

### Date Released: First Quarter 2010

### **New Home Market**

## Strong End to the Year for Starts

New housing construction in Peterborough Census Metropolitan Area (CMA) picked up in the fourth quarter of 2009, growing on a yearover-year basis for the first time in the year after successive quarters of softening activity as housing demand, stimulated by record low mortgage rates, began to spill over into the new market from an increasingly tight resale market. Indeed, starts were above trend in the final quarters of the year. For the year as a whole, starts were down, as job losses made consumers hesitant about taking on major commitments.

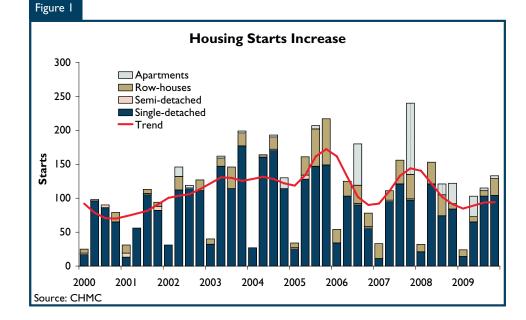
The popular single-detached house continued to account for most of housing construction in Peterborough CMA. This option is supported by the

#### **Table of Contents**

- **New Home Market** Strong End to the Year for Starts
- 2 **Resale Market** Existing Home Sales Recover
- 3 Employment Supported by Construction
- 4 Maps

Т

10 Tables



### SUBSCRIBE NOW!

Access CMHC's Market Analysis Centre publications quickly and conveniently on the Order Desk at www.cmhc.ca/housingmarketinformation. View, print, download or subscribe to get market information e-mailed to you on the day it is released. CMHC's electronic suite of national standardized products is available for free.



## Canada

availability of land and the affordability of housing ownership compared to adjacent centres. Only an hour away from Greater Toronto Area (GTA), Peterborough is an attractive place for people intending to retire in the area. The majority of people migrating to and staying in the area are in the 45 to 64 year-old age group. This may be a factor in the growing popularity of bungalows in Peterborough in recent years. The share of bungalows in total housing starts jumped from a little over half in 2008 to three quarters in 2009, while two storey houses disappeared from construction in 2009. Row homes and apartments together represented less than a quarter of new construction in 2009.

The pick-up in starts in the fourth guarter meant that the number of homes under construction moved up after having fallen significantly at mid-year. Inventories of completed dwellings which had not yet been rented or sold also jumped at midyear after having fallen to negligible levels. A key factor in the increase in these inventories was the completion of a number of rental units, since inventories of freehold units remained negligible. While the marketing of freehold or condominium homes usually begins before construction starts, for rental units marketing usually occurs after construction is complete. Consequently, rental units tend to remain in inventory for a longer period, and higher inventories of rental units are not necessarily an indication of slack demand.

Overall, the average price for new single-detached homes barely increased in 2009. Indeed, the median price declined, as sales in the lower price ranges increased while sales in higher price ranges declined. The shift to lower-priced homes is consistent with an increased proportion of sales to first-time buyers. It's also consistent with a greater concentration of sales occurring in Peterborough City, since prices there tend to be lower than in the surrounding townships.

## **Resale Market**

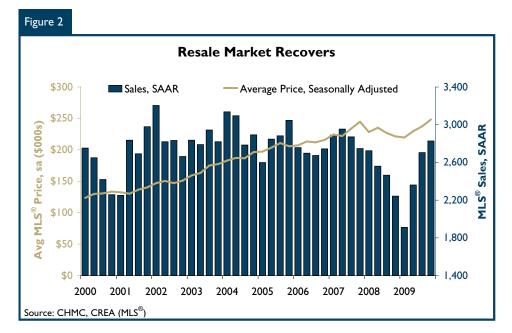
#### **Existing Home Sales Recover**

Sales of existing homes in Peterborough CMA made a strong comeback in the fourth quarter. Buyers who had postponed purchases during late 2008 and early 2009 were back in full force, while some purchases were pulled forward to avoid the HST and to pre-empt price and mortgage rate increases expected later in 2010.

Weak sales in the beginning of the year pulled down the annual total, resulting in a slight decrease of about two per cent in 2009 compared to 2008.A weak employment situation was the main drag on sales. The unemployment rate went over seven per cent from about six per cent in 2008. However, record low borrowing costs helped to push sales up. Seasonally adjusted existing home sales in the fourth quarter nearly matched the highs of 2007.

Although overall demand for existing homes was down in 2009, demand for cottages and recreational properties strengthened, with sales up 38 per cent in 2009 compared 2008, while prices rose nine per cent. Demand was also strong for single- family homes on properties with water frontage. This category covers recreational properties as well as primary residences within Peterborough City. Their prices are consistently higher than other properties and sales increased by 15 per cent.

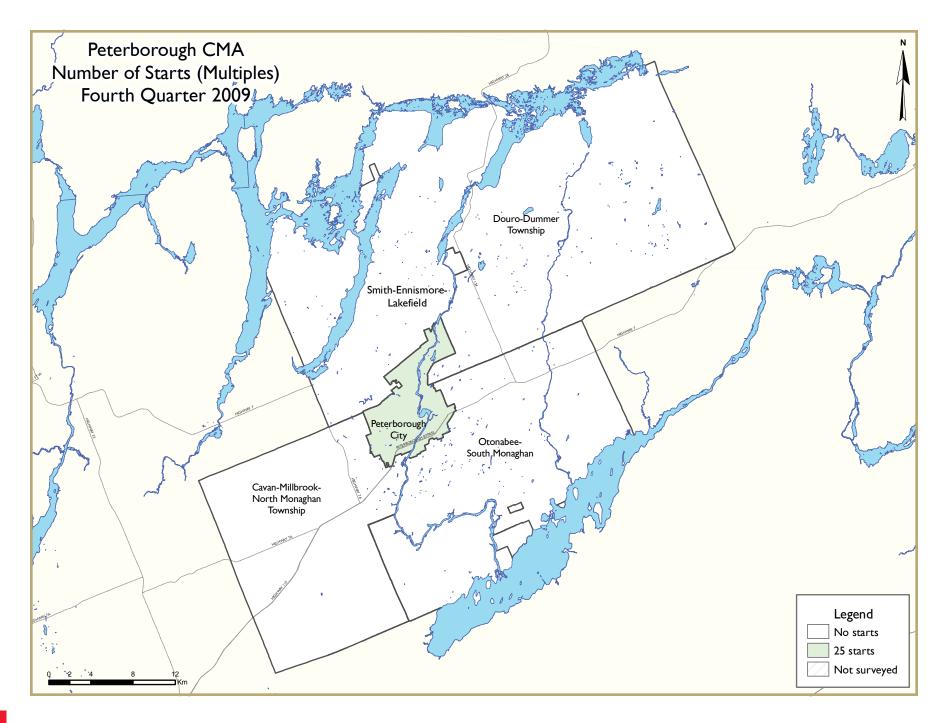
New listings were on a declining trend throughout most of 2008 and early 2009, before growing significantly in the final quarters of the year. However, sales picked up at a faster rate and the market tightened up. The slower pick-

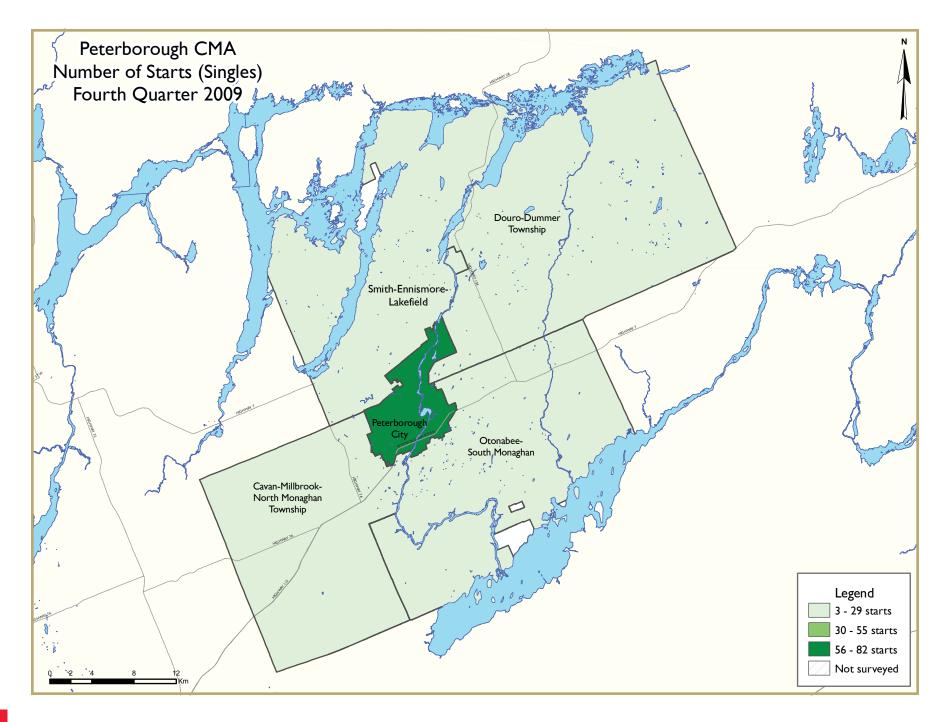


up in new listings was an indication that repeat buyers were only gradually stepping up their purchases and firsttime buyers continued to dominate the market. With the market tightening, prices began to recover. However, although the seasonally-adjusted salesto-new listings ratio (SNL) reached its highest point for the year in the fourth quarter, prices remained virtually unchanged from the previous quarter. Given this price behaviour, the market is considered balanced. Overall, the average MLS<sup>®</sup> price moved up by 2.6 per cent.

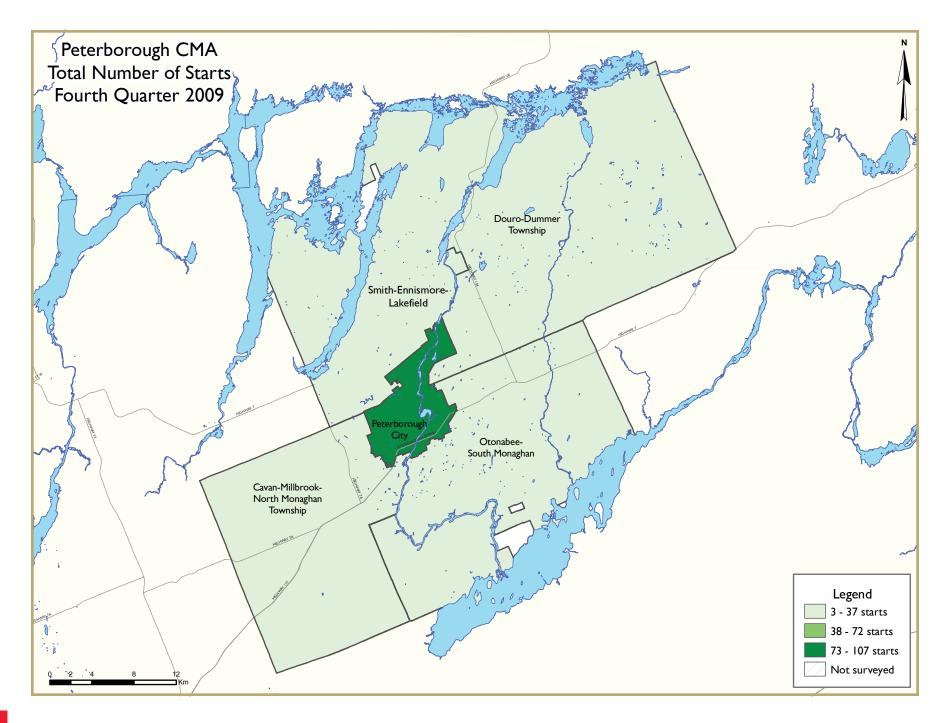
## **Employment Supported by Construction**

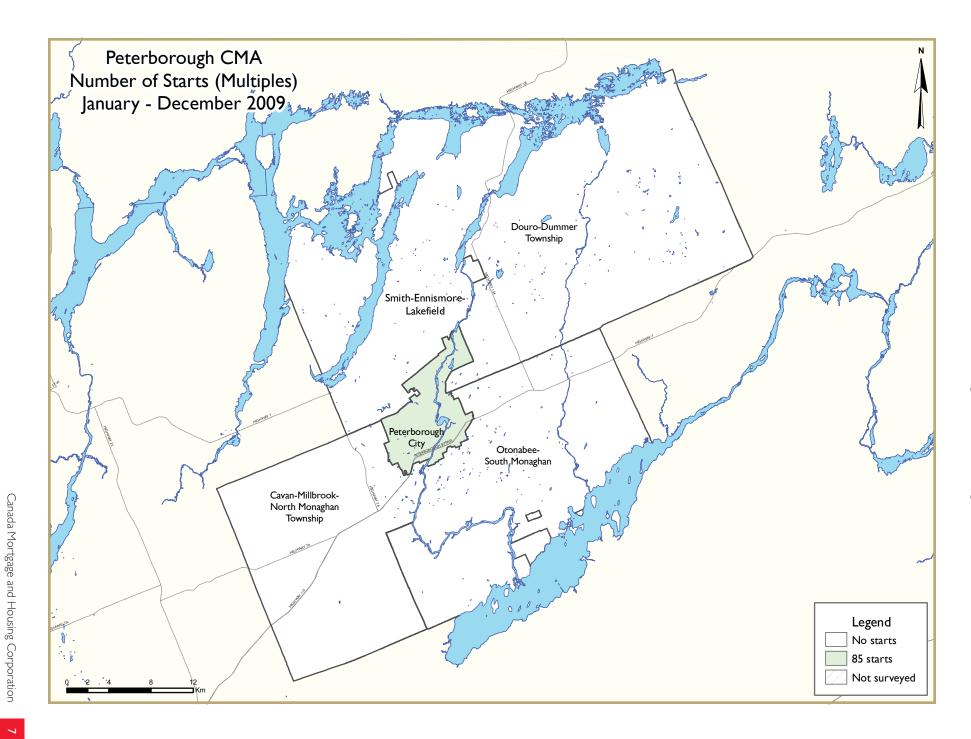
Despite a drop in the number of homes under construction, strong non-residential construction activity meant that the construction sector was one of the few areas where employment was growing in 2009. Several major infrastructure projects were underway in Peterborough, while institutional construction was also a factor contributing to higher employment. The extension of GO Bus service to Peterborough meant that not only transportation employment was up, but the area became more attractive for people who wished to live in a community with accessible housing but needed to commute back to the GTA for their jobs. Overall, employment was down in 2009, but since some of those looking for work moved away, the increase in the unemployment rate was not as significant as in other Ontario communities.

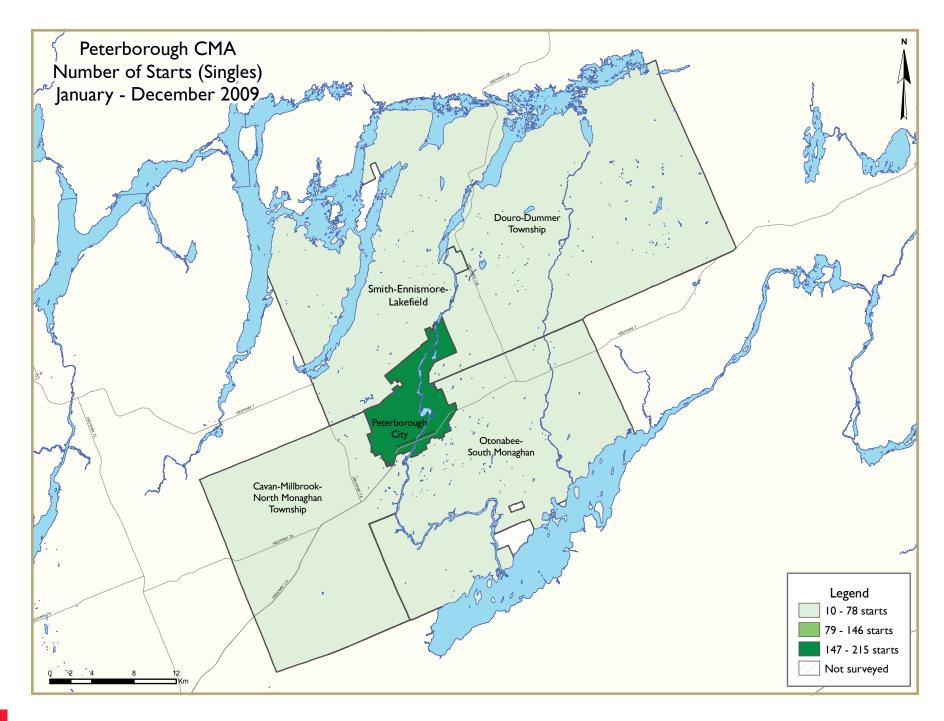


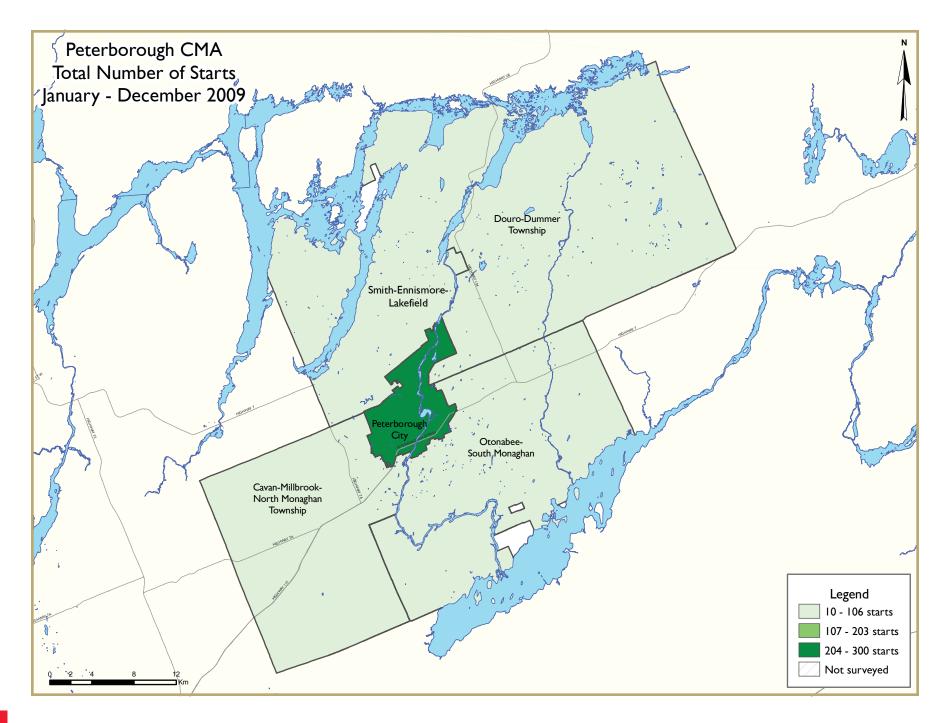


ы









9

## HOUSING NOW REPORT TABLES

#### Available in ALL reports:

- I Housing Activity Summary of CMA
- 2 Starts by Submarket and by Dwelling Type Current Month or Quarter
- 2.1 Starts by Submarket and by Dwelling Type Year-to-Date
- 3 Completions by Submarket and by Dwelling Type Current Month or Quarter
- 3.1 Completions by Submarket and by Dwelling Type Year-to-Date
- 4 Absorbed Single-Detached Units by Price Range
- 5 MLS® Residential Activity
- 6 Economic Indicators

#### Available in SELECTED Reports:

- I.I Housing Activity Summary by Submarket
- 1.2 History of Housing Activity (once a year)
- 2.2 Starts by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 2.3 Starts by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 2.4 Starts by Submarket and by Intended Market Current Month or Quarter
- 2.5 Starts by Submarket and by Intended Market Year-to-Date
- 3.2 Completions by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 3.3 Completions by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 3.4 Completions by Submarket and by Intended Market Current Month or Quarter
- 3.5 Completions by Submarket and by Intended Market Year-to-Date
- 4.1 Average Price (\$) of Absorbed Single-Detached Units

#### **SYMBOLS**

- n/a Not applicable
- \* Totals may not add up due to co-operatives and unknown market types
- \*\* Percent change > 200%
- Nil
- -- Amount too small to be expressed
- SA Monthly figures are adjusted to remove normal seasonal variation

Tab	le I: Hous	ing Acti	vity Sumr	nary of F	eterboro	ugh CM	A		
		Fou	urth Quar	ter 2009					
			Owne	rship					
		Freehold		C	Condominium		Ren	tal	-
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
STARTS									
Q4 2009	104	0	15	0	10	0	0	0	129
Q4 2008	84	0	8	0	0	0	0	30	122
% Change	23.8	n/a	87.5	n/a	n/a	n/a	n/a	-100.0	5.7
Year-to-date 2009	286	0	27	0	18	0	10	30	371
Year-to-date 2008	299	0	32	1	46	0	4	46	428
% Change	-4.3	n/a	-15.6	-100.0	-60.9	n/a	150.0	-34.8	-13.3
UNDER CONSTRUCTION									
Q4 2009	190	0	46	0	42	105	0	30	413
Q4 2008	184	0	59	I	61	105	4	75	489
% Change	3.3	n/a	-22.0	-100.0	-31.1	0.0	-100.0	-60.0	-15.5
COMPLETIONS									
Q4 2009	89	0	8	1	26	0	10	0	134
Q4 2008	93	0	0	I	15	0	0	0	109
% Change	-4.3	n/a	n/a	0.0	73.3	n/a	n/a	n/a	22.9
Year-to-date 2009	278	0	40	1	29	0	23	75	446
Year-to-date 2008	301	0	20	I	34	0	0	0	356
% Change	-7.6	n/a	100.0	0.0	-14.7	n/a	n/a	n/a	25.3
<b>COMPLETED &amp; NOT ABSORB</b>	ED								
Q4 2009	3	0	0	0	7	0	7	20	37
Q4 2008	5	0	1	0	2	0	1	0	9
% Change	-40.0	n/a	-100.0	n/a	**	n/a	**	n/a	**
ABSORBED									
Q4 2009	91	0	8	I	21	0	4	0	125
Q4 2008	105	0	1	1	15	0	0	0	122
% Change	-13.3	n/a	**	0.0	40.0	n/a	n/a	n/a	2.5
Year-to-date 2009	283	0	41	I	24	0	13	39	401
Year-to-date 2008	307	0	20	4	37	0	7	0	375
% Change	-7.8	n/a	105.0	-75.0	-35.1	n/a	85.7	n/a	6.9

	Table I.I:					narket			
		Fo	urth Quai	rter 2009	)				
			Owne	rship					
		Freehold		C	Condominium		Ren	tal	-
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
STARTS									
Peterborough City									
Q4 2009	82	0	15	0	10	0	0	0	107
Q4 2008	43	0	8	0	0	0	0	30	81
Cavan Monaghan TP									
Q4 2009	3	0	0	0	0	0	0	0	3
Q4 2008	2	0	0	0	0	0	0	0	2
Douro-Dummer TP				-	-	-	-	-	
Q4 2009	10	0	0	0	0	0	0	0	10
Q4 2008	13	0	0	0	0	0	0	0	13
Otonabee-South Monaghan TP		•	-		-		-		
Q4 2009	5	0	0	0	0	0	0	0	5
Q4 2008		0	0	0	0	0	0	0	11
Smith-Ennismore-Lakefield TP		v		U	Ű	Ū	Ű	Ű	
Q4 2009	4	0	0	0	0	0	0	0	4
Q4 2008	15	0	0	0	0	0	0	0	15
Peterborough CMA	13	0	U	U	0	U	U	U	13
Q4 2009	104	0	15	0	10	0	0	0	129
	84				0	0	0		
	84	0	8	0	0	0	0	30	122
UNDER CONSTRUCTION									
Peterborough City					(0)	105			2.41
Q4 2009	4	0		0	42	105	0	30	341
Q4 2008	103	0	30	1	61	105	4	75	379
Cavan Monaghan TP									
Q4 2009	8	0	23	0	0	0	0	0	31
Q4 2008	11	0	29	0	0	0	0	0	40
Douro-Dummer TP									
Q4 2009	21	0	0	0	0	0	0	0	21
Q4 2008	31	0	0	0	0	0	0	0	31
Otonabee-South Monaghan TP									
Q4 2009	8	0	0	0	0	0	0	0	8
Q4 2008	14	0	0	0	0	0	0	0	14
Smith-Ennismore-Lakefield TP									
Q4 2009	12	0	0	0	0	0	0	0	12
Q4 2008	25	0	0	0	0	0	0	0	25
Peterborough CMA									
Q4 2009	190	0	46	0	42	105	0	30	413
Q4 2008	184	0		I	61	105		75	489

	Table I.I:					narket			
		Fo	urth Quai	rte <mark>r 200</mark> 9	)				
			Owne	ership			D		
		Freehold		C	Condominium		Ren	tal	<b>T</b> 1*
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
COMPLETIONS									
Peterborough City									
Q4 2009	58	0	8	I	26	0	10	0	103
Q4 2008	55	0	0	I	15	0	0	0	71
Cavan Monaghan TP									
Q4 2009	5	0	0	0	0	0	0	0	5
Q4 2008	1	0	0	0	0	0	0	0	I
Douro-Dummer TP		-	-		-				
Q4 2009	7	0	0	0	0	0	0	0	7
Q4 2008	4	0	0	0	0	0	0	0	4
Otonabee-South Monaghan TP		-	-	-	-	-	-	-	-
Q4 2009	7	0	0	0	0	0	0	0	7
Q4 2008	6	0	0	0	0	0	0	0	6
Smith-Ennismore-Lakefield TP	-				-		-	-	-
Q4 2009	12	0	0	0	0	0	0	0	12
Q4 2008	27	0	0	0	0	0	0	0	27
Peterborough CMA	27	0	Ū	U	Ŭ	Ū	0	Ű	27
Q4 2009	89	0	8	1	26	0	10	0	134
Q4 2009	93	0	0	1	15	0	0	0	109
COMPLETED & NOT ABSORE		0	U	1	13	U	0	0	107
Peterborough City									
Q4 2009		0	0	0	7	0	7	20	35
		0	0	0	7	0	7		
Q4 2008	5	0	I	0	2	0	I	0	9
Cavan Monaghan TP		0	0	0	0		0		
Q4 2009	0	0	0	0	0	0	0	0	0
Q4 2008	0	0	0	0	0	0	0	0	0
Douro-Dummer TP									
Q4 2009	0	0	0	0	0	0	0	0	0
Q4 2008	0	0	0	0	0	0	0	0	0
Otonabee-South Monaghan TP									
Q4 2009	1	0	0	0	0	0	0	0	I
Q4 2008	0	0	0	0	0	0	0	0	0
Smith-Ennismore-Lakefield TP									
Q4 2009	1	0		0		0		0	
Q4 2008	0	0	0	0	0	0	0	0	0
Peterborough CMA									
Q4 2009	3	0		0		0	7	20	37
Q4 2008	5	0	I	0	2	0	I	0	9

	Table I.I:	Housing	Activity	Summar	y by Subr	narket			
		Fo	urth Qua	rter 2009	)				
			Owne	ership			Ren	4a	
		Freehold		(	Condominium		Ren	Lai	
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
ABSORBED									
Peterborough City									
Q4 2009	60	0	8	1	21	0	4	0	94
Q4 2008	67	0	1	I	15	0	0	0	84
Cavan Monaghan TP									
Q4 2009	5	0	0	0	0	0	0	0	5
Q4 2008	1	0	0	0	0	0	0	0	I
Douro-Dummer TP									
Q4 2009	7	0	0	0	0	0	0	0	7
Q4 2008	4	0	0	0	0	0	0	0	4
Otonabee-South Monaghan TP									
Q4 2009	7	0	0	0	0	0	0	0	7
Q4 2008	6	0	0	0	0	0	0	0	6
Smith-Ennismore-Lakefield TP									
Q4 2009	12	0	0	0	0	0	0	0	12
Q4 2008	27	0	0	0	0	0	0	0	27
Peterborough CMA									
Q4 2009	91	0	8	I	21	0	4	0	125
Q4 2008	105	0	1	1	15	0	0	0	122

Table 1.2: History of Housing Starts												
Peterborough CMA												
2000 - 2009												
			Owne	ership			Deer	4-1				
		Freehold		C	Condominium		Ren	tal				
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other			Total*			
2009	286	0	27	0	18	0	10	30	371			
% Change	-4.3	n/a	-15.6	-100.0	-60.9	n/a	150.0	-34.8	-13.3			
2008	299	0	32	I	46	0	4	46	428			
% Change	-7.7	-100.0	n/a	n/a	-20.7							
2007	324	2	47	0	62	105	0	0	540			
% Change	14.5	n/a	-16.1	n/a	59.0	n/a	n/a	-100.0	23.6			
2006	283	0	56	0	39	0	0	59	437			
% Change	-37.0	n/a	51.4	n/a	25.8	n/a	-100.0	**	-29.4			
2005	449	0	37	0	31	0	98	4	619			
% Change	-4.7	n/a	n/a	n/a	55.0	n/a	**	-81.0	20.4			
2004	471	0	0	0	20	0	2	21	514			
% Change	0.6	n/a	-100.0	n/a	-16.7	n/a	-80.0	**	-6.0			
2003	468	0	39	0	24	0	10	3	547			
% Change	26.8	n/a	8.3	n/a	n/a	n/a	n/a	-83.3	29.3			
2002	369	0	36	0	0	0	0	18	423			
% Change	44.7	-100.0	n/a	n/a	-100.0	n/a	-100.0	n/a	43.9			
2001	255	2	0	0	36	0	1	0	294			
% Change	-3.4	-66.7	n/a	n/a	63.6	n/a	n/a	n/a	0.7			
2000	264	6	0	0	22	0	0	0	292			

	Table 2: Starts by Submarket and by Dwelling TypeFourth Quarter 2009												
Single Semi Row Apt. & Other Total													
Submarket	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	% Change		
Peterborough City	82	43	0	0	25	8	0	30	107	81	32.1		
Cavan Monaghan TP	3	2	0	0	0	0	0	0	3	2	50.0		
Douro-Dummer TP	10	13	0	0	0	0	0	0	10	13	-23.1		
Otonabee-South Monaghan TP	5	11	0	0	0	0	0	0	5	П	-54.5		
mith-Ennismore-Lakefield TP 4 15 0 0 0 0 0 0 4 15 -73									-73.3				
Peterborough CMA	104	84	0	0	25	8	0	30	129	122	5.7		

Т	Table 2.1: Starts by Submarket and by Dwelling Type January - December 2009															
Single Semi Row Apt. & Other Total																
										% Change						
Peterborough City																
Cavan Monaghan TP	10	9	0	0	0	12	0	0	10	21	-52.4					
Douro-Dummer TP	22	22	0	0	0	0	0	0	22	22	0.0					
Otonabee-South Monaghan TP	14	17	0	0	0	0	0	0	14	17	-17.6					
Smith-Ennismore-Lakefield TP	nith-Ennismore-Lakefield TP 25 50 0 0 0 0 0 0 25 50 -50.0															
Peterborough CMA	286	300	0													

Table 2.2: Starts by Submarket, by Dwelling Type and by Intended Market Fourth Quarter 2009														
Row Apt. & Other														
Submarket		Freehold and Rental Freehold and Condominium												
	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008						
Peterborough City	25	8	0	0	0	0	0	30						
Cavan Monaghan TP	0	0	0	0	0	0	0	0						
Douro-Dummer TP	0	0	0	0	0	0	0	0						
Otonabee-South Monaghan TP	0	0	0	0	0	0	0	0						
Smith-Ennismore-Lakefield TP	0	0 0 0 0 0 0 0												
Peterborough CMA	25 8 0 0 0 0 30													

Table 2.3: Starts by Submarket, by Dwelling Type and by Intended Market January - December 2009													
Row Apt. & Other													
Submarket		Freehold and Rental Condominium Rental											
	YTD 2009	TD 2009 YTD 2008 YTD 2009 YTD 2008 YTD 2009 YTD 2008 YTD 2009 YTD											
Peterborough City	45	66	10	4	0	0	30	46					
Cavan Monaghan TP	0	12	0	0	0	0	0	0					
Douro-Dummer TP	0	0	0	0	0	0	0	0					
Otonabee-South Monaghan TP	0	0	0	0	0	0	0	0					
Smith-Ennismore-Lakefield TP	0	0	0	0	0	0	0	0					
Peterborough CMA	45	78	10	4	0	0	30	46					

Table 2.4: Starts by Submarket and by Intended Market Fourth Quarter 2009														
Submarket Freehold Condominium Rental Total*														
Submarket Q4 2009 Q4 2008 Q4 2009 Q4 2008 Q4 2008 Q4 2009 Q4 2009 Q4 2009 Q4 2009 Q4 2008														
Peterborough City	97 51 10 0 0 30 107													
Cavan Monaghan TP	3	2	0	0	0	0	3	2						
Douro-Dummer TP	10	13	0	0	0	0	10	13						
Otonabee-South Monaghan TP	5	11	0	0	0	0	5	11						
Smith-Ennismore-Lakefield TP	4	15	0	0	0	0	4	15						
Peterborough CMA	119													

Table	Table 2.5: Starts by Submarket and by Intended Market January - December 2009													
Submarket Freehold Condominium Rental Total*														
Submarket YTD 2009 YTD 2008 YTD 2009 YTD 2008 YTD 2008 YTD 2008 YTD 2009														
Peterborough City	242 221 18 47 40 50 300													
Cavan Monaghan TP	10	21	0	0	0	0	10	21						
Douro-Dummer TP	22	22	0	0	0	0	22	22						
Otonabee-South Monaghan TP	14	17	0	0	0	0	14	17						
Smith-Ennismore-Lakefield TP														
Peterborough CMA														

Tab	Table 3: Completions by Submarket and by Dwelling Type Fourth Quarter 2009												
	Single Semi Row Apt. & Other Total												
Submarket	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	% Change		
Peterborough City	59	56	0	0	44	15	0	0	103	71	45.I		
Cavan Monaghan TP	5	I	0	0	0	0	0	0	5	I	**		
Douro-Dummer TP	7	4	0	0	0	0	0	0	7	4	75.0		
Otonabee-South Monaghan TP	7	6	0	0	0	0	0	0	7	6	16.7		
Smith-Ennismore-Lakefield TP 12 27 0 0 0 0 0 0 12 27 -55.										-55.6			
Peterborough CMA	90	94	0	0	44	15	0	0	134	109	22.9		

Table	Table 3.1: Completions by Submarket and by Dwelling Type January - December 2009												
Submarket	Sin	gle	Sei	mi	Ro	w	Apt. & Other		Total				
	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	%		
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008	Change		
Peterborough City	178	198	0	0	86	54	75	0	339	252	34.5		
Cavan Monaghan TP	13	7	0	0	6	0	0	0	19	7	171.4		
Douro-Dummer TP	30	19	0	0	0	0	0	0	30	19	57.9		
Otonabee-South Monaghan TP	20	16	0	0	0	0	0	0	20	16	25.0		
Smith-Ennismore-Lakefield TP	38	62	0	0	0	0	0	0	38	62	-38.7		
Peterborough CMA	279	302	0	0	92	54	75	0	446	356	25.3		

Table 3.2: Completions by Submarket, by Dwelling Type and by Intended Market Fourth Quarter 2009												
		Ro	w			Apt. &	Other					
Submarket	Freeho Condoi		Rer	ntal	Freeho Condor		Rental					
	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008	Q4 2009	Q4 2008				
Peterborough City	34	15	10	0	0	0	0	0				
Cavan Monaghan TP	0	0	0	0	0	0	0	0				
Douro-Dummer TP	0	0	0	0	0	0	0	0				
Otonabee-South Monaghan TP	0	0	0	0	0	0	0	0				
Smith-Ennismore-Lakefield TP	0	0	0	0	0	0	0	0				
Peterborough CMA	34	15	10	0	0	0	0	0				

Table 3.3: Complet	Table 3.3: Completions by Submarket, by Dwelling Type and by Intended Market January - December 2009												
		Ro	w			Apt. &	Other						
Submarket	Freeho Condo		Rer	ntal	Freeho Condoi		Rental						
	YTD 2009	YTD 2008	YTD 2009	YTD 2008	YTD 2009	YTD 2008	YTD 2009	YTD 2008					
Peterborough City	63	54	23	0	0	0	75	0					
Cavan Monaghan TP	6	0	0	0	0	0	0	0					
Douro-Dummer TP	0	0	0	0	0	0	0	0					
Otonabee-South Monaghan TP	0	0	0	0	0	0	0	0					
Smith-Ennismore-Lakefield TP	0 0 0 0 0 0						0	0					
Peterborough CMA	69	54	23	0	0	0	75	0					

Table 3.4: Completions by Submarket and by Intended Market Fourth Quarter 2009													
Submarket	Free	hold	Condor	ninium	Rer	ntal	Total*						
Submarket	Q4 2009	Q4 2008											
Peterborough City	66	55	27	16	10	0	103	71					
Cavan Monaghan TP	5	1	0	0	0	0	5	I					
Douro-Dummer TP	7	4	0	0	0	0	7	4					
Otonabee-South Monaghan TP	7	6	0	0	0	0	7	6					
Smith-Ennismore-Lakefield TP	12	27	0	0	0	0	12	27					
Peterborough CMA	97	93	27	16	10	0	134	109					

Table 3.5	Table 3.5: Completions by Submarket and by Intended Market January - December 2009													
Submarket	Free	hold	Condo	minium	Rer	ntal	Total*							
	YTD 2009	YTD 2008	YTD 2009	YTD 2008	YTD 2009	YTD 2008	YTD 2009	YTD 2008						
Peterborough City	211	217	30	35	98	0	339	252						
Cavan Monaghan TP	19	7	0	0	0	0	19	7						
Douro-Dummer TP	30	19	0	0	0	0	30	19						
Otonabee-South Monaghan TP	20	16	0	0	0	0	20	16						
Smith-Ennismore-Lakefield TP 38 62 0 0 0							38	62						
Peterborough CMA	318	321	30	35	98	0	446	356						

	Tab	ole 4: A	bsorb	ed Sin	gle-De	etache	d Unit	s by P	rice Ra	ange			
				Fou	rth Qı	larter	2009						
					Price F	Ranges							
Submarket	< \$20	< \$200,000		\$200,000 - \$249,999		\$250,000 - \$299,999		\$300,000 - \$399,999		\$400,000 +		Median Price (\$)	Average Price (\$)
	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)		Πτος (ψ)	Πισο (ψ)
Peterborough City													
Q4 2009	1	١.6	15	24.6	22	36. I	23	37.7	0	0.0	61	289,900	296,405
Q4 2008	0	0.0	7	10.3	31	45.6	25	36.8	5	7.4	68	298,445	314,368
Year-to-date 2009	1	0.5	42	22.7	72	38.9	61	33.0	9	4.9	185	289,900	304,094
Year-to-date 2008	0	0.0	28	13.6	93	45.I	80	38.8	5	2.4	206	289,900	301,817
Cavan Monaghan TP													
Q4 2009	0	0.0	0	0.0	0	0.0	4	80.0	I	20.0	5		
Q4 2008	0	0.0	0	0.0	0	0.0	I	100.0	0	0.0	1		
Year-to-date 2009	0	0.0	0	0.0	0	0.0	9	69.2	4	30.8	13	380,000	481,308
Year-to-date 2008	0	0.0	0	0.0	I	14.3	3	42.9	3	42.9	7		
Douro-Dummer TP													
Q4 2009	0	0.0	I	14.3	0	0.0	3	42.9	3	42.9	7		
Q4 2008	1	25.0	0	0.0	0	0.0	2	50.0	I	25.0	4		
Year-to-date 2009	0	0.0	4	13.3	6	20.0	5	16.7	15	50.0	30	387,500	461,897
Year-to-date 2008	1	5.3	0	0.0	2	10.5	6	31.6	10	52.6	19	400,000	441,858
Otonabee-South Monaghan	ТР												
Q4 2009	0	0.0	I	14.3	1	14.3	1	14.3	4	57.I	7		
Q4 2008	0	0.0	3	50.0	0	0.0	I	16.7	2	33.3	6		
Year-to-date 2009	1	5.3	3	15.8	3	15.8	5	26.3	7	36.8	19	359,000	373,205
Year-to-date 2008	0	0.0	3	18.8	I	6.3	4	25.0	8	50.0	16	397,500	414,834
Smith-Ennismore-Lakefield	ТР												
Q4 2009	0	0.0	0	0.0	3	25.0	5	41.7	4	33.3	12	355,000	492,000
Q4 2008	0	0.0	0	0.0	8	29.6	8	29.6	11	40.7	27	350,000	397,222
Year-to-date 2009	3	8.1	0	0.0	4	10.8	16	43.2	14	37.8	37	360,000	421,276
Year-to-date 2008	0	0.0	0	0.0	13	20.6	20	31.7	30	47.6	63	389,000	436,113
Peterborough CMA													
Q4 2009	1	1.1	17	18.5	26	28.3	36	39.1	12	13.0	92	322,450	342,649
Q4 2008	1	0.9	10	9.4	39	36.8	37	34.9	19	17.9	106	312,490	338,490
Year-to-date 2009	5	1.8	49	17.3	85	29.9	96	33.8	49	17.3	284	305,900	348,765
Year-to-date 2008	1	0.3	31	10.0	110	35.4	113	36.3	56	18.0	311	306,990	345,328

Source: CMHC (Market Absorption Survey)

Table 4.1: Average Price (\$) of Absorbed Single-detached Units Fourth Quarter 2009													
Submarket	Q4 2009	Q4 2008	% Change	YTD 2009	YTD 2008	% Change							
Peterborough City	296,405	314,368	-5.7	304,094	301,817	0.8							
Cavan Monaghan TP			n/a	481,308		n/a							
Douro-Dummer TP			n/a	461,897	441,858	4.5							
Otonabee-South Monaghan TP			n/a	373,205	414,834	-10.0							
Smith-Ennismore-Lakefield TP	492,000	397,222	23.9	421,276	436,113	-3.4							
Peterborough CMA	342,649	338,490	1.2	348,765	345,328	1.0							

Source: CMHC (Market Absorption Survey)

				Fourth	Quarter 2	009				
		Number of Sales <sup>1</sup>	Yr/Yr <sup>2</sup> (%)	Sales SA <sup>1</sup>	Number of New Listings <sup>1</sup>	New Listings SA <sup>1</sup>	Sales-to- New Listings SA <sup>2</sup>	Average Price <sup>1</sup> (\$)	Yr/Yr² (%)	Average Price <sup>1</sup> (\$) SA
2008	January	156	-6.0	282	395	452	62.4	222,125	5.1	215,434
	February	174	-13.4	226	373	412	54.9	215,463	-3.5	226,643
	March	208	0.0	215	478	451	47.7	221,944	3.9	241,299
	April	267	-11.9	220	596	454	48.5	233,158	7.4	231,479
	May	287	-15.8	206	648	485	42.5	248,906	8.7	249,586
	June	271	-12.6	212	569	475	44.6	241,819	1.9	243,483
	July	260	-20.0	196	526	447	43.8	232,462	-2.4	227,298
	August	237	-21.3	193	437	435	44.4	223,655	-4.3	232,347
	September	243	7.5	222	499	453	49.0	246,231	-4.0	232,802
	October	217	-2.7	223	370	428	52.1	220,487	-9.3	231,173
	November	118	-32.6	162	257	429	37.8	218,355	-7.9	227,09
	December	68	-32.7	149	116	343	43.4	200,035	-14.9	206,685
2009	January	81	-48.1	149	311	374	39.8	209,173	-5.8	209,538
	February	127	-27.0	166	320	365	45.5	203,520	-5.5	225,175
	March	169	-18.8	177	490	383	46.2	218,540	-1.5	225,658
	April	215	-19.5	178	461	378	47.1	231,821	-0.6	241,285
	May	276	-3.8	199	497	368	54.1	236,975	-4.8	234,797
	June	269	-0.7	207	479	373	55.5	238,157	-1.5	227,023
	July	304	16.9	226	425	362	62.4	242,353	4.3	243,862
	August	255	7.6	209	394	380	55.0	234,212	4.7	240,70
	September	257	5.8	232	451	393	59.0	258,793	5.1	245,230
	October	224	3.2	229	348	396	57.8	245,839	11.5	250,942
	November	169	43.2	236	259	402	58.7	252,052	15.4	252,43
	December	112	64.7	250	143	404	61.9	223,634	11.8	228,374
	Q4 2008	403	-19.2		743			216,412	-9.6	
	Q4 2009	505	25.3		750			242,993	12.3	
	YTD 2008	2,506	-13.0		5,264			230,656	-0.4	
	YTD 2009	2,458	-1.9		4,578			236,638	2.6	

 $\ensuremath{\mathsf{MLS}}\xspace^{\ensuremath{\mathsf{B}}}$  is a registered trademark of the Canadian Real Estate Association (CREA).

<sup>I</sup>Source: CREA

 $^2 \text{Source: CMHC},$  adapted from MLS® data supplied by CREA

			1		: Economi urth Quart		tors			
		Inter	est Rates	100	NHPI,	CPI, 2002		Peterborough L	abour Market	
		P & I Per \$100,000	Mortage (% I Yr. Term		Total, (Ontario) 1997=100	=100 (Ontario)	Employment SA (,000)	Unemployment Rate (%) SA	Participation Rate (%) SA	Average Weekly Earnings (\$)
2008	January	725	7.35	7.39	144.5	110.9	57.7	7.3	67.6	726
	February	718	7.25	7.29	145.2	111.4	57.4	7.2	67.3	721
	March	712	7.15	7.19	145.6	111.7	56.5	6.9	66. I	730
	April	700	6.95	6.99	145.8	112.5	55.4	6.7	64.8	731
	May	679	6.15	6.65	145.9	113.6	56.0	6.3	64.3	725
	June	710	6.95	7.15	146.4	114.2	57.1	6.6	66.5	723
	July	710	6.95	7.15	146.5	115.1	57.3	6.4	66.6	705
	August	691	6.65	6.85	146.6	114.8	57.5	6.4	66.9	706
	September	691	6.65	6.85	146.6	115.1	56.8	6.2	65.7	715
	October	713	6.35	7.20	146.6	113.7	56.7	5.7	65.2	731
	November	713	6.35	7.20	146.5	113.5	56.3	4.8	64.3	737
	December	685	5.60	6.75	146.5	112.8	55.9	5.0	63.8	727
2009	January	627	5.00	5.79	146.6	112.4	54.9	5.5	63.I	772
	February	627	5.00	5.79	146.6	3.	54.0	6.0	62.1	787
	March	613	4.50	5.55	146.2	113.7	53.6	7.0	62.5	803
	April	596	3.90	5.25	145.5	113.2	53.7	7.2	62.9	781
	May	596	3.90	5.25	145.1	114.0	54.2	8.1	63.4	787
	June	631	3.75	5.85	145.1	114.2	54.2	6.9	63.3	788
	July	631	3.75	5.85	145.3	113.7	53.9	6.6	62.8	757
	August	631	3.75	5.85	145.4	113.7	55.2	5.8	63.7	741
	September	610	3.70	5.49	146.1	113.8	52.7	7.9	61.9	727
	October	630	3.80	5.84	146.5	3.9	51.3	9.4	61.2	745
	November	616	3.60	5.59	147.2	114.6	49.6	11.1	59.7	736
	December	610	3.60	5.49		4.	52.1	9.7	62.1	727

"P & I" means Principal and Interest (assumes \$100,000 mortgage amortized over 25 years using current 5 year interest rate)

"NHPI" means New Housing Price Index

"CPI" means Consumer Price Index

"SA" means Seasonally Adjusted

Source: CMHC, adapted from Statistics Canada (CANSIM), Statistics Canada (CANSIM)

## METHODOLOGY

#### Starts & Completions Survey Methodology

The Starts and Completions Survey is conducted by way of site visits which are used to confirm that new units have reached set stages in the construction process. Since most municipalities in the country issue building permits, these are used as an indication of where construction is likely to take place. In areas where there are no permits, reliance has to be placed either on local sources or searching procedures.

The Starts and Completions Survey is carried out monthly in urban areas with population in excess of 50,000, as defined by the 2006 Census. In urban areas with populations of 10,000 to 49,999, all Starts are enumerated in the last month of the quarter (i.e. four times a year, in March, June, September and December). In these centres with quarterly enumeration, Completion activity is modelled based on historical patterns. Monthly Starts and Completions activity in these quarterly locations are statistically estimated at a provincial level for single and multi categories. Centres with populations below 10,000 are enumerated on a sample basis, also in the last month of each quarter (i.e. four times a year, in March, June, September and December).

The Starts and Completions Survey enumerates dwelling units in new structures only, designed for non-transient and year-round occupancy.

Mobile homes are included in the surveys. A mobile home is a type of manufactured house that is completely assembled in a factory and then moved to a foundation before it is occupied.

Trailers or any other movable dwelling (the larger often referred to as a mobile home) with no permanent foundation are excluded from the survey.

Conversions and/or alterations within an existing structure are excluded from the surveys as are seasonal dwellings, such as: summer cottages, hunting and ski cabins, trailers and boat houses; and hostel accommodations, such as: hospitals, nursing homes, penal institutions, convents, monasteries, military and industrial camps, and collective types of accommodation such as: hotels, clubs, and lodging homes.

#### Market Absorption Survey Methodology

The Market Absorption Survey is carried out in conjunction with the Starts and Completions Survey in urban areas with populations in excess of 50,000. When a structure is recorded as completed, an update is also made as units are sold or rented. The dwellings are then enumerated each month until such time as full absorption occurs.

# STARTS AND COMPLETIONS SURVEY AND MARKET ABSORPTION SURVEY DEFINITIONS

A "**dwelling unit**", for purposes of the Starts and Completions Survey, is defined as a structurally separate set of self-contained living premises with a private entrance from outside the building or from a common hall, lobby, or stairway inside the building. Such an entrance must be one that can be used without passing through another separate dwelling unit.

A "**start**", for purposes of the Starts and Completions Survey, is defined as the beginning of construction work on a building, usually when the concrete has been poured for the whole of the footing around the structure, or an equivalent stage where a basement will not be part of the structure.

The number of units "**under construction**" as at the end of the period shown, takes into account certain adjustments which are necessary for various reasons. For example, after a start on a dwelling has commenced construction may cease, or a structure, when completed, may contain more or fewer dwelling units than were reported at start.

A "**completion**", for purposes of the Starts and Completions Survey, is defined as the stage at which all the proposed construction work on a dwelling unit has been performed, although under some circumstances a dwelling may be counted as completed where up to 10 per cent of the proposed work remains to be done.

The term "**absorbed**" means that a housing unit is no longer on the market (i.e. has been sold or rented). This usually happens when a binding contract is secured by a non-refundable deposit and has been signed by a qualified purchaser. The purpose of the Market Absorption Survey is to measure the rate at which units are sold or rented after they are completed, as well as collect prices.

## DWELLING TYPES:

A "**Single-Detached**" dwelling (also referred to as "**Single**") is a building containing only one dwelling unit, which is completely separated on all sides from any other dwelling or structure. Includes link homes, where two units may share a common basement wall but are separated above grade. Also includes cluster-single developments.

A "**Semi-Detached (Double)**" dwelling (also referred to as "**Semi**") is one of two dwellings located side-by-side in a building, adjoining no other structure and separated by a common or party wall extending from ground to roof.

A "**Row (Townhouse)**" dwelling is a one family dwelling unit in a row of three or more attached dwellings separated by a common or party wall extending from ground to roof.

The term "**Apartment and other**" includes all dwellings other than those described above, including structures commonly known as stacked townhouses, duplexes, triplexes, double duplexes and row duplexes.

## INTENDED MARKET:

The "intended market" is the tenure in which the unit is being marketed. This includes the following categories:

Freehold: A residence where the owner owns the dwelling and lot outright.

**Condominium (including Strata-Titled):** An individual dwelling which is privately owned, but where the building and/or the land are collectively owned by all dwelling unit owners. A condominium is a form of ownership rather than a type of house.

**Rental**: Dwelling constructed for rental purposes regardless of who finances the structure.

## GEOGRAPHICAL TERMS:

A census metropolitan area (CMA) or a census agglomeration (CA) is formed by one or more adjacent municipalities centred on a large urban area (known as the urban core). The census population count of the urban core is at least 10,000 to form a census agglomeration and at least 100,000 to form a census metropolitan area. To be included in the CMA or CA, other adjacent municipalities must have a high degree on integration with the central urban area, as measured by commuting flows derived from census place of work data. CMAs and CAs contain whole municipalities or Census Subdivisions.

A "Rural" area, for the purposes of this publication, is a centre with a population less than 10,000.

All data presented in this publication is based on Statistics Canada's 2006 Census area definitions, except the Economic Indicators data (Table 6) which is based on Statistics Canada's 2001 Census area definitions.

## CMHC—HOME TO CANADIANS

Canada Mortgage and Housing Corporation (CMHC) has been Canada's national housing agency for more than 60 years.

Together with other housing stakeholders, we help ensure that the Canadian housing system remains one of the best in the world. We are committed to helping Canadians access a wide choice of quality, environmentally sustainable and affordable homes – homes that will continue to create vibrant and healthy communities and cities across the country.

For more information, visit our website at www.cmhc.ca

You can also reach us by phone at 1-800-668-2642 or by fax at 1-800-245-9274. Outside Canada call 613-748-2003 or fax to 613-748-2016.

Canada Mortgage and Housing Corporation supports the Government of Canada policy on access to information for people with disabilities. If you wish to obtain this publication in alternative formats, call 1-800-668-2642.

The Market Analysis Centre's (MAC) electronic suite of national standardized products is available for free on CMHC's website. You can view, print, download or subscribe to future editions and get market information e-mailed automatically to you the same day it is released. It's quick and convenient! Go to www.cmhc.ca/housingmarketinformation

For more information on MAC and the wealth of housing market information available to you, visit us today at <a href="http://www.cmhc.ca/housingmarketinformation">www.cmhc.ca/housingmarketinformation</a>

To subscribe to priced, printed editions of MAC publications, call I-800-668-2642.

©2010 Canada Mortgage and Housing Corporation.All rights reserved. CMHC grants reasonable rights of use of this publication's content solely for personal, corporate or public policy research, and educational purposes. This permission consists of the right to use the content for general reference purposes in written analyses and in the reporting of results, conclusions, and forecasts including the citation of limited amounts of supporting data extracted from this publication. Reasonable and limited rights of use are also permitted in commercial publications subject to the above criteria, and CMHC's right to request that such use be discontinued for any reason.

Any use of the publication's content must include the source of the information, including statistical data, acknowledged as follows:

Source: CMHC (or "Adapted from CMHC," if appropriate), name of product, year and date of publication issue.

Other than as outlined above, the content of the publication cannot be reproduced or transmitted to any person or, if acquired by an organization, to users outside the organization. Placing the publication, in whole or part, on a website accessible to the public or on any website accessible to persons not directly employed by the organization is not permitted. To use the content of any CMHC Market Analysis publication for any purpose other than the general reference purposes set out above or to request permission to reproduce large portions of, or entire CMHC Market Analysis publications, please contact: the Canadian Housing Information Centre (CHIC) at mailto:chic@cmhc.gc.ca; 613-748-2367 or 1-800-668-2642.

For permission, please provide CHIC with the following information: Publication's name, year and date of issue.

Without limiting the generality of the foregoing, no portion of the content may be translated from English or French into any other language without the prior written permission of Canada Mortgage and Housing Corporation.

The information, analyses and opinions contained in this publication are based on various sources believed to be reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibility.

## Housing market intelligence you can count on

#### FREE REPORTS AVAILABLE ON-LINE

- Canadian Housing Statistics
- Housing Information Monthly
- Housing Market Outlook, Canada
- Housing Market Outlook, Highlight Reports Canada and Regional
- Housing Market Outlook, Major Centres
- Housing Market Tables: Selected South Central Ontario Centres
- Housing Now, Canada
- Housing Now, Major Centres
- Housing Now, Regional
- Monthly Housing Statistics
- Northern Housing Outlook Report
- Preliminary Housing Start Data
- Renovation and Home Purchase Report
- Rental Market Provincial Highlight Reports Now semi-annual!
- Rental Market Reports, Major Centres
- Rental Market Statistics Now semi-annual!
- Residential Construction Digest, Prairie Centres
- Seniors' Housing Reports
- Seniors' Housing Reports Supplementary Tables, Regional

#### Get the market intelligence you need today!

Click www.cmhc.ca/housingmarketinformation to view, download or subscribe.

CMHC's Market Analysis Centre e-reports provide a wealth of detailed local, provincial, regional and national market information.

- Forecasts and Analysis Future-oriented information about local, regional and national housing trends.
- Statistics and Data Information on current housing market activities starts, rents, vacancy rates and much more.



#### **Canadian Housing Observer**

Access current and previous editions of the Canadian Housing Observer publication as well as a variety of supporting data resources and improve your understanding of Canadian housing markets.