



ATS Bulletin | Bulletin SEA

AGRI-FOOD TRADE SERVICE | SERVICE D'EXPORTATION AGROALIMENTAIRE

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Trade Reports

To view full report, please click on title.

[Business Environment - United States](#)

This report provides a snapshot of the country, statistics on current trade, information on US retail and food service environments, current trends and business etiquette and information links on US tariffs, taxes and labelling.

**Source: Agriculture and Agri-Food Canada
October 2014 (10 Pages)**

[2013-2014 Potato Market Information Review](#)

The report provides a comprehensive summary of potato market information and data in one document. It contains tables and charts about Canadian potato production, revenues, prices, consumption and trade as well as U.S. and world production of potatoes.

**Source: Agriculture and Agri-Food Canada
May 2015 (71 pages)**

[CANSEA Agri-Food Update \(January - April 2015\)](#)

A quarterly newsletter presented by Canada's agri-food team in Southeast Asia.

**Source: Canadian Trade Commissioner Service
(April 2015, 12 pages)**

[Competing in the World's No. 1 Emerging Market](#)

The report is based on the Canadian Agri-Food Policy Institute's (CAPI) networking trip to China last November that introduced Canadian companies and organizations to selected retailers in Beijing and Shanghai.

**Source: Canadian Agri-Food Policy Institute (CAPI)
February 2015 (36 pages)**

New Market Intelligence Reports from Global Analysis

The Global Analysis Group of Agriculture Canada publishes a variety of market intelligence reports to help Canadian suppliers understand world markets and compete internationally.

Our recent titles include:

- [Competitive Trade Analysis: China](#)
- [Inside Thailand: The Fish and Seafood Trade](#)
- [Modern Grocery Retailing in Japan](#)
- [Business Environment: South Korea](#)
- [Competitive Trade Analysis: Hong Kong](#)

For more information on these reports, or to join our distribution list and receive new reports as soon as they are issued, please contact infoservice@agr.gc.ca.

Events

Canada Events

Go Global: Supporting Export Success, July 29, 2015, Delta Fredericton

Join International Trade Minister Ed Fast and experts from Government of Canada export support agencies such as Canada's Trade Commissioner Service, Export Development Canada, the Business Development Bank of Canada and the Canadian Commercial Corporation at a unique workshop, delivered in partnership with Canadian Manufacturers & Exporters, designed to provide all the information needed to succeed in today's international markets.

<https://ns.cmemec.ca/mpower/event/loadevent.action?e=94>

September 17-20, 2015 - Canadian Health Food Association (CHFA) CHFA East, Metro Toronto Convention Centre, Toronto

CHFA East is Canada's largest conference and trade show for the natural health and organics industry. For more information please visit: www.chfa.ca/tradeshows/chfa-east/



International Events

September 14–17, 2015 - World Food Moscow, Moscow, Russia–Expocenter

This leading international exhibition for food products in Russia attracts a huge audience of wholesalers, distributors, retailers and restaurateurs. Attendees can also find reliable distributors, while also gauging demand for their products in this ever evolving market. For more information please visit: <http://www.world-food.ru/en-GB>

September 17-19, 2015 - Natural Products Expo East Baltimore, Maryland, U.S.A.

Expo East allows goers to meet buyers of natural, organic, and healthy lifestyle products in-person, highlight new products, build brand awareness, strengthen relationships with existing buyers, brokers, and distributors and build new business connections. For more information please visit: <http://www.expoeast.com/ee15/public/mainhall.aspx>

September 19-23, 2015 - Trade Mission to Fine Food Australia, Sydney, Australia

The Canadian Food Exporters Association is working in partnership with the High Commission of Canada, Canberra to provide a trade mission to Fine Food Australia, taking place in Sydney from September 20-23, 2015. More information about the show can be found at: <http://finefoodaustralia.com.au> and additional information about CFEA's Trade Mission can be found at <http://www.cfea.com/events/finefoodaus2015invite.aspx>.

October 26-27, 2015 - America's Food & Beverage Show (18th) - Miami Beach Convention Centre, Miami, Florida

This show delivers the best opportunity to showcase, explore and sample the largest selection of foods and beverages from USA and around the world. For more information please visit: <http://www.americasfoodandbeverage.com/>

November 4-6, 2015 - China Fisheries and Seafood Expo (CFSE), Qingdao, China

The [China Fisheries Seafood Expo](#) is the key event for fish and seafood products in China. Exhibit in the Canada Pavilion at CFSE and give your business the opportunity to interact with new and established contacts in one of the world's most dynamic markets. The deadline to register is **July 15, 2015**. Funding and support may be available through a national industry association. For additional information please visit <http://www.agr.gc.ca/eng/industry-markets-and-trade/trade-events/asia-pacific/china-fisheries-and-seafood-expo/?id=1410072148346>.

November 6–15, 2015 - The Royal Agricultural Winter Fair, Toronto, Ontario

The Royal Agricultural Winter Fair takes place every November in the City of Toronto. The Royal is the largest combined indoor agricultural fair and international equestrian competition in the world. It is where Canadian and international breeders, growers and exhibitors are declared champions and where hundreds of thousands of attendees come to learn, compete, taste and have a great time. For more information please visit: www.royalfair.org.

November 5-7, 2015, Hong Kong International Wine & Spirits Fair, Hong Kong

The Canadian Food Exporters Association in cooperation with the Hong Kong Economic and Trade Office, and the Hong Kong Trade Development Council, will be organizing a Canada pavilion at the Hong Kong International Wine & Spirits Fair. More information about the show can be found at <http://www.hktdc.com/fair/hkwinefair-en/HKTDC-Hong-Kong-International-Wine-and-Spirits-Fair.html> and additional information about CFEA's Trade Mission can be found at <http://www.cfea.com/events/hkwinespirits2015invite.aspx>.

November 11-13, 2015 - Food & Hotel China, Shanghai, China

Held annually, Food & Hotel China is the premier business exhibition for the global food and hospitality sector in China. The deadline to register with Agriculture and Agri-Food Canada's Canadian Pavilion is **September 4, 2015**. For more information please visit: <http://www.agr.gc.ca/eng/industry-markets-and-trade/trade-events/asia-pacific/food-hotel-china/?id=1410072148343>.

December 1-3, 2015 - Food Ingredients Europe and Natural Ingredients 2015, Paris, France

Food Ingredients Europe is the leading trade fair for food and natural ingredients with an extensive on-site seminar program to learn about trends and developments in the international food ingredients market. For more information please visit: <http://www.tradecommissioner.gc.ca/eng/document.jsp?did=154900> or contact Nora Gruetters, Canadian Trade Commissioner Service in Germany at nora.gruetters@international.gc.ca.

Check it Out

To find more events or other trade-related resources, visit the Agri-Food Trade Service website

www.ats-sea.agr.gc.ca



Announcements/News

EDC announces new credit insurance: Trade Protect

Export Development Canada (EDC) has announced its new credit insurance, Trade Protect, designed to help companies manage and reduce the risks that come with international trade.

<http://www.edc.ca/EN/Our-Solutions/Insurance/Credit-Insurance/Pages/credit-insurance-trade-protect.aspx>

Harper Government Invests In Potato Safety

June 22, 2015 – Charlottetown, Prince Edward Island – Agriculture and Agri-Food

The Honourable Gail Shea, Minister of Fisheries and Oceans, Regional Minister for Prince Edward Island (P.E.I.) and Member of Parliament for Egmont, on behalf of Agriculture Minister Gerry Ritz, announced today that the Harper Government is investing \$1.5 million to support the P.E.I. potato industry in addressing recent challenges with tampered potatoes.

<http://news.gc.ca/web/article-en.do?nid=990179>

Canada Regains Market Access for Live Swine to Chile - June 12, 2015

The Harper Government has re-established market access to Chile for live swine, a market that industry estimates was worth approximately \$350,000 in 2013. Canada had been Chile's main supplier of live swine for over 10 years, prior to 2014 when Chile temporarily suspended imports of live swine and porcine blood products from countries with reported outbreaks of the Porcine Epidemic Diarrhea virus (PEDv), including Canada.

<http://news.gc.ca/web/article-en.do?nid=987419>

Potential Implications of a Trans-Pacific Partnership for the Canadian Pork Industry - May 25, 2015 (Ottawa, ON)

The Canadian Pork Council (CPC) has released a report outlining the impact a Trans-Pacific Partnership (TPP) will have on Canada's pork industry. *Potential Implications of a Trans-Pacific Partnership for the Canadian Pork Industry*, illustrates the importance of pork exports to the Canadian economy and demonstrates the impacts of Canada being a successful member in the TPP.

View the Press Release:

<http://www.ontariopork.on.ca/Portals/0/Docs/News/Whatnew/TPP%20impact%20on%20pork%20industry.pdf>

View the Report:

<http://www.ontariopork.on.ca/Portals/0/Docs/News/Whatnew/CPC%20TPP%20Report%20Final%20March%2025%202015.pdf>

Agriculture and Agri-Food Canada's AgriMarketing Program

The AgriMarketing Program can support Small and Medium Sized Enterprises (SMEs) in implementing their international market export plans by providing up to \$50,000 non-repayable contribution. A full program guide for The Small and Medium-sized Enterprise (SME) component of the AgriMarketing Program's Market Development is located on our website at

<http://www.agr.gc.ca/eng/?id=1397220184548>, and provides information on how to apply. Eligible Applicants include SMEs operating in the agriculture, agri-food, and fish and seafood sectors who have fewer than 250 employees and annual sales not exceeding \$50 million. Eligible Applicants must be legal entities capable of entering into legally binding agreements. Applications will be accepted on a continuous basis for activities to be undertaken and completed within the current fiscal year (April 2014-March 2015). Activities in Canada or the United States are not eligible under this program. For additional information please call 1-877-246-4682 or visit the program website at <http://www.agr.gc.ca/eng/?id=1397220184548>.

Agriculture and Agri-Food Canada's AgriInnovation Program

The Enabling Commercialization and Adoption Stream of the AgriInnovation Program provides repayable contributions to approved industry-led pre-commercial demonstration, commercial or adoption projects and has an open system where applications can be submitted for review at any point until available support to accepted projects has been fully allocated.

Types of projects under the Enabling Commercialization and Adoption Stream:

- pre-commercial demonstration - projects involving the demonstration of an agri-innovation for which all necessary testing and piloting has been completed and the innovation is within 24 months of market or commercial operation; and
- commercialization - projects in which agri-innovations will be introduced to the market at the successful completion of the projects.
- adoption – projects involving the adoption of innovative agricultural, agri-food or agri-based products, technologies, processes or services where recent innovations are adopted and adapted into recipients operations.

For additional information please call 1-877-246-4682 or visit the program website at

<http://www.agr.gc.ca/eng/?id=1354301302625>.



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