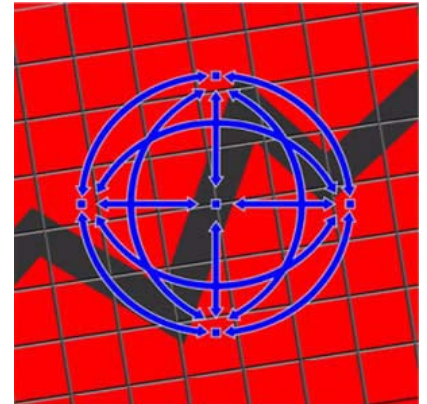


National Tourism Indicators

Quarterly estimates
First quarter 2010



Canadian Tourism Commission and
Statistics Canada

Commission canadienne du tourisme et
Statistique Canada

Canada

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National Tourism Indicators

Quarterly estimates
First quarter 2010

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Note of Appreciation

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Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- P preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

For more information

For more information about the ***National Tourism Indicators***, telephone the Income and Expenditure Accounts Division at 613-951-3640 and ask for the information officer; iead-info-dcrd@statcan.gc.ca.

Data available on CANSIM and electronic version

The ***National Tourism Indicators*** are available on Statistics Canada's CANSIM database (tables 387-0001 to 387-0010).

The electronic version of the publication can be downloaded from Statistics Canada's web site (www.statcan.gc.ca/english/freepub/13-009-X/free.htm).

About this publication

This publication presents information on the National Tourism Indicators (NTI). The data portray the evolution of tourism in Canada on a quarterly basis. Estimates of supply and demand for each of the main commodities and employment for tourism and non-tourism industries as identified in the Tourism Satellite Account (TSA) are recorded as time series. All series are benchmarked to the TSA.

Statistical tables providing the most recent quarterly and annual estimates are organized around six topics: tourism demand in Canada, tourism domestic demand, tourism exports, supply, tourism employment and tourism gross domestic product. The tables show both the levels of the NTI, at current and constant prices, and their percentage changes (the numbers directly under the rows showing the level of each NTI). The quarterly percentage change is shown when the data are seasonally adjusted. The year-over-year percentage change is shown when the data are not seasonally adjusted.

For further details on the NTI, see the section “Concepts, methodology and data quality”. For more in-depth explanations and related information see the “Related documentation”.

Related documentation

The concepts, sources and methods of the NTI and the TSA are described in the following Statistics Canada publications:

Guide to the National Tourism Indicators: Sources and Methods, Catalogue no. 13-594-G, August 1996.

Canadian Tourism Satellite Account Handbook, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 52, December 2007.

Canadian Tourism Satellite Account, 2004, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 63, December 2009.

The Provincial and Territorial Tourism Satellite Accounts for Canada, 1998, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 40, June 2003.

“The Tourism Satellite Account,” in **National Income and Expenditure Accounts, Second Quarter 1994**, Catalogue no. 13-001-X.

Guide to the Income and Expenditure Accounts, Catalogue no. 13-017-X, June 2008.

“Laspeyres, Paasche and Chain Price Indexes in the Income and Expenditure Accounts,” in **National Income and Expenditure Accounts, Fourth Quarter 1988**, Catalogue no. 13-001-X.

The X11ARIMA/88 Seasonal Adjustment Method, by Estela Bee Dagum, Time Series and Analysis Division, October 1988.

United Nations, Commission of the European Communities - Eurostat, International Monetary Fund, Organization for Economic Co-operation and Development and World Bank, **System of National Accounts, 1993**, New York, 1997.

Revisions of the Canadian National Tourism Indicators, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 47, January 2005.

Special requests

Individual NTI tables can be obtained in laser printout format on the day of release by contacting the Income and Expenditure Accounts Division by phone 613-951-3640 or fax 613-951-3618. In addition, information officers can answer questions about the NTI by phone or fax (same numbers as above) or by mail. There is a \$40 minimum charge (includes 6 pages plus \$1.50 per additional page) for information sent by fax. Higher charges apply if a special tabulation is required. Payment is due in advance, normally by VISA, American Express or Mastercard.

Note to readers

With the first quarter 2010 release of the National Tourism Indicators (NTI), all estimates have been revised from the first quarter of 2002 through to the fourth quarter of 2009. These data revisions reflect the incorporation of updated Tourism Satellite Account benchmarks and other source data. This revision is in accordance with the revision policy established in 2004. More information on the revision will be published in an article in the next issue of the NTI (second quarter 2010). Revised data can be obtained from CANSIM.

Growth rates of tourism spending and GDP are expressed in real terms (i.e., adjusted for price change) as well as adjusted for seasonal variations, unless otherwise indicated. Employment data are also seasonally adjusted. Associated percentage changes are presented at quarterly rates.

The National Tourism Indicators are funded by the Canadian Tourism Commission.

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Highlights

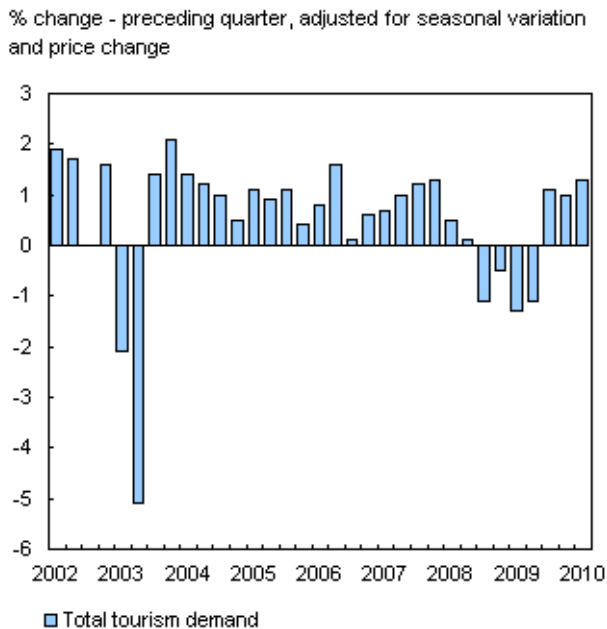
First quarter 2010

Data adjusted for seasonality and price changes¹

Tourism spending in Canada increased 1.3% in real terms in the first quarter of 2010, as outlays by both international visitors to Canada and Canadians were up.

This was the third consecutive increase in tourism spending in Canada. These increases followed four consecutive quarters of declines that started in the summer of 2008.

Chart 1
Tourism spending up again

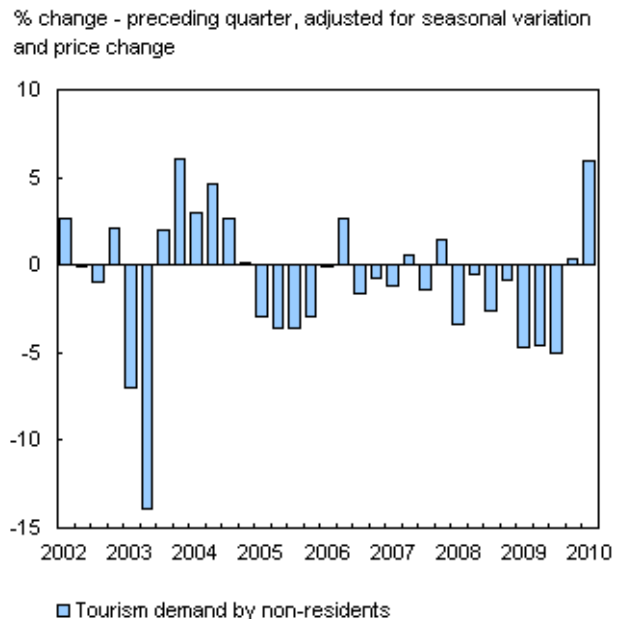


Increase in spending by international visitors

Spending by international visitors to Canada was up 5.9% in real terms in the first quarter of 2010. This is the largest quarterly increase since the fourth quarter

of 2003. The Vancouver 2010 Olympics and Paralympic Winter Games held in February and March contributed to this increase.

Chart 2
Increase in spending by international visitors



Outlays by international visitors on passenger air transport were up 11.4%. Spending on vehicle fuel was 2.8% higher than the previous quarter.

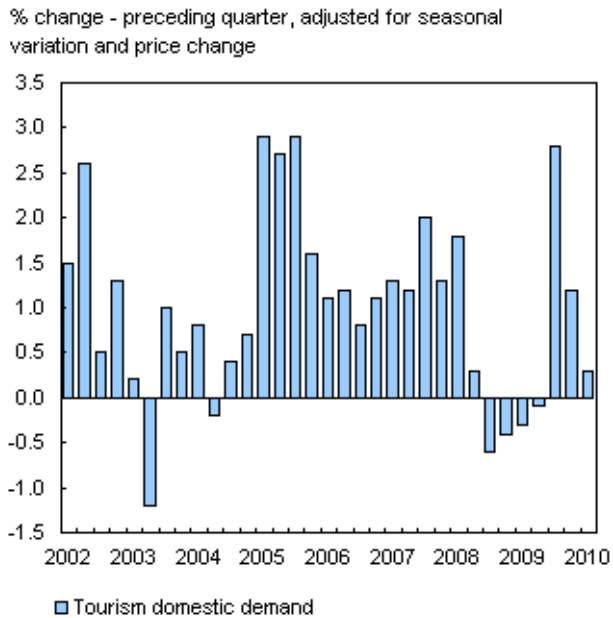
Spending by international visitors on accommodation, food and beverage services, recreation and entertainment, and non-tourism commodities, such as groceries and clothing, all increased during the quarter.

Tourism spending of Canadians at home continues up

Spending on tourism in Canada by Canadians increased 0.3% in real terms in the first quarter of 2010, following a 1.2% increase in the fourth quarter of 2009.

1. Growth rates of tourism spending and GDP are expressed in real terms (i.e., adjusted for price changes) as well as adjusted for seasonal variations, unless otherwise indicated. Employment data are also seasonally adjusted. Associated percentage changes are presented at quarterly rates unless otherwise noted.

Chart 3
Tourism domestic spending continues up



Spending on transportation was lower than in the previous quarter. Passenger air transport, the largest component of the transportation category, decreased 1.9%, as travel by Canadians to non-US destinations declined 1.1%.

Expenditures on accommodation, food and beverages, recreation and entertainment and non-tourism commodities all increased.

Tourism gross domestic product expands

Tourism gross domestic product (GDP) increased 1.3% in the first quarter of 2010, the third consecutive quarter of growth. Gains were registered across all tourism industries. In the transportation industry, tourism GDP was virtually unchanged (+0.1%).

Tourism employment was unchanged in the first quarter of 2010 from the last quarter of 2009.

Looking ahead

According to the latest Business Conditions Survey for the Traveller Accommodation Industries, hoteliers were far less negative in their outlook for occupancy rates, room bookings, and average daily room rates for the second quarter of 2010 than they were for the same quarter of 2009.

Internationally, the Organisation for Economic Cooperation and Development (OECD) composite leading indicators for April point to a slowing pace of expansion in most OECD countries. Tentative signs of a potential peak have appeared in Brazil, France, Italy, and especially China. The composite leading indicators for Japan, the United States and Germany indicate ongoing expansion but possibly at a slower pace.

In the first two months of the second quarter, the Canadian dollar increased in value against most major currencies such as the United States dollar, Euro, British pound, Japanese yen and the Australian dollar.

Among significant events during the second quarter were the volcanic eruptions in Iceland that led to major disruption in air travel. Also the G8 and G20 summit held in Toronto in June 2010 could affect tourism spending.

Data unadjusted for seasonality and expressed at current prices²

Tourism spending in Canada reached \$13.8 billion in the first quarter of 2010, an increase of 4.0% from the first quarter of 2009, as outlays by both international visitors to Canada and Canadians were up.

Solid growth in tourism domestic spending

Canadian tourism spending at home injected \$11.4 billion into the economy in the first quarter of 2010. This was up 4.7% from the same quarter of 2009. This is a faster pace than the 0.1% registered in the last quarter of 2009, following declines in the first three quarters of 2009.

Tourism expenditures on fuel, accommodation, food and beverage services, recreation and entertainment and non-tourism goods and services were all up compared to the same quarter of 2009.

On the other hand, outlays by Canadians on passenger air transport, for both domestic and outbound trips with Canadian carriers, were down 0.2% in the first quarter compared to one year earlier. The decline stemmed from lower airfares.

Spending by international visitors is up

International visitors spent \$2.4 billion in Canada in the first quarter, up 0.4% from one year earlier, ending a string of year-over-year declines that started in the first

2. In this section, tourism spending is expressed at current prices and not adjusted for seasonal variations. Percentage changes are presented on a year-over-year basis.

quarter of 2008. The Vancouver 2010 Olympics and Paralympic Winter Games held in February and March were behind this upturn.

The number of visitors from overseas countries was up (+3.6%) following year-to-year declines in the previous five quarters. US residents made 7.0% fewer trips to Canada compared to the first quarter of 2009.

Outlays by international visitors were higher for transportation, food and beverage services and recreation and entertainment. Outlays declined for accommodation and non-tourism goods and services, like clothing and groceries.

Tourism employment

Tourism accounted for 600 thousand jobs in Canada in the first quarter, down 2.3% compared to the same quarter of 2009, and the fourth consecutive year-over-year decline. Tourism jobs declined in all industries with the exception of bus transportation.

Concepts, methodology and data quality

The following information is provided to help clarify the basic concepts and definitions and the main sources and methods underlying the National Tourism Indicators (NTI), as well as key aspects of data quality. This information is also intended to clarify the strengths and limitations of the NTI and to indicate how they can be effectively used and analysed.

The National Tourism Indicators provide timely information which facilitate ongoing monitoring and analysis of tourism and its related activities in Canada. The NTI cover the domestic supply of tourism commodities (such as transportation, accommodation, food and beverages, recreation and entertainment), the demand for these commodities by resident and non-resident visitors, and the employment and GDP generated as a result of this demand. In addition to these key variables, other travel-related statistics are provided, including: number of international travellers to Canada by country of origin, exchange rates, inflation rate for the various tourism commodities. The NTI were developed to update the more comprehensive Tourism Satellite Account (TSA) on a quarterly and annual basis.

The Indicators are available about 90 days after the reference quarter. The statistical tables include actual data and percentage changes, for seasonally adjusted current and constant price estimates.

The NTI can be used in three general ways: (a) to assess the current state of tourism in Canada; (b) to analyse the development of tourism in Canada in terms of trends and structures; and (c) to support policy and strategic decisions. The Indicators show the relative importance of tourism markets in Canada, what percentage of activity is accounted for by each component of tourism demand, and which components are impacted the most from its growth or decline. The NTI can be used to support research on the trends, cycles and quarterly patterns in various tourism aspects or the industry as a whole. Comparisons can be drawn with other industries or the national economy. The NTI can also be used in the temporal analysis of relationships between different variables and the demand for or supply of tourism goods and services.

The data are used by various stakeholders in the field of tourism, e.g. federal and provincial government officials, researchers as well as by college and university professors and students. The data are also

used by international organizations (OECD, World Tourism Organization), journalists and large businesses.

Concepts and variables measured

Tourism: The definition of tourism in the NTI follows that adopted by the World Tourism Organization and the United Nations Statistical Commission: “the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes”.

Visitors are persons who undertake tourism as defined above. They are referred to as either tourists (those who stay overnight or longer in the place visited), or same-day visitors.

Tourism industries would cease to exist or would continue to exist only at significantly reduced levels of activity in the absence of tourism. Examples of tourism industries include air transportation and accommodation.

Tourism commodities are ones for which a significant part of their total demand comes from visitors. Examples include travel services and rail transportation services.

Tourism demand is defined as the spending of Canadian and non-resident visitors on domestically produced commodities. It is the sum of tourism domestic demand and tourism exports.

Tourism domestic demand is the spending in Canada by resident visitors on domestically produced commodities.

Tourism exports is spending by non-resident visitors on Canadian-produced goods and services. It includes spending that may take place outside of Canada, for instance, the purchase of an airline ticket from a Canadian international carrier, to travel to Canada.

Tourism Gross Domestic Product is the unduplicated value of production, within the boundaries of a region, of goods and services purchased by tourists. In the NTI, GDP is calculated at basic prices in both current and constant dollars. Only direct GDP is calculated in the NTI. GDP is also generated indirectly in the

upstream production chain of a good or service. Although these indirect effects can be linked to tourism, they are not included in tourism GDP.

Domestic supply of tourism commodities is defined as the total production in Canada of the tourism commodities which are mainly produced by tourism industries. Not all of domestic supply is purchased by visitors, so that supply exceeds tourism demand for the NTI. For example, visitors purchase only a small proportion of food and beverage services, with most going to local consumption. Also, supply does not include imports. For example the sale of a ticket on a non-Canadian airline is excluded from supply.

Tourism employment is a measure of employment in tourism and non-tourism industries. Tourism employment measures the number of jobs in an industry generated by, or attributable to, tourism spending on the goods and/or services produced by that industry. It is based on an estimate of jobs rather than "hours of work". Thus, someone who works 10 hours a week counts for as much, by this measure, as someone who works 50 hours a week.

Data sources and methodology

Data sources

There are several main data sources for the NTI, all originating from Statistics Canada. The TSA provides benchmark totals, in current dollars, for several years.

For other years, the Input-Output (I-O) tables are used to calculate annual levels of tourism supply and tourism GDP. Annual levels for employment are calculated using data from the Canadian Productivity Accounts. Demand totals come from the Canadian Travel Survey (CTS) and the International Travel Survey (ITS). The ITS data come via the Canadian Balance of Payments (BOP) Accounts. For years in which I-O data are not available, the NTI are based on quarterly estimates from the SNA.

Quarterly indicators for tourism supply are based on selected components of consumer spending from the Income and Expenditure Accounts and on GDP for selected industries from the measures of monthly GDP by industry accounts. The quarterly tourism expenditure data follow quarterly patterns from the CTS and the ITS. The quarterly tourism employment data are based on the Survey of Employment, Payroll

and Hours (SEPH). Tourism GDP is calculated based on demand, supply and employment.

General methodology

The indicators of supply, demand, GDP and employment are benchmarked to the TSA levels and are projected for the years preceding and following the benchmarks.

The NTI supply indicators use results from Statistics Canada's input-output tables, which are based on quarterly and annual surveys of industries and their revenues (production). For periods not covered by the most recent I-O data the indicators are estimated on the basis of: (i) results of selected industry surveys or employment surveys, (ii) personal consumption expenditures on items closely related to the tourism goods and services being estimated, or (iii) industry-specific production figures (GDP).

Once supply estimates have been calculated, total demand is obtained by using the ratio of demand to supply from the TSA benchmarks. Estimates used to determine the travel account balance for the Canadian balance of payments provide an overall total for demand by non-residents (tourism exports). Expenditure information is collected quarterly through Canada Customs, while international travellers entering or returning to Canada are counted monthly. Total non-resident demand is then broken down by type of expenditure using travel profiles generated during the detailed calculation of the TSA. The methodology to calculate domestic demand estimates has two separate components. First, a derived estimate is constructed taking total demand minus the non-resident demand at an annual level. This "top-down" approach is further supplemented by the CTS data. Quarterly patterns for commodities are taken from the CTS and used to distribute the annual data.

Like the supply and demand indicators, the NTI employment estimates are benchmarked to the TSA estimates, which in turn are based on measures from the Canadian Productivity Accounts. The Labour Force Survey is used primarily to produce control totals, and SEPH is used primarily to compute the industry-by-industry breakdown. The latter data are also used to project the quarterly estimates on a current basis. The data, which estimate direct employment, are then seasonally adjusted.

Similarly, GDP estimates are based on TSA annual benchmarks. Quarterly movements and non-

benchmark year estimates are calculated using tourism expenditure and industry GDP as an indicator. These direct measures of GDP are then seasonally adjusted.

Seasonal adjustment

Tourism is dominated by large seasonal fluctuations exhibiting similar patterns from one year to the next. For the convenience of users, these regular variations are removed, through a statistical technique known as seasonal adjustment, to help isolate underlying trends. Two versions of the quarterly NTI are available, one unadjusted and the other adjusted for seasonal variation.

All seasonally adjusted series of the quarterly NTI are derived using the X12ARIMA method. The adjustment is generally made at the lowest level of aggregation and seasonally adjusted aggregates are obtained by summation. The advantages of this approach are twofold. First, by carrying out the seasonal adjustment at the most detailed level, seasonal shifts in the aggregates are more easily explained. Second, the calculation of seasonally adjusted aggregates by summation preserves the accounting identities in the system and this is much more convenient for users.

Current and constant price estimates

Values expressed in the prices of the period being referred to are commonly called current price estimates. This is the most natural method of valuation, because it uses the prices observed in the economy in the year for which they are being measured. The NTI also provide some estimates that are valued at the prices of another period, the year 2002. The purpose of such a valuation is to facilitate the analysis of period-to-period movements of the NTI, by eliminating the effect of price change (or inflation).

An increase or decrease in value from one period to another results from the joint effect of a change in the quantities of goods and services produced and of a change in the prices at which they are sold. The decomposition of the value-change into separate price and quantity components is accomplished by recalculating a series at the prices of some base period. The resulting period-to-period changes in these constant price estimates are interpreted as showing the "real" or "inflation-adjusted" growth in the series. The NTI constant price estimates are expressed at the prices of the year 2002. Thus, for example, the estimate of tourism demand at 2002 prices for 2006 is less than the one at current prices. The difference

reflects the fact that the market prices of most goods and services increased between 2002 and 2006.

Price indexes

The previous section addressed the topic of measuring tourism at the constant prices of some base period. The resulting estimates of "real tourism" gauge the volume of tourism. Dividing the current price series for tourism by the corresponding series at constant prices yields an Implicit Price Index (IPI). The variable-weighted nature of IPIs should always be kept in mind. Movements in these indexes reflect not just price-change, but also variation in the volumes of different goods and services. The impact of weight-shifts on observed period-to-period changes in the tourism implicit price index can be quite significant.

Revisions

Preceding quarters of the year are revised when the current quarter is published. In years when an updated Tourism Satellite Account (TSA) is not available, revisions extending back four years are made with the publication of first quarter data. In years when an updated TSA is available, revisions extending back six or seven years are made. The data are not normally revised again except when historical revisions are carried out.

Reference period

The National Tourism Indicators are available about 90 days after the reference quarter.

Data quality (accuracy)

No direct measures of the margin of error in the estimates can be calculated. The quality of the estimates can be inferred from analysis of revisions and from a subjective assessment of the data sources and methodology used in the preparation of the estimates.

Comparability of data and related sources

The NTI are based on a wide array of related and comparable data. Supply estimates generally follow the trends of the output measures for industries in the I-O system and the GDP by industry accounts.

Tourism expenditures have similar trends to related consumer spending series. However, because tourism includes both personal and business travel, the trends are not the same.

Non-resident spending, or tourism exports, is based on Balance of Payments data, which in turn come from the ITS. The NTI however, do not include certain items in the BOP travel account (airline crews, medical and education travel) and so the data, while similar, are not identical.

Employment and GDP in the NTI are comparable to SEPH and GDP by industry data for tourism industries. The NTI however only includes the employment or production that is attributable to tourism.

Section A
Tourism demand in Canada

Table 1
Tourism demand in Canada, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	6,917 -6.6	6,480 -6.3	6,355 -1.9	6,515 2.5	6,766 3.9	6,866 1.5	28,855 8.6	26,116 -9.5
Passenger air transport	3,745 -1.0	3,508 -6.3	3,372 -3.9	3,440 2.0	3,518 2.3	3,515 -0.1	15,042 8.0	13,838 -8.0
Passenger rail transport	71 -1.4	68 -4.2	64 -5.9	61 -4.7	62 1.6	62 0.0	287 3.6	255 -11.1
Interurban bus transport	266 -0.7	249 -6.4	242 -2.8	244 0.8	247 1.2	247 0.0	1,059 4.5	982 -7.3
Vehicle rental	405 -1.2	395 -2.5	385 -2.5	393 2.1	390 -0.8	384 -1.5	1,648 3.2	1,563 -5.2
Vehicle repairs and parts	340 -3.4	332 -2.4	342 3.0	352 2.9	368 4.5	370 0.5	1,376 4.2	1,394 1.3
Vehicle fuel	1,910 -18.3	1,754 -8.2	1,769 0.9	1,853 4.7	1,996 7.7	2,097 5.1	8,745 12.3	7,372 -15.7
Other transportation	180 0.0	174 -3.3	181 4.0	172 -5.0	185 7.6	191 3.2	698 5.4	712 2.0
Accommodation	2,681 -1.2	2,591 -3.4	2,470 -4.7	2,538 2.8	2,603 2.6	2,720 4.5	10,872 2.3	10,202 -6.2
Food and beverage services	2,665 -0.2	2,646 -0.7	2,652 0.2	2,666 0.5	2,692 1.0	2,761 2.6	10,576 4.4	10,656 0.8
Other tourism commodities	2,754 -0.5	2,759 0.2	2,723 -1.3	2,728 0.2	2,757 1.1	2,810 1.9	11,087 0.7	10,967 -1.1
Recreation and entertainment	1,237 0.5	1,270 2.7	1,251 -1.5	1,247 -0.3	1,257 0.8	1,286 2.3	4,884 1.9	5,025 2.9
Travel services	807 -1.8	804 -0.4	795 -1.1	799 0.5	818 2.4	839 2.6	3,304 1.4	3,216 -2.7
Pre-trip expenditures	656 -0.6	632 -3.7	627 -0.8	631 0.6	628 -0.5	631 0.5	2,678 -2.3	2,518 -6.0
Convention fees	54 -3.6	53 -1.9	50 -5.7	51 2.0	54 5.9	54 0.0	221 2.3	208 -5.9
Total tourism commodities	15,017 -3.5	14,476 -3.6	14,200 -1.9	14,447 1.7	14,818 2.6	15,157 2.3	61,390 5.2	57,941 -5.6
Total other commodities	2,870 0.7	2,868 -0.1	2,861 -0.2	2,904 1.5	2,942 1.3	3,002 2.0	11,367 3.1	11,575 1.8
Tourism expenditures	17,887 -2.8	17,344 -3.0	17,061 -1.6	17,351 1.7	17,760 2.4	18,159 2.2	72,757 4.9	69,516 -4.5

Table 2
Tourism demand in Canada, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	5,855 -1.0	5,265 -8.8	6,151 -11.4	9,116 -11.4	5,584 -4.6	5,505 4.6	28,855 8.6	26,116 -9.5
Passenger air transport	3,138 3.2	3,140 -5.2	3,390 -7.8	4,510 -8.2	2,798 -10.8	3,142 0.1	15,042 8.0	13,838 -8.0
Passenger rail transport	63 -1.6	57 -12.3	62 -13.9	78 -10.3	58 -7.9	56 -1.8	287 3.6	255 -11.1
Interurban bus transport	279 -2.4	232 -1.3	231 -9.4	261 -10.0	258 -7.5	229 -1.3	1,059 4.5	982 -7.3
Vehicle rental	334 1.5	263 -4.0	357 -7.3	627 -4.3	316 -5.4	259 -1.5	1,648 3.2	1,563 -5.2
Vehicle repairs and parts	300 1.4	245 -1.6	318 0.0	512 0.6	319 6.3	267 9.0	1,376 4.2	1,394 1.3
Vehicle fuel	1,598 -9.3	1,180 -20.8	1,629 -21.9	2,875 -19.5	1,688 5.6	1,400 18.6	8,745 12.3	7,372 -15.7
Other transportation	143 4.4	148 1.4	164 8.6	253 -1.9	147 2.8	152 2.7	698 5.4	712 2.0
Accommodation	2,365 0.8	1,916 -4.9	2,586 -6.6	3,484 -6.4	2,216 -6.3	2,006 4.7	10,872 2.3	10,202 -6.2
Food and beverage services	2,014 1.6	1,951 1.9	2,639 0.3	4,017 -0.0	2,049 1.7	2,040 4.6	10,576 4.4	10,656 0.8
Other tourism commodities	2,229 -2.1	2,176 -0.7	2,663 -2.0	3,915 -0.9	2,213 -0.7	2,223 2.2	11,087 0.7	10,967 -1.1
Recreation and entertainment	817 -0.1	836 4.8	1,143 3.3	2,212 2.3	834 2.1	840 0.5	4,884 1.9	5,025 2.9
Travel services	680 -1.3	766 -0.9	784 -5.2	977 -4.6	689 1.3	798 4.2	3,304 1.4	3,216 -2.7
Pre-trip expenditures	677 -5.4	532 -7.5	684 -5.9	664 -5.0	638 -5.8	542 1.9	2,678 -2.3	2,518 -6.0
Convention fees	55 1.9	42 -6.7	52 -7.1	62 -4.6	52 -5.5	43 2.4	221 2.3	208 -5.9
Total tourism commodities	12,463 -0.5	11,308 -4.9	14,039 -6.8	20,532 -6.6	12,062 -3.2	11,774 4.1	61,390 5.2	57,941 -5.6
Total other commodities	2,688 1.9	1,924 2.6	2,693 2.2	4,235 1.6	2,723 1.3	1,982 3.0	11,367 3.1	11,575 1.8
Tourism expenditures	15,151 -0.1	13,232 -3.9	16,732 -5.4	24,767 -5.3	14,785 -2.4	13,756 4.0	72,757 4.9	69,516 -4.5

Table 3
Tourism demand in Canada, 2002 prices, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	6,127 0.0	6,000 -2.1	5,963 -0.6	6,063 1.7	6,118 0.9	6,146 0.5	24,705 3.2	24,144 -2.3
Passenger air transport	3,692 -0.2	3,613 -2.1	3,559 -1.5	3,636 2.2	3,682 1.3	3,687 0.1	14,958 4.9	14,490 -3.1
Passenger rail transport	64 -1.5	59 -7.8	57 -3.4	60 5.3	58 -3.3	59 1.7	258 2.8	234 -9.3
Interurban bus transport	232 1.3	215 -7.3	220 2.3	224 1.8	226 0.9	225 -0.4	927 2.8	885 -4.5
Vehicle rental	396 -1.2	386 -2.5	380 -1.6	376 -1.1	374 -0.5	377 0.8	1,599 3.6	1,516 -5.2
Vehicle repairs and parts	277 -3.1	269 -2.9	273 1.5	282 3.3	290 2.8	293 1.0	1,126 0.8	1,114 -1.1
Vehicle fuel	1,335 1.8	1,328 -0.5	1,344 1.2	1,353 0.7	1,354 0.1	1,370 1.2	5,303 -0.5	5,379 1.4
Other transportation	131 -1.5	130 -0.8	130 0.0	132 1.5	134 1.5	135 0.7	534 -1.7	526 -1.5
Accommodation	2,342 -1.7	2,312 -1.3	2,254 -2.5	2,319 2.9	2,354 1.5	2,390 1.5	9,539 -0.2	9,239 -3.1
Food and beverage services	2,249 -1.0	2,216 -1.5	2,203 -0.6	2,195 -0.4	2,207 0.5	2,248 1.9	9,063 2.0	8,821 -2.7
Other tourism commodities	2,485 -0.4	2,476 -0.4	2,437 -1.6	2,429 -0.3	2,444 0.6	2,472 1.1	10,067 -0.9	9,786 -2.8
Recreation and entertainment	1,059 0.7	1,079 1.9	1,054 -2.3	1,045 -0.9	1,054 0.9	1,074 1.9	4,233 -0.6	4,232 -0.0
Travel services	673 -2.3	666 -1.0	663 -0.5	660 -0.5	675 2.3	683 1.2	2,796 -2.4	2,664 -4.7
Pre-trip expenditures	705 0.0	684 -3.0	673 -1.6	677 0.6	667 -1.5	667 0.0	2,843 0.3	2,701 -5.0
Convention fees	48 -2.0	47 -2.1	47 0.0	47 0.0	48 2.1	48 0.0	195 0.0	189 -3.1
Total tourism commodities	13,203 -0.5	13,004 -1.5	12,857 -1.1	13,006 1.2	13,123 0.9	13,256 1.0	53,374 1.6	51,990 -2.6
Total other commodities	2,696 -0.5	2,684 -0.4	2,663 -0.8	2,692 1.1	2,737 1.7	2,815 2.8	10,799 2.9	10,776 -0.2
Tourism expenditures	15,899 -0.5	15,688 -1.3	15,520 -1.1	15,698 1.1	15,860 1.0	16,071 1.3	64,173 1.8	62,766 -2.2

Section B
Tourism domestic demand

Table 4
Tourism domestic demand, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	5,842 -6.9	5,494 -6.0	5,417 -1.4	5,642 4.2	5,877 4.2	5,885 0.1	24,362 10.5	22,430 -7.9
Passenger air transport	3,115 -0.4	2,925 -6.1	2,814 -3.8	2,923 3.9	2,989 2.3	2,926 -2.1	12,401 10.0	11,651 -6.0
Passenger rail transport	42 0.0	40 -4.8	38 -5.0	37 -2.6	38 2.7	36 -5.3	165 6.5	153 -7.3
Interurban bus transport	180 0.0	170 -5.6	169 -0.6	172 1.8	175 1.7	167 -4.6	711 8.1	686 -3.5
Vehicle rental	277 -3.5	281 1.4	279 -0.7	298 6.8	300 0.7	287 -4.3	1,149 4.8	1,158 0.8
Vehicle repairs and parts	320 -3.6	314 -1.9	325 3.5	336 3.4	352 4.8	353 0.3	1,294 4.6	1,327 2.6
Vehicle fuel	1,794 -18.3	1,650 -8.0	1,670 1.2	1,756 5.1	1,892 7.7	1,983 4.8	8,211 13.3	6,968 -15.1
Other transportation	114 1.8	114 0.0	122 7.0	120 -1.6	131 9.2	133 1.5	431 8.8	487 13.0
Accommodation	1,704 -2.5	1,677 -1.6	1,629 -2.9	1,717 5.4	1,769 3.0	1,823 3.1	6,949 5.8	6,792 -2.3
Food and beverage services	1,992 -0.2	2,000 0.4	2,031 1.6	2,058 1.3	2,079 1.0	2,113 1.6	7,859 7.1	8,168 3.9
Other tourism commodities	2,270 -0.3	2,290 0.9	2,280 -0.4	2,306 1.1	2,336 1.3	2,372 1.5	9,132 1.9	9,212 0.9
Recreation and entertainment	806 1.8	851 5.6	855 0.5	872 2.0	884 1.4	898 1.6	3,148 6.0	3,462 10.0
Travel services	765 -1.9	765 0.0	758 -0.9	763 0.7	782 2.5	801 2.4	3,133 1.6	3,068 -2.1
Pre-trip expenditures	656 -0.6	632 -3.7	627 -0.8	631 0.6	628 -0.5	631 0.5	2,678 -2.3	2,518 -6.0
Convention fees	43 -2.3	42 -2.3	40 -4.8	40 0.0	42 5.0	42 0.0	173 4.2	164 -5.2
Total tourism commodities	11,808 -4.0	11,461 -2.9	11,357 -0.9	11,723 3.2	12,061 2.9	12,193 1.1	48,302 7.5	46,602 -3.5
Total other commodities	2,095 0.7	2,122 1.3	2,161 1.8	2,244 3.8	2,279 1.6	2,303 1.1	8,280 5.6	8,806 6.4
Tourism expenditures	13,903 -3.3	13,583 -2.3	13,518 -0.5	13,967 3.3	14,340 2.7	14,496 1.1	56,582 7.2	55,408 -2.1

Table 5
Tourism domestic demand, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	5,032 -0.3	4,609 -8.3	5,193 -9.5	7,751 -9.5	4,877 -3.1	4,836 4.9	24,362 10.5	22,430 -7.9
Passenger air transport	2,639 5.1	2,710 -3.9	2,804 -4.7	3,768 -5.8	2,369 -10.2	2,704 -0.2	12,401 10.0	11,651 -6.0
Passenger rail transport	37 0.0	43 -12.2	36 -10.0	38 -2.6	36 -2.7	42 -2.3	165 6.5	153 -7.3
Interurban bus transport	190 -3.1	172 1.8	154 -4.9	177 -6.8	183 -3.7	168 -2.3	711 8.1	686 -3.5
Vehicle rental	265 3.5	212 -1.4	252 0.8	435 3.8	259 -2.3	209 -1.4	1,149 4.8	1,158 0.8
Vehicle repairs and parts	284 1.4	234 -1.3	301 1.7	486 1.9	306 7.7	256 9.4	1,294 4.6	1,327 2.6
Vehicle fuel	1,518 -9.4	1,137 -20.9	1,531 -21.9	2,687 -18.5	1,613 6.3	1,353 19.0	8,211 13.3	6,968 -15.1
Other transportation	99 7.6	101 4.1	115 26.4	160 11.1	111 12.1	104 3.0	431 8.8	487 13.0
Accommodation	1,511 3.1	1,315 -2.5	1,626 -1.0	2,394 -2.1	1,457 -3.6	1,407 7.0	6,949 5.8	6,792 -2.3
Food and beverage services	1,530 2.8	1,545 3.4	2,006 3.5	3,006 3.8	1,611 5.3	1,631 5.6	7,859 7.1	8,168 3.9
Other tourism commodities	1,877 -1.7	1,898 0.2	2,223 -0.8	3,194 2.4	1,897 1.1	1,944 2.4	9,132 1.9	9,212 0.9
Recreation and entertainment	501 2.7	586 9.9	758 9.2	1,569 10.5	549 9.6	589 0.5	3,148 6.0	3,462 10.0
Travel services	651 -1.1	744 -0.5	745 -4.7	915 -3.9	664 2.0	776 4.3	3,133 1.6	3,068 -2.1
Pre-trip expenditures	677 -5.4	532 -7.5	684 -5.9	664 -5.0	638 -5.8	542 1.9	2,678 -2.3	2,518 -6.0
Convention fees	48 2.1	36 -7.7	36 -5.3	46 -4.2	46 -4.2	37 2.8	173 4.2	164 -5.2
Total tourism commodities	9,950 0.4	9,367 -4.1	11,048 -4.5	16,345 -4.0	9,842 -1.1	9,818 4.8	48,302 7.5	46,602 -3.5
Total other commodities	2,092 3.9	1,478 4.7	1,954 7.6	3,167 7.0	2,207 5.5	1,541 4.3	8,280 5.6	8,806 6.4
Tourism expenditures	12,042 1.0	10,845 -2.9	13,002 -2.8	19,512 -2.4	12,049 0.1	11,359 4.7	56,582 7.2	55,408 -2.1

Table 6
Tourism domestic demand, 2002 prices, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	5,136 0.4	5,059 -1.5	5,049 -0.2	5,212 3.2	5,267 1.1	5,210 -1.1	20,586 4.7	20,587 0.0
Passenger air transport	3,071 0.4	3,012 -1.9	2,970 -1.4	3,089 4.0	3,127 1.2	3,069 -1.9	12,331 6.8	12,198 -1.1
Passenger rail transport	38 0.0	35 -7.9	34 -2.9	36 5.9	36 0.0	35 -2.8	148 5.7	141 -4.7
Interurban bus transport	157 1.9	147 -6.4	154 4.8	158 2.6	160 1.3	153 -4.4	622 6.1	619 -0.5
Vehicle rental	271 -3.6	275 1.5	275 0.0	285 3.6	288 1.1	282 -2.1	1,115 5.3	1,123 0.7
Vehicle repairs and parts	261 -3.0	254 -2.7	260 2.4	269 3.5	278 3.3	280 0.7	1,059 1.2	1,061 0.2
Vehicle fuel	1,254 1.9	1,251 -0.2	1,269 1.4	1,282 1.0	1,282 0.0	1,296 1.1	4,979 0.5	5,084 2.1
Other transportation	84 0.0	85 1.2	87 2.4	93 6.9	96 3.2	95 -1.0	332 2.2	361 8.7
Accommodation	1,490 -2.8	1,499 0.6	1,484 -1.0	1,569 5.7	1,599 1.9	1,616 1.1	6,097 3.2	6,151 0.9
Food and beverage services	1,682 -0.9	1,679 -0.2	1,685 0.4	1,695 0.6	1,703 0.5	1,721 1.1	6,732 4.6	6,762 0.4
Other tourism commodities	2,071 -0.1	2,080 0.4	2,062 -0.9	2,075 0.6	2,090 0.7	2,106 0.8	8,375 0.5	8,307 -0.8
Recreation and entertainment	690 1.9	725 5.1	720 -0.7	731 1.5	740 1.2	750 1.4	2,728 3.3	2,916 6.9
Travel services	638 -2.4	634 -0.6	632 -0.3	630 -0.3	645 2.4	652 1.1	2,652 -2.2	2,541 -4.2
Pre-trip expenditures	705 0.0	684 -3.0	673 -1.6	677 0.6	667 -1.5	667 0.0	2,843 0.3	2,701 -5.0
Convention fees	38 0.0	37 -2.6	37 0.0	37 0.0	38 2.7	37 -2.6	152 1.3	149 -2.0
Total tourism commodities	10,379 -0.4	10,317 -0.6	10,280 -0.4	10,551 2.6	10,659 1.0	10,653 -0.1	41,790 3.6	41,807 0.0
Total other commodities	1,963 -0.5	1,982 1.0	2,005 1.2	2,074 3.4	2,117 2.1	2,155 1.8	7,851 5.2	8,178 4.2
Tourism expenditures	12,342 -0.4	12,299 -0.3	12,285 -0.1	12,625 2.8	12,776 1.2	12,808 0.3	49,641 3.9	49,985 0.7

Section C
Tourism demand by non-residents (exports)

Table 7
Tourism demand by non-residents (exports), seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	1,075 -4.5	986 -8.3	938 -4.9	872 -7.0	890 2.1	981 10.2	4,493 -0.7	3,686 -18.0
Passenger air transport	630 -3.7	583 -7.5	558 -4.3	517 -7.3	529 2.3	589 11.3	2,641 -0.4	2,187 -17.2
Passenger rail transport	29 0.0	28 -3.4	26 -7.1	24 -7.7	24 0.0	26 8.3	122 0.0	102 -16.4
Interurban bus transport	86 -2.3	79 -8.1	73 -7.6	72 -1.4	72 0.0	80 11.1	348 -2.0	296 -14.9
Vehicle rental	128 4.1	114 -10.9	106 -7.0	95 -10.4	90 -5.3	97 7.8	499 -0.4	405 -18.8
Vehicle repairs and parts	20 0.0	18 -10.0	17 -5.6	16 -5.9	16 0.0	17 6.3	82 -2.4	67 -18.3
Vehicle fuel	116 -19.4	104 -10.3	99 -4.8	97 -2.0	104 7.2	114 9.6	534 -2.0	404 -24.3
Other transportation	66 -2.9	60 -9.1	59 -1.7	51 -13.6	55 7.8	58 5.5	267 0.4	225 -15.7
Accommodation	977 1.1	915 -6.3	841 -8.1	821 -2.4	833 1.5	897 7.7	3,923 -3.3	3,410 -13.1
Food and beverage services	671 -0.4	644 -4.0	621 -3.6	608 -2.1	615 1.2	648 5.4	2,717 -2.8	2,488 -8.4
Other tourism commodities	484 -1.8	469 -3.1	443 -5.5	422 -4.7	421 -0.2	438 4.0	1,955 -4.4	1,755 -10.2
Recreation and entertainment	431 -1.8	419 -2.8	396 -5.5	375 -5.3	373 -0.5	388 4.0	1,736 -4.7	1,563 -10.0
Travel services	42 0.0	39 -7.1	37 -5.1	36 -2.7	36 0.0	38 5.6	171 -2.3	148 -13.5
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	11 -8.3	11 0.0	10 -9.1	11 10.0	12 9.1	12 0.0	48 -4.0	44 -8.3
Total tourism commodities	3,207 -1.6	3,014 -6.0	2,843 -5.7	2,723 -4.2	2,759 1.3	2,964 7.4	13,088 -2.5	11,339 -13.4
Total other commodities	776 1.0	746 -3.9	700 -6.2	661 -5.6	662 0.2	699 5.6	3,087 -2.9	2,769 -10.3
Tourism expenditures	3,983 -1.1	3,760 -5.6	3,543 -5.8	3,384 -4.5	3,421 1.1	3,663 7.1	16,175 -2.6	14,108 -12.8

Table 8
Tourism demand by non-residents (exports), not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	823 -5.0	656 -12.1	958 -20.5	1,365 -20.6	707 -14.1	669 2.0	4,493 -0.7	3,686 -18.0
Passenger air transport	499 -5.8	430 -12.8	586 -20.4	742 -18.7	429 -14.0	438 1.9	2,641 -0.4	2,187 -17.2
Passenger rail transport	26 -3.7	14 -12.5	26 -18.8	40 -16.7	22 -15.4	14 0.0	122 0.0	102 -16.4
Interurban bus transport	89 -1.1	60 -9.1	77 -17.2	84 -16.0	75 -15.7	61 1.7	348 -2.0	296 -14.9
Vehicle rental	69 -5.5	51 -13.6	105 -22.2	192 -18.6	57 -17.4	50 -2.0	499 -0.4	405 -18.8
Vehicle repairs and parts	16 0.0	11 -8.3	17 -22.7	26 -18.8	13 -18.8	11 0.0	82 -2.4	67 -18.3
Vehicle fuel	80 -5.9	43 -15.7	98 -22.8	188 -31.9	75 -6.3	47 9.3	534 -2.0	404 -24.3
Other transportation	44 -2.2	47 -4.1	49 -18.3	93 -18.4	36 -18.2	48 2.1	267 0.4	225 -15.7
Accommodation	854 -3.1	601 -9.8	960 -14.7	1,090 -14.6	759 -11.1	599 -0.3	3,923 -3.3	3,410 -13.1
Food and beverage services	484 -2.0	406 -3.3	633 -8.4	1,011 -9.9	438 -9.5	409 0.7	2,717 -2.8	2,488 -8.4
Other tourism commodities	352 -4.3	278 -6.1	440 -7.4	721 -13.3	316 -10.2	279 0.4	1,955 -4.4	1,755 -10.2
Recreation and entertainment	316 -4.2	250 -5.7	385 -6.6	643 -13.5	285 -9.8	251 0.4	1,736 -4.7	1,563 -10.0
Travel services	29 -6.5	22 -12.0	39 -13.3	62 -13.9	25 -13.8	22 0.0	171 -2.3	148 -13.5
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	7 0.0	6 0.0	16 -11.1	16 -5.9	6 -14.3	6 0.0	48 -4.0	44 -8.3
Total tourism commodities	2,513 -3.7	1,941 -8.8	2,991 -14.5	4,187 -15.4	2,220 -11.7	1,956 0.8	13,088 -2.5	11,339 -13.4
Total other commodities	596 -4.8	446 -4.1	739 -9.8	1,068 -11.5	516 -13.4	441 -1.1	3,087 -2.9	2,769 -10.3
Tourism expenditures	3,109 -3.9	2,387 -7.9	3,730 -13.6	5,255 -14.6	2,736 -12.0	2,397 0.4	16,175 -2.6	14,108 -12.8

Table 9
Tourism demand by non-residents (exports), 2002 prices, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	991 -1.7	941 -5.0	914 -2.9	852 -6.8	850 -0.2	936 10.1	4,119 -4.0	3,557 -13.6
Passenger air transport	621 -2.8	601 -3.2	589 -2.0	547 -7.1	555 1.5	618 11.4	2,627 -3.3	2,292 -12.8
Passenger rail transport	26 -3.7	24 -7.7	23 -4.2	24 4.3	22 -8.3	24 9.1	110 -0.9	93 -15.5
Interurban bus transport	75 0.0	68 -9.3	66 -2.9	66 0.0	66 0.0	72 9.1	305 -3.5	266 -12.8
Vehicle rental	125 4.2	111 -11.2	105 -5.4	91 -13.3	86 -5.5	95 10.5	484 0.0	393 -18.8
Vehicle repairs and parts	16 -5.9	15 -6.3	13 -13.3	13 0.0	12 -7.7	13 8.3	67 -5.6	53 -20.9
Vehicle fuel	81 0.0	77 -4.9	75 -2.6	71 -5.3	72 1.4	74 2.8	324 -13.1	295 -9.0
Other transportation	47 -4.1	45 -4.3	43 -4.4	40 -7.0	37 -7.5	40 8.1	202 -7.3	165 -18.3
Accommodation	852 0.2	814 -4.5	770 -5.4	749 -2.7	755 0.8	774 2.5	3,442 -5.7	3,088 -10.3
Food and beverage services	567 -1.2	537 -5.3	518 -3.5	501 -3.3	503 0.4	527 4.8	2,331 -4.9	2,059 -11.7
Other tourism commodities	414 -1.7	396 -4.3	375 -5.3	354 -5.6	354 0.0	366 3.4	1,692 -6.9	1,479 -12.6
Recreation and entertainment	369 -1.6	354 -4.1	334 -5.6	314 -6.0	314 0.0	324 3.2	1,505 -7.0	1,316 -12.6
Travel services	35 0.0	32 -8.6	31 -3.1	30 -3.2	30 0.0	31 3.3	144 -6.5	123 -14.6
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	10 -9.1	10 0.0	10 0.0	10 0.0	10 0.0	11 10.0	43 -4.4	40 -7.0
Total tourism commodities	2,824 -1.0	2,688 -4.8	2,577 -4.1	2,456 -4.7	2,462 0.2	2,603 5.7	11,584 -5.1	10,183 -12.1
Total other commodities	733 -0.4	702 -4.2	658 -6.3	618 -6.1	620 0.3	660 6.5	2,948 -2.8	2,598 -11.9
Tourism expenditures	3,557 -0.9	3,390 -4.7	3,235 -4.6	3,074 -5.0	3,082 0.3	3,263 5.9	14,532 -4.7	12,781 -12.0

Section D
Supply of tourism commodities

Table 10
Supply of tourism commodities, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	19,219 -10.6	18,195 -5.3	18,284 0.5	18,811 2.9	19,784 5.2	20,295 2.6	82,541 8.8	75,074 -9.0
Passenger air transport	3,937 -1.1	3,690 -6.3	3,574 -3.1	3,616 1.2	3,688 2.0	3,684 -0.1	15,835 8.1	14,568 -8.0
Passenger rail transport	76 -2.6	73 -3.9	69 -5.5	66 -4.3	66 0.0	66 0.0	310 4.4	274 -11.6
Interurban bus transport	279 -2.1	264 -5.4	263 -0.4	257 -2.3	260 1.2	261 0.4	1,126 4.3	1,044 -7.3
Vehicle rental	599 -0.7	582 -2.8	569 -2.2	581 2.1	574 -1.2	565 -1.6	2,430 3.1	2,306 -5.1
Vehicle repairs and parts	4,926 -4.1	4,860 -1.3	4,990 2.7	5,106 2.3	5,353 4.8	5,421 1.3	20,067 4.3	20,309 1.2
Vehicle fuel	8,707 -18.8	8,036 -7.7	8,126 1.1	8,492 4.5	9,133 7.5	9,582 4.9	40,072 12.3	33,787 -15.7
Other transportation	695 1.0	690 -0.7	693 0.4	693 0.0	710 2.5	716 0.8	2,701 6.5	2,786 3.1
Accommodation	2,942 -1.3	2,859 -2.8	2,726 -4.7	2,777 1.9	2,850 2.6	2,979 4.5	11,946 2.3	11,212 -6.1
Food and beverage services	13,398 -0.3	13,329 -0.5	13,370 0.3	13,439 0.5	13,559 0.9	13,901 2.5	53,322 4.7	53,697 0.7
Other tourism commodities	7,054 0.0	7,193 2.0	7,057 -1.9	7,026 -0.4	7,080 0.8	7,233 2.2	27,991 1.4	28,356 1.3
Recreation and entertainment	5,525 0.4	5,693 3.0	5,575 -2.1	5,535 -0.7	5,571 0.7	5,699 2.3	21,745 1.9	22,374 2.9
Travel services	813 -1.8	810 -0.4	800 -1.2	804 0.5	824 2.5	844 2.4	3,325 1.4	3,238 -2.6
Pre-trip expenditures	656 -0.6	632 -3.7	627 -0.8	631 0.6	628 -0.5	631 0.5	2,678 -2.3	2,518 -6.0
Convention fees	60 -1.6	58 -3.3	55 -5.2	56 1.8	57 1.8	59 3.5	243 2.5	226 -7.0
Total tourism commodities	42,613 -5.3	41,576 -2.4	41,437 -0.3	42,053 1.5	43,273 2.9	44,408 2.6	175,800 5.9	168,339 -4.2

Table 11
Supply of tourism commodities, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	18,828 -2.0	16,335 -12.1	18,545 -12.6	20,955 -12.4	19,239 2.2	18,074 10.6	82,541 8.8	75,074 -9.0
Passenger air transport	3,256 4.7	3,355 -5.0	3,598 -8.3	4,658 -9.1	2,957 -9.2	3,357 0.1	15,835 8.1	14,568 -8.0
Passenger rail transport	73 -1.4	61 -11.6	65 -12.2	80 -14.9	68 -6.8	60 -1.6	310 4.4	274 -11.6
Interurban bus transport	287 -1.7	255 -4.1	248 -7.5	274 -10.2	267 -7.0	252 -1.2	1,126 4.3	1,044 -7.3
Vehicle rental	651 -0.2	447 -5.3	478 -2.6	764 -6.4	617 -5.2	440 -1.6	2,430 3.1	2,306 -5.1
Vehicle repairs and parts	5,236 3.2	4,195 -2.0	5,381 1.3	5,233 -0.1	5,500 5.0	4,571 9.0	20,067 4.3	20,309 1.2
Vehicle fuel	8,646 -7.7	7,329 -21.3	8,090 -23.0	9,229 -20.5	9,139 5.7	8,697 18.7	40,072 12.3	33,787 -15.7
Other transportation	679 5.8	693 5.8	685 7.0	717 -1.4	691 1.8	697 0.6	2,701 6.5	2,786 3.1
Accommodation	2,667 -0.6	2,161 -4.0	2,925 -8.3	3,610 -6.0	2,516 -5.7	2,263 4.7	11,946 2.3	11,212 -6.1
Food and beverage services	13,532 2.4	11,967 1.8	13,781 0.3	14,324 0.2	13,625 0.7	12,510 4.5	53,322 4.7	53,697 0.7
Other tourism commodities	7,193 -0.9	6,736 3.3	7,037 1.7	7,324 -0.4	7,259 0.9	6,805 1.0	27,991 1.4	28,356 1.3
Recreation and entertainment	5,771 -0.3	5,387 5.2	5,502 3.9	5,615 1.0	5,870 1.7	5,413 0.5	21,745 1.9	22,374 2.9
Travel services	684 -1.4	769 -0.9	793 -5.1	982 -4.6	694 1.5	801 4.2	3,325 1.4	3,238 -2.6
Pre-trip expenditures	677 -5.4	532 -7.5	684 -5.9	664 -5.0	638 -5.8	542 1.9	2,678 -2.3	2,518 -6.0
Convention fees	61 1.7	48 -5.9	58 -7.9	63 -7.4	57 -6.6	49 2.1	243 2.5	226 -7.0
Total tourism commodities	42,220 -0.4	37,199 -4.9	42,288 -6.2	46,213 -6.5	42,639 1.0	39,652 6.6	175,800 5.9	168,339 -4.2

Table 12
Supply of tourism commodities, 2002 prices, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	15,409 -0.7	15,194 -1.4	15,333 0.9	15,475 0.9	15,655 1.2	15,799 0.9	62,196 1.5	61,657 -0.9
Passenger air transport	3,882 -0.2	3,801 -2.1	3,769 -0.8	3,823 1.4	3,860 1.0	3,869 0.2	15,746 4.9	15,253 -3.1
Passenger rail transport	68 -1.4	64 -5.9	61 -4.7	65 6.6	62 -4.6	62 0.0	277 3.4	252 -9.0
Interurban bus transport	244 -0.8	227 -7.0	239 5.3	237 -0.8	237 0.0	236 -0.4	986 2.7	940 -4.7
Vehicle rental	586 -0.8	568 -3.1	560 -1.4	557 -0.5	550 -1.3	555 0.9	2,357 3.6	2,235 -5.2
Vehicle repairs and parts	4,013 -3.7	3,929 -2.1	4,002 1.9	4,073 1.8	4,245 4.2	4,291 1.1	16,402 0.9	16,249 -0.9
Vehicle fuel	6,088 1.2	6,087 -0.0	6,184 1.6	6,201 0.3	6,179 -0.4	6,261 1.3	24,302 -0.4	24,651 1.4
Other transportation	528 -0.6	518 -1.9	518 0.0	519 0.2	522 0.6	525 0.6	2,126 2.4	2,077 -2.3
Accommodation	2,568 -1.8	2,551 -0.7	2,492 -2.3	2,533 1.6	2,572 1.5	2,611 1.5	10,478 -0.2	10,148 -3.1
Food and beverage services	11,301 -1.2	11,168 -1.2	11,104 -0.6	11,066 -0.3	11,116 0.5	11,323 1.9	45,684 2.2	44,454 -2.7
Other tourism commodities	6,172 0.2	6,244 1.2	6,094 -2.4	6,033 -1.0	6,065 0.5	6,166 1.7	24,731 -0.7	24,436 -1.2
Recreation and entertainment	4,737 0.7	4,837 2.1	4,703 -2.8	4,641 -1.3	4,667 0.6	4,760 2.0	18,860 -0.6	18,848 -0.1
Travel services	678 -2.4	671 -1.0	667 -0.6	664 -0.4	679 2.3	687 1.2	2,816 -2.4	2,681 -4.8
Pre-trip expenditures	705 0.0	684 -3.0	673 -1.6	677 0.6	667 -1.5	667 0.0	2,843 0.3	2,701 -5.0
Convention fees	52 0.0	52 0.0	51 -1.9	51 0.0	52 2.0	52 0.0	212 -0.9	206 -2.8
Total tourism commodities	35,450 -0.8	35,157 -0.8	35,023 -0.4	35,107 0.2	35,408 0.9	35,899 1.4	143,089 1.2	140,695 -1.7

Section E
Employment generated by tourism

Table 13
Employment generated by tourism, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
thousands of jobs and percentage change, preceding period								
Transportation	74.7 0.5	74.6 -0.1	72.2 -3.2	71.3 -1.2	71.0 -0.4	71.9 1.3	73.4 2.3	72.3 -1.5
Air transportation	44.7 1.8	44.8 0.2	42.6 -4.9	42.3 -0.7	41.5 -1.9	42.6 2.7	43.5 2.1	42.8 -1.6
Railway transportation	3.1 -6.1	3.2 3.2	3.1 -3.1	3.1 0.0	3.0 -3.2	2.9 -3.3	3.2 0.8	3.1 -3.9
Water transportation	1.9 0.0	1.8 -5.3	1.8 0.0	1.8 0.0	1.8 0.0	1.8 0.0	1.9 0.0	1.8 -5.3
Bus transportation	10.8 -1.8	11.0 1.9	10.8 -1.8	10.1 -6.5	10.9 7.9	11.2 2.8	10.8 4.1	10.7 -1.2
Other transportation industries	14.2 0.0	13.8 -2.8	13.9 0.7	14.0 0.7	13.8 -1.4	13.4 -2.9	13.9 2.2	13.9 -0.2
Accommodation	158.4 0.6	161.7 2.1	158.4 -2.0	163.2 3.0	166.3 1.9	164.9 -0.8	160.6 -0.7	162.4 1.1
Food and beverage services	153.8 1.2	152.4 -0.9	149.9 -1.6	148.6 -0.9	147.9 -0.5	148.2 0.2	151.0 2.6	149.7 -0.9
Other tourism industries	113.2 -1.5	113.3 0.1	113.5 0.2	112.8 -0.6	112.8 0.0	111.7 -1.0	114.0 2.1	113.1 -0.8
Recreation and entertainment	69.9 -0.4	70.4 0.7	71.2 1.1	70.6 -0.8	70.6 0.0	69.4 -1.7	70.0 1.0	70.7 1.0
Travel services	43.3 -3.1	42.9 -0.9	42.3 -1.4	42.2 -0.2	42.2 0.0	42.3 0.2	44.0 3.9	42.4 -3.7
Total tourism industries	500.1 0.3	502.0 0.4	494.0 -1.6	495.9 0.4	498.0 0.4	496.7 -0.3	499.0 1.3	497.5 -0.3
Other industries	121.4 0.5	121.0 -0.3	119.0 -1.7	118.3 -0.6	118.9 0.5	120.0 0.9	120.9 -0.2	119.3 -1.3
Tourism activities	621.5 0.3	623.0 0.2	613.0 -1.6	614.2 0.2	616.9 0.4	616.7 -0.0	619.9 1.0	616.8 -0.5

Table 14
Employment generated by tourism, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
thousands of jobs and percentage change, preceding year								
Transportation	73.4 2.8	73.0 3.3	73.2 -0.7	73.5 -2.8	69.4 -5.4	71.3 -2.3	73.4 2.3	72.3 -1.5
Air transportation	43.5 3.3	44.1 5.0	43.5 -0.9	43.6 -2.2	40.0 -8.0	43.6 -1.1	43.5 2.1	42.8 -1.6
Railway transportation	3.0 -6.3	3.3 -2.9	3.0 -6.3	3.1 -6.1	3.0 0.0	2.9 -12.1	3.2 0.8	3.1 -3.9
Water transportation	1.9 0.0	1.7 -5.6	1.7 -5.6	2.0 -4.8	1.8 -5.3	1.6 -5.9	1.9 0.0	1.8 -5.3
Bus transportation	11.1 3.7	10.6 2.9	11.3 1.8	10.0 -7.4	10.9 -1.8	10.8 1.9	10.8 4.1	10.7 -1.2
Other transportation industries	13.9 3.0	13.3 0.8	13.7 -0.0	14.8 0.0	13.7 -1.4	12.4 -6.8	13.9 2.2	13.9 -0.2
Accommodation	152.6 -2.9	166.7 -1.7	157.4 -1.6	165.8 3.5	159.7 4.7	165.1 -1.0	160.6 -0.7	162.4 1.1
Food and beverage services	148.3 2.3	146.6 2.0	153.7 -0.3	154.7 -2.1	143.8 -3.0	143.8 -1.9	151.0 2.6	149.7 -0.9
Other tourism industries	109.4 -1.4	108.6 -0.7	114.3 -0.3	121.1 -1.2	108.4 -0.9	105.2 -3.1	114.0 2.1	113.1 -0.8
Recreation and entertainment	65.3 -0.8	66.4 0.0	72.4 2.1	78.5 1.4	65.5 0.3	64.5 -2.9	70.0 1.0	70.7 1.0
Travel services	44.1 -2.2	42.2 -1.9	41.9 -4.3	42.6 -5.8	42.9 -2.7	40.7 -3.6	44.0 3.9	42.4 -3.7
Total tourism industries	483.7 -0.2	494.9 0.3	498.6 -0.8	515.1 -0.3	481.3 -0.5	485.4 -1.9	499.0 1.3	497.5 -0.3
Other industries	121.1 0.7	118.6 0.0	119.2 -1.1	121.4 -1.7	118.0 -2.6	114.2 -3.7	120.9 -0.2	119.3 -1.3
Tourism activities	604.8 0.0	613.5 0.2	617.8 -0.8	636.5 -0.5	599.3 -0.9	599.6 -2.3	619.9 1.0	616.8 -0.5

Section F
Tourism prices and gross domestic product

Table 15
Tourism gross domestic product, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	1,619 -1.2	1,531 -5.4	1,478 -3.5	1,490 0.8	1,515 1.7	1,512 -0.2	6,494 6.2	6,014 -7.4
Accommodation	1,718 -1.2	1,669 -2.9	1,607 -3.7	1,637 1.9	1,681 2.7	1,776 5.7	6,966 1.9	6,594 -5.3
Food and beverage services	919 0.2	909 -1.1	912 0.3	915 0.3	928 1.4	952 2.6	3,633 5.0	3,664 0.9
Other tourism industries	1,088 -0.5	1,100 1.1	1,085 -1.4	1,086 0.1	1,103 1.6	1,130 2.4	4,367 1.7	4,374 0.2
Total tourism industries	5,344 -0.8	5,209 -2.5	5,082 -2.4	5,128 0.9	5,227 1.9	5,370 2.7	21,460 3.6	20,646 -3.8
Other industries	1,788 -7.0	1,736 -2.9	1,740 0.2	1,782 2.4	1,842 3.4	1,891 2.7	7,493 5.6	7,100 -5.2
Tourism gross domestic product	7,132 -2.4	6,945 -2.6	6,822 -1.8	6,910 1.3	7,069 2.3	7,261 2.7	28,953 4.1	27,746 -4.2

Table 16
Tourism gross domestic product, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	1,412 1.9	1,271 -5.4	1,438 -7.9	2,017 -7.3	1,288 -8.8	1,266 -0.4	6,494 6.2	6,014 -7.4
Accommodation	1,458 0.4	1,238 -4.5	1,683 -5.8	2,297 -5.3	1,376 -5.6	1,306 5.5	6,966 1.9	6,594 -5.3
Food and beverage services	693 2.1	670 1.7	905 0.4	1,380 0.0	709 2.3	701 4.6	3,633 5.0	3,664 0.9
Other tourism industries	815 0.9	871 1.4	1,032 -1.0	1,656 0.3	815 0.0	894 2.6	4,367 1.7	4,374 0.2
Total tourism industries	4,378 1.2	4,050 -2.6	5,058 -4.4	7,350 -3.7	4,188 -4.3	4,167 2.9	21,460 3.6	20,646 -3.8
Other industries	1,622 -2.8	1,229 -7.1	1,656 -7.5	2,560 -7.2	1,655 2.0	1,320 7.4	7,493 5.6	7,100 -5.2
Tourism gross domestic product	6,000 0.1	5,279 -3.7	6,714 -5.2	9,910 -4.6	5,843 -2.6	5,487 3.9	28,953 4.1	27,746 -4.2

Table 17
Tourism gross domestic product, 2002 prices, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	1,607 -0.6	1,554 -3.3	1,532 -1.4	1,559 1.8	1,565 0.4	1,566 0.1	6,487 4.1	6,210 -4.3
Accommodation	1,496 -1.6	1,479 -1.1	1,450 -2.0	1,478 1.9	1,503 1.7	1,523 1.3	6,097 -0.6	5,910 -3.1
Food and beverage services	774 -0.6	761 -1.7	756 -0.7	755 -0.1	762 0.9	775 1.7	3,111 2.5	3,034 -2.5
Other tourism industries	920 -0.8	925 0.5	911 -1.5	904 -0.8	918 1.5	934 1.7	3,744 -1.5	3,658 -2.3
Total tourism industries	4,797 -0.9	4,719 -1.6	4,649 -1.5	4,696 1.0	4,748 1.1	4,798 1.1	19,439 1.2	18,812 -3.2
Other industries	1,552 -0.2	1,541 -0.7	1,536 -0.3	1,552 1.0	1,567 1.0	1,596 1.9	6,228 1.5	6,196 -0.5
Tourism gross domestic product	6,349 -0.8	6,260 -1.4	6,185 -1.2	6,248 1.0	6,315 1.1	6,394 1.3	25,667 1.3	25,008 -2.6

Table 18
Implicit price indexes for tourism demand, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
index (2002 = 100) and percentage change, preceding period								
Transport services	112.9 -6.6	108.0 -4.3	106.6 -1.3	107.5 0.8	110.6 2.9	111.7 1.0	116.8 5.2	108.2 -7.4
Accommodation services	114.5 0.5	112.1 -2.1	109.6 -2.2	109.4 -0.2	110.6 1.1	113.8 2.9	114.0 2.5	110.4 -3.1
Food and beverage services	118.5 0.8	119.4 0.8	120.4 0.8	121.5 0.9	122.0 0.4	122.8 0.7	116.7 2.4	120.8 3.5
Other tourism commodities	110.8 -0.2	111.4 0.5	111.7 0.3	112.3 0.5	112.8 0.4	113.7 0.8	110.1 1.6	112.1 1.7
Tourism commodities	113.7 -3.0	111.3 -2.1	110.4 -0.8	111.1 0.6	112.9 1.6	114.3 1.2	115.0 3.6	111.4 -3.1
Total tourism expenditures	112.5 -2.3	110.6 -1.7	109.9 -0.6	110.5 0.5	112.0 1.4	113.0 0.9	113.4 3.1	110.8 -2.3

Section G
Supplementary tables

Table 19
International travellers, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
thousands of travellers and percentage change, preceding period								
Total inbound travel	6,790 -0.7	6,521 -4.0	6,187 -5.1	5,989 -3.2	5,998 0.1	6,126 2.1	27,370 -9.9	24,696 -9.8
Same day	2,535 -2.0	2,447 -3.5	2,267 -7.4	2,122 -6.4	2,123 0.0	2,156 1.6	10,228 -17.8	8,959 -12.4
Overnight	4,256 0.2	4,074 -4.3	3,920 -3.8	3,867 -1.4	3,876 0.2	3,970 2.4	17,142 -4.4	15,737 -8.2
United States	5,649 0.5	5,432 -3.8	5,149 -5.2	4,987 -3.1	4,958 -0.6	5,028 1.4	22,606 -12.0	20,526 -9.2
Same day	2,505 -1.9	2,421 -3.4	2,242 -7.4	2,098 -6.4	2,098 0.0	2,129 1.5	10,102 -18.0	8,859 -12.3
Overnight	3,144 2.6	3,011 -4.2	2,907 -3.5	2,889 -0.6	2,860 -1.0	2,899 1.3	12,504 -6.5	11,667 -6.7
All other countries	1,141 -6.1	1,089 -4.6	1,038 -4.7	1,003 -3.4	1,040 3.7	1,098 5.6	4,764 1.8	4,170 -12.5
Same day	29 -10.0	26 -11.3	24 -6.2	25 1.5	25 0.0	27 6.8	126 5.9	100 -20.6
Overnight	1,112 -6.0	1,063 -4.4	1,014 -4.6	978 -3.5	1,015 3.8	1,072 5.5	4,638 1.7	4,070 -12.3
Same day and overnight:								
Americas, except United States	154 0.8	146 -5.4	127 -12.8	109 -14.3	107 -1.7	115 7.3	614 6.3	488 -20.5
Mexico	67 -1.6	62 -7.3	49 -21.6	34 -30.2	27 -20.2	30 9.9	271 8.1	172 -36.5
Other Americas	87 2.7	83 -4.0	78 -6.2	75 -4.4	80 6.8	85 6.5	344 5.0	316 -7.9
Europe	592 -7.8	567 -4.2	563 -0.7	546 -3.0	576 5.3	606 5.3	2,492 2.5	2,252 -9.6
France	103 -9.9	96 -6.3	107 10.7	105 -1.3	104 -1.5	106 1.9	425 12.2	412 -3.2
Germany	83 -1.4	81 -2.0	76 -6.9	79 4.2	83 4.6	85 3.4	332 4.4	319 -4.0
United Kingdom	202 -8.8	192 -5.2	181 -5.3	161 -11.3	190 18.3	186 -2.2	870 -6.0	724 -16.7
Other Europe	204 -8.1	198 -3.1	199 0.8	201 0.9	199 -1.1	229 15.0	865 7.1	797 -7.8
Asia/Pacific	371 -6.7	354 -4.6	327 -7.6	327 -0.1	335 2.6	355 5.8	1,567 -1.1	1,343 -14.3
China	41 -2.4	46 12.7	42 -9.0	40 -3.1	39 -3.5	45 14.7	166 6.5	166 0.2
Hong Kong	33 -7.7	29 -10.8	29 -0.0	25 -14.7	29 15.0	27 -4.3	132 14.6	112 -15.6
Japan	63 -15.7	56 -11.5	44 -21.3	52 18.6	54 3.0	59 9.9	287 -16.4	206 -28.4
South Korea	41 -16.1	39 -6.2	35 -8.4	34 -4.5	36 6.3	38 6.3	197 -7.5	144 -26.7
Australia	60 -7.2	55 -9.4	51 -5.9	52 1.2	56 6.7	56 0.6	249 8.7	214 -14.1
Other Asia/Pacific	133 1.1	130 -2.3	125 -3.3	123 -1.5	123 -0.7	130 5.7	536 1.5	501 -6.5
Africa	24 7.6	22 -8.0	21 -6.7	21 0.2	22 6.7	23 1.0	91 5.5	87 -5.0
Canadian outbound travel	11,981 -8.5	11,772 -1.7	11,475 -2.5	11,824 3.0	12,413 5.0	12,812 3.2	51,737 3.4	47,484 -8.2
United States	9,861 -10.9	9,670 -1.9	9,478 -2.0	9,766 3.0	10,340 5.9	10,761 4.1	43,613 2.3	39,254 -10.0
Same day	5,381 -15.2	5,274 -2.0	5,082 -3.6	5,222 2.7	5,703 9.2	5,912 3.7	24,703 -0.7	21,281 -13.9
Overnight	4,480 -5.2	4,397 -1.9	4,396 -0.0	4,544 3.4	4,637 2.0	4,849 4.6	18,910 6.5	17,973 -5.0
All other countries	2,120 4.7	2,102 -0.9	1,996 -5.0	2,059 3.1	2,073 0.7	2,050 -1.1	8,124 9.7	8,230 1.3

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 20
International travellers, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
thousands of travellers and percentage change, preceding year								
Total inbound travel	5,242 -7.6	4,103 -6.2	6,691 -7.9	9,269 -11.6	4,633 -11.6	3,884 -5.4	27,370 -9.9	24,696 -9.8
Same day	2,181 -10.3	1,882 -3.8	2,451 -8.9	2,807 -17.5	1,819 -16.6	1,667 -11.4	10,228 -17.8	8,959 -12.4
Overnight	3,061 -5.6	2,221 -8.2	4,240 -7.3	6,462 -8.8	2,814 -8.1	2,216 -0.2	17,142 -4.4	15,737 -8.2
United States	4,412 -8.1	3,466 -5.6	5,557 -6.7	7,625 -11.0	3,877 -12.1	3,224 -7.0	22,606 -12.0	20,526 -9.2
Same day	2,163 -10.3	1,872 -3.7	2,423 -8.7	2,761 -17.4	1,803 -16.6	1,657 -11.5	10,102 -18.0	8,859 -12.3
Overnight	2,250 -5.9	1,595 -7.7	3,135 -5.1	4,864 -6.9	2,074 -7.8	1,567 -1.7	12,504 -6.5	11,667 -6.7
All other countries	830 -4.8	637 -9.7	1,134 -13.4	1,644 -14.4	756 -8.9	660 3.6	4,764 1.8	4,170 -12.5
Same day	19 -9.0	10 -15.4	28 -23.3	46 -21.0	16 -17.6	10 -0.7	126 5.9	100 -20.6
Overnight	811 -4.7	627 -9.6	1,105 -13.1	1,598 -14.2	740 -8.7	649 3.6	4,638 1.7	4,070 -12.3
Same day and overnight:								
Americas, except United States	117 3.0	89 -10.8	143 -10.5	173 -27.4	84 -28.4	75 -15.9	614 6.3	488 -20.5
Mexico	44 -4.7	38 -20.7	60 -14.1	57 -47.5	17 -61.6	22 -42.8	271 8.1	172 -36.5
Other Americas	73 8.4	51 -1.7	83 -7.7	116 -10.4	67 -8.1	53 4.1	344 5.0	316 -7.9
Europe	402 -5.4	310 -11.7	602 -10.3	948 -11.1	392 -2.6	345 11.0	2,492 2.5	2,252 -9.6
France	71 1.7	61 -1.6	94 -0.2	185 -6.5	72 0.4	68 12.6	425 12.2	412 -3.2
Germany	50 10.5	39 3.5	85 -8.2	142 -5.6	52 3.3	43 9.0	332 4.4	319 -4.0
United Kingdom	142 -15.0	110 -24.1	206 -14.6	278 -18.7	131 -8.0	109 -0.3	870 -6.0	724 -16.7
Other Europe	138 -2.6	101 -6.2	216 -10.9	343 -8.9	137 -0.8	124 23.1	865 7.1	797 -7.8
Asia/Pacific	291 -7.8	225 -7.0	366 -19.3	489 -15.8	263 -9.7	228 1.2	1,567 -1.1	1,343 -14.3
China	35 1.4	31 15.8	41 -3.1	61 -2.3	34 -3.2	30 -1.0	166 6.5	166 0.2
Hong Kong	24 14.0	20 -11.5	31 -4.9	38 -26.7	22 -9.7	20 -0.9	132 14.6	112 -15.6
Japan	59 -19.8	36 -24.1	42 -40.8	80 -27.2	48 -19.0	39 7.8	287 -16.4	206 -28.4
South Korea	30 -26.8	28 -23.1	36 -32.9	53 -30.0	27 -11.6	28 -0.3	197 -7.5	144 -26.7
Australia	44 -0.0	34 -5.9	66 -18.4	74 -17.2	41 -6.7	34 0.5	249 8.7	214 -14.1
Other Asia/Pacific	99 -2.3	76 4.9	150 -13.2	183 -4.3	92 -7.3	76 0.3	536 1.5	501 -6.5
Africa	20 13.3	12 2.4	23 -6.0	34 -4.6	18 -9.1	12 0.6	91 5.5	87 -5.0
Canadian outbound travel	10,809 -13.4	11,419 -11.7	11,312 -12.9	13,530 -9.9	11,223 3.8	12,312 7.8	51,737 3.4	47,484 -8.2
United States	9,138 -16.6	8,523 -16.3	9,468 -14.9	11,679 -11.4	9,584 4.9	9,471 11.1	43,613 2.3	39,254 -10.0
Same day	5,373 -20.8	4,561 -19.8	5,176 -20.8	5,880 -17.3	5,664 5.4	5,139 12.7	24,703 -0.7	21,281 -13.9
Overnight	3,766 -9.6	3,962 -11.8	4,292 -6.4	5,799 -4.4	3,920 4.1	4,332 9.3	18,910 6.5	17,973 -5.0
All other countries	1,671 9.1	2,896 5.1	1,844 -0.9	1,851 0.8	1,638 -1.9	2,840 -1.9	8,124 9.7	8,230 1.3

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 21
Receipts and payments on international travel account, seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
International travel account								
Receipts								
Spending in Canada by foreign residents	4,129 -1.0	3,932 -4.8	3,877 -1.4	3,842 -0.9	3,869 0.7	4,063 5.0	16,544 -0.2	15,520 -6.2
Payments								
Spending in foreign countries by Canadians	6,987 -3.6	6,645 -4.9	6,947 4.5	7,037 1.3	7,063 0.4	6,990 -1.0	28,629 8.0	27,692 -3.3
Balance								
Receipts minus payments	-2,858	-2,713	-3,070	-3,195	-3,194	-2,927	-12,085	-12,172

Table 22
Receipts and payments on international travel account, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
International travel account								
Receipts								
Spending in Canada by foreign residents	3,335 0.8	3,039 -0.4	3,866 -7.7	5,374 -10.0	3,240 -2.8	3,222 6.0	16,544 -0.2	15,520 -6.2
Payments								
Spending in foreign countries by Canadians	5,925 -6.1	7,922 -5.9	7,143 -4.5	6,625 -2.7	6,002 1.3	8,317 5.0	28,629 8.0	27,692 -3.3
Balance								
Receipts minus payments	-2,590	-4,883	-3,277	-1,251	-2,762	-5,095	-12,085	-12,172

Table 23
Exchange rates in Canadian dollars per unit of foreign currency, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
	percentage change, preceding period, preceding year							
United States (dollar)	1.2125 16.4 23.5	1.2453 2.7 24.0	1.1672 -6.3 15.6	1.0974 -6.0 5.3	1.0563 -3.7 -12.9	1.0409 -1.5 -16.4	1.0671 -0.6 -0.6	1.1415 7.0 7.0
European Economic and Monetary Union (euro)	1.5951 2.1 12.1	1.6217 1.7 7.7	1.5890 -2.0 0.7	1.5694 -1.2 0.5	1.5603 -0.6 -2.2	1.4406 -7.7 -11.2	1.5602 6.2 6.2	1.5851 1.6 1.6
United Kingdom (Pound sterling)	1.8981 -3.5 -5.4	1.7860 -5.9 -10.1	1.8072 1.2 -9.2	1.7996 -0.4 -8.5	1.7266 -4.1 -9.0	1.6256 -5.9 -9.0	1.9605 -8.7 -8.7	1.7799 -9.2 -9.2
Switzerland (franc)	1.0464 7.9 22.0	1.0841 3.6 15.1	1.0497 -3.2 7.2	1.0332 -1.6 6.6	1.0343 0.1 -1.2	0.9844 -4.8 -9.2	0.9843 10.0 10.0	1.0503 6.7 6.7
Hong Kong (dollar)	0.1564 17.1 23.9	0.1606 2.7 24.7	0.1506 -6.2 16.3	0.1416 -6.0 6.0	0.1363 -3.8 -12.9	0.1341 -1.6 -16.5	0.1371 -0.4 -0.4	0.1473 7.4 7.4
Japan (yen)	0.0127 30.8 45.7	0.0133 5.2 39.4	0.0120 -10.0 24.1	0.0117 -2.0 21.3	0.0118 0.2 -7.0	0.0115 -2.4 -13.7	0.0104 13.9 13.9	0.0122 17.5 17.5
Australia (dollar)	0.8138 -11.7 -6.7	0.8262 1.5 -9.1	0.8868 7.3 -7.0	0.9145 3.1 -0.8	0.9606 5.0 18.0	0.9405 -2.1 13.8	0.8995 0.2 0.2	0.8970 -0.3 -0.3
New Zealand (dollar)	0.6983 -5.8 -6.9	0.6634 -5.0 -16.3	0.7042 6.1 -10.2	0.7404 5.1 -0.1	0.7691 3.9 10.1	0.7381 -4.0 11.3	0.7541 -4.4 -4.4	0.7193 -4.6 -4.6

Notes:

Bank of Canada. Based on the average noon spot rates.

Table 24
Consumer price index, selected countries, not seasonally adjusted

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
index (2005=100) and percentage change, preceding year								
Canada [1]	106.5 1.9	106.2 1.2	107.1 0.1	107.2 -0.9	107.4 0.8	107.9 1.6	106.7 2.4	107.0 0.3
United States	109.4 1.9	108.6 -0.0	109.7 -1.2	110.5 -1.6	110.7 1.2	111.1 2.4	110.3 3.9	109.9 -0.4
United Kingdom	109.8 3.9	109.4 3.0	110.6 2.1	111.3 1.5	112.1 2.1	112.9 3.3	108.5 3.6	110.8 2.2
France	106.2 1.8	105.7 0.6	106.3 -0.2	106.2 -0.4	106.5 0.4	107.1 1.3	106.1 2.8	106.2 0.1
Germany	106.8 1.7	106.7 0.8	106.9 0.3	107.1 -0.2	107.2 0.4	107.5 0.8	106.6 2.6	107.0 0.3
Netherlands	105.7 2.3	106.1 1.9	107.3 1.6	106.3 0.3	106.6 0.9	107.1 0.9	105.4 2.5	106.6 1.2
Switzerland	104.5 1.6	103.1 -0.0	104.0 -0.7	103.6 -1.0	104.3 -0.2	104.3 1.1	104.3 2.4	103.8 -0.5
Japan	104.8 4.0	100.6 -0.1	100.6 -1.0	100.3 -2.2	99.8 -4.8	99.4 -1.2	102.4 2.1	100.3 -2.1
Australia	111.4 3.7	111.5 2.5	112.0 1.5	113.1 1.3	113.7 2.1	114.7 2.9	110.6 4.4	112.6 1.8
New Zealand	110.9 3.4	111.2 3.0	111.8 1.9	113.3 1.7	113.1 2.0	113.5 2.0	110.0 4.0	112.3 2.1

Notes:

Data, for countries other than Canada, are from the Organisation for Economic and Co-operation and Development.

1. The Canadian Consumer Price Index is converted to 2005=100 for comparability with other Organisation for Economic Co-operation and Development countries.

Table 25
Other related statistics, seasonally adjusted at annual rates

	Fourth quarter 2008	First quarter 2009	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	2008	2009
	percentage change, preceding period							
Gross domestic product at market prices (billions of dollars)	1,568.1 -4.1	1,515.2 -3.4	1,507.8 -0.5	1,524.9 1.1	1,561.2 2.4	1,600.5 2.5	1,599.6 4.6	1,527.3 -4.5
Gross domestic product at basic prices (billions of dollars)	1,475.2 -4.2	1,424.2 -3.5	1,414.7 -0.7	1,431.4 1.2	1,466.6 2.5	1,504.0 2.5	1,504.8 5.2	1,434.2 -4.7
Tourism share of gross domestic product at basic prices (percent)	1.93 1.8	1.95 0.9	1.93 -1.1	1.93 0.1	1.93 -0.2	1.93 0.2	1.92 -1.0	1.93 0.5
Gross domestic product at market prices (billions of chained (2002) dollars)	1,310.8 -0.8	1,287.2 -1.8	1,278.0 -0.7	1,280.9 0.2	1,296.4 1.2	1,315.6 1.5	1,318.1 0.5	1,285.6 -2.5
Final domestic demand (billions of dollars)	1,573.9 -0.9	1,545.6 -1.8	1,544.0 -0.1	1,562.7 1.2	1,592.2 1.9	1,616.5 1.5	1,569.2 5.1	1,561.1 -0.5
Final domestic demand (billions of chained (2002) dollars)	1,378.7 -1.2	1,351.8 -2.0	1,351.0 -0.1	1,368.7 1.3	1,385.4 1.2	1,401.3 1.1	1,389.5 2.8	1,364.2 -1.8
Personal disposable income per person (dollars)	28,612 0.6	28,541 -0.2	28,659 0.4	28,662 0.0	28,786 0.4	28,897 0.4	28,534 4.1	28,662 0.4
Personal saving rate (percent)	4.7 95.8	5.2 10.6	5.1 -1.9	4.4 -13.7	3.5 -20.5	2.8 -20.0	3.6 28.3	4.6 25.5
Population (thousands) [1]	33,463 0.4	33,527 0.2	33,619 0.3	33,740 0.4	33,873 0.4	33,931 0.2	33,276 1.2	33,690 1.2
Total number of jobs, business sector (index 2002 = 100)	109.5 -0.5	107.7 -1.6	107.0 -0.6	107.1 0.1	107.4 0.3	108.2 0.7	110.2 1.1	107.3 -2.6

1. Data not adjusted for seasonal variation.