

Newsletter for Small and Medium-sized Businesses

January 2013



In the news

[Small, Medium-sized and Large Businesses in the Canadian Economy: Measuring Their Contributions to Gross Domestic Product from 2001 to 2008](#)

This paper estimates the contributions to gross domestic product (GDP) made by small, medium-sized, and large businesses in the Canadian business sector from 2001 to 2008. The contribution of large businesses, that is, businesses with 500 or more employees, to business-sector GDP steadily increased from 45.0% in 2001 to 47.9% in 2008. Small and medium-sized businesses, including unincorporated businesses, accounted for the remaining 52.1% in 2008.

[Small Business Profiles, 2010](#)

Small business profiles for 2010 are now available. The profiles present financial data for small businesses in Canada, defined as having annual total revenue between \$30,000 and \$5 million in 2010. They are classified by industry, by province or territory, and by legal status (incorporated or unincorporated).

The [SME Benchmarking Tool from Industry Canada](#) provides these data at no cost.

[Environmental Protection Expenditures in the Business Sector, 2010](#)

This publication presents estimates from the Survey of Environmental Protection Expenditures, 2010. The survey provides a measure of the expenditures made by Canadian

About the Newsletter for Small and Medium-sized Businesses

Statistics Canada recognizes that small and medium business entrepreneurs have specific information needs. Its Business Outreach Program is dedicated to serving you through this free, monthly newsletter.

Benefits of subscribing

- Stay informed about the latest Statistics Canada releases important to business owners, managers and entrepreneurs. The releases explain how to access related information.
- Learn about upcoming events and activities that will help you get the most from Statistics Canada data.

Subscribing is easy and free

To subscribe, go to [the home page of the Newsletter for Small and Medium-sized Businesses](#) and follow the instructions.

An automatic alert will be emailed to you when new issues of the newsletter are available.

Help us spread the word

If you know a business or an organization that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.



industry to comply with present or anticipated environmental regulations, conventions and voluntary agreements. The survey also collects information on environmental management practices and environmental technologies used by industry for the purpose of preventing, abating or controlling pollution.

Service Bulletins

Statistics Canada publishes regular bulletins on a variety of service industries. We are featuring the following industries in this month's newsletter:

- [Consumer Goods Rental, 2011](#)
- [Commercial and Industrial Machinery and Equipment Rental and Leasing, 2011](#)
- [Travel Arrangement Services, 2011](#)

Recent releases from *The Daily*

The Daily is Statistics Canada's official release bulletin. Recent releases include the following:

- Consumer Price Index
- Job vacancies
- Monthly Survey of Manufacturing
- Wholesale trade

International Year of Statistics 2013



2013 is the International Year of Statistics, a celebration recognized by the United Nations and supported by more than 1,400 organizations around the world. As a participating organization, Statistics Canada will be marking this special year with a series of exciting activities. Stay tuned.

Statistics Canada has a blog!

The StatCan Blog provides a glimpse of the agency's inner workings and future initiatives, while giving users a chance to comment and ask questions.

The first blog post on January 24 features an interview with Chief Statistician Wayne Smith. Monthly posts will cover a range of topics, including changes to the way that we measure inflation, financial security and the environment.

Visit us at www.statcan.gc.ca/blog-blogue/eng.

More ways to stay connected



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Questions or comments?

Please contact our communications staff in your region:

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Have you been contacted to participate in a Statistics Canada survey?

Statistics Canada is able to provide accurate and timely statistical information thanks to the ongoing co-operation of the citizens of Canada, its businesses, governments and institutions. If your business has been asked to participate in a Statistics Canada survey, please see our website for more information [on business surveys](#) or [for survey participants](#). We hope this information will help and that we can count on your support.

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Ce bulletin est aussi disponible en français.

