

NEW JERSEY-CANADA

AGRICULTURAL TRADE = \$1.2 BILLION IN 2010

Let's keep a good thing growing!



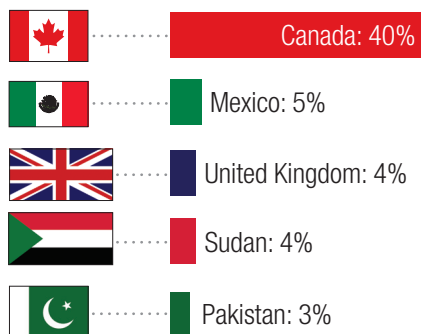
**NEW JERSEY EXPORTED
\$380 MILLION TO CANADA,
INCLUDING:**

- \$51M in flavored water
- \$41M in food preparations
- \$34M in chocolate products
- \$34M in sauces and condiments
- \$21M in fruit and vegetable juices

**NEW JERSEY IMPORTED
\$771 MILLION FROM CANADA,
INCLUDING:**

- \$86M in breads and pastries
- \$67M in chocolate products
- \$64M in beef
- \$52M in frozen fries
- \$37M in canola oil

NEW JERSEY'S TOP AGRICULTURAL EXPORT MARKETS



BILATERAL TRADE SUPPORTS INCREASED SECTOR SPECIALIZATION, INTEGRATION, AND EFFICIENCIES

Potatoes, in various forms, are the most consumed vegetable in the United States with the average American consuming 35 pounds a year. In 2010, New Jersey imported \$52 million worth of frozen fries from Canada. Ketchup is the most common condiment used with fries in the world and Canadians have the 2nd highest consumption per capita, with each Canadian consuming 1.4 liters of ketchup per year. In 2010, Canada bought over \$27 million worth of ketchup from New Jersey. The integrated New Jersey-Canada trading relationship ensures that both places can further develop their areas of specialization and can supply each other with high quality agricultural products.

TRADE WITH CANADA = JOBS IN NEW JERSEY

- Approximately 234,000 jobs (or 1 in 20 people employed) depend on overall trade with Canada.

All figures are in U.S. dollars (based on 2010 data).
U.S. export figures to Canada do not include re-export values.
Data source: Statistics Canada, June 2011

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