

Catalogue no. 63-007-X

# New Motor Vehicle Sales

November 2009



Statistics  
Canada

Statistique  
Canada

Canada

## How to obtain more information

For information about this product or the wide range of services and data available from Statistics Canada, visit our website at [www.statcan.gc.ca](http://www.statcan.gc.ca), e-mail us at [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca), or telephone us, Monday to Friday from 8:30 a.m. to 4:30 p.m., at the following numbers:

### Statistics Canada's National Contact Centre

Toll-free telephone (Canada and the United States):

Inquiries line	1-800-263-1136
National telecommunications device for the hearing impaired	1-800-363-7629
Fax line	1-877-287-4369

Local or international calls:

Inquiries line	1-613-951-8116
Fax line	1-613-951-0581

### Depository Services Program

Inquiries line	1-800-635-7943
Fax line	1-800-565-7757

## To access this product

This product, Catalogue no. 63-007-X, is available free in electronic format. To obtain a single issue, visit our website at [www.statcan.gc.ca](http://www.statcan.gc.ca) and select "Publications."

## Standards of service to the public

Statistics Canada is committed to serving its clients in a prompt, reliable and courteous manner. To this end, Statistics Canada has developed *standards of service* that its employees observe. To obtain a copy of these service standards, please contact Statistics Canada toll-free at 1-800-263-1136. The service standards are also published on [www.statcan.gc.ca](http://www.statcan.gc.ca) under "About us" > "Providing services to Canadians."

Statistics Canada  
Distributive Trades Division

# New Motor Vehicle Sales

November 2009

Published by authority of the Minister responsible for Statistics Canada

© Minister of Industry, 2010

All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.

January 2010

Catalogue no. 63-007-X, vol. 81, no. 11

ISSN 1209-1146

Frequency: Monthly

Ottawa

Cette publication est également disponible en français.

---

#### **Note of appreciation**

*Canada owes the success of its statistical system to a long-standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.*

# User information

---

## Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0<sup>s</sup> value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

## Note to users

Figures may not add up to totals because of rounding.

## Acknowledgements

This publication was prepared under the direction of:

- **Mary Beth Garneau**, Director, Distributive Trades Division
- **R. Boudreau**, Assistant Director, Distributive Trades Division
- **S. Grenier**, Retail Sub-annuals surveys chief, Distributive Trades Division
- **I. Mustapha**, Analyst Retail Sub-annuals surveys section, Distributive Trades Division

# Table of contents

---

<b>Highlights</b>	<b>5</b>
<b>Analysis – November 2009</b>	<b>6</b>
North American-built passenger car sales drive decrease	6
Sales down in all provinces	6
<b>Related products</b>	<b>9</b>
<b>Statistical tables</b>	
1 Monthly sales of new motor vehicles, by type and origin	11
1-1 in units	11
1-2 in dollars	13
2 Average monthly prices of passenger cars, by origin	15
3 Monthly market share of new passenger car sales (units), by origin, Canada	16
4 Provincial sales of new motor vehicles, by type and origin, in units and dollars, November	17
5 Year to date provincial sales of new motor vehicles, by type and origin	19
5-1 in units, January to November	19
5-2 in dollars, January to November	21
6 Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada	23
7 Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted	24
8 Monthly sales of new motor vehicles, in units, by province, seasonally adjusted	25
<b>Data quality, concepts and methodology</b>	
Definitions	27
<b>Appendix</b>	
I Scope of the survey	28
II List of North American motor vehicle manufacturers	31

**Table of contents – continued**

**Charts**

1. New motor vehicle sales, seasonally adjusted, in units, 2006 to 2009	6
2. Truck, van and bus sales, seasonally adjusted, in units, 2006 to 2009	7
3. Passenger car sales, seasonally adjusted, in units, 2006 to 2009	7
4. Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2006 to 2009	8
5. Cumulative sales of new passenger cars, by origin, in units, 2006 to 2008	8

# Highlights

---

## November 2009

New motor vehicle sales decreased 6.0% to 124,764 units in November, giving back the growth of the four previous months. Sales for all vehicle types decreased with the largest contributor being North American-built passenger cars.

## Analysis – November 2009

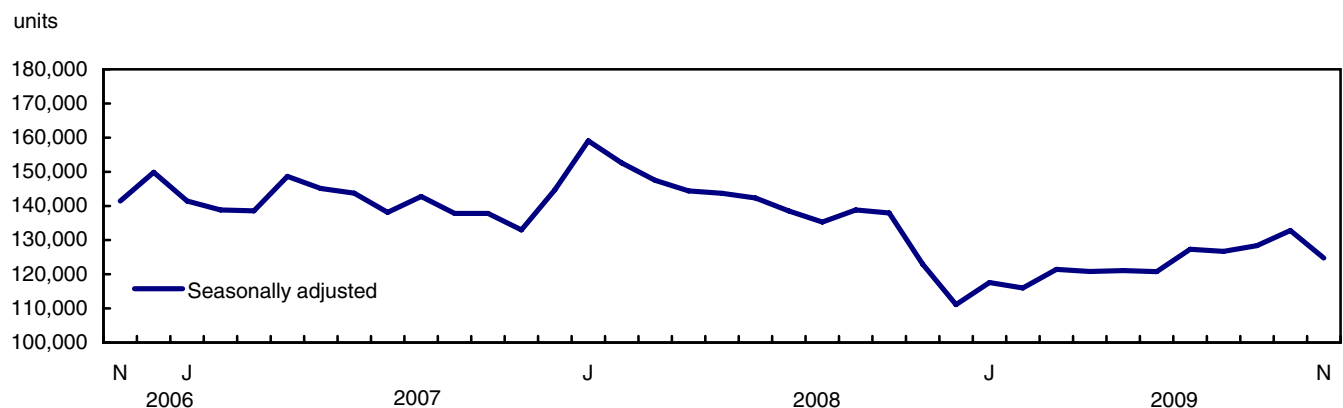
---

New motor vehicle sales decreased 6.0% to 124,764 units in November, giving back the growth of the four previous months. Sales for all vehicle types decreased with the largest contributor being North American-built passenger cars.

Preliminary industry data indicate that the number of new motor vehicles sold increased by 2% in December.

Monthly sales have averaged around 123,000 units in 2009, whereas the monthly average in 2008 was about 140,000 units.

**Chart 1**  
**New motor vehicle sales, seasonally adjusted, in units, 2006 to 2009**



### North American-built passenger car sales drive decrease

The number of new passenger cars sold in November decreased 7.4% to 63,170 units. Sales of North American-built passenger cars decreased 9.1%, more than offsetting October's increase. Sales of North American-built passenger cars have been following an upward trend since the spring of 2009 after a major downturn in 2008. The number of overseas-built passenger cars sold decreased by 5.2%, more than offsetting October's gain.

Sales of new trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) fell 4.6% to 61,594 units in November following four consecutive monthly increases.

### Sales down in all provinces

The number of new motor vehicles sold decreased in all provinces in November. The largest contributor to the decline was Ontario, where sales fell 5.8%. Ontario's sales level in November was its lowest since June 2009.

The region composed of British Columbia and the territories posted a 2.6% decline, partially offsetting October's increase. Sales in this region have increased in 9 out of 11 months in 2009.

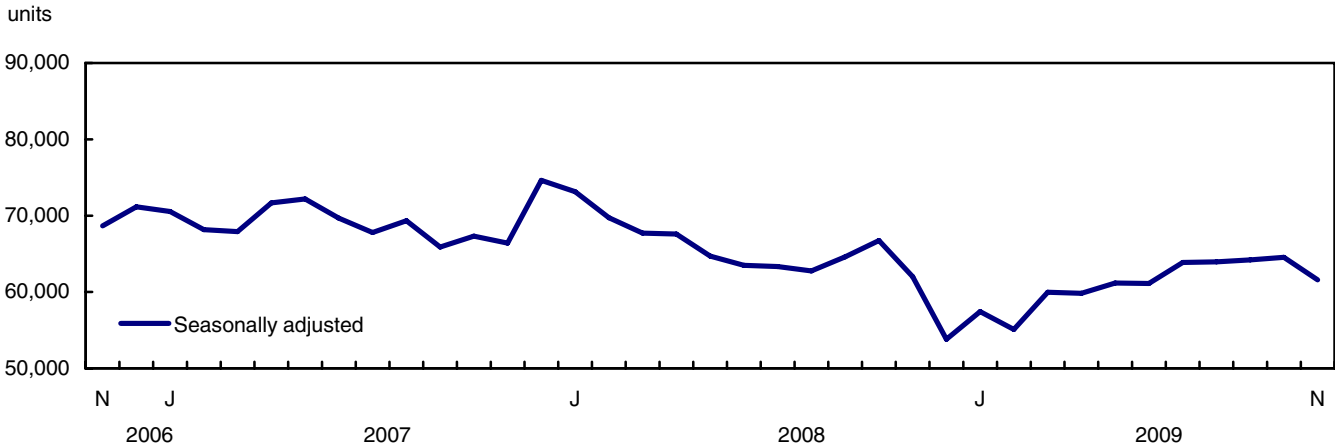
The number of new motor vehicles sold in the Atlantic provinces fell 15.1% in November. Newfoundland and Labrador (-19.6%) posted the largest decline, followed closely by Nova Scotia (-18.2%). After increasing for the first eight months of 2009, sales in Nova Scotia have fallen in two of the past three months.



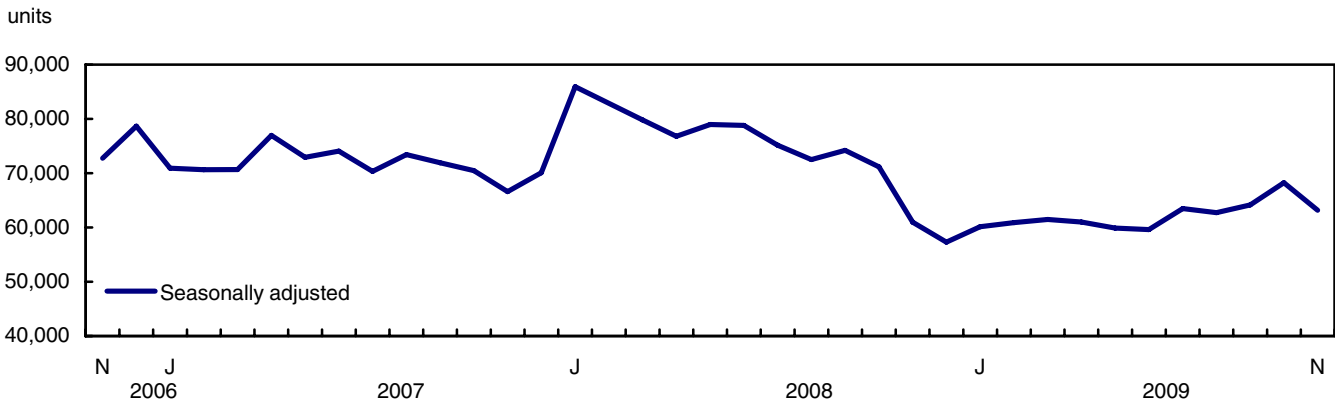
With a 17.2% decline, Saskatchewan’s sales level in November was its lowest in 2009. Sales in the province have fluctuated greatly on a monthly basis since the end of 2008.

Quebec, where monthly sales fluctuations have been the least volatile in 2009, posted the smallest decline (-2.5%) in November.

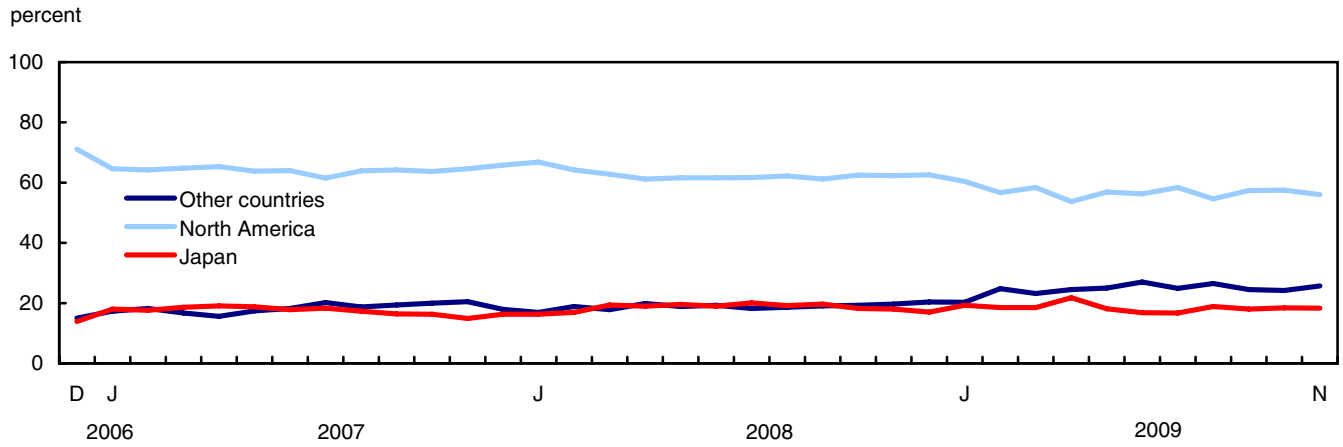
**Chart 2**  
**Truck, van and bus sales, seasonally adjusted, in units, 2006 to 2009**



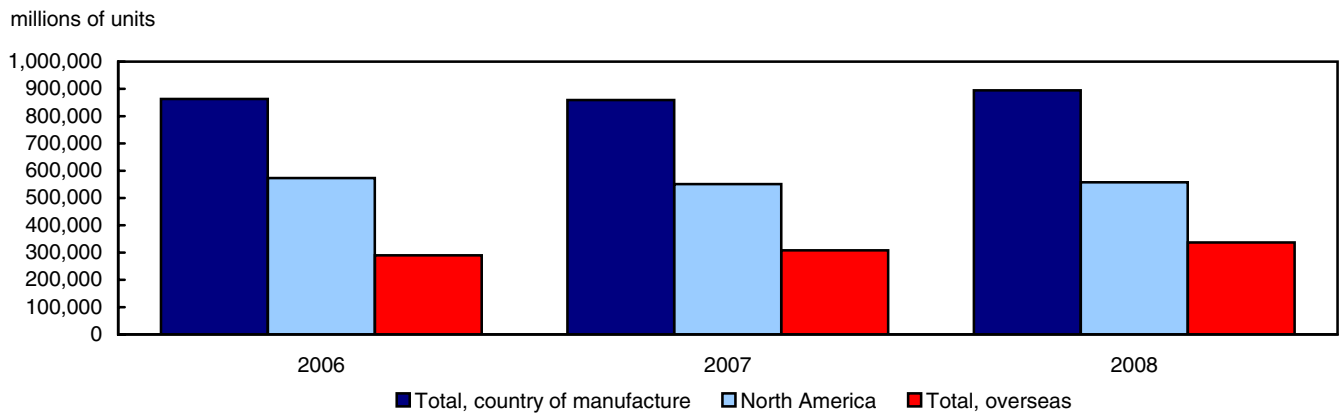
**Chart 3**  
**Passenger car sales, seasonally adjusted, in units, 2006 to 2009**



**Chart 4**  
**Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2006 to 2009**



**Chart 5**  
**Cumulative sales of new passenger cars, by origin, in units, 2006 to 2008**  
**January to December**



## Related products

---

### Selected publications from Statistics Canada

---

63-005-X	Retail Trade
63-210-X	Retail Chain and Department Stores
63-236-X	Wholesaling and Retailing in Canada
63-541-X	Retail Commodity Survey, 1989
63F0006X	New Motor Vehicle Sales Seasonal Factors

---

### Selected CANSIM tables from Statistics Canada

---

079-0003	New motor vehicle sales, Canada, provinces and territories, monthly
----------	---

---

### Selected surveys from Statistics Canada

---

2402	New Motor Vehicle Sales Survey
------	--------------------------------

---

### Selected summary tables from Statistics Canada

---

- *New motor vehicle sales, by province (monthly)*
- *Economic indicators, by province and territory (monthly and quarterly)*
- *New motor vehicle sales*
- *New motor vehicle sales, by province*

# Statistical tables

---

---

**Table 1-1**  
**Monthly sales of new motor vehicles, by type and origin in units**

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	number	%	number	%	number	%	number	%	number	%
<b>2007</b>										
January	94,413	5.6	27,594	-12.2	7,704	36.3	7,407	4.5	42,705	-3.3
February	99,877	-0.9	30,361	-9.2	8,299	33.8	8,596	-5.6	47,256	-3.1
March	154,450	-1.0	49,540	-9.5	14,206	34.6	12,741	-9.4	76,487	-3.6
April	172,428	8.1	60,392	5.7	17,649	22.7	14,405	-2.2	92,446	7.2
May	189,076	9.1	65,400	2.1	19,315	18.1	17,849	13.0	102,564	6.6
June	172,487	6.5	58,700	3.3	16,315	2.0	16,714	9.7	91,729	4.2
July	145,370	-0.1	47,819	-1.1	14,232	-2.6	15,671	15.3	77,722	1.5
August	160,883	1.9	53,749	-0.1	14,567	-5.0	15,751	20.3	84,067	2.2
September	134,516	-4.0	45,513	-6.2	11,602	-7.1	13,740	16.1	70,855	-2.7
October	124,072	0.8	39,486	1.7	10,098	-11.9	12,421	2.3	62,005	-0.7
November	120,012	-6.0	37,583	-9.4	8,689	-16.7	11,916	0.4	58,188	-8.7
December	122,954	-6.3	34,864	-21.6	8,622	-0.7	9,493	1.3	52,979	-15.3
<b>Year</b>	1,690,538	1.5	551,001	-3.9	151,298	6.4	156,704	6.0	859,003	-0.5
<b>2008</b>										
January	105,546	11.8	34,557	25.2	8,443	9.6	8,719	17.7	51,719	21.1
February	113,877	14.0	37,369	23.1	9,839	18.6	11,002	28.0	58,210	23.2
March	153,505	-0.6	50,287	1.5	15,539	9.4	14,298	12.2	80,124	4.8
April	179,289	4.0	60,137	-0.4	18,654	5.7	19,542	35.7	98,333	6.4
May	188,137	-0.5	67,352	3.0	21,388	10.7	20,647	15.7	109,387	6.7
June	163,064	-5.5	59,162	0.8	18,272	12.0	18,557	11.0	95,991	4.6
July	152,704	5.0	52,973	10.8	17,249	21.2	15,604	-0.4	85,826	10.4
August	149,607	-7.0	50,352	-6.3	15,499	6.4	15,072	-4.3	80,923	-3.7
September	137,479	2.2	45,558	0.1	14,681	26.5	14,244	3.7	74,483	5.1
October	126,064	1.6	39,724	0.6	11,545	14.3	12,249	-1.4	63,518	2.4
November	107,709	-10.3	31,930	-15.0	9,211	6.0	10,112	-15.1	51,253	-11.9
December	97,164	-21.0	28,021	-19.6	7,596	-11.9	9,122	-3.9	44,739	-15.6
<b>Year</b>	1,674,145	-1.0	557,422	1.2	167,916	11.0	169,168	8.0	894,506	4.1
<b>2009</b>										
January	78,817	-25.3	21,581	-37.5	6,907	-18.2	7,255	-16.8	35,743	-30.9
February	82,039	-28.0	23,129	-38.1	7,559	-23.2	10,098	-8.2	40,786	-29.9
March	129,831	-15.4	38,347	-23.7	12,138	-21.9	15,210	6.4	65,695	-18.0
April	146,026	-18.6	40,460	-32.7	16,423	-12.0	18,449	-5.6	75,332	-23.4
May	156,025	-17.1	47,369	-29.7	15,020	-29.8	20,792	0.7	83,181	-24.0
June	140,442	-13.9	41,654	-29.6	12,407	-32.1	19,967	7.6	74,028	-22.9
July	141,621	-7.3	42,908	-19.0	12,228	-29.1	18,289	17.2	73,425	-14.4
August	136,971	-8.4	37,309	-25.9	12,947	-16.5	18,127	20.3	68,383	-15.5
September	132,595	-3.6	38,747	-15.0	12,175	-17.1	16,547	16.2	67,469	-9.4
October	123,607	-1.9	35,303	-11.1	11,284	-2.3	14,842	21.2	61,429	-3.3
November	104,926	-2.6	28,912	-9.5	9,477	2.9	13,280	31.3	51,669	0.8

See notes at the end of the table.

Table 1-1 – continued

## Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Trucks <sup>1</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	number	%	number	%	number	%	number	%
<b>2007</b>								
January	94,413	5.6	45,046	15.4	6,662	7.5	51,708	14.3
February	99,877	-0.9	46,119	4.0	6,502	-14.8	52,621	1.2
March	154,450	-1.0	68,305	5.0	9,658	-16.7	77,963	1.7
April	172,428	8.1	69,974	13.9	10,008	-14.9	79,982	9.3
May	189,076	9.1	76,370	17.2	10,142	-15.3	86,512	12.2
June	172,487	6.5	71,689	13.9	9,069	-17.9	80,758	9.2
July	145,370	-0.1	59,044	2.9	8,604	-25.9	67,648	-1.9
August	160,883	1.9	67,582	7.5	9,234	-27.6	76,816	1.6
September	134,516	-4.0	55,095	-0.9	8,566	-26.4	63,661	-5.3
October	124,072	0.8	54,266	6.1	7,801	-17.6	62,067	2.4
November	120,012	-6.0	54,374	-1.9	7,450	-12.6	61,824	-3.4
December	122,954	-6.3	60,045	-1.4	9,930	28.6	69,975	2.0
<b>Year</b>	1,690,538	1.5	727,909	6.8	103,626	-15.0	831,535	3.5
<b>2008</b>								
January	105,546	11.8	46,838	4.0	6,989	4.9	53,827	4.1
February	113,877	14.0	48,315	4.8	7,352	13.1	55,667	5.8
March	153,505	-0.6	62,765	-8.1	10,616	9.9	73,381	-5.9
April	179,289	4.0	69,143	-1.2	11,813	18.0	80,956	1.2
May	188,137	-0.5	67,385	-11.8	11,365	12.1	78,750	-9.0
June	163,064	-5.5	57,541	-19.7	9,532	5.1	67,073	-16.9
July	152,704	5.0	57,429	-2.7	9,449	9.8	66,878	-1.1
August	149,607	-7.0	58,858	-12.9	9,826	6.4	68,684	-10.6
September	137,479	2.2	53,375	-3.1	9,621	12.3	62,996	-1.0
October	126,064	1.6	52,189	-3.8	10,357	32.8	62,546	0.8
November	107,709	-10.3	48,161	-11.4	8,295	11.3	56,456	-8.7
December	97,164	-21.0	45,140	-24.8	7,285	-26.6	52,425	-25.1
<b>Year</b>	1,674,145	-1.0	667,139	-8.3	112,500	8.6	779,639	-6.2
<b>2009</b>								
January	78,817	-25.3	36,985	-21.0	6,089	-12.9	43,074	-20.0
February	82,039	-28.0	34,939	-27.7	6,314	-14.1	41,253	-25.9
March	129,831	-15.4	56,103	-10.6	8,033	-24.3	64,136	-12.6
April	146,026	-18.6	61,884	-10.5	8,810	-25.4	70,694	-12.7
May	156,025	-17.1	63,116	-6.3	9,728	-14.4	72,844	-7.5
June	140,442	-13.9	57,060	-0.8	9,354	-1.9	66,414	-1.0
July	141,621	-7.3	58,572	2.0	9,624	1.9	68,196	2.0
August	136,971	-8.4	59,643	1.3	8,945	-9.0	68,588	-0.1
September	132,595	-3.6	56,370	5.6	8,756	-9.0	65,126	3.4
October	123,607	-1.9	54,058	3.6	8,120	-21.6	62,178	-0.6
November	104,926	-2.6	46,094	-4.3	7,163	-13.6	53,257	-5.7

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.

**Table 1-2**  
**Monthly sales of new motor vehicles, by type and origin in dollars**

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>										
January	3,133,627	6.5	678,959	-13.4	191,902	35.9	227,357	11.7	1,098,218	-2.7
February	3,315,696	0.0	745,083	-11.3	208,249	34.2	259,453	-1.6	1,212,786	-3.6
March	5,011,240	-0.6	1,207,684	-11.5	348,605	31.9	410,805	-4.2	1,967,094	-4.4
April	5,386,679	6.7	1,464,851	3.7	427,130	25.2	444,341	0.3	2,336,322	6.4
May	5,854,394	6.3	1,586,398	-0.3	468,349	18.0	526,054	11.3	2,580,801	4.9
June	5,348,247	3.0	1,411,335	-0.5	392,487	2.1	483,196	10.7	2,287,018	2.2
July	4,471,995	-2.6	1,150,234	-3.9	340,890	-2.1	425,667	11.9	1,916,791	-0.5
August	4,906,210	-1.9	1,287,028	-3.2	352,457	-3.7	431,219	18.6	2,070,704	0.6
September	4,192,666	-7.9	1,111,996	-6.2	284,723	-6.1	392,779	8.9	1,789,498	-3.2
October	3,989,014	-3.1	972,401	2.1	252,753	-9.2	358,920	3.1	1,584,073	0.3
November	3,907,470	-7.6	959,721	-6.4	219,328	-16.8	343,356	-1.5	1,522,405	-7.0
December	4,159,628	-6.0	877,188	-23.8	220,947	-2.6	306,270	-0.4	1,404,404	-16.7
<b>Year</b>	<b>53,676,866</b>	<b>-0.5</b>	<b>13,452,878</b>	<b>-5.6</b>	<b>3,707,820</b>	<b>6.9</b>	<b>4,609,417</b>	<b>5.8</b>	<b>21,770,114</b>	<b>-1.4</b>
<b>2008</b>										
January	3,386,322	8.1	851,241	25.4	203,258	5.9	250,349	10.1	1,304,849	18.8
February	3,560,284	7.4	905,278	21.5	226,614	8.8	298,502	15.1	1,430,394	17.9
March	4,775,620	-4.7	1,206,511	-0.1	368,675	5.8	406,385	-1.1	1,981,570	0.7
April	5,502,356	2.1	1,438,647	-1.8	453,087	6.1	570,437	28.4	2,462,171	5.4
May	5,583,623	-4.6	1,594,777	0.5	505,095	7.8	618,347	17.5	2,718,218	5.3
June	4,935,721	-7.7	1,409,908	-0.1	433,544	10.5	585,413	21.2	2,428,865	6.2
July	4,603,855	2.9	1,242,564	8.0	404,648	18.7	474,076	11.4	2,121,288	10.7
August	4,484,657	-8.6	1,179,815	-8.3	358,465	1.7	440,900	2.2	1,979,181	-4.4
September	4,196,301	0.1	1,077,053	-3.1	335,636	17.9	419,388	6.8	1,832,077	2.4
October	3,955,760	-0.8	935,139	-3.8	278,325	10.1	396,511	10.5	1,609,975	1.6
November	3,392,779	-13.2	750,802	-21.8	219,812	0.2	335,337	-2.3	1,305,952	-14.2
December	3,188,261	-23.4	671,318	-23.5	179,241	-18.9	306,854	0.2	1,157,412	-17.6
<b>Year</b>	<b>51,565,539</b>	<b>-3.9</b>	<b>13,263,053</b>	<b>-1.4</b>	<b>3,966,400</b>	<b>7.0</b>	<b>5,102,499</b>	<b>10.7</b>	<b>22,331,952</b>	<b>2.6</b>
<b>2009</b>										
January	2,474,417	-26.9	507,228	-40.4	165,705	-18.5	211,478	-15.5	884,410	-32.2
February	2,555,416	-28.2	551,107	-39.1	180,252	-20.5	292,192	-2.1	1,023,552	-28.4
March	4,023,591	-15.7	925,045	-23.3	286,613	-22.3	470,337	15.7	1,681,996	-15.1
April	4,414,203	-19.8	976,849	-32.1	367,461	-18.9	527,386	-7.5	1,871,697	-24.0
May	4,824,893	-13.6	1,155,227	-27.6	358,324	-29.1	613,272	-0.8	2,126,824	-21.8
June	4,461,372	-9.6	1,030,140	-26.9	303,416	-30.0	616,397	5.3	1,949,953	-19.7
July	4,372,313	-5.0	1,027,236	-17.3	305,041	-24.6	545,203	15.0	1,877,480	-11.5
August	4,365,353	-2.7	903,862	-23.4	316,646	-11.7	547,004	24.1	1,767,513	-10.7
September	4,313,215	2.8	924,120	-14.2	292,836	-12.8	499,958	19.2	1,716,914	-6.3
October	4,035,344	2.0	870,534	-6.9	272,213	-2.2	469,490	18.4	1,612,237	0.1
November	3,443,833	1.5	717,252	-4.5	234,744	6.8	414,588	23.6	1,366,584	4.6

See notes at the end of the table.

Table 1-2 – continued

## Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Trucks <sup>1</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>								
January	3,133,627	6.5	1,781,828	12.1	253,581	12.0	2,035,409	12.1
February	3,315,696	0.0	1,856,239	4.1	246,671	-10.1	2,102,910	2.2
March	5,011,240	-0.6	2,686,417	4.5	357,729	-13.9	3,044,146	2.0
April	5,386,679	6.7	2,672,679	10.1	377,677	-11.0	3,050,357	7.0
May	5,854,394	6.3	2,890,475	10.8	383,117	-12.0	3,273,592	7.5
June	5,348,247	3.0	2,720,450	6.6	340,779	-14.5	3,061,229	3.7
July	4,471,995	-2.6	2,229,574	-1.3	325,631	-20.3	2,555,204	-4.2
August	4,906,210	-1.9	2,485,017	-0.3	350,490	-22.5	2,835,506	-3.7
September	4,192,666	-7.9	2,069,737	-9.1	333,431	-21.5	2,403,168	-11.1
October	3,989,014	-3.1	2,103,501	-3.5	301,440	-15.9	2,404,941	-5.3
November	3,907,470	-7.6	2,098,567	-7.4	286,499	-12.4	2,385,066	-8.0
December	4,159,628	-6.0	2,366,702	-3.0	388,522	30.0	2,755,224	0.6
<b>Year</b>	<b>53,676,866</b>	<b>-0.5</b>	<b>27,961,186</b>	<b>1.9</b>	<b>3,945,567</b>	<b>-11.2</b>	<b>31,906,752</b>	<b>0.1</b>
<b>2008</b>								
January	3,386,322	8.1	1,811,270	1.7	270,204	6.6	2,081,474	2.3
February	3,560,284	7.4	1,849,589	-0.4	280,301	13.6	2,129,889	1.3
March	4,775,620	-4.7	2,401,028	-10.6	393,023	9.9	2,794,050	-8.2
April	5,502,356	2.1	2,602,092	-2.6	438,093	16.0	3,040,185	-0.3
May	5,583,623	-4.6	2,449,907	-15.2	415,498	8.5	2,865,404	-12.5
June	4,935,721	-7.7	2,145,142	-21.1	361,714	6.1	2,506,856	-18.1
July	4,603,855	2.9	2,140,487	-4.0	342,080	5.1	2,482,567	-2.8
August	4,484,657	-8.6	2,144,357	-13.7	361,119	3.0	2,505,476	-11.6
September	4,196,301	0.1	2,006,901	-3.0	357,323	7.2	2,364,224	-1.6
October	3,955,760	-0.8	1,957,062	-7.0	388,723	29.0	2,345,785	-2.5
November	3,392,779	-13.2	1,774,389	-15.4	312,438	9.1	2,086,828	-12.5
December	3,188,261	-23.4	1,754,198	-25.9	276,650	-28.8	2,030,848	-26.3
<b>Year</b>	<b>51,565,539</b>	<b>-3.9</b>	<b>25,036,422</b>	<b>-10.5</b>	<b>4,197,166</b>	<b>6.4</b>	<b>29,233,586</b>	<b>-8.4</b>
<b>2009</b>								
January	2,474,417	-26.9	1,354,960	-25.2	235,048	-13.0	1,590,007	-23.6
February	2,555,416	-28.2	1,287,928	-30.4	243,936	-13.0	1,531,864	-28.1
March	4,023,591	-15.7	2,027,588	-15.6	314,007	-20.1	2,341,595	-16.2
April	4,414,203	-19.8	2,195,008	-15.6	347,498	-20.7	2,542,506	-16.4
May	4,824,893	-13.6	2,315,522	-5.5	382,547	-7.9	2,698,069	-5.8
June	4,461,372	-9.6	2,139,679	-0.3	371,740	2.8	2,511,419	0.2
July	4,372,313	-5.0	2,119,983	-1.0	374,850	9.6	2,494,833	0.5
August	4,365,353	-2.7	2,243,426	4.6	354,414	-1.9	2,597,840	3.7
September	4,313,215	2.8	2,243,777	11.8	352,524	-1.3	2,596,301	9.8
October	4,035,344	2.0	2,090,756	6.8	332,352	-14.5	2,423,108	3.3
November	3,443,833	1.5	1,777,272	0.2	299,977	-4.0	2,077,248	-0.5

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.



**Table 2**  
Average monthly prices of passenger cars, by origin

Period	Total, country of manufacture		North America		Total, overseas		Japan		Other countries	
	Amount	Change	Amount	Change	Amount	Change	Amount	Change	Amount	Change
	\$	%	\$	%	\$	%	\$	%	\$	%
<b>2007</b>										
January	25,716	0.7	24,605	-1.3	27,745	2.5	24,909	-0.3	30,695	6.9
February	25,664	-0.6	24,541	-2.2	27,683	1.2	25,093	0.3	30,183	4.2
March	25,718	-0.8	24,378	-2.1	28,182	0.1	24,539	-2.0	32,243	5.7
April	25,272	-0.8	24,256	-1.9	27,188	1.0	24,201	2.1	30,846	2.6
May	25,163	-1.7	24,257	-2.4	26,757	-1.1	24,248	-0.1	29,472	-1.5
June	24,932	-1.9	24,043	-3.6	26,513	0.9	24,057	0.1	28,910	0.9
July	24,662	-2.0	24,054	-2.9	25,635	-0.8	23,952	0.5	27,163	-2.9
August	24,632	-1.6	23,945	-3.1	25,849	0.7	24,196	1.4	27,377	-1.5
September	25,256	-0.6	24,432	0.0	26,734	-2.1	24,541	1.0	28,587	-6.2
October	25,548	1.0	24,626	0.4	27,162	2.4	25,030	3.2	28,896	0.7
November	26,164	1.9	25,536	3.3	27,308	-0.5	25,242	-0.1	28,815	-1.9
December	26,509	-1.6	25,160	-2.8	29,104	-1.7	25,626	-1.9	32,263	-1.7
<b>Year</b>	25,343	-0.9	24,415	-1.8	27,004	0.1	24,507	0.4	29,415	-0.2
<b>2008</b>										
January	25,230	-1.9	24,633	0.1	26,431	-4.7	24,074	-3.4	28,713	-6.5
February	24,573	-4.3	24,225	-1.3	25,196	-9.0	23,032	-8.2	27,132	-10.1
March	24,731	-3.8	23,993	-1.6	25,976	-7.8	23,726	-3.3	28,423	-11.8
April	25,039	-0.9	23,923	-1.4	26,797	-1.4	24,289	0.4	29,190	-5.4
May	24,850	-1.2	23,678	-2.4	26,726	-0.1	23,616	-2.6	29,949	1.6
June	25,303	1.5	23,831	-0.9	27,667	4.4	23,727	-1.4	31,547	9.1
July	24,716	0.2	23,457	-2.5	26,747	4.3	23,459	-2.1	30,382	11.9
August	24,458	-0.7	23,431	-2.1	26,148	1.2	23,128	-4.4	29,253	6.9
September	24,597	-2.6	23,641	-3.2	26,103	-2.4	22,862	-6.8	29,443	3.0
October	25,347	-0.8	23,541	-4.4	28,362	4.4	24,108	-3.7	32,371	12.0
November	25,480	-2.6	23,514	-7.9	28,730	5.2	23,864	-5.5	33,162	15.1
December	25,870	-2.4	23,958	-4.8	29,076	-0.1	23,597	-7.9	33,639	4.3
<b>Year</b>	24,966	-1.5	23,794	-2.5	26,904	-0.4	23,621	-3.6	30,162	2.5
<b>2009</b>										
January	24,744	-1.9	23,503	-4.6	26,633	0.8	23,991	-0.3	29,149	1.5
February	25,096	2.1	23,828	-1.6	26,757	6.2	23,846	3.5	28,936	6.6
March	25,603	3.5	24,123	0.5	27,678	6.6	23,613	-0.5	30,923	8.8
April	24,846	-0.8	24,144	0.9	25,661	-4.2	22,375	-7.9	28,586	-2.1
May	25,569	2.9	24,388	3.0	27,130	1.5	23,856	1.0	29,496	-1.5
June	26,341	4.1	24,731	3.8	28,412	2.7	24,455	3.1	30,871	-2.1
July	25,570	3.5	23,940	2.1	27,861	4.2	24,946	6.3	29,810	-1.9
August	25,847	5.7	24,226	3.4	27,793	6.3	24,457	5.7	30,176	3.2
September	25,447	3.5	23,850	0.9	27,602	5.7	24,052	5.2	30,214	2.6
October	26,246	3.5	24,659	4.7	28,389	0.1	24,124	0.1	31,633	-2.3
November	26,449	3.8	24,808	5.5	28,533	-0.7	24,770	3.8	31,219	-5.9

**Note(s):** Percentage changes shown are year-to-year changes.

**Table 3**  
**Monthly market share of new passenger car sales (units), by origin, Canada**

Period	Total		Passenger cars					
			North America		Japan		Other countries	
	Units	Market share	Units	Market share	Units	Market share	Units	Market share
	number	%	number	%	number	%	number	%
<b>2007</b>								
January	42,705	100.0	27,594	64.6	7,704	18.0	7,407	17.3
February	47,256	100.0	30,361	64.2	8,299	17.6	8,596	18.2
March	76,487	100.0	49,540	64.8	14,206	18.6	12,741	16.7
April	92,446	100.0	60,392	65.3	17,649	19.1	14,405	15.6
May	102,564	100.0	65,400	63.8	19,315	18.8	17,849	17.4
June	91,729	100.0	58,700	64.0	16,315	17.8	16,714	18.2
July	77,722	100.0	47,819	61.5	14,232	18.3	15,671	20.2
August	84,067	100.0	53,749	63.9	14,567	17.3	15,751	18.7
September	70,855	100.0	45,513	64.2	11,602	16.4	13,740	19.4
October	62,005	100.0	39,486	63.7	10,098	16.3	12,421	20.0
November	58,188	100.0	37,583	64.6	8,689	14.9	11,916	20.5
December	52,979	100.0	34,864	65.8	8,622	16.3	9,493	17.9
<b>Year</b>	<b>859,003</b>	<b>100.0</b>	<b>551,001</b>	<b>64.1</b>	<b>151,298</b>	<b>17.6</b>	<b>156,704</b>	<b>18.2</b>
<b>2008</b>								
January	51,719	100.0	34,557	66.8	8,443	16.3	8,719	16.9
February	58,210	100.0	37,369	64.2	9,839	16.9	11,002	18.9
March	80,124	100.0	50,287	62.8	15,539	19.4	14,298	17.8
April	98,333	100.0	60,137	61.2	18,654	19.0	19,542	19.9
May	109,387	100.0	67,352	61.6	21,388	19.6	20,647	18.9
June	95,991	100.0	59,162	61.6	18,272	19.0	18,557	19.3
July	85,826	100.0	52,973	61.7	17,249	20.1	15,604	18.2
August	80,923	100.0	50,352	62.2	15,499	19.2	15,072	18.6
September	74,483	100.0	45,558	61.2	14,681	19.7	14,244	19.1
October	63,518	100.0	39,724	62.5	11,545	18.2	12,249	19.3
November	51,253	100.0	31,930	62.3	9,211	18.0	10,112	19.7
December	44,739	100.0	28,021	62.6	7,596	17.0	9,122	20.4
<b>Year</b>	<b>894,506</b>	<b>100.0</b>	<b>557,422</b>	<b>62.3</b>	<b>167,916</b>	<b>18.8</b>	<b>169,168</b>	<b>18.9</b>
<b>2009</b>								
January	35,743	100.0	21,581	60.4	6,907	19.3	7,255	20.3
February	40,786	100.0	23,129	56.7	7,559	18.5	10,098	24.8
March	65,695	100.0	38,347	58.4	12,138	18.5	15,210	23.2
April	75,332	100.0	40,460	53.7	16,423	21.8	18,449	24.5
May	83,181	100.0	47,369	56.9	15,020	18.1	20,792	25.0
June	74,028	100.0	41,654	56.3	12,407	16.8	19,967	27.0
July	73,425	100.0	42,908	58.4	12,228	16.7	18,289	24.9
August	68,383	100.0	37,309	54.6	12,947	18.9	18,127	26.5
September	67,469	100.0	38,747	57.4	12,175	18.0	16,547	24.5
October	61,429	100.0	35,303	57.5	11,284	18.4	14,842	24.2
November	51,669	100.0	28,912	56.0	9,477	18.3	13,280	25.7

**Table 4**  
**Provincial sales of new motor vehicles, by type and origin, in units and dollars, November**

Type and origin of vehicles	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
<b>Total, new motor vehicles</b>						
2007 (number)	120,012	1,808	279	3,572	2,357	27,093
2008 (number)	107,709	1,662	339	3,027	2,130	24,546
2009 (number)	104,926	1,605	339	2,971	2,276	26,796
2009 / 2008 (%)	-2.6	-3.4	0.0	-1.9	6.9	9.2
2007 \$'000	3,907,470	52,351	7,624	106,108	70,799	797,772
2008 \$'000	3,392,779	44,928	8,820	84,584	60,345	717,036
2009 \$'000	3,443,833	47,757	8,802	88,626	70,357	800,786
2009 / 2008 (%)	1.5	6.3	-0.2	4.8	16.6	11.7
<b>Passenger cars, manufactured in North America</b>						
2007 (number)	37,583	634	127	1,296	836	9,469
2008 (number)	31,930	503	125	990	617	8,038
2009 (number)	28,912	472	137	984	712	8,110
2009 / 2008 (%)	-9.5	-6.2	9.6	-0.6	15.4	0.9
2007 \$'000	959,721	15,453	2,934	32,001	20,162	230,510
2008 \$'000	750,802	10,895	2,727	22,756	13,827	184,028
2009 \$'000	717,252	10,572	3,183	22,925	16,854	192,540
2009 / 2008 (%)	-4.5	-3.0	16.7	0.7	21.9	4.6
<b>Passenger cars, manufactured in Japan</b>						
2007 (number)	8,689	x	x	235	x	2,886
2008 (number)	9,211	x	x	224	x	3,338
2009 (number)	9,477	x	x	210	x	3,672
2009 / 2008 (%)	2.9	x	x	-6.2	x	10.0
2007 \$'000	219,328	x	x	5,786	x	64,122
2008 \$'000	219,812	x	x	5,050	x	73,452
2009 \$'000	234,744	x	x	4,736	x	83,054
2009 / 2008 (%)	6.8	x	x	-6.2	x	13.1
<b>Passenger cars, manufactured in other countries</b>						
2007 (number)	11,916	x	x	496	x	3,787
2008 (number)	10,112	x	x	296	x	3,171
2009 (number)	13,280	x	x	436	x	4,550
2009 / 2008 (%)	31.3	x	x	47.3	x	43.5
2007 \$'000	343,356	x	x	10,538	x	95,094
2008 \$'000	335,337	x	x	6,591	x	91,963
2009 \$'000	414,588	x	x	10,376	x	126,420
2009 / 2008 (%)	23.6	x	x	57.4	x	37.5
<b>Trucks 1, manufactured in North America</b>						
2007 (number)	54,374	x	x	1,389	1,096	9,182
2008 (number)	48,161	x	x	1,323	971	8,106
2009 (number)	46,094	x	x	1,220	1,064	8,565
2009 / 2008 (%)	-4.3	x	x	-7.8	9.6	5.7
2007 \$'000	2,098,567	x	x	52,314	40,274	343,504
2008 \$'000	1,774,389	x	x	43,262	33,682	298,793
2009 \$'000	1,777,272	x	x	45,702	40,737	322,347
2009 / 2008 (%)	0.2	x	x	5.6	20.9	7.9
<b>Trucks 1, manufactured overseas</b>						
2007 (number)	7,450	x	x	156	116	1,769
2008 (number)	8,295	x	x	194	154	1,893
2009 (number)	7,163	x	x	121	123	1,899
2009 / 2008 (%)	-13.6	x	x	-37.6	-20.1	0.3
2007 \$'000	286,499	x	x	5,469	3,964	64,544
2008 \$'000	312,438	x	x	6,924	5,078	68,800
2009 \$'000	299,977	x	x	4,888	4,290	76,425
2009 / 2008 (%)	-4.0	x	x	-29.4	-15.5	11.1

See notes at the end of the table.

Table 4 – continued

## Provincial sales of new motor vehicles, by type and origin, in units and dollars, November

Type and origin of vehicles	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories <sup>2</sup>
<b>Total, new motor vehicles</b>						
2007 (number)	120,012	44,248	3,407	3,505	19,561	14,182
2008 (number)	107,709	39,881	3,222	3,780	17,286	11,836
2009 (number)	104,926	39,688	3,103	2,843	13,601	11,704
2009 / 2008 (%)	-2.6	-0.5	-3.7	-24.8	-21.3	-1.1
2007 \$'000	3,907,470	1,437,477	115,877	123,839	707,292	488,331
2008 \$'000	3,392,779	1,260,148	102,695	127,962	601,275	384,987
2009 \$'000	3,443,833	1,325,354	99,846	100,962	490,024	411,319
2009 / 2008 (%)	1.5	5.2	-2.8	-21.1	-18.5	6.8
<b>Passenger cars, manufactured in North America</b>						
2007 (number)	37,583	15,524	1,002	793	4,260	3,642
2008 (number)	31,930	13,082	958	968	3,728	2,921
2009 (number)	28,912	11,657	984	706	2,752	2,398
2009 / 2008 (%)	-9.5	-10.9	2.7	-27.1	-26.2	-17.9
2007 \$'000	959,721	407,634	25,844	20,367	111,315	93,501
2008 \$'000	750,802	311,020	21,607	23,337	90,881	69,725
2009 \$'000	717,252	294,883	24,104	17,939	74,026	60,225
2009 / 2008 (%)	-4.5	-5.2	11.6	-23.1	-18.5	-13.6
<b>Passenger cars, manufactured in Japan</b>						
2007 (number)	8,689	2,899	181	118	789	1,396
2008 (number)	9,211	3,001	156	129	963	1,138
2009 (number)	9,477	3,165	145	116	760	1,137
2009 / 2008 (%)	2.9	5.5	-7.1	-10.1	-21.1	-0.1
2007 \$'000	219,328	81,469	4,411	3,069	21,222	35,392
2008 \$'000	219,812	77,095	3,610	3,370	24,114	27,740
2009 \$'000	234,744	85,409	3,526	3,321	20,450	28,359
2009 / 2008 (%)	6.8	10.8	-2.3	-1.5	-15.2	2.2
<b>Passenger cars, manufactured in other countries</b>						
2007 (number)	11,916	4,369	207	124	915	1,631
2008 (number)	10,112	3,685	183	122	970	1,255
2009 (number)	13,280	4,784	247	131	1,078	1,610
2009 / 2008 (%)	31.3	29.8	35.0	7.4	11.1	28.3
2007 \$'000	343,356	142,544	4,799	2,712	27,965	51,713
2008 \$'000	335,337	139,794	4,754	3,353	32,960	47,303
2009 \$'000	414,588	164,571	6,390	4,062	35,156	57,470
2009 / 2008 (%)	23.6	17.7	34.4	21.1	6.7	21.5
<b>Trucks<sup>1</sup>, manufactured in North America</b>						
2007 (number)	54,374	18,616	1,821	2,292	12,473	6,561
2008 (number)	48,161	16,818	1,687	2,355	10,358	5,614
2009 (number)	46,094	17,232	1,563	1,760	8,141	5,665
2009 / 2008 (%)	-4.3	2.5	-7.4	-25.3	-21.4	0.9
2007 \$'000	2,098,567	692,650	73,925	90,854	503,529	269,240
2008 \$'000	1,774,389	604,108	64,569	90,635	404,963	204,744
2009 \$'000	1,777,272	658,751	59,482	70,310	323,294	225,064
2009 / 2008 (%)	0.2	9.0	-7.9	-22.4	-20.2	9.9
<b>Trucks<sup>1</sup>, manufactured overseas</b>						
2007 (number)	7,450	2,840	196	178	1,124	952
2008 (number)	8,295	3,295	238	206	1,267	908
2009 (number)	7,163	2,850	164	130	870	894
2009 / 2008 (%)	-13.6	-13.5	-31.1	-36.9	-31.3	-1.5
2007 \$'000	286,499	113,180	6,898	6,837	43,261	38,485
2008 \$'000	312,438	128,131	8,155	7,267	48,355	35,474
2009 \$'000	299,977	121,739	6,343	5,330	37,098	40,201
2009 / 2008 (%)	-4.0	-5.0	-22.2	-26.7	-23.3	13.3

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

2. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

**Table 5-1**  
**Year to date provincial sales of new motor vehicles, by type and origin in units, January to November**

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	number	%	number	%	number	%	number	%	number	%
<b>2007</b>										
Newfoundland and Labrador	26,683	18.0	10,317	18.6	x	x	x	x	14,301	16.3
Prince Edward Island	4,969	8.4	2,190	9.3	x	x	x	x	3,067	7.3
Nova Scotia	45,918	3.5	18,415	-1.7	3,825	13.7	4,911	10.9	27,151	2.3
New Brunswick	34,868	6.6	13,398	1.8	x	x	x	x	18,717	3.2
Quebec	389,619	3.2	140,541	-0.1	56,311	5.1	50,738	1.0	247,590	1.3
Ontario	558,739	-2.1	197,687	-5.9	42,325	6.2	50,372	6.8	290,384	-2.2
Manitoba	43,314	3.4	13,734	0.1	2,277	7.9	2,793	20.1	18,804	3.5
Saskatchewan	41,468	14.2	10,548	6.4	1,516	11.5	1,839	6.6	13,903	7.0
Alberta	236,810	4.3	57,445	0.2	12,779	9.5	11,964	16.1	82,188	3.6
British Columbia and the Territories <sup>1</sup>	185,196	4.4	51,862	-4.6	19,386	8.9	18,671	12.1	89,919	1.2
<b>Canada</b>	<b>1,567,584</b>	<b>2.1</b>	<b>516,137</b>	<b>-2.4</b>	<b>142,676</b>	<b>6.9</b>	<b>147,211</b>	<b>6.3</b>	<b>806,024</b>	<b>0.7</b>
<b>2008</b>										
Newfoundland and Labrador	30,044	12.6	11,030	6.9	x	x	x	x	16,155	13.0
Prince Edward Island	5,207	4.8	2,329	6.3	x	x	x	x	3,304	7.7
Nova Scotia	49,643	8.1	20,488	11.3	4,631	21.1	5,795	18.0	30,914	13.9
New Brunswick	37,369	7.2	14,035	4.8	x	x	x	x	21,007	12.2
Quebec	413,573	6.1	148,834	5.9	64,173	14.0	57,048	12.4	270,055	9.1
Ontario	556,607	-0.4	200,186	1.3	46,543	10.0	53,137	5.5	299,866	3.3
Manitoba	44,712	3.2	14,597	6.3	2,934	28.9	2,828	1.3	20,359	8.3
Saskatchewan	46,048	11.0	12,503	18.5	2,048	35.1	2,252	22.5	16,803	20.9
Alberta	222,956	-5.9	56,670	-1.3	14,005	9.6	13,029	8.9	83,704	1.8
British Columbia and the Territories <sup>1</sup>	170,822	-7.8	48,729	-6.0	20,439	5.4	18,432	-1.3	87,600	-2.6
<b>Canada</b>	<b>1,576,981</b>	<b>0.6</b>	<b>529,401</b>	<b>2.6</b>	<b>160,320</b>	<b>12.4</b>	<b>160,046</b>	<b>8.7</b>	<b>849,767</b>	<b>5.4</b>
<b>2009</b>										
Newfoundland and Labrador	26,953	-10.3	8,223	-25.4	x	x	x	x	13,358	-17.3
Prince Edward Island	4,898	-5.9	1,881	-19.2	x	x	x	x	2,850	-13.7
Nova Scotia	44,467	-10.4	15,398	-24.8	3,422	-26.1	6,271	8.2	25,091	-18.8
New Brunswick	32,799	-12.2	10,175	-27.5	x	x	x	x	16,252	-22.6
Quebec	371,236	-10.2	114,711	-22.9	53,144	-17.2	66,837	17.2	234,692	-13.1
Ontario	499,653	-10.2	155,280	-22.4	38,171	-18.0	57,391	8.0	250,842	-16.3
Manitoba	40,668	-9.0	10,926	-25.1	2,300	-21.6	3,043	7.6	16,269	-20.1
Saskatchewan	41,360	-10.2	9,797	-21.6	1,629	-20.5	2,135	-5.2	13,561	-19.3
Alberta	171,235	-23.2	36,269	-36.0	9,978	-28.8	11,838	-9.1	58,085	-30.6
British Columbia and the Territories <sup>1</sup>	139,631	-18.3	33,059	-32.2	15,415	-24.6	17,666	-4.2	66,140	-24.5
<b>Canada</b>	<b>1,372,900</b>	<b>-12.9</b>	<b>395,719</b>	<b>-25.3</b>	<b>128,565</b>	<b>-19.8</b>	<b>172,856</b>	<b>8.0</b>	<b>697,140</b>	<b>-18.0</b>

See notes at the end of the table.

Table 5-1 – continued

Year to date provincial sales of new motor vehicles, by type and origin in units, January to November

Province	Total new motor vehicles		Trucks <sup>2</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	number	%	number	%	number	%	number	%
<b>2007</b>								
Newfoundland and Labrador	26,683	18.0	x	x	x	x	12,382	19.9
Prince Edward Island	4,969	8.4	x	x	x	x	1,902	10.2
Nova Scotia	45,918	3.5	16,788	9.9	1,979	-22.4	18,767	5.3
New Brunswick	34,868	6.6	14,394	14.5	1,757	-12.2	16,151	10.8
Quebec	389,619	3.2	119,914	14.8	22,115	-22.5	142,029	6.8
Ontario	558,739	-2.1	234,274	1.8	34,081	-21.9	268,355	-2.0
Manitoba	43,314	3.4	22,146	6.4	2,364	-18.6	24,510	3.3
Saskatchewan	41,468	14.2	25,286	20.3	2,279	-0.9	27,565	18.2
Alberta	236,810	4.3	140,188	5.8	14,434	-5.5	154,622	4.6
British Columbia and the Territories <sup>1</sup>	185,196	4.4	82,267	12.2	13,010	-14.1	95,277	7.7
<b>Canada</b>	<b>1,567,584</b>	<b>2.1</b>	<b>667,864</b>	<b>7.7</b>	<b>93,696</b>	<b>-18.0</b>	<b>761,560</b>	<b>3.7</b>
<b>2008</b>								
Newfoundland and Labrador	30,044	12.6	x	x	x	x	13,889	12.2
Prince Edward Island	5,207	4.8	x	x	x	x	1,903	0.1
Nova Scotia	49,643	8.1	16,552	-1.4	2,177	10.0	18,729	-0.2
New Brunswick	37,369	7.2	14,498	0.7	1,864	6.1	16,362	1.3
Quebec	413,573	6.1	116,355	-3.0	27,163	22.8	143,518	1.0
Ontario	556,607	-0.4	217,435	-7.2	39,306	15.3	256,741	-4.3
Manitoba	44,712	3.2	21,719	-1.9	2,634	11.4	24,353	-0.6
Saskatchewan	46,048	11.0	26,636	5.3	2,609	14.5	29,245	6.1
Alberta	222,956	-5.9	123,811	-11.7	15,441	7.0	139,252	-9.9
British Columbia and the Territories <sup>1</sup>	170,822	-7.8	71,103	-13.6	12,119	-6.8	83,222	-12.7
<b>Canada</b>	<b>1,576,981</b>	<b>0.6</b>	<b>621,999</b>	<b>-6.9</b>	<b>105,215</b>	<b>12.3</b>	<b>727,214</b>	<b>-4.5</b>
<b>2009</b>								
Newfoundland and Labrador	26,953	-10.3	x	x	x	x	13,595	-2.1
Prince Edward Island	4,898	-5.9	x	x	x	x	2,048	7.6
Nova Scotia	44,467	-10.4	17,417	5.2	1,959	-10.0	19,376	3.5
New Brunswick	32,799	-12.2	14,926	3.0	1,621	-13.0	16,547	1.1
Quebec	371,236	-10.2	111,405	-4.3	25,139	-7.5	136,544	-4.9
Ontario	499,653	-10.2	215,105	-1.1	33,706	-14.2	248,811	-3.1
Manitoba	40,668	-9.0	22,142	1.9	2,257	-14.3	24,399	0.2
Saskatchewan	41,360	-10.2	25,997	-2.4	1,802	-30.9	27,799	-4.9
Alberta	171,235	-23.2	101,810	-17.8	11,340	-26.6	113,150	-18.7
British Columbia and the Territories <sup>1</sup>	139,631	-18.3	62,085	-12.7	11,406	-5.9	73,491	-11.7
<b>Canada</b>	<b>1,372,900</b>	<b>-12.9</b>	<b>584,824</b>	<b>-6.0</b>	<b>90,936</b>	<b>-13.6</b>	<b>675,760</b>	<b>-7.1</b>

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

**Table 5-2**  
**Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to November**

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>										
Newfoundland and Labrador	724,776	17.9	233,142	16.5	x	x	x	x	313,122	15.5
Prince Edward Island	129,097	7.0	49,733	7.1	x	x	x	x	66,743	6.0
Nova Scotia	1,276,804	2.2	428,830	-2.4	86,551	12.8	105,947	8.7	621,327	1.3
New Brunswick	1,001,308	3.2	311,064	-0.1	x	x	x	x	419,110	1.7
Quebec	11,015,043	1.1	3,268,993	-2.5	1,245,721	6.2	1,302,523	1.8	5,817,237	0.2
Ontario	17,848,709	-5.1	4,974,877	-7.0	1,148,463	7.1	1,677,691	6.4	7,801,030	-2.5
Manitoba	1,453,771	0.4	339,194	-0.7	55,739	8.9	66,964	14.6	461,895	2.4
Saskatchewan	1,444,642	14.4	262,595	4.1	39,171	11.0	44,484	8.0	346,244	5.3
Alberta	8,406,594	2.5	1,449,619	-0.3	336,011	9.3	381,489	17.0	2,167,121	3.8
British Columbia and the Territories <sup>1</sup>	6,216,491	3.9	1,257,644	-6.9	486,558	8.5	607,682	8.3	2,351,884	-0.4
<b>Canada</b>	49,517,238	-0.1	12,575,690	-4.0	3,486,873	7.5	4,303,147	6.3	20,365,710	-0.1
<b>2008</b>										
Newfoundland and Labrador	796,015	9.8	247,866	6.3	x	x	x	x	350,369	11.9
Prince Edward Island	129,390	0.2	51,098	2.7	x	x	x	x	69,730	4.5
Nova Scotia	1,317,619	3.2	468,797	9.3	102,397	18.3	124,700	17.7	695,893	12.0
New Brunswick	1,014,218	1.3	312,819	0.6	x	x	x	x	455,582	8.7
Quebec	11,418,355	3.7	3,387,648	3.6	1,380,315	10.8	1,503,824	15.5	6,271,787	7.8
Ontario	17,635,325	-1.2	4,896,471	-1.6	1,206,060	5.0	1,837,633	9.5	7,940,166	1.8
Manitoba	1,430,963	-1.6	345,622	1.9	70,024	25.6	70,414	5.2	486,059	5.2
Saskatchewan	1,548,394	7.2	303,363	15.5	51,266	30.9	56,621	27.3	411,251	18.8
Alberta	7,635,554	-9.2	1,435,386	-1.0	363,856	8.3	418,798	9.8	2,218,040	2.3
British Columbia and the Territories <sup>1</sup>	5,451,448	-12.3	1,142,669	-9.1	499,073	2.6	633,919	4.3	2,275,662	-3.2
<b>Canada</b>	48,377,278	-2.3	12,591,735	0.1	3,787,159	8.6	4,795,645	11.4	21,174,540	4.0
<b>2009</b>										
Newfoundland and Labrador	774,665	-2.7	189,348	-23.6	x	x	x	x	300,683	-14.2
Prince Edward Island	133,111	2.9	42,730	-16.4	x	x	x	x	62,502	-10.4
Nova Scotia	1,290,919	-2.0	367,139	-21.7	77,606	-24.2	149,672	20.0	594,417	-14.6
New Brunswick	986,300	-2.8	240,890	-23.0	x	x	x	x	376,090	-17.4
Quebec	10,773,654	-5.6	2,643,515	-22.0	1,168,245	-15.4	1,826,922	21.5	5,638,680	-10.1
Ontario	15,974,588	-9.4	3,836,715	-21.6	1,003,883	-16.8	1,931,416	5.1	6,772,013	-14.7
Manitoba	1,326,620	-7.3	264,382	-23.5	55,512	-20.7	79,125	12.4	399,018	-17.9
Saskatchewan	1,396,296	-9.8	240,704	-20.7	41,655	-18.7	58,009	2.5	340,364	-17.2
Alberta	5,944,301	-22.1	940,205	-34.5	263,731	-27.5	383,235	-8.5	1,587,173	-28.4
British Columbia and the Territories <sup>1</sup>	4,683,494	-14.1	822,975	-28.0	377,789	-24.3	607,454	-4.2	1,808,218	-20.5
<b>Canada</b>	43,283,950	-10.5	9,588,600	-23.9	3,083,251	-18.6	5,207,305	8.6	17,879,160	-15.6

See notes at the end of the table.

Table 5-2 – continued

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to November

Province	Total new motor vehicles		Trucks <sup>2</sup>					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
<b>2007</b>								
Newfoundland and Labrador	724,776	17.9	x	x	x	x	411,656	19.9
Prince Edward Island	129,097	7.0	x	x	x	x	62,353	8.1
Nova Scotia	1,276,804	2.2	587,414	6.8	68,064	-20.6	655,477	3.1
New Brunswick	1,001,308	3.2	523,560	5.9	58,642	-8.0	582,198	4.4
Quebec	11,015,043	1.1	4,381,479	6.9	816,328	-17.5	5,197,806	2.2
Ontario	17,848,709	-5.1	8,719,152	-4.9	1,328,529	-18.7	10,047,680	-7.0
Manitoba	1,453,771	0.4	907,734	1.4	84,144	-16.6	991,876	-0.4
Saskatchewan	1,444,642	14.4	1,014,731	18.9	83,665	4.0	1,098,396	17.6
Alberta	8,406,594	2.5	5,686,494	2.5	552,983	-2.2	6,239,476	2.0
British Columbia and the Territories <sup>1</sup>	6,216,491	3.9	3,352,982	9.8	511,626	-9.8	3,864,607	6.7
<b>Canada</b>	49,517,238	-0.1	25,594,484	2.4	3,557,045	-14.2	29,151,528	0.0
<b>2008</b>								
Newfoundland and Labrador	796,015	9.8	x	x	x	x	445,646	8.3
Prince Edward Island	129,390	0.2	x	x	x	x	59,662	-4.3
Nova Scotia	1,317,619	3.2	546,635	-6.9	75,088	10.3	621,725	-5.1
New Brunswick	1,014,218	1.3	498,196	-4.8	60,438	3.1	558,633	-4.0
Quebec	11,418,355	3.7	4,170,429	-4.8	976,141	19.6	5,146,569	-1.0
Ontario	17,635,325	-1.2	8,188,872	-6.1	1,506,287	13.4	9,695,160	-3.5
Manitoba	1,430,963	-1.6	852,996	-6.0	91,906	9.2	944,902	-4.7
Saskatchewan	1,548,394	7.2	1,043,558	2.8	93,583	11.9	1,137,143	3.5
Alberta	7,635,554	-9.2	4,836,260	-15.0	581,251	5.1	5,417,514	-13.2
British Columbia and the Territories <sup>1</sup>	5,451,448	-12.3	2,698,711	-19.5	477,074	-6.8	3,175,783	-17.8
<b>Canada</b>	48,377,278	-2.3	23,282,224	-9.0	3,920,516	10.2	27,202,738	-6.7
<b>2009</b>								
Newfoundland and Labrador	774,665	-2.7	x	x	x	x	473,981	6.4
Prince Edward Island	133,111	2.9	x	x	x	x	70,610	18.4
Nova Scotia	1,290,919	-2.0	625,055	14.3	71,448	-4.8	696,503	12.0
New Brunswick	986,300	-2.8	555,897	11.6	54,316	-10.1	610,213	9.2
Quebec	10,773,654	-5.6	4,185,405	0.4	949,569	-2.7	5,134,975	-0.2
Ontario	15,974,588	-9.4	7,809,566	-4.6	1,393,007	-7.5	9,202,573	-5.1
Manitoba	1,326,620	-7.3	844,551	-1.0	83,048	-9.6	927,600	-1.8
Saskatchewan	1,396,296	-9.8	986,540	-5.5	69,389	-25.9	1,055,931	-7.1
Alberta	5,944,301	-22.1	3,902,333	-19.3	454,797	-21.8	4,357,129	-19.6
British Columbia and the Territories <sup>1</sup>	4,683,494	-14.1	2,397,479	-11.2	477,796	0.2	2,875,277	-9.5
<b>Canada</b>	43,283,950	-10.5	21,795,899	-6.4	3,608,893	-7.9	25,404,790	-6.6

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.



**Table 6**  
**Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada**

Year	Total	Passenger cars				Trucks <sup>1</sup>		
		Total	North America	Japan	Other countries	Total	North America	Overseas
number								
1986	1,515,920	1,095,313	761,169	203,304	130,840	420,607	368,423	52,184
1987	1,533,637	1,065,093	700,930	243,288	120,875	468,544	417,189	51,355
1988	1,565,501	1,056,310	724,733	243,835	87,742	509,191	459,777	49,414
1989	1,483,875	988,134	675,340	239,548	73,246	495,741	422,398	73,343
1990	1,317,869	884,564	580,397	239,603	64,564	433,305	361,403	71,902
1991	1,287,790	873,184	573,297	237,701	62,186	414,606	347,671	66,935
1992	1,227,419	798,023	503,460	236,675	57,888	429,396	370,422	58,974
1993	1,192,934	739,049	493,759	196,310	48,980	453,885	402,112	51,773
1994	1,260,056	748,666	573,361	129,547	45,758	511,390	475,444	35,946
1995	1,166,535	670,190	553,265	71,493	45,432	496,345	469,590	26,755
1996	1,204,557	660,769	572,581	47,901	40,287	543,788	517,738	26,050
1997	1,424,380	738,550	629,488	66,297	42,765	685,830	628,214	57,616
1998	1,428,932	740,809	590,667	98,275	51,867	688,123	627,256	60,867
1999	1,542,041	806,450	625,292	103,016	78,142	735,591	672,444	63,147
2000	1,587,561	849,171	640,856	106,937	101,378	738,390	669,492	68,898
2001	1,597,964	868,633	619,810	122,998	125,825	729,331	647,987	81,344
2002	1,733,318	934,704	651,305	144,596	138,803	798,614	698,870	99,744
2003	1,626,468	865,475	604,726	126,908	133,841	760,993	654,136	106,857
2004	1,575,195	820,103	542,814	116,426	160,863	755,092	653,637	101,455
2005	1,630,310	845,222	574,639	123,482	147,101	785,088	673,205	111,883
2006	1,666,327	863,161	573,102	142,159	147,900	803,166	681,244	121,922
2007	1,690,538	859,003	551,001	151,298	156,704	831,535	727,909	103,626
2008	1,674,145	894,506	557,422	167,916	169,168	779,639	667,139	112,500
\$'000								
1986	21,841,550	14,669,730	9,856,684	2,811,893	2,001,153	7,171,820	6,441,827	729,993
1987	24,471,752	15,748,410	10,031,338	3,567,223	2,149,849	8,723,342	7,930,138	793,204
1988	26,865,327	16,709,476	11,080,866	3,784,902	1,843,708	10,155,851	9,369,528	786,323
1989	26,959,378	16,541,801	11,034,684	3,887,341	1,619,774	10,417,577	9,059,482	1,358,095
1990	24,888,751	15,245,831	9,784,293	4,015,958	1,445,580	9,642,918	8,210,502	1,432,416
1991	22,855,626	14,103,545	9,038,584	3,789,001	1,275,960	8,752,081	7,503,659	1,248,422
1992	23,484,455	13,691,746	8,450,516	4,053,782	1,187,451	9,792,709	8,613,984	1,178,725
1993	24,630,359	13,278,180	8,620,649	3,560,913	1,096,620	11,352,180	10,227,082	1,125,101
1994	27,893,795	14,182,894	10,595,001	2,346,168	1,241,727	13,710,902	12,846,447	864,453
1995	28,168,806	13,882,004	11,070,368	1,492,451	1,319,184	14,286,804	13,544,980	741,824
1996	31,485,777	14,510,882	12,062,092	1,118,289	1,330,501	16,974,894	16,115,584	859,309
1997	38,986,224	16,836,615	13,809,161	1,519,604	1,507,852	22,149,610	20,341,263	1,808,346
1998	40,255,777	17,054,244	13,101,703	2,110,330	1,842,211	23,201,534	21,165,239	2,036,296
1999	45,317,914	19,017,278	14,138,902	2,246,522	2,631,853	26,300,638	24,055,653	2,244,986
2000	46,930,514	20,790,660	15,089,665	2,431,251	3,269,743	26,139,852	23,745,933	2,393,922
2001	46,886,252	21,168,628	14,575,745	2,882,386	3,710,497	25,717,623	22,958,458	2,759,162
2002	52,227,499	23,191,483	15,521,295	3,501,294	4,168,898	29,036,014	25,633,136	3,402,877
2003	50,493,308	21,685,587	14,565,218	2,988,274	4,132,093	28,807,720	24,845,915	3,961,804
2004	49,639,223	20,489,761	13,261,753	2,694,970	4,533,035	29,149,463	25,384,561	3,764,904
2005	52,311,147	21,220,807	14,051,867	2,928,424	4,240,519	31,090,339	27,031,615	4,058,725
2006	53,966,261	22,077,502	14,250,869	3,469,392	4,357,245	31,888,757	27,445,267	4,443,494
2007	53,676,866	21,770,114	13,452,878	3,707,820	4,609,417	31,906,752	27,961,186	3,945,567
2008	51,565,539	22,331,952	13,263,053	3,966,400	5,102,499	29,233,586	25,036,422	4,197,166

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

**Table 7**  
**Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted**

Period	Total new motor vehicles		Passenger cars				Trucks <sup>1</sup>	
			North America		Overseas		Total	
	Units	Month/month change	Units	Month/month change	Units	Month/month change	Units	Month/month change
	number	%	number	%	number	%	number	%
<b>2007</b>								
January	141,458	-5.6	44,574	-15.9	26,338	2.7	70,546	-0.9
February	138,814	-1.9	45,051	1.1	25,600	-2.8	68,163	-3.4
March	138,578	-0.2	44,896	-0.3	25,766	0.6	67,916	-0.4
April	148,648	7.3	51,682	15.1	25,283	-1.9	71,683	5.5
May	145,106	-2.4	46,999	-9.1	25,927	2.5	72,180	0.7
June	143,727	-1.0	47,740	1.6	26,313	1.5	69,674	-3.5
July	138,126	-3.9	44,385	-7.0	25,953	-1.4	67,788	-2.7
August	142,775	3.4	47,359	6.7	26,074	0.5	69,342	2.3
September	137,805	-3.5	46,088	-2.7	25,824	-1.0	65,893	-5.0
October	137,795	0.0	45,342	-1.6	25,128	-2.7	67,325	2.2
November	133,004	-3.5	42,825	-5.6	23,773	-5.4	66,406	-1.4
December	144,704	8.8	44,060	2.9	26,025	9.5	74,619	12.4
<b>2008</b>								
January	159,064	9.9	54,359	23.4	31,569	21.3	73,136	-2.0
February	152,597	-4.1	52,065	-4.2	30,796	-2.4	69,736	-4.6
March	147,519	-3.3	48,951	-6.0	30,853	0.2	67,715	-2.9
April	144,384	-2.1	48,425	-1.1	28,358	-8.1	67,601	-0.2
May	143,682	-0.5	49,381	2.0	29,600	4.4	64,701	-4.3
June	142,306	-1.0	49,351	-0.1	29,462	-0.5	63,493	-1.9
July	138,498	-2.7	47,781	-3.2	27,375	-7.1	63,342	-0.2
August	135,264	-2.3	44,551	-6.8	27,953	2.1	62,760	-0.9
September	138,809	2.6	45,183	1.4	29,021	3.8	64,605	2.9
October	137,920	-0.6	44,911	-0.6	26,271	-9.5	66,738	3.3
November	122,987	-10.8	37,690	-16.1	23,291	-11.3	62,006	-7.1
December	111,115	-9.7	34,774	-7.7	22,535	-3.2	53,806	-13.2
<b>2009</b>								
January	117,579	5.8	36,280	4.3	23,864	5.9	57,435	6.7
February	115,990	-1.4	35,435	-2.3	25,469	6.7	55,086	-4.1
March	121,427	4.7	35,069	-1.0	26,394	3.6	59,964	8.9
April	120,827	-0.5	33,154	-5.5	27,853	5.5	59,820	-0.2
May	121,067	0.2	32,108	-3.2	27,778	-0.3	61,181	2.3
June	120,746	-0.3	32,803	2.2	26,819	-3.5	61,124	-0.1
July	127,327	5.5	37,382	14.0	26,086	-2.7	63,859	4.5
August <sup>r</sup>	126,675	-0.5	34,523	-7.6	28,208	8.1	63,944	0.1
September <sup>r</sup>	128,370	1.3	36,397	5.4	27,762	-1.6	64,211	0.4
October <sup>r</sup>	132,793	3.4	39,339	8.1	28,913	4.1	64,541	0.5
November <sup>p</sup>	124,764	-6.0	35,751	-9.1	27,419	-5.2	61,594	-4.6

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

**Note(s):** Percentage changes shown are month-to-month changes.

**Table 8**  
**Monthly sales of new motor vehicles, in units, by province, seasonally adjusted**

Period	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
number						
<b>2007</b>						
January	141,458	2,265	433	3,926	3,183	34,885
February	138,814	2,189	426	3,753	2,946	34,041
March	138,578	2,434	466	3,791	3,027	32,853
April	148,648	2,545	465	4,375	3,043	36,848
May	145,106	2,403	468	3,773	3,262	36,764
June	143,727	2,412	448	4,156	3,268	35,182
July	138,126	2,321	423	4,145	3,073	33,050
August	142,775	2,435	486	4,378	3,209	33,921
September	137,805	2,231	401	4,224	3,067	34,247
October	137,795	2,339	491	4,247	3,281	33,799
November	133,004	2,239	317	4,119	2,792	32,033
December	144,704	2,447	479	4,300	3,142	35,783
<b>2008</b>						
January	159,064	3,188	520	5,028	3,342	42,379
February	152,597	3,362	501	4,804	3,580	41,859
March	147,519	2,541	490	4,714	3,448	37,210
April	144,384	2,553	471	4,326	3,509	37,489
May	143,682	2,507	505	4,570	3,351	37,813
June	142,306	2,428	458	4,472	3,398	36,100
July	138,498	2,637	440	4,291	3,480	35,748
August	135,264	2,666	425	4,130	3,371	34,915
September	138,809	2,748	460	4,601	3,442	35,646
October	137,920	2,727	429	4,437	3,341	34,793
November	122,987	2,017	405	3,581	2,578	30,455
December	111,115	2,074	400	3,472	2,682	30,748
<b>2009</b>						
January	117,579	2,151	437	3,519	2,802	30,165
February	115,990	2,083	374	3,617	2,573	31,744
March	121,427	2,241	439	3,772	2,741	34,412
April	120,827	2,363	464	3,867	2,888	32,636
May	121,067	2,472	414	4,089	2,936	31,836
June	120,746	2,413	422	4,108	2,760	32,308
July	127,327	2,470	445	4,212	2,978	33,222
August P	126,675	2,383	422	4,232	3,090	33,108
September P	128,370	2,656	491	4,140	3,377	33,415
October P	132,793	2,703	453	4,374	3,223	34,573
November P	124,764	2,174	421	3,578	2,957	33,714

Table 8 – continued

## Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories
	number					
<b>2007</b>						
January	141,458	51,725	3,845	3,585	21,397	16,214
February	138,814	49,585	3,862	3,519	21,349	17,144
March	138,578	49,014	3,986	3,561	22,496	16,950
April	148,648	53,717	4,210	3,923	21,618	17,904
May	145,106	51,764	3,900	3,991	21,715	17,066
June	143,727	51,749	3,872	3,946	21,953	16,741
July	138,126	48,931	3,708	3,788	21,804	16,883
August	142,775	51,492	3,970	3,863	22,179	16,842
September	137,805	49,032	3,886	3,702	20,408	16,607
October	137,795	49,041	3,924	3,842	20,466	16,365
November	133,004	47,745	3,752	3,555	20,453	15,999
December	144,704	52,005	4,184	4,271	21,212	16,881
<b>2008</b>						
January	159,064	56,343	4,474	4,370	22,154	17,266
February	152,597	51,581	4,353	4,413	21,510	16,634
March	147,519	51,293	4,305	4,426	21,684	17,408
April	144,384	51,849	4,101	4,330	19,745	16,011
May	143,682	50,635	3,971	3,959	20,508	15,863
June	142,306	51,008	4,104	4,099	20,419	15,820
July	138,498	49,480	4,055	4,103	19,679	14,585
August	135,264	48,531	3,791	4,106	19,115	14,214
September	138,809	49,313	3,854	4,089	19,935	14,721
October	137,920	49,453	3,914	4,272	19,898	14,656
November	122,987	44,791	3,589	3,908	18,233	13,430
December	111,115	37,811	3,518	3,405	15,533	11,472
<b>2009</b>						
January	117,579	41,617	3,640	3,912	16,666	12,670
February	115,990	42,574	3,405	3,554	14,714	11,352
March	121,427	44,011	3,510	3,757	14,830	11,714
April	120,827	43,708	3,687	3,674	15,270	12,270
May	121,067	44,335	3,825	3,820	14,939	12,401
June	120,746	43,522	3,615	3,631	15,394	12,573
July	127,327	47,602	3,755	3,970	15,864	12,809
August r	126,675	47,446	3,760	3,688	15,660	12,886
September r	128,370	47,081	3,745	3,948	16,056	13,461
October r	132,793	48,851	3,888	4,141	16,572	14,015
November p	124,764	46,007	3,637	3,428	15,191	13,657

# Definitions

---

## Trucks

Trucks include light and heavy trucks, minivans, sport utility vehicles, vans, coaches and buses, regardless of their intended use.

## Passenger car

The term passenger car refers to all vehicles whose primary function is to carry passengers, excluding those vehicles classified as a commercial vehicle (see definition above). Passenger cars also include cars used for commercial purposes, i.e. taxis, auto rentals and other car fleets.

## Country of origin

New motor vehicles fall into two categories defined on the basis of origin: those manufactured in North America and those manufactured overseas. The latter are imported in a fully assembled state from countries other than the United States or Mexico. All passenger cars and commercial vehicles assembled in Canada, Mexico and the United States and sold in Canada classified are as North American manufactured vehicles.

## Motor vehicle sales - units

The number of new motor vehicles sold in Canada.

## Motor vehicle sales - dollars

Net sales refers to the selling price to the consumer, i.e., manufacturer's invoice price plus estimated dealer's markup, including charges for standard and optional accessories. Sales taxes are excluded.

## Average price of passenger cars

The average price is obtained by dividing the total dollar sales by the number of units sold. Therefore, changes in the average price reflect variations in the models sold as well as price changes. For example, an increase in the average price for passenger cars may reflect both a shift to more expensive models as well as price increases.

# Appendix I

---

## Scope of the survey

The interest in and need for detailed statistics on the automobile industry arose years ago, when the industry began playing a prominent role in the Canadian economy. For over 50 years, Statistics Canada has been collecting and disseminating statistical information on the retail sales of new motor vehicles. Not only are these statistics required to produce estimates of Canadian consumer spending for the national accounts and the gross domestic product, but they have also served and continue to serve as one of the most important, most often requested indicators of the health of Canada's economy.<sup>1</sup>

However, estimates of the total retail sales volume of new motor vehicles were not sufficient to meet the incessant demand for more information. There came an increasing need for data on the characteristics of the fleet of new vehicles sold at retail, either to learn more about the preferences of Canadian consumers or to assess the penetration of the Canadian market by major foreign manufacturers. Statistics on new motor vehicle sales were expanded in the early 1970s to provide separate figures for Japanese vehicle sales.

The statistics in this report cover exclusively retail sales of new motor vehicles within Canada's borders. Data are derived from a postal survey (a census - see the methodology section at the end of the report for more details).

Other statistics connected with the automobile industry (sales of new and used car dealers, auto parts and accessories stores and so on) are available on the monthly Retail Trade survey (Catalogue No. 63-005). For further information, please contact the Retail Commodity Section, Distributive Trades Division, Statistics Canada, Ottawa, K1A 0T6, (Telephone: 613-951-3549 or toll free at 1-877-421-3067).

## Data quality and methodology

This survey is a census of all motor vehicle manufacturers and importers known to be active in Canada.

The value of sales is reported at selling price to consumer (i.e. the manufacturer's invoice price plus estimated dealer's markup, charges for standard equipment and options, less provincial sales tax and federal goods and services tax (G.S.T.) and harmonized sales tax (H.S.T.)).

The response rate for this survey is generally 100%. Minimal estimation is required so there is little bias resulting from non-response introduced in these data.

All attempts have been made to minimize the non-sampling errors: the questionnaires used in the survey have been carefully designed to minimize different interpretations; detailed acceptance testing has been carried out for the different stages of editing and processing.

## Data confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous consent in writing of that business.<sup>2</sup> The disclosure of data likely to reveal specific information on the activity of a particular company is systematically and rigorously controlled and regulated to prevent the publication or disclosure of any information deemed confidential. The rules regarding confidentiality

---

1. The new motor vehicle sales series is one of ten statistical series making up the leading indicator developed by Statistics Canada for current economic analysis purposes.

2. See Section 17 of the Statistics Act (Chapter 5-19), entitled «Secrecy».

are therefore applied in such a way that no data are shown for cells (or statistical units). If information is withheld for reasons of confidentiality an "X" will appear in the appropriate cell of this publication.

Another way of preserving data confidentiality without having to enter an "X" is to combine (consolidate) the information **from selected regions** (or selected cells) for the same item. The data in question can be aggregated and published in a less detailed, but still confidential, form. For example, the data for the Northwest Territories, the Yukon and Nunavut are included with the British Columbia data.

## Seasonal adjustment

Time series contain the elements essential to the description, explanation and forecasting of the behaviour of an economic phenomenon: "They are statistical records of the evolution of economic processes through time."<sup>3</sup> Economic time series such as the New Motor Vehicles Sales Survey can be broken down into five main components: the trend-cycle, seasonality, the trading-day effect, the Easter holiday effect and the irregular component.

The trend represents the long-term change in the series, whereas the cycle represents a smooth, quasi-periodical movement about the trend, showing a succession of growth and decline phases (e.g., the business cycle). These two components—the trend and the cycle—are estimated together, and the trend-cycle reflects the fundamental evolution of the series. The other components reflect short-term transient movements.

The seasonal component represents sub-annual, monthly or quarterly fluctuations that recur more or less regularly from one year to the next. Seasonal variations are caused by the direct and indirect effects of the climatic seasons and institutional factors (attributable to social conventions or administrative rules; e.g., Christmas).

The trading-day component originates from the fact that the relative importance of the days varies systematically within the week and that the number of each day of the week in a given month varies from year to year. This effect is present when activity varies with the day of the week. For instance, Sunday is typically less active than the other days, and the number of Sundays, Mondays, etc., in a given month changes from year to year.

The Easter holiday effect is the variation due to the shift of part of April's activity to March when Easter falls in March rather than April.

Lastly, the irregular component includes all other more or less erratic fluctuations not taken into account in the preceding components. It is a residual that includes errors of measurement on the variable itself as well as unusual events (e.g., strikes, drought, floods, major power blackout or other unexpected events causing variations in respondents' activities).

Thus, the latter four components—seasonal, irregular, trading-day and Easter holiday effect—all conceal the fundamental trend-cycle component of the series. Seasonal adjustment (correction of seasonal variation) consists in removing the seasonal, trading-day and Easter holiday effect components from the series, and it thus helps reveal the trend-cycle. While seasonal adjustment permits a better understanding of the underlying trend-cycle of a series, the seasonally adjusted series still contains an irregular component. Slight month-to-month variations in the seasonally adjusted series may be simple irregular movements. To get a better idea of the underlying trend, users should examine several months of the seasonally adjusted series.

Since April 2008, New Motor Vehicle Sales Survey data are seasonally adjusted using the X-12-ARIMA<sup>4</sup> software. The technique that is used essentially consists of first correcting the initial series for all sorts of undesirable effects, such as the trading-day and the Easter holiday effects, by a module called regARIMA. These effects are estimated using regression models with ARIMA errors (auto-regressive integrated moving average models). The series can also be extrapolated for at least one year by using the model. Subsequently, the raw series—pre-adjusted and extrapolated if applicable—is seasonally adjusted by the X-11 method.

3. «A Note on the Seasonal adjustment of Economic Time Series», Canadian Statistical Review, August 1974.

4. For more information, see X-12-ARIMA Reference Manual Version 0.3 (2007), U.S. Census Bureau.

The X-11 method is used for analysing monthly and quarterly series. It is based on an iterative principle applied in estimating the different components, with estimation being done at each stage using adequate moving averages.<sup>5</sup> The moving averages used to estimate the main components—the trend and seasonality—are primarily smoothing tools designed to eliminate an undesirable component from the series. Since moving averages react poorly to the presence of atypical values, the X-11 method includes a tool for detecting and correcting atypical points. This tool is used to clean up the series during the seasonal adjustment. Outlying data points can also be detected and corrected in advance, within the regARIMA module.

Lastly, the annual totals of the seasonally adjusted series are forced to the annual totals of the original series.

Unfortunately, seasonal adjustment removes the sub-annual additivity of a system of series; small discrepancies can be observed between the sum of seasonally adjusted series and the *direct* seasonal adjustment of their total. To insure or restore additivity in a system of series, a reconciliation process is applied or *indirect* seasonal adjustment is used, i.e. the seasonal adjustment of a total is derived by the summation of the individually seasonally adjusted series.

To assist the user, the Months of Cyclical Dominance number, MCD, is provided.<sup>6</sup> The MCD is the shortest monthly span for which a certain ratio becomes and remains less than one, that is, the ratio for which the absolute average percentage change of the trend-cycle of the seasonally adjusted series becomes greater than the absolute average per cent change of the irregular component. The MCD can be interpreted as the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction. Clearly small MCD's are desirable and indicative of a smooth series. Applying a moving average to the seasonally adjusted data of MCD length tends to smooth irregular movements which may obscure the underlying trend-cycle. The MCD moving average provides a method of reducing all types of series to approximately the same degree of smoothness, whatever the size of the irregular component in the original series.

## Revision procedures

The seasonally adjusted estimates are revised for the three months preceding the reference period. Monthly unadjusted data are revised for the previous month, when new information is made available to Statistics Canada. In addition, unadjusted new motor vehicle sales are revised each year, for the latest year, in the February issue of this publication. At that time, monthly seasonally adjusted estimates for the latest four years of data are revised.

---

5. Ladiray, D. and Quenneville, B. (2001). Seasonal Adjustment with the X-11 Method. New York: Springer-Verlag, Lecture Notes in Statistics #158.

6. MCD = 8 for North American passenger cars. MCD = 3 for Overseas passenger cars. MCD = 12 for Commercial vehicles.



## Appendix II

---

### List of North American motor vehicle manufacturers

B.M.W. Canada Inc.  
Blue Bird Body Co.  
DaimlerChrysler Canada Inc.  
Ford Motor Company of Canada Limited  
Freightliner of Canada Ltd.  
General Motors of Canada Limited  
Honda Canada Inc.  
Hyundai Auto Canada Inc.  
International Truck and Engine Corporation Canada  
Kenworth Div., Paccar of Canada Ltd.  
Mack Canada Inc.  
Mazda Canada Inc.  
Mitsubishi Motor Sales of Canada, Inc.  
Motor Coach Industries Limited  
New Flyer Industries Ltd.  
Nissan Canada Inc.  
Nova Bus Corp.  
Orion Bus Industries Inc.  
Peterbilt Div., Paccar of Canada Ltd.  
Prévost Car Inc.  
Sterling Heavy Duty TrucksSubaru Canada Inc.  
Subaru Canada Inc.  
Suzuki Canada Inc.  
Thomas Built Buses of Canada Ltd.

Toyota Canada Ltd.

Volkswagen Canada Inc.

Volvo Trucks Canada Inc.

Western Star Trucks Inc.

## **List of importers and distributors of overseas manufactured motor vehicles**

### **Japan**

General Motors of Canada Ltd.

Hino Diesel Trucks Canada Ltd.

Honda Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

### **Other Countries**

B.M.W. Canada Inc.

Daewoo Auto Canada Inc.

Ford Motor Company of Canada Limited

General Motors Canada Ltd.

Hyundai Auto Canada Inc.

Jaguar Canada Inc.

Kia Canada Inc.

Land Rover group Canada Inc.

Mercedes-Benz Canada Inc.

Porsche Cars of Canada Ltd.

Volkswagen Canada Inc.

Volvo Cars of Canada Ltd.