

# Renovation and Home Purchase Detailed Tables

Winnipeg

CANADA MORTGAGE AND HOUSING CORPORATION

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# METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2010.

## **How do we define households who performed renovations in 2009?**

Homeowner households who completed renovations on their primary residence in 2009, spending any amount, are deemed to have performed renovations last year.

## **How do we define households who intend to renovate in 2010?**

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2010 or plan to commence renovations of \$1,000 or more in 2010 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2010, those having high confidence that they will renovate their home in 2010, and those having low confidence that they will renovate their home in 2010. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

## **How do we define households who purchased a home in 2009?**

All households who signed a final purchase agreement in 2009 are classified as home purchasers.

## **How do we define households who intend to purchase a home in 2010?**

All households who signed a final purchase agreement in 2010 or indicated that they are intending to buy home in 2010 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2010 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

## **Sample and geographic coverage**

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2010. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

## **IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS**

## Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

## Contacts

St. John's: Chris Janes, CMHC, (709) 772-2403, [cjanes@cmhc-schl.gc.ca](mailto:cjanes@cmhc-schl.gc.ca)

Halifax: Matthew Gilmore, CMHC, (902) 426-4686 (5886), [mgilmore@cmhc-schl.gc.ca](mailto:mgilmore@cmhc-schl.gc.ca)

Québec: Elisabeth Koulouris, CMHC, (418) 649-8098, [ekoulour@cmhc-schl.gc.ca](mailto:ekoulour@cmhc-schl.gc.ca)

Montréal: Bertrand Recher, CMHC, (514) 283-2758, [brecher@cmhc-schl.gc.ca](mailto:brecher@cmhc-schl.gc.ca)

Ottawa: Sandra Perez Torres, CMHC, (613) 748-5120, [sperezto@cmhc-schl.gc.ca](mailto:sperezto@cmhc-schl.gc.ca)

Toronto: Shaun Hildebrand, CMHC, (416) 218-3466, [shildebr@cmhc-schl.gc.ca](mailto:shildebr@cmhc-schl.gc.ca)

Winnipeg: Lai Sing Louie, CMHC, (403) 515-2991, [llouie@cmhc-schl.gc.ca](mailto:llouie@cmhc-schl.gc.ca)

Edmonton: Richard Goatcher, CMHC, (780) 423-8729, [rgoatche@cmhc-schl.gc.ca](mailto:rgoatche@cmhc-schl.gc.ca)

Calgary: Richard Cho, CMHC, (403) 515-2996, [rcho@cmhc-schl.gc.ca](mailto:rcho@cmhc-schl.gc.ca)

Vancouver: Robyn Adamache, CMHC, (604) 737-4144, [radamach@cmhc-schl.gc.ca](mailto:radamach@cmhc-schl.gc.ca)

National Office: Gustavo Durango, CMHC, (613) 748-2000 (4811), [durango@cmhc-schl.gc.ca](mailto:durango@cmhc-schl.gc.ca)

**Table 1: Households by Type of Renovation and Period of Construction**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

Period of Construction	Total Owned Hhlds <sup>1</sup>	Type of Renovation <sup>2</sup>									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	21,329	13,228	62%	7,138	54%	9,914	75%	3,824	29%	--	--
1920-1945	18,362	10,616	58%	5,706	54%	7,545	71%	2,636	25%	--	--
1946-1960	39,454	21,120	54%	9,887	47%	17,140	81%	5,907	28%	--	--
1961-1970	25,039	13,601	54%	6,627	49%	11,576	85%	4,602	34%	--	--
1971-1980	35,162	21,523	61%	12,882	60%	15,438	72%	6,953	32%	156	1%
1981-1990	30,440	19,196	63%	9,126	48%	14,422	75%	4,617	24%	265	1%
1991-1995	7,096	3,692	52%	1,978	54%	2,917	79%	1,203	33%	--	--
1996-2000	6,507	2,107	32%	1,405	67%	1,182	56%	480	23%	--	--
2001-2005	8,163	3,486	43%	265	8%	3,220	92%	--	--	--	--
2006-2009	4,932	1,468	30%	303	21%	1,327	90%	162	11%	--	--
DK/NR	10,457	3,657	35%	1,720	47%	2,499	68%	563	15%	--	--
<b>Total</b>	<b>206,941</b>	<b>113,694</b>	<b>55%</b>	<b>57,037</b>	<b>50%</b>	<b>87,180</b>	<b>77%</b>	<b>30,947</b>	<b>27%</b>	<b>421</b>	<b>0%</b>

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those performing renovations in 2009

**Table 2: Households by Type of Renovation and Age of Respondent**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

Age	Total Owned Hhlds <sup>1</sup>	Type of Renovation <sup>2</sup>									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	1,155	454	39%	265	58%	314	69%	125	28%	--	--
25-34 years	21,463	13,921	65%	5,783	42%	11,813	85%	3,675	26%	--	--
35-44 years	40,069	24,796	62%	11,032	44%	20,019	81%	6,520	26%	265	1%
45-54 years	49,278	28,406	58%	13,803	49%	22,039	78%	7,436	26%	--	--
55-64 years	45,848	24,855	54%	14,310	58%	17,678	71%	7,133	29%	--	--
65+ years	47,735	20,437	43%	11,369	56%	14,780	72%	5,868	29%	156	1%
DK/NR	1,394	822	59%	474	58%	538	65%	189	23%	--	--
<b>Total</b>	<b>206,942</b>	<b>113,691</b>	<b>55%</b>	<b>57,036</b>	<b>50%</b>	<b>87,181</b>	<b>77%</b>	<b>30,946</b>	<b>27%</b>	<b>421</b>	<b>0%</b>

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those performing renovations in 2009

**Table 3: Households by Type of Renovation and Household Income**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

Income	Total Owned Hhlds <sup>1</sup>	Type of Renovation <sup>2</sup>									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	36,164	17,608	49%	9,685	55%	13,390	76%	5,468	31%	--	--
\$40,000 - \$59,999	31,200	17,253	55%	8,128	48%	12,919	75%	3,795	22%	--	--
\$60,000 - \$79,999	28,759	17,222	60%	8,072	48%	13,175	77%	4,326	25%	301	2%
\$80,000 - \$99,999	29,206	17,718	61%	9,295	48%	13,187	74%	4,764	27%	--	--
\$100,000+	42,558	24,718	58%	11,455	48%	19,621	79%	6,358	26%	--	--
Income not provided	39,056	19,173	49%	10,401	48%	14,887	78%	6,235	33%	120	1%
<b>Total</b>	<b>206,943</b>	<b>113,692</b>	<b>55%</b>	<b>57,036</b>	<b>48%</b>	<b>87,179</b>	<b>77%</b>	<b>30,946</b>	<b>27%</b>	<b>421</b>	<b>0%</b>

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those who performed renovations in 2009

**Table 4: Households by Type of Renovation**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

Type of Renovation <sup>1</sup>	Hhlds	%
Structural additions or extensions	12,242	11%
Remodelling of rooms	40,578	36%
Fences, driveways, patios, swimming pools or major landscaping	26,583	23%
Roofs and eavestroughing	16,858	15%
Exterior walls	5,375	5%
Windows and doors	28,323	25%
Painting or wallpapering	35,738	31%
Interior walls and ceilings	14,878	13%
Hard surface flooring and wall-to-wall carpeting	30,228	27%
Plumbing fixtures and equipment	19,641	17%
Heating and/or air conditioning equipment	15,879	14%
Electrical fixtures and equipment	11,769	10%
Built-in appliances	3,729	3%
Other	2,244	2%
DK/NR	474	0%
<b>Total</b>	<b>113,692</b>	

<sup>1</sup>Multiple responses permitted.

**Table 5: Reasons Households Decide to Renovate**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

Reasons <sup>1</sup>	Hhlds	%
<b>Needed Repairs</b>	<b>40,008</b>	<b>35%</b>
Major Repairs	14,258	13%
Minor Repairs	24,767	22%
DK	--	--
<b>Needed Maintenance</b>	31,147	27%
<b>Wanted to update or add value, or are preparing to sell the residence</b>	62,118	55%
<b>Needed more space</b>	6,571	6%
<b>To make the home more energy efficient</b>	10,618	9%
<b>Other</b>	2,922	3%
<b>DK/NR</b>	640	1%
<b>Total</b>	<b>113,692</b>	

<sup>1</sup>Multiple responses permitted.

**Table 6: How the Renovation Work was Completed**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

How was the work completed?	Hhlds	%
<b>Contracted out all the work (Paid)</b>	42,574	37%
<b>Did the work myself with friends/family (Unpaid)</b>	31,856	28%
<b>Both</b>	33,899	30%
<b>Bought materials and contracted out the labour</b>	3,761	3%
<b>Other</b>	1,413	1%
<b>DK/NR</b>	187	0%
<b>Total</b>	<b>113,692</b>	<b>100%</b>



**Table 7: Average Cost of Renovations by Period of Construction**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

Period of Construction	Households Performing Renovations		
	Hhlds	Average Cost	Not Providing Costs
1920 or before	13,228	\$6,569	776
1921-1945	10,616	\$8,071	593
1946-1960	21,120	\$6,980	783
1961-1970	13,601	\$9,088	1,135
1971-1980	21,523	\$10,770	1,231
1981-1990	19,196	\$7,083	759
1991-1995	3,692	\$7,665	0
1996-2000	2,107	\$6,931	0
2001-2005	3,486	\$6,144	128
2006-2009	1,468	\$7,938	0
DK/NR	3,657	\$7,198	323
<b>Total</b>	<b>113,692</b>	<b>\$8,023</b>	<b>5,725</b>

**Table 8: Average Cost of Renovations by Household Income**  
**Winnipeg CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2010**

Income	Households Performing Renovations		
	Hhlds	Average Cost	Not Providing Costs
Less than \$40,000	17,608	\$6,016	1,149
\$40,000 - \$59,999	17,253	\$5,808	724
\$60,000 - \$79,999	17,222	\$7,610	134
\$80,000 - \$99,999	17,718	\$7,428	258
\$100,000+	24,718	\$11,392	693
DK/NR	19,173	\$8,400	2,766
<b>Total</b>	<b>113,692</b>	<b>\$8,023</b>	<b>5,725</b>

**Table 9: How was the Renovation Work Paid for?**  
**Winnipeg CMA**  
**Renovation and Home Purchaser Survey**  
**Survey Date: March 2010**

How was the renovation work paid for? <sup>1</sup>	Hhlds	%
Savings	84,119	74%
Using a loan from a financial institution	6,141	5%
Credit card/Line of credit	30,312	27%
Financed through mortgage	6,322	6%
Borrow from family/friend	966	1%
Other	2,904	3%
DK/NR	2,685	2%
<b>Total</b>	<b>113,691</b>	

<sup>1</sup>Multiple responses permitted.

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