HOUSING AND MARKET INFORMATION



Calgary

CANADA MORTGAGE AND HOUSING CORPORATION

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METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2010.

How do we define households who performed renovations in 2009?

Homeowner households who completed renovations on their primary residence in 2009, spending any amount, are deemed to have performed renovations last year.

How do we define households who intend to renovate in 2010?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2010 or plan to commence renovations of \$1,000 or more in 2010 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2010, those having high confidence that they will renovate their home in 2010, and those having low confidence that they will renovate their home in 2010. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

How do we define households who purchased a home in 2009?

All households who signed a final purchase agreement in 2009 are classified as home purchasers.

How do we define households who intend to purchase a home in 2010?

All households who signed a final purchase agreement in 2010 or indicated that they are intending to buy home in 2010 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2010 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2010. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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Renovation

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Table 1: Households by Type of Renovation and Period of Construction

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

	Type of Renovation ²										
	Total Owned	Renovati	Renovation		Repairs or Maintenance		Improvements or Alterations		Both		
Period of Construction	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	4,816	1,817	38%	995	55%	1,229	68%	407	22%		
1920-1945	4,809	2,472	51%	712	29%	2,243	91%	483	20%		
1946-1960	33,228	17,244	52%	9,214	53%	14,031	81%	6,001	35%		
1961-1970	30,300	19,585	65%	7,956	41%	15,235	78%	3,606	18%		
1971-1980	64,823	35,898	55%	16,353	46%	27,547	77%	8,002	22%		
1981-1990	45,735	29,534	65%	14,919	51%	21,733	74%	7,117	24%		
1991-1995	27,708	14,175	51%	6,243	44%	11,217	79%	3,472	24%	187	1%
1996-2000	43,581	16,495	38%	6,444	39%	13,921	84%	4,051	25%	181	1%
2001-2005	53,785	16,410	31%	4,179	25%	14,041	86%	1,810	11%		
2006-2009	24,542	8,419	34%	638	8%	8,180	97%	399	5%		
DK/NR	11,132	4,014	36%	2,177	54%	3,009	75%	1,172	29%		
Total	344,459	166,063	48%	69,830	42%	132,386	80%	36,520	22%	368	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2009

Table 2: Households by Type of Renovation and Age of Respondent

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

					Type of Renovation ²						
				Repairs	or	Improveme	nts or				
	Total Owned	Renovati	on	Maintenaı	nce	Alteratio	ns	Both		DK/NR	į.
Age	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	2,526	833	33%			833	100%				
25-34 years	43,767	20,494	47%	6,033	29%	18,672	91%	4,211	21%		
35-44 years	77,222	39,182	51%	14,468	37%	33,091	84%	8,377	21%		
45-54 years	95,732	41,937	44%	18,057	43%	33,876	81%	10,177	24%	181	0%
55-64 years	68,890	36,511	53%	17,084	47%	27,155	74%	7,915	22%	187	1%
65+ years	55,017	26,716	49%	14,188	53%	18,367	69%	5,839	22%		
DK/NR	1,304	391	30%			391	100%				
Total	344,458	166,064	48%	69,830	42%	132,385	80%	36,519	22%	368	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2009

Table 3: Households by Type of Renovation and Household Income

Renovation and Home Purchase Survey

Survey Date: March 2010

				Type of Renovation ²							
				Repairs	or	Improveme	ents or				
	Total Owned	Renovati	on	Maintena	ance	Alteration	ons	Botl	า	DK/NR	
Income	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	28,353	13,982	49%	6,342	45%	10,187	73%	2,547	18%		
\$40,000 - \$59,999	34,371	15,183	44%	7,355	48%	10,579	70%	2,750	18%		
\$60,000 - \$79,999	34,753	16,536	48%	6,128	48%	13,984	85%	3,763	23%	187	1%
\$80,000 - \$99,999	51,922	28,603	55%	12,958	48%	23,157	81%	7,511	26%		
\$100,000+	124,342	58,479	47%	19,377	48%	50,481	86%	11,561	20%	181	0%
Income not provided	70,717	33,281	47%	17,670	48%	23,997	72%	8,386	25%		
Total	344,458	166,064	48%	69,830	48%	132,385	80%	36,518	22%	368	0%

This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

Table 4: Households by Type of Renovation

Calgary CMA

Renovation and Home Purchase Survey

Type of Renovation ¹	Hhlds	%
Structural additions or extensions	20,399	12%
Remodelling of rooms	56,228	34%
Fences, driveways, patios, swimming pools or major landscaping	39,242	24%
Roofs and eavestroughing	19,562	12%
Exterior walls	12,483	8%
Windows and doors	34,287	21%
Painting or wallpapering	50,453	30%
Interior walls and ceilings	21,919	13%
Hard surface flooring and wall-to-wall carpeting	50,322	30%
Plumbing fixtures and equipment	30,614	18%
Heating and/or air conditioning equipment	23,176	14%
Electrical fixtures and equipment	21,998	13%
Built-in appliances	9,071	5%
Other	3,156	2%
DK/NR	892	1%
Total	166,388	
¹ Multiple responses permitted.		

²As a proportion of those who performed renovations in 2009

Table 5: Reasons Households Decide to Renovate

Renovation and Home Purchase Survey

Survey Date: March 2010

Reasons ¹	Hhlds	%
Needed Repairs	51,428	31%
Major Repairs	15,812	10%
Minor Repairs	32,690	20%
DK	227	0%
Needed Maintenance	38,360	23%
Wanted to update or add value, or are preparing to sell the residence	85,244	51%
Needed more space	14,205	9%
To make the home more energy efficient	14,348	9%
Other	7,045	4%
DK/NR	386	0%
Total	166,388	
¹ Multiple responses permitted.		

Table 6: How the Renovation Work was Completed

Calgary CMA

Renovation and Home Purchase Survey

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	59,205	36%
Did the work myself with friends/family (Unpaid)	45,053	27%
Both	52,944	32%
Bought materials and contracted out the labour	7,179	4%
Other	1,682	1%
DK/NR		
Total	166,064	100%

Table 7: Average Cost of Renovations by Period of Construction Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

		Households Performing Renovations				
Period of Construction	Hhlds	Average Cost	Not Providing Costs			
1920 or before	1,817	\$8,212	193			
1921-1945	2,472	\$17,544	0			
1946-1960	17,244	\$17,760	1,103			
1961-1970	19,585	\$13,372	729			
1971-1980	35,898	\$14,371	4,545			
1981-1990	29,534	\$12,934	1,147			
1991-1995	14,175	\$9,310	1,103			
1996-2000	16,495	\$10,698	1,231			
2001-2005	16,410	\$9,073	507			
2006-2009	8,419	\$10,615	0			
DK/NR	4,014	\$28,742	777			
Total	166,064	\$13,087	11,336			

Table 8: Average Cost of Renovations by Household Income Calgary CMA

Renovation and Home Purchase Survey

	Households Performing Renovations					
Income	Hhlds	Average Cost	Not Providing Costs			
Less than \$40,000	13,982	\$7,551	293			
\$40,000 - \$59,999	15,183	\$13,125	1,337			
\$60,000 - \$79,999	16,536	\$8,665	344			
\$80,000 - \$99,999	28,603	\$11,016	350			
\$100,000+	58,479	\$17,485	2,634			
DK/NR	33,281	\$11,591	6,379			
Total	166,064	\$13,087	11,336			

Table 9: How was the Renovation Work Paid for? Calgary CMA Renovation and Home Purchaser Survey Survey Date: March 2010

How was the renovation work paid for? ¹	Hhlds	%
Savings	130,990	79%
Using a loan from a financial institution	5,613	3%
Credit card/Line of credit	50,100	30%
Financed through mortgage	5,272	3%
Borrow from family/friend	404	0%
Other	1,627	1%
DK/NR	1,726	1%
Total	166,064	
¹ Multiple responses permitted.	-	

Intention to renovate

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Table 1: Profile of Households Intending to Renovate - Age

Renovation and Home Purchase Survey

Survey Date: March 2010

Intend to Renovate							
	Y	es					
Age	Hhlds	%	No	DK/NR	Total		
18-24 years	862	36%	1,410	122	2,394		
25-34 years	21,499	50%	20,151	1,352	43,002		
35-44 years	33,623	45%	38,120	3,789	75,532		
45-54 years	44,543	48%	43,109	5,880	93,532		
55-64 years	30,635	45%	32,735	4,653	68,023		
65+ years	15,320	28%	34,930	4,906	55,156		
DK/NR	400	31%	608	295	1,304		
Total	146,883	43%	171,062	20,997	338,942		

Table 2: Profile of Households Intending to Renovate - Income

Calgary CMA

Renovation and Home Purchase Survey

		Intend to Renovate								
	Y	es								
Income	Hhlds	%	No	DK/NR	Total					
Less than \$40,000	8,947	33%	16,184	2,366	27,497					
\$40,000 - \$59,999	12,691	37%	19,456	2,207	34,354					
\$60,000 - \$79,999	14,749	44%	16,070	2,857	33,676					
\$80,000 - \$99,999	22,202	45%	24,740	2,942	49,885					
\$100,000+	62,587	51%	55,777	4,774	123,138					
DK/NR	25,707	37%	38,835	5,850	70,392					
Total	146,883	43%	171,062	20,997	338,942					

Table 3: Households by Type of Renovation and Period of Construction

Renovation and Home Purchase Survey

Survey Date: March 2010

		No/Lo	w	Very High/High				Type of Renovation ¹					
		Probabil	ity of	Probabil	ity of	Repair	s or	Improvem	ents or				
	Owner	Renova	tion	Renova	tion	Mainten	ance	Alterat	ions	Bot	:h	DK/N	IR
Year of Construction	Hhlds	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	4,673	3,054	65%	1,619	35%	799	49%	1,476	91%	657	41%		
1921-1945	4,550	2,550	56%	2,000	44%	1,273	64%	1,380	69%	653	33%		
1946-1960	31,025	18,665	60%	12,360	40%	6,064	49%	9,214	75%	2,918	24%		
1961-1970	29,767	16,252	55%	13,515	45%	6,415	47%	10,153	75%	3,161	23%	108	1%
1971-1980	63,014	34,812	55%	28,202	45%	13,566	48%	23,155	82%	8,671	31%	153	1%
1981-1990	45,834	23,714	52%	22,120	48%	10,616	48%	17,076	77%	5,688	26%	115	1%
1991-1995	27,787	15,865	57%	11,922	43%	5,345	45%	9,850	83%	3,390	28%	117	1%
1996-2000	44,283	28,992	65%	15,291	35%	5,882	38%	11,581	76%	2,173	14%		
2001-2005	52,722	37,646	71%	15,076	29%	2,874	19%	13,605	90%	1,402	9%		
2006-2010	26,706	18,906	71%	7,800	29%	755	10%	7,678	98%	633	8%		
DK/NR	8,582	6,465	75%	2,117	25%	823	39%	1,894	89%	600	28%		
Total	338,943	206,921	61%	132,022	39%	54,412	41%	107,062	81%	29,946	23%	493	0%
¹ As a proportion of those house	holds with a hig	h or verv high	probability	of renovating	in 2010								

Table 4: Households by Type of Renovation and Household Income

Calgary CMA

Renovation and Home Purchase Survey Survey Date: March 2010

		No/Lo	W	Very High	/High	Type of Renovation ¹							
		Probabil	ity of	Probabil	ity of	Repair	s or	Improvem	ents or				
	Owner	Renova	tion	Renova	tion	Mainten	ance	Alterati	ons	Both	1	DK/N	I R
Income	Hhlds	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	27,497	18,694	68%	8,803	32%	4,641	53%	5,646	64%	1,745	20%	261	3%
\$40,000 - \$59,999	34,354	23,619	69%	10,735	31%	5,440	51%	8,638	80%	3,344	31%		
\$60,000 - \$79,999	33,676	21,412	64%	12,264	36%	5,852	48%	10,309	84%	3,897	32%		
\$80,000 - \$99,999	49,885	30,097	60%	19,788	40%	7,054	36%	16,127	81%	3,393	17%		
\$100,000+	123,138	65,587	53%	57,551	47%	22,197	39%	48,406	84%	13,286	23%	233	0%
DK/NR	70,392	47,511	67%	22,881	33%	9,227	40%	17,934	78%	4,281	19%		
Total	338,942	206,920	61%	132,022	39%	54,411	41%	107,060	81%	29,946	23%	494	0%
As a proportion of those house	As a proportion of those households with a high or very high probability of renovating in 2010												

Table 5: Reasons Households are Intending to Renovate

High or Very High Intention to Renovate

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

Reasons ¹	Hhlds	%
Needed Repairs	26,695	20%
Needed Maintenance	31,453	24%
Wanted to update or add value, or are preparing to sell	90,415	68%
the residence		
Needed more space	13,634	10%
To make the home more energy efficient	9,105	7%
Other	2,677	2%
DK/NR	578	0%
Total	132,022	
¹ Multiple Reasons were permitted.		

Table 6: Profile of Households Intending to Renovate - Contacting a Contractor

High or Very High Intention to Renovate

Calgary CMA

Renovation and Home Purchase Survey

In planning your renovations, have you contacted a		
contractor for information about your renovations?	Hhlds	%
Yes	94,830	72%
No	33,977	26%
DK/NR	3,216	2%
Total	132,022	100%

HOME PURCHASE

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Table 1: Profile of 2009 Home Purchasers - Age

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

Did you purchase your primary residence in 2009?							
	Yes		No	DK/NR	Total		
Age	Hhlds	%	Hhlds	Hhlds	Hhlds		
18-24 years	334	14%	2,060		2,394		
25-34 years	6,776	16%	35,708	517	43,002		
35-44 years	6,834	9%	68,272	425	75,532		
45-54 years	4,339	5%	88,190	1,003	93,532		
55-64 years	1,754	3%	65,463	806	68,023		
65+ years	1,624	3%	52,890	642	55,156		
DK/NR	69	5%	1,123	112	1,304		
Total	21,730	6%	313,708	3,504	338,942		

Table 2: Profile of 2009 Home Purchasers - Income

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

Did you purchase your primary residence in 2009?							
	Yes		No	DK/NR	Total		
Income	Hhlds	%	Hhlds	Hhlds	Hhlds		
Less than \$40,000	1,780	6%	25,179	538	27,497		
\$40,000 - \$59,999	2,452	7%	31,674	228	34,354		
\$60,000 - \$79,999	2,483	7%	30,840	353	33,676		
\$80,000 - \$99,999	4,320	9%	45,231	333	49,885		
\$100,000+	8,396	7%	113,933	809	123,138		
DK/NR	2,299	3%	66,850	1,243	70,392		
Total	21,730	6%	313,708	3,504	338,942		

Table 3: Profile of 2009 Home Purchasers - Primary Reason for Purchasing a New Residence

Calgary CMA

Renovation and Home Purchase Survey

Reasons	Hhlds	%
Need for a larger residence / better residence	7,958	37%
No longer require large residence	1,100	5%
Move to a better neighbourhood / More security	1,791	8%
Job related (transferred)	637	3%
Change from renting / Build equity / Residence of our own	3,640	17%
Want Acreage / Yard / Freedom from city	381	2%
The market: Time is right	1,630	8%
Now meet the requirements for a mortgage	54	0%
Had the money	299	1%
Other	3,115	14%
DK/NR	1,125	5%
Total	21,730	100%

Table 4: Profile of 2009 Home Purchasers - First Time Home Buyers

Renovation and Home Purchase Survey

Survey Date: March 2010

Was this the first residence that you have purchased - either on your own or with someone else?						
	Hhlds	%				
Yes	6,457	30%				
No	14,846	68%				
DK/NR	427	2%				
Total	21.730	100%				

Table 5: Profile of 2009 Home Purchasers - Value of Home Compared to Previous Home

Non-First Time Home Buyers

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

Is your current residence worth more, less home?	or about the same dollar value as	your previous
	Hhlds	%
More	11,120	73%
Less	1,894	12%
About the same	1,822	12%
DK/NR	437	3%
Total	15,272	100%

Table 6: Profile of 2009 Home Purchasers - Size of Home Compared to Previous Home

Non-First Time Home Buyers

Calgary CMA

Renovation and Home Purchase Survey

Is your current residence larger, smaller, or about the same size when compared to your previous home?				
Hhlds 9				
Larger	9,646	63%		
Smaller	2,939	19%		
About the same	2,416	16%		
DK/NR	272	2%		
Total	15,272	100%		

Table 7: Profile of 2009 Home Purchasers - Brand New/Pre-Owned Home

Renovation and Home Purchase Survey

Survey Date: March 2010

What kind of residence did you purchase?					
	Hhlds	%			
Brand new	6,359	29%			
Pre-owned	14,509	67%			
Other	646	3%			
DK/NR	216	1%			
Total	21,730	100%			

Table 8: Profile of 2009 Home Purchasers - Dwelling Type

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

What type of dwelling did you purchase?				
	Hhlds	%		
Single-detached	15,363	71%		
Semi-detached	2,483	11%		
Row/Townhouse	1,256	6%		
Apartment	2,086	10%		
Other				
DK/NR	541	2%		
Total	21,730	100%		

Table 9: Profile of 2009 Home Purchasers - Condominium Ownership

Calgary CMA

Renovation and Home Purchase Survey

Did you buy a condominium unit?								
	Ye	es	No DK/NR	Total				
Age	Hhlds	%	Hhlds	Hhlds	Hhlds			
18-24 years	87	26%	247		334			
25-34 years	1,355	20%	5,422		6,776			
35-44 years	765	11%	6,068		6,834			
45-54 years	504	12%	3,580	256	4,339			
55-64 years	724	41%	957	74	1,754			
65+ years	444	27%	1,127	53	1,624			
DK/NR			69		69			
Total	3,878	18%	17,469	383	21,730			

Table 10: Profile of 2009 Home Purchasers - Down Payment

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

What was the size of the down payment on the residence you purchased?				
	Hhlds	%		
Less than 5% down payment	1,039	5%		
5% to 19% down payment	7,272	33%		
20% or more down payment	9,890	46%		
No down payment	1,449	7%		
DK/NR	2,080	10%		
Total	21,730	100%		

Table 11: Profile of 2009 Home Purchasers - Main Source of Down Payment

Households having a Down Payment

Calgary CMA

Renovation and Home Purchase Survey

Main Source of Down Payment	Hhlds	%
Savings (excluding RRSP and Investments)	7,473	37%
Inheritance	454	2%
Parents / Relative Gift	587	3%
Parents / Relative Loan	85	0%
Equity from present/previous residence	8,791	43%
Bank Loan / Credit Union Loan	287	1%
Investments (e.g., stocks, bonds, etc.)	430	2%
RRSP / Home Buyers Plan	728	4%
Other	441	2%
DK/NR	1,005	5%
Total	20,281	100%

Table 12: Profile of 2009 Home Purchasers - Location of Home

Renovation and Home Purchase Survey

Survey Date: March 2010

Location	Hhlds	%
Calgary	673	3%
North West Calgary	5,037	23%
North East Calgary	2,712	12%
Central Calgary	678	3%
South Calgary	2,196	10%
South West Calgary	4,730	22%
East Calgary	632	3%
West Calgary	177	1%
Outside city limits/Rural Municipalities	1,679	8%
Other	3,072	14%
DK/NR	145	1%
Total	21,730	100%

Table 13: Profile of 2009 Home Purchasers - Price of Home

Calgary CMA

Renovation and Home Purchase Survey

Price	Hhlds	%
Under \$100,000	641	3%
\$100,000 - \$199,999	1,469	7%
\$200,000 - \$299,999	3,326	15%
\$300,000 - \$399,999	5,015	23%
\$400,000 - \$499,999	4,668	21%
\$500,000 - \$599,999	1,769	8%
\$600,000 - \$699,999	844	4%
\$700,000+	1,574	7%
DK/NR	2,424	11%
Total	21,730	100%

Table 14: Profile of 2009 Home Purchasers - Period of Construction Calgary CMA Renovation and Home Purchase Survey

Period of Construction	Hhlds	%
1920 or before	139	1%
1921-1945	75	0%
1946-1960	1,410	6%
1961-1970	1,083	5%
1971-1980	3,035	14%
1981-1990	2,269	10%
1991-1995	1,358	6%
1996-2000	2,760	13%
2001-2005	3,171	15%
2006-2009	5,982	28%
DK/NR	448	2%
Total	21,730	100%

INTENTION TO PURCHASE

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Table 1: Profile of Households Intending to Purchase a Home - Age and Tenure Calgary CMA
Renovation and Home Purchase Survey

Have yo	Have you bought or are you thinking about buying a primary residence in 2010?									
		Ye	es	No	DK/NR	Total				
Tenure	Age	Hhlds	%	Hhlds	Hhlds	Hhlds				
Owner	18-24 years	150	6%	2,087	157	2,394				
	25-34 years	4,284	10%	37,026	1,692	43,002				
	35-44 years	4,585	6%	68,503	2,443	75,532				
	45-54 years	2,552	3%	87,147	3,832	93,532				
	55-64 years	2,704	4%	62,718	2,601	68,023				
	65+ years	1,463	3%	52,211	1,482	55,156				
	DK/NR			1,119	184	1,304				
	Total	15,738	5%	310,811	12,391	338,943				
Renter	18-24 years	1,095	19%	4,646	102	5,844				
	25-34 years	4,691	16%	22,186	2,109	28,985				
	35-44 years	2,465	9%	23,322	3,128	28,915				
	45-54 years	2,302	11%	18,777	815	21,894				
	55-64 years	1,708	9%	16,268	1,100	19,076				
	65+ years	633	5%	12,069	644	13,346				
	DK/NR			210	253	463				
	Total	12,894	11%	97,478	8,151	118,523				
Total	18-24 years	1,245	15%	6,734	259	8,237				
	25-34 years	8,975	12%	59,212	3,800	71,987				
	35-44 years	7,050	7%	91,824	5,572	104,446				
	45-54 years	4,854	4%	105,925	4,648	115,426				
	55-64 years	4,412	5%	78,986	3,701	87,099				
	65+ years	2,096	3%	64,280	2,126	68,502				
	DK/NR			1,329	438	1,767				
	Total	28,632	6%	408,290	20,544	457,464				

Table 2: Profile of Households Intending to Purchase a Home - Income and Tenure Calgary CMA
Renovation and Home Purchase Survey

Have you bought or are you thinking about buying a primary residence in 2010?								
		Yes	5	No	DK/NR	Total		
Tenure	Income	Hhlds	%	Hhlds	Hhlds	Hhlds		
Owner	Less than \$40,000	874	3%	25,525	1,098	27,497		
	\$40,000 - \$59,999	1,269	4%	31,795	1,290	34,354		
	\$60,000 - \$79,999	1,423	4%	31,189	1,064	33,676		
	\$80,000 - \$99,999	2,412	5%	46,130	1,342	49,885		
	\$100,000+	7,862	6%	111,327	3,949	123,138		
	DK/NR	1,897	3%	64,845	3,649	70,392		
	Total	15,737	5%	310,811	12,392	338,942		
Renter	Less than \$40,000	1,560	4%	32,773	1,010	35,343		
	\$40,000 - \$59,999	1,180	5%	17,717	2,938	21,835		
	\$60,000 - \$79,999	1,553	11%	12,141	700	14,394		
	\$80,000 - \$99,999	3,169	21%	10,935	1,220	15,325		
	\$100,000+	4,087	25%	10,890	1,148	16,126		
	DK/NR	1,343	9%	13,022	1,136	15,501		
	Total	12,892	11%	97,478	8,152	118,524		
Total	Less than \$40,000	2,435	4%	58,298	2,108	62,840		
	\$40,000 - \$59,999	2,449	4%	49,512	4,228	56,189		
	\$60,000 - \$79,999	2,976	6%	43,330	1,763	48,070		
	\$80,000 - \$99,999	5,581	9%	57,065	2,562	65,209		
	\$100,000+	11,950	9%	122,217	5,098	139,264		
	DK/NR	3,240	4%	77,867	4,785	85,892		
	Total	28,631	6%	408,289	20,544	457,464		

Table 3: Profile of Households Intending to Purchase a Home - Looking for a Brand New/Pre-

Owned Home

High or Very High Intention to Purchase

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

What would be your first choice for purchasing a residence?		
	Hhlds	%
Brand new	8,753	35%
Pre-owned	14,307	57%
Either		
Other	268	1%
DK/NR	1,977	8%
Total	25,305	100%

Table 4: Profile of Households Intending to Purchase a Home - Type of Dwelling

High or Very High Intention to Purchase

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

What would be your first choice for purchasing a residence?		
	Hhlds	%
Single-detached	18,811	74%
Semi-detached	1,659	7%
Row/Townhouse	1,153	5%
Apartment	2,616	10%
Other	143	1%
DK/NR	924	4%
Total	25,305	100%

Table 5: Profile of Households Intending to Purchase a Home - Condominium Ownership

High or Very High Intention to Purchase

Calgary CMA

Renovation and Home Purchase Survey

Are you intending to buy a condominium unit?		
	Hhlds	%
Yes	4,691	19%
No	20,298	80%
DK/NR	317	1%
Total	25,305	100%

Table 6: Profile of Households Intending to Purchase a Home - First Time Home Buyers

High or Very High Intention to Purchase

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

Will this be the first residence you will purchase?		
	Hhlds	%
Yes	7,512	30%
No	17,793	70%
DK/NR		
Total	25,305	100%

Table 7: Profile of Households Intending to Purchase a Home - Change in Dwelling Size

High or Very High Intention to Purchase

Non-First Time Home Buyers

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

Will the residence you are thinking of buying be larger, smaller or about the same size as your present residence?		
	Hhlds	%
Larger	8,450	47%
Smaller	3,534	20%
About the same	5,596	31%
DK/NR	213	1%
Total	17.793	100%

Table 8: Profile of Households Intending to Purchase a Home - Down Payment

High or Very High Intention to Purchase

Calgary CMA

Renovation and Home Purchase Survey

Approximately how much do you intend to put as a down payment?		
	Hhlds	%
Less than 5% down payment	1,624	6%
5% to 19% down payment	9,770	39%
20% or more down payment	9,700	38%
No down payment	2,431	10%
DK/NR	1,780	7%
Total	25,305	100%

Table 9: Profile of Households Intending to Purchase a Home - Main Source of Down Payment

Households Intending to Have a Down Payment

High or Very High Intention to Purchase

Calgary CMA

Renovation and Home Purchase Survey

Survey Date: March 2010

Main Source of Down Payment	Hhlds	%
Savings (excluding RRSP and Investments)	7,664	34%
Inheritance	573	3%
Parents / Relative Gift	1,542	7%
Parents / Relative Loan	253	1%
Equity from present/previous residence	9,307	41%
Investments (e.g., stocks, bonds, etc.)	991	4%
Bank Loan / Credit Union Loan	550	2%
RRSP / Home Buyers Plan	1,092	5%
Other	159	1%
DK/NR	743	3%
Total	22,874	100%

Table 10: Profile of Households Intending to Purchase a Home - Primary Reason for Purchasing a New Residence

High or Very High Intention to Purchase

Calgary CMA

Renovation and Home Purchase Survey

Primary Reason	Hhlds	%
Need for a larger residence / better residence	7,645	30%
No longer require large residence	2,018	8%
Move to a better neighbourhood / More security	2,759	11%
Job related (transferred)	573	2%
Change from renting / Build equity / Residence of our own	6,694	26%
Want Acreage / Yard / Freedom from city	822	3%
The market: Time is right	1,295	5%
Now meet the requirements for a mortgage		
Had the money	409	2%
Other	2,379	9%
DK/NR	711	3%
Total	25,305	100%

Table 11: Profile of Households Intending to Purchase a Home - Housing Cost High or Very High Intention to Purchase Calgary CMA

Renovation and Home Purchase Survey

Approximately, how much do you plan to pay for this new residence?		
	Hhlds	%
Under \$100,000	1,164	5%
\$100,000 - \$199,999	1,695	7%
\$200,000 - \$299,999	2,844	11%
\$300,000 - \$399,999	5,837	23%
\$400,000 - \$499,999	5,436	21%
\$500,000 - \$599,999	3,070	12%
\$600,000 - \$699,999	1,370	5%
\$700,000+	1,751	7%
DK/NR	2,139	8%
Total	25,305	100%

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