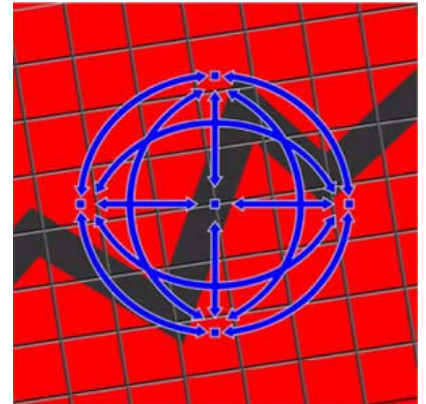


National Tourism Indicators

Quarterly estimates
Fourth quarter 2009



Canadian Tourism Commission and
Statistics Canada

Commission canadienne du tourisme et
Statistique Canada

Canada 

Acknowledgements

The National Tourism Indicators are funded through a partnership agreement between the Canadian Tourism Commission and Statistics Canada.

This publication was prepared by staff of the Income and Expenditure Accounts Division: Karen Ashman, Monique Bisailon, Anne-Marie Bridger, Éric Desjardins, Shuhua Gao, Chris Jackson, Demi Kotsovos, Diane Lake, Kim Longtin, Chris MacPhail, Charles Morissette, James Tebrake, Jamie Temple and Joe Wilkinson.

How to obtain more information

Specific inquiries about this product and related statistics or services should be directed to our information officer: Income and Expenditure Accounts Division, Statistics Canada, Ottawa, Ontario, K1A 0T6 (1-613-951-3640, iead-info-dcrrd@statcan.gc.ca).

For information about this product or the wide range of services and data available from Statistics Canada, visit our website at www.statcan.gc.ca or contact us by e-mail at infostats@statcan.gc.ca or by phone from 8:30am to 4:30 p.m. Monday to Friday at:

Toll-free telephone (Canada and the United States):

Inquiries line	1-800-263-1136
National telecommunications device for the hearing impaired	1-800-363-7629
Fax line	1-877-287-4369
Depository Services Program inquiries line	1-800-635-7943
Depository Services Program fax line	1-800-565-7757

Statistics Canada national contact centre: 1-613-951-8116

Fax line 1-613-951-0581

Information to access the product

This product, Catalogue no. 13-009-X, is available for free. To obtain a single issue, visit our website at www.statcan.gc.ca and select "Publications".

Standards of service to the public

Statistics Canada is committed to serving its clients in a prompt, reliable and courteous manner. To this end, Statistics Canada has developed standards of service that its employees observe. To obtain a copy of these service standards, please contact Statistics Canada toll-free at 1-800-263-1136. The service standards are also published on www.statcan.gc.ca under "About us" > "The agency" > "Providing services to Canadians."

National Tourism Indicators

Quarterly estimates
Fourth quarter 2009

Published by authority of the Minister responsible for Statistics Canada

© Minister of Industry, 2010

All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy— or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada, K1A 0T6.

March 2010

Catalogue no. 13-009-X

ISSN 1492-5133

Frequency: Quarterly

Ottawa

Cette publication est disponible en français sur demande (n° 13-009-X au catalogue).

Note of Appreciation

Canada owes the success of its statistical system to a long-standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.

Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- P preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

For more information

For more information about the ***National Tourism Indicators***, telephone the Income and Expenditure Accounts Division at 613-951-3640 and ask for the information officer; iead-info-dcrd@statcan.gc.ca.

Data available on CANSIM and electronic version

The ***National Tourism Indicators*** are available on Statistics Canada's CANSIM database (tables 387-0001 to 387-0010).

The electronic version of the publication can be downloaded from Statistics Canada's web site (www.statcan.gc.ca/english/freepub/13-009-X/free.htm).

About this publication

This publication presents information on the National Tourism Indicators (NTI). The data portray the evolution of tourism in Canada on a quarterly basis. Estimates of supply and demand for each of the main commodities and employment for tourism and non-tourism industries as identified in the Tourism Satellite Account (TSA) are recorded as time series. All series are benchmarked to the TSA.

Statistical tables providing the most recent quarterly and annual estimates are organized around six topics: tourism demand in Canada, tourism domestic demand, tourism exports, supply, tourism employment and tourism gross domestic product. The tables show both the levels of the NTI, at current and constant prices, and their percentage changes (the numbers directly under the rows showing the level of each NTI). The quarterly percentage change is shown when the data are seasonally adjusted. The year-over-year percentage change is shown when the data are not seasonally adjusted.

For further details on the NTI, see the section “Concepts, methodology and data quality”. For more in-depth explanations and related information see the “Related documentation”.

Related documentation

The concepts, sources and methods of the NTI and the TSA are described in the following Statistics Canada publications:

Guide to the National Tourism Indicators: Sources and Methods, Catalogue no. 13-594-G, August 1996.

Canadian Tourism Satellite Account Handbook, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 52, December 2007.

Canadian Tourism Satellite Account, 2004, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 63, December 2009.

The Provincial and Territorial Tourism Satellite Accounts for Canada, 1998, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 40, June 2003.

“The Tourism Satellite Account,” in **National Income and Expenditure Accounts, Second Quarter 1994**, Catalogue no. 13-001-X.

Guide to the Income and Expenditure Accounts, Catalogue no. 13-017-X, June 2008.

“Laspeyres, Paasche and Chain Price Indexes in the Income and Expenditure Accounts,” in **National Income and Expenditure Accounts, Fourth Quarter 1988**, Catalogue no. 13-001-X.

The X11ARIMA/88 Seasonal Adjustment Method, by Estela Bee Dagum, Time Series and Analysis Division, October 1988.

United Nations, Commission of the European Communities - Eurostat, International Monetary Fund, Organization for Economic Co-operation and Development and World Bank, **System of National Accounts, 1993**, New York, 1997.

Revisions of the Canadian National Tourism Indicators, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 47, January 2005.

Special requests

Individual NTI tables can be obtained in laser printout format on the day of release by contacting the Income and Expenditure Accounts Division by phone 613-951-3640 or fax 613-951-3618. In addition, information officers can answer questions about the NTI by phone or fax (same numbers as above) or by mail. There is a \$40 minimum charge (includes 6 pages plus \$1.50 per additional page) for information sent by fax. Higher charges apply if a special tabulation is required. Payment is due in advance, normally by VISA, American Express or Mastercard.

Table of contents

About this publication	v
Highlights	viii
Concepts, methodology and data quality	xi
Section A	
Tourism demand in Canada	
Table 1 Tourism demand in Canada, seasonally adjusted	2
Table 2 Tourism demand in Canada, not seasonally adjusted	3
Table 3 Tourism demand in Canada, 2002 prices, seasonally adjusted	4
Section B	
Tourism domestic demand	
Table 4 Tourism domestic demand, seasonally adjusted	6
Table 5 Tourism domestic demand, not seasonally adjusted	7
Table 6 Tourism domestic demand, 2002 prices, seasonally adjusted	8
Section C	
Tourism demand by non-residents (exports)	
Table 7 Tourism demand by non-residents (exports), seasonally adjusted	10
Table 8 Tourism demand by non-residents (exports), not seasonally adjusted	11
Table 9 Tourism demand by non-residents (exports), 2002 prices, seasonally adjusted	12
Section D	
Supply of tourism commodities	
Table 10 Supply of tourism commodities, seasonally adjusted	14
Table 11 Supply of tourism commodities, not seasonally adjusted	15
Table 12 Supply of tourism commodities, 2002 prices, seasonally adjusted	16
Section E	
Employment generated by tourism	
Table 13 Employment generated by tourism, seasonally adjusted	18
Table 14 Employment generated by tourism, not seasonally adjusted	19
Section F	
Tourism prices and gross domestic product	
Table 15 Tourism gross domestic product, seasonally adjusted	21
Table 16 Tourism gross domestic product, not seasonally adjusted	22
Table 17 Tourism gross domestic product, 2002 prices, seasonally adjusted	23
Table 18 Implicit price indexes for tourism demand, seasonally adjusted	24
Section G	
Supplementary tables	
Table 19 International travellers, seasonally adjusted	26
Table 20 International travellers, not seasonally adjusted	27
Table 21 Receipts and payments on international travel account, seasonally adjusted	28
Table 22 Receipts and payments on international travel account, not seasonally adjusted	29
Table 23 Exchange rates in Canadian dollars per unit of foreign currency, not seasonally adjusted	30
Table 24 Consumer price index, selected countries, not seasonally adjusted	31
Table 25 Other related statistics, seasonally adjusted at annual rates	32

Highlights

Fourth quarter 2009

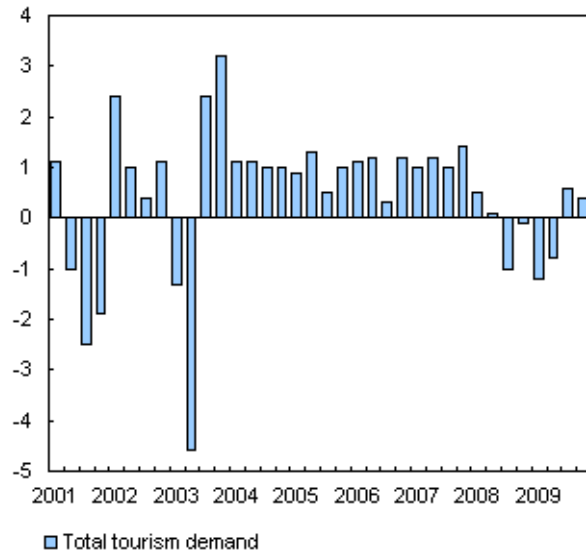
Data adjusted for seasonality and price changes¹

Tourism spending in Canada increased 0.4% in real terms in the fourth quarter of 2009, as outlays by both international visitors to Canada and Canadians were up.

This was the second consecutive increase in tourism spending, following four negative quarters that started in the summer of 2008.

Chart 1
Tourism spending up again

% change - preceding quarter, adjusted for seasonal variation and price change

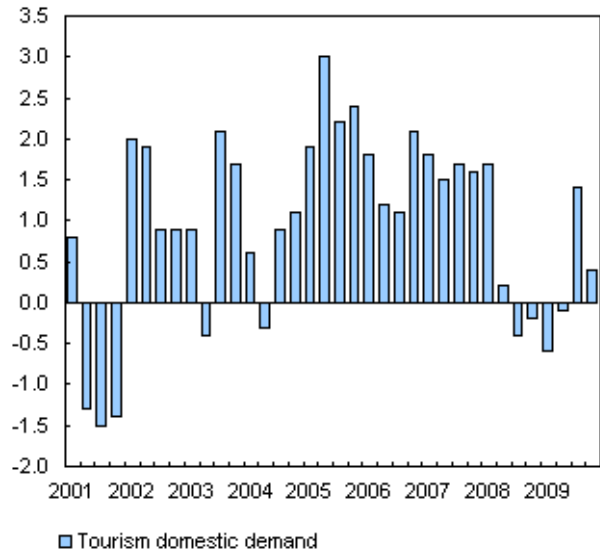


Canadians increase tourism spending at home

Canadians' spending on tourism in Canada increased 0.4% in real terms in the fourth quarter of 2009, following a 1.4% increase in the third quarter.

Chart 2
Tourism domestic demand continues up

% change - preceding quarter, adjusted for seasonal variation and price change



Spending on passenger air transport, the largest component of the transportation category, increased 1.1%. Accommodation spending also rose, while fuel consumption was down.

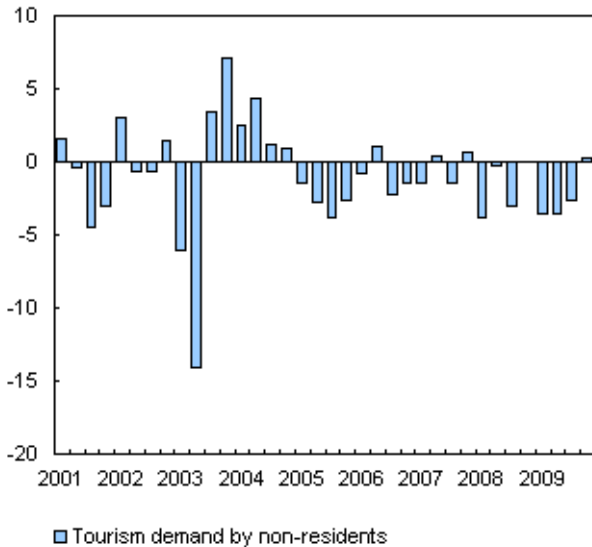
First spending increase by international visitors in two years

Spending by international visitors to Canada edged up 0.2% in real terms in the fourth quarter of 2009. This increase followed large declines in the first three quarters of the year.

1. Growth rates of tourism spending and GDP are expressed in real terms (i.e., adjusted for price changes) as well as adjusted for seasonal variations, unless otherwise indicated. Employment data are also seasonally adjusted. Associated percentage changes are presented at quarterly rates unless otherwise noted.

Chart 3
First spending increase in two years by international visitors

% change - preceding quarter, adjusted for seasonal variation and price change



Outlays by international visitors on passenger air transportation were up 1.2%, reflecting an increase in the number of visitors from overseas countries. Spending on vehicle fuel was 1.4% lower than the previous quarter as car travel from the United States declined.

Spending by international visitors on accommodation and food and beverage services increased during the quarter. Spending on recreation and entertainment was unchanged.

Tourism gross domestic product expands

Tourism gross domestic product (GDP) increased 0.2% in the fourth quarter of 2009, the second consecutive quarter of growth. Gains were registered across all tourism industries, notably transportation and "other tourism industries", which includes the travel services and recreation and entertainment industries.

Tourism employment was up for a second consecutive quarter following job losses in the first two quarters of 2009.

Looking ahead

According to the latest Business Conditions Survey for the Traveller Accommodation Industry, about half of hoteliers expected lower occupancy rates, a decline in

the number of nights booked and lower business and corporate travel in the first quarter of 2010 compared to the first quarter of 2009. However, 15% of hoteliers expected an increase in occupancy rates, almost double that in any of the four previous quarters.

Internationally, the Organisation for Economic Cooperation and Development (OECD) composite leading indicators for January continued to show an improvement in economic activity for the Group of Seven (G7) countries (Canada, France, Germany, Italy, Japan, the United States and the United Kingdom).

In the first two months of 2010, the value of the Canadian dollar increased against most major currencies, including the United States dollar, European euro, British pound, Japanese yen and Australian dollar.

Vancouver played host to the 2010 Winter Olympics in February. While preliminary numbers are not yet available, the Games should have a positive impact on tourism in Canada, particularly in British Columbia. During the Winter Olympics in Calgary in February 1988, international travel through Alberta increased 158% compared to February 1987.

2009 year in review

Tourism spending in Canada decreased 2.0% in real terms in 2009, as spending by international visitors fell to its lowest level in 15 years. As a result, the domestic share of tourism spending increased for a fifth consecutive year to 80% from 70% in 2004.

The decline in international tourism spending in Canada mirrored a worldwide trend that saw a decrease in international tourism receipts (constant prices) in the first three quarters of 2009. According to the United Nations World Tourism Organization (UNWTO), international tourism has shown some resiliency towards the global economic crisis, falling at about half the pace of estimated exports worldwide.

In Canada, spending by international visitors decreased 8.7% in real terms to its lowest level since 1994. This was also the fifth consecutive annual decline. In comparison, Canada's exports of goods and services declined 14.0%. Overnight travel from the United States and overseas fell 6.4% and 12.3% respectively. This was the first decline in travel from overseas since 2003, when the Severe Acute Respiratory Syndrome (SARS) outbreak occurred.

Spending by international visitors declined for air transportation on Canadian carriers (-13.5%), accommodation (-9.0%) and recreation and entertainment (-6.9%). Lower spending for vehicle repairs and parts and fuel was recorded as car travel from the United States continued its downward trend.

Tourism spending by Canadians at home declined 0.1% in real terms, as increased spending in the second half of 2009 failed to offset lower spending in the first half. This was the first annual decline in domestic tourism spending since 1991.

Domestic spending on passenger air transportation with Canadian carriers decreased 1.4% while outlays on accommodation were down 1.1%. Spending on travel agents fell 3.4%. However, Canadians spent more on food and beverages services and on recreation and entertainment.

Tourism gross domestic product (GDP) decreased 2.3% despite increases in the last two quarters of 2009. This was the first annual decline in tourism GDP since 2003. In comparison, overall economic activity for Canada contracted 2.6% in 2009.

Tourism employment decreased 2.0%, the first downturn since 2001. Tourism jobs were down notably in accommodation services. Employment in the food and beverage services and the travel services industry also declined. Tourism jobs in recreation and entertainment increased 2.1%.

Data unadjusted for seasonality and expressed at current prices²

Tourism spending in Canada reached \$15.3 billion in the fourth quarter of 2009, a decrease of 2.1% from the fourth quarter of 2008.

Fourth consecutive year-over-year decline in tourism domestic spending

Canadian tourism spending at home injected \$12.5 billion into the economy in the fourth quarter of 2009. This was down 0.6% from the same quarter of 2008, and the fourth consecutive quarter of year-over-year declines.

Outlays by Canadians on passenger air transport, for both domestic and outbound trips with Canadian carriers, were down 8.6% in the fourth quarter compared to one year earlier. The decline stemmed mostly from lower airfares. Spending on

accommodation services was also down due to lower room rates and a decrease in the number of rooms occupied.

On the other hand, tourism expenditures on food and beverage services, recreation and entertainment and non-tourism goods and services were up compared to the same quarter of 2008.

Continued decline in spending by international visitors

International visitors spent \$2.8 billion in Canada in the fourth quarter, down 8.5% from one year earlier, continuing a string of year-over-year declines that started in the third quarter of 2006.

Non-residents made 11.6% fewer trips to Canada compared to the fourth quarter of 2008. Travel by both US and non-US residents continued down.

Outlays by international visitors were lower across all major categories of spending with the largest declines in air transportation, travel services and accommodation services.

Tourism employment

Tourism accounted for 642,000 jobs in Canada in the fourth quarter, down 1.8% compared to the same quarter of 2008, and the fifth consecutive year-over-year decline. Significant job losses were posted in the food and beverage services and travel services industries. Only the recreation and entertainment and water transportation industries added jobs.

2. In this section, tourism spending is expressed at current prices and not adjusted for seasonal variations. Percentage changes are presented on a year-over-year basis.

Concepts, methodology and data quality

The following information is provided to help clarify the basic concepts and definitions and the main sources and methods underlying the National Tourism Indicators (NTI), as well as key aspects of data quality. This information is also intended to clarify the strengths and limitations of the NTI and to indicate how they can be effectively used and analysed.

The National Tourism Indicators provide timely information which facilitate ongoing monitoring and analysis of tourism and its related activities in Canada. The NTI cover the domestic supply of tourism commodities (such as transportation, accommodation, food and beverages, recreation and entertainment), the demand for these commodities by resident and non-resident visitors, and the employment and GDP generated as a result of this demand. In addition to these key variables, other travel-related statistics are provided, including: number of international travellers to Canada by country of origin, exchange rates, inflation rate for the various tourism commodities. The NTI were developed to update the more comprehensive Tourism Satellite Account (TSA) on a quarterly and annual basis.

The Indicators are available about 90 days after the reference quarter. The statistical tables include actual data and percentage changes, for seasonally adjusted current and constant price estimates.

The NTI can be used in three general ways: (a) to assess the current state of tourism in Canada; (b) to analyse the development of tourism in Canada in terms of trends and structures; and (c) to support policy and strategic decisions. The Indicators show the relative importance of tourism markets in Canada, what percentage of activity is accounted for by each component of tourism demand, and which components are impacted the most from its growth or decline. The NTI can be used to support research on the trends, cycles and quarterly patterns in various tourism aspects or the industry as a whole. Comparisons can be drawn with other industries or the national economy. The NTI can also be used in the temporal analysis of relationships between different variables and the demand for or supply of tourism goods and services.

The data are used by various stakeholders in the field of tourism, e.g. federal and provincial government officials, researchers as well as by college and university professors and students. The data are also

used by international organizations (OECD, World Tourism Organization), journalists and large businesses.

Concepts and variables measured

Tourism: The definition of tourism in the NTI follows that adopted by the World Tourism Organization and the United Nations Statistical Commission: “the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes”.

Visitors are persons who undertake tourism as defined above. They are referred to as either tourists (those who stay overnight or longer in the place visited), or same-day visitors.

Tourism industries would cease to exist or would continue to exist only at significantly reduced levels of activity in the absence of tourism. Examples of tourism industries include air transportation and accommodation.

Tourism commodities are ones for which a significant part of their total demand comes from visitors. Examples include travel services and rail transportation services.

Tourism demand is defined as the spending of Canadian and non-resident visitors on domestically produced commodities. It is the sum of tourism domestic demand and tourism exports.

Tourism domestic demand is the spending in Canada by resident visitors on domestically produced commodities.

Tourism exports is spending by non-resident visitors on Canadian-produced goods and services. It includes spending that may take place outside of Canada, for instance, the purchase of an airline ticket from a Canadian international carrier, to travel to Canada.

Tourism Gross Domestic Product is the unduplicated value of production, within the boundaries of a region, of goods and services purchased by tourists. In the NTI, GDP is calculated at basic prices in both current and constant dollars. Only direct GDP is calculated in the NTI. GDP is also generated indirectly in the

upstream production chain of a good or service. Although these indirect effects can be linked to tourism, they are not included in tourism GDP.

Domestic supply of tourism commodities is defined as the total production in Canada of the tourism commodities which are mainly produced by tourism industries. Not all of domestic supply is purchased by visitors, so that supply exceeds tourism demand for the NTI. For example, visitors purchase only a small proportion of food and beverage services, with most going to local consumption. Also, supply does not include imports. For example the sale of a ticket on a non-Canadian airline is excluded from supply.

Tourism employment is a measure of employment in tourism and non-tourism industries. Tourism employment measures the number of jobs in an industry generated by, or attributable to, tourism spending on the goods and/or services produced by that industry. It is based on an estimate of jobs rather than "hours of work". Thus, someone who works 10 hours a week counts for as much, by this measure, as someone who works 50 hours a week.

Data sources and methodology

Data sources

There are several main data sources for the NTI, all originating from Statistics Canada. The TSA provides benchmark totals, in current dollars, for several years.

For other years, the Input-Output (I-O) tables are used to calculate annual levels of tourism supply and tourism GDP. Annual levels for employment are calculated using data from the Canadian Productivity Accounts. Demand totals come from the Canadian Travel Survey (CTS) and the International Travel Survey (ITS). The ITS data come via the Canadian Balance of Payments (BOP) Accounts. For years in which I-O data are not available, the NTI are based on quarterly estimates from the SNA.

Quarterly indicators for tourism supply are based on selected components of consumer spending from the Income and Expenditure Accounts and on GDP for selected industries from the measures of monthly GDP by industry accounts. The quarterly tourism expenditure data follow quarterly patterns from the CTS and the ITS. The quarterly tourism employment data are based on the Survey of Employment, Payroll

and Hours (SEPH). Tourism GDP is calculated based on demand, supply and employment.

General methodology

The indicators of supply, demand, GDP and employment are benchmarked to the TSA levels and are projected for the years preceding and following the benchmarks.

The NTI supply indicators use results from Statistics Canada's input-output tables, which are based on quarterly and annual surveys of industries and their revenues (production). For periods not covered by the most recent I-O data the indicators are estimated on the basis of: (i) results of selected industry surveys or employment surveys, (ii) personal consumption expenditures on items closely related to the tourism goods and services being estimated, or (iii) industry-specific production figures (GDP).

Once supply estimates have been calculated, total demand is obtained by using the ratio of demand to supply from the TSA benchmarks. Estimates used to determine the travel account balance for the Canadian balance of payments provide an overall total for demand by non-residents (tourism exports). Expenditure information is collected quarterly through Canada Customs, while international travellers entering or returning to Canada are counted monthly. Total non-resident demand is then broken down by type of expenditure using travel profiles generated during the detailed calculation of the TSA. The methodology to calculate domestic demand estimates has two separate components. First, a derived estimate is constructed taking total demand minus the non-resident demand at an annual level. This "top-down" approach is further supplemented by the CTS data. Quarterly patterns for commodities are taken from the CTS and used to distribute the annual data.

Like the supply and demand indicators, the NTI employment estimates are benchmarked to the TSA estimates, which in turn are based on measures from the Canadian Productivity Accounts. The Labour Force Survey is used primarily to produce control totals, and SEPH is used primarily to compute the industry-by-industry breakdown. The latter data are also used to project the quarterly estimates on a current basis. The data, which estimate direct employment, are then seasonally adjusted.

Similarly, GDP estimates are based on TSA annual benchmarks. Quarterly movements and non-

benchmark year estimates are calculated using tourism expenditure and industry GDP as an indicator. These direct measures of GDP are then seasonally adjusted.

Seasonal adjustment

Tourism is dominated by large seasonal fluctuations exhibiting similar patterns from one year to the next. For the convenience of users, these regular variations are removed, through a statistical technique known as seasonal adjustment, to help isolate underlying trends. Two versions of the quarterly NTI are available, one unadjusted and the other adjusted for seasonal variation.

All seasonally adjusted series of the quarterly NTI are derived using the X12ARIMA method. The adjustment is generally made at the lowest level of aggregation and seasonally adjusted aggregates are obtained by summation. The advantages of this approach are twofold. First, by carrying out the seasonal adjustment at the most detailed level, seasonal shifts in the aggregates are more easily explained. Second, the calculation of seasonally adjusted aggregates by summation preserves the accounting identities in the system and this is much more convenient for users.

Current and constant price estimates

Values expressed in the prices of the period being referred to are commonly called current price estimates. This is the most natural method of valuation, because it uses the prices observed in the economy in the year for which they are being measured. The NTI also provide some estimates that are valued at the prices of another period, the year 2002. The purpose of such a valuation is to facilitate the analysis of period-to-period movements of the NTI, by eliminating the effect of price change (or inflation).

An increase or decrease in value from one period to another results from the joint effect of a change in the quantities of goods and services produced and of a change in the prices at which they are sold. The decomposition of the value-change into separate price and quantity components is accomplished by recalculating a series at the prices of some base period. The resulting period-to-period changes in these constant price estimates are interpreted as showing the "real" or "inflation-adjusted" growth in the series. The NTI constant price estimates are expressed at the prices of the year 2002. Thus, for example, the estimate of tourism demand at 2002 prices for 2006 is less than the one at current prices. The difference

reflects the fact that the market prices of most goods and services increased between 2002 and 2006.

Price indexes

The previous section addressed the topic of measuring tourism at the constant prices of some base period. The resulting estimates of "real tourism" gauge the volume of tourism. Dividing the current price series for tourism by the corresponding series at constant prices yields an Implicit Price Index (IPI). The variable-weighted nature of IPIs should always be kept in mind. Movements in these indexes reflect not just price-change, but also variation in the volumes of different goods and services. The impact of weight-shifts on observed period-to-period changes in the tourism implicit price index can be quite significant.

Revisions

Preceding quarters of the year are revised when the current quarter is published. In years when an updated Tourism Satellite Account (TSA) is not available, revisions extending back four years are made with the publication of first quarter data. In years when an updated TSA is available, revisions extending back six or seven years are made. The data are not normally revised again except when historical revisions are carried out.

Reference period

The National Tourism Indicators are available about 90 days after the reference quarter.

Data quality (accuracy)

No direct measures of the margin of error in the estimates can be calculated. The quality of the estimates can be inferred from analysis of revisions and from a subjective assessment of the data sources and methodology used in the preparation of the estimates.

Comparability of data and related sources

The NTI are based on a wide array of related and comparable data. Supply estimates generally follow the trends of the output measures for industries in the I-O system and the GDP by industry accounts.

Tourism expenditures have similar trends to related consumer spending series. However, because tourism includes both personal and business travel, the trends are not the same.

Non-resident spending, or tourism exports, is based on Balance of Payments data, which in turn come from the ITS. The NTI however, do not include certain items in the BOP travel account (airline crews, medical and education travel) and so the data, while similar, are not identical.

Employment and GDP in the NTI are comparable to SEPH and GDP by industry data for tourism industries. The NTI however only includes the employment or production that is attributable to tourism.

Section A
Tourism demand in Canada

Table 1
Tourism demand in Canada, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	7,307 0.9	6,870 -6.0	6,486 -5.6	6,365 -1.9	6,423 0.9	6,588 2.6	28,531 8.2	25,862 -9.4
Passenger air transport	3,781 0.1	3,753 -0.7	3,558 -5.2	3,425 -3.7	3,411 -0.4	3,411 -0.0	15,027 7.8	13,804 -8.1
Passenger rail transport	79 0.1	78 -1.7	72 -6.8	70 -3.9	68 -1.8	70 1.9	317 4.6	280 -11.7
Interurban bus transport	257 -0.7	262 2.0	251 -4.1	242 -3.7	238 -1.7	240 0.9	1,032 2.3	971 -5.9
Vehicle rental	409 -1.9	409 0.0	401 -1.9	393 -2.0	400 1.7	398 -0.5	1,660 -1.2	1,591 -4.2
Vehicle repairs and parts	355 2.7	350 -1.3	341 -2.5	348 1.9	352 1.3	366 3.8	1,400 3.6	1,407 0.5
Vehicle fuel	2,257 2.5	1,844 -18.3	1,693 -8.2	1,713 1.1	1,791 4.6	1,928 7.6	8,424 13.0	7,125 -15.4
Other transportation	171 4.3	174 2.0	169 -3.2	175 3.8	163 -7.0	176 8.1	670 6.3	683 1.9
Accommodation	2,875 -1.6	2,897 0.7	2,787 -3.8	2,663 -4.5	2,667 0.2	2,697 1.1	11,584 4.5	10,814 -6.6
Food and beverage services	2,729 0.7	2,747 0.7	2,740 -0.3	2,745 0.2	2,757 0.4	2,789 1.1	10,857 4.2	11,031 1.6
Other tourism commodities	2,905 0.6	2,890 -0.5	2,877 -0.5	2,849 -1.0	2,840 -0.3	2,862 0.8	11,551 3.8	11,428 -1.1
Recreation and entertainment	1,277 1.3	1,271 -0.5	1,295 1.9	1,275 -1.5	1,267 -0.6	1,274 0.5	5,050 4.0	5,111 1.2
Travel services	903 -0.2	894 -1.0	884 -1.1	872 -1.4	868 -0.4	877 1.0	3,599 6.0	3,501 -2.7
Pre-trip expenditures	663 0.5	663 0.0	639 -3.7	645 1.0	648 0.4	655 1.0	2,654 0.3	2,587 -2.5
Convention fees	62 -0.7	62 0.1	59 -4.6	56 -4.1	56 -0.3	57 0.5	246 6.2	228 -7.4
Total tourism commodities	15,817 0.4	15,404 -2.6	14,890 -3.3	14,622 -1.8	14,688 0.4	14,936 1.7	62,523 6.0	59,135 -5.4
Total other commodities	3,087 1.5	3,073 -0.5	3,077 0.1	3,076 -0.0	3,090 0.5	3,090 -0.0	12,205 3.2	12,333 1.0
Tourism expenditures	18,904 0.5	18,477 -2.3	17,966 -2.8	17,698 -1.5	17,778 0.5	18,026 1.4	74,728 5.5	71,468 -4.4

Table 2
Tourism demand in Canada, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	10,167 10.9	5,781 -0.5	5,199 -8.6	6,093 -11.6	9,000 -11.5	5,570 -3.6	28,531 8.2	25,862 -9.4
Passenger air transport	4,903 8.3	3,130 3.8	3,112 -5.1	3,382 -9.0	4,481 -8.6	2,829 -9.6	15,027 7.8	13,804 -8.1
Passenger rail transport	98 5.7	74 -0.0	59 -10.6	68 -13.3	84 -14.4	69 -7.6	317 4.6	280 -11.7
Interurban bus transport	297 3.2	270 -0.8	218 -2.9	229 -5.3	269 -9.4	256 -5.1	1,032 2.3	971 -5.9
Vehicle rental	662 -2.5	328 -4.8	277 -6.1	359 -4.5	636 -4.0	320 -2.4	1,660 -1.2	1,591 -4.2
Vehicle repairs and parts	514 4.2	306 2.5	248 -2.8	322 -0.7	515 0.3	321 4.9	1,400 3.6	1,407 0.5
Vehicle fuel	3,444 20.6	1,536 -8.3	1,140 -20.4	1,574 -21.8	2,779 -19.3	1,632 6.2	8,424 13.0	7,125 -15.4
Other transportation	249 8.2	137 6.4	146 4.8	159 10.2	235 -5.7	143 4.1	670 6.3	683 1.9
Accommodation	3,980 3.4	2,504 1.1	2,005 -3.5	2,763 -8.5	3,701 -7.0	2,344 -6.4	11,584 4.5	10,814 -6.6
Food and beverage services	4,111 4.0	2,086 2.4	2,014 2.5	2,728 1.2	4,167 1.4	2,123 1.7	10,857 4.2	11,031 1.6
Other tourism commodities	4,133 4.1	2,328 0.3	2,281 0.7	2,776 -1.7	4,059 -1.8	2,311 -0.7	11,551 3.8	11,428 -1.1
Recreation and entertainment	2,242 5.0	844 0.9	857 4.4	1,165 1.8	2,244 0.1	845 0.2	5,050 4.0	5,111 1.2
Travel services	1,122 5.8	745 1.7	837 0.4	853 -5.2	1,062 -5.3	748 0.5	3,599 6.0	3,501 -2.7
Pre-trip expenditures	696 -1.3	679 -2.2	540 -3.9	701 -2.2	685 -1.6	661 -2.7	2,654 0.3	2,587 -2.5
Convention fees	74 6.3	61 2.3	47 -4.3	57 -10.1	68 -7.2	56 -7.4	246 6.2	228 -7.4
Total tourism commodities	22,391 6.9	12,700 0.4	11,499 -4.2	14,362 -6.9	20,927 -6.5	12,348 -2.8	62,523 6.0	59,135 -5.4
Total other commodities	4,459 3.7	2,894 1.5	2,055 1.8	2,872 1.4	4,490 0.7	2,915 0.7	12,205 3.2	12,333 1.0
Tourism expenditures	26,849 6.4	15,594 0.6	13,554 -3.3	17,234 -5.7	25,417 -5.3	15,263 -2.1	74,728 5.5	71,468 -4.4

Table 3
Tourism demand in Canada, 2002 prices, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	6,137 -1.8	6,143 0.1	6,030 -1.8	5,993 -0.6	6,062 1.1	6,115 0.9	24,777 2.0	24,200 -2.3
Passenger air transport	3,717 -2.5	3,713 -0.1	3,630 -2.2	3,573 -1.6	3,637 1.8	3,677 1.1	15,045 3.4	14,518 -3.5
Passenger rail transport	68 0.1	66 -1.9	63 -5.0	60 -4.4	64 6.2	62 -4.0	272 1.6	249 -8.5
Interurban bus transport	220 -2.6	227 3.0	218 -4.0	223 2.3	221 -0.9	222 0.4	899 0.3	884 -1.8
Vehicle rental	402 -1.1	399 -0.8	391 -2.2	386 -1.2	384 -0.4	392 2.0	1,621 -0.5	1,552 -4.2
Vehicle repairs and parts	294 2.4	285 -3.2	279 -2.2	281 1.0	284 1.0	294 3.5	1,159 1.4	1,139 -1.8
Vehicle fuel	1,304 -1.1	1,323 1.4	1,320 -0.2	1,338 1.4	1,341 0.2	1,337 -0.3	5,261 -0.5	5,336 1.4
Other transportation	130 0.7	130 -0.2	130 0.1	131 1.1	130 -1.0	131 0.8	519 0.4	523 0.8
Accommodation	2,604 -1.4	2,596 -0.3	2,552 -1.7	2,490 -2.4	2,517 1.1	2,526 0.4	10,469 2.0	10,085 -3.7
Food and beverage services	2,326 -0.4	2,320 -0.2	2,295 -1.1	2,281 -0.6	2,275 -0.2	2,280 0.2	9,306 1.3	9,131 -1.9
Other tourism commodities	2,681 -0.1	2,680 -0.0	2,676 -0.2	2,666 -0.4	2,656 -0.4	2,650 -0.2	10,748 1.1	10,648 -0.9
Recreation and entertainment	1,151 -0.1	1,148 -0.2	1,162 1.2	1,150 -1.0	1,140 -0.8	1,139 -0.1	4,601 0.6	4,591 -0.2
Travel services	763 -1.3	755 -1.1	747 -1.0	739 -1.1	731 -1.1	735 0.6	3,068 2.1	2,952 -3.8
Pre-trip expenditures	713 1.2	723 1.4	714 -1.3	726 1.7	732 0.9	723 -1.3	2,862 0.7	2,895 1.1
Convention fees	54 -1.1	54 -0.2	53 -2.3	52 -1.9	53 1.4	53 0.7	217 3.0	210 -3.2
Total tourism commodities	13,748 -1.2	13,740 -0.1	13,553 -1.4	13,430 -0.9	13,510 0.6	13,571 0.5	55,300 1.7	54,064 -2.2
Total other commodities	2,954 -0.0	2,940 -0.5	2,925 -0.5	2,915 -0.3	2,938 0.8	2,942 0.1	11,798 2.7	11,720 -0.7
Tourism expenditures	16,702 -1.0	16,679 -0.1	16,478 -1.2	16,345 -0.8	16,448 0.6	16,513 0.4	67,097 1.9	65,784 -2.0

Section B
Tourism domestic demand

Table 4
Tourism domestic demand, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	6,210 1.5	5,809 -6.5	5,491 -5.5	5,421 -1.3	5,538 2.2	5,696 2.9	24,137 9.9	22,146 -8.2
Passenger air transport	3,131 1.1	3,124 -0.2	2,967 -5.0	2,871 -3.2	2,899 1.0	2,898 -0.0	12,399 9.0	11,636 -6.2
Passenger rail transport	50 0.4	49 -3.4	46 -5.9	43 -5.9	42 -1.3	44 3.0	201 8.1	175 -13.1
Interurban bus transport	176 -1.2	181 2.8	174 -4.2	169 -2.5	166 -2.1	168 1.1	712 5.0	676 -5.0
Vehicle rental	289 -1.9	279 -3.5	278 -0.2	273 -2.0	289 5.8	291 1.0	1,169 0.8	1,131 -3.2
Vehicle repairs and parts	335 3.1	330 -1.4	322 -2.5	329 2.3	334 1.4	347 3.9	1,320 4.4	1,331 0.9
Vehicle fuel	2,125 2.4	1,739 -18.2	1,599 -8.1	1,626 1.7	1,707 5.0	1,838 7.7	7,934 14.4	6,769 -14.7
Other transportation	103 5.9	107 3.5	106 -1.4	110 3.8	102 -6.5	111 8.4	402 13.5	428 6.4
Accommodation	1,953 -1.3	1,961 0.4	1,911 -2.6	1,846 -3.4	1,867 1.2	1,891 1.3	7,847 8.9	7,515 -4.2
Food and beverage services	2,092 1.4	2,109 0.8	2,121 0.6	2,145 1.1	2,160 0.7	2,189 1.3	8,285 7.5	8,615 4.0
Other tourism commodities	2,398 0.7	2,382 -0.7	2,376 -0.3	2,369 -0.3	2,373 0.2	2,392 0.8	9,524 5.7	9,509 -0.2
Recreation and entertainment	830 1.9	822 -1.0	850 3.5	848 -0.2	853 0.5	857 0.5	3,264 9.5	3,408 4.4
Travel services	856 -0.2	847 -1.0	840 -0.9	829 -1.2	827 -0.3	834 1.0	3,409 6.5	3,330 -2.3
Pre-trip expenditures	663 0.5	663 0.0	639 -3.7	645 1.0	648 0.4	655 1.0	2,654 0.3	2,587 -2.5
Convention fees	49 -0.6	50 2.1	47 -6.2	46 -2.7	45 -0.5	46 0.4	196 9.4	183 -6.5
Total tourism commodities	12,653 0.9	12,262 -3.1	11,898 -3.0	11,779 -1.0	11,939 1.4	12,168 1.9	49,793 8.5	47,785 -4.0
Total other commodities	2,361 2.2	2,337 -1.0	2,354 0.7	2,359 0.2	2,388 1.2	2,388 -0.0	9,278 6.4	9,489 2.3
Tourism expenditures	15,014 1.1	14,599 -2.8	14,252 -2.4	14,139 -0.8	14,327 1.3	14,556 1.6	59,071 8.2	57,274 -3.0

Table 5
Tourism domestic demand, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	8,485 13.8	4,971 0.0	4,549 -8.3	5,127 -10.3	7,613 -10.3	4,857 -2.3	24,137 9.9	22,146 -8.2
Passenger air transport	3,990 11.0	2,631 5.3	2,684 -3.9	2,801 -6.1	3,746 -6.1	2,405 -8.6	12,399 9.0	11,636 -6.2
Passenger rail transport	53 10.0	49 -0.1	45 -11.2	42 -15.2	43 -18.6	45 -7.1	201 8.1	175 -13.1
Interurban bus transport	202 5.5	187 -1.3	160 -2.6	152 -4.4	184 -8.9	180 -3.5	712 5.0	676 -5.0
Vehicle rental	431 -1.2	257 -4.8	222 -6.0	242 -0.9	413 -4.0	253 -1.5	1,169 0.8	1,131 -3.2
Vehicle repairs and parts	482 5.7	291 2.7	237 -2.8	304 0.0	485 0.6	306 5.3	1,320 4.4	1,331 0.9
Vehicle fuel	3,192 22.5	1,464 -8.3	1,101 -20.4	1,488 -21.5	2,614 -18.1	1,566 7.0	7,934 14.4	6,769 -14.7
Other transportation	136 13.3	92 12.6	100 11.8	100 17.5	128 -5.5	101 8.7	402 13.5	428 6.4
Accommodation	2,762 8.2	1,687 2.8	1,428 -1.4	1,835 -5.9	2,642 -4.3	1,610 -4.6	7,847 8.9	7,515 -4.2
Food and beverage services	3,056 8.1	1,628 4.2	1,624 4.5	2,116 3.4	3,181 4.1	1,694 4.1	8,285 7.5	8,615 4.0
Other tourism commodities	3,272 7.0	1,958 0.8	1,983 1.2	2,298 -1.5	3,266 -0.2	1,962 0.2	9,524 5.7	9,509 -0.2
Recreation and entertainment	1,478 11.6	514 3.4	591 7.4	748 3.5	1,539 4.1	531 3.4	3,264 9.5	3,408 4.4
Travel services	1,042 6.5	712 1.8	811 0.7	808 -4.9	991 -5.0	720 1.1	3,409 6.5	3,330 -2.3
Pre-trip expenditures	696 -1.3	679 -2.2	540 -3.9	701 -2.2	685 -1.6	661 -2.7	2,654 0.3	2,587 -2.5
Convention fees	55 10.9	53 3.8	41 -3.8	41 -9.1	52 -6.1	50 -7.0	196 9.4	183 -6.5
Total tourism commodities	17,575 10.6	10,245 1.3	9,584 -3.4	11,376 -5.6	16,702 -5.0	10,122 -1.2	49,793 8.5	47,785 -4.0
Total other commodities	3,321 8.2	2,327 3.5	1,612 2.7	2,119 2.8	3,382 1.8	2,377 2.1	9,278 6.4	9,489 2.3
Tourism expenditures	20,896 10.2	12,572 1.7	11,196 -2.6	13,495 -4.4	20,084 -3.9	12,499 -0.6	59,071 8.2	57,274 -3.0

Table 6
Tourism domestic demand, 2002 prices, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	5,143 -1.2	5,158 0.3	5,080 -1.5	5,076 -0.1	5,191 2.3	5,243 1.0	20,706 3.3	20,590 -0.6
Passenger air transport	3,079 -1.6	3,091 0.4	3,028 -2.0	2,996 -1.1	3,092 3.2	3,125 1.1	12,413 4.5	12,242 -1.4
Passenger rail transport	43 0.4	41 -3.7	40 -4.4	37 -6.4	40 6.8	38 -2.9	173 5.4	155 -10.2
Interurban bus transport	151 -3.2	157 3.8	150 -4.2	156 3.6	154 -1.3	155 0.7	621 3.1	615 -0.9
Vehicle rental	284 -1.2	272 -4.3	271 -0.4	268 -1.2	278 3.6	287 3.5	1,141 1.7	1,104 -3.3
Vehicle repairs and parts	278 2.8	269 -3.3	263 -2.2	266 1.4	269 1.1	279 3.6	1,092 2.3	1,078 -1.4
Vehicle fuel	1,228 -1.1	1,248 1.6	1,247 -0.1	1,271 1.9	1,278 0.6	1,275 -0.2	4,955 0.6	5,071 2.3
Other transportation	79 2.2	80 1.3	81 1.1	82 1.5	81 -1.9	83 2.5	312 7.8	326 4.6
Accommodation	1,770 -1.1	1,758 -0.7	1,751 -0.4	1,728 -1.4	1,764 2.1	1,771 0.4	7,093 6.3	7,014 -1.1
Food and beverage services	1,782 0.2	1,781 -0.1	1,776 -0.3	1,782 0.3	1,783 0.1	1,786 0.2	7,099 4.3	7,126 0.4
Other tourism commodities	2,227 0.1	2,224 -0.1	2,231 0.3	2,239 0.4	2,242 0.1	2,236 -0.3	8,914 2.6	8,947 0.4
Recreation and entertainment	748 0.6	742 -0.7	765 3.0	769 0.5	771 0.3	770 -0.1	2,973 4.3	3,075 3.4
Travel services	723 -1.3	715 -1.2	710 -0.7	703 -1.0	696 -1.0	700 0.6	2,906 2.6	2,808 -3.4
Pre-trip expenditures	713 1.2	723 1.4	714 -1.3	726 1.7	732 0.9	723 -1.3	2,862 0.7	2,895 1.1
Convention fees	43 -1.0	44 1.8	42 -3.8	42 -0.5	42 1.2	43 0.6	173 6.0	169 -2.0
Total tourism commodities	10,922 -0.7	10,921 -0.0	10,837 -0.8	10,825 -0.1	10,979 1.4	11,035 0.5	43,813 3.8	43,677 -0.3
Total other commodities	2,248 0.9	2,227 -0.9	2,233 0.2	2,231 -0.1	2,265 1.5	2,269 0.1	8,933 5.5	8,997 0.7
Tourism expenditures	13,170 -0.4	13,148 -0.2	13,070 -0.6	13,055 -0.1	13,244 1.4	13,304 0.4	52,746 4.1	52,674 -0.1

Section C
Tourism demand by non-residents (exports)

Table 7
Tourism demand by non-residents (exports), seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	1,097 -2.3	1,061 -3.3	995 -6.2	945 -5.1	885 -6.3	891 0.7	4,394 -0.4	3,716 -15.4
Passenger air transport	650 -4.1	629 -3.2	590 -6.1	554 -6.3	512 -7.5	513 0.1	2,628 2.6	2,169 -17.5
Passenger rail transport	29 -0.4	29 1.4	27 -8.3	27 -0.5	26 -2.7	26 -0.0	116 -1.0	105 -9.3
Interurban bus transport	81 0.6	81 0.3	78 -3.9	73 -6.4	72 -0.7	72 0.3	320 -3.2	295 -7.8
Vehicle rental	120 -1.7	130 8.4	123 -5.5	120 -2.1	111 -7.7	106 -4.2	492 -5.6	460 -6.4
Vehicle repairs and parts	20 -3.8	20 1.1	20 -1.5	19 -4.1	19 -0.4	19 1.4	80 -8.4	76 -5.3
Vehicle fuel	131 2.8	105 -20.3	95 -9.8	87 -8.0	85 -2.7	90 6.5	490 -5.1	356 -27.3
Other transportation	67 1.8	67 -0.2	63 -6.0	66 3.9	60 -7.9	65 7.6	268 -3.0	254 -4.9
Accommodation	922 -2.2	936 1.5	877 -6.3	817 -6.8	799 -2.1	806 0.8	3,737 -3.7	3,299 -11.7
Food and beverage services	637 -1.5	638 0.1	619 -3.0	601 -3.0	597 -0.6	600 0.5	2,572 -5.1	2,417 -6.0
Other tourism commodities	507 -0.1	508 0.1	501 -1.4	480 -4.1	467 -2.8	470 0.6	2,027 -4.4	1,919 -5.3
Recreation and entertainment	447 0.0	449 0.4	444 -1.0	427 -3.9	415 -3.0	417 0.6	1,786 -4.6	1,703 -4.7
Travel services	47 -1.0	47 -0.5	45 -5.2	42 -4.9	42 -1.6	42 1.1	190 -2.0	171 -10.2
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	13 -1.1	12 -7.5	12 2.2	11 -9.7	11 0.5	11 0.8	50 -4.8	45 -11.0
Total tourism commodities	3,164 -1.7	3,143 -0.7	2,992 -4.8	2,843 -5.0	2,749 -3.3	2,768 0.7	12,730 -3.0	11,351 -10.8
Total other commodities	727 -0.9	735 1.2	723 -1.7	717 -0.9	702 -2.0	702 -0.0	2,927 -6.0	2,843 -2.8
Tourism expenditures	3,890 -1.6	3,878 -0.3	3,714 -4.2	3,559 -4.2	3,451 -3.0	3,470 0.5	15,657 -3.6	14,194 -9.3

Table 8
Tourism demand by non-residents (exports), not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	1,682 -1.9	810 -3.7	650 -10.8	966 -17.7	1,387 -17.6	714 -11.9	4,394 -0.4	3,716 -15.4
Passenger air transport	913 -2.0	498 -3.6	428 -11.9	581 -20.6	735 -19.5	425 -14.8	2,628 2.6	2,169 -17.5
Passenger rail transport	45 1.2	26 0.1	14 -8.9	27 -10.1	41 -9.4	23 -8.3	116 -1.0	105 -9.3
Interurban bus transport	95 -1.5	83 0.4	58 -3.8	77 -7.1	85 -10.2	76 -8.7	320 -3.2	295 -7.8
Vehicle rental	231 -4.8	70 -4.8	55 -6.4	117 -11.1	222 -3.9	66 -5.7	492 -5.6	460 -6.4
Vehicle repairs and parts	32 -14.0	16 -1.3	11 -1.5	19 -11.1	31 -4.6	15 -1.6	80 -8.4	76 -5.3
Vehicle fuel	252 0.7	73 -9.5	38 -20.1	86 -26.3	166 -34.3	66 -9.4	490 -5.1	356 -27.3
Other transportation	114 2.7	45 -4.4	46 -7.8	60 -0.1	107 -5.9	42 -5.3	268 -3.0	254 -4.9
Accommodation	1,218 -5.9	817 -2.2	578 -8.5	928 -13.4	1,059 -13.1	735 -10.1	3,737 -3.7	3,299 -11.7
Food and beverage services	1,055 -6.2	458 -3.7	390 -4.7	613 -5.7	986 -6.5	428 -6.5	2,572 -5.1	2,417 -6.0
Other tourism commodities	861 -5.5	370 -2.7	298 -2.5	478 -2.4	793 -7.9	349 -5.7	2,027 -4.4	1,919 -5.3
Recreation and entertainment	763 -5.8	330 -2.6	267 -1.7	417 -1.1	705 -7.6	314 -4.8	1,786 -4.6	1,703 -4.7
Travel services	79 -2.6	33 -2.0	26 -8.5	45 -10.1	72 -9.5	29 -13.6	190 -2.0	171 -10.2
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	18 -5.4	7 -7.4	6 -7.6	16 -12.5	16 -10.7	6 -10.6	50 -4.7	45 -11.0
Total tourism commodities	4,816 -4.5	2,455 -3.1	1,915 -7.7	2,985 -11.8	4,225 -12.3	2,226 -9.4	12,730 -3.0	11,351 -10.8
Total other commodities	1,138 -7.6	567 -6.3	443 -1.1	753 -2.6	1,108 -2.6	539 -5.0	2,927 -6.0	2,843 -2.8
Tourism expenditures	5,953 -5.1	3,023 -3.7	2,358 -6.5	3,739 -10.1	5,333 -10.4	2,764 -8.5	15,657 -3.6	14,194 -9.3

Table 9
Tourism demand by non-residents (exports), 2002 prices, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
	millions of 2002 dollars and percentage change, preceding period							
Transportation	994 -4.8	986 -0.9	950 -3.6	917 -3.5	871 -5.0	872 0.2	4,070 -4.0	3,610 -11.3
Passenger air transport	639 -6.7	622 -2.6	602 -3.3	577 -4.1	545 -5.5	552 1.2	2,633 -1.4	2,276 -13.5
Passenger rail transport	25 -0.4	25 1.2	23 -6.0	23 -1.0	24 5.3	23 -5.8	100 -4.4	94 -5.4
Interurban bus transport	69 -1.4	70 1.3	67 -3.7	67 -0.6	67 0.1	67 -0.1	279 -5.3	269 -3.7
Vehicle rental	118 -1.0	127 7.6	119 -5.9	118 -1.3	107 -9.6	105 -1.8	480 -5.2	449 -6.6
Vehicle repairs and parts	16 -4.1	16 -0.8	16 -2.2	15 -4.9	15 -0.6	15 1.1	67 -11.7	61 -8.4
Vehicle fuel	76 -0.7	75 -1.1	73 -2.8	67 -7.8	63 -6.8	62 -1.4	306 -16.0	265 -13.2
Other transportation	51 -1.6	50 -2.5	49 -1.6	49 0.3	49 0.5	49 -1.9	206 -9.1	196 -4.9
Accommodation	835 -2.0	838 0.4	801 -4.4	763 -4.8	753 -1.3	755 0.2	3,376 -6.1	3,071 -9.0
Food and beverage services	543 -2.6	539 -0.7	519 -3.8	499 -3.8	493 -1.3	494 0.3	2,207 -7.2	2,005 -9.1
Other tourism commodities	454 -1.4	456 0.4	445 -2.4	427 -4.1	414 -2.9	415 0.1	1,834 -5.6	1,701 -7.3
Recreation and entertainment	403 -1.3	406 0.7	397 -2.3	381 -4.0	369 -3.1	369 -0.0	1,627 -5.5	1,516 -6.9
Travel services	40 -2.1	40 -0.7	38 -5.1	36 -4.6	35 -2.3	35 0.7	162 -5.8	144 -11.3
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	11 -1.4	10 -7.7	11 3.9	10 -7.5	10 2.3	10 1.0	44 -7.2	41 -7.5
Total tourism commodities	2,826 -3.0	2,819 -0.2	2,715 -3.7	2,605 -4.0	2,531 -2.9	2,536 0.2	11,487 -5.5	10,387 -9.6
Total other commodities	706 -2.7	712 0.9	692 -2.8	684 -1.2	672 -1.7	673 0.1	2,865 -5.2	2,722 -5.0
Tourism expenditures	3,532 -3.0	3,531 -0.0	3,408 -3.5	3,290 -3.5	3,203 -2.6	3,209 0.2	14,351 -5.4	13,110 -8.7

Section D
Supply of tourism commodities

Table 10
Supply of tourism commodities, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	21,213 1.8	19,148 -9.7	18,171 -5.1	18,199 0.2	18,601 2.2	19,442 4.5	81,714 8.2	74,413 -8.9
Passenger air transport	4,033 -0.0	4,004 -0.7	3,789 -5.4	3,649 -3.7	3,631 -0.5	3,631 -0.0	16,043 7.8	14,700 -8.4
Passenger rail transport	85 0.1	83 -1.7	78 -6.9	75 -3.5	74 -1.8	75 1.9	340 4.6	301 -11.5
Interurban bus transport	277 -0.6	276 -0.2	265 -3.9	256 -3.7	251 -1.7	253 0.9	1,105 2.3	1,025 -7.2
Vehicle rental	601 -1.9	601 -0.0	584 -2.7	573 -2.0	582 1.6	575 -1.2	2,440 -1.2	2,314 -5.2
Vehicle repairs and parts	5,075 2.8	4,993 -1.6	4,924 -1.4	5,019 1.9	5,083 1.3	5,289 4.0	20,021 3.5	20,315 1.5
Vehicle fuel	10,446 2.1	8,474 -18.9	7,824 -7.7	7,912 1.1	8,271 4.5	8,897 7.6	39,042 11.8	32,904 -15.7
Other transportation	698 5.1	717 2.8	707 -1.4	716 1.2	709 -1.0	723 2.0	2,724 7.5	2,855 4.8
Accommodation	3,166 -1.6	3,181 0.5	3,065 -3.7	2,928 -4.5	2,933 0.2	2,966 1.1	12,751 4.5	11,890 -6.7
Food and beverage services	13,685 0.3	13,761 0.6	13,765 0.0	13,799 0.2	13,866 0.5	14,018 1.1	54,547 4.1	55,448 1.7
Other tourism commodities	7,346 1.5	7,309 -0.5	7,421 1.5	7,340 -1.1	7,302 -0.5	7,348 0.6	29,032 3.4	29,411 1.3
Recreation and entertainment	5,703 1.9	5,674 -0.5	5,825 2.7	5,752 -1.3	5,715 -0.6	5,746 0.5	22,474 3.4	23,039 2.5
Travel services	913 0.0	904 -0.9	893 -1.2	881 -1.4	876 -0.5	885 1.0	3,634 6.0	3,535 -2.7
Pre-trip expenditures	663 0.5	663 0.0	639 -3.7	645 1.0	648 0.4	655 1.0	2,654 0.3	2,588 -2.5
Convention fees	67 -1.3	68 0.6	64 -4.9	62 -4.2	61 -0.2	62 0.5	270 6.2	249 -7.6
Total tourism commodities	45,410 1.0	43,399 -4.4	42,422 -2.3	42,265 -0.4	42,701 1.0	43,774 2.5	178,044 5.8	171,162 -3.9

Table 11
Supply of tourism commodities, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	23,655 12.3	18,628 -2.6	16,182 -12.2	18,386 -12.4	20,782 -12.1	19,063 2.3	81,714 8.2	74,413 -8.9
Passenger air transport	5,182 8.3	3,291 3.8	3,388 -5.6	3,631 -8.7	4,699 -9.3	2,981 -9.4	16,043 7.8	14,700 -8.4
Passenger rail transport	103 5.7	81 0.0	67 -10.9	71 -11.6	88 -15.0	75 -7.8	340 4.6	301 -11.5
Interurban bus transport	299 3.2	282 -0.8	250 -4.0	244 -7.2	269 -10.1	262 -7.1	1,105 2.3	1,025 -7.2
Vehicle rental	814 -2.5	647 -4.8	446 -7.7	479 -3.3	767 -5.8	622 -4.0	2,440 -1.2	2,314 -5.2
Vehicle repairs and parts	5,220 4.2	5,221 2.5	4,190 -2.1	5,381 1.5	5,238 0.3	5,506 5.5	20,021 3.5	20,315 1.5
Vehicle fuel	11,306 20.6	8,412 -8.3	7,134 -21.5	7,878 -23.0	8,989 -20.5	8,903 5.8	39,042 11.8	32,904 -15.7
Other transportation	730 9.7	693 7.9	707 7.7	702 8.9	732 0.3	714 3.0	2,723 7.5	2,855 4.8
Accommodation	4,112 3.4	2,849 1.1	2,302 -3.5	3,106 -8.7	3,822 -7.0	2,660 -6.6	12,751 4.5	11,890 -6.7
Food and beverage services	14,614 4.0	13,868 2.4	12,309 2.4	14,219 1.3	14,817 1.4	14,103 1.7	54,547 4.1	55,448 1.7
Other tourism commodities	7,657 4.4	7,471 0.5	6,996 3.9	7,299 1.8	7,601 -0.7	7,514 0.6	29,032 3.4	29,411 1.3
Recreation and entertainment	5,755 4.9	5,972 0.7	5,560 5.4	5,667 3.6	5,776 0.4	6,035 1.1	22,474 3.4	23,039 2.5
Travel services	1,130 5.8	752 1.7	843 0.4	866 -5.1	1,071 -5.3	756 0.5	3,634 6.0	3,535 -2.7
Pre-trip expenditures	696 -1.3	679 -2.2	540 -3.9	701 -2.2	685 -1.6	661 -2.7	2,654 0.3	2,587 -2.5
Convention fees	76 6.3	67 2.5	54 -4.7	64 -8.8	70 -8.3	62 -8.2	270 6.2	249 -7.6
Total tourism commodities	50,038 7.8	42,815 -0.3	37,789 -4.5	43,010 -5.7	47,023 -6.0	43,340 1.2	178,044 5.8	171,162 -3.9

Table 12
Supply of tourism commodities, 2002 prices, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	15,719 -0.6	15,669 -0.3	15,433 -1.5	15,501 0.4	15,612 0.7	15,795 1.2	63,080 1.0	62,340 -1.2
Passenger air transport	3,965 -2.6	3,962 -0.1	3,866 -2.4	3,807 -1.5	3,872 1.7	3,914 1.1	16,052 3.5	15,459 -3.7
Passenger rail transport	73 0.1	71 -1.9	68 -5.2	65 -3.9	69 6.2	66 -4.0	292 1.0	268 -8.3
Interurban bus transport	237 -2.6	238 0.4	230 -3.5	235 2.3	233 -0.9	234 0.5	961 0.7	932 -3.0
Vehicle rental	591 -1.2	587 -0.8	570 -2.9	562 -1.3	560 -0.4	567 1.3	2,382 -0.9	2,259 -5.2
Vehicle repairs and parts	4,252 2.4	4,120 -3.1	4,019 -2.4	4,062 1.1	4,102 1.0	4,257 3.8	16,776 1.0	16,440 -2.0
Vehicle fuel	6,061 -1.2	6,146 1.4	6,141 -0.1	6,228 1.4	6,238 0.2	6,216 -0.3	24,477 -0.6	24,823 1.4
Other transportation	539 1.2	545 1.1	539 -1.1	542 0.6	539 -0.7	540 0.2	2,141 3.5	2,159 0.9
Accommodation	2,867 -1.4	2,858 -0.3	2,810 -1.7	2,741 -2.4	2,771 1.1	2,778 0.3	11,528 2.0	11,100 -3.7
Food and beverage services	11,668 -0.8	11,629 -0.3	11,540 -0.8	11,469 -0.6	11,438 -0.3	11,458 0.2	46,772 1.7	45,906 -1.9
Other tourism commodities	6,681 0.4	6,672 -0.1	6,751 1.2	6,684 -1.0	6,642 -0.6	6,634 -0.1	26,671 2.2	26,712 0.2
Recreation and entertainment	5,137 0.6	5,127 -0.2	5,225 1.9	5,156 -1.3	5,114 -0.8	5,111 -0.1	20,474 2.4	20,606 0.6
Travel services	771 -1.1	763 -1.1	755 -1.1	746 -1.1	738 -1.1	742 0.6	3,097 1.9	2,981 -3.8
Pre-trip expenditures	713 1.2	723 1.4	714 -1.3	726 1.7	732 0.9	723 -1.3	2,862 0.7	2,895 1.1
Convention fees	59 -1.1	59 -0.2	58 -2.6	57 -1.9	57 1.5	58 0.7	238 3.6	230 -3.5
Total tourism commodities	36,934 -0.5	36,828 -0.3	36,534 -0.8	36,396 -0.4	36,463 0.2	36,665 0.6	148,051 1.5	146,058 -1.3

Section E
Employment generated by tourism

Table 13
Employment generated by tourism, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
	thousands of jobs and percentage change, preceding period							
Transportation	84.6 0.1	86.6 2.4	85.2 -1.5	84.1 -1.3	84.1 -0.0	84.4 0.4	84.8 1.5	84.5 -0.4
Air transportation	56.0 -0.8	58.4 4.2	57.4 -1.6	56.6 -1.4	56.7 0.1	56.9 0.3	56.6 2.0	56.9 0.5
Railway transportation	2.4 0.3	2.3 -5.5	2.3 -0.3	2.2 -5.5	2.2 1.2	2.2 -1.6	2.4 -0.0	2.2 -8.0
Water transportation	1.6 -2.6	1.7 6.4	1.7 -2.1	1.6 -2.6	1.6 -3.8	1.6 2.9	1.6 3.3	1.6 -0.8
Bus transportation	10.0 4.3	9.9 -1.0	9.8 -0.7	9.9 0.8	10.0 0.7	10.2 2.4	9.8 -2.8	10.0 1.7
Other transportation industries	14.5 1.0	14.3 -1.6	14.0 -2.0	13.8 -1.5	13.7 -0.7	13.6 -0.7	14.3 2.7	13.8 -3.8
Accommodation	163.7 -2.6	160.3 -2.1	160.8 0.3	157.0 -2.3	158.8 1.1	160.0 0.8	166.0 -1.4	159.2 -4.1
Food and beverage services	164.3 1.0	166.2 1.2	162.3 -2.3	160.1 -1.4	160.1 0.0	160.5 0.3	163.5 3.9	160.8 -1.6
Other tourism industries	118.9 0.3	118.2 -0.6	117.5 -0.6	115.8 -1.4	116.4 0.5	116.5 0.1	118.3 2.0	116.5 -1.5
Recreation and entertainment	70.8 0.4	71.1 0.4	72.0 1.3	71.5 -0.7	72.5 1.4	72.8 0.5	70.8 -0.1	72.2 2.1
Travel services	48.1 0.1	47.1 -2.1	45.5 -3.3	44.3 -2.6	43.9 -1.0	43.7 -0.5	47.6 5.2	44.3 -6.8
Total tourism industries	531.5 -0.4	531.3 -0.0	525.9 -1.0	517.0 -1.7	519.4 0.5	521.5 0.4	532.6 1.4	521.0 -2.2
Other industries	129.9 -0.8	129.8 -0.1	129.9 0.1	129.5 -0.4	128.7 -0.6	127.7 -0.8	130.3 1.6	128.9 -1.0
Tourism activities	661.4 -0.5	661.1 -0.0	655.8 -0.8	646.5 -1.4	648.1 0.3	649.2 0.2	662.9 1.4	649.9 -2.0

Table 14
Employment generated by tourism, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
	thousands of jobs and percentage change, preceding year							
Transportation	84.6 -0.0	85.9 4.0	84.6 0.6	84.6 0.0	84.1 -0.5	84.6 -1.6	84.8 1.5	84.5 -0.4
Air transportation	56.1 0.3	57.8 5.4	56.3 0.7	57.0 0.5	56.8 1.3	57.5 -0.5	56.6 2.0	56.9 0.5
Railway transportation	2.4 1.9	2.3 -5.2	2.3 -5.8	2.1 -10.5	2.1 -11.3	2.2 -4.2	2.4 -0.0	2.2 -8.0
Water transportation	1.7 2.0	1.6 6.8	1.6 -0.9	1.6 0.1	1.7 -2.7	1.6 0.5	1.6 3.2	1.6 -0.8
Bus transportation	9.9 -5.6	9.7 0.6	10.6 5.5	10.0 3.4	9.8 -0.7	9.6 -1.6	9.8 -2.8	10.0 1.7
Other transportation industries	14.5 2.3	14.5 2.4	13.8 -1.9	13.9 -2.5	13.7 -5.3	13.7 -5.5	14.3 2.7	13.8 -3.8
Accommodation	177.9 -3.4	158.1 -7.3	148.0 -6.6	157.1 -7.4	174.1 -2.1	157.5 -0.4	166.0 -1.4	159.2 -4.1
Food and beverage services	167.2 3.8	165.8 4.5	158.2 1.2	164.0 -0.3	162.8 -2.6	158.1 -4.7	163.5 3.9	160.8 -1.6
Other tourism industries	128.9 2.3	115.6 0.2	107.2 -1.3	117.5 -2.3	127.1 -1.4	114.3 -1.1	118.3 2.0	116.5 -1.5
Recreation and entertainment	80.2 0.2	67.3 0.6	63.3 0.5	73.6 1.4	83.0 3.5	69.0 2.5	70.8 -0.1	72.2 2.1
Travel services	48.7 6.0	48.3 -0.5	44.0 -3.6	43.9 -7.8	44.1 -9.4	45.3 -6.2	47.6 5.2	44.3 -6.8
Total tourism industries	558.6 0.5	525.4 -0.4	498.0 -1.8	523.2 -2.9	548.2 -1.9	514.4 -2.1	532.6 1.4	521.0 -2.2
Other industries	136.7 0.8	128.6 -0.0	123.2 -0.5	130.0 -1.5	135.0 -1.2	127.6 -0.8	130.3 1.6	128.9 -1.0
Tourism activities	695.3 0.6	654.1 -0.3	621.2 -1.6	653.2 -2.7	683.2 -1.7	642.0 -1.8	662.9 1.4	649.9 -2.0

Section F
Tourism prices and gross domestic product

Table 15
Tourism gross domestic product, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	1,742 0.3	1,722 -1.1	1,648 -4.3	1,597 -3.1	1,587 -0.6	1,595 0.5	6,946 5.6	6,426 -7.5
Accommodation	1,871 -1.3	1,885 0.8	1,816 -3.7	1,749 -3.7	1,750 0.1	1,769 1.1	7,518 6.6	7,084 -5.8
Food and beverage services	908 0.1	913 0.5	916 0.3	919 0.3	925 0.6	938 1.4	3,625 4.5	3,697 2.0
Other tourism industries	1,146 0.6	1,139 -0.7	1,148 0.8	1,133 -1.3	1,129 -0.3	1,142 1.1	4,549 5.3	4,552 0.1
Total tourism industries	5,667 -0.2	5,659 -0.1	5,528 -2.3	5,396 -2.4	5,390 -0.1	5,444 1.0	22,638 5.7	21,758 -3.9
Other industries	1,968 1.8	1,837 -6.7	1,780 -3.1	1,788 0.5	1,814 1.4	1,860 2.5	7,637 6.2	7,241 -5.2
Tourism gross domestic product	7,635 0.3	7,496 -1.8	7,308 -2.5	7,184 -1.7	7,204 0.3	7,303 1.4	30,274 5.8	28,999 -4.2

Table 16
Tourism gross domestic product, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	2,348 5.7	1,469 1.7	1,374 -5.7	1,543 -7.7	2,148 -8.5	1,361 -7.4	6,946 5.6	6,426 -7.5
Accommodation	2,659 5.5	1,574 3.6	1,299 -2.7	1,794 -8.0	2,508 -5.7	1,482 -5.8	7,518 6.6	7,084 -5.8
Food and beverage services	1,367 4.1	700 3.0	684 2.5	911 2.3	1,389 1.6	713 1.9	3,625 4.5	3,697 2.0
Other tourism industries	1,731 5.6	847 1.6	911 2.9	1,063 -2.0	1,717 -0.8	860 1.5	4,549 5.3	4,552 0.1
Total tourism industries	8,105 5.3	4,590 2.5	4,268 -1.8	5,312 -5.1	7,762 -4.2	4,416 -3.8	22,638 5.7	21,758 -3.9
Other industries	2,807 9.7	1,668 -2.0	1,257 -5.7	1,678 -8.2	2,609 -7.0	1,698 1.8	7,637 6.2	7,241 -5.2
Tourism gross domestic product	10,911 6.4	6,258 1.3	5,525 -2.7	6,989 -5.9	10,371 -4.9	6,114 -2.3	30,274 5.8	28,999 -4.2

Table 17
Tourism gross domestic product, 2002 prices, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	1,688 -1.4	1,675 -0.8	1,635 -2.4	1,613 -1.4	1,637 1.5	1,648 0.7	6,808 1.8	6,533 -4.0
Accommodation	1,650 -1.2	1,648 -0.1	1,621 -1.6	1,587 -2.1	1,600 0.9	1,603 0.1	6,623 2.5	6,411 -3.2
Food and beverage services	771 -1.1	768 -0.4	764 -0.4	760 -0.6	759 -0.2	761 0.3	3,093 1.4	3,044 -1.6
Other tourism industries	997 -0.7	989 -0.7	990 0.1	977 -1.3	970 -0.7	976 0.6	3,993 1.2	3,913 -2.0
Total tourism industries	5,105 -1.2	5,080 -0.5	5,011 -1.4	4,936 -1.5	4,966 0.6	4,988 0.4	20,517 1.9	19,900 -3.0
Other industries	1,626 -1.0	1,627 0.1	1,621 -0.4	1,627 0.4	1,637 0.6	1,631 -0.3	6,528 1.7	6,515 -0.2
Tourism gross domestic product	6,731 -1.1	6,708 -0.3	6,632 -1.1	6,563 -1.0	6,602 0.6	6,618 0.2	27,045 1.8	26,415 -2.3

Table 18
Implicit price indexes for tourism demand, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
	index (2002 = 100) and percentage change, preceding period							
Transport services	119.1 2.8	111.8 -6.1	107.6 -3.8	106.2 -1.3	106.0 -0.2	107.7 1.7	115.2 6.1	106.9 -7.2
Accommodation services	110.4 -0.2	111.6 1.1	109.2 -2.1	106.9 -2.1	106.0 -0.9	106.8 0.8	110.7 2.5	107.2 -3.1
Food and beverage services	117.3 1.1	118.4 0.9	119.4 0.8	120.4 0.8	121.2 0.7	122.3 0.9	116.7 2.9	120.8 3.5
Other tourism commodities	108.4 0.7	107.8 -0.5	107.5 -0.3	106.9 -0.6	106.9 0.0	108.0 1.0	107.5 2.7	107.3 -0.1
Tourism commodities	115.1 1.6	112.1 -2.6	109.9 -2.0	108.9 -0.9	108.7 -0.1	110.1 1.2	113.1 4.2	109.4 -3.3
Total tourism expenditures	113.2 1.5	110.8 -2.1	109.0 -1.6	108.3 -0.7	108.1 -0.2	109.2 1.0	111.4 3.6	108.6 -2.5

Section G
Supplementary tables

Table 19
International travellers, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
thousands of travellers and percentage change, preceding period								
Total inbound travel	6,835 -0.4	6,790 -0.7	6,536 -3.7	6,204 -5.1	5,978 -3.6	5,978 -0.0	27,370 -9.9	24,696 -9.8
Same day	2,587 2.3	2,535 -2.0	2,453 -3.2	2,266 -7.6	2,098 -7.4	2,107 0.4	10,228 -17.8	8,925 -12.7
Overnight	4,248 -1.9	4,256 0.2	4,083 -4.1	3,938 -3.6	3,880 -1.5	3,870 -0.2	17,142 -4.4	15,771 -8.0
United States	5,620 -0.2	5,649 0.5	5,443 -3.6	5,164 -5.1	4,977 -3.6	4,941 -0.7	22,606 -12.0	20,526 -9.2
Same day	2,555 2.3	2,505 -1.9	2,427 -3.1	2,241 -7.7	2,074 -7.5	2,083 0.4	10,102 -18.0	8,825 -12.6
Overnight	3,066 -2.2	3,144 2.6	3,016 -4.1	2,922 -3.1	2,903 -0.7	2,859 -1.5	12,504 -6.5	11,701 -6.4
All other countries	1,215 -0.9	1,141 -6.1	1,093 -4.2	1,040 -4.9	1,001 -3.7	1,036 3.5	4,764 1.8	4,170 -12.5
Same day	33 2.3	29 -10.0	26 -10.2	25 -6.3	25 -0.3	24 -1.0	126 5.9	100 -20.6
Overnight	1,182 -1.0	1,112 -6.0	1,067 -4.1	1,015 -4.8	976 -3.8	1,012 3.6	4,638 1.7	4,070 -12.3
Same day and overnight:								
Americas, except United States	153 -2.6	154 0.8	145 -5.6	128 -11.9	109 -15.2	106 -2.1	614 6.3	488 -20.5
Mexico	68 -0.3	67 -1.6	63 -6.7	49 -21.3	34 -31.4	27 -21.4	271 8.1	172 -36.5
Other Americas	85 -4.3	87 2.7	83 -4.7	79 -4.8	75 -5.0	80 6.6	344 5.0	316 -7.9
Europe	642 -0.1	592 -7.8	569 -3.9	563 -1.0	546 -3.1	575 5.3	2,492 2.5	2,252 -9.6
France	114 6.3	103 -9.9	99 -3.8	105 6.2	105 -0.3	103 -1.5	425 12.2	412 -3.2
Germany	84 -1.5	83 -1.4	81 -2.4	77 -5.2	79 3.1	82 2.8	332 4.4	319 -4.0
United Kingdom	222 -1.0	202 -8.8	191 -5.3	182 -4.8	161 -11.8	190 18.6	870 -6.0	724 -16.7
Other Europe	222 -1.7	204 -8.1	198 -3.2	199 0.8	201 0.9	200 -0.7	865 7.1	797 -7.8
Asia/Pacific	397 -1.9	371 -6.7	356 -3.9	328 -8.0	326 -0.5	333 2.1	1,567 -1.1	1,343 -14.3
China	42 -1.0	41 -2.4	46 13.8	41 -10.4	40 -2.6	39 -4.0	166 6.5	166 0.2
Hong Kong	35 9.6	33 -7.7	29 -12.6	30 4.3	25 -16.7	29 14.9	132 14.6	112 -15.6
Japan	75 4.4	63 -15.7	57 -10.5	44 -22.0	52 18.1	53 1.8	287 -16.4	206 -28.4
South Korea	49 -7.7	41 -16.1	39 -5.8	36 -7.5	34 -6.1	36 5.2	197 -7.5	144 -26.7
Australia	65 2.2	60 -7.2	55 -8.1	52 -6.8	52 0.2	55 5.7	249 8.7	214 -14.1
Other Asia/Pacific	131 -7.5	133 1.1	131 -1.6	125 -4.5	123 -1.1	122 -0.8	536 1.5	501 -6.5
Africa	23 2.5	24 7.6	23 -7.6	21 -6.9	21 -0.4	22 6.8	91 5.5	87 -5.0
Canadian outbound travel	13,098 -1.9	11,981 -8.5	11,704 -2.3	11,539 -1.4	11,843 2.6	12,398 4.7	51,737 3.4	47,484 -8.2
United States	11,073 -2.4	9,861 -10.9	9,610 -2.5	9,533 -0.8	9,785 2.6	10,326 5.5	43,613 2.3	39,254 -10.0
Same day	6,347 -2.5	5,381 -15.2	5,236 -2.7	5,116 -2.3	5,238 2.4	5,700 8.8	24,703 -0.7	21,290 -13.8
Overnight	4,726 -2.2	4,480 -5.2	4,374 -2.4	4,417 1.0	4,547 2.9	4,627 1.8	18,910 6.5	17,964 -5.0
All other countries	2,026 1.3	2,120 4.7	2,094 -1.2	2,007 -4.2	2,058 2.5	2,072 0.7	8,124 9.7	8,230 1.3

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 20
International travellers, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
thousands of travellers and percentage change, preceding year								
Total inbound travel	10,486 -9.6	5,242 -7.6	4,103 -6.2	6,691 -7.9	9,269 -11.6	4,633 -11.6	27,370 -9.9	24,696 -9.8
Same day	3,401 -18.6	2,181 -10.3	1,882 -3.8	2,451 -8.9	2,772 -18.5	1,820 -16.6	10,228 -17.8	8,925 -12.7
Overnight	7,086 -4.5	3,061 -5.6	2,221 -8.2	4,240 -7.3	6,497 -8.3	2,813 -8.1	17,142 -4.4	15,771 -8.0
United States	8,566 -11.9	4,412 -8.1	3,466 -5.6	5,557 -6.7	7,625 -11.0	3,877 -12.1	22,606 -12.0	20,526 -9.2
Same day	3,343 -18.9	2,163 -10.3	1,872 -3.7	2,423 -8.7	2,726 -18.4	1,804 -16.6	10,102 -18.0	8,825 -12.6
Overnight	5,223 -6.8	2,250 -5.9	1,595 -7.7	3,135 -5.1	4,899 -6.2	2,073 -7.9	12,504 -6.5	11,701 -6.4
All other countries	1,921 2.8	830 -4.8	637 -9.7	1,134 -13.4	1,644 -14.4	756 -8.9	4,764 1.8	4,170 -12.5
Same day	58 12.6	19 -9.0	10 -15.4	28 -23.3	46 -21.0	16 -17.6	126 5.9	100 -20.6
Overnight	1,863 2.5	811 -4.7	627 -9.6	1,105 -13.1	1,598 -14.2	740 -8.7	4,638 1.7	4,070 -12.3
Same day and overnight:								
Americas, except United States	238 4.7	117 3.0	89 -10.8	143 -10.5	173 -27.4	84 -28.4	614 6.3	488 -20.5
Mexico	109 8.6	44 -4.7	38 -20.7	60 -14.1	57 -47.5	17 -61.6	271 8.1	172 -36.5
Other Americas	129 1.6	73 8.4	51 -1.7	83 -7.7	116 -10.4	67 -8.1	344 5.0	316 -7.9
Europe	1,067 3.9	402 -5.4	310 -11.7	602 -10.3	948 -11.1	392 -2.6	2,492 2.5	2,252 -9.6
France	198 20.5	71 1.7	61 -1.6	94 -0.2	185 -6.5	72 0.4	425 12.2	412 -3.2
Germany	151 3.6	50 10.5	39 3.5	85 -8.2	142 -5.6	52 3.3	332 4.4	319 -4.0
United Kingdom	342 -7.4	142 -15.0	110 -24.1	206 -14.6	278 -18.7	131 -8.0	870 -6.0	724 -16.7
Other Europe	376 8.3	138 -2.6	101 -6.2	216 -10.9	343 -8.9	137 -0.8	865 7.1	797 -7.8
Asia/Pacific	581 0.1	291 -7.8	225 -7.0	366 -19.3	489 -15.8	263 -9.7	1,567 -1.1	1,343 -14.3
China	62 4.6	35 1.4	31 15.8	41 -3.1	61 -2.3	34 -3.2	166 6.5	166 0.2
Hong Kong	52 14.2	24 14.0	20 -11.5	31 -4.9	38 -26.7	22 -9.7	132 14.6	112 -15.6
Japan	110 -12.7	59 -19.8	36 -24.1	42 -40.8	80 -27.2	48 -19.0	287 -16.4	206 -28.4
South Korea	76 -6.9	30 -26.8	28 -23.1	36 -32.9	53 -30.0	27 -11.6	197 -7.5	144 -26.7
Australia	89 14.4	44 -0.0	34 -5.9	66 -18.4	74 -17.2	41 -6.7	249 8.7	214 -14.1
Other Asia/Pacific	192 0.9	99 -2.3	76 4.9	150 -13.2	183 -4.3	92 -7.3	536 1.5	501 -6.5
Africa	35 2.4	20 13.3	12 2.4	23 -6.0	34 -4.6	18 -9.1	91 5.5	87 -5.0
Canadian outbound travel	15,011 4.0	10,809 -13.4	11,419 -11.7	11,312 -12.9	13,530 -9.9	11,223 3.8	51,737 3.4	47,484 -8.2
United States	13,174 3.6	9,138 -16.6	8,523 -16.3	9,468 -14.9	11,679 -11.4	9,584 4.9	43,613 2.3	39,254 -10.0
Same day	7,107 2.7	5,373 -20.8	4,561 -19.8	5,176 -20.8	5,880 -17.3	5,673 5.6	24,703 -0.7	21,290 -13.8
Overnight	6,067 4.6	3,766 -9.6	3,962 -11.8	4,292 -6.4	5,799 -4.4	3,911 3.9	18,910 6.5	17,964 -5.0
All other countries	1,837 7.2	1,671 9.1	2,896 5.1	1,844 -0.9	1,851 0.8	1,638 -1.9	8,124 9.7	8,230 1.3

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 21
Receipts and payments on international travel account, seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding period								
International travel account								
Receipts								
Spending in Canada by foreign residents	4,053 0.7	4,006 -1.2	3,937 -1.7	3,894 -1.1	3,879 -0.4	3,881 0.1	16,119 -2.1	15,592 -3.3
Payments								
Spending in foreign countries by Canadians	7,245 -0.0	7,032 -3.0	6,627 -5.8	6,968 5.2	7,055 1.2	7,110 0.8	28,734 8.4	27,759 -3.4
Balance								
Receipts minus payments	-3,193	-3,026	-2,689	-3,074	-3,176	-3,228	-12,615	-12,167

Table 22
Receipts and payments on international travel account, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
millions of dollars and percentage change, preceding year								
International travel account								
Receipts								
Spending in Canada by foreign residents	5,822 -3.5	3,235 -0.7	3,039 1.6	3,866 -5.0	5,410 -7.1	3,277 1.3	16,119 -2.1	15,592 -3.3
Payments								
Spending in foreign countries by Canadians	6,815 4.9	5,975 -5.3	7,922 -6.2	7,143 -4.7	6,656 -2.3	6,038 1.1	28,734 8.4	27,759 -3.4
Balance								
Receipts minus payments	-993	-2,740	-4,883	-3,277	-1,246	-2,761	-12,615	-12,167

Table 23
Exchange rates in Canadian dollars per unit of foreign currency, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
	percentage change, preceding period, preceding year							
United States (dollar)	1.0418 3.1 -0.3	1.2125 16.4 23.5	1.2453 2.7 24.0	1.1672 -6.3 15.6	1.0974 -6.0 5.3	1.0563 -3.7 -12.9	1.0671 -0.6 -0.6	1.1415 7.0 7.0
European Economic and Monetary Union (euro)	1.5620 -1.0 8.7	1.5951 2.1 12.1	1.6217 1.7 7.7	1.5890 -2.0 0.7	1.5694 -1.2 0.5	1.5603 -0.6 -2.2	1.5602 6.2 6.2	1.5851 1.6 1.6
United Kingdom (Pound sterling)	1.9666 -1.2 -6.9	1.8981 -3.5 -5.4	1.7860 -5.9 -10.1	1.8072 1.2 -9.2	1.7996 -0.4 -8.5	1.7266 -4.1 -9.0	1.9605 -8.7 -8.7	1.7799 -9.2 -9.2
Switzerland (franc)	0.9697 -1.0 11.2	1.0464 7.9 22.0	1.0841 3.6 15.1	1.0497 -3.2 7.2	1.0332 -1.6 6.6	1.0343 0.1 -1.2	0.9843 10.0 10.0	1.0503 6.7 6.7
Hong Kong (dollar)	0.1336 3.2 -0.2	0.1564 17.1 23.9	0.1606 2.7 24.7	0.1506 -6.2 16.3	0.1416 -6.0 6.0	0.1363 -3.8 -12.9	0.1371 -0.4 -0.4	0.1473 7.4 7.4
Japan (yen)	0.0097 0.3 9.0	0.0127 30.8 45.7	0.0133 5.2 39.4	0.0120 -10.0 24.1	0.0117 -2.0 21.3	0.0118 0.2 -7.0	0.0104 13.9 13.9	0.0122 17.5 17.5
Australia (dollar)	0.9218 -3.3 4.1	0.8138 -11.7 -6.7	0.8262 1.5 -9.1	0.8868 7.3 -7.0	0.9145 3.1 -0.8	0.9606 5.0 18.0	0.8995 0.2 0.2	0.8970 -0.3 -0.3
New Zealand (dollar)	0.7411 -5.5 -4.5	0.6983 -5.8 -6.9	0.6634 -5.0 -16.3	0.7042 6.1 -10.2	0.7404 5.1 -0.1	0.7691 3.9 10.1	0.7541 -4.4 -4.4	0.7193 -4.6 -4.6

Notes:

Bank of Canada. Based on the average noon spot rates.

Table 24
Consumer price index, selected countries, not seasonally adjusted

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
index (2005=100) and percentage change, preceding year								
Canada [1]	108.2 3.4	106.5 1.9	106.2 1.2	107.1 0.1	107.2 -0.9	107.4 0.8	106.7 2.4	107.0 0.3
United States	112.3 5.3	109.4 1.9	108.6 -0.0	109.7 -1.2	110.5 -1.6	110.7 1.2	110.3 3.9	109.9 -0.4
United Kingdom	109.7 4.8	109.8 3.9	109.4 3.0	110.6 2.1	111.3 1.5	112.9 2.9	108.5 3.6	111.0 2.4
France	106.7 3.3	106.2 1.8	105.7 0.6	106.3 -0.2	106.2 -0.4	106.5 0.4	106.1 2.8	106.2 0.1
Germany	107.4 3.1	106.8 1.7	106.7 0.8	106.9 0.3	107.1 -0.2	107.2 0.4	106.6 2.6	107.0 0.3
Netherlands	106.1 3.2	105.7 2.3	106.1 1.9	107.3 1.6	106.3 0.3	106.6 0.9	105.4 2.5	106.6 1.2
Switzerland	104.6 3.0	104.5 1.6	103.1 -0.0	104.0 -0.7	103.6 -1.0	104.3 -0.2	104.3 2.4	103.8 -0.5
Japan	102.6 2.2	104.8 4.0	100.6 -0.1	100.6 -1.0	100.3 -2.2	99.8 -4.8	102.4 2.1	100.3 -2.1
Australia	111.7 5.0	111.4 3.7	111.5 2.5	112.0 1.5	113.1 1.3	113.7 2.1	110.6 4.4	112.6 1.8
New Zealand	111.4 5.1	110.9 3.4	111.2 3.0	111.8 1.9	113.3 1.7	113.1 2.0	110.0 4.0	112.3 2.1

Notes:

Data, for countries other than Canada, are from the Organisation for Economic and Co-operation and Development.

1. The Canadian Consumer Price Index is converted to 2005=100 for comparability with other Organisation for Economic Co-operation and Development countries.

Table 25
Other related statistics, seasonally adjusted at annual rates

	Third quarter 2008	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	2008	2009
	percentage change, preceding period							
Gross domestic product at market prices (billions of dollars)	1,632.7 0.9	1,570.6 -3.8	1,518.7 -3.3	1,507.9 -0.7	1,524.0 1.1	1,560.0 2.4	1,600.1 4.4	1,527.7 -4.5
Gross domestic product at basic prices (billions of dollars)	1,537.1 0.9	1,477.2 -3.9	1,428.1 -3.3	1,415.8 -0.9	1,431.3 1.1	1,465.7 2.4	1,505.4 4.9	1,435.2 -4.7
Tourism share of gross domestic product at basic prices (percent)	1.99 -0.6	2.03 2.2	2.05 0.8	2.03 -0.8	2.01 -0.8	1.99 -1.0	2.01 0.8	2.02 0.5
Gross domestic product at market prices (billions of chained (2002) dollars)	1,325.5 0.1	1,312.9 -0.9	1,289.4 -1.8	1,278.2 -0.9	1,281.2 0.2	1,297.0 1.2	1,321.4 0.4	1,286.4 -2.6
Final domestic demand (billions of dollars)	1,584.6 1.2	1,573.2 -0.7	1,544.7 -1.8	1,545.0 0.0	1,565.2 1.3	1,589.5 1.6	1,567.3 5.0	1,561.1 -0.4
Final domestic demand (billions of chained (2002) dollars)	1,395.4 0.1	1,377.9 -1.3	1,351.7 -1.9	1,352.6 0.1	1,371.3 1.4	1,387.0 1.1	1,389.0 2.6	1,365.6 -1.7
Personal disposable income per person (dollars)	28,671 0.3	28,714 0.2	28,545 -0.6	28,750 0.7	28,755 0.0	28,913 0.6	28,577 4.7	28,741 0.6
Personal saving rate (percent)	3.1 -8.8	4.9 58.1	5.1 4.1	5.5 7.8	4.9 -10.9	4.6 -6.1	3.7 47.0	5.0 36.7
Population (thousands) [1]	33,327 0.4	33,463 0.4	33,527 0.2	33,619 0.3	33,740 0.4	33,873 0.4	33,276 1.2	33,690 1.2
Total number of jobs, business sector (index 2002 = 100)	110.2 -0.3	109.4 -0.7	107.8 -1.5	107.1 -0.6	107.2 0.1	107.3 0.1	110.2 1.2	107.4 -2.5

1. Data not adjusted for seasonal variation.