



During a meeting in Wendake on September 27 2011, Native Commercial Credit Corporation (NCCC) and Business Development Bank of Canada (BDC) signed a Memorandum of Understanding to promote the creation of Aboriginal-owned businesses on the Quebec market.

NCCC is a non-profit corporation firmly established with the First Nations of Quebec since it was created in 1992. It offers financing and coaching services to contribute to the development of viable Aboriginal

NCCC/BDC: A FAVOURABLE ALLIANCE FOR ABORIGINAL BUSINESSES

businesses. Its first collaboration with BDC dates back to 2004, during the E-Spirit business plan competition organized by the BDC Aboriginal Banking team. After working together on several accounts, NCCC and BDC thought they could enhance both their missions by combining their resources in a complementary process that would add greater value to Quebec's Aboriginal entrepreneurs in the long term.

Due to this alliance NCCC now has more resources at its disposal to support a greater number of Quebec Aboriginal businesses in their development or growth, because at times BDC will be able to share the financial risks. In addition, NCCC will now have access to all BDC's expertise in long-term financing and consulting services. BDC will have the advantages of access to the different business creation and development

assistance programs offered to Aboriginals and the NCCC team's expertise and community knowledge. "The NCCC/BDC synergy will allow us to serve Quebec Aboriginal entrepreneurs better, because the two institutions complement each other," says Martin Légaré, NCCC's Director of Administration and Operations.

**ARE YOU READY TO
EXPAND YOUR
PREMISES?**



We can offer you truly flexible
financing & consulting solutions.

www.bdc.ca/expand



ARE YOU READY TO INVEST IN INFORMATION AND COMMUNICATIONS TECHNOLOGY?

Information and Communications Technology (ICT) can have a positive impact on your company's productivity, innovation and competitive edge. Because we understand business as well as technology, we can provide financing, professional advice, training and resources that will sharpen your competitive edge.

ICT solutions from BDC Consulting

ICT Diagnostic: get a thorough evaluation of your current ICT environment to identify areas for improvement, develop a strategic ICT investment path and an action plan with prioritized recommendations. Tip: for a preliminary evaluation, take our free online ICT assessment and get your report back instantly.

Website Diagnostic: if your website is not attracting a constant stream of qualified prospects who turn into customers, you may be missing a huge opportunity. Our specialists assess the strengths and weaknesses of your site and recommend practical ways to improve it. This service is delivered all online. Tip: for an overview of your website's effectiveness, take our free online website assessment. Simply enter your website address and get a report instantly.

Internet Strategy: develop Internet strategies to increase your web traffic, build your customer base or differentiate your online presence. Our specialists can also draw up the project specifications to build or update your website and create an e-marketing plan to include social media and lead nurturing.

System Selection Support: selecting a new software solution such as ERP or CRM can be complicated. To minimize costs, risk and length of the selection process, we can guide you through every stage of the selection process—from functional requirements to negotiating a purchase agreement.

ICT Essentials for business owners and managers: a development and coaching program that gives a thorough understanding of ICT opportunities and potential benefits for your business. It combines online learning and guided workshops with personalized coaching.

Financing for your technology projects

BDC can provide financing with flexible terms and conditions to upgrade or purchase hardware, software, ICT services and Internet consulting services.

For more information, call us or visit bdc.ca/smarttech



GO PAPERLESS!

Your ABORIGINAL newsletter is now available in **e-version**.

Go to
bdc.ca/aboriginalnewsletter
and enter this code to subscribe: