

Renovation and Home Purchase Detailed Tables

Ottawa

CANADA MORTGAGE AND HOUSING CORPORATION

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TABLE OF CONTENTS

2021

Methodology	4
Table 1: Households by Type of Renovation and Period of Construction	6
Table 2: Households by Type of Renovation and Age of Respondent	6
Table 3: Households by Type of Renovation and Household Income	7
Table 4: Households by Type of Renovation	7
Table 5: Reasons Households Decide to Renovate	8
Table 6: How the Renovation Work was Completed	8
Table 7: Average Cost of Renovations by Period of Construction	9
Table 8: Average Cost of Renovations by Household Income	9
Table 9: How was the Renovation Work Paid for?	10

METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2010.

How do we define households who performed renovations in 2009?

Homeowner households who completed renovations on their primary residence in 2009, spending any amount, are deemed to have performed renovations last year.

How do we define households who intend to renovate in 2010?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2010 or plan to commence renovations of \$1,000 or more in 2010 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2010, those having high confidence that they will renovate their home in 2010, and those having low confidence that they will renovate their home in 2010. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

How do we define households who purchased a home in 2009?

All households who signed a final purchase agreement in 2009 are classified as home purchasers.

How do we define households who intend to purchase a home in 2010?

All households who signed a final purchase agreement in 2010 or indicated that they are intending to buy home in 2010 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2010 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2010. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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Table 1: Households by Type of Renovation and Period of Construction
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

Period of Construction	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	13,383	5,795	43%	2,548	44%	4,588	79%	1,341	23%	--	--
1920-1945	9,555	5,926	62%	4,503	76%	4,099	69%	2,676	45%	--	--
1946-1960	27,790	17,614	63%	9,285	53%	13,674	78%	5,345	30%	--	--
1961-1970	27,177	17,697	65%	9,727	55%	13,279	75%	5,309	30%	--	--
1971-1980	42,233	23,153	55%	14,096	61%	16,683	72%	7,626	33%	--	--
1981-1990	47,558	32,101	67%	17,726	55%	23,249	72%	8,874	28%	--	--
1991-1995	18,000	11,978	67%	5,686	47%	8,139	68%	2,185	18%	338	3%
1996-2000	18,238	9,144	50%	3,313	36%	6,845	75%	1,014	11%	--	--
2001-2005	25,146	11,434	45%	2,629	23%	9,963	87%	1,158	10%	--	--
2006-2009	12,332	4,549	37%	556	12%	4,549	100%	556	12%	--	--
DK/NR	7,597	3,096	41%	2,078	67%	1,018	33%	--	--	--	--
Total	249,009	142,487	57%	72,147	51%	106,086	74%	36,084	25%	338	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2009

Table 2: Households by Type of Renovation and Age of Respondent
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

Age	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	1,122	410	37%	200	49%	410	100%	200	49%	--	--
25-34 years	18,591	8,870	48%	3,570	40%	8,341	94%	3,041	34%	--	--
35-44 years	53,617	28,629	53%	12,890	45%	22,435	78%	6,696	23%	--	--
45-54 years	63,513	37,776	59%	19,609	52%	26,929	71%	8,939	24%	177	0%
55-64 years	62,922	38,237	61%	20,930	55%	27,617	72%	10,471	27%	161	0%
65+ years	48,543	28,394	58%	14,778	52%	20,354	72%	6,738	24%	--	--
DK/NR	700	170	24%	170	100%	--	--	--	--	--	--
Total	249,008	142,486	57%	72,147	51%	106,086	74%	36,085	25%	338	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2009

Table 3: Households by Type of Renovation and Household Income
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

Income	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	17,662	7,903	45%	4,984	63%	4,436	56%	1,679	21%	161	2%
\$40,000 - \$59,999	26,994	15,490	57%	7,323	48%	11,251	73%	3,085	20%	--	--
\$60,000 - \$79,999	25,189	13,234	53%	6,712	48%	9,454	71%	2,931	22%	--	--
\$80,000 - \$99,999	41,439	24,884	60%	13,691	48%	17,940	72%	6,747	27%	--	--
\$100,000+	88,661	53,644	61%	25,196	48%	43,876	82%	15,427	29%	--	--
Income not provided	49,064	27,331	56%	14,242	48%	19,129	70%	6,216	23%	177	1%
Total	249,009	142,486	57%	72,148	48%	106,086	74%	36,085	25%	338	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those who performed renovations in 2009

Table 4: Households by Type of Renovation
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

Type of Renovation ¹	Hhlds	%
Structural additions or extensions	10,955	8%
Remodelling of rooms	49,007	34%
Fences, driveways, patios, swimming pools or major landscaping	37,633	26%
Roofs and eavestroughing	22,511	16%
Exterior walls	7,136	5%
Windows and doors	34,118	24%
Painting or wallpapering	36,868	26%
Interior walls and ceilings	19,561	14%
Hard surface flooring and wall-to-wall carpeting	39,155	27%
Plumbing fixtures and equipment	20,898	15%
Heating and/or air conditioning equipment	20,521	14%
Electrical fixtures and equipment	15,255	11%
Built-in appliances	7,329	5%
Other	3,733	3%
DK/NR	799	1%
Total	143,067	

¹Multiple responses permitted.

Table 5: Reasons Households Decide to Renovate
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

Reasons ¹	Hhlds	%
Needed Repairs	47,534	33%
Major Repairs	14,310	10%
Minor Repairs	30,441	21%
DK	518	0%
Needed Maintenance	36,796	26%
Wanted to update or add value, or are preparing to sell the residence	72,657	51%
Needed more space	7,972	6%
To make the home more energy efficient	11,221	8%
Other	7,144	5%
DK/NR	400	0%
Total	143,067	

¹Multiple responses permitted.

Table 6: How the Renovation Work was Completed
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	65,544	46%
Did the work myself with friends/family (Unpaid)	25,929	18%
Both	43,641	31%
Bought materials and contracted out the labour	6,178	4%
Other	1,017	1%
DK/NR	177	0%
Total	142,486	100%

Table 7: Average Cost of Renovations by Period of Construction
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

Period of Construction	Households Performing Renovations		
	Hhlds	Average Cost	Not Providing Costs
1920 or before	5,795	\$13,030	0
1921-1945	5,926	\$8,866	0
1946-1960	17,614	\$12,569	1,209
1961-1970	17,697	\$12,364	996
1971-1980	23,153	\$8,576	316
1981-1990	32,101	\$10,281	2,503
1991-1995	11,978	\$14,328	937
1996-2000	9,144	\$13,312	681
2001-2005	11,434	\$8,735	312
2006-2009	4,549	\$8,815	536
DK/NR	3,096	\$5,241	177
Total	142,486	\$10,826	7,666

Table 8: Average Cost of Renovations by Household Income
Ottawa CMA
Renovation and Home Purchase Survey
Survey Date: March 2010

Income	Households Performing Renovations		
	Hhlds	Average Cost	Not Providing Costs
Less than \$40,000	7,903	\$8,857	0
\$40,000 - \$59,999	15,490	\$9,182	1,273
\$60,000 - \$79,999	13,234	\$7,570	339
\$80,000 - \$99,999	24,884	\$9,563	690
\$100,000+	53,644	\$13,367	861
DK/NR	27,331	\$9,833	4,502
Total	142,486	\$10,826	7,666

Table 9: How was the Renovation Work Paid for?
Ottawa CMA
Renovation and Home Purchaser Survey
Survey Date: March 2010

How was the renovation work paid for? ¹	Hhlds	%
Savings	106,474	75%
Using a loan from a financial institution	4,114	3%
Credit card/Line of credit	44,483	31%
Financed through mortgage	5,561	4%
Borrow from family/friend	381	0%
Other	1,433	1%
DK/NR	1,572	1%
Total	142,486	

¹Multiple responses permitted.

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