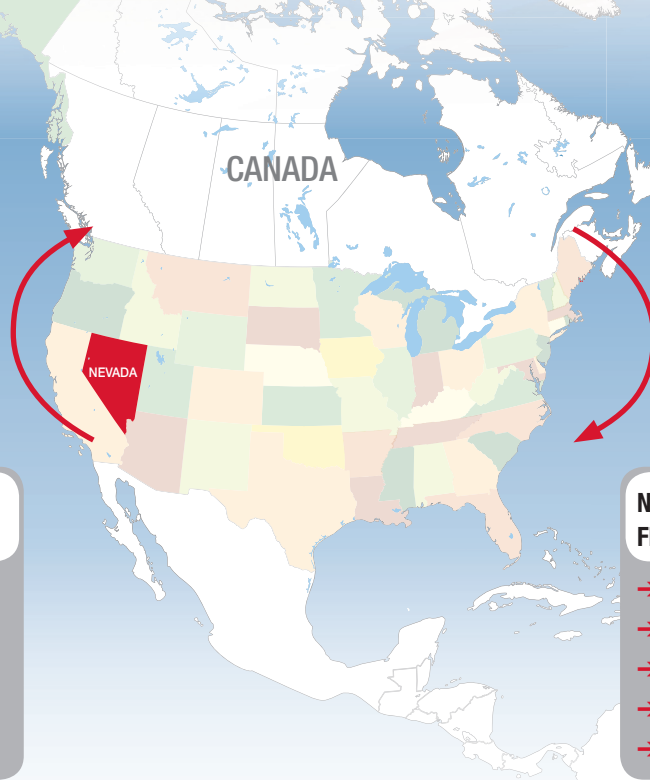


NEVADA-CANADA

AGRICULTURAL TRADE = \$110 MILLION IN 2010

Let's keep a good thing growing!



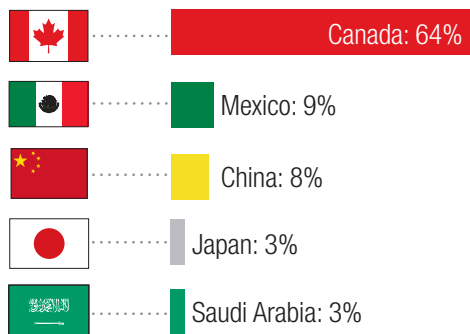
NEVADA EXPORTED \$76 MILLION TO CANADA, INCLUDING:

- \$45M in food preparations
- \$8M in breads and pastries
- \$6M in vegetables
- \$5M in flavored water
- \$4M in fruit and vegetable juices

NEVADA IMPORTED \$34 MILLION FROM CANADA, INCLUDING:

- \$10M in food preparations
- \$4M in chocolate products
- \$2M in whiskey
- \$2M in breads and pastries
- \$1M in tea

NEVADA'S TOP AGRICULTURAL EXPORT MARKETS



BILATERAL TRADE SUPPORTS INCREASED SECTOR SPECIALIZATION, INTEGRATION, AND EFFICIENCIES

Canadian production of whiskey dates back to the 18th century by the country's Scottish immigrants. This drink, following the Scottish naming, was called "whisky" as opposed to the traditional Irish spelling of "whiskey." Canadian whisky is frequently made with rye and is required by law to be aged a minimum of three years, which gives it its characteristic light and smooth flavor. Canadian whisky is in high demand in Nevada thanks to the state's strong tourism industry and reputation as a prime location for celebrations. Canadians made more than 1 million visits to Nevada and spent \$24 million in 2010.

TRADE WITH CANADA = JOBS IN NEVADA

- Approximately 74,000 jobs (or 1 in 17 people employed) depend on overall trade with Canada.

All figures are in U.S. dollars (based on 2010 data).
U.S. export figures to Canada do not include re-export values.
Data source: Statistics Canada, June 2011

www.agr.gc.ca/usadvocacy
Inquiries: Americas@agr.gc.ca

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