600	10.7	13
Quebec	90,900	10,700	82,500	9.3	153
Ontario	533,400	73,600	502,400	5.8	100
Prairie provinces ²	20,300	5,700	17,700	12.5	18
British Columbia and Territories ³	63,800	3,600	38,300	40.0	47
Canada	712,300	94,200	644,400	9.5	331
2005					
Atlantic provinces ¹	6,300	800	5,200	17.7	22
Quebec	148,700	17,600	141,900	4.6	161
Ontario	479,400	55,700	406,000	15.3	124
Prairie provinces ²	39,200	4,900	31,500	19.7	26
British Columbia and Territories ³	91,800	10,500	80,300	12.5	50
Canada	765,400	89,400	664,800	13.1	383

1. Atlantic provinces include: Newfoundland and Labrador, Prince Edward Island, Nova Scotia, and New Brunswick.

2. Prairie provinces include: Manitoba, Saskatchewan and Alberta.

3. Territories include: Yukon, Northwest Territories and Nunavut.

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512210 record production and 512220 integrated record production and distribution.

Table 2

Summary statistics for the music publishing industry, Canada, 2005 to 2007

	Operating revenue	Salaries, wages and benefits	Operating expenses	Operating profit margin	Statistical establishments
	thousands of dollars			percent	number
2007	134,500	22,100	123,000	8.6	340
2006	124,300	20,300	111,800	10.1	232
2005	118,600	17,200	100,000	15.7	318

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512230, music publishers.

Table 3
Summary statistics for the sound recording studio industry, by province and region, 2005 to 2007

	Operating revenue	Salaries, wages and benefits	Operating expenses	Operating profit margin	Statistical establishments
	thousands of dollars			percent	number
2007					
Atlantic provinces ¹	3,200	400	2,900	10.7	30
Quebec	22,700	4,300	19,400	14.6	176
Ontario	41,600	8,400	33,700	19.0	300
Prairie provinces ²	6,200	1,100	5,200	15.9	75
British Columbia and Territories ³	30,600	5,800	26,900	12.2	110
Canada	104,400	20,100	88,100	15.6	691
2006					
Atlantic provinces ¹	2,300	700	2,000	11.8	26
Quebec	21,200	5,100	18,400	13.4	161
Ontario	34,500	7,300	29,600	14.3	236
Prairie provinces ²	5,700	1,400	5,200	9.4	64
British Columbia and Territories ³	19,200	4,400	17,500	9.2	100
Canada	82,900	18,900	72,600	12.5	587
2005					
Atlantic provinces ¹	3,100	700	2,900	6.7	30
Quebec	26,900	5,800	24,200	9.9	204
Ontario	36,400	6,800	32,100	11.8	305
Prairie provinces ²	7,000	1,400	5,800	16.2	80
British Columbia and Territories ³	19,100	4,200	17,100	10.8	121
Canada	92,500	19,000	82,200	11.2	740

1. Atlantic provinces include: Newfoundland and Labrador, Prince Edward Island, Nova Scotia, and New Brunswick.

2. Prairie provinces include: Manitoba, Saskatchewan and Alberta

3. Territories include: Yukon, Northwest Territories and Nunavut.

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512240 sound recording studios.

Table 4
Summary statistics for other sound recording industries, by province and region, 2005 to 2007

	Operating revenue	Salaries, wages and benefits	Operating expenses	Operating profit margin	Statistical establishments
	thousands of dollars			percent	number
2007					
Atlantic provinces ¹	F	F	F	F	F
Quebec	F	F	F	F	F
Ontario	F	F	F	F	F
Prairie provinces ²	F	F	F	F	F
British Columbia and Territories ³	F	F	F	F	F
Canada	6,100	1,500	4,500	26.8	53
2006					
Atlantic provinces ¹	F	F	F	F	F
Quebec	1,200	400	1,000	12.2	17
Ontario	1,800	600	1,300	30.5	15
Prairie provinces ²	F	F	F	F	F
British Columbia and Territories ³	1,100	400	1,100	2.7	8
Canada	4,600	1,400	3,700	18.9	49
2005					
Atlantic provinces ¹	F	F	F	F	F
Quebec	F	F	F	F	F
Ontario	F	F	F	F	F
Prairie provinces ²	F	F	F	F	F
British Columbia and Territories ³	F	F	F	F	F
Canada	F	F	F	F	F

1. Atlantic provinces include: Newfoundland and Labrador, Prince Edward Island, Nova Scotia, and New Brunswick.

2. Prairie provinces include: Manitoba, Saskatchewan and Alberta.

3. Territories include: Yukon, Northwest Territories and Nunavut.

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512290 other sound recording industries.

Table 5
Profile of the record production and integrated record production and distribution industry, by province and region, 2005 and 2007

	Quebec	Ontario	British Columbia	All other provinces and territories ¹	Canada
	number				
Number of new releases					
Recordings by Canadian artists					
2007	219	242	28	78	567
2005 r	203	253	46	77	580
Recordings by non-Canadian artists					
2007	136	3,341	188	246	3,911
2005 r	491	2,397	434	208	3,530
Total					
2007	355	3,583	216	324	4,478
2005 r	694	2,650	480	285	4,110
	percent				
Percentage of releases by Canadian artists					
2007	61.7	6.8	13.0	24.1	12.7
2005 r	29.3	9.5	9.6	27.0	14.1

See notes at the end of the table.

Table 5 – continued

Profile of the record production and integrated record production and distribution industry, by province and region, 2005 and 2007

	Quebec	Ontario	British Columbia	All other provinces and territories ¹	Canada
thousands of dollars					
Operating revenue					
Sales of recordings by Canadian artists					
2007	34,666	64,815	9,378	3,234	112,093
2005 r	39,316	63,708	8,124	5,202	116,350
Sales of recordings by non-Canadian artists					
2007	40,852	311,329	11,698	11,530	375,409
2005 r	x	326,538	x	28,352	469,127
Revenue from royalties and rights					
2007	4,245	29,821	10,536	950	45,552
2005 r	x	22,353	x	1,061	33,630
All other operating revenue					
2007	24,892	88,074	14,264	7,898	135,128
2005 r	44,740	57,541	15,658	10,286	128,226
Total operating revenue					
2007	104,655	494,039	45,876	23,612	668,182
2005	142,376	470,140	89,915	44,901	747,333
percent					
Percentage of sales from recordings by Canadian artists					
2007	45.9	17.2	44.5	21.9	23.0
2005 r	x	16.3	x	15.5	19.9
thousands of dollars					
Operating expenses					
Cost of goods sold					
2007	27,238	111,199	7,548	6,534	152,519
2005	39,102	85,155	19,415	10,484	154,156
Royalties, rights, licensing and franchise fees					
2007	16,801	148,000	8,597	4,867	178,265
2005	25,333	144,102	27,051	12,594	209,080
Salaries, wages and benefits					
2007	12,041	64,102	4,096	3,112	83,351
2005 r	16,635	53,900	10,234	5,442	86,211
All other operating expenses					
2007	40,614	104,722	26,560	4,584	176,480
2005 r	54,429	112,023	21,669	7,549	195,671
Total operating expenses					
2007	96,694	428,023	46,801	19,097	590,615
2005	135,499	395,180	78,369	36,069	645,118
percent					
Operating profit margin					
2007	7.6	13.4	-2.0	19.1	11.6
2005	4.8	15.9	12.8	19.7	13.7
number					
Employment					
Full-time employees					
2007	196	698	55	71	1,020
2005 r	316	751	164	83	1,313
Part-time employees					
2007	32	x	x	58	115
2005	32	x	x	13	52
Contract workers					
2007	679	99	53	40	871
2005	367	36	45	23	471

1. All other provinces and territories include Newfoundland and Labrador, Prince Edward Island, Nova Scotia, New Brunswick, Manitoba, Saskatchewan, Alberta, Yukon, Northwest Territories and Nunavut.

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512210 record production and 512220 integrated record production and distribution. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Table 6
Profile of the music publishing industry, Canada, 2005 and 2007

	2007	2005 [†]
	thousands of dollars	
Music publishing royalties		
Licensing of rights to use sound recordings	14,063	...
Performing rights	40,565	42,557
Mechanical rights	32,552	x
Synchronization rights	6,897	6,491
Print licensing rights	24	x
Other music publishing rights	11,401	7,060
All other operating revenue	20,166	18,671
Total operating revenue	125,668	107,447
Operating expenses		
Royalties, rights or franchise fees	60,194	49,929
Depreciation	6,584	5,905
Salaries, wages and benefits	20,470	14,785
All other operating expenses	28,013	19,251
Total operating expenses	115,261	89,870
	percent	
Operating profit margin	8.3	16.4
	number	
Employment		
Full-time employees	154	66
Part-time employees	31	18
Contract workers	163	31

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512230 music publishers. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Table 7
Profile of the sound recording studio industry, by province and region, 2005 and 2007

	Quebec	Ontario	British Columbia	All other provinces and territories ¹	Canada
thousands of dollars					
Operating revenue					
Revenue from studio recording services for production					
2007	8,313	15,639	12,600	2,545	39,097
2005	9,989	3,963	9,350	2,541	25,844
Revenue from studio recording services for other purposes					
2007	5,902	9,604	8,029	3,001	26,536
2005	10,415	20,046	5,353	3,951	39,765
On location live recording services					
2007	x	x	x	x	835
2005	x	1,512	x	x	1,625
Support services for sound recording					
2007	x	x	x	x	3,302
2005
All other operating revenue					
2007	x	6,301	x	x	16,346
2005	x	1,827	x	x	7,054
Total operating revenue					
2007	18,502	33,520	27,477	6,617	86,116
2005	22,670	27,348	16,732	7,537	74,288
Operating Expenses					
Cost of goods sold					
2007	5,320	1,213	4,963	1,120	12,616
2005	1,795	2,556	409	819	5,579
Depreciation					
2007	995	1,774	2,027	374	5,170
2005	1,947	2,008	1,157	436	5,547
Salaries, wages and benefits					
2007	4,134	7,903	5,416	1,380	18,833
2005	5,373	5,623	3,941	1,960	16,897
All other operating expenses					
2007	5,658	15,896	11,773	3,106	36,433
2005	10,888	13,860	9,190	3,261	37,200
Total operating expenses					
2007	16,107	26,786	24,179	5,980	73,052
2005	20,003	24,047	14,697	6,476	65,223
percent					
Operating profit margin					
2007	12.9	20.1	12.0	9.6	15.2
2005	11.8	12.1	12.2	14.1	12.2
number					
Employment					
Full-time employees					
2007	78	147	89	43	357
2005	204	150	60	36	450
Part-time employees					
2007	48	x	x	x	127
2005	22	x	x	x	36
Contract workers					
2007	318	634	239	236	1,427
2005	441	267	128	350	1,185

1. All other provinces and territories include Newfoundland and Labrador, Prince Edward Island, Nova Scotia, New Brunswick, Manitoba, Saskatchewan, Alberta, Yukon, Northwest Territories and Nunavut.

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512240 sound recording studios. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Table 8
Number of new releases by nationality of artist and language of lyrics for the record production and integrated record production and distribution industry, Canada, 2005 and 2007

	2007	2005 ¹
	number	
By Canadian artists		
English lyrics	274	270
French lyrics	83	67
Other ¹	208	243
Total	567	580
By non-Canadian artists		
English lyrics	2,540	2,303
French lyrics	135	117
Other ¹	1,232	1,110
Total	3,911	3,530
All artists		
English lyrics	2,814	2,573
French lyrics	218	184
Other ¹	1,440	1,353
Total	4,478	4,110

1. Includes instrumental music and lyrics other than English or French.

Note(s): Due to rounding, components may not add to total. Excludes recordings distributed for another organization, finished products purchased for resale, music videos and singles. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512210 record production and 512220 integrated record production and distribution. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Table 9
Number of new releases by nationality of artist and musical category for the record production and integrated record production and distribution industry, Canada, 2005 and 2007

	2007	2005 ¹
	number	
By Canadian artists		
Popular music/rock	170	213
Classical	x	80
Jazz and blues	22	30
Country and folk	68	36
Children's	47	29
Urban/rap	x	13
Other ¹	176	178
Total	567	580
By non-Canadian artists		
Popular music/rock	1,545	1,845
Classical	x	529
Jazz and blues	400	296
Country and folk	168	155
Children's	104	97
Urban/rap	x	192
Other ¹	577	416
Total	3,911	3,530
All artists		
Popular music/rock	1,715	2,058
Classical	851	609
Jazz and blues	422	326
Country and folk	236	191
Children's	152	126
Urban/rap	348	205
Other ¹	753	594
Total	4,478	4,110

1. Includes soundtracks, latin, alternative, etc.

Note(s): Due to rounding, components may not add to total. Excludes recordings distributed for another organization, finished products purchased for resale, music videos and singles. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512210 record production and 512220 integrated record production and distribution. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Table 10
Revenue from sales of recordings by musical category for the record production and integrated record production and distribution industry, Canada, 2005 and 2007

	2007	2005 ^f
	thousands of dollars	
Popular music/rock	315,289	362,427
Classical	15,251	30,190
Jazz and blues	17,521	25,419
Country and folk	22,744	36,216
Children's	11,146	20,163
Urban/rap	25,174	39,269
Other ¹	80,376	71,795
Total	487,501	585,477

1. Includes soundtracks, latin, alternative, etc.

Note(s): Due to rounding, components may not add to total. Excludes recordings distributed for another organization, finished products purchased for resale and music videos. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512210 record production and 512220 integrated record production and distribution. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Table 11
Sales and number of units sold by format for the record production and integrated record production and distribution industry, Canada, 2005 and 2007

	2007	2005 ^f
	number	
Number of musical recordings by format		
Compact discs	38,395,654	58,431,519
Cassette tapes	x	1,828,199
Vinyl albums	...	51,464
Electronic music files ¹	32,751,499	8,737,263
Other (DVD audio, etc.)	x	2,114,883
Total	71,437,612	71,163,328
	thousands of dollars	
Sales of musical recordings by format		
Compact discs	391,020	526,949
Cassette tapes	93	7,367
Vinyl albums	...	487
Electronic music files ¹	55,041	22,167
Other (DVD audio, etc.)	41,347	28,507
Total	487,501	585,477

1. Electronic music files include individual tracks and albums.

Note(s): Due to rounding, components may not add to total. Excludes recordings distributed for another organization, finished products purchased for resale and music videos. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512210 record production and 512220 integrated record production and distribution. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Table 12

Profile of the Canadian-controlled and foreign-controlled record production and integrated record production and distribution industry, Canada, 2005 and 2007

	Canadian-controlled		Foreign-controlled	
	2007	2005 ^r	2007	2005 ^r
	number			
Number of establishments	112	103	13	20
Number of new releases				
Recordings by Canadian artists	467	457	100	123
Recordings by non-Canadian artists	367	289	3,544	3,241
Total	834	746	3,644	3,364
	thousands of dollars			
Operating Revenue				
Sales of recordings by Canadian artists	71,775	68,483	40,317	47,867
Sales of recordings by non-Canadian artists	58,115	28,151	317,294	440,976
Revenue from royalties and rights	15,779	8,456	29,772	25,175
All other operating revenue	41,426	30,801	93,705	97,424
Total operating revenue	187,095	135,891	481,088	611,442
	thousands of dollars			
Operating Expenses				
Cost of goods sold	49,756	27,966	102,763	126,190
Royalties, rights, licensing and franchise fees	22,416	18,647	155,849	190,433
Salaries, benefits and freelance fees	39,588	20,997	66,492	72,289
All other operating expenses	65,357	55,710	88,395	132,886
Total operating expenses	177,117	123,320	413,499	521,798
Operating profit	9,978	12,571	67,589	89,644
	percent			
Operating profit margin	5.3	9.3	14.0	14.7

Note(s): Due to rounding, components may not add to total. Based on the North American Industry Classification System (NAICS) and includes all establishments classified under 512210 record production and 512220 integrated record production and distribution. The surveyed portion includes only data for surveyed establishments weighted to represent other establishments that were eligible for sampling but were not selected. The surveyed portion represents approximately 95% of total industry revenue.

Data sources, definitions and methodology

This survey collects the financial and operating data needed to produce statistics on the Sound Recording and Music Publishing Industry in Canada.

Description

This annual sample survey collects the financial and operating data needed to produce statistics on the Sound Recording and Music Publishing Industry in Canada. Commencing with reference year 2005 and every two years thereafter, the survey also collects detailed information on the characteristics of the businesses, such as type of revenue and type of client.

These data are aggregated with information from other sources to produce official estimates of the national and provincial economic production of the Sound Recording and Music Publishing Industry in Canada. The results from this survey provide data to businesses, governments, investors and associations. These data allow these groups to monitor the growth of the industry, measure performance, allow comparison across similar businesses and to better understand this industry to react to trends and patterns.

Commencing with reference year 2005, this new survey, is administered by the Service Industries Program, in collaboration with the Culture Statistics Program. Historical time series data from the previous Culture Statistics Program are available in The Guide to Culture Statistics (online, free of charge, at catalogue number 87-008-GIE). It should be noted that data from this historical time series should not be compared with data from this new survey due to significant differences in coverage and methodology.

The new survey covers a somewhat different set of businesses than in previous years so that data generally cannot be expected to be comparable. The list of names and addresses of businesses is now drawn from a central Statistics Canada data base. Also, a much more rigorous delineation of those companies that are considered part of the culture sector has been applied through the implementation of the North American Industry Classification System (NAICS). This industry-based classification is a departure from the activity-based classification that was used previously. In addition to these changes in coverage, commencing with 2005, the data are based on a sample of businesses.

Despite these changes, several data points for two earlier survey years have been produced so that key trends can still be determined. These data represent estimates of historical data that would have been produced using this new coverage and methodology for those years. This information is included in the 2005 data release only.

Target population

The target population consists of all statistical establishments (sometimes referred to as firms or units) classified to the Sound Recording Industries (5122) according to the North American Industry Classification System (NAICS) during the reference year.

Definitions

Operating revenue excludes investment income, capital gains, extraordinary gains and other non-recurring items.

Operating expenses exclude write-offs, capital losses, extraordinary losses, interest on borrowing, and other non-recurring items.

Operating profit margin is derived as follows: operating revenue minus operating expenses, expressed as a percentage of operating revenue. The derived figure excludes corporation income tax paid by incorporated businesses and individual income tax paid by unincorporated businesses. For unincorporated businesses, operating profit margin includes unpaid remuneration to partners and proprietors, which is not recorded as salaries, wages and benefits. Therefore the profit estimate will be higher in industries where unincorporated proprietorships and partnerships are significant contributors.

Salaries, wages and benefits include vacation pay and commissions for all employees for whom a T4 slip was completed. This category also includes the employer portion of employee benefits for items such as Canada/Quebec Pension Plan or Employment Insurance premiums. Salaries and wages do not include working owners' dividends nor do they include the remuneration of owners of unincorporated business. Therefore the relative level of salaries, wages and benefits will be lower in industries where unincorporated businesses are significant contributors.

An active **statistical establishment** is one production entity or the smallest grouping of production entities which produces as homogeneous a set of goods and/or services as possible; which does not cross provincial boundaries; and for which records provide data on the value of output together with the cost of principal intermediate inputs used and cost and quantity of labour resources used to produce the output.

Sampling

This is a sample survey with a cross-sectional design.

The survey design was based on probability sampling and only covered the portion of the frame subject to direct data collection.

The basic objective of the survey is to produce estimates for the whole industry for incorporated and unincorporated businesses. The data come from two different sources: a sample of all businesses with revenue above or equal to a certain threshold and administrative data for businesses with revenue below the threshold, which are excluded from sampling. The excluded portion represents a substantial proportion of the industry in terms of number of establishments, but its contribution to the overall industry revenue is only about 5%. It should be noted that for this excluded portion, only certain financial information is obtained from administrative sources; e.g., total revenue, expenses such as depreciation and salaries, wages and benefits. (Note: the threshold varies between industries and between provinces in the same survey.) For this reference year, only revenue and expense variables are being produced. Questionnaires are only being sent to a subset of businesses with complex operational structures. The remaining businesses will be estimated using administrative data only.

The frame is the list of establishments from which the portion eligible for sampling is determined and the sample is taken. The frame provides basic information about each firm including: address, industry classification and other administrative information. The frame is referred to as the Business Register and is updated regularly using administrative data.

Prior to the selection of a random sample, establishments are classified into homogeneous groups (i.e., groups with the same industry, same geography (province/territory)). Quality requirements are targeted, and then each group is divided into sub-groups called strata: take-all, must-take, and take-some.

The take-all stratum represents the largest firms in terms of performance (based on revenue). The must-take stratum is comprised of units selected on the basis of complex structure characteristics (multi-establishment, multi-legal, multi-NAICS, or multi-province enterprises). All take-all and must-take firms are selected to the sample. Units in the take-some strata are subject to simple random sampling.

The sample size for the 2007 Sound Recording and Music Publishing survey was 334 collection entities.

Quality evaluation

Prior to dissemination, combined survey results are analyzed for comparability. In general, this includes a detailed review of individual responses (especially for the largest companies), general economic conditions, historic trends, and comparisons with other data sources.

Disclosure control

Statistics Canada is prohibited by law from releasing any data that would divulge information obtained under the Statistics Act that relates to any identifiable person, business or organization without the prior knowledge or the consent in writing of that person, business or organization. Various confidentiality rules are applied to all data that are released or published to prevent the publication or disclosure of any information deemed confidential. If necessary, data are suppressed to prevent direct or residual disclosure of identifiable data.

Data accuracy

Of the units contributing to the estimate, the (weighted) response rate was 87.2%. CVs were calculated for each estimate and are available upon request.

Related products

CANSIM

Available on CANSIM: table 361-0005 - Sound recording and music publishing, summary statistics, by North American Industry Classification System (NAICS), annual

Survey(s)

Definitions, data sources and methods: survey number 3115 - Annual Survey of Service Industries: Sound Recording and Music Publishing

Publications

Service Industries Newsletter, Catalogue no. 63-018-X.

Analytical paper series - Service Industries Division, Catalogue no. 63F0002X.

Release date: June 2009

Symbols

The following standard symbols are used in Statistics Canada publications:

.	not available for any reference period
..	not available for a specific reference period
...	not applicable
0	true zero or a value rounded to zero
0 ^s	value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
P	preliminary
r	revised
x	suppressed to meet the confidentiality requirements of the <i>Statistics Act</i>
E	use with caution
F	too unreliable to be published

To access this product

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Frequency: Irregular / ISSN 1916-5919

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