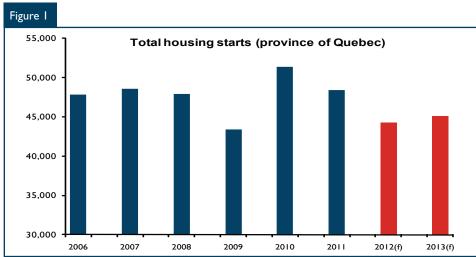
# HOUSING MARKET INFORMATION HOUSING MARKET OUTLOOK Quebec Region Highlights

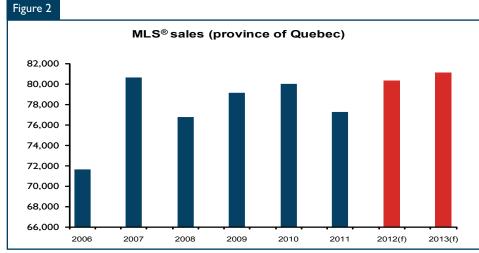
CANADA MORTGAGE AND HOUSING CORPORATION

Date Released: Second Quarter 2012

#### **Housing Market Forecast**



Source: CMHC



Source: CMHC

### Canada

#### Overview<sup>1</sup>

In Quebec, the impact of slower economic growth will be attenuated by still favourable borrowing conditions and demographic factors, which will again support new home construction in 2012 and 2013.

The current climate of uncertainty regarding economic prospects abroad will call for a more cautious attitude domestically and may lead to less vigorous household spending and private investment in the province this year.

This environment, combined with a more balanced resale market, will moderate the demand for new homes.

In the coming years, demographic factors will sustain the province's housing markets, but at the same time change their complexion.

While sustained net migration to the province will continue to have a positive impact on the rental and resale markets, migration numbers are expected to remain stable over the coming years as no significant change in immigration targets is expected.



<sup>&</sup>lt;sup>1</sup>The outlook is subject to uncertainty. Although point forecasts are presented in this publication, CMHC also presents forecast ranges and risks where appropriate. The forecasts and historical data included in this document reflect information available as of April 27, 2012.

Population ageing, on the other hand, will have a growing impact on the dynamics of the housing market in Quebec, as older households are expected to re-enter the market in response to their changing housing needs

#### In Detail

#### **Single Starts**

In 2011, slower job growth, the recent easing of the resale market and the continuing trend toward the multifamily dwellings have brought down single starts significantly.

While a slow recovery is expected over the next two years, a total of 16,200 single-detached homes will be started in 2012. In 2013 single starts will edge up to 17,100 units.

More than ever, the rising popularity of the more affordable multi-family homes and densification trends will further cool this market segment in the years to come.

#### **Multiple Starts**

Following a year of sustained construction in 2011, starts of multifamily dwellings will settle back to more sustainable rates in the next two years.

Multiple starts will move to 28,100 this year. Looking ahead to 2013, starts of multi-family homes are forecast to be about 28,000 units.

#### **Resales**

After recording a slight drop last year, sales recorded by the MLS® will edge up in the coming years. For 2012, a 4 per cent increase is forecast. In 2013, the growth rate should slow.

Besides the overall economic impacts discussed previously, the ever-growing housing stock will contribute, as it always does, to growth.

This year, sales of existing condominiums (town houses or apartments) will moderate. As a result, over 80,000 MLS® sales are forecast in 2012 and over 81,000 in 2013.

#### **Prices**

Relatively stable demand for resale homes, combined with rising supply, has already taken some pressure off prices in recent months and should continue to do so in the near term.

With a return to more balanced conditions, price growth in the resale market will moderate over the course of 2012 and in 2013. For 2012, the average MLS® price is forecast to be \$265,000 while 2013

#### Mortgage Rates

CMHC uses publicly available information and the consensus among major Canadian forecasters as a basis for its interest rate forecast. Although there is significant uncertainty, consensus forecasts suggest that

mortgage rates are not expected to rise until at least later in 2012, but will remain low by historical standards, thus supporting the Canadian housing market.

According to CMHC's base case scenario, posted mortgage rates will increase near the end of 2012. For 2012, the one-year posted mortgage rate is expected to be in the 3.1 to 3.6 per cent range, while the five-year posted mortgage rate is forecast to be within 5.0 to 5.4 per cent.

For 2013, the one-year posted mortgage rate is expected to rise with interest rates and be in the 3.5 to 4.1 per cent range, while the five-year posted mortgage rate is forecast to be within 5.1 to 5.6 per cent.

| Mortgage rates |                     |       |  |  |  |  |  |
|----------------|---------------------|-------|--|--|--|--|--|
| l Year         | QI 2012             | 3.30  |  |  |  |  |  |
|                | Change from Q1 2011 | -0.15 |  |  |  |  |  |
|                | 2012 (F)            | 3.37  |  |  |  |  |  |
|                | 2013 (F)            | 3.78  |  |  |  |  |  |
| 5 Year         | Q1 2012             | 5.26  |  |  |  |  |  |
|                | Change from Q1 2011 | -0.07 |  |  |  |  |  |
|                | 2012 (F)            | 5.26  |  |  |  |  |  |
|                | 2013 (F)            | 5.37  |  |  |  |  |  |

Source: Bank of Canada, CMHC Forecast NOTE: Mortgage rate forecast is based on Q1 2012 data

| Quebec Region Economic and Housing Indicators |                          |                          |                                       |        |                 |                               |                    |                           |   |         |
|---|--------------------------|--------------------------|---------------------------------------|--------|-----------------|-------------------------------|--------------------|---------------------------|---|---------|
| Labour Market                                 |                          |                          |                                       |        | Housing Market  |                               |                    |                           |   |         |
|   | Emp.<br>Growth<br>SA (%) | Unemp.<br>Rate SA<br>(%) | Average<br>Weekly<br>Earnings<br>(\$) |        | Total<br>Starts | Single-<br>Detached<br>Starts | Multiple<br>Starts | MLS <sup>®</sup><br>Sales | MLS <sup>®</sup><br>Average<br>Price (\$) |         |
|   | Q1 2012                  | 3.1                      | 5.5                                   | 911.45 | Q1 2012         | 373                           | 84                 | 289                       | 959                                       | 235,410 |
| Gatineau                                      | Q1 2011                  | -1.1                     | 6.8                                   | 873.64 | Q1 2011         | 428                           | 110                | 318                       | 899                                       | 230,950 |
|   | Change <sup>I</sup>      | 4.2                      | -1.3                                  | 4.3%   | % Change        | -12.9                         | -23.6              | -9.1                      | 6.7                                       | 1.9     |
|   | Q1 2012                  | -2.0                     | 9.2                                   | 796.14 | QI 2012         | 3,403                         | 741                | 2,662                     | 12,215                                    | 317,674 |
| Montréal                                      | Q1 2011                  | 0.7                      | 8.0                                   | 776.53 | Q1 2011         | 4,378                         | 914                | 3,464                     | 11,674                                    | 302,120 |
|   | Change <sup>I</sup>      | -2.6                     | 1.2                                   | 2.5%   | % Change        | -22.3                         | -18.9              | -23.2                     | 4.6                                       | 5.1     |
|   | Q1 2012                  | 3.8                      | 5.1                                   | 789.92 | Q1 2012         | 803                           | 213                | 590                       | 2,279                                     | 254,798 |
| Québec  | Q1 2011                  | 3.5                      | 6.4                                   | 762.51 | Q1 2011         | 1,110                         | 215                | 895                       | 1,997                                     | 241,549 |
|   | Change <sup>1</sup>      | 0.4                      | -1.3                                  | 3.6%   | % Change        | -27.7                         | -0.9               | -34.1                     | 14.1                                      | 5.5     |
|   | Q1 2012                  | 1.3                      | 6.1                                   | 760.49 | Q1 2012         | 134                           | 16                 | 118                       | 360                                       | 180,078 |
| Saguenay                                      | Q1 2011                  | -0.7                     | 7.7                                   | 707.34 | QI 2011         | 153                           | 84                 | 69                        | 309                                       | 171,699 |
|   | Change <sup>I</sup>      | 2.0                      | -1.6                                  | 7.5%   | % Change        | -12.4                         | -81.0              | 71.0                      | 16.5                                      | 4.9     |
|   | Q1 2012                  | 2.6                      | 7.1                                   | 718.90 | Q1 2012         | 351                           | 107                | 244                       | 557                                       | 207,745 |
| Sherbrooke                                    | Q1 2011                  | 10.8                     | 7.1                                   | 700.91 | Q1 2011         | 333                           | 67                 | 266                       | 502                                       | 208,077 |
|   | Change <sup>I</sup>      | -8.1                     | 0.0                                   | 2.6%   | % Change        | 5.4                           | 59.7               | -8.3                      | 11.0                                      | -0.2    |
|   | Q1 2012                  | 4.2                      | 7.6                                   | 749.01 | Q1 2012         | 179                           | 30                 | 149                       | 305                                       | 157,777 |
| Trois Rivières                                | Q1 2011                  | 8.8                      | 8.5                                   | 728.34 | Q1 2011         | 110                           | 25                 | 85                        | 267                                       | 161,837 |
|   | Change <sup>1</sup>      | -4.6                     | -0.9                                  | 2.8%   | % Change        | 62.7                          | 20.0               | 75.3                      | 14.2                                      | -2.5    |
|   | March 12                 | 0.0                      | 7.9                                   | 775.06 | QI 2012         | 6,951                         | 2,185              | 4,766                     | 22,526                                    | 263,840 |
| Quebec  | March II                 | 1.5                      | 7.7                                   | 755.76 | QI 2011         | 8,081                         | 2,364              | 5,717                     | 21,114                                    | 253,018 |
|   | Change <sup>1</sup>      | -1.5                     | 0.2                                   | 2.6%   | % Change        | -14.0                         | -7.6               | -16.6                     | 6.7                                       | 4.3     |
|   | March 12                 | 1.1                      | 7.2                                   | 856.86 | QI 2012         | 39,902                        | 13,116             | 26,786                    | 108,373                                   | 365,858 |
| Canada  | March II                 | 1.8                      | 7.6                                   | 834.88 | Q1 2011         | 33,553                        | 12,265             | 21,288                    | 103,767                                   | 363,258 |
|   | Change <sup>1</sup>      | -0.7                     | -0.4                                  | 2.6%   | % Change        | 18.9                          | 6.9                | 25.8                      | 4.4                                       | 0.7     |

 $<sup>\</sup>mathsf{MLS}^{@}$  is a registered trademark of the Canadian Real Estate Association (CREA).

NOTE: Some of the data in this table, such as the MLS<sup>(R)</sup> sales and average price for Q4, became available after the cut-off date of January 18th 2012. As a result, this data was not considered for the forecast.

<sup>&</sup>lt;sup>1</sup>Changes to the Unemployment Rate and Employment Growth represent the *absolute* difference between current rates and the rates for the same period in the previous year.

Sources: Statistics Canada (CANSIM), CMHC (Starts and Completions Survey), CREA, QFREB by Centris $^{\otimes}$  "SA" means Seasonally Adjusted

| Quebec Housing Market Outlook  |         |   |         |         |         |         |         |        |        |         |         |  |
|--------------------------------|---------|---|---------|---------|---------|---------|---------|--------|--------|---------|---------|--|
| (units and percentage change)  |         |   |         |         |         |         |         |        |        |         |         |  |
|                                | 2007    | 2007 2008 2009 2010 2011 2012(F) 2013(F) 2012Q1 2012Q2 2012Q3 (F) (F) |         |         |         |         |         |        |        |         |         |  |
| Housing Starts:                |         |   |         |         |         |         |         |        |        |         |         |  |
| Single                         | 22,177  | 19,778  | 17,535  | 19,549  | 16,554  | 16,200  | 17,100  | 15,900 | 16,250 | 16,250  | 16,50   |  |
| %                              | 1.2     | -10.8   | -11.3   | 11.5    | -15.3   | -2.1    | 5.6     | -4.8   | 2.2    | 0.0     | 1.5     |  |
| Multiple                       | 26,376  | 28,123  | 25,868  | 31,814  | 31,833  | 28,100  | 28,000  | 24,900 | 30,000 | 29,000  | 28,500  |  |
| %                              | 1.6     | 6.6   | -8.0    | 23.0    | 0.1     | -11.7   | -0.4    | -20.7  | 20.5   | -3.3    | -1.7    |  |
| Total                          | 48,553  | 47,901  | 43,403  | 51,363  | 48,387  | 44,300  | 45,100  | 40,800 | 46,250 | 45,250  | 45,000  |  |
| %                              | 1.4     | -1.3  | -9.4    | 18.3    | -5.8    | -8.4    | 1.8     | -15.2  | 13.4   | -2.2    | -0.6    |  |
| Frieding House Montage         |         |   |         |         |         |         |         |        |        |         |         |  |
| Existing Home Markets:         | 00 ( 47 | 74.750  | 70.100  | 00.000  | 77.240  | 00.200  | 01.100  | 01.374 | 70 500 | 00.000  | 00.500  |  |
| MLS <sup>®</sup> Sales         | 80,647  | 76,753  | 79,108  | 80,028  | 77,268  | 80,300  | 81,100  |        | - 1    | 80,000  | 80,500  |  |
| %                              | 12.6    | -4.8  | 3.1     | 1.2     | -3.4    | 3.9     | 1.0     | 0.0    | -2.3   | 0.6     | 0.6     |  |
| MLS <sup>®</sup> Average Price | 207,531 | 215,320   | 225,368 | 241,456 | 259,057 | 265,000 | 273,300 |        | - 1    | 268,000 | 272,000 |  |
| %                              | 6.3     | 3.8   | 4.7     | 7.1     | 7.3     | 2.3     | 3.1     | 0.0    | 2.5    | 1.9     | 1.5     |  |

 $\ensuremath{\mathsf{MLS}} \ensuremath{\ensuremath{\mathsf{@}}}$  is a registered trademark of the Canadian Real Estate Association (CREA).

Source: CMHC (Starts and Completions Survey), CREA

Some of the data in this table, such as the MLS(R) sales and average price for Q4, became available after the cut-off date of January 18th 2012. As a result, this data was not considered for the forecast.

All data in this table, except the MLS (R) average price, is seasonally adjusted at annual rates. The MLS (R) average price data is actual.

| Quebec Region - Housing Forecast Ranges |                |               |              |                |               |              |  |  |  |  |
|---|----------------|---------------|--------------|----------------|---------------|--------------|--|--|--|--|
|   |                | 2012          |              |                | 2013          |              |  |  |  |  |
|   | Point Forecast | High Forecast | Low Forecast | Point Forecast | High Forecast | Low Forecast |  |  |  |  |
| Quebec                                  |                |               |              |                |               |              |  |  |  |  |
| Housing Starts                          | 44,300         | 48,200        | 39,900       | 45,100         | 49,100        | 40,400       |  |  |  |  |
| Multiple                                | 28,100         | 30,600        | 25,200       | 28,000         | 30,500        | 24,900       |  |  |  |  |
| Single                                  | 16,200         | 17,600        | 14,700       | 17,100         | 18,600        | 15,500       |  |  |  |  |
| MLS <sup>®</sup> Sales                  | 80,300         | 87,800        | 73,300       | 81,100         | 89,200        | 73,700       |  |  |  |  |
| MLS <sup>®</sup> Average Price (\$)     | 265,000        | 289,200       | 242,500      | 273,300        | 299,200       | 246,500      |  |  |  |  |
| Canada                                  |                |               |              |                |               |              |  |  |  |  |
| Housing Starts                          | 202,700        | 220,600       | 182,300      | 195,700        | 213,500       | 175,100      |  |  |  |  |
| Multiple                                | 118,900        | 129,400       | 106,400      | 108,400        | 118,300       | 96,400       |  |  |  |  |
| Single                                  | 83,800         | 91,200        | 75,900       | 87,300         | 95,200        | 78,700       |  |  |  |  |
| MLS <sup>®</sup> Sales                  | 472,300        | 516,100       | 431,200      | 474,900        | 522,400       | 431,300      |  |  |  |  |
| MLS® Average Price (\$)                 | 372,700        | 406,700       | 341,100      | 383,600        | 419,900       | 346,000      |  |  |  |  |

Sources : CMHC

MLS® is a registered trademark of the Canadian Real Estate Association (CREA).

| Quebec Region Housing Forecast - New Construction |                 |        |          |                      |          |                      |               |               |                      |  |
|---|-----------------|--------|----------|----------------------|----------|----------------------|---------------|---------------|----------------------|--|
|   | Housing Starts  | 2011   | 2012(F)* | % chg<br>(2011/2012) | 2013(F)* | % chg<br>(2012/2013) | YTD<br>2012** | YTD<br>2011** | % chg<br>(2011/2012) |  |
|   | Single-Detached | 784    | 675      | -13.9                | 625      | -7.4                 | 84            | 110           | -23.6                |  |
| Gatineau  | Multiple        | 1,636  | 2,025    | 23.8                 | 1,600    | -21.0                | 289           | 318           | -9.1                 |  |
|   | Total           | 2,420  | 2,700    | 11.6                 | 2,225    | -17.6                | 373           | 428           | -12.9                |  |
|   | Single-Detached | 4,653  | 4,300    | -7.6                 | 4,000    | -7.0                 | 741           | 914           | -18.9                |  |
| Montréal  | Multiple        | 18,066 | 16,200   | -10.3                | 15,100   | -6.8                 | 2,662         | 3,464         | -23.2                |  |
|   | Total           | 22,719 | 20,500   | -9.8                 | 19,100   | -6.8                 | 3,403         | 4,378         | -22.3                |  |
|   | Single-Detached | 1,349  | 1,200    | -11.0                | 1,100    | -8.3                 | 213           | 215           | -0.9                 |  |
| Québec  | Multiple        | 4,096  | 3,800    | -7.2                 | 3,600    | -5.3                 | 590           | 895           | -34.1                |  |
|   | Total           | 5,445  | 5,000    | -8.2                 | 4,700    | -6.0                 | 803           | 1,110         | -27.7                |  |
|   | Single-Detached | 475    | 350      | -26.3                | 325      | -7.1                 | 16            | 84            | -81.0                |  |
| Saguenay  | Multiple        | 384    | 625      | 62.8                 | 425      | -32.0                | 118           | 69            | 71.0                 |  |
|   | Total           | 859    | 975      | 13.5                 | 750      | -23.1                | 134           | 153           | -12.4                |  |
|   | Single-Detached | 557    | 550      | -1.3                 | 525      | -4.5                 | 107           | 67            | 59.7                 |  |
| Sherbrooke  | Multiple        | 1,018  | 1,050    | 3.1                  | 1,025    | -2.4                 | 244           | 266           | -8.3                 |  |
|   | Total           | 1,575  | 1,600    | 1.6                  | 1,550    | -3.1                 | 351           | 333           | 5.4                  |  |
|   | Single-Detached | 335    | 330      | -1.5                 | 330      | 0.0                  | 30            | 25            | 20.0                 |  |
| Trois Rivières                                    | Multiple        | 779    | 670      | -14.0                | 620      | -7.5                 | 149           | 85            | 75.3                 |  |
|   | Total           | 1,114  | 1,000    | -10.2                | 950      | -5.0                 | 179           | 110           | 62.7                 |  |

Source: CMHC (Starts and Completions Survey)

<sup>(</sup>F) = CMHC Forecast

<sup>\*</sup> Although point forecasts are provided in this table, please refer to the "Housing Forecast Range" table to get the relevant ranges.

<sup>\*\*</sup> YTD = January - March

| Quebec Region Housing Forecast - Resale Market |  |         |          |                      |          |                      |           |           |           |  |
|--|--|---------|----------|----------------------|----------|----------------------|-----------|-----------|-----------|--|
|  |  | 2011    | 2012(F)* | % chg<br>(2011/2012) | 2013(F)* | % chg<br>(2012/2013) | YTD 2011* | YTD 2012* | % chg (/) |  |
| Gatineau                                       | MLS <sup>®</sup> Sales <sup>I</sup>      | 3,859   | 4,050    | 4.9                  | 4,000    | -1.2                 | 899       | 959       | 6.7       |  |
| Gatineau                                       | MLS <sup>®</sup> Avg. Price <sup>1</sup> | 234,268 | 244,000  | 4.2                  | 251,000  | 2.9                  | 230,950   | 235,410   | 1.9       |  |
| Montreal                                       | MLS <sup>®</sup> Sales <sup>I</sup>      | 40,370  | 42,400   | 5.0                  | 43,200   | 1.9                  | 11,674    | 12,215    | 4.6       |  |
| Montreal                                       | MLS <sup>®</sup> Avg. Price <sup>1</sup> | 314,011 | 325,000  | 3.5                  | 330,000  | 1.5                  | 302,120   | 317,674   | 5.1       |  |
| Québec   | MLS <sup>®</sup> Sales <sup>I</sup>      | 7,202   | 7,700    | 6.9                  | 7,800    | 1.3                  | 1,997     | 2,279     | 14.1      |  |
| Quebec   | MLS <sup>®</sup> Avg. Price <sup>1</sup> | 247,120 | 260,000  | 5.2                  | 270,000  | 3.8                  | 241,549   | 254,798   | 5.5       |  |
| Saguenay                                       | MLS <sup>®</sup> Sales <sup>I</sup>      | 1,357   | 1,400    | 3.2                  | 1,425    | 1.8                  | 309       | 360       | 16.5      |  |
| Jaguellay                                      | MLS <sup>®</sup> Avg. Price <sup>1</sup> | 178,951 | 188,000  | 5.1                  | 195,000  | 3.7                  | 171,699   | 180,078   | 4.9       |  |
| Sherbrooke                                     | MLS <sup>®</sup> Sales <sup>I</sup>      | 1,761   | 1,800    | 2.2                  | 1,850    | 2.8                  | 502       | 557       | 11.0      |  |
| Sherbrooke                                     | MLS <sup>®</sup> Avg. Price <sup>1</sup> | 215,579 | 220,000  | 2.1                  | 228,000  | 3.6                  | 208,077   | 207,745   | -0.2      |  |
| Trois Rivieres                                 | MLS <sup>®</sup> Sales <sup>I</sup>      | 972     | 980      | 0.8                  | 950      | -3.1                 | 267       | 305       | 14.2      |  |
| 110is itivieres                                | MLS <sup>®</sup> Avg. Price <sup>1</sup> | 156,917 | 161,500  | 2.9                  | 165,000  | 2.2                  | 161,837   | 157,777   | -2.5      |  |

 $MLS^{@}$  is a registered trademark of the Canadian Real Estate Association (CREA). Sources: CMHC, CREA, QFREB by Centris®, CMHC Forecast 2010-2011

(F) = CMHC Forecast

 $<sup>^{\</sup>rm I}$  Source for the CMA's : QFREB by Centris®, YTD: January to June

<sup>\*</sup> Although point forecasts are provided in this table, please refer to the Housing Forecast Range table at the end of this report to get the relevant ranges.

<sup>\*</sup> YTD = January - March

| Quebec Region Housing Forecast - Rental Market |   |     |     |     |  |  |  |  |  |  |
|--|---|-----|-----|-----|--|--|--|--|--|--|
|  | Vacancy Rate Average Rent 2-Bedroom Units |     |     |     |  |  |  |  |  |  |
|  | Oct 2011 Oct 2012(F) Oct 2011 Oc          |     |     |     |  |  |  |  |  |  |
| Gatineau                                       | 2.2                                       | 2.1 | 731 | 750 |  |  |  |  |  |  |
| Montréal                                       | 2.5                                       | 2.3 | 719 | 730 |  |  |  |  |  |  |
| Québec   | 1.6                                       | 1.8 | 718 | 730 |  |  |  |  |  |  |
| Saguenay                                       | 1.4                                       | 1.2 | 557 | 565 |  |  |  |  |  |  |
| Sherbrooke                                     | 4.7                                       | 4.7 | 577 | 590 |  |  |  |  |  |  |
| Trois Rivières                                 | 3.9                                       | 4.2 | 547 | 565 |  |  |  |  |  |  |
| Canada   | 2.5                                       | 2.2 | 0   | 0   |  |  |  |  |  |  |

Source: CMHC Fall Rental Market Survey

<sup>(</sup>F) = CMHC Forecast

All centres 100.000+

#### CMHC—HOME TO CANADIANS

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