EQUITY OBJECTIVES

Define the equity objective based on an assessment of existing health inequalities, who is affected, and the underlying conditions

SOCIAL DETERMINANTS

Consider which social determinant entry point to use to improve the health of people in conditions of disadvantage

MEDIATING FACTORS

Consider the factors to influence to improve the health of people in conditions of disadvantage (Healthy Weights Example)

ENGAGEMENT

INTERVENTION IMPLEMENTATION

Consider which engagement strategies to use to improve the health of people in conditions of disadvantage

STRATEGIES

5 **EQUITY TARGETING**

Consider ways to target the intervention to improve the health of people in conditions of disadvantage

MIDSTREAM

INTERVENTION LEVEL

Structure-based

Environment-based

promote health; and

Behaviour-based

Minimize the damaging psycho-social effects of living

in conditions of disadvantage

Proportionately increase

exposure to factors that

to factors harmful to health

Reduce disproportionate exposure

Reduce socio-economic, cultural, racial and institutional barriers that limit access to health-promoting resources and opportunities

Socio-economic and **Political Context**

Governance Macroeconomic policies Social policies Culture and societal values

Socio-economic Status

Social position Education Income Occupation

Material Circumstances

Living conditions Learning conditions Working conditions

Individual-level

Psycho-social factors Personal health practices Cognition/self-efficacy Behaviour

Social/Economic/Legal Norms

Charter/Treaty rights Affordable housing Food systems/security Income distribution Early learning/education

Social Inclusion

Indigenous perspectives Immigrant integration Experience of discrimination Adult learning/literacy

Built Environment

Physical environments Food environments Parks/recreational areas Transit infrastructure Housing mix/quality

Family/Community

Parent-child attachment Positive peers Stable home Parenting competencies

Intersectoral/Multisectoral

Involves public health working with:

- non-health sectors
- different levels of government
- sectors outside government

People who Experience Disadvantage

Involves engaging those who live in conditions of disadvantage

Context-sensitive

Involves the use of genderand culturally-relevant language, content, and communication

Factors in local political and economic contexts

Includes informal governance

Universal

dies

Applies to all in the same way, but who benefits more may vary

Proportionate Universal

Applies to all, with increasing benefits for increasing levels of disadvantage

Targeted within Universal

Applies to all, with additional benefits directed to those who are disadvantaged

Targeted

Applies to, and directly benefits, only those who are disadvantaged

MODERATING FACTORS

How people, settings and circumstances influence implementation effectiveness