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Radio Broadcasting Industry

2009



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Symbols

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- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

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Highlights

- In 2009, private radio broadcasters' operating revenues decreased 5.2% compared to 2008 to reach 1.5 billion dollars. This was the first time since 1993 that these revenues have dropped from one year to the next.
- Almost all of the private radio broadcasting operating revenues (97.5%) are generated from advertising revenues. The year 2009 was therefore characterized by a significant drop in private radio broadcasters' advertising revenues (-5.5%).
- The general economic downturn in 2009 affected the profitability of the commercial radio industry. In 2009, private radio broadcasters earned 17.9 cents of profits before interest and taxes per dollar of revenue. This was the worst performance since 2002.
- In 2009, 51% of AM stations were profitable compared to 58% in 2008. As for FM stations, 68% were profitable in 2009 – the same percentage as in 2008.
- Francophone radio stations were the only ones to increase their operating revenues in 2009, posting a +1.7% growth compared to drops of 6.6% for Anglophone stations and 1.1% for Ethnic stations.
- Radio broadcaster performance varied considerably from region to region in 2009. Operating revenues increased annually in Saskatchewan (6.7%) and Quebec (1.1%). In all other regions, the operating revenues decreased.

Radio Broadcasting

The statistics presented in this publication are for the fiscal year ending August 31 and cover the period from 2005 to 2009. The text below includes references to earlier periods when it is useful to put the industry's recent performance in a historical context.

The following analysis concerns commercial radio. A commercial station is one where advertising revenue¹ represents more than half of total revenue. Stations that do not meet this criterion are classified as "public and non-commercial". This segment's operating results are presented in a separate table.

Difficult year financially for commercial radio

In 2009, private radio broadcasters' operating revenues decreased 5.2% compared to 2008 to reach 1.5 billion dollars. This was the first time since 1993 that these revenues have dropped from one year to the next. This drop in operating revenues occurred despite an increase in the number of commercial radio stations between 2008 (650) and 2009 (663).

Almost all of the private radio broadcasting operating revenues (97.5%) are generated from advertising revenues. The year 2009 was therefore characterized by a significant drop in private radio broadcasters' advertising revenues (-5.5%). This decline in advertising revenues was due to the general economic downturn in 2009 that affected other media industries. By comparison, Canadian television broadcasters' advertising revenues fell 8.4% in 2009.

Effects of the economic downturn on profitability

The general economic downturn in 2009 affected the profitability of the commercial radio industry. In 2009, private radio broadcasters earned 17.9 cents of profits before interest and taxes per dollar of revenue. This was the worst performance since 2002. The economic downturn that began in 2008 and continued into 2009 curtailed a financially favourable period for private radio broadcasters.

From the late 1990s to 2008, commercial radio in Canada managed to increase its performance substantially after many years in which the performance had been relatively weak. The industry's financial success during that time can be partially explained by strong economic growth and industry reorganization. In addition, changes made to the regulations in 1998 sanctioned greater concentration of ownership which allowed radio to better compete with other media. The industry also rationalized its operations by transferring AM stations to the generally more popular and more profitable FM band. However, although the financial benefits of the reorganization are still being felt, the economic downturn in 2009 slowed that trend.

The economic downturn and radio broadcasters' reaction on operating expenses

Since the mid 1990s, private radio broadcasters' operating expenses have been increasing annually. However, 2009 saw a 1.4% drop in those expenses compared to 2008. Private radio broadcasters reacted to the economic downturn mainly by reducing their sales and promotion (-3.5%) and administration and general expenses (-4.1%). Programming and technical services expenses continued to grow between 2008 and 2009.

1. In this text, air time sales and advertising revenue are synonymous.

Fewer profitable AM stations

The AM radio rationalization begun in the early 1990s continued in 2009 but at a slower pace than in 2008. There were 151 AM stations in 2009, 7 less than in 2008. In 2007, 174 of them were on the air. Although both AM and FM stations were affected by the 2009 economic downturn, the proportion of AM stations showing a profit declined in 2009 compared to 2008. In 2009, 51% of AM stations were profitable compared to 58% in 2008. As for FM stations, 68% were profitable in 2009 – the same percentage as in 2008.

Only Francophone radio revenues increased

Francophone radio stations were the only ones to increase their operating revenues in 2009, posting a +1.7% growth compared to drops of 6.6% for Anglophone stations and 1.1% for Ethnic stations.

Anglophone stations continued to earn the highest profit margin before interest and taxes (19.0%), followed by Francophone stations (14.8%) and Ethnic stations (5.4%). However, the gap between Anglophone and Francophone stations narrowed in 2009. In 2008, the profit margins for Anglophone stations were 23.0% while those for Francophone stations were 13.8%.

Only Francophone stations increased their operating expenses in 2009 compared to 2008. The fact that they were the only ones to also increase their operating revenues allowed them to narrow the gap in regards to the profit margin before interest and taxes with Anglophone stations.

Operating revenues grew in Saskatchewan and Quebec

Radio broadcaster performance varied considerably from region to region in 2009. Operating revenues increased annually in Saskatchewan (6.7%) and Quebec (1.1%). In all other regions, the operating revenues decreased. The most important decreases in operating revenues in 2009 were registered in Ontario (-9.3%), British Columbia and the Territories (-7.8%) and Alberta (-6.3%). In the Atlantic provinces and Manitoba, the decreases in operating revenues were less significant (-1.9% and -1.4% respectively).

For several years, Alberta radio broadcasters were the most profitable. However, in 2009, profits before interest and taxes of 19.5 cents per dollar of revenue constituted the worst result for that province since 1998. Although profits before interest and taxes of radio broadcasters in Ontario also declined in 2009, radio broadcasters in that province were the most profitable in 2009 with 21.7 cents of profit before interest and taxes per dollar of revenue.

Radio broadcasters elsewhere in the country showed smaller profit margins before interest and taxes than in Ontario and Alberta but the radio broadcasters in some provinces managed to increase their profitability slightly. Thus, the profit margins before interest and taxes for Quebec, Manitoba and Saskatchewan radio broadcasters were higher in 2009 than in 2008. Profit margins before interest and taxes for British Columbia and the Territories and in the Atlantic provinces were declining. In British Columbia and the Territories, this profit margin has not been that low since 2004 while in the Atlantic provinces such low margins have not been seen since 1997.

Greater decline in operating revenues in large markets

In 2009, the drop in operating revenues in large markets (-8.3%) exceeded that in both medium (-3.7%) and small (-1.3%) markets.²

On the other hand, radio broadcasters in the large markets also reduced their operating expenses the most between 2008 and 2009 (-6.0%). Radio broadcasters in medium markets reduced their operating expenses by 0.8% while small market stations increased theirs by 5.0%. Thus radio broadcasters in all size markets saw their

2. Large markets are defined here as the five largest census metropolitan areas (CMAs), medium-sized markets as CMAs other than the five largest CMAs, and small markets as non-CMAs.

profit margins before interest and taxes fall in 2009. However, the decrease in the profit margins before interest and taxes for radio broadcasters in large markets was less severe than in other size markets.

Job losses

The industry had a weekly average of 10,301 employees in 2009, down 1.7% from the previous year, and it spent 41.9% of its revenues, or \$633.6 million, on salaries and benefits. This was the first time since 2002 that the average number of employees dropped year over year and the first time since 1995 that salaries and benefits posted an annual decline.

Air time sales per employee totalled \$143,042, down 3.9% from 2008.

Related products

Selected publications from Statistics Canada

56-001-X	Broadcasting and Telecommunications
56-207-X	Television Broadcasting Industries
87F0007X	Radio Listening: Data Tables

Selected CANSIM tables from Statistics Canada

357-0002	Radio broadcasting industry, by North American Industry Classification System (NAICS), Canada, provinces, territories and selected census metropolitan areas, annual (dollars unless otherwise noted)
357-0003	Radio broadcasting industry, by type of broadcaster, Canada, annual (dollars unless otherwise noted)

Selected surveys from Statistics Canada

2724	Radio and Television Broadcasting Survey
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Selected summary tables from Statistics Canada

- *Radio and television industries, financial and operating statistics*

Statistical tables

Table 1
Total radio industry, revenue and expense statement, Canada ¹

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	1,008,778	1,053,528	1,108,332	1,167,447	1,113,420
National and network	325,216	354,028	382,995	411,883	379,895
Sales of air time, total	1,333,994	1,407,556	1,491,327	1,579,330	1,493,315
Government and corporate grants	307,972	350,145	338,335	319,876	368,817
Production and other, total	54,748	60,949	68,651	70,384	137,088
Operating revenue, total	1,696,713	1,818,651	1,898,314	1,969,590	1,999,220
Expenses					
Program	654,917	698,160	715,493	731,073	700,099
Technical services	70,068	74,873	79,473	81,742	97,840
Sales and promotion	341,018	364,122	383,605	398,901	401,455
Administration and general	373,814	382,777	417,818	416,679	433,070
Depreciation	73,598	78,572	67,043	70,945	86,826
Operating expenses, total	1,513,415	1,598,504	1,663,433	1,699,339	1,719,290
Profit before interest and taxes	183,298	220,147	234,881	270,252	279,930
Interest expense	29,575	28,832	35,456	22,896	23,146
Expenses, total	1,542,990	1,627,336	1,698,889	1,722,234	1,742,436
Net operating income	153,724	191,315	199,425	247,356	256,784
Other adjustments-income (expense)	109,903	110,253	108,329	147,480	65,347
Net profit (loss) before income taxes	263,627	301,568	307,753	394,836	322,131
Provision for income taxes	54,876	49,795	62,429	38,772	14,304
Net profit (loss) after income taxes	208,751	251,772	245,324	356,064	307,827
Salaries and other staff benefits	783,166	791,146	835,101	835,216	923,488
numbers					
Number of employees (weekly average)	13,120	13,464	13,874	13,682	F
Number of stations	758	796	830	854	883
percentage of revenues					
Revenues					
Sales of air time					
Local	59.5	57.9	58.4	59.3	55.7
National and network	19.2	19.5	20.2	20.9	19.0
Sales of air time, total	78.6	77.4	78.6	80.2	74.7
Government and corporate grants	18.2	19.3	17.8	16.2	18.4
Production and other, total	3.2	3.4	3.6	3.6	6.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	38.6	38.4	37.7	37.1	35.0
Technical services	4.1	4.1	4.2	4.2	4.9
Sales and promotion	20.1	20.0	20.2	20.3	20.1
Administration and general	22.0	21.0	22.0	21.2	21.7
Depreciation	4.3	4.3	3.5	3.6	4.3
Operating expenses, total	89.2	87.9	87.6	86.3	86.0
Profit before interest and taxes	10.8	12.1	12.4	13.7	14.0
Interest expense	1.7	1.6	1.9	1.2	1.2
Expenses, total	90.9	89.5	89.5	87.4	87.2
Net operating income	9.1	10.5	10.5	12.6	12.8
Other adjustments-income (expense)	6.5	6.1	5.7	7.5	3.3
Net profit (loss) before income taxes	15.5	16.6	16.2	20.0	16.1
Provision for income taxes	3.2	2.7	3.3	2.0	0.7
Net profit (loss) after income taxes	12.3	13.8	12.9	18.1	15.4
Salaries and other staff benefits	46.2	43.5	44.0	42.4	46.2

1. The 2009 data is not comparable to previous years data. As a result of re-organizations and changes in accounting practices, some respondents have modified the way they are declaring their results.

Note(s): Totals may not add due to rounding.

Table 2-1
Private radio broadcasters, revenue and expense statement — Canada

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	994,896	1,038,268	1,092,728	1,151,226	1,096,948
National and network	323,224	351,555	380,457	408,808	376,552
Sales of air time, total	1,318,119	1,389,823	1,473,185	1,560,034	1,473,500
Production and other, total	26,297	30,539	38,022	34,988	38,142
Operating revenue, total	1,344,417	1,420,362	1,511,208	1,595,022	1,511,642
Expenses					
Program	357,876	394,633	412,515	439,288	445,604
Technical services	39,240	43,342	45,829	50,431	51,759
Sales and promotion	329,087	352,529	374,441	389,079	375,500
Administration and general	292,902	298,322	334,875	335,544	321,736
Depreciation	40,816	47,681	43,636	44,015	45,782
Operating expenses, total	1,059,921	1,136,508	1,211,296	1,258,357	1,240,381
Profit before interest and taxes	284,496	283,854	299,912	336,665	271,261
Interest expense	29,258	28,505	35,132	22,534	15,212
Expenses, total	1,089,179	1,165,013	1,246,428	1,280,891	1,255,593
Net operating income	255,238	255,349	264,780	314,131	256,049
Other adjustments-income (expense)	7,750	41,887	41,055	76,298	63,428
Net profit (loss) before income taxes	262,988	297,236	305,835	390,429	319,477
Provision for income taxes	54,880	49,560	62,407	38,759	14,295
Net profit (loss) after income taxes	208,108	247,676	243,427	351,670	305,182
Salaries and other staff benefits	556,969	578,786	612,452	638,208	633,648
	numbers				
Number of employees (weekly average)	9,447	9,923	10,231	10,484	10,301
Number of stations	574	606	632	650	663
	percentage of revenues				
Revenues					
Sales of air time					
Local	74.0	73.1	72.3	72.2	72.6
National and network	24.0	24.8	25.2	25.6	24.9
Sales of air time, total	98.0	97.8	97.5	97.8	97.5
Production and other, total	2.0	2.2	2.5	2.2	2.5
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	26.6	27.8	27.3	27.5	29.5
Technical services	2.9	3.1	3.0	3.2	3.4
Sales and promotion	24.5	24.8	24.8	24.4	24.8
Administration and general	21.8	21.0	22.2	21.0	21.3
Depreciation	3.0	3.4	2.9	2.8	3.0
Operating expenses, total	78.8	80.0	80.2	78.9	82.1
Profit before interest and taxes	21.2	20.0	19.8	21.1	17.9
Interest expense	2.2	2.0	2.3	1.4	1.0
Expenses, total	81.0	82.0	82.5	80.3	83.1
Net operating income	19.0	18.0	17.5	19.7	16.9
Other adjustments-income (expense)	0.6	2.9	2.7	4.8	4.2
Net profit (loss) before income taxes	19.6	20.9	20.2	24.5	21.1
Provision for income taxes	4.1	3.5	4.1	2.4	0.9
Net profit (loss) after income taxes	15.5	17.4	16.1	22.0	20.2
Salaries and other staff benefits	41.4	40.7	40.5	40.0	41.9

Note(s): Totals may not add due to rounding.

Table 2-2
Private radio broadcasters, revenue and expense statement — Atlantic provinces

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	65,795	67,381	73,036	76,479	76,113
National and network	18,916	20,189	21,904	21,700	20,112
Sales of air time, total	84,710	87,570	94,939	98,179	96,225
Production and other, total	253	474	446	342	417
Operating revenue, total	84,963	88,044	95,385	98,522	96,642
Expenses					
Program	20,325	23,540	24,546	25,351	25,945
Technical services	3,653	4,243	4,233	4,114	4,028
Sales and promotion	16,323	18,437	22,089	22,578	22,332
Administration and general	18,739	20,966	23,567	24,564	27,464
Depreciation	2,985	3,406	3,512	3,447	3,135
Operating expenses, total	62,026	70,592	77,948	80,055	82,903
Profit before interest and taxes	22,937	17,452	17,437	18,467	13,739
Interest expense	1,346	1,495	1,330	3,581	1,785
Expenses, total	63,372	72,087	79,278	83,636	84,689
Net operating income	21,591	15,957	16,107	14,886	11,953
Other adjustments-income (expense)	420	2,122	154	-149	-710
Net profit (loss) before income taxes	22,011	18,079	16,261	14,737	11,243
Provision for income taxes	5,746	5,861	5,484	4,287	1,739
Net profit (loss) after income taxes	16,265	12,218	10,777	10,450	9,504
Salaries and other staff benefits	30,989	35,537	40,629	41,823	43,342
numbers					
Number of employees (weekly average)	693	815	895	967	905
Number of stations	71	76	78	81	80
percentage of revenues					
Revenues					
Sales of air time					
Local	77.4	76.5	76.6	77.6	78.8
National and network	22.3	22.9	23.0	22.0	20.8
Sales of air time, total	99.7	99.5	99.5	99.7	99.6
Production and other, total	0.3	0.5	0.5	0.3	0.4
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	23.9	26.7	25.7	25.7	26.8
Technical services	4.3	4.8	4.4	4.2	4.2
Sales and promotion	19.2	20.9	23.2	22.9	23.1
Administration and general	22.1	23.8	24.7	24.9	28.4
Depreciation	3.5	3.9	3.7	3.5	3.2
Operating expenses, total	73.0	80.2	81.7	81.3	85.8
Profit before interest and taxes	27.0	19.8	18.3	18.7	14.2
Interest expense	1.6	1.7	1.4	3.6	1.8
Expenses, total	74.6	81.9	83.1	84.9	87.6
Net operating income	25.4	18.1	16.9	15.1	12.4
Other adjustments-income (expense)	0.5	2.4	0.2	-0.2	-0.7
Net profit (loss) before income taxes	25.9	20.5	17.0	15.0	11.6
Provision for income taxes	6.8	6.7	5.7	4.4	1.8
Net profit (loss) after income taxes	19.1	13.9	11.3	10.6	9.8
Salaries and other staff benefits	36.5	40.4	42.6	42.5	44.8

Note(s): Totals may not add due to rounding.

Table 2-3
Private radio broadcasters, revenue and expense statement — Quebec

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	170,347	171,415	174,066	176,138	169,791
National and network	76,662	87,202	90,038	96,504	104,187
Sales of air time, total	247,010	258,617	264,103	272,642	273,978
Production and other, total	6,408	7,116	8,396	8,704	10,497
Operating revenue, total	253,418	265,733	272,499	281,346	284,475
Expenses					
Program	75,321	83,012	84,691	90,348	92,616
Technical services	6,662	8,562	8,793	10,018	10,093
Sales and promotion	59,230	63,859	65,981	65,968	69,402
Administration and general	64,452	60,538	61,879	61,769	57,753
Depreciation	7,448	12,665	9,498	10,423	9,312
Operating expenses, total	213,112	228,637	230,843	238,526	239,176
Profit before interest and taxes	40,306	37,096	41,657	42,820	45,299
Interest expense	10,356	10,014	15,965	1,435	2,942
Expenses, total	223,468	238,651	246,808	239,962	242,118
Net operating income	29,950	27,082	25,691	41,385	42,357
Other adjustments-income (expense)	11,477	2,364	13,037	32,318	50,138
Net profit (loss) before income taxes	41,427	29,446	38,728	73,703	92,495
Provision for income taxes	5,496	8,714	11,739	8,402	14,249
Net profit (loss) after income taxes	35,931	20,732	26,989	65,301	78,246
Salaries and other staff benefits	115,040	113,977	118,868	117,830	117,804
numbers					
Number of employees (weekly average)	1,977	1,897	1,868	1,932	1,870
Number of stations	100	102	106	105	105
percentage of revenues					
Revenues					
Sales of air time					
Local	67.2	64.5	63.9	62.6	59.7
National and network	30.3	32.8	33.0	34.3	36.6
Sales of air time, total	97.5	97.3	96.9	96.9	96.3
Production and other, total	2.5	2.7	3.1	3.1	3.7
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	29.7	31.2	31.1	32.1	32.6
Technical services	2.6	3.2	3.2	3.6	3.5
Sales and promotion	23.4	24.0	24.2	23.4	24.4
Administration and general	25.4	22.8	22.7	22.0	20.3
Depreciation	2.9	4.8	3.5	3.7	3.3
Operating expenses, total	84.1	86.0	84.7	84.8	84.1
Profit before interest and taxes	15.9	14.0	15.3	15.2	15.9
Interest expense	4.1	3.8	5.9	0.5	1.0
Expenses, total	88.2	89.8	90.6	85.3	85.1
Net operating income	11.8	10.2	9.4	14.7	14.9
Other adjustments-income (expense)	4.5	0.9	4.8	11.5	17.6
Net profit (loss) before income taxes	16.3	11.1	14.2	26.2	32.5
Provision for income taxes	2.2	3.3	4.3	3.0	5.0
Net profit (loss) after income taxes	14.2	7.8	9.9	23.2	27.5
Salaries and other staff benefits	45.4	42.9	43.6	41.9	41.4

Note(s): Totals may not add due to rounding.

Table 2-4
Private radio broadcasters, revenue and expense statement — Ontario

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	385,813	402,421	411,813	421,396	397,911
National and network	108,439	119,820	134,670	150,188	119,077
Sales of air time, total	494,251	522,241	546,482	571,585	516,988
Production and other, total	7,927	9,400	14,355	13,819	14,234
Operating revenue, total	502,178	531,641	560,838	585,403	531,222
Expenses					
Program	129,830	141,873	149,059	154,940	150,450
Technical services	15,224	15,756	16,785	17,920	18,014
Sales and promotion	123,730	132,441	138,491	140,153	127,869
Administration and general	98,110	99,156	119,081	117,046	104,909
Depreciation	14,548	15,168	13,999	14,078	14,749
Operating expenses, total	381,442	404,395	437,415	444,135	415,991
Profit before interest and taxes	120,736	127,246	123,423	141,268	115,230
Interest expense	8,419	7,876	7,081	6,119	3,807
Expenses, total	389,861	412,270	444,496	450,254	419,799
Net operating income	112,317	119,371	116,342	135,149	111,423
Other adjustments-income (expense)	-2,222	16,958	11,767	29,730	7,598
Net profit (loss) before income taxes	110,095	136,329	128,109	164,879	119,021
Provision for income taxes	27,602	22,670	25,038	15,683	-777
Net profit (loss) after income taxes	82,493	113,659	103,071	149,196	119,797
Salaries and other staff benefits	199,837	207,684	217,300	224,770	212,328
numbers					
Number of employees (weekly average)	3,181	3,338	3,431	3,454	3,352
Number of stations	175	184	192	196	200
percentage of revenues					
Revenues					
Sales of air time					
Local	76.8	75.7	73.4	72.0	74.9
National and network	21.6	22.5	24.0	25.7	22.4
Sales of air time, total	98.4	98.2	97.4	97.6	97.3
Production and other, total	1.6	1.8	2.6	2.4	2.7
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	25.9	26.7	26.6	26.5	28.3
Technical services	3.0	3.0	3.0	3.1	3.4
Sales and promotion	24.6	24.9	24.7	23.9	24.1
Administration and general	19.5	18.7	21.2	20.0	19.7
Depreciation	2.9	2.9	2.5	2.4	2.8
Operating expenses, total	76.0	76.1	78.0	75.9	78.3
Profit before interest and taxes	24.0	23.9	22.0	24.1	21.7
Interest expense	1.7	1.5	1.3	1.0	0.7
Expenses, total	77.6	77.5	79.3	76.9	79.0
Net operating income	22.4	22.5	20.7	23.1	21.0
Other adjustments-income (expense)	-0.4	3.2	2.1	5.1	1.4
Net profit (loss) before income taxes	21.9	25.6	22.8	28.2	22.4
Provision for income taxes	5.5	4.3	4.5	2.7	-0.1
Net profit (loss) after income taxes	16.4	21.4	18.4	25.5	22.6
Salaries and other staff benefits	39.8	39.1	38.7	38.4	40.0

Note(s): Totals may not add due to rounding.

Table 2-5
Private radio broadcasters, revenue and expense statement — Manitoba

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	38,640	41,305	42,128	43,458	43,485
National and network	12,152	11,702	12,313	13,074	12,247
Sales of air time, total	50,791	53,008	54,441	56,531	55,732
Production and other, total	619	531	1,209	1,195	1,175
Operating revenue, total	51,411	53,539	55,650	57,726	56,907
Expenses					
Program	15,897	15,653	16,422	16,124	16,071
Technical services	1,520	1,368	1,414	1,526	1,527
Sales and promotion	14,766	14,781	15,610	15,425	14,816
Administration and general	12,438	13,312	14,831	14,011	13,462
Depreciation	2,224	2,199	2,011	1,447	1,916
Operating expenses, total	46,847	47,313	50,288	48,532	47,792
Profit before interest and taxes	4,564	6,226	5,362	9,194	9,115
Interest expense	735	605	730	937	236
Expenses, total	47,582	47,918	51,018	49,469	48,029
Net operating income	3,829	5,621	4,632	8,257	8,878
Other adjustments-income (expense)	532	4,445	3,310	3,514	-6,724
Net profit (loss) before income taxes	4,361	10,065	7,942	11,771	2,155
Provision for income taxes	1,842	1,935	1,888	938	-89
Net profit (loss) after income taxes	2,519	8,130	6,054	10,833	2,244
Salaries and other staff benefits	24,512	25,177	26,072	25,419	24,398
	numbers				
Number of employees (weekly average)	480	490	465	443	434
Number of stations	30	31	31	31	31
	percentage of revenues				
Revenues					
Sales of air time					
Local	75.2	77.1	75.7	75.3	76.4
National and network	23.6	21.9	22.1	22.6	21.5
Sales of air time, total	98.8	99.0	97.8	97.9	97.9
Production and other, total	1.2	1.0	2.2	2.1	2.1
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	30.9	29.2	29.5	27.9	28.2
Technical services	3.0	2.6	2.5	2.6	2.7
Sales and promotion	28.7	27.6	28.1	26.7	26.0
Administration and general	24.2	24.9	26.7	24.3	23.7
Depreciation	4.3	4.1	3.6	2.5	3.4
Operating expenses, total	91.1	88.4	90.4	84.1	84.0
Profit before interest and taxes	8.9	11.6	9.6	15.9	16.0
Interest expense	1.4	1.1	1.3	1.6	0.4
Expenses, total	92.6	89.5	91.7	85.7	84.4
Net operating income	7.4	10.5	8.3	14.3	15.6
Other adjustments-income (expense)	1.0	8.3	5.9	6.1	-11.8
Net profit (loss) before income taxes	8.5	18.8	14.3	20.4	3.8
Provision for income taxes	3.6	3.6	3.4	1.6	-0.2
Net profit (loss) after income taxes	4.9	15.2	10.9	18.8	3.9
Salaries and other staff benefits	47.7	47.0	46.8	44.0	42.9

Note(s): Totals may not add due to rounding.

Table 2-6
Private radio broadcasters, revenue and expense statement — Saskatchewan

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	50,269	50,522	54,058	58,349	63,775
National and network	13,053	12,763	12,597	14,699	14,280
Sales of air time, total	63,322	63,284	66,655	73,048	78,054
Production and other, total	800	1,220	1,134	1,416	1,401
Operating revenue, total	64,122	64,504	67,789	74,464	79,456
Expenses					
Program	19,178	20,104	20,176	23,402	24,924
Technical services	1,665	1,846	1,882	2,134	2,447
Sales and promotion	19,504	19,899	20,730	21,962	23,859
Administration and general	14,523	15,434	15,417	17,571	17,770
Depreciation	2,941	3,189	2,916	3,532	3,135
Operating expenses, total	57,811	60,471	61,121	68,601	72,135
Profit before interest and taxes	6,311	4,033	6,668	5,863	7,320
Interest expense	777	911	974	951	549
Expenses, total	58,588	61,382	62,095	69,553	72,684
Net operating income	5,534	3,122	5,694	4,912	6,772
Other adjustments-income (expense)	-667	-546	-1,086	-183	-279
Net profit (loss) before income taxes	4,868	2,576	4,608	4,729	6,492
Provision for income taxes	733	-101	873	201	539
Net profit (loss) after income taxes	4,134	2,677	3,735	4,528	5,953
Salaries and other staff benefits	31,492	30,832	31,933	35,403	36,360
numbers					
Number of employees (weekly average)	539	562	575	609	627
Number of stations	34	38	40	43	44
percentage of revenues					
Revenues					
Sales of air time					
Local	78.4	78.3	79.7	78.4	80.3
National and network	20.4	19.8	18.6	19.7	18.0
Sales of air time, total	98.8	98.1	98.3	98.1	98.2
Production and other, total	1.2	1.9	1.7	1.9	1.8
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	29.9	31.2	29.8	31.4	31.4
Technical services	2.6	2.9	2.8	2.9	3.1
Sales and promotion	30.4	30.8	30.6	29.5	30.0
Administration and general	22.6	23.9	22.7	23.6	22.4
Depreciation	4.6	4.9	4.3	4.7	3.9
Operating expenses, total	90.2	93.7	90.2	92.1	90.8
Profit before interest and taxes	9.8	6.3	9.8	7.9	9.2
Interest expense	1.2	1.4	1.4	1.3	0.7
Expenses, total	91.4	95.2	91.6	93.4	91.5
Net operating income	8.6	4.8	8.4	6.6	8.5
Other adjustments-income (expense)	-1.0	-0.8	-1.6	-0.2	-0.4
Net profit (loss) before income taxes	7.6	4.0	6.8	6.4	8.2
Provision for income taxes	1.1	-0.2	1.3	0.3	0.7
Net profit (loss) after income taxes	6.4	4.2	5.5	6.1	7.5
Salaries and other staff benefits	49.1	47.8	47.1	47.5	45.8

Note(s): Totals may not add due to rounding.

Table 2-7
Private radio broadcasters, revenue and expense statement — Alberta

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	145,197	159,543	183,159	208,509	192,647
National and network	45,610	50,379	55,307	58,616	57,230
Sales of air time, total	190,808	209,922	238,466	267,124	249,877
Production and other, total	5,148	6,307	4,675	4,028	4,273
Operating revenue, total	195,955	216,229	243,141	271,152	254,150
Expenses					
Program	42,848	51,971	57,835	67,262	70,825
Technical services	5,204	6,058	6,650	7,722	7,921
Sales and promotion	48,014	52,990	57,047	66,682	62,780
Administration and general	42,030	44,423	50,916	53,147	54,921
Depreciation	5,671	6,111	6,555	7,291	8,132
Operating expenses, total	143,767	161,552	179,003	202,104	204,580
Profit before interest and taxes	52,188	54,678	64,138	69,048	49,570
Interest expense	4,640	4,103	5,395	4,980	3,244
Expenses, total	148,408	165,655	184,398	207,085	207,824
Net operating income	47,548	50,574	58,743	64,068	46,326
Other adjustments-income (expense)	-1,839	9,741	7,285	5,717	8,404
Net profit (loss) before income taxes	45,709	60,316	66,028	69,785	54,730
Provision for income taxes	7,469	7,498	10,937	7,887	303
Net profit (loss) after income taxes	38,240	52,817	55,091	61,897	54,427
Salaries and other staff benefits	73,871	81,700	89,459	103,138	105,999
numbers					
Number of employees (weekly average)	1,135	1,292	1,442	1,592	1,562
Number of stations	70	77	85	94	97
percentage of revenues					
Revenues					
Sales of air time					
Local	74.1	73.8	75.3	76.9	75.8
National and network	23.3	23.3	22.7	21.6	22.5
Sales of air time, total	97.4	97.1	98.1	98.5	98.3
Production and other, total	2.6	2.9	1.9	1.5	1.7
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	21.9	24.0	23.8	24.8	27.9
Technical services	2.7	2.8	2.7	2.8	3.1
Sales and promotion	24.5	24.5	23.5	24.6	24.7
Administration and general	21.4	20.5	20.9	19.6	21.6
Depreciation	2.9	2.8	2.7	2.7	3.2
Operating expenses, total	73.4	74.7	73.6	74.5	80.5
Profit before interest and taxes	26.6	25.3	26.4	25.5	19.5
Interest expense	2.4	1.9	2.2	1.8	1.3
Expenses, total	75.7	76.6	75.8	76.4	81.8
Net operating income	24.3	23.4	24.2	23.6	18.2
Other adjustments-income (expense)	-0.9	4.5	3.0	2.1	3.3
Net profit (loss) before income taxes	23.3	27.9	27.2	25.7	21.5
Provision for income taxes	3.8	3.5	4.5	2.9	0.1
Net profit (loss) after income taxes	19.5	24.4	22.7	22.8	21.4
Salaries and other staff benefits	37.7	37.8	36.8	38.0	41.7

Note(s): Totals may not add due to rounding.

Table 2-8
Private radio broadcasters, revenue and expense statement — British Columbia, Yukon, Northwest Territories and Nunavut

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	138,835	145,681	154,469	166,897	153,226
National and network	48,392	49,500	53,629	54,027	49,420
Sales of air time, total	187,227	195,181	208,098	220,925	202,646
Production and other, total	5,143	5,491	7,808	5,483	6,145
Operating revenue, total	192,370	200,671	215,906	226,408	208,791
Expenses					
Program	54,477	58,479	59,786	61,861	64,772
Technical services	5,311	5,510	6,072	6,997	7,727
Sales and promotion	47,520	50,122	54,493	56,310	54,442
Administration and general	42,610	44,493	49,183	47,436	45,457
Depreciation	4,999	4,944	5,144	3,797	5,403
Operating expenses, total	154,917	163,548	174,678	176,402	177,802
Profit before interest and taxes	37,453	37,123	41,228	50,006	30,989
Interest expense	2,984	3,501	3,657	4,531	2,648
Expenses, total	157,901	167,049	178,335	180,933	180,450
Net operating income	34,469	33,622	37,570	45,475	28,340
Other adjustments-income (expense)	49	6,803	6,588	5,350	5,002
Net profit (loss) before income taxes	34,517	40,425	44,159	50,825	33,342
Provision for income taxes	5,992	2,982	6,447	1,361	-1,669
Net profit (loss) after income taxes	28,525	37,443	37,712	49,464	35,011
Salaries and other staff benefits	81,228	83,879	88,191	89,825	93,417
	numbers				
Number of employees (weekly average)	1,442	1,529	1,554	1,486	1,550
Number of stations	94	98	100	100	106
	percentage of revenues				
Revenues					
Sales of air time					
Local	72.2	72.6	71.5	73.7	73.4
National and network	25.2	24.7	24.8	23.9	23.7
Sales of air time, total	97.3	97.3	96.4	97.6	97.1
Production and other, total	2.7	2.7	3.6	2.4	2.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	28.3	29.1	27.7	27.3	31.0
Technical services	2.8	2.7	2.8	3.1	3.7
Sales and promotion	24.7	25.0	25.2	24.9	26.1
Administration and general	22.2	22.2	22.8	21.0	21.8
Depreciation	2.6	2.5	2.4	1.7	2.6
Operating expenses, total	80.5	81.5	80.9	77.9	85.2
Profit before interest and taxes	19.5	18.5	19.1	22.1	14.8
Interest expense	1.6	1.7	1.7	2.0	1.3
Expenses, total	82.1	83.2	82.6	79.9	86.4
Net operating income	17.9	16.8	17.4	20.1	13.6
Other adjustments-income (expense)	0.0	3.4	3.1	2.4	2.4
Net profit (loss) before income taxes	17.9	20.1	20.5	22.4	16.0
Provision for income taxes	3.1	1.5	3.0	0.6	-0.8
Net profit (loss) after income taxes	14.8	18.7	17.5	21.8	16.8
Salaries and other staff benefits	42.2	41.8	40.8	39.7	44.7

Note(s): Totals may not add due to rounding.

Table 3-1
Private radio broadcasters, by type of broadcaster, revenue and expense statement — AM

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	250,002	259,734	268,033	265,541	244,038
National and network	50,206	53,997	52,238	54,368	51,327
Sales of air time, total	300,208	313,731	320,271	319,908	295,365
Production and other, total	5,614	5,704	11,042	9,077	9,992
Operating revenue, total	305,822	319,435	331,313	328,985	305,356
Expenses					
Program	111,218	116,563	120,815	116,682	114,557
Technical services	13,644	14,140	13,575	14,148	13,331
Sales and promotion	76,560	81,603	83,716	82,220	74,231
Administration and general	80,293	79,606	87,147	80,331	73,156
Depreciation	10,329	9,934	9,773	8,989	8,898
Operating expenses, total	292,043	301,846	315,027	302,370	284,173
Profit before interest and taxes	13,779	17,588	16,287	26,616	21,184
Interest expense	5,412	7,035	6,597	5,424	3,951
Expenses, total	297,455	308,881	321,623	307,794	288,124
Net operating income	8,368	10,554	9,690	21,192	17,233
Other adjustments-income (expense)	159	10,474	13,352	17,754	6,752
Net profit (loss) before income taxes	8,527	21,027	23,042	38,945	23,985
Provision for income taxes	2,832	-2,274	793	6,236	-1,218
Net profit (loss) after income taxes	5,694	23,301	22,249	32,709	25,202
Salaries and other staff benefits	161,401	165,425	168,208	163,092	154,701
	numbers				
Number of employees (weekly average)	3,009	3,021	2,986	2,782	2,700
Number of stations	180	178	174	158	151
	percentage of revenues				
Revenues					
Sales of air time					
Local	81.7	81.3	80.9	80.7	79.9
National and network	16.4	16.9	15.8	16.5	16.8
Sales of air time, total	98.2	98.2	96.7	97.2	96.7
Production and other, total	1.8	1.8	3.3	2.8	3.3
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	36.4	36.5	36.5	35.5	37.5
Technical services	4.5	4.4	4.1	4.3	4.4
Sales and promotion	25.0	25.5	25.3	25.0	24.3
Administration and general	26.3	24.9	26.3	24.4	24.0
Depreciation	3.4	3.1	2.9	2.7	2.9
Operating expenses, total	95.5	94.5	95.1	91.9	93.1
Profit before interest and taxes	4.5	5.5	4.9	8.1	6.9
Interest expense	1.8	2.2	2.0	1.6	1.3
Expenses, total	97.3	96.7	97.1	93.6	94.4
Net operating income	2.7	3.3	2.9	6.4	5.6
Other adjustments-income (expense)	0.1	3.3	4.0	5.4	2.2
Net profit (loss) before income taxes	2.8	6.6	7.0	11.8	7.9
Provision for income taxes	0.9	-0.7	0.2	1.9	-0.4
Net profit (loss) after income taxes	1.9	7.3	6.7	9.9	8.3
Salaries and other staff benefits	52.8	51.8	50.8	49.6	50.7

Note(s): Totals may not add due to rounding.

Table 3-2
Private radio broadcasters, by type of broadcaster, revenue and expense statement — FM

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	744,894	778,534	824,696	885,686	852,910
National and network	273,017	297,558	328,218	354,440	325,225
Sales of air time, total	1,017,911	1,076,092	1,152,914	1,240,126	1,178,135
Production and other, total	20,683	24,835	26,980	25,911	28,150
Operating revenue, total	1,038,594	1,100,927	1,179,894	1,266,037	1,206,286
Expenses					
Program	246,659	278,070	291,700	322,606	331,047
Technical services	25,596	29,202	32,255	36,283	38,428
Sales and promotion	252,527	270,926	290,725	306,858	301,270
Administration and general	212,609	218,716	247,727	255,212	248,579
Depreciation	30,488	37,747	33,863	35,027	36,884
Operating expenses, total	767,878	834,662	896,269	955,987	956,208
Profit before interest and taxes	270,716	266,265	283,625	310,050	250,078
Interest expense	23,846	21,470	28,535	17,110	11,261
Expenses, total	791,724	856,132	924,805	973,097	967,469
Net operating income	246,870	244,795	255,090	292,939	238,817
Other adjustments-income (expense)	7,591	31,413	27,703	58,544	56,676
Net profit (loss) before income taxes	254,461	276,208	282,793	351,484	295,493
Provision for income taxes	52,048	51,834	61,614	32,523	15,513
Net profit (loss) after income taxes	202,414	224,374	221,179	318,961	279,980
Salaries and other staff benefits	395,567	413,361	444,244	475,116	478,948
numbers					
Number of employees (weekly average)	6,438	6,902	7,246	7,701	7,601
Number of stations	394	428	458	492	512
percentage of revenues					
Revenues					
Sales of air time					
Local	71.7	70.7	69.9	70.0	70.7
National and network	26.3	27.0	27.8	28.0	27.0
Sales of air time, total	98.0	97.7	97.7	98.0	97.7
Production and other, total	2.0	2.3	2.3	2.0	2.3
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	23.7	25.3	24.7	25.5	27.4
Technical services	2.5	2.7	2.7	2.9	3.2
Sales and promotion	24.3	24.6	24.6	24.2	25.0
Administration and general	20.5	19.9	21.0	20.2	20.6
Depreciation	2.9	3.4	2.9	2.8	3.1
Operating expenses, total	73.9	75.8	76.0	75.5	79.3
Profit before interest and taxes	26.1	24.2	24.0	24.5	20.7
Interest expense	2.3	2.0	2.4	1.4	0.9
Expenses, total	76.2	77.8	78.4	76.9	80.2
Net operating income	23.8	22.2	21.6	23.1	19.8
Other adjustments-income (expense)	0.7	2.9	2.3	4.6	4.7
Net profit (loss) before income taxes	24.5	25.1	24.0	27.8	24.5
Provision for income taxes	5.0	4.7	5.2	2.6	1.3
Net profit (loss) after income taxes	19.5	20.4	18.7	25.2	23.2
Salaries and other staff benefits	38.1	37.5	37.7	37.5	39.7

Note(s): Totals may not add due to rounding.

Table 3-3
Private radio broadcasters, by type of broadcaster, revenue and expense statement — English language

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	825,546	867,460	916,549	972,065	913,669
National and network	252,098	271,396	297,220	319,601	290,038
Sales of air time, total	1,077,644	1,138,856	1,213,769	1,291,666	1,203,707
Production and other, total	16,724	20,228	26,742	23,300	24,180
Operating revenue, total	1,094,368	1,159,084	1,240,511	1,314,965	1,227,887
Expenses					
Program	282,045	311,821	327,331	347,931	353,027
Technical services	31,443	33,965	35,942	39,815	40,573
Sales and promotion	270,923	289,624	309,317	323,295	307,843
Administration and general	225,289	234,111	269,205	268,732	257,312
Depreciation	32,788	34,565	33,645	33,252	35,856
Operating expenses, total	842,487	904,086	975,439	1,013,025	994,611
Profit before interest and taxes	251,881	254,998	265,072	301,940	233,276
Interest expense	19,245	18,654	19,365	20,928	12,054
Expenses, total	861,733	922,739	994,804	1,033,953	1,006,665
Net operating income	232,636	236,344	245,707	281,012	221,221
Other adjustments-income (expense)	-4,574	39,435	28,224	40,338	11,549
Net profit (loss) before income taxes	228,061	275,780	273,931	321,350	232,770
Provision for income taxes	51,092	44,019	52,782	29,730	-928
Net profit (loss) after income taxes	176,969	231,761	221,149	291,621	233,698
Salaries and other staff benefits	441,628	465,139	491,627	515,838	512,242
	numbers				
Number of employees (weekly average)	7,167	7,704	8,005	8,151	7,952
Number of stations	456	485	506	523	535
	percentage of revenues				
Revenues					
Sales of air time					
Local	75.4	74.8	73.9	73.9	74.4
National and network	23.0	23.4	24.0	24.3	23.6
Sales of air time, total	98.5	98.3	97.8	98.2	98.0
Production and other, total	1.5	1.7	2.2	1.8	2.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	25.8	26.9	26.4	26.5	28.8
Technical services	2.9	2.9	2.9	3.0	3.3
Sales and promotion	24.8	25.0	24.9	24.6	25.1
Administration and general	20.6	20.2	21.7	20.4	21.0
Depreciation	3.0	3.0	2.7	2.5	2.9
Operating expenses, total	77.0	78.0	78.6	77.0	81.0
Profit before interest and taxes	23.0	22.0	21.4	23.0	19.0
Interest expense	1.8	1.6	1.6	1.6	1.0
Expenses, total	78.7	79.6	80.2	78.6	82.0
Net operating income	21.3	20.4	19.8	21.4	18.0
Other adjustments-income (expense)	-0.4	3.4	2.3	3.1	0.9
Net profit (loss) before income taxes	20.8	23.8	22.1	24.4	19.0
Provision for income taxes	4.7	3.8	4.3	2.3	-0.1
Net profit (loss) after income taxes	16.2	20.0	17.8	22.2	19.0
Salaries and other staff benefits	40.4	40.1	39.6	39.2	41.7

Note(s): Totals may not add due to rounding.

Table 3-4
Private radio broadcasters, by type of broadcaster, revenue and expense statement — French language

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	138,151	138,225	140,916	142,453	148,455
National and network	69,462	78,630	81,911	87,452	84,044
Sales of air time, total	207,613	216,854	222,827	229,906	232,500
Production and other, total	5,837	6,506	7,322	8,169	9,717
Operating revenue, total	213,451	223,360	230,149	238,075	242,217
Expenses					
Program	63,880	70,734	71,725	76,692	79,078
Technical services	5,438	7,272	7,403	8,095	8,577
Sales and promotion	51,371	55,927	57,773	58,157	60,542
Administration and general	56,850	51,565	52,895	52,717	49,654
Depreciation	6,801	12,069	8,723	9,453	8,635
Operating expenses, total	184,340	197,568	198,520	205,114	206,485
Profit before interest and taxes	29,111	25,792	31,630	32,961	35,732
Interest expense	9,468	9,133	14,722	944	2,666
Expenses, total	193,808	206,701	213,242	206,058	209,151
Net operating income	19,643	16,659	16,907	32,016	33,066
Other adjustments-income (expense)	11,977	2,214	13,158	35,572	51,688
Net profit (loss) before income taxes	31,620	18,874	30,065	67,589	84,754
Provision for income taxes	2,880	4,777	8,779	7,623	14,232
Net profit (loss) after income taxes	28,740	14,097	21,285	59,966	70,522
Salaries and other staff benefits	99,482	97,149	102,078	102,949	103,092
numbers					
Number of employees (weekly average)	1,713	1,635	1,607	1,685	1,632
Number of stations	98	100	103	104	104
percentage of revenues					
Revenues					
Sales of air time					
Local	64.7	61.9	61.2	59.8	61.3
National and network	32.5	35.2	35.6	36.7	34.7
Sales of air time, total	97.3	97.1	96.8	96.6	96.0
Production and other, total	2.7	2.9	3.2	3.4	4.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	29.9	31.7	31.2	32.2	32.6
Technical services	2.5	3.3	3.2	3.4	3.5
Sales and promotion	24.1	25.0	25.1	24.4	25.0
Administration and general	26.6	23.1	23.0	22.1	20.5
Depreciation	3.2	5.4	3.8	4.0	3.6
Operating expenses, total	86.4	88.5	86.3	86.2	85.2
Profit before interest and taxes	13.6	11.5	13.7	13.8	14.8
Interest expense	4.4	4.1	6.4	0.4	1.1
Expenses, total	90.8	92.5	92.7	86.6	86.3
Net operating income	9.2	7.5	7.3	13.4	13.7
Other adjustments-income (expense)	5.6	1.0	5.7	14.9	21.3
Net profit (loss) before income taxes	14.8	8.5	13.1	28.4	35.0
Provision for income taxes	1.3	2.1	3.8	3.2	5.9
Net profit (loss) after income taxes	13.5	6.3	9.2	25.2	29.1
Salaries and other staff benefits	46.6	43.5	44.4	43.2	42.6

Note(s): Totals may not add due to rounding.

Table 3-5
Private radio broadcasters, by type of broadcaster, revenue and expense statement — Other language

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	31,198	32,583	35,264	36,708	34,824
National and network	1,663	1,529	1,325	1,755	2,470
Sales of air time, total	32,862	34,112	36,589	38,463	37,294
Production and other, total	3,736	3,805	3,958	3,519	4,245
Operating revenue, total	36,598	37,918	40,548	41,981	41,538
Expenses					
Program	11,951	12,078	13,459	14,665	13,499
Technical services	2,359	2,105	2,484	2,521	2,609
Sales and promotion	6,792	6,978	7,351	7,626	7,116
Administration and general	10,763	12,646	12,775	14,095	14,769
Depreciation	1,228	1,047	1,269	1,310	1,292
Operating expenses, total	33,093	34,854	37,337	40,217	39,285
Profit before interest and taxes	3,504	3,063	3,211	1,764	2,254
Interest expense	545	718	1,045	662	492
Expenses, total	33,638	35,572	38,382	40,879	39,776
Net operating income	2,959	2,345	2,166	1,102	1,762
Other adjustments-income (expense)	347	237	-327	388	191
Net profit (loss) before income taxes	3,306	2,583	1,839	1,490	1,953
Provision for income taxes	907	765	846	1,406	991
Net profit (loss) after income taxes	2,399	1,818	993	84	962
Salaries and other staff benefits	15,859	16,499	18,747	19,421	18,314
	numbers				
Number of employees (weekly average)	566	584	620	647	718
Number of stations	20	21	23	23	24
	percentage of revenues				
Revenues					
Sales of air time					
Local	85.2	85.9	87.0	87.4	83.8
National and network	4.5	4.0	3.3	4.2	5.9
Sales of air time, total	89.8	90.0	90.2	91.6	89.8
Production and other, total	10.2	10.0	9.8	8.4	10.2
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	32.7	31.9	33.2	34.9	32.5
Technical services	6.4	5.6	6.1	6.0	6.3
Sales and promotion	18.6	18.4	18.1	18.2	17.1
Administration and general	29.4	33.4	31.5	33.6	35.6
Depreciation	3.4	2.8	3.1	3.1	3.1
Operating expenses, total	90.4	91.9	92.1	95.8	94.6
Profit before interest and taxes	9.6	8.1	7.9	4.2	5.4
Interest expense	1.5	1.9	2.6	1.6	1.2
Expenses, total	91.9	93.8	94.7	97.4	95.8
Net operating income	8.1	6.2	5.3	2.6	4.2
Other adjustments-income (expense)	0.9	0.6	-0.8	0.9	0.5
Net profit (loss) before income taxes	9.0	6.8	4.5	3.5	4.7
Provision for income taxes	2.5	2.0	2.1	3.3	2.4
Net profit (loss) after income taxes	6.6	4.8	2.4	0.2	2.3
Salaries and other staff benefits	43.3	43.5	46.2	46.3	44.1

Note(s): Totals may not add due to rounding.

Table 4-1
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Toronto

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	185,438	196,541	197,713	199,230	x
National and network	54,112	61,282	67,843	74,528	x
Sales of air time, total	239,550	257,822	265,556	273,758	x
Production and other, total	4,125	5,392	6,814	7,970	x
Operating revenue, total	243,675	263,215	272,370	281,728	x
Expenses					
Program	61,133	68,386	72,787	74,691	x
Technical services	5,762	6,124	6,451	7,104	x
Sales and promotion	55,163	60,886	60,261	60,205	x
Administration and general	42,276	43,123	53,930	49,574	x
Depreciation	5,063	4,658	4,969	5,500	x
Operating expenses, total	169,398	183,177	198,398	197,074	x
Profit before interest and taxes	74,277	80,038	73,973	84,654	x
Interest expense	3,399	3,078	2,295	2,534	x
Expenses, total	172,797	186,254	200,693	199,607	x
Net operating income	70,878	76,960	71,678	82,120	x
Other adjustments-income (expense)	-1,412	11,755	8,180	14,238	x
Net profit (loss) before income taxes	69,466	88,715	79,858	96,358	x
Provision for income taxes	15,142	11,562	12,166	8,723	x
Net profit (loss) after income taxes	54,325	77,153	67,692	87,635	x
Salaries and other staff benefits	84,290	89,864	93,612	95,598	x
numbers					
Number of employees (weekly average)	1,023	1,096	1,155	1,117	x
Number of stations	30	30	31	30	x
percentage of revenues					
Revenues					
Sales of air time					
Local	76.1	74.7	72.6	70.7	x
National and network	22.2	23.3	24.9	26.5	x
Sales of air time, total	98.3	98.0	97.5	97.2	x
Production and other, total	1.7	2.0	2.5	2.8	x
Operating revenue, total	100.0	100.0	100.0	100.0	x
Expenses					
Program	25.1	26.0	26.7	26.5	x
Technical services	2.4	2.3	2.4	2.5	x
Sales and promotion	22.6	23.1	22.1	21.4	x
Administration and general	17.3	16.4	19.8	17.6	x
Depreciation	2.1	1.8	1.8	2.0	x
Operating expenses, total	69.5	69.6	72.8	70.0	x
Profit before interest and taxes	30.5	30.4	27.2	30.0	x
Interest expense	1.4	1.2	0.8	0.9	x
Expenses, total	70.9	70.8	73.7	70.9	x
Net operating income	29.1	29.2	26.3	29.1	x
Other adjustments-income (expense)	-0.6	4.5	3.0	5.1	x
Net profit (loss) before income taxes	28.5	33.7	29.3	34.2	x
Provision for income taxes	6.2	4.4	4.5	3.1	x
Net profit (loss) after income taxes	22.3	29.3	24.9	31.1	x
Salaries and other staff benefits	34.6	34.1	34.4	33.9	x

Note(s): Totals may not add due to rounding.

Table 4-2
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Montréal

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	89,326	90,110	89,971	86,497	x
National and network	48,068	55,373	56,382	61,383	x
Sales of air time, total	137,394	145,484	146,353	147,880	x
Production and other, total	2,639	3,403	4,315	4,893	x
Operating revenue, total	140,033	148,887	150,667	152,773	x
Expenses					
Program	43,250	47,582	47,390	51,926	x
Technical services	3,487	4,204	4,503	5,534	x
Sales and promotion	29,077	31,505	32,869	34,431	x
Administration and general	31,017	29,938	28,795	34,069	x
Depreciation	3,108	7,353	4,573	5,233	x
Operating expenses, total	109,939	120,582	118,131	131,192	x
Profit before interest and taxes	30,095	28,304	32,536	21,581	x
Interest expense	9,951	9,045	15,192	-185	x
Expenses, total	119,890	129,627	133,323	131,007	x
Net operating income	20,144	19,260	17,344	21,765	x
Other adjustments-income (expense)	7,109	911	2,718	27,953	x
Net profit (loss) before income taxes	27,253	20,170	20,062	49,718	x
Provision for income taxes	6,847	12,004	12,969	10,007	x
Net profit (loss) after income taxes	20,406	8,166	7,094	39,711	x
Salaries and other staff benefits	62,042	61,067	63,203	61,479	x
numbers					
Number of employees (weekly average)	870	850	834	853	x
Number of stations	23	23	24	24	x
percentage of revenues					
Revenues					
Sales of air time					
Local	63.8	60.5	59.7	56.6	x
National and network	34.3	37.2	37.4	40.2	x
Sales of air time, total	98.1	97.7	97.1	96.8	x
Production and other, total	1.9	2.3	2.9	3.2	x
Operating revenue, total	100.0	100.0	100.0	100.0	x
Expenses					
Program	30.9	32.0	31.5	34.0	x
Technical services	2.5	2.8	3.0	3.6	x
Sales and promotion	20.8	21.2	21.8	22.5	x
Administration and general	22.1	20.1	19.1	22.3	x
Depreciation	2.2	4.9	3.0	3.4	x
Operating expenses, total	78.5	81.0	78.4	85.9	x
Profit before interest and taxes	21.5	19.0	21.6	14.1	x
Interest expense	7.1	6.1	10.1	-0.1	x
Expenses, total	85.6	87.1	88.5	85.8	x
Net operating income	14.4	12.9	11.5	14.2	x
Other adjustments-income (expense)	5.1	0.6	1.8	18.3	x
Net profit (loss) before income taxes	19.5	13.5	13.3	32.5	x
Provision for income taxes	4.9	8.1	8.6	6.6	x
Net profit (loss) after income taxes	14.6	5.5	4.7	26.0	x
Salaries and other staff benefits	44.3	41.0	41.9	40.2	x

Note(s): Totals may not add due to rounding.

Table 4-3
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Vancouver

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	82,787	85,067	88,681	96,382	x
National and network	29,433	31,366	32,435	30,618	x
Sales of air time, total	112,220	116,433	121,116	127,000	x
Production and other, total	1,526	2,160	5,645	3,718	x
Operating revenue, total	113,746	118,593	126,760	130,719	x
Expenses					
Program	33,319	36,045	36,281	38,629	x
Technical services	2,375	2,334	2,588	2,950	x
Sales and promotion	26,120	27,771	29,391	29,976	x
Administration and general	20,540	21,341	24,068	22,977	x
Depreciation	2,123	1,876	1,886	1,434	x
Operating expenses, total	84,477	89,366	94,215	95,965	x
Profit before interest and taxes	29,269	29,227	32,546	34,753	x
Interest expense	1,577	1,491	1,358	2,226	x
Expenses, total	86,054	90,856	95,573	98,191	x
Net operating income	27,692	27,736	31,187	32,528	x
Other adjustments-income (expense)	149	6,317	6,060	6,757	x
Net profit (loss) before income taxes	27,841	34,054	37,248	39,285	x
Provision for income taxes	4,455	1,503	4,291	767	x
Net profit (loss) after income taxes	23,386	32,551	32,956	38,518	x
Salaries and other staff benefits	41,973	42,907	45,146	46,708	x
numbers					
Number of employees (weekly average)	638	644	685	679	x
Number of stations	17	18	19	19	x
percentage of revenues					
Revenues					
Sales of air time					
Local	72.8	71.7	70.0	73.7	x
National and network	25.9	26.4	25.6	23.4	x
Sales of air time, total	98.7	98.2	95.5	97.2	x
Production and other, total	1.3	1.8	4.5	2.8	x
Operating revenue, total	100.0	100.0	100.0	100.0	x
Expenses					
Program	29.3	30.4	28.6	29.6	x
Technical services	2.1	2.0	2.0	2.3	x
Sales and promotion	23.0	23.4	23.2	22.9	x
Administration and general	18.1	18.0	19.0	17.6	x
Depreciation	1.9	1.6	1.5	1.1	x
Operating expenses, total	74.3	75.4	74.3	73.4	x
Profit before interest and taxes	25.7	24.6	25.7	26.6	x
Interest expense	1.4	1.3	1.1	1.7	x
Expenses, total	75.7	76.6	75.4	75.1	x
Net operating income	24.3	23.4	24.6	24.9	x
Other adjustments-income (expense)	0.1	5.3	4.8	5.2	x
Net profit (loss) before income taxes	24.5	28.7	29.4	30.1	x
Provision for income taxes	3.9	1.3	3.4	0.6	x
Net profit (loss) after income taxes	20.6	27.4	26.0	29.5	x
Salaries and other staff benefits	36.9	36.2	35.6	35.7	x

Note(s): Totals may not add due to rounding.

Table 4-4
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Calgary

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	58,303	62,608	71,193	78,229	x
National and network	17,988	19,930	21,341	22,705	x
Sales of air time, total	76,291	82,538	92,534	100,934	x
Production and other, total	792	807	1,425	1,810	x
Operating revenue, total	77,083	83,345	93,960	102,744	x
Expenses					
Program	15,350	19,847	23,459	27,274	x
Technical services	1,485	1,655	1,955	2,805	x
Sales and promotion	19,273	19,682	21,691	26,300	x
Administration and general	14,856	13,580	18,204	17,685	x
Depreciation	2,098	1,696	1,951	2,149	x
Operating expenses, total	53,062	56,460	67,259	76,214	x
Profit before interest and taxes	24,021	26,885	26,700	26,530	x
Interest expense	1,296	877	1,366	857	x
Expenses, total	54,358	57,337	68,625	77,071	x
Net operating income	22,725	26,008	25,334	25,673	x
Other adjustments-income (expense)	-532	2,361	1,111	-772	x
Net profit (loss) before income taxes	22,194	28,369	26,446	24,900	x
Provision for income taxes	3,652	2,795	5,294	3,921	x
Net profit (loss) after income taxes	18,541	25,573	21,152	20,979	x
Salaries and other staff benefits	25,761	26,081	31,435	37,115	x
numbers					
Number of employees (weekly average)	288	355	425	464	x
Number of stations	13	15	18	18	x
percentage of revenues					
Revenues					
Sales of air time					
Local	75.6	75.1	75.8	76.1	x
National and network	23.3	23.9	22.7	22.1	x
Sales of air time, total	99.0	99.0	98.5	98.2	x
Production and other, total	1.0	1.0	1.5	1.8	x
Operating revenue, total	100.0	100.0	100.0	100.0	x
Expenses					
Program	19.9	23.8	25.0	26.5	x
Technical services	1.9	2.0	2.1	2.7	x
Sales and promotion	25.0	23.6	23.1	25.6	x
Administration and general	19.3	16.3	19.4	17.2	x
Depreciation	2.7	2.0	2.1	2.1	x
Operating expenses, total	68.8	67.7	71.6	74.2	x
Profit before interest and taxes	31.2	32.3	28.4	25.8	x
Interest expense	1.7	1.1	1.5	0.8	x
Expenses, total	70.5	68.8	73.0	75.0	x
Net operating income	29.5	31.2	27.0	25.0	x
Other adjustments-income (expense)	-0.7	2.8	1.2	-0.8	x
Net profit (loss) before income taxes	28.8	34.0	28.1	24.2	x
Provision for income taxes	4.7	3.4	5.6	3.8	x
Net profit (loss) after income taxes	24.1	30.7	22.5	20.4	x
Salaries and other staff benefits	33.4	31.3	33.5	36.1	x

Note(s): Totals may not add due to rounding.

Table 4-5
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Ottawa-Gatineau

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	45,792	48,547	51,266	52,193	x
National and network	20,074	21,446	22,573	24,167	x
Sales of air time, total	65,866	69,993	73,839	76,360	x
Production and other, total	506	732	2,024	1,562	x
Operating revenue, total	66,372	70,725	75,863	77,922	x
Expenses					
Program	16,619	19,673	20,867	21,541	x
Technical services	1,405	1,711	1,833	1,973	x
Sales and promotion	14,750	16,494	18,581	17,429	x
Administration and general	11,411	11,742	13,711	13,715	x
Depreciation	1,543	1,766	1,732	1,699	x
Operating expenses, total	45,729	51,386	56,723	56,356	x
Profit before interest and taxes	20,643	19,339	19,140	21,566	x
Interest expense	1,333	2,068	1,847	1,960	x
Expenses, total	47,062	53,454	58,570	58,316	x
Net operating income	19,310	17,271	17,293	19,606	x
Other adjustments-income (expense)	-143	-153	793	488	x
Net profit (loss) before income taxes	19,167	17,117	18,086	20,094	x
Provision for income taxes	5,007	3,966	4,369	2,696	x
Net profit (loss) after income taxes	14,160	13,152	13,717	17,397	x
Salaries and other staff benefits	23,169	25,237	27,014	28,145	x
numbers					
Number of employees (weekly average)	333	392	406	423	x
Number of stations	15	18	18	18	x
percentage of revenues					
Revenues					
Sales of air time					
Local	69.0	68.6	67.6	67.0	x
National and network	30.2	30.3	29.8	31.0	x
Sales of air time, total	99.2	99.0	97.3	98.0	x
Production and other, total	0.8	1.0	2.7	2.0	x
Operating revenue, total	100.0	100.0	100.0	100.0	x
Expenses					
Program	25.0	27.8	27.5	27.6	x
Technical services	2.1	2.4	2.4	2.5	x
Sales and promotion	22.2	23.3	24.5	22.4	x
Administration and general	17.2	16.6	18.1	17.6	x
Depreciation	2.3	2.5	2.3	2.2	x
Operating expenses, total	68.9	72.7	74.8	72.3	x
Profit before interest and taxes	31.1	27.3	25.2	27.7	x
Interest expense	2.0	2.9	2.4	2.5	x
Expenses, total	70.9	75.6	77.2	74.8	x
Net operating income	29.1	24.4	22.8	25.2	x
Other adjustments-income (expense)	-0.2	-0.2	1.0	0.6	x
Net profit (loss) before income taxes	28.9	24.2	23.8	25.8	x
Provision for income taxes	7.5	5.6	5.8	3.5	x
Net profit (loss) after income taxes	21.3	18.6	18.1	22.3	x
Salaries and other staff benefits	34.9	35.7	35.6	36.1	x

Note(s): Totals may not add due to rounding.

Table 4-6
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Top 5 census metropolitan areas

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	461,646	482,873	498,824	512,532	464,876
National and network	169,675	189,396	200,573	213,400	198,013
Sales of air time, total	631,321	672,269	699,397	725,932	662,890
Production and other, total	9,589	12,495	20,224	19,953	20,750
Operating revenue, total	640,910	684,764	719,620	745,885	683,640
Expenses					
Program	169,672	191,532	200,785	214,061	210,674
Technical services	14,514	16,028	17,330	20,366	19,837
Sales and promotion	144,382	156,338	162,793	168,341	156,155
Administration and general	120,100	119,724	138,708	138,019	121,180
Depreciation	13,936	17,350	15,110	16,015	15,816
Operating expenses, total	462,604	500,971	534,726	556,802	523,662
Profit before interest and taxes	178,306	183,793	184,895	189,084	159,978
Interest expense	17,556	16,558	22,058	7,391	5,431
Expenses, total	480,160	517,529	556,784	564,193	529,093
Net operating income	160,749	167,235	162,837	181,692	154,546
Other adjustments-income (expense)	5,171	21,190	18,863	48,663	26,074
Net profit (loss) before income taxes	165,921	188,425	181,699	230,356	180,620
Provision for income taxes	35,103	31,831	39,089	26,115	4,377
Net profit (loss) after income taxes	130,818	156,594	142,610	204,241	176,243
Salaries and other staff benefits	237,234	245,156	260,409	269,046	252,215
	numbers				
Number of employees (weekly average)	3,152	3,337	3,505	3,537	3,445
Number of stations	98	104	110	109	111
	percentage of revenues				
Revenues					
Sales of air time					
Local	72.0	70.5	69.3	68.7	68.0
National and network	26.5	27.7	27.9	28.6	29.0
Sales of air time, total	98.5	98.2	97.2	97.3	97.0
Production and other, total	1.5	1.8	2.8	2.7	3.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	26.5	28.0	27.9	28.7	30.8
Technical services	2.3	2.3	2.4	2.7	2.9
Sales and promotion	22.5	22.8	22.6	22.6	22.8
Administration and general	18.7	17.5	19.3	18.5	17.7
Depreciation	2.2	2.5	2.1	2.1	2.3
Operating expenses, total	72.2	73.2	74.3	74.6	76.6
Profit before interest and taxes	27.8	26.8	25.7	25.4	23.4
Interest expense	2.7	2.4	3.1	1.0	0.8
Expenses, total	74.9	75.6	77.4	75.6	77.4
Net operating income	25.1	24.4	22.6	24.4	22.6
Other adjustments-income (expense)	0.8	3.1	2.6	6.5	3.8
Net profit (loss) before income taxes	25.9	27.5	25.2	30.9	26.4
Provision for income taxes	5.5	4.6	5.4	3.5	0.6
Net profit (loss) after income taxes	20.4	22.9	19.8	27.4	25.8
Salaries and other staff benefits	37.0	35.8	36.2	36.1	36.9

Note(s): Totals may not add due to rounding.

Table 4-7
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Other census metropolitan areas

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	265,594	273,634	295,528	315,242	308,945
National and network	86,436	89,773	98,005	105,456	93,546
Sales of air time, total	352,029	363,407	393,534	420,698	402,491
Production and other, total	7,115	8,183	8,493	6,070	8,491
Operating revenue, total	359,144	371,590	402,026	426,769	410,982
Expenses					
Program	99,323	108,303	112,559	116,637	120,461
Technical services	11,402	12,618	13,203	13,878	14,911
Sales and promotion	97,770	103,696	113,167	114,238	112,815
Administration and general	81,703	82,353	90,250	87,473	80,369
Depreciation	13,072	14,910	13,288	12,683	13,587
Operating expenses, total	303,270	321,880	342,466	344,908	342,142
Profit before interest and taxes	55,874	49,709	59,560	81,860	68,839
Interest expense	4,975	5,465	5,924	5,887	4,307
Expenses, total	308,245	327,345	348,389	350,795	346,449
Net operating income	50,899	44,245	53,637	75,973	64,533
Other adjustments-income (expense)	3,956	16,078	20,453	24,797	23,184
Net profit (loss) before income taxes	54,855	60,322	74,090	100,770	87,716
Provision for income taxes	12,808	8,438	13,456	5,403	7,046
Net profit (loss) after income taxes	42,048	51,884	60,634	95,367	80,670
Salaries and other staff benefits	157,304	163,549	172,369	176,434	181,756
numbers					
Number of employees (weekly average)	2,559	2,633	2,690	2,749	2,742
Number of stations	136	140	146	148	149
percentage of revenues					
Revenues					
Sales of air time					
Local	74.0	73.6	73.5	73.9	75.2
National and network	24.1	24.2	24.4	24.7	22.8
Sales of air time, total	98.0	97.8	97.9	98.6	97.9
Production and other, total	2.0	2.2	2.1	1.4	2.1
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	27.7	29.1	28.0	27.3	29.3
Technical services	3.2	3.4	3.3	3.3	3.6
Sales and promotion	27.2	27.9	28.1	26.8	27.5
Administration and general	22.7	22.2	22.4	20.5	19.6
Depreciation	3.6	4.0	3.3	3.0	3.3
Operating expenses, total	84.4	86.6	85.2	80.8	83.2
Profit before interest and taxes	15.6	13.4	14.8	19.2	16.7
Interest expense	1.4	1.5	1.5	1.4	1.0
Expenses, total	85.8	88.1	86.7	82.2	84.3
Net operating income	14.2	11.9	13.3	17.8	15.7
Other adjustments-income (expense)	1.1	4.3	5.1	5.8	5.6
Net profit (loss) before income taxes	15.3	16.2	18.4	23.6	21.3
Provision for income taxes	3.6	2.3	3.3	1.3	1.7
Net profit (loss) after income taxes	11.7	14.0	15.1	22.3	19.6
Salaries and other staff benefits	43.8	44.0	42.9	41.3	44.2

Note(s): Totals may not add due to rounding.

Table 4-8
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Non-census metropolitan areas

	2005	2006	2007	2008	2009
	thousands of dollars				
Revenues					
Sales of air time					
Local	267,656	281,761	298,376	323,453	323,127
National and network	67,113	72,386	81,879	89,951	84,993
Sales of air time, total	334,769	354,146	380,255	413,404	408,119
Production and other, total	9,594	9,862	9,306	8,964	8,901
Operating revenue, total	344,363	364,008	389,561	422,368	417,021
Expenses					
Program	88,881	94,798	99,170	108,590	114,469
Technical services	13,324	14,697	15,296	16,188	17,010
Sales and promotion	86,934	92,495	98,482	106,500	106,531
Administration and general	91,098	96,246	105,917	110,052	120,187
Depreciation	13,808	15,422	15,239	15,317	16,379
Operating expenses, total	294,046	313,657	334,104	356,647	374,576
Profit before interest and taxes	50,316	50,351	55,457	65,721	42,444
Interest expense	6,727	6,482	7,150	9,256	5,474
Expenses, total	300,773	320,138	341,255	365,903	380,050
Net operating income	43,589	43,870	48,306	56,465	36,970
Other adjustments-income (expense)	-1,377	4,619	1,739	2,838	14,171
Net profit (loss) before income taxes	42,212	48,489	50,046	59,303	51,141
Provision for income taxes	6,970	9,291	9,862	7,241	2,872
Net profit (loss) after income taxes	35,242	39,197	40,183	52,062	48,269
Salaries and other staff benefits	162,431	170,081	179,673	192,727	199,676
	numbers				
Number of employees (weekly average)	3,736	3,954	4,037	4,198	4,114
Number of stations	340	362	376	393	403
	percentage of revenues				
Revenues					
Sales of air time					
Local	77.7	77.4	76.6	76.6	77.5
National and network	19.5	19.9	21.0	21.3	20.4
Sales of air time, total	97.2	97.3	97.6	97.9	97.9
Production and other, total	2.8	2.7	2.4	2.1	2.1
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	25.8	26.0	25.5	25.7	27.4
Technical services	3.9	4.0	3.9	3.8	4.1
Sales and promotion	25.2	25.4	25.3	25.2	25.5
Administration and general	26.5	26.4	27.2	26.1	28.8
Depreciation	4.0	4.2	3.9	3.6	3.9
Operating expenses, total	85.4	86.2	85.8	84.4	89.8
Profit before interest and taxes	14.6	13.8	14.2	15.6	10.2
Interest expense	2.0	1.8	1.8	2.2	1.3
Expenses, total	87.3	87.9	87.6	86.6	91.1
Net operating income	12.7	12.1	12.4	13.4	8.9
Other adjustments-income (expense)	-0.4	1.3	0.4	0.7	3.4
Net profit (loss) before income taxes	12.3	13.3	12.8	14.0	12.3
Provision for income taxes	2.0	2.6	2.5	1.7	0.7
Net profit (loss) after income taxes	10.2	10.8	10.3	12.3	11.6
Salaries and other staff benefits	47.2	46.7	46.1	45.6	47.9

Note(s): Totals may not add due to rounding.

Table 5
Public and non-commercial radio broadcasters, revenue and expense statement, Canada 1

	2005	2006	2007	2008	2009
thousands of dollars					
Revenues					
Sales of air time					
Local	13,882	15,260	15,604	16,221	16,472
National and network	1,992	2,473	2,538	3,075	3,343
Sales of air time, total	15,874	17,733	18,142	19,296	19,815
Government and corporate grants	307,972	350,145	338,335	319,876	368,817
Production and other, total	28,451	30,411	30,629	35,396	98,946
Operating revenue, total	352,297	398,289	387,106	374,568	487,578
Expenses					
Program	297,041	303,527	302,978	291,785	254,495
Technical services	30,828	31,531	33,644	31,310	46,081
Sales and promotion	11,932	11,592	9,164	9,822	25,955
Administration and general	80,912	84,454	82,944	81,135	111,335
Depreciation	32,782	30,891	23,407	26,930	41,044
Operating expenses, total	453,494	461,996	452,137	440,982	478,909
Profit before interest and taxes	-101,198	-63,706	-65,031	-66,414	8,669
Interest expense	317	327	324	361	7,934
Expenses, total	453,811	462,323	452,461	441,343	486,843
Net operating income	-101,514	-64,034	-65,355	-66,775	735
Other adjustments-income (expense)	102,153	68,366	67,273	71,182	1,919
Net profit (loss) before income taxes	639	4,332	1,919	4,407	2,654
Provision for income taxes	-4	235	22	13	9
Net profit (loss) after income taxes	643	4,097	1,897	4,394	2,645
Salaries and other staff benefits	226,197	212,360	222,649	197,008	289,840
numbers					
Number of employees (weekly average)	3,673	3,541	3,643	3,199	F
Number of stations	184	190	198	204	220
percentage of revenues					
Revenues					
Sales of air time					
Local	3.9	3.8	4.0	4.3	3.4
National and network	0.6	0.6	0.7	0.8	0.7
Sales of air time, total	4.5	4.5	4.7	5.2	4.1
Government and corporate grants	87.4	87.9	87.4	85.4	75.6
Production and other, total	8.1	7.6	7.9	9.4	20.3
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	84.3	76.2	78.3	77.9	52.2
Technical services	8.8	7.9	8.7	8.4	9.5
Sales and promotion	3.4	2.9	2.4	2.6	5.3
Administration and general	23.0	21.2	21.4	21.7	22.8
Depreciation	9.3	7.8	6.0	7.2	8.4
Operating expenses, total	128.7	116.0	116.8	117.7	98.2
Profit before interest and taxes	-28.7	-16.0	-16.8	-17.7	1.8
Interest expense	0.1	0.1	0.1	0.1	1.6
Expenses, total	128.8	116.1	116.9	117.8	99.8
Net operating income	-28.8	-16.1	-16.9	-17.8	0.2
Other adjustments-income (expense)	29.0	17.2	17.4	19.0	0.4
Net profit (loss) before income taxes	0.2	1.1	0.5	1.2	0.5
Provision for income taxes	0.0	0.1	0.0	0.0	0.0
Net profit (loss) after income taxes	0.2	1.0	0.5	1.2	0.5
Salaries and other staff benefits	64.2	53.3	57.5	52.6	59.4

1. The 2009 data is not comparable to previous years data. As a result of re-organizations and changes in accounting practices, some respondents have modified the way they are declaring their results.

Note(s): Totals may not add due to rounding.

Data quality

The statistics presented in this publication are for the Radio Broadcasting industry (51511) as defined in the 2007 North American Industrial Classification System (NAICS).

The annual survey on which this publication is based is sent to all organisations licensed by the Canadian Radio-television and Telecommunications Commission (CRTC) to operate conventional radio or television programming undertakings. The survey of conventional broadcasters is conducted jointly by Statistics Canada and the CRTC.

The data presented in this publication are of good quality and can therefore be used with confidence. This assessment is based on available data accuracy measures and the judgment of the analysts involved in this survey. These statistics are, however, subject to revision. Revisions are usually the result of late receipt of information, of re-filing by respondents of previously submitted data, or of detection of errors after publication of data. They typically do not have a material impact on the preliminary results. Past revisions generally accounted for less than 1% of the value for key variables such as total revenues, salaries and wages and number of employees. Users interested in learning more about the concepts, methodology and data quality of the broadcasting surveys can visit Statistics Canada's web site at www.statcan.gc.ca. Definitions, data sources and methods are available for most surveys. The survey title is **Radio and Television Broadcasting Survey** (ID 2724).