



OVERVIEW

# REPORT

## on PLANS and PRIORITIES 2011-2012

Each year, the Agency prepares its *Report on Plans and Priorities* (RPP), which presents its expenditure plan for a three-year period. The report also gives detailed information on the Agency's main priorities and anticipated results for the coming year, while establishing links with the resources required.

To stimulate the economic recovery, the Agency will continue its action to support the diversification of regional economies, back the creation and development of Quebec SMEs and help those enterprises become more competitive.

For instance, through the *Temporary Initiative for the Strengthening of Quebec's Forest Economies* (TISQFE), the Agency will continue to provide significant support for diversification of communities affected by the forestry crisis.

The Agency will also continue to implement the *Recreational Infrastructure Canada* (RInC) program, one of the measures in *Canada's Economic Action Plan* that has been extended to October 31, 2011.

The object of the Economic Development Agency of Canada for the Regions of Quebec is to promote the long-term economic development of the regions of Quebec by giving special attention to those where slow economic growth is prevalent or opportunities for productive employment are inadequate. In carrying out its object, the Agency shall take such measures as will promote cooperation and complementarity with Quebec and communities in Quebec.





## Agency in ACTION

In the long term, the Agency targets the following strategic outcome:  
*a competitive and diversified economy for the regions of Quebec.*

The Agency elicits and supports economic development through miscellaneous activities, including:

- financial assistance
- information and accompaniment services
- referral of clientele to other federal departments and agencies
- studies

vis-à-vis several beneficiaries, primarily comprising:

- enterprises (especially SMEs)
- non-profit organizations (NPOs).

With a view to promoting the economic development and diversification of Quebec regions and attaining the strategic outcome it has set itself, the Agency has at its disposal several program instruments, among other things.

### Regular programs

- Community Diversification
- Business and Regional Growth
- Regional Development Research

### Canada-wide program implemented in Quebec by the Agency

- Community Futures Program

## Agency PLANNING

The Agency's priorities and its overall intervention are in line with the Government of Canada's major priorities, while adjusting to the economic context of Quebec regions as well as management challenges. The Agency's intervention contributes to the attainment of tangible results so as to encourage the development of SMEs and the regions.

But regional economic development largely depends, on the one hand, on local and regional enterprises and economic stakeholders who design and execute the projects it supports and, on the other hand, on the strength of the economic recovery. The resulting business opportunities will influence the quantity, scale, timetable and success rate of the projects the Agency supports.

## A competitive and diversified economy for the regions of Quebec.

### Agency areas of intervention Planned spending and human resources<sup>1</sup>

#### Program activities<sup>2</sup>

<i>(in thousands of dollars)</i>	2010-2011	2011-2012	2012-2013	2013-2014
Development of communities	128,687	152,931	136,436	114,961
Infrastructure	91,291	342 <sup>3</sup>	14,844 <sup>4</sup>	3,648
Special intervention measures	108,755	0	0	0
Enterprise competitiveness	82,934	93,702	91,371	78,258
Competitive positioning of sectors and regions	35,493	22,744	21,793	18,100
Policies, programs and initiatives	5,323	5,675	5,436	5,209
Internal services	23,177	23,509	22,882	22,243
<b>Total planned spending</b>	<b>475,660</b>	<b>298,903</b>	<b>292,762</b>	<b>242,419</b>
<b>Human resources in full-time equivalents</b>		<b>399</b>	<b>369</b>	<b>346</b>

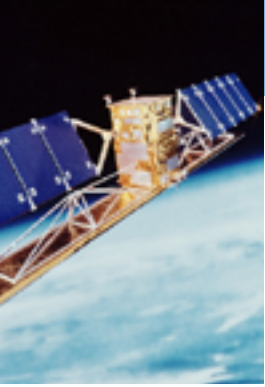
1 The decrease in both financial and human resources between 2011-2012 and 2013-2014 is attributable to the termination of funding for temporary initiatives over the next few years. The data presented in the tables are forecasts based on information available when the RPP 2011-2012 was drafted, so the renewal or addition of initiatives could cause the amount and number of resources allocated to vary.

2 The Agency has set itself results targets for its strategic outcome and each program activity. Section 2 of the RPP 2011-2012 provides details concerning these targets as well as information on performance indicators.

3 Planned spending in 2011-2012 for the *Infrastructure* program activity does not include funds intended for the *Recreational Infrastructure Canada* program since that information was not available at the time the RPP 2011-2012 was prepared.

4 The increase in planned spending in 2012-2013 and 2013-2014 for the *Infrastructure* program activity is associated with implementation of the contribution program to fund construction of a gas pipeline between Vallée-Jonction and Thetford Mines.





## Agency PRIORITIES

In 2011-2012, the Agency set itself four priorities established to reflect Government of Canada priorities, economic challenges and issues faced by Quebec SMEs and communities, and the main Departmental risks.

## PROGRAM PRIORITIES

Priority #1: *Make Quebec communities stronger*

- support entrepreneurship and creation of SMEs
- support diversification of communities affected by the forestry crisis

Priority #2: *Help SMEs become more competitive*

- Support SMEs by focussing on:
- enhancement of productivity
  - development and commercialization of innovative products
  - technology transfer
  - enhancement of opportunities on international markets

## MANAGEMENT PRIORITIES

Priority #3: *Improve the integrated planning approach*

- Support and frame the planning process even more effectively and develop associated tools so as to ensure that plans and activities carried out are more closely aligned to expected results and Agency priorities

Priority #4: *Update policy directions and develop new programs*

- Take steps to renew the Agency's strategic framework, Program Activity Architecture and programs, and develop tools for delivery of new programs

For further information about the Agency's priorities, please consult the *2011-2012 Report on Plans and Priorities*.

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