

2011

The Mathieu Da Costa Challenge

Unity in Diversity

15th Anniversary

Enter the national writing and artwork contest

www.mathieudacosta.gc.ca



In collaboration with: Parks Canada



Take the Challenge for your chance to WIN!

The **Mathieu Da Costa Challenge** is an annual writing and artwork contest that asks students to learn more – and share what they learn – about the contributions that Canadians from diverse cultural backgrounds have made to our country.

The Challenge is named after Mathieu Da Costa, a navigator and interpreter who is believed to have been the first person of African descent to set foot on Canadian soil.

With citizens from a wide array of ethnic and religious backgrounds, Canada is one of the world's most culturally diverse countries. The Challenge helps us to celebrate this diversity!

Use Your Imagination!

If you're between the ages of 9 and 18, send us an original piece of writing or artwork that shows how individuals from Aboriginal, African and other ethnocultural backgrounds have contributed to Canada.

Three winning entries will be selected from each age group (9–12, 13–15 and 16–18) in each of the following categories for a total of nine winners:

- Original writing in English
- Original writing in French
- Original artwork

Prizes! Prizes! Prizes!

Each winner will receive an all-expenses paid trip to **Halifax, Nova Scotia** to attend the Canada Winter Games in February 2011 (accompanied by a parent/guardian), along with other great prizes!

Check out our website or call the toll free number for full contest details.

www.mathieudacosta.gc.ca
1-888-77MULTI / 1-888-776-8584

Public Choice Award

Semi finalists will be eligible for the Mathieu Da Costa Challenge Public Choice Award. The public will be invited to vote online for their favourite entry in January 2011. More details about the Public Choice Award are available on the Mathieu Da Costa Challenge website.

Mathieu Da Costa Parks Canada Award

That's right, more prizes! Through a partnership with Parks Canada, **three additional** winners will be chosen. The Mathieu Da Costa Parks Canada Award celebrates contributions to Canada made by a **National Historic Person** of Aboriginal, African or other ethnocultural background.

To be eligible for the Mathieu Da Costa Parks Canada Award, all you have to do is highlight a National Historic Person in your written or artwork entry. Check out the complete list of eligible National Historic Persons at: www.pc.gc.ca/mathieudacosta

In addition to winning a trip to Halifax, the Mathieu Da Costa Parks Canada Award winners receive a one-year *Parks Canada Family Discovery Pass* to explore Canada's amazing National Parks and National Historic Sites!

Enter the Challenge Today!

Entries can be submitted online at: www.mathieudacosta.gc.ca

Or sent by mail to:
The Mathieu Da Costa Challenge
365 Laurier Avenue West, 19th Floor
Ottawa, Ontario K1A 1L1

All contest entries must be postmarked by Friday, December 10, 2010.

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