



ATS Bulletin | Bulletin SEA

AGRI-FOOD TRADE SERVICE | SERVICE D'EXPORTATION AGROALIMENTAIRE

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Trade Reports

To view full report, please click on title.

[Agri-Food News from Europe - March 2015](#)

March's edition of The Agri-Food News from Europe contains a list of current products in demand, a list of the European trade fairs, information about specific markets, EU country news and more.

**Source: Canadian Consulate Agri-Food Section, in Düsseldorf, Germany
March 2015 (81 pages)**

New Market Intelligence Reports from Global Analysis

The Global Analysis Group of Agriculture Canada publishes a variety of market intelligence reports to help Canadian suppliers understand world markets and compete internationally.

Our recent titles include:

- [Inside the Gulf Cooperation Council: Pulse Trade](#)
- [Inside Spain: The Fish and Seafood Trade](#)
- [Packaged Food Sales in Japan](#)

For more information on these reports, or to join our distribution list and receive new reports as soon as they are issued, please contact infoservice@agr.gc.ca.

[Market Overview – Taiwan – July 2014](#)

This report presents a market snapshot, production data, recent trade statistics, a glance at the Taiwan consumer foodservice market as well as details on the packaged food industry in Taiwan.

**Source: Agriculture and Agri-Food Canada
July 2014 (7 pages)**

[Canada: Outlook for Principal Field Crops](#)

This report provides an update of AAFC's March outlook report for the current crop year, 2014-15, and the up-coming crop year, 2015-16. For most crops, the crop year in Canada starts on August 1 and ends on July 31.

**Source: Agriculture and Agri-Food Canada
April 2015 (11 pages)**

Events

Canada Events

July 12 - 17, 2015 - 20th International Farm Management Congress, Quebec, Quebec

"Healthy agriculture for a healthy world"

Agriculture, health and the important linkages between them concern you? Don't miss this unique opportunity to take part in high level presentations by renowned speakers and to discover the best farm management practices in Canada and around the world. For more information please visit the event website: <http://www.ifma20.org/en/>

September 17-20, 2015 - Canadian Health Food Association (CHFA) CHFA East, Metro Toronto Convention Centre, Toronto

CHFA East is Canada's largest conference and trade show for the natural health and organics industry. For more information please visit: www.chfa.ca/tradeshows/chfa-east/



International Events

September 14–17, 2015 - World Food Moscow, Moscow, Russia–Expocenter

This leading international exhibition for food products in Russia attracts a huge audience of wholesalers, distributors, retailers and restaurateurs. Attendees can also find reliable distributors, while also gauging demand for their products in this ever evolving market. For more information please visit: <http://www.world-food.ru/en-GB>

September 19-23, 2015 - Trade Mission to Fine Food Australia, Sydney, Australia

The Canadian Food Exporters Association is working in partnership with the High Commission of Canada, Canberra to provide a trade mission to Fine Food Australia, taking place in Sydney from September 20-23, 2015. More information about the show can be found at: <http://finefoodaustralia.com.au> and additional information about CFEA's Trade Mission can be found at <http://www.cfea.com/events/finefoodaus2015invite.aspx>.

October 26-27, 2015 - America's Food & Beverage Show (18th) - Miami Beach Convention Centre, Miami, Florida

This show delivers the best opportunity to showcase, explore and sample the largest selection of foods and beverages from USA and around the world. For more information please visit: <http://www.americasfoodandbeverage.com/>

November 4-6, 2015 - China Fisheries and Seafood Expo (CFSE), Qingdao, China

The [China Fisheries Seafood Expo](http://www.agr.gc.ca/eng/industry-markets-and-trade/trade-events/asia-pacific/china-fisheries-and-seafood-expo/?id=1410072148346) is the key event for fish and seafood products in China. Exhibit in the Canada Pavilion at CFSE and give your business the opportunity to interact with new and established contacts in one of the world's most dynamic markets. The deadline to register is **July 15, 2015**. Funding and support may be available through a national industry association. For additional information please visit <http://www.agr.gc.ca/eng/industry-markets-and-trade/trade-events/asia-pacific/china-fisheries-and-seafood-expo/?id=1410072148346>.

November 11-13, 2015 - Food & Hotel China, Shanghai, China

Held annually, Food & Hotel China is the premier business exhibition for the global food and hospitality sector in China. The deadline to register with Agriculture and Agri-Food Canada's Canadian Pavilion is **September 4, 2015**. For more information please visit: <http://www.agr.gc.ca/eng/industry-markets-and-trade/trade-events/asia-pacific/food-hotel-china/?id=1410072148343>.

December 1-3, 2015 - Food Ingredients Europe and Natural Ingredients 2015, Paris, France

Food Ingredients Europe is the leading trade fair for food and natural ingredients with an extensive on-site seminar program to learn about trends and developments in the international food ingredients market. For more information please visit: <http://www.tradecommissioner.gc.ca/eng/document.jsp?did=154900> or contact Nora Gruetters, Canadian Trade Commissioner Service in Germany at nora.gruetters@international.gc.ca.

Check it Out

To find more events or other trade-related resources, visit the Agri-Food Trade Service website
www.ats-sea.agr.gc.ca

Announcements/News

Ministers Ritz and Fast Stand Firm with Canadian Industry Against U.S. Country of Origin Labelling (COOL) – May 19, 2015 Agriculture Minister Gerry Ritz and International Trade Minister Ed Fast, alongside Canadian cattle and hog producers in Ottawa, reaffirmed Canada's longstanding position that the United States (U.S.) must repeal its protectionist and harmful COOL policy or face retaliatory measures. The Ministers were joined by Canadian Cattlemen's Association President Dave Solverson and Canadian Pork Council Chair Rick Bergmann. The World Trade Organization (WTO) Appellate Body handed down a fourth and final ruling, reaffirming Canada's position that these measures are discriminatory against Canadian cattle and hogs.
<http://news.gc.ca/web/article-en.do?nid=975929>



Minister Ritz Attends G20 Ministerial Agricultural Meeting and Concludes Successful Mission to Turkey

Agriculture Minister Gerry Ritz has successfully concluded his second agricultural mission to Turkey where he participated in the G20 Ministerial Agricultural Meeting. Minister Ritz met with Turkish Agriculture Minister Mehmet Mehdi Eker and secured an agreement to open market access for Canadian breeding cattle to Turkey estimated to be worth \$4.5 million annually.

http://news.gc.ca/web/article-en.do?nid=972489&_ga=1.150458806.1696508338.1413297982

Safe Food for Canadians Regulations (SFCR) Engagement

In January 2015, the Canadian Food Inspection Agency (CFIA) announced that it would take the necessary time to analyze the broad range of comments received from stakeholders on the development of the Safe Food for Canadians Regulations.

Of particular importance were comments received on the following components of international food safety systems:

1. Identification of food businesses;
2. Ability to trace a food product's path one step forward and one step back; and
3. Preventive food safety controls.

The CFIA remains committed to strengthening Canada's world-class food safety system. To supplement its extensive consultations with industry and other stakeholders in 2013 and 2014, the CFIA is engaging more micro and small businesses (MSBs) which are in the food supply chain across Canada. These consultations will help the CFIA to better understand the food safety challenges that MSBs face, and to seek feedback on options that could reduce the burden associated with some requirements being considered.

In May and June of 2015, the CFIA will host a number of webinars and in-person sessions across Canada tailored to MSBs. The CFIA is also interested in hearing specifically from MSBs on the types of tools, guidance resources and support that would assist them in producing safe and compliant food.

More information can be found at www.inspection.gc.ca/safefood. Additionally, please register at www.inspection.gc.ca/english/util/listserv/listserve.shtml to receive CFIA news and updates by email CFIA-modernisation-ACIA@inspection.gc.ca.

Food Labelling Modernization Initiative Engaging on Ways to Modernize Food Labelling – Online Survey

The Canadian Food Inspection Agency (CFIA) is seeking feedback on options to change food labels and the food labelling system. Specific options, such as revising the format of best before dates, expanding food class names (i.e., "vegetable oil" or "flavour"), and changing the required contact information for food dealers are proposed in an [online survey](#) for comment. The survey will be available until June 30, 2015.

This is the second phase of consultations for the CFIA's Food Labelling Modernization initiative. A [summary report](#) of the first consultation phase is available on the CFIA website.

For more information on the Food Labelling Modernization initiative, contact CFIA-Modernisation-ACIA@inspection.gc.ca. A printable copy of the full questionnaire is available: [Food Labelling Modernization Initiative Engaging on Ways to Modernize Food Labelling \(PDF, 256 kb\)](#). Please note, all answers must be submitted through the [online survey](#).

Harper Government Supports Canadian Organic Sector

Member of Parliament for Oak Ridges-Markham, Paul Calandra on behalf of Agriculture Minister Gerry Ritz, announced today an investment of \$785,660 to the Canada Organic Trade Association (COTA) to help promote the Canadian organic sector and increase the visibility of the Canadian organic brand in international markets.

This investment will enable COTA to attend international conferences and trade shows and lead outgoing missions to raise awareness of Canadian organic products in key markets in Europe, United States, Asia and Latin America.

<http://news.gc.ca/web/article-en.do?nid=976089>

Harper Government Invests in Canadian Aquaculture Exports

The Honourable Gail Shea, Minister of Fisheries and Oceans, Regional Minister for Prince Edward Island and Member of Parliament for Egmont, on behalf of Agriculture Minister Gerry Ritz announced today an investment of nearly \$2.5 million over two years to the Canadian Aquaculture Industry Alliance (CAIA) to help the aquaculture industry increase the domestic and international market share for Canadian aquaculture products.

<http://news.gc.ca/web/article-en.do?nid=977939>



Agriculture and Agri-Food Canada's AgriMarketing Program

The AgriMarketing Program can support Small and Medium Sized Enterprises (SMEs) in implementing their international market export plans by providing up to \$50,000 non-repayable contribution. A full program guide for The Small and Medium-sized Enterprise (SME) component of the AgriMarketing Program's Market Development is located on our website at <http://www.agr.gc.ca/eng/?id=1397220184548>, and provides information on how to apply. Eligible Applicants include SMEs operating in the agriculture, agri-food, and fish and seafood sectors who have fewer than 250 employees and annual sales not exceeding \$50 million. Eligible Applicants must be legal entities capable of entering into legally binding agreements. Applications will be accepted on a continuous basis for activities to be undertaken and completed within the current fiscal year (April 2014-March 2015). Activities in Canada or the United States are not eligible under this program. For additional information please call 1-877-246-4682 or visit the program website at <http://www.agr.gc.ca/eng/?id=1397220184548>.

Agriculture and Agri-Food Canada's AgriInnovation Program

The Enabling Commercialization and Adoption Stream of the AgriInnovation Program provides repayable contributions to approved industry-led pre-commercial demonstration, commercial or adoption projects and has an open system where applications can be submitted for review at any point until available support to accepted projects has been fully allocated.

Types of projects under the Enabling Commercialization and Adoption Stream:

- pre-commercial demonstration - projects involving the demonstration of an agri-innovation for which all necessary testing and piloting has been completed and the innovation is within 24 months of market or commercial operation; and
- commercialization - projects in which agri-innovations will be introduced to the market at the successful completion of the projects.
- adoption – projects involving the adoption of innovative agricultural, agri-food or agri-based products, technologies, processes or services where recent innovations are adopted and adapted into recipients operations.

For additional information please call 1-877-246-4682 or visit the program website at <http://www.agr.gc.ca/eng/?id=1354301302625>.

Order Form

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Please include in the email your name, company, address, and phone number, as well as the details of your request.

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