



Women in Business Initiative

Investing in Women in Business

The Atlantic Canada Opportunities Agency (ACOA) recognizes the significant impact that women entrepreneurs have on the Atlantic economy and is committed to providing the tools and support they need to succeed.

The Women in Business Initiative is one way ACOA fulfills this commitment. This initiative is designed to provide women business owners with the resources they need to improve their growth and competitiveness. These resources include financing, training and advice to help strengthen their management capabilities and business skills, to improve their access to capital and business support services, to encourage them to explore international markets and develop innovative ways to do business.

In Cape Breton, the Women in Business Initiative is delivered by Enterprise Cape Breton Corporation (ECBC) on behalf of ACOA. ECBC offers a variety of services to women business owners.

Services offered to women in business:

- **Get the right business advice, information and support**
ECBC staff can help you determine the information and services your business requires and help you make contact with the individuals or organizations in Cape Breton that provide it.
- **Improve your management capabilities**
ECBC staff will work with business support organizations in Cape Breton to offer business management and skills training professional development and networking opportunities tailored to meet the unique needs of women in business.

- **Improve your access to financing**
ECBC staff can help you determine potential sources of business financing.
- **Obtain expert advice**
ECBC staff can help you identify the additional expertise that could lead your operation to its ultimate performance, as well as help you address business opportunities and challenges.
- **Identify and take advantage of new and emerging markets**
ECBC staff can assist you in identifying and capitalizing on opportunities in growing international markets and inform you about innovative ways to do business.

How to get started

For more information about services available to women in business in Cape Breton through the Women in Business Initiative or through other ACOA programs, contact **Enterprise Cape Breton Corporation** at:

www.ecbc-secb.gc.ca
1-800-705-3926
902-564-3600

Silicon Island, 70 Crescent Street
Sydney, NS B1S 2Z7
P.O. Box 1750
Sydney, NS B1P 6T7

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ACOA is committed to protecting the environment of this region by promoting sustainable businesses and communities in Atlantic Canada.



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Agency

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du Canada atlantique

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