#### HOUSING MARKET INFORMATION

# HOUSING NOW London CMA

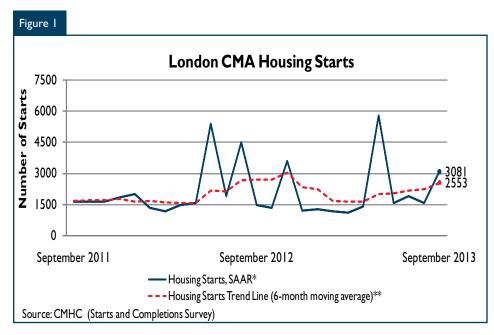


CANADA MORTGAGE AND HOUSING CORPORATION

#### Date Released: Fourth Quarter 2013

## **Highlights**

- Housing starts were slower in the third quarter as compared to the same period a year earlier on fewer apartment and single-detached home starts.
- MLS® sales grew modestly in a year-over-year comparison with the resale market remaining in balance.
- The higher-priced segments of both the new home and resale markets were stronger as compared to the third quarter of 2012



<sup>\*</sup>SAAR: Seasonally Adjusted Annual Rate

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<sup>\*\*</sup>The trend is the six month moving average of the monthly SAAR<sup>1</sup> for housing starts.

<sup>&</sup>lt;sup>1</sup> SAAR is a monthly figure for starts adjusted to remove normal seasonal variation and multiplied by 12 to reflect annual levels. By removing seasonal ups and downs, seasonal adjustment allows for a comparison from one season to the next and from one month to the next. Reporting monthly figures at annual rates indicates the annual level of starts that would be obtained if the monthly pace was maintained for 12 months. This facilitates comparison of the current pace of activity to annual forecasts as well as to historical annual levels.

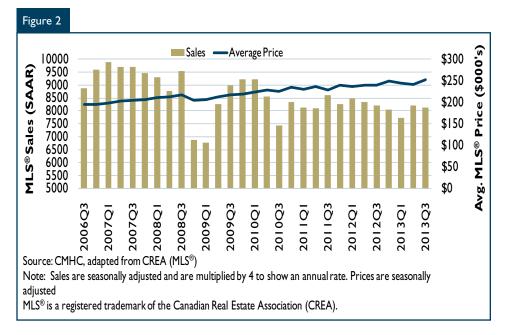
### **New Home Market**

There were 16 per cent fewer starts in the third quarter of 2013 than a year earlier. The slowdown was primarily attributable to strong apartment start activity through the third quarter of 2012 which was not matched in the third quarter of 2013. Single detached-starts were also slower through the third quarter of 2013 than a year earlier. Row home starts were strong in the third quarter and have posted year-to-date growth of over 50 per cent.

Slower residential construction activity through the third quarter of 2013 is largely a City of London story, especially for apartments and single-detached homes. Although starts activity is slower in the City of London, absorbed price data shows that homes priced near the average and more expensive homes are doing well. Employment for 45-64 year olds has improved considerably through 2013, a factor that is supporting growth in sales of higher-end homes. Starts of single-detached homes priced near the average are also being supported by relatively stable employment in the higher-wage sector of the economy, just as this form of employment is supporting the higher end of the MLS market.

Single-detached starts in St. Thomas and row home starts in the City of London continue to be the good news story-line in the new home market. Starts are up in both segments of the market for both quarterly and year-to-date comparisons to 2012. Softer overall employment in the CMA and upward movement in mortgage rates are both factors that will contribute to support the decision to buy a home priced below the CMA average.

The average price of a completed and sold single-detached new home in the



CMA was down slightly in a year-overyear comparison with a third quarter average price of \$360,200.

# Existing Home Market

MLS® sales through the third quarter of 2013 posted modest growth in a year-over-year comparison. Following a slow start to the year, MLS® sales numbers continue to reveal that sales have returned to 2012 levels (aside from the first quarter). Additionally, the London CMA resale market appears to be largely unaffected by mortgage rate increases through 2013 given ratio of actual incomes to mortgage carrying costs. The majority of third quarter growth came on stronger single-detached and row home sales.

New listings have responded to upward trending prices in 2013 to keep the market in balance. As the average price has risen through 2013 sellers appear to have renewed confidence in the market with two quarters of strong listings growth. A market in balance mitigates demand and supply driven price pressures.

The average price of an MLS® transaction in the CMA through the third quarter increased by four per cent to \$248,587 in a year-over-year comparison. The price increase was largely driven by a higher proportion of sales above the average price and a lower proportion of sales below the average price than in the third quarter of 2012. Sales growth was strong for single-detached homes in the above average priced London South and Middlesex County areas while semidetached sales, a below average price housing option, were significantly slower through the third quarter on a year-over-year comparison.

The relative stability of higher-wage forms of employment through 2013, low mortgage rates, and an improving outlook for the London economy all contribute to strength in the higherend of the MLS market. However, sales in St. Thomas and of row homes in London, both considered to be especially affordable options, are continuing to see strong sales results. Modest income gains and an overall decline in service employment through 2013 are supporting activity in these below-average price segments of the market.

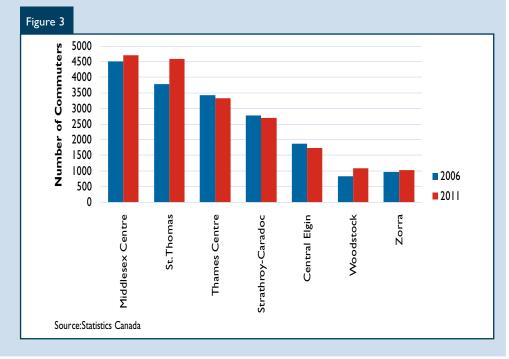
#### **Commuting Patterns in London**

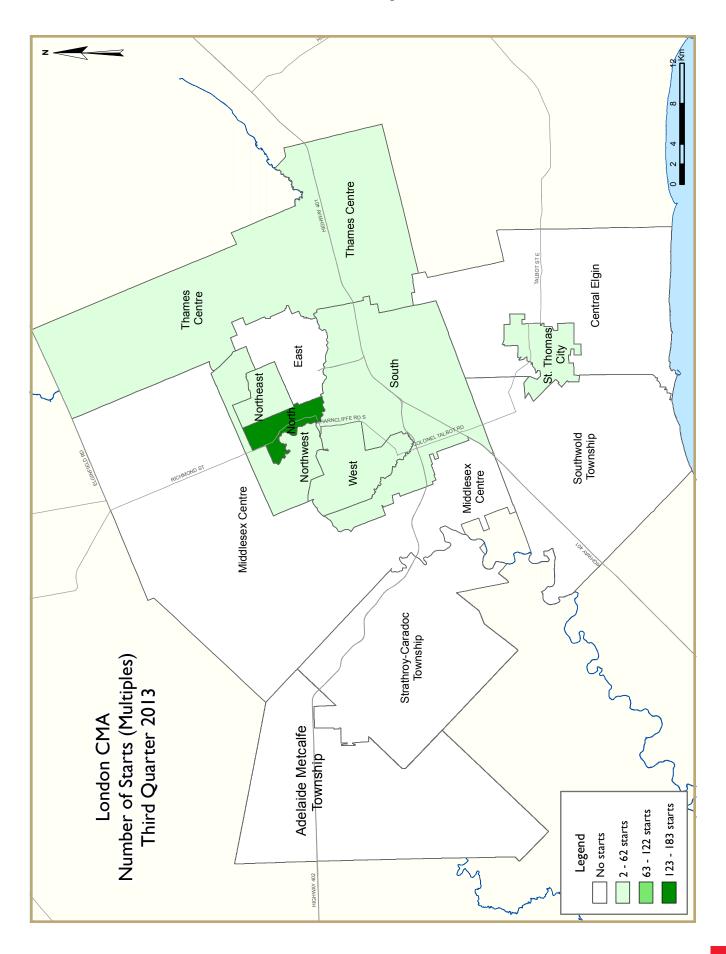
Over 30,000 people commute into the City of London on a regular basis. Middlesex Centre and St. Thomas are the two primary source areas of commuters with Strathroy-Caradoc and Thames Centre not far behind. Census data from the 2011 census reveals that although the proportion of people commuting by car in the CMA hasn't changed since the 2006 census count, there were some changes based on where commuters into the City

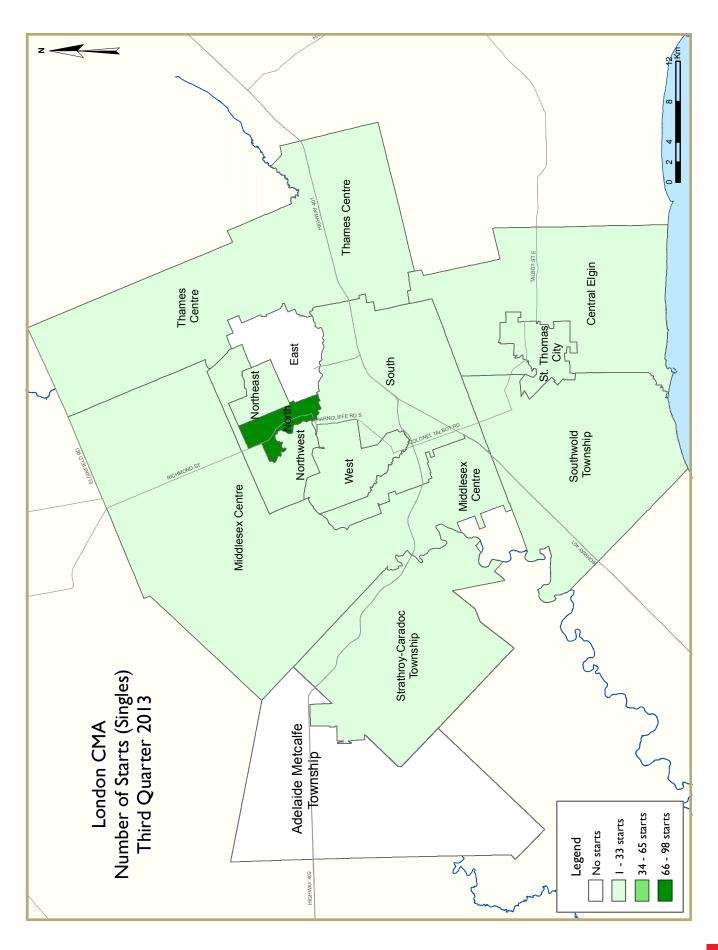
of London are coming from.

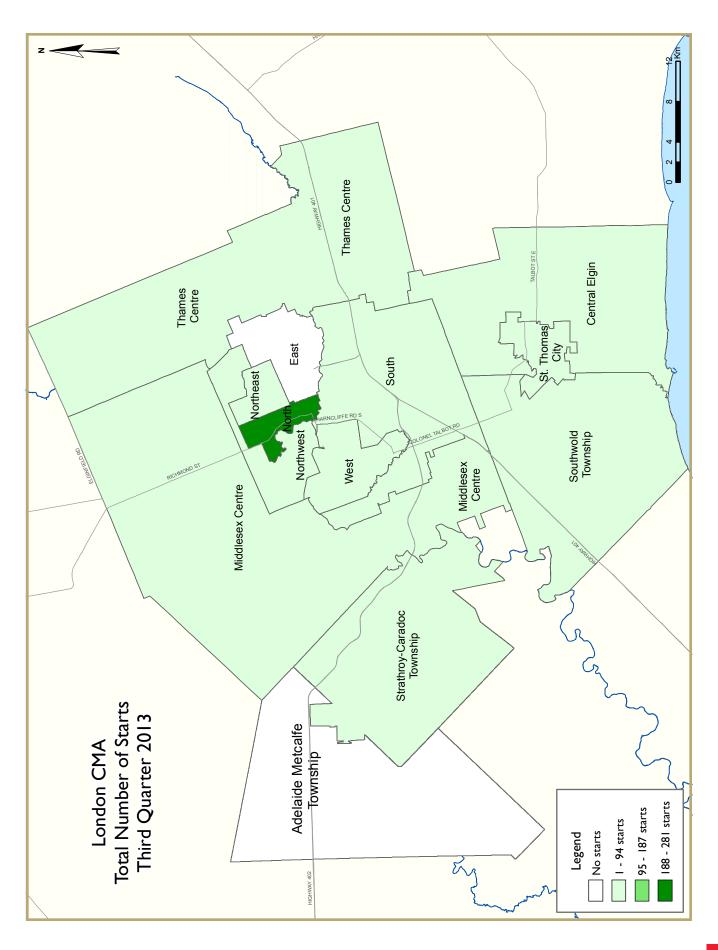
While the London CMA is considered to be affordable overall, commuting data from the 2011 Census indicates that some people are eschewing proximity to work in favour of even more affordable housing. St. Thomas and Woodstock have seen the largest proportional increase in the number of commuters into the City of London. The average price for a resale home in these towns is considerably less than in the City of London. Other municipalities, such as Thames Centre and Middlesex Centre where average resale prices are greater than in the City of

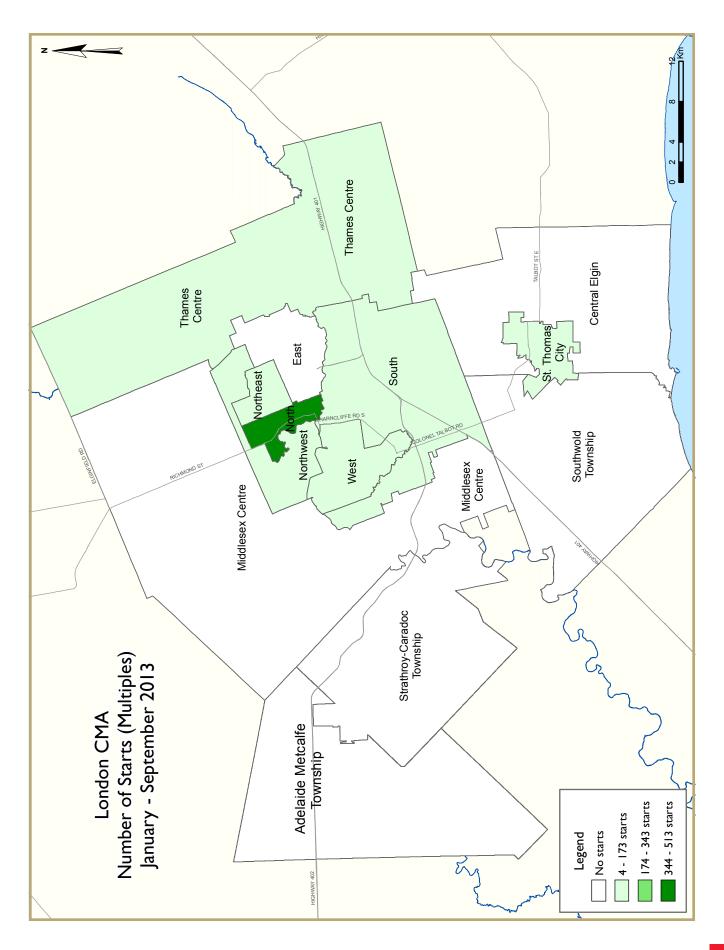
London have not seen the same increase. While cost of living will not be the only factor leading people to settle in St. Thomas and Woodstock, access to major highways in conjunction with lower average mortgage servicing costs are undoubtedly two major factors that increase people's willingness to commute a longer distance.

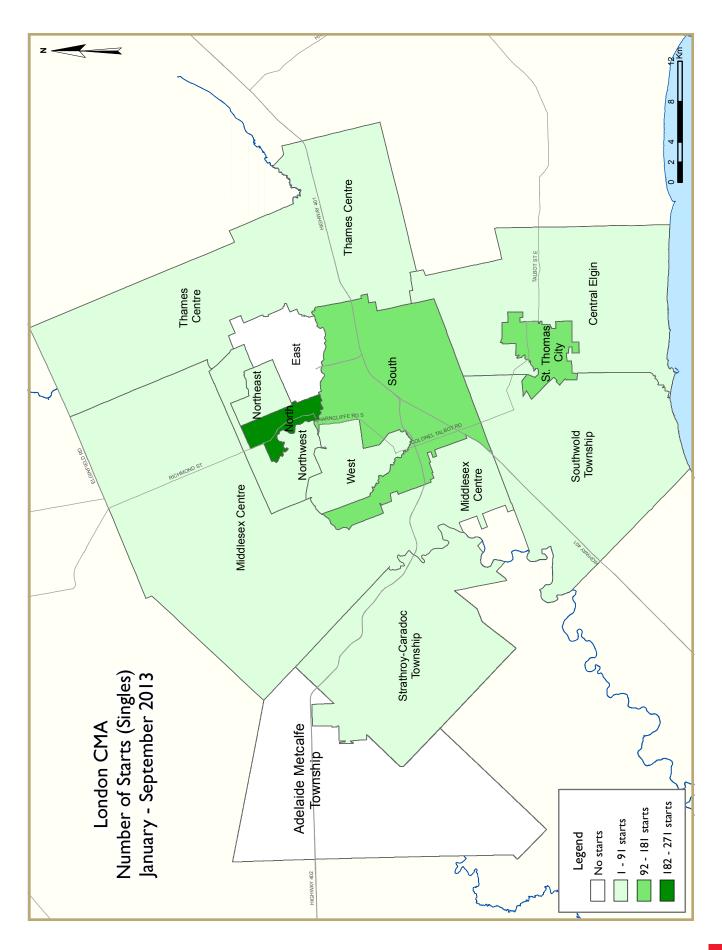


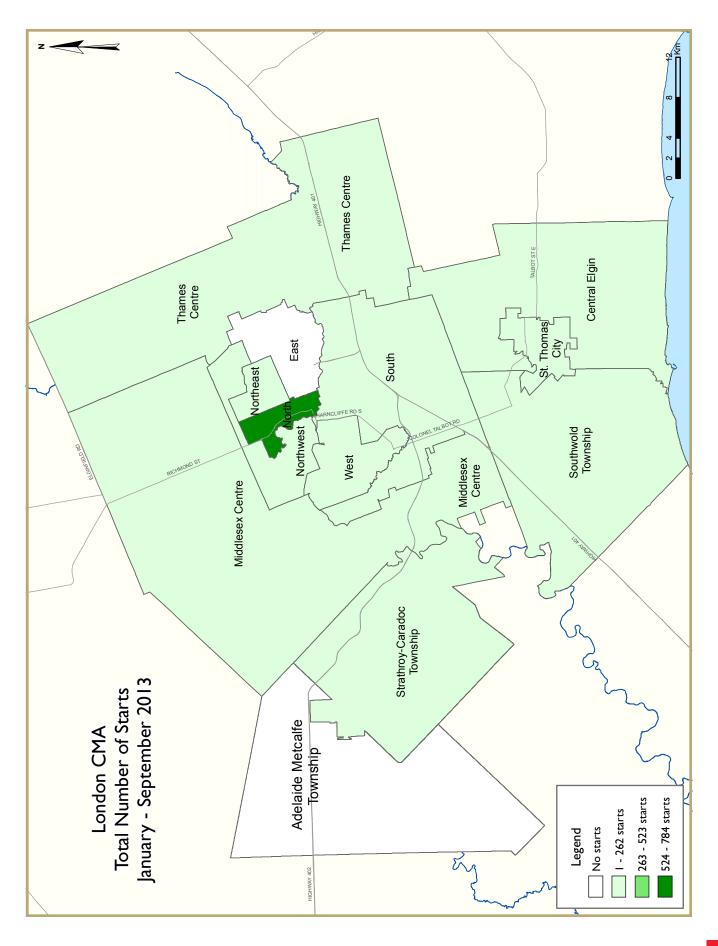












#### HOUSING NOW REPORT TABLES

#### Available in ALL reports:

- I Housing Starts (SAAR and Trend)
- 1.1 Housing Activity Summary of CMA
- 2 Starts by Submarket and by Dwelling Type Current Month or Quarter
- 2.1 Starts by Submarket and by Dwelling Type Year-to-Date
- 3 Completions by Submarket and by Dwelling Type Current Month or Quarter
- 3.1 Completions by Submarket and by Dwelling Type Year-to-Date
- 4 Absorbed Single-Detached Units by Price Range
- 5 MLS® Residential Activity
- 6 Economic Indicators

#### **Available in SELECTED Reports:**

- 1.2 Housing Activity Summary by Submarket
- 1.3 History of Housing Activity (once a year)
- 2.2 Starts by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 2.3 Starts by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 2.4 Starts by Submarket and by Intended Market Current Month or Quarter
- 2.5 Starts by Submarket and by Intended Market Year-to-Date
- 3.2 Completions by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 3.3 Completions by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 3.4 Completions by Submarket and by Intended Market Current Month or Quarter
- 3.5 Completions by Submarket and by Intended Market Year-to-Date
- 4.1 Average Price (\$) of Absorbed Single-Detached Units

#### **SYMBOLS**

- n/a Not applicable
- \* Totals may not add up due to co-operatives and unknown market types
- \*\* Percent change > 200%
- Nil
- Amount too small to be expressed

Table I: Housing Starts (SAAR and Trend) September 2013										
London CMA <sup>1</sup>	August 2013	September 2013								
Trend <sup>2</sup>	2,226	2,553								
SAAR	1,582	3,081								
	September 2012	September 2013								
Actual										
September - Single-Detached	106	84								
September - Multiples	22	176								
September - Total	128	260								
January to September - Single-Detached	971	868								
January to September - Multiples	766	747								
January to September - Total	1,737	1,615								

Source: CMHC

Detailed data available upon request

<sup>&</sup>lt;sup>1</sup> Census Metropolitan Area

 $<sup>^{2}</sup>$  The trend is a six-month moving average of the monthly seasonally adjusted annual rates (SAAR)

Т	Table 1.1: Housing Activity Summary of London CMA										
		Th	ird Quar	ter 2013							
			Owne	rship			Ren	4-1			
		Freehold		C	Condominium	1	Ken				
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*		
STARTS											
Q3 2013	296	6	5	28	113	148	0	0	596		
Q3 2012	322	10	3	34	44	0	0	293	706		
% Change	-8.1	-40.0	66.7	-17.6	156.8	n/a	n/a	-100.0	-15.6		
Year-to-date 2013	802	16	7	66	231	148	0	345	1,615		
Year-to-date 2012	883	30	13	86	106	287	27	305	1,737		
% Change	-9.2	-46.7	-46.2	-23.3	117.9	-48.4	-100.0	13.1	-7.0		
UNDER CONSTRUCTION											
Q3 2013	464	12	14	51	254	600	10	566	1,971		
Q3 2012	418	16	13	44	146	562	49	696	1,944		
% Change	11.0	-25.0	7.7	15.9	74.0	6.8	-79.6	-18.7	1.4		
COMPLETIONS											
Q3 2013	310	4	2	20	51	193	6	105	691		
Q3 2012	337	10	0	33	19	0	28	63	490		
% Change	-8.0	-60.0	n/a	-39.4	168.4	n/a	-78.6	66.7	41.0		
Year-to-date 2013	733	16	2	49	89	193	30	428	1,540		
Year-to-date 2012	828	20	0	77	54	0	39	100	1,118		
% Change	-11.5	-20.0	n/a	-36.4	64.8	n/a	-23.1	**	37.7		
<b>COMPLETED &amp; NOT ABSORB</b>	ED										
Q3 2013	128	6	0	22	34	269	n/a	n/a	459		
Q3 2012	127	7	0	15	62	88	n/a	n/a	299		
% Change	0.8	-14.3	n/a	46.7	-45.2	**	n/a	n/a	53.5		
ABSORBED											
Q3 2013	324	7	2	23	60	0	n/a	n/a	416		
Q3 2012	325	9	0	33	21	6	n/a	n/a	394		
% Change	-0.3	-22.2	n/a	-30.3	185.7	-100.0	n/a	n/a	5.6		
Year-to-date 2013	767	21	2	52	124	62	n/a	n/a	1,028		
Year-to-date 2012	832	15	0	77	62	17	n/a	n/a	1,003		
% Change	-7.8	40.0	n/a	-32.5	100.0	**	n/a	n/a	2.5		

7	Table 1.2: Housing Activity Summary by Submarket										
		Th	ird Quar	ter 2013							
			Owne	ership			D	1			
		Freehold		C	Condominium			Rental			
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*		
STARTS											
London City											
Q3 2013	196	2	5	25	113	1 <del>4</del> 8	0	0	489		
Q3 2012	219	0	3	31	44	0	0	293	590		
St. Thomas City											
Q3 2013	29	2	0	2	0	0	0	0	33		
Q3 2012	25	8	0	0	0	0	0	0	33		
Central Elgin											
Q3 2013	17	0	0	0	0	0	0	0	17		
Q3 2012	15	0	0	0	0	0	0	0	15		
Middlesex Centre											
Q3 2013	26	0	0	0	0	0	0	0	26		
Q3 2012	24	0	0	0	0	0	0	0	24		
Southwold TP											
Q3 2013	I	0	0	0	0	0	0	0	- 1		
Q3 2012	0	0	0	0	0	0	0	0	0		
Strathroy-Caradoc TP											
Q3 2013	19	0	0	0	0	0	0	0	19		
Q3 2012	28	0	0	2	0	0	0	0	30		
Thames Centre											
Q3 2013	8	2	0	I	0	0	0	0	П		
Q3 2012	- 11	2	0	ļ	0	0	0	0	14		
Adelaide-Metcalfe TP											
Q3 2013	0	0	0	0	0	0	0	0	0		
Q3 2012	0	0	0	0	0	0	0	0	0		
London CMA											
Q3 2013	296	6	5	28	113	1 <del>4</del> 8	0	0	596		
Q3 2012	322	10	3	34	44	0	0	293	706		

	Table 1.2: Housing Activity Summary by Submarket											
		Th	ird Quar	ter 2013								
			Owne	rship			<b>D</b>					
		Freehold		Condominium			Ren					
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row Apt. & Other		Total*			
UNDER CONSTRUCTION												
London City												
Q3 2013	304	6	14	<del>4</del> 5	254	600	10	566	1,799			
Q3 2012	289	6	13	41	146	562	49	696	1,802			
St. Thomas City												
Q3 2013	32	2	0	2	0	0	0	0	36			
Q3 2012	28	8	0	0	0	0	0	0	36			
Central Elgin												
Q3 2013	22	0	0	0	0	0	0	0	22			
Q3 2012	21	0	0	0	0	0	0	0	21			
Middlesex Centre												
Q3 2013	45	0	0	0	0	0	0	0	45			
Q3 2012	32	0	0	0	0	0	0	0	32			
Southwold TP												
Q3 2013	1	0	0	0	0	0	0	0	- 1			
Q3 2012	0	0	0	0	0	0	0	0	0			
Strathroy-Caradoc TP												
Q3 2013	41	0	0	0	0	0	0	0	41			
Q3 2012	31	0	0	2	0	0	0	0	33			
Thames Centre												
Q3 2013	19	4	0	4	0	0	0	0	27			
Q3 2012	17	2	0	ļ	0	0	0	0	20			
Adelaide-Metcalfe TP												
Q3 2013	0	0	0	0	0	0	0	0	0			
Q3 2012	0	0	0	0	0	0	0	0	0			
London CMA												
Q3 2013	464	12	14	51	254	600	10	566	1,971			
Q3 2012	418	16	13	44	146	562	49	696	1,944			

Table 1.2: Housing Activity Summary by Submarket											
		Th	ird Quar	ter 2013							
			Owne	rship			Ren	e - 1			
		Freehold		C	Condominium		Ken				
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*		
COMPLETIONS											
London City											
Q3 2013	211	0	2	16	51	193	6	102	581		
Q3 2012	235	0	0	31	19	0	28	63	376		
St. Thomas City											
Q3 2013	43	4	0	0	0	0	0	3	50		
Q3 2012	33	6	0	0	0	0	0	0	39		
Central Elgin											
Q3 2013	12	0	0	0	0	0	0	0	12		
Q3 2012	5	0	0	0	0	0	0	0	5		
Middlesex Centre											
Q3 2013	23	0	0	0	0	0	0	0	23		
Q3 2012	27	0	0	0	0	0	0	0	27		
Southwold TP											
Q3 2013	0	0	0	0	0	0	0	0	0		
Q3 2012	- 1	0	0	0	0	0	0	0	- 1		
Strathroy-Caradoc TP											
Q3 2013	15	0	0	2	0	0	0	0	17		
Q3 2012	21	0	0	2	0	0	0	0	23		
Thames Centre											
Q3 2013	6	0	0	2	0	0	0	0	8		
Q3 2012	15	4	0	0	0	0	0	0	19		
Adelaide-Metcalfe TP											
Q3 2013	0	0	0	0	0	0	0	0	0		
Q3 2012	0	0	0	0	0	0	0	0	0		
London CMA											
Q3 2013	310	4	2	20	51	193	6	105	691		
Q3 2012	337	10	0	33	19	0	28	63	490		

	Table 1.2: Housing Activity Summary by Submarket										
		Th	ird Quar	ter 2013							
			Owne	rship			Ъ	. 1			
		Freehold		C	Condominium			Rental			
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*		
<b>COMPLETED &amp; NOT ABSORE</b>	BED										
London City											
Q3 2013	100	I	0	21	34	269	n/a	n/a	<del>4</del> 25		
Q3 2012	96	2	0	13	62	88	n/a	n/a	261		
St. Thomas City											
Q3 2013	11	5	0	I	0	0	n/a	n/a	17		
Q3 2012	4	4	0	0	0	0	n/a	n/a	8		
Central Elgin											
Q3 2013	3	0	0	0	0	0	n/a	n/a	3		
Q3 2012	10	0	0	0	0	0	n/a	n/a	10		
Middlesex Centre											
Q3 2013	8	0	0	0	0	0	n/a	n/a	8		
Q3 2012	9	0	0	0	0	0	n/a	n/a	9		
Southwold TP											
Q3 2013	0	0	0	0	0	0	n/a	n/a	0		
Q3 2012	0	0	0	0	0	0	n/a	n/a	0		
Strathroy-Caradoc TP											
Q3 2013	6	0	0	0	0	0	n/a	n/a	6		
Q3 2012	6	0	0	I	0	0	n/a	n/a	7		
Thames Centre											
Q3 2013	0	0	0	0	0	0	n/a	n/a	0		
Q3 2012	2	I	0	Į	0	0	n/a	n/a	4		
Adelaide-Metcalfe TP											
Q3 2013	0	0	0	0	0	0	n/a	n/a	0		
Q3 2012	0	0	0	0	0	0	n/a	n/a	0		
London CMA											
Q3 2013	128	6	0	22	34	269	n/a	n/a	459		
Q3 2012	127	7	0	15	62	88	n/a	n/a	299		

	Table 1.2:	_			y by Subr	narket				
		Th	ird Quar							
			Owne	ership			Ren	1		
		Freehold		C	Condominium			Rentai		
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*	
ABSORBED										
London City										
Q3 2013	221	0	2	18	60	0	n/a	n/a	301	
Q3 2012	220	0	0	32	21	6	n/a	n/a	279	
St. Thomas City										
Q3 2013	40	5	0	I	0	0	n/a	n/a	46	
Q3 2012	36	6	0	0	0	0	n/a	n/a	42	
Central Elgin										
Q3 2013	14	0	0	0	0	0	n/a	n/a	14	
Q3 2012	7	0	0	0	0	0	n/a	n/a	7	
Middlesex Centre										
Q3 2013	23	0	0	0	0	0	n/a	n/a	23	
Q3 2012	26	0	0	0	0	0	n/a	n/a	26	
Southwold TP										
Q3 2013	0	0	0	0	0	0	n/a	n/a	0	
Q3 2012	1	0	0	0	0	0	n/a	n/a	- 1	
Strathroy-Caradoc TP										
Q3 2013	17	0	0	2	0	0	n/a	n/a	19	
Q3 2012	19	0	0	I	0	0	n/a	n/a	20	
Thames Centre										
Q3 2013	9	2	0	2	0	0	n/a	n/a	13	
Q3 2012	16	3	0	0	0	0	n/a	n/a	19	
Adelaide-Metcalfe TP										
Q3 2013	0	0	0	0	0	0	n/a	n/a	0	
Q3 2012	0	0	0	0	0	0	n/a	n/a	0	
London CMA										
Q3 2013	324	7	2	23	60	0	n/a	n/a	416	
Q3 2012	325	9	0	33	21	6	n/a	n/a	394	

Table 1.3: History of Housing Starts of London CMA 2003 - 2012												
			Owne	rship			D					
		Freehold		C	Condominium		Ren					
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*			
2012	1,122	38	13	110	141	452	27	337	2,240			
% Change	3.6	**	-45.8	18.3	12.8	62.0	-3.6	**	28.1			
2011	1,083	12	24	93	125	279	28	104	1,748			
% Change	-18.9	-40.0	**	-26.2	-19.4	**	**	-74.3	-15.9			
2010	1,335	20	3	126	155	28	7	405	2,079			
% Change	40.5	100.0	-70.0	22.3	9.9	-84.6	-69.6	-45.9	-4.1			
2009	950	10	10	103	141	182	23	749	2,168			
% Change	-23.4	-58.3	11.1	-12.7	-16.1	**	- <del>4</del> 2.5	-0.1	-9.1			
2008	1,241	24	9	118	168	35	40	750	2,385			
% Change	-32.9	-42.9	-57.1	5.4	-33.1	-18.6	33.3	-5.4	-24.1			
2007	1,849	42	21	112	251	<del>4</del> 3	30	793	3,141			
% Change	-5.8	23.5	-41.7	-2.6	-31.2	n/a	-9.1	-29.7	-14.5			
2006	1,963	34	36	115	365	0	33	1,128	3,674			
% Change	2.1	-15.0	n/a	-18.4	43.7	n/a	-45.0	73.5	19.8			
2005	1,922	40	0	141	254	0	60	650	3,067			
% Change	-14.2	81.8	-100.0	62.1	16.5	-100.0	-31.0	95.2	-0.4			
2004	2,239	22	12	87	218	80	87	333	3,078			
% Change	24.9	57.1	-70.7	-6.5	8.5	n/a	77.6	-60.2	1.7			
2003	1,792	14	41	93	201	0	49	837	3,027			

Table 2: Starts by Submarket and by Dwelling Type Third Quarter 2013											
	Sin	ıgle	Se	mi	Ro	ow	Apt. &	Other			
Submarket	Q3 2013	Q3 2012	% Change								
London City	221	250	2	0	118	47	148	293	489	590	-17.1
St. Thomas City	31	25	2	8	0	0	0	0	33	33	0.0
Central Elgin	17	15	0	0	0	0	0	0	17	15	13.3
Middlesex Centre	26	24	0	0	0	0	0	0	26	24	8.3
Southwold TP	- 1	0	0	0	0	0	0	0	- 1	0	n/a
Strathroy-Caradoc TP	19	30	0	0	0	0	0	0	19	30	-36.7
Thames Centre	9	12	2	2	0	0	0	0	- 11	14	-21.4
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0	0	0	n/a
London CMA	324	356	6	10	118	47	148	293	596	706	-15.6

Table 2.1: Starts by Submarket and by Dwelling Type  January - September 2013												
	Sin	gle	Se	mi	Ro	w	Apt. &	Other				
Submarket	YTD 2013	YTD 2012	% Change									
London City	596	708	4	2	234	144	492	592	1326	1446	-8.3	
St. Thomas City	94	82	10	22	0	0	3	0	107	104	2.9	
Central Elgin	33	28	0	0	0	0	0	0	33	28	17.9	
Middlesex Centre	60	63	0	0	0	0	0	0	60	63	- <del>4</del> .8	
Southwold TP	1	- 1	0	0	0	0	0	0	- 1	1	0.0	
Strathroy-Caradoc TP	56	59	0	0	0	0	0	0	56	59	-5.1	
Thames Centre	28	30	4	6	0	0	0	0	32	36	-11.1	
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0	0	0	n/a	
London CMA	868	971	18	30	234	144	495	592	1,615	1,737	-7.0	

Table 2.2: Starts by Submarket, by Dwelling Type and by Intended Market Third Quarter 2013													
		Ro	w			Apt. &	Other						
Submarket	Freeho Condor		Ren	tal	Freeho Condor		Ren	tal					
	Q3 2013	Q3 2012	Q3 2012	Q3 2013	Q3 2012								
London City	118	47	0	0	148	0	0	293					
St. Thomas City	0	0	0	0	0	0	0	0					
Central Elgin	0	0	0	0	0	0	0	0					
Middlesex Centre	0	0	0	0	0	0	0	0					
Southwold TP	0	0	0	0	0	0	0	0					
Strathroy-Caradoc TP	0	0	0	0	0	0	0	0					
Thames Centre	0	0	0	0	0	0	0	0					
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0					
London CMA	118	47	0	0	148	0	0	293					

Table 2.3: Starts by Submarket, by Dwelling Type and by Intended Market  January - September 2013													
		Ro	ow .			Apt. &	Other						
Submarket	Freeho Condo		Rei	ntal	Freeho Condo		Rer	ntal					
	YTD 2013 YTD 2012 YTD 2013 YTD 2012 YTD 2013 YTD 2012 YTD 201							YTD 2012					
London City	234	119	0	25	150	287	342	305					
St. Thomas City	0	0	0	0	0	0	3	0					
Central Elgin	0	0	0	0	0	0	0	0					
Middlesex Centre	0	0	0	0	0	0	0	0					
Southwold TP	0	0	0	0	0	0	0	0					
Strathroy-Caradoc TP	0	0	0	0	0	0	0	0					
Thames Centre	0	0	0	0	0	0	0	0					
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0					
London CMA	234	119	0	25	150	287	345	305					

Table 2.4: Starts by Submarket and by Intended Market Third Quarter 2013												
Submarket	Freel	hold	Condor	minium	Rer	ntal	Tot	al*				
Submarket	Q3 2013	Q3 2012										
London City	203	222	286	75	0	293	489	590				
St. Thomas City	31	33	2	0	0	0	33	33				
Central Elgin	17	15	0	0	0	0	17	15				
Middlesex Centre	26	24	0	0	0	0	26	24				
Southwold TP	- 1	0	0	0	0	0	1	0				
Strathroy-Caradoc TP	19	28	0	2	0	0	19	30				
Thames Centre 10 13 1 1 0 0 11												
Adelaide-Metcalfe TP 0 0 0 0 0 0 0												
London CMA	307	335	289	78	0	293	596	706				

Table 2.5: Starts by Submarket and by Intended Market  January - September 2013												
Submarket	Free	hold	Condo	minium	Rer	ntal	Total*					
Submarket	YTD 2013	YTD 2012										
London City	549	641	435	473	342	332	1,326	1,446				
St. Thomas City	102	104	2	0	3	0	107	104				
Central Elgin	33	28	0	0	0	0	33	28				
Middlesex Centre	60	63	0	0	0	0	60	63				
Southwold TP	I	I	0	0	0	0	I	I				
Strathroy-Caradoc TP	54	54	2	5	0	0	56	59				
Thames Centre	26	35	6	1	0	0	32	36				
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0				
London CMA	825	926	445	479	345	332	1,615	1,737				

Tal	Table 3: Completions by Submarket and by Dwelling Type Third Quarter 2013												
	Single		Se	mi	Row		Apt. & Other		Total				
Submarket	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	% Change		
London City	227	268	2	0	55	45	297	63	581	376	5 <del>4</del> .5		
St. Thomas City	43	33	4	6	0	0	3	0	50	39	28.2		
Central Elgin	12	5	0	0	0	0	0	0	12	5	140.0		
Middlesex Centre	23	27	0	0	0	0	0	0	23	27	-14.8		
Southwold TP	0	- 1	0	0	0	0	0	0	0	1	-100.0		
Strathroy-Caradoc TP	17	23	0	0	0	0	0	0	17	23	-26.1		
Thames Centre 8 15 0 4 0 0 0 0 8 19											-57.9		
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0	0	0	n/a		
London CMA	330	372	6	10	55	45	300	63	691	490	41.0		

Table 3.1: Completions by Submarket and by Dwelling Type  January - September 2013												
	Single		Sei		Row		Apt. & Other		Total			
Submarket	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	% Change	
London City	552	645	2	4	116	89	620	100	1290	838	53.9	
St. Thomas City	94	85	12	14	0	0	3	0	109	99	10.1	
Central Elgin	29	27	0	0	0	0	0	0	29	27	7.4	
Middlesex Centre	44	64	0	0	0	0	0	0	44	64	-31.3	
Southwold TP	0	5	0	0	0	0	0	0	0	5	-100.0	
Strathroy-Caradoc TP	38	47	0	0	0	0	0	0	38	47	-19.1	
Thames Centre 26 34 4 4 0 0 0 0 30										38	-21.1	
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0	0	0	n/a	
London CMA	783	907	18	22	116	89	623	100	1,540	1,118	37.7	

Table 3.2: Completions by Submarket, by Dwelling Type and by Intended Market Third Quarter 2013													
		Ro	)W		Apt. & Other								
Submarket	Freeho Condor		Rer	ntal	Freeho Condor		Ren	tal					
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012					
London City	49	19	6	26	195	0	102	63					
St. Thomas City	0	0	0	0	0	0	3	0					
Central Elgin	0	0	0	0	0	0	0	0					
Middlesex Centre	0	0	0	0	0	0	0	0					
Southwold TP	0	0	0	0	0	0	0	0					
Strathroy-Caradoc TP	0	0	0	0	0	0	0	0					
Thames Centre	0	0	0	0	0	0							
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0					
London CMA	49	19	6	26	195	0	105	63					

Table 3.3: Completions by Submarket, by Dwelling Type and by Intended Market  January - September 2013													
		Ro	ow .		Apt. & Other								
Submarket	Freehold and Condominium		Rental		Freeho Condo		Rer	ntal					
	YTD 2013	TD 2013 YTD 2012 YTD 2013 YTD 2012 YTD 2013 YTD 2012 YTD 2013											
London City	87	54	29	35	195	0	425	100					
St. Thomas City	0	0	0	0	0	0	3	0					
Central Elgin	0	0	0	0	0	0	0	0					
Middlesex Centre	0	0	0	0	0	0	0	0					
Southwold TP	0	0	0	0	0	0	0	0					
Strathroy-Caradoc TP	0	0	0	0	0	0	0	0					
Thames Centre	0	0	0	0	0	0	0	0					
Adelaide-Metcalfe TP	0	0	0	0	0	0	0	0					
London CMA	87	54	29	35	195	0	428	100					

Table 3.4: Completions by Submarket and by Intended Market Third Quarter 2013												
Submarket	Freel	hold	Condor	minium	Rer	ntal	Tot	al*				
Submarket	Q3 2013	Q3 2012										
London City	213	235	260	50	108	91	581	376				
St. Thomas City	47	39	0	0	3	0	50	39				
Central Elgin	12	5	0	0	0	0	12	5				
Middlesex Centre	23	27	0	0	0	0	23	27				
Southwold TP	0	- 1	0	0	0	0	0	- 1				
Strathroy-Caradoc TP	15	21	2	2	0	0	17	23				
Thames Centre 6 19 2 0 0 0 8												
Adelaide-Metcalfe TP 0 0 0 0 0 0 0												
London CMA	316	347	264	52	111	91	691	490				

Table 3.5: Completions by Submarket and by Intended Market  January - September 2013												
Submarket	Free		Condo		Rer	ntal	Total*					
Submarket	YTD 2013	YTD 2012										
London City	511	573	324	126	455	139	1,290	838				
St. Thomas City	103	99	3	0	3	0	109	99				
Central Elgin	29	27	0	0	0	0	29	27				
Middlesex Centre	44	64	0	0	0	0	44	64				
Southwold TP	0	5	0	0	0	0	0	5				
Strathroy-Caradoc TP	36	42	2	5	0	0	38	47				
Thames Centre	28	38	2	0	0	0	30	38				
Adelaide-Metcalfe TP 0 0 0 0 0 0 0												
London CMA	751	848	331	131	458	139	1,540	1,118				

Table 4: Absorbed Single-Detached Units by Price Range													
				Thi	rd Qu	arter 2	2013						
					Price I	Ranges							
Submarket	< \$25	0,000	\$250, \$299		\$300 \$349	,000 - 9,999	\$350, \$399		\$400,0	000 +	Total	Median Price (\$)	Average Price (\$)
	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)		(4)	11.00 (4)
London City													
Q3 2013	8	3.4	41	17. <del>4</del>	63	26.8	54		69	29.4	235	350,000	375,703
Q3 2012	2	0.8	65	26.5	68	27.8	40	16.3	70	28.6	245	336,240	374,940
Year-to-date 2013	22	3.9	98	17.5	167	29.8	104	18.5	170	30.3	561	347,800	379,648
Year-to-date 2012	20	3.2	169	27.1	153	24.6	114	18.3	167	26.8	623	337,888	365,367
St. Thomas City													
Q3 2013	12	29.3	16	39.0	8	19.5	2	4.9	3	7.3	41	270,000	285,739
Q3 2012	7	19.4	16	44.4	5	13.9	6	16.7	2	5.6	36	280,000	294,061
Year-to-date 2013	22	24.4	40	44.4	17	18.9	7		4	4.4	90	275,000	287,475
Year-to-date 2012	22	24.7	42	47.2	11	12.4	8	9.0	6	6.7	89	272,000	286,444
Central Elgin													
Q3 2013	0	0.0	2	18.2	3	27.3	5	45.5	1	9.1	11	350,000	355,696
Q3 2012	0	0.0	2	28.6	I	14.3	2	28.6	2	28.6	7		
Year-to-date 2013	2	7.4	8	29.6	5	18.5	10	37.0	2	7. <del>4</del>	27	346,000	330,202
Year-to-date 2012	- 1	5.6	6	33.3	4	22.2	5	27.8	2	11.1	18	329,700	333,150
Middlesex Centre													
Q3 2013	2	10.0	0	0.0	2	10.0	8	40.0	8	40.0	20	395,000	407,996
Q3 2012	2	8.3	0	0.0	6	25.0	6	25.0	10	41.7	24	376,000	510,250
Year-to-date 2013	3	7.7	0	0.0	3	7.7	18	46.2	15	38.5	39	390,000	402,297
Year-to-date 2012	6	10.7	2	3.6	9	16.1	21	37.5	18	32.1	56	384,500	430,470
Southwold TP						·							
Q3 2013	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0		
Q3 2012	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0		
Year-to-date 2013	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0		
Year-to-date 2012	0	0.0	0	0.0	0	0.0	I	100.0	0	0.0	- 1		
Strathroy-Caradoc TP													
Q3 2013	6	35.3	5	29.4	4	23.5	0	0.0	2	11.8	17	270,000	283,135
Q3 2012	4	22.2	9	50.0	2	11.1	3	16.7	0	0.0	18	273,500	277,986
Year-to-date 2013	12	35.3	- 11	32.4	5	14.7	2	5.9	4	11.8	34	274,500	293,894
Year-to-date 2012	10	27.0	15	40.5	5	13.5	6	16.2	- 1	2.7	37	274,900	284,940
Thames Centre													
Q3 2013	0	0.0	2	20.0	3	30.0	4	40.0	- 1	10.0	10	342,500	341,534
Q3 2012	0	0.0		0.0	6	75.0	I	12.5	- 1	12.5	8		
Year-to-date 2013	0	0.0	2	9.1	8		7		5	22.7	22	350,000	374,982
Year-to-date 2012	2		3	13.6	8		3		6	27.3	22	324,000	385,164
Adelaide-Metcalfe TP												,	,
Q3 2013	0	n/a	0	n/a	0	n/a	0	n/a	0	n/a	0		
Q3 2012	0	n/a		n/a	0		0		0	n/a			
Year-to-date 2013	0	n/a		n/a	0		0		0	n/a			
Year-to-date 2012	0	n/a		n/a	0		0		0	n/a			
London CMA		🕊				2							
Q3 2013	28	8.4	66	19.8	83	24.9	73	21.9	84	25.1	334	340,000	360,200
													369,794
	_												364,428
	_												357,714
Q3 2012 Year-to-date 2013 Year-to-date 2012	15 61 61	4.4 7.9 7.2	159	27.2 20.6 28.0	88 205 190	26.5	58 148 158	19.1	85 200 200	25.1 25.9 23.6		330,000 339,000 330,000	364,

Source: CMHC (Market Absorption Survey)

Table 4.1: Average Price (\$) of Absorbed Single-detached Units Third Quarter 2013												
Submarket	Q3 2013	Q3 2012	% Change	YTD 2013	YTD 2012	% Change						
London City	375,703	374,940	0.2	379,648	365,367	3.9						
St. Thomas City	285,739	294,061	-2.8	287, <del>4</del> 75	286,444	0.4						
Central Elgin	355,696		n/a	330,202	333,150	-0.9						
Middlesex Centre	407,996	510,250	-20.0	402,297	430,470	-6.5						
Southwold TP			n/a			n/a						
Strathroy-Caradoc TP	283,135	277,986	1.9	293,894	284,940	3.1						
Thames Centre	341,534		n/a	374,982	385,164	-2.6						
Adelaide-Metcalfe TP			n/a			n/a						
London CMA	360,200	369,794	-2.6	364,428	357,714	1.9						

Source: CMHC (Market Absorption Survey)

		т	able 5: MI	LS <sup>®</sup> Resid Third C	ential Act Quarter 20	ivity for L 013	ondon.			
		Number of Sales <sup>1</sup>	Yr/Yr <sup>2</sup> (%)	Sales SA <sup>1</sup>	Number of New Listings <sup>1</sup>	New Listings SA <sup>1</sup>	Sales-to- New Listings SA <sup>2</sup>	Average Price <sup>1</sup> (\$)	Yr/Yr² (%)	Average Price <sup>1</sup> (\$) SA
2012	January	471	7.0	705	1,307	1,443	48.9	224,472	0.4	230,683
	February	650	14.4	724	1,400	1,418	51.1	236,503	2.4	235,218
	March	787	-4.0	692	1,667	1, <del>4</del> 21	48.7	240,147	4.0	238,547
	April	910	18.3	716	1,619	1,346	53.2	248,887	2.4	240,784
	May	937	4.5	682	1,792	1,296	52.6	250,547	1.0	240,752
	June	839	-10.3	688	1,525	1,315	52.3	239,883	1.4	237,345
	July	766	0.8	668	1,393	1,304	51.2	251,121	13.4	249,516
	August	739	-5.6	701	1,299	1,307	53.6	229,413	1.0	235,446
	September	611	-15.3	686	1,334	1,349	50.9	233,348	-0.4	236,152
	October	640	9.2	681	1,350	1,336	51.0	241,790	1.2	240,396
	November	529	-10.6	618	945	1,277	48.4	237,500	1.3	241,385
	December	393	-2.0	713	529	1,349	52.9	252,072	12.3	259,457
2013	January	451	-4.2	660	1,259	1,296	50.9	231,252	3.0	238,081
	February	586	-9.8	667	1,145	1,294	51.5	247,580	4.7	245,861
	March	624	-20.7	602	1,489	1, <del>4</del> 27	42.2	245,978	2.4	243,957
	April	876	-3.7	656	1,915	1,368	48.0	249,952	0.4	241,775
	May	975	4.1	712	1,930	1, <del>4</del> 00	50.9	251,755	0.5	241,824
	June	812	-3.2	678	1,430	1,311	51.7	248,308	3.5	245,863
	July	800	4.4	685	1, <del>4</del> 80	1,337	51.2	252,072	0.4	249,577
	August	715	-3.2	680	1, <del>4</del> 05	1,441	47.2	245,557	7.0	252,036
	September	628	2.8	666	1,402	1,352	49.3	247,596	6.1	251,193
	October									
	November									
	December									
	Q3 2012	2,116	-6.5		4,026			238,407	4.8	
	Q3 2013	2,143	1.3		4,287			248,587	4.3	
	YTD 2012	6,710	0.3		13,336			240,750	3.0	
	YTD 2013	6,467	-3.6		13,455			247,662	2.9	

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Source: CREA

 $<sup>^2\</sup>mbox{Source: CMHC, adapted from MLS}\ensuremath{\mathfrak{B}}$  data supplied by CREA

	Table 6: Economic Indicators Third Quarter 2013												
		Intere	est Rates		NHPI, Total,	CPI, 2002		London Labo	our Market				
		P & I Per \$100,000	Mortgag (% I Yr. Term		London CMA 2007=100	=100 (Ontario)	Employment SA (,000)	Unemployment Rate (%) SA	Participation Rate (%) SA	Average Weekly Earnings (\$)			
2012	January	598	3.50	5.29	108.9	120.6	242.7	8.9	64.4	823			
	February	595	3.20	5.24	108.9	121.4	243.0	8.8	64.2	838			
	March	595	3.20	5.24	108.9	122.0	243.8	8.6	64.3	851			
	April	607	3.20	5.44	109.5	122.4	247.0	8.5	65.1	860			
	May	601	3.20	5.34	109.5	122.4	249.5	8.3	65.5	865			
	June	595	3.20	5.24	109.5	121.6	250.4	8.5	65.8	868			
	July	595	3.10	5.24	109.5	121.4	249.6	8.5	65.6	864			
	August	595	3.10	5.24	110.0	121.8	250.7	8.6	65.9	862			
	September	595	3.10	5.24	110.0	122.0	251.5	8.5	66.0	858			
	October	595	3.10	5.24	110.0	122.2	249.6	8.6	65.5	863			
	November	595	3.10	5.24	110.7	121.9	248.2	8.4	64.9	858			
	December	595	3.00	5.24	110.7	121.3	246.1	8.4	64.4	849			
2013	January	595	3.00	5.24	110.7	121.3	247.2	8.5	64.6	835			
	February	595	3.00	5.24	111.1	122.8	246.2	9.1	64.8	817			
	March	590	3.00	5.14	111.1	123.2	247.0	9.6	65.4	809			
	April	590	3.00	5.14	111.1	122.9	245.4	9.9	65.1	819			
	May	590	3.00	5.14	111.1	123.0	245.I	9.8	64.9	850			
	June	590	3.14	5.14	111.6	123.2	245.8	9.2	64.5	867			
	July	590	3.14	5.14	111.6	123.4	246.0	8.6	64.2	881			
	August	601	3.14	5.34	111.6	123.4	246.1	8.3	63.9	876			
	September	601	3.14	5.34		123.5	244.8	7.9	63.2	875			
	October												
	November												
	December												

<sup>&</sup>quot;P & I" means Principal and Interest (assumes \$100,000 mortgage amortized over 25 years using current 5 year interest rate)

Source: CMHC, adapted from Statistics Canada (CANSIM), Statistics Canada (CANSIM)

<sup>&</sup>quot;NHPI" means New Housing Price Index

<sup>&</sup>quot;CPI" means Consumer Price Index

<sup>&</sup>quot;SA" means Seasonally Adjusted

#### METHODOLOGY

#### **Starts & Completions Survey Methodology**

The Starts and Completions Survey is conducted by way of site visits which are used to confirm that new units have reached set stages in the construction process. Since most municipalities in the country issue building permits, these are used as an indication of where construction is likely to take place. In areas where there are no permits, reliance has to be placed either on local sources or searching procedures.

The Starts and Completions Survey is carried out monthly in urban areas with population in excess of 50,000, as defined by the 2011 Census. In urban areas with populations of 10,000 to 49,999, all Starts are enumerated in the last month of the quarter (i.e. four times a year, in March, June, September and December). In these centres with quarterly enumeration, Completion activity is modeled based on historical patterns. Monthly Starts and Completions activity in these quarterly locations are statistically estimated at a provincial level for single and multi categories. Centres with populations below 10,000 are enumerated on a sample basis, also in the last month of each quarter (i.e. four times a year, in March, June, September and December).

The Starts and Completions Survey enumerates dwelling units in new structures only, designed for non-transient and year-round occupancy.

Mobile homes are included in the surveys. A mobile home is a type of manufactured house that is completely assembled in a factory and then moved to a foundation before it is occupied.

Trailers or any other movable dwelling (the larger often referred to as a mobile home) with no permanent foundation are excluded from the survey.

Conversions and/or alterations within an existing structure are excluded from the surveys as are seasonal dwellings, such as: summer cottages, hunting and ski cabins, trailers and boat houses; and hostel accommodations, such as: hospitals, nursing homes, penal institutions, convents, monasteries, military and industrial camps, and collective types of accommodation such as: hotels, clubs, and lodging homes.

#### Market Absorption Survey Methodology

The Market Absorption Survey is carried out in conjunction with the Starts and Completions Survey in urban areas with populations in excess of 50,000. When a structure is recorded as completed, an update is also made as units are sold or rented. The dwellings are then enumerated each month until such time as full absorption occurs.

## STARTS AND COMPLETIONS SURVEY AND MARKET ABSORPTION SURVEY DEFINITIONS

A "dwelling unit", for purposes of the Starts and Completions Survey, is defined as a structurally separate set of self-contained living premises with a private entrance from outside the building or from a common hall, lobby, or stairway inside the building. Such an entrance must be one that can be used without passing through another separate dwelling unit.

A "start", for purposes of the Starts and Completions Survey, is defined as the beginning of construction work on a building, usually when the concrete has been poured for the whole of the footing around the structure, or an equivalent stage where a basement will not be part of the structure.

The number of units "under construction" as at the end of the period shown, takes into account certain adjustments which are necessary for various reasons. For example, after a start on a dwelling has commenced construction may cease, or a structure, when completed, may contain more or fewer dwelling units than were reported at start.

A "completion", for purposes of the Starts and Completions Survey, is defined as the stage at which all the proposed construction work on a dwelling unit has been performed, although under some circumstances a dwelling may be counted as completed where up to 10 per cent of the proposed work remains to be done.

The term "absorbed" means that a housing unit is no longer on the market (i.e. has been sold or rented). This usually happens when a binding contract is secured by a non-refundable deposit and has been signed by a qualified purchaser. The purpose of the Market Absorption Survey is to measure the rate at which units are sold or rented after they are completed, as well as collect prices.

#### **DWELLING TYPES:**

A "Single-Detached" dwelling (also referred to as "Single") is a building containing only one dwelling unit, which is completely separated on all sides from any other dwelling or structure. Includes link homes, where two units may share a common basement wall but are separated above grade. Also includes cluster-single developments.

A "Semi-Detached (Double)" dwelling (also referred to as "Semi") is one of two dwellings located side-by-side in a building, adjoining no other structure and separated by a common or party wall extending from ground to roof.

A "Row (Townhouse)" dwelling is a one family dwelling unit in a row of three or more attached dwellings separated by a common or party wall extending from ground to roof.

The term "Apartment and other" includes all dwellings other than those described above, including structures commonly known as stacked townhouses, duplexes, triplexes, double duplexes and row duplexes.

#### INTENDED MARKET:

The "intended market" is the tenure in which the unit is being marketed. This includes the following categories:

Freehold: A residence where the owner owns the dwelling and lot outright.

**Condominium (including Strata-Titled):** An individual dwelling which is privately owned, but where the building and/or the land are collectively owned by all dwelling unit owners. A condominium is a form of ownership rather than a type of house.

Rental: Dwelling constructed for rental purposes regardless of who finances the structure.

#### **GEOGRAPHICAL TERMS:**

A census metropolitan area (CMA) or a census agglomeration (CA) is formed by one or more adjacent municipalities centred on a large urban area (known as the urban core). The census population count of the urban core is at least 10,000 to form a census agglomeration and at least 100,000 to form a census metropolitan area. To be included in the CMA or CA, other adjacent municipalities must have a high degree on integration with the central urban area, as measured by commuting flows derived from census place of work data. CMAs and CAs contain whole municipalities or Census Subdivisions.

A "Rural" area, for the purposes of this publication, is a centre with a population less than 10,000.

All data presented in this publication is based on Statistics Canada's 2006 Census area definitions.

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