LOUISIANA-CANADA

AGRICULTURAL TRADE = \$141 MILLION IN 2010

Let's keep a good thing growing!



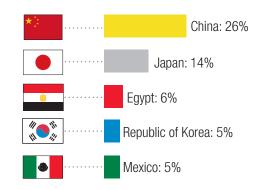
LOUISIANA EXPORTED \$48 MILLION TO CANADA, INCLUDING:

- → \$12M in roasted coffee
- → \$8M in chicken
- → \$5M in sauces and condiments
- → \$3M in rice
- → \$3M in sweet potatoes

LOUISIANA IMPORTED \$93 MILLION FROM CANADA, INCLUDING:

- → \$48M in canola oil
- → \$17M in soybean oil
- → \$8M in whiskey
- → \$4M in breads and pastries
- → \$2M in food preparations

LOUISIANA'S TOP AGRICULTURAL EXPORT MARKETS



BILATERAL TRADE SUPPORTS INCREASED SECTOR SPECIALIZATION AND EFFICIENCIES

Louisiana produces Tabasco® sauce and other hot sauces that have achieved wide popularity in Canada. These spicy sauces are used on everything from chicken wings to Caesars - the Canadian version of a Bloody Mary. In 2010, Canada imported \$5 million worth of sauces and condiments from Louisiana. While Louisiana's signature sauce is in high demand in Canada, Canadian whiskies are gaining popularity in Louisiana. Canada's rye-based whisky is required by law to be aged for three years which results in a smooth, mellow whisky that is demanded internationally. In 2010, Louisiana imported \$8 million of some of Canada's finest whiskies.

TRADE WITH CANADA = JOBS IN LOUISIANA

→ Approximately 113,000 jobs (or 1 in 18 people employed) depend on overall trade with Canada.

All figures are in U.S. dollars (based on 2010 data).
U.S. export figures to Canada do not include re-export values.
Data source: Statistics Canada, June 2011

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