#### HOUSING MARKET INFORMATION

# HOUSING NOW Saguenay CMA





#### Date Released: First Quarter 2010

## Saguenay housing starts rise

According to the latest data released by Canada Mortgage and Housing Corporation (CMHC), 181 housing units were started in the Saguenay census metropolitan area (CMA) in the fourth quarter of 2009. During the same period in 2008, 171 starts were enumerated. This renewed activity followed three consecutive quarterly decreases in the Saguenay CMA.

This gain was mainly attributable to freehold homes<sup>1</sup>, starts of which rose to 129 units this past quarter, from 97 during the fourth quarter of 2008. More specifically, there were more starts of single-detached houses and duplexes. These increases offset the decrease in rental housing starts (44 units in the fourth quarter of 2009,

#### Figure I Total Housing Starts Fourth Quarter Saguenay Census Metropolitan Area 250 ■ Freehold ■ Condominium ■ Rental 200 150 100 50 2008 2000 200 I 2002 2003 2004 2005 2006 2007 2009 Source: CMHC

### Canada

#### **Table of Contents**

- Saguenay housing starts rise
- 3 Map Saguenay CMA
- 4 Report tables
- 18 Methodology
- 8 Definitions

#### **SUBSCRIBE NOW!**

Access CMHC's Market Analysis
Centre publications quickly and
conveniently on the Order Desk at
www.cmhc.ca/housingmarketinformation.
View, print, download or subscribe to
get market information e-mailed to
you on the day it is released. CMHC's
electronic suite of national standardized
products is available for free.



<sup>&</sup>lt;sup>1</sup> Freehold homes refer to dwellings where the owner also holds the title of ownership to the land.

compared to 70 a year earlier).

Even though housing starts in the Saguenay CMA rose by 6 per cent in the fourth quarter of 2009 over the same quarter in 2008, they decreased by 33 per cent for 2009 overall, falling to 584 units, from 869 in 2008. The fact that no retirement homes were started in 2009, while a number of new units of this type had been recorded in 2008, largely accounted for this result. In fact, foundations were laid for 119 rental housing units in 2009, in comparison with 378 in 2008 (-69 per cent). However, these 119 new "traditional" rental units represented an increase in this category as, in 2008, 97 such dwellings had been started. The tightening of the rental market in recent years and the continued tight conditions in 2009 stimulated traditional rental housing construction in the Saguenay area.

Freehold home starts, for their part, registered a smaller decrease in 2009 (-6 per cent) and reached their second highest level since 1997,

right behind the volume recorded in 2008. Despite the economic slowdown, the regional job market has remained strong overall, and the low interest rates helped support housing demand. On the one hand, starts of single-detached houses were down 16 per cent, with 337 new units in 2009, versus 400 in 2008. On the other hand, the strong gain in duplex construction limited the decrease in the freehold home segment, as 92 new units of this type were enumerated in 2009, compared to 50 in 2008.

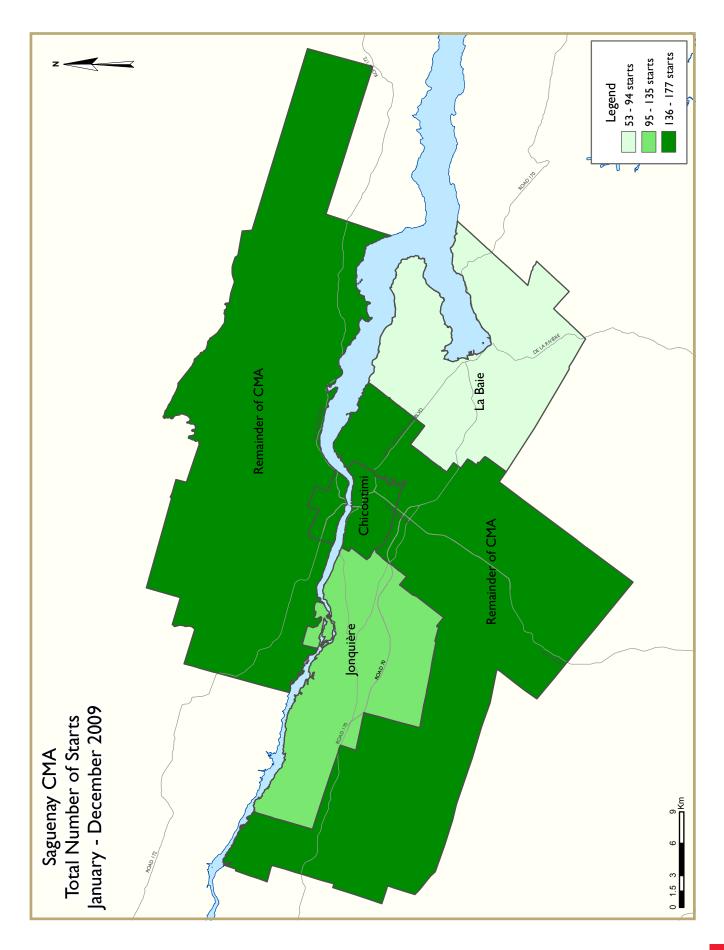
In the Lac-Saint-Jean area, all urban centres recorded lower starts volumes in 2009 than in 2008, except Roberval, where the total remained the same (24 units). In Alma, construction got under way on 123 new units, for a decrease of 28 per cent, while, in Saint-Félicien, the level of activity declined by half, as foundations were laid for 16 new dwellings. Lastly, Dolbeau-Mistassini also showed a significant drop (-66 per cent), with starts falling to 19

units in 2009 from 56 in 2008. The difficulties experienced in the forest industry certainly contributed to curbing housing demand in this area.

In all urban centres with 10,000 or more inhabitants across Quebec, 37,006 housing starts were enumerated in 2009, for a decrease of 11 per cent from 2008. Among the CMAs in Quebec, five ended 2009 with declines compared to 2008, namely, Sherbrooke (-3 per cent), Gatineau (-6 per cent), Trois-Rivières (-11 per cent), Montréal (-12 per cent) and Saguenay (-33 per cent). In the Québec CMA, starts rose by 1 per cent.

#### Resale market

At the time of writing this report, the MLS® resale market data for the fourth quarter were not available. We therefore refer our readers to the last issue of this publication, which contains an analysis for the third quarter.



#### HOUSING NOW REPORT TABLES

#### Available in ALL reports:

- I Housing Activity Summary of CMA
- 2 Starts by Submarket and by Dwelling Type Current Month or Quarter
- 2.1 Starts by Submarket and by Dwelling Type Year-to-Date
- 3 Completions by Submarket and by Dwelling Type Current Month or Quarter
- 3.1 Completions by Submarket and by Dwelling Type Year-to-Date
- 4 Absorbed Single-Detached Units by Price Range
- 5 MLS® Residential Activity (data are not available at this time)
- 6 Economic Indicators

#### **Available in SELECTED Reports:**

- I.I Housing Activity Summary by Submarket
- 1.2 History of Housing Activity (once a year)
- 2.2 Starts by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 2.3 Starts by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 2.4 Starts by Submarket and by Intended Market Current Month or Quarter
- 2.5 Starts by Submarket and by Intended Market Year-to-Date
- 3.2 Completions by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 3.3 Completions by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 3.4 Completions by Submarket and by Intended Market Current Month or Quarter
- 3.5 Completions by Submarket and by Intended Market Year-to-Date
- 4.1 Average Price (\$) of Absorbed Single-Detached Units

#### **SYMBOLS**

- n/a Not applicable
- \* Totals may not add up due to co-operatives and unknown market types
- \*\* Percent change > 200%
- Nil
- -- Amount too small to be expressed
- SA Monthly figures are adjusted to remove normal seasonal variation

T	able I: Ho	ousing Ac	tivity Su	mmary o	f Saguena	y CMA			
		Fou	ırth Quai	ter 2009					
			Owne	rship			_		
		Freehold		C	Condominium		Ren	tal	
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
STARTS									
Q4 2009	93	0	36	0	0	8	0	44	181
Q4 2008	83	4	10	0	0	3	0	70	170
% Change	12.0	-100.0	**	n/a	n/a	166.7	n/a	-37.1	6.5
Year-to-date 2009	337	12	92	0	0	24	0	119	584
Year-to-date 2008	400	6	62	0	0	23	0	378	869
% Change	-15.8	100.0	48.4	n/a	n/a	4.3	n/a	-68.5	-32.8
UNDER CONSTRUCTION									
Q4 2009	122	2	52	0	0	20	0	311	507
Q4 2008	124	4	12	0	0	7	0	346	493
% Change	-1.6	-50.0	**	n/a	n/a	185.7	n/a	-10.1	2.8
COMPLETIONS									
Q4 2009	125	4	26	0	0	7	0	20	182
Q4 2008	108	2	30	0	0	6	0	13	159
% Change	15.7	100.0	-13.3	n/a	n/a	16.7	n/a	53.8	14.5
Year-to-date 2009	339	14	56	0	0	15	0	1 <del>4</del> 6	570
Year-to-date 2008	394	4	85	0	0	26	0	182	705
% Change	-14.0	**	-34.1	n/a	n/a	-42.3	n/a	-19.8	-19.1
COMPLETED & NOT ABSORB	ED								
Q4 2009	9	0	2	0	0	2	0	15	28
Q4 2008	3	0	8	0	0	0	0	23	34
% Change	200.0	n/a	-75.0	n/a	n/a	n/a	n/a	-34.8	-17.6
ABSORBED									
Q4 2009	125	4	27	0	0	5	0	23	184
Q4 2008	107	2	26	0	0	7	0	84	226
% Change	16.8	100.0	3.8	n/a	n/a	-28.6	n/a	-72.6	-18.6
Year-to-date 2009	333	14	62	0	0	13	0	102	524
Year-to-date 2008	391	5	77	0	0	27	0	141	641
% Change	-14.8	180.0	-19.5	n/a	n/a	-51.9	n/a	-27.7	-18.3

	Table I.I:		Activity urth Qua			narket			
			Owne						
		Freehold		C	Condominium	ı	Ren	ital	T 19
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
STARTS							Itow		
Chicoutimi									
Q4 2009	14	0	14	0	0	4	0	24	56
Q4 2008	12	2	2	0	0	3	0	24	43
Jonquière									
Q4 2009	30	0	12	0	0	4	0	12	58
Q4 2008	25	2	4	0	0	0	0	14	45
La Baie									
Q4 2009	6	0	2	0	0	0	0	8	16
Q4 2008	7	0	0	0	0	0	0	0	7
Remainder of the CMA									
Q4 2009	43	0	8	0	0	0	0	0	51
Q4 2008	39	0	4	0	0	0	0	32	75
Saguenay CMA									
Q4 2009	93	0	36	0	0	8	0	44	181
Q4 2008	83	4	10	0	0	3	0	70	170
UNDER CONSTRUCTION									
Chicoutimi									
Q4 2009	15	2	22	0	0	4	0	280	323
Q4 2008	21	2	2	0	0	7	0	261	293
Jonquière									
Q4 2009	34	0	18	0	0	12	0	23	87
Q4 2008	33	2	6	0	0	0	0	25	66
La Baie									
Q4 2009	8	0	2	0	0	0	0	8	18
Q4 2008	8	0	0	0	0	0	0	0	8
Remainder of the CMA									
Q4 2009	65	0	10	0	0	4	0	0	79
Q4 2008	62	0	4	0	0	0	0	60	126
Saguenay CMA									
Q4 2009	122	2		0	0	20	0	311	507
Q4 2008	124	4	12	0	0	7	0	346	493

	Table I.I:		Activity urth Qua			market			
		Fol	Owne						
		Freehold	Owne		Condominium	`	Ren	tal	
		rreenoid			.nullillillopilo.		Single,		Total*
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Semi, and Row	Apt. & Other	
COMPLETIONS									
Chicoutimi									
Q4 2009	16	0	8	0	0	3	0	16	43
Q4 2008	20	0	20	0	0	6	0	3	49
Jonquière									
Q4 2009	47	4	6	0	0	4	0	0	61
Q4 2008	37	0	4	0	0	0	0	0	41
La Baie									
Q4 2009	18	0		0	0	0	0	0	22
Q4 2008	8	2	2	0	0	0	0	6	18
Remainder of the CMA									
Q4 2009	44	0	8	0	0	0	0	4	56
Q4 2008	43	0	4	0	0	0	0	4	51
Saguenay CMA									
Q4 2009	125	4		0	0	7	0	20	182
Q4 2008	108	2	30	0	0	6	0	13	159
<b>COMPLETED &amp; NOT ABSORB</b>	ED								
Chicoutimi									
Q4 2009	3	0	2	0	0	0	0	15	20
Q4 2008	2	0	3	0	0	0	0	23	28
Jonquière									
Q4 2009	2	0	0	0	0	2	0	0	4
Q4 2008	1	0	2	0	0	0	0	0	3
La Baie									
Q4 2009	3	0	0	0	0	0	0	0	3
Q4 2008	0	0	0	0	0	0	0	0	0
Remainder of the CMA									
Q4 2009	1	0	0	0	0	0	0	0	I
Q4 2008	0	0	3	0	0	0	0	0	3
Saguenay CMA									
Q4 2009	9	0	2	0	0	2	0	15	28
Q4 2008	3	0	8	0	0	0	0	23	34

•	Table I.I:	_	Activity urth Qua		y by Subr	narket			
			Owne	ership			Rer	امد	
		Freehold		(	Condominium		Kei	ıtaı	
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Total*	
ABSORBED									
Chicoutimi									
Q4 2009	17	0	9	0	17	46			
Q4 2008	20	0	20	0	0	7	0	73	120
Jonquière									
Q4 2009	48	4	6	0	0	2	0	2	62
Q4 2008	36	0	2	0	0	0	0	- 1	39
La Baie									
Q4 2009	17	0	4	0	0	0	0	0	21
Q4 2008	8	2	2	0	0	0	0	6	18
Remainder of the CMA									
Q4 2009	43	0	8	0	0	0	0	4	55
Q4 2008	43	0	2	0	0	0	0	4	49
Saguenay CMA									
Q4 2009	125	4	27	0	0	5	0	23	184
Q4 2008	107	2	26	0	0	7	0	84	226

Table 2: Starts by Submarket and by Dwelling Type Fourth Quarter 2009													
Single Semi Row Apt. & Other Total													
Submarket	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	% Change		
Chicoutimi	14	12	0	2	0	0	42	29	56	43	30.2		
Jonquière	30	25	0	2	0	0	28	18	58	45	28.9		
La Baie	6	7	0	0	0	0	10	0	16	7	128.6		
Remainder of the CMA	emainder of the CMA 43 39 0 0 0 0 8 36 51 75 -32.0												
Saguenay CMA 93 83 0 4 0 0 88 83 181 170 6.5													

1	Table 2.1: Starts by Submarket and by Dwelling Type  January - December 2009													
Single Semi Row Apt. & Other Total														
Submarket	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	%			
	2009										Change			
Chicoutimi	54	62	2	2	0	12	121	323	177	399	-55.6			
Jonquière	110	124	8	2	0	0	70	42	188	168	11.9			
La Baie	39	46	0	2	0	0	14	12	53	60	-11.7			
Remainder of the CMA	134	168	2	0	0	0	30	74	166	242	-31.4			
Saguenay CMA	aguenay CMA 337 400 12 6 0 12 235 451 584 869 -32.8													

Table 2.2: Starts by Submarket, by Dwelling Type and by Intended Market Fourth Quarter 2009													
Row Apt. & Other													
Submarket	Freeho Condor		Rer	ntal	Freeho Condor		Rental						
	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008					
Chicoutimi	0	0	0	0	18	5	24	24					
Jonquière	0	0	0	0	16	4	12	14					
La Baie	0	0	0	0	2	0	8	0					
Remainder of the CMA	Remainder of the CMA 0 0 0 0 8 4 0 32												
Saguenay CMA	0	0	0	0	44	13	44	70					

Table 2.3: Starts by Submarket, by Dwelling Type and by Intended Market  January - December 2009													
Row Apt. & Other													
Submarket	Freeho Condo		old and minium	Rer	ntal								
	Condominium         Condominium           YTD 2009         YTD 2008         YTD 2009         YTD 2008         YTD 2009         YTD 2008         YTD 2008							YTD 2008					
Chicoutimi	0	12	0	0	46	43	75	280					
Jonquière	0	0	0	0	34	14	36	28					
La Baie	0	0	0	0	6	6	8	6					
Remainder of the CMA	Remainder of the CMA 0 0 0 30 10 0 64												
Saguenay CMA	0	12	0	0	116	73	119	378					

Та	Table 2.4: Starts by Submarket and by Intended Market Fourth Quarter 2009													
Freehold Condominium Rental Total*														
Submarket	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008						
Chicoutimi	28	16	4	3	24	24	56	43						
Jonquière	42	31	4	0	12	14	58	45						
La Baie	8	7	0	0	8	0	16	7						
Remainder of the CMA	51	43	0	0	0	32	51	75						
Saguenay CMA	129	97	8	3	44	70	181	170						

Та	Table 2.5: Starts by Submarket and by Intended Market  January - December 2009													
Freehold Condominium Rental Total*														
Submarket	YTD 2009	TD 2009 YTD 2008 YTD 2009 YTD 2008 YTD 2009 YTD 2008 YTD 2												
Chicoutimi	98	100	4	19	75	280	177	399						
Jonquière	144	140	8	0	36	28	188	168						
La Baie	45	50	0	4	8	6	53	60						
Remainder of the CMA	154	178	12	0	0	64	166	242						
Saguenay CMA	441	468	24	23	119	378	584	869						

Tat	Table 3: Completions by Submarket and by Dwelling Type Fourth Quarter 2009												
Single Semi Row Apt. & Other Total													
Submarket	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	% Change		
Chicoutimi	16	20	0	0	0	6	27	23	43	49	-12.2		
Jonquière	47	37	4	0	0	0	10	4	61	41	48.8		
La Baie	18	8	0	2	0	0	4	8	22	18	22.2		
Remainder of the CMA	lemainder of the CMA 44 43 0 0 0 0 12 8 56 51 9.8												
Saguenay CMA													

Tabl	Table 3.1: Completions by Submarket and by Dwelling Type  January - December 2009													
Single Semi Row Apt. & Other Total														
Submarket														
	2009													
Chicoutimi	60	73	2	0	0	21	85	222	147	316	-53.5			
Jonquière	109	122	10	0	0	0	48	38	167	160	4.4			
La Baie	39	46	0	2	0	0	4	12	43	60	-28.3			
Remainder of the CMA	131	153	2	2	0	0	80	14	213	169	26.0			
Saguenay CMA	339	394	14	4	0	21	217	286	570	705	-19.1			

Table 3.2: Completions by Submarket, by Dwelling Type and by Intended Market Fourth Quarter 2009												
		Ro	ow .		Apt. & Other							
Submarket	Freehold and Condominium		Rer	ntal	Freeho Condo		Rental					
	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008				
Chicoutimi	0	6	0	0	- 11	20	16	3				
Jonquière	0	0	0	0	10	4	0	0				
La Baie	a Baie 0 (		0	0	4	2	0	6				
Remainder of the CMA	0	0	0	0	8	4	4	4				
Saguenay CMA	0	6	0	0	33	30	20	13				

Table 3.3: Completions by Submarket, by Dwelling Type and by Intended Market  January - December 2009												
		Ro	ow .		Apt. & Other							
Submarket	Freehold and Condominium		Rental		Freeho Condo		Rental					
	YTD 2009	YTD 2008	YTD 2009	YTD 2008	YTD 2009	YTD 2008	YTD 2009	YTD 2008				
Chicoutimi	0	21	0	0	29	58	56	150				
Jonquière	0	0	0	0	22	16	26	22				
La Baie	0	0	0	0	4	6	0	6				
Remainder of the CMA	0	0	0	0	16	10	64	4				
Saguenay CMA	0	21	0	0	71	90	146	182				

Table 3.4: Completions by Submarket and by Intended Market Fourth Quarter 2009											
Submarket	Freehold		Condor	minium	Rer	ntal	Total*				
Submarket	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008			
Chicoutimi	24	40	3	6	16	3	43	49			
Jonquière	57	41	4	0	0	0	61	41			
La Baie	22	12	0	0	0	6	22	18			
Remainder of the CMA	52	47	0	0	4	4	56	51			
Saguenay CMA	155	140	7	6	20	13	182	159			

Table 3.5: Completions by Submarket and by Intended Market  January - December 2009											
Submarket	Freehold		Condo	minium	Rer	ntal	Total*				
Submarket	YTD 2009	YTD 2008									
Chicoutimi	84	130	7	22	56	150	147	316			
Jonquière	137	138	4	0	26	22	167	160			
La Baie	43	50	0	4	0	6	43	60			
Remainder of the CMA	145	165	4	0	64	4	213	169			
Saguenay CMA	409	483	15	26	146	182	570	705			

Table 4: Absorbed Single-Detached Units by Price Range													
Fourth Quarter 2009													
					Price F	Ranges							
Submarket	< \$20	0,000	\$200,000 - \$249,999		\$250,000 - \$299,999		\$300,000 - \$349,999		\$350,0	000 +	Total	Median Price (\$)	Average Price (\$)
	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)		11100 (ψ)	11100 (ψ)
Chicoutimi													
Q4 2009	4	26.7	4	26.7	3	20.0	2	13.3	2	13.3	15	215,000	242,333
Q4 2008	9	45.0	4	20.0	6	30.0	I	5.0	0	0.0	20	200,000	211,000
Year-to-date 2009	18	34.6	15	28.8	7	13.5	7	13.5	5	9.6	52	210,000	227,846
Year-to-date 2008	28	39.4	27	38.0	11	15.5	5	7.0	0	0.0	71	200,000	207,465
Jonquière													
Q4 2009	20	5 <b>4</b> . I	6	16.2	4	10.8	5	13.5	2	5.4	37	180,000	211,919
Q4 2008	22	61.1	7	19.4	6	16.7	0	0.0	I	2.8	36	175,000	193,611
Year-to-date 2009	55	61.1	15	16.7	10	11.1	7	7.8	3	3.3	90	175,000	196,711
Year-to-date 2008	69	57.0	37	30.6	12	9.9	0	0.0	3	2.5	121	190,000	192,686
La Baie													
Q4 2009	8	72.7	- 1	9.1	2	18.2	0	0.0	0	0.0	11	170,000	186,818
Q4 2008	5	62.5	2	25.0	1	12.5	0	0.0	0	0.0	8		
Year-to-date 2009	18	69.2	4	15. <del>4</del>	4	15. <del>4</del>	0	0.0	0	0.0	26	177,500	184,038
Year-to-date 2008	37	80.4	7	15.2	2	4.3	0	0.0	0	0.0	46	157,500	158,913
Remainder of the CMA													
Q4 2009	12	42.9	12	42.9	3	10.7	- 1	3.6	0	0.0	28	200,000	193,214
Q4 2008	33	76.7	5	11.6	2	4.7	- 1	2.3	2	4.7	43	165,000	173,721
Year-to-date 2009	67	67.0	25	25.0	7	7.0	- 1	1.0	0	0.0	100	175,000	175,710
Year-to-date 2008	110	71.9	26	17.0	12	7.8	2	1.3	3	2.0	153	170,000	175,621
Saguenay CMA													
Q4 2009	44	48.4	23	25.3	12	13.2	8	8.8	4	4.4	91	200,000	208,143
Q4 2008	69	64.5	18	16.8	15	14.0	2	1.9	3	2.8	107	175,000	186,963
Year-to-date 2009	158	59.0	59	22.0	28	10.4	15	5.6	8	3.0	268	180,000	193,687
Year-to-date 2008	244	62.4	97	24.8	37	9.5	7	1.8	6	1.5	391	175,000	184,719

Source: CMHC (Market Absorption Survey)

Table 4.1: Average Price (\$) of Absorbed Single-detached Units Fourth Quarter 2009											
Submarket	Q4 2009	Q4 2008	% Change	YTD 2009	YTD 2008	% Change					
Chicoutimi	242,333	211,000	14.8	227,846	207,465	9.8					
Jonquière	211,919	193,611	9.5	196,711	192,686	2.1					
La Baie	186,818		n/a	184,038	158,913	15.8					
Remainder of the CMA	193,214	173,721	11.2	175,710	175,621	0.1					
Saguenay CMA	208,143	186,963	11.3	193,687	184,719	4.9					

Source: CMHC (Market Absorption Survey)

	Table 6: Economic Indicators												
	Fourth Quarter 2009												
		Inte	rest Rates		NHPI,	СРІ							
		P & I Per \$100,000	Mortage F I Yr. Term	Rates (%) 5 Yr. Term	Total, (Quebec) 1997=100	(Quebec) 2002 =100	Employment SA (,000)	Unemployment Rate (%) SA	Participation Rate (%) SA	Average Weekly Earnings (\$)			
2008	January	725	7.35	7.39	157.1	111.0	69.1	8.5	60.3	677			
	February	718	7.25	7.29	158.6	111.4	68.2	9.1	59.9	670			
	March	712	7.15	7.19	158.5	111.7	68.1	9.3	60.0	660			
	April	700	6.95	6.99	158.6	112.4	68.0	9.5	60.0	656			
	May	679	6.15	6.65	161.0	113.6	68.2	9.2	60.0	659			
	June	710	6.95	7.15	161.2	114.1	67.7	9.3	59.6	676			
	July	710	6.95	7.15	161.3	114.1	67.9	8.7	59.5	692			
	August	691	6.65	6.85	162.6	113.5	68.6	8.4	60.0	709			
	September	691	6.65	6.85	162.4	114.0	69.8	7.9	60.6	724			
	October	713	6.35	7.20	162.5	113.0	70.8	7.5	61.2	730			
	November	713	6.35	7.20	163.2	112.4	71.2	7.4	61.5	727			
	December	685	5.60	6.75	163.2	111.7	70.8	7.7	61.3	718			
2009	January	627	5.00	5.79	163.6	111.5	70.0	8.5	61.2	725			
	February	627	5.00	5.79	164.8	112.3	69.0	8.9	60.6	726			
	March	613	4.50	5.55	165.2	112.6	68.0	9.3	60.1	727			
	April	596	3.90	5.25	165.3	112.7	67.5	8.9	59.4	717			
	May	596	3.90	5.25	165.6	113.7	67.4	9.4	59.6	717			
	June	631	3.75	5.85	165.7	114.3	67.9	9.2	59.9	722			
	July	631	3.75	5.85	165.7	113.8	68.4	9.8	60.8	722			
	August	631	3.75	5.85	166.0	113.9	69.1	9.3	61.1	726			
	September	610	3.70	5.49	166.2	113.7	70.2	9.0	61.7	726			
	October	630	3.80	5.8 <del>4</del>	167.1	113.6	70.8	7.8	61.6	724			
	November	616	3.60	5.59	167.8	114.3	71.3	7.6	61.9	719			
	December	610	3.60	5.49		114.0	70.9	7.4	61.4	720			

<sup>&</sup>quot;P & I" means Principal and Interest (assumes \$100,000 mortgage amortized over 25 years using current 5 year interest rate) "NHPI" means New Housing Price Index

Source: CMHC, adapted from Statistics Canada (CANSIM), Statistics Canada (CANSIM)

<sup>&</sup>quot;CPI" means Consumer Price Index

<sup>&</sup>quot;SA" means Seasonally Adjusted

#### **METHODOLOGY**

#### Starts & Completions Survey Methodology

The Starts and Completions Survey is conducted by way of site visits which are used to confirm that new units have reached set stages in the construction process. Since most municipalities in the country issue building permits, these are used as an indication of where construction is likely to take place. In areas where there are no permits, reliance has to be placed either on local sources or searching procedures.

The Starts and Completions Survey is carried out monthly in urban areas with population in excess of 50,000, as defined by the 2006 Census. In urban areas with populations of 10,000 to 49,999, all Starts are enumerated in the last month of the quarter (i.e. four times a year, in March, June, September and December). In these centres with quarterly enumeration, Completion activity is modelled based on historical patterns. Monthly Starts and Completions activity in these quarterly locations are statistically estimated at a provincial level for single and multi categories. Centres with populations below 10,000 are enumerated on a sample basis, also in the last month of each quarter (i.e. four times a year, in March, June, September and December).

The Starts and Completions Survey enumerates dwelling units in new structures only, designed for non-transient and year-round occupancy.

Mobile homes are included in the surveys. A mobile home is a type of manufactured house that is completely assembled in a factory and then moved to a foundation before it is occupied.

Trailers or any other movable dwelling (the larger often referred to as a mobile home) with no permanent foundation are excluded from the survey.

Conversions and/or alterations within an existing structure are excluded from the surveys as are seasonal dwellings, such as: summer cottages, hunting and ski cabins, trailers and boat houses; and hostel accommodations, such as: hospitals, nursing homes, penal institutions, convents, monasteries, military and industrial camps, and collective types of accommodation such as: hotels, clubs, and lodging homes.

#### **Market Absorption Survey Methodology**

The Market Absorption Survey is carried out in conjunction with the Starts and Completions Survey in urban areas with populations in excess of 50,000. When a structure is recorded as completed, an update is also made as units are sold or rented. The dwellings are then enumerated each month until such time as full absorption occurs.

## STARTS AND COMPLETIONS SURVEY AND MARKET ABSORPTION SURVEY DEFINITIONS

A "dwelling unit", for purposes of the Starts and Completions Survey, is defined as a structurally separate set of self-contained living premises with a private entrance from outside the building or from a common hall, lobby, or stairway inside the building. Such an entrance must be one that can be used without passing through another separate dwelling unit.

A "start", for purposes of the Starts and Completions Survey, is defined as the beginning of construction work on a building, usually when the concrete has been poured for the whole of the footing around the structure, or an equivalent stage where a basement will not be part of the structure.

The number of units "under construction" as at the end of the period shown, takes into account certain adjustments which are necessary for various reasons. For example, after a start on a dwelling has commenced construction may cease, or a structure, when completed, may contain more or fewer dwelling units than were reported at start.

A "completion", for purposes of the Starts and Completions Survey, is defined as the stage at which all the proposed construction work on a dwelling unit has been performed, although under some circumstances a dwelling may be counted as completed where up to 10 per cent of the proposed work remains to be done.

The term "absorbed" means that a housing unit is no longer on the market (i.e. has been sold or rented). This usually happens when a binding contract is secured by a non-refundable deposit and has been signed by a qualified purchaser. The purpose of the Market Absorption Survey is to measure the rate at which units are sold or rented after they are completed, as well as collect prices.

#### **DWELLING TYPES:**

A "Single-Detached" dwelling (also referred to as "Single") is a building containing only one dwelling unit, which is completely separated on all sides from any other dwelling or structure. Includes link homes, where two units may share a common basement wall but are separated above grade. Also includes cluster-single developments.

A "Semi-Detached (Double)" dwelling (also referred to as "Semi") is one of two dwellings located side-by-side in a building, adjoining no other structure and separated by a common or party wall extending from ground to roof.

A "Row (Townhouse)" dwelling is a one family dwelling unit in a row of three or more attached dwellings separated by a common or party wall extending from ground to roof.

The term "Apartment and other" includes all dwellings other than those described above, including structures commonly known as stacked townhouses, duplexes, triplexes, double duplexes and row duplexes.

#### INTENDED MARKET:

The "intended market" is the tenure in which the unit is being marketed. This includes the following categories:

Freehold: A residence where the owner owns the dwelling and lot outright.

**Condominium (including Strata-Titled):** An individual dwelling which is privately owned, but where the building and/or the land are collectively owned by all dwelling unit owners. A condominium is a form of ownership rather than a type of house.

Rental: Dwelling constructed for rental purposes regardless of who finances the structure.

#### **GEOGRAPHICAL TERMS:**

A census metropolitan area (CMA) or a census agglomeration (CA) is formed by one or more adjacent municipalities centred on a large urban area (known as the urban core). The census population count of the urban core is at least 10,000 to form a census agglomeration and at least 100,000 to form a census metropolitan area. To be included in the CMA or CA, other adjacent municipalities must have a high degree on integration with the central urban area, as measured by commuting flows derived from census place of work data. CMAs and CAs contain whole municipalities or Census Subdivisions.

A "Rural" area, for the purposes of this publication, is a centre with a population less than 10,000.

All data presented in this publication is based on Statistics Canada's 2006 Census area definitions, except the Economic Indicators data (Table 6) which is based on Statistics Canada's 2001 Census area definitions.

#### CMHC—HOME TO CANADIANS

Canada Mortgage and Housing Corporation (CMHC) has been Canada's national housing agency for more than 60 years.

Together with other housing stakeholders, we help ensure that the Canadian housing system remains one of the best in the world. We are committed to helping Canadians access a wide choice of quality, environmentally sustainable and affordable homes – homes that will continue to create vibrant and healthy communities and cities across the country.

For more information, visit our website at www.cmhc.ca

You can also reach us by phone at 1-800-668-2642 or by fax at 1-800-245-9274. Outside Canada call 613-748-2003 or fax to 613-748-2016.

Canada Mortgage and Housing Corporation supports the Government of Canada policy on access to information for people with disabilities. If you wish to obtain this publication in alternative formats, call 1-800-668-2642.

The Market Analysis Centre's (MAC) electronic suite of national standardized products is available for free on CMHC's website. You can view, print, download or subscribe to future editions and get market information e-mailed automatically to you the same day it is released. It's quick and convenient! Go to www.cmhc.ca/housingmarketinformation

For more information on MAC and the wealth of housing market information available to you, visit us today at <a href="https://www.cmhc.ca/housingmarketinformation">www.cmhc.ca/housingmarketinformation</a>

To subscribe to priced, printed editions of MAC publications, call 1-800-668-2642.

©2010 Canada Mortgage and Housing Corporation. All rights reserved. CMHC grants reasonable rights of use of this publication's content solely for personal, corporate or public policy research, and educational purposes. This permission consists of the right to use the content for general reference purposes in written analyses and in the reporting of results, conclusions, and forecasts including the citation of limited amounts of supporting data extracted from this publication. Reasonable and limited rights of use are also permitted in commercial publications subject to the above criteria, and CMHC's right to request that such use be discontinued for any reason.

Any use of the publication's content must include the source of the information, including statistical data, acknowledged as follows:

Source: CMHC (or "Adapted from CMHC," if appropriate), name of product, year and date of publication issue.

Other than as outlined above, the content of the publication cannot be reproduced or transmitted to any person or, if acquired by an organization, to users outside the organization. Placing the publication, in whole or part, on a website accessible to the public or on any website accessible to persons not directly employed by the organization is not permitted. To use the content of any CMHC Market Analysis publication for any purpose other than the general reference purposes set out above or to request permission to reproduce large portions of, or entire CMHC Market Analysis publications, please contact: the Canadian Housing Information Centre (CHIC) at <a href="mailto:mai

For permission, please provide CHIC with the following information: Publication's name, year and date of issue.

Without limiting the generality of the foregoing, no portion of the content may be translated from English or French into any other language without the prior written permission of Canada Mortgage and Housing Corporation.

The information, analyses and opinions contained in this publication are based on various sources believed to be reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibility.

# Housing market intelligence you can count on

#### FREE REPORTS AVAILABLE ON-LINE

- Canadian Housing Statistics
- Housing Information Monthly
- Housing Market Outlook, Canada
- Housing Market Outlook, Highlight Reports Canada and Regional
- Housing Market Outlook, Major Centres
- Housing Market Tables: Selected South Central Ontario Centres
- Housing Now, Canada
- Housing Now, Major Centres
- Housing Now, Regional
- Monthly Housing Statistics
- Northern Housing Outlook Report
- Preliminary Housing Start Data
- Renovation and Home Purchase Report
- Rental Market Provincial Highlight Reports Now semi-annual!
- Rental Market Reports, Major Centres
- Rental Market Statistics Now semi-annual!
- Residential Construction Digest, Prairie Centres
- Seniors' Housing Reports
- Seniors' Housing Reports Supplementary Tables, Regional

#### Get the market intelligence you need today!

Click www.cmhc.ca/housingmarketinformation to view, download or subscribe.

CMHC's Market Analysis Centre e-reports provide a wealth of detailed local, provincial, regional and national market information.

- Forecasts and Analysis –
   Future-oriented information about local, regional and national housing trends.
- Statistics and Data Information on current housing market activities starts, rents, vacancy rates and much more.



#### **Discover Affordable Housing Solutions**

CMHC's Affordable Housing Centre works with the private sector and industry professionals to develop affordable housing solutions in communities across Canada. Learn more about our programs, successful projects, or contact an expert.