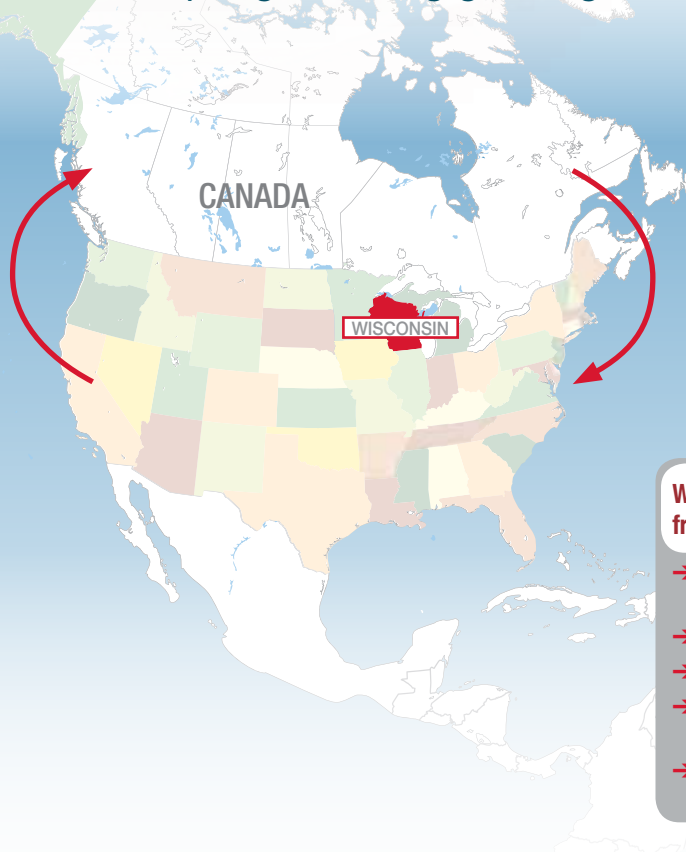


WISCONSIN-CANADA

AGRICULTURAL TRADE = \$2.1 BILLION IN 2013

Let's keep a good thing growing!



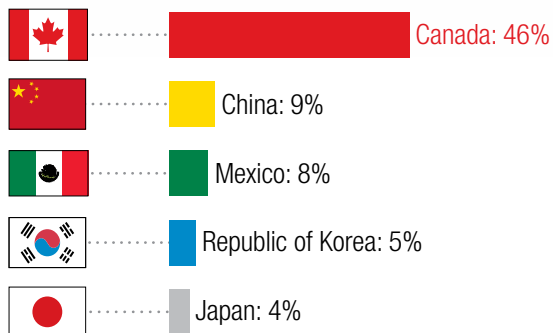
Wisconsin exported \$1.4 billion to Canada, including:

- \$219M in ethanol
- \$136M in prepared meat (including \$52M in sausages)
- \$112M in food preparations (including \$15M in coffee whitener)
- \$70M in breads and pastries (including \$8M in corn chips)
- \$68M in alcoholic beverages

Wisconsin imported \$736 million from Canada, including:

- \$94M in live animals (including \$59M in hogs)
- \$64M in fresh/frozen beef
- \$62M in canola meal
- \$57M in fats and oils (including \$34M canola oil)
- \$32M in fresh/frozen pork

Wisconsin's top agriculture and agri-food export markets:



A Strong Partnership in Trade:

- Since the North American Free Trade Agreement (NAFTA) came into force, agriculture and agri-food trade has more than quadrupled, leading to significant changes in trade patterns and resulting in a more integrated North American marketplace.
- The U.S., and in particular Wisconsin, has benefited from this strong relationship - with Canada purchasing over \$21 billion in agriculture and agri-food products from the U.S. in 2013, of which \$1.4 billion came from Wisconsin.
- The work of the Regulatory Cooperation Council and Beyond the Border initiatives is significant to our continued growth in agriculture and agri-food trade and to strengthening our industry competitiveness. For more information: www.actionplan.gc.ca/rcc
- Increased regulatory cooperation will reduce regulatory differences and duplicative actions that can hinder cross-border trade while ensuring a greater variety of safe, high-quality food products for consumers.

Trade with Canada = 144,900 Jobs in Wisconsin



For more information: www.agr.gc.ca/agpartners
Follow the conversation on Twitter using **#agpartners**

M = Million

Data source: Statistics Canada
E-mail: MAS-SAM@agr.gc.ca



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Canada