



Farm Products Council
of Canada

Conseil des produits agricoles
du Canada

FOCUS *Newsletter*

OCTOBER 2015



Complaints

Complaint from Ontario Broiler Hatching Egg & Chick Commission against Canadian Hatching Egg Producers

On July 8, 2015, FPCC received a complaint from the Ontario Broiler Hatching Egg & Chick Commission (OBHECC) against the Canadian Hatching Egg Producers (CHEP) concerning ongoing structural problems in the current hatching egg marketing system. An FPCC Complaint Committee was established, with Council members Debbie Etsell and Mike Pickard respectively serving as chair and member.

After discussions with the Parties, it's been decided to follow an informal meeting process to investigate the complaint, and to hold a 2-day meeting on October 26 and 27, 2015, in Ottawa. Thereafter, parties to both the complaint filed by OBHECC and the complaint filed by *Syndicat des producteurs d'oeufs d'incubation du Québec* (see page 2) requested and were granted a stay of proceedings until the end of November 2015 in order to allow for a mediation process to take place.

Complaint from Turkey Farmers of Ontario against Turkey Farmers of Canada

A complaint was brought against the Turkey Farmers of Canada (TFC) by the Turkey Farmers of Ontario (TFO) on July 10, 2015. At the request of both parties, FPCC agreed not to proceed with the complaint until July 31, 2015. Following this, FPCC received requests for two extensions (August 7 and August 14, 2015) to allow the parties' time to develop an alternative dispute resolution mechanism. On August 18, 2015, a Complaint Committee was established with Mike Pickard as Committee Chair and Kimberley Hill as member. Several comments and requests to intervene were received from industry stakeholders in the following days.

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COMMENTS OR QUESTIONS?

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FARM PRODUCTS COUNCIL OF CANADA

Canada



On August 28, FPCC received notice from TFO declaring that some aspects of the issue were deemed better resolved through a binding arbitration process rather than through the Complaint process and TFO withdrew its complaint. The Arbitration Agreement followed on September 1, 2015. The Committee decided not to dismiss the complaint and has granted a stay of proceedings until the arbitration process is completed. Depending on the results of the arbitration, if further actions are required, FPCC will be informing all parties of next steps.

Complaint from Agri-Food Council of Saskatchewan against Chicken Farmers of Canada

On July 14, 2015, the FPCC received a complaint from the Agri-Food Council of Saskatchewan (AFC) regarding the Chicken Farmers of Canada's (CFC) A-133 allocation. The FPCC Chairman nominated Maryse Dubé and Debbie Etsell, respectively, as Chair and member of the Complaint Committee. An informal meeting was held on August 4, 2015, to hear from the complainant and respondent. The Committee members reviewed all material submitted and prepared a summary report and recommendation, which was presented to Council members on September 29, 2015. After thorough discussions, Council members dismissed the complaint.

Complaint from Syndicat des producteurs d'œufs d'incubation du Québec against Canadian Hatching Egg Producers

On September 17, 2015, FPCC received a complaint from the *Syndicat des producteurs d'œufs d'incubation du Québec* (SPOIQ) against CHER. FPCC Chairman Laurent Pellerin held an informal preliminary meeting on September 24, 2015, with both Parties to discuss the complaint. At the September 29-30, 2015, FPCC meeting, the decision was made to establish a Committee composed of Council member Kimberley Hill, as Chair, and her colleague, Maryse Dubé, as

member. As mentioned above, this process is currently on hold to allow mediation to take place.

FPCC ACTIVITIES

FPCC Strategic Plan and Annual Report

The FPCC is proud to present its *2015-2018 Strategic Plan*. The plan focuses on the key role FPCC continues to play within the supply management and the promotion and research systems. The Plan emphasizes FPCC's mandate and responsibilities in maintaining transparent and efficient systems that provides quality products to Canadians.

FPCC is also pleased to announce that its *2014-2015 Annual Report* has been distributed. This year's report provides a summary of FPCC's activities and related accomplishments in support to the national agencies and promotion and research systems. Both are available on the FPCC website.





Council member departure

We would like to acknowledge the departure of Tim O'Connor who completed his term as a member of the FPCC in June of 2015. Mr. O'Connor contributed substantially to the FPCC through his experienced view of the agri-food sector, his on-going contribution and dedication to continued improvement of the supply management and promotion and research systems.

New employee at FPCC

The FPCC is pleased to announce the arrival of a new employee. Céline Tremblay took office as the Executive Assistant on June 1st, 2015. She has worked in several spheres of activity since the beginning of her career with the Federal Government and, more recently, in the area of strategic communications, events planning and coordination at Environment Canada. Her organizational skills and extensive experience in the field of client services will be an asset in the execution of her new role.

FPCC BUSINESS

FPCC MEETING OF SEPTEMBER 29-30 2015

Chicken Farmers of Canada (CFC)

Canadian Chicken Marketing Quota Regulations A-133

The FPCC reviewed the proposed amendments to the *Canadian Chicken Marketing Quota Regulations* for the allocation period A-133, which begins on October 4 and ends on November 28, 2015.

Council members reviewed the market indicators such as wholesale prices, storage stocks, chicken disappearance, retail sales, import activity, and the processor gross margin table, and found the chicken market in good position to accept the production that will result from the proposed allocation for A-133. FPCC therefore approved the proposed quota regulation amendments for

A-133

SCHEDULE (Sections 1, 5, 7, 8 and 8.3 to 10.1) LIMITS FOR PRODUCTION AND MARKETING OF CHICKEN FOR THE PERIOD BEGINNING ON OCTOBER 4, 2015 AND ENDING ON NOVEMBER 28, 2015				
Column 1		Column 2	Column 3	Column 4
Item	Province	Production Subject to Federal and Provincial Quotas (in live weight) (kg)	Production Subject to Federal and Provincial Market Development Quotas (in live weight) (kg)	Production Subject to Federal and Provincial Specialty Chicken Quotas (in live weight) (kg)
1.	Ont.	74,884,121	1,150,000	651,700
2.	Que.	60,308,269	3,449,190	0
3.	N.S.	7,843,648	0	0
4.	N.B.	6,274,827	0	0
5.	Man.	9,334,403	387,500	0
6.	B.C.	31,782,489	1,593,845	716,226
7.	P.E.I.	842,133	0	0
8.	Sask.	7,962,069	1,114,690	0
9.	Alta.	21,649,959	400,000	85,000
10.	N.L.	3,162,121	0	0
Total		224,044,039	8,095,225	1,452,926

A-133, with the total allocation set at 233,592,190 kg live weight.

While the process to arrive at the allocation may diverge from CFC's current Operating Agreement, Council members were nonetheless satisfied that the allocation, including its provincial distribution, was necessary for the implementation of the Marketing Plan, which the Agency is authorized to implement. Council members were similarly satisfied that the allocation provides for the consideration of comparative advantage of production as per section 23(2) of the *Farm Products Agencies Act*.

Council members also reviewed and approved the amendments requested by the Standing Joint Committee for the Scrutiny of Regulations to the *Canadian Chicken Marketing Quota Regulations*, the *Canadian Chicken Anti-Dumping Regulations*, and the *Canadian Chicken Marketing Levies Order*.



Egg Farmers of Canada (EFC)

Canadian Egg Marketing Agency Quota Regulations, 1986

Following a review of Egg Farmers of Canada's proposed amendments, Council members approved the proposed regulation which amends the *Canadian Egg Marketing Agency Quota Regulations, 1986*, and establishes a quota allocation for the "Limits to Special Temporary Market Requirement Quotas" for the control period beginning on August 9, 2015, and ending on December 26, 2015.

Canadian Egg Marketing Levies Order

Council members approved the proposed order which amends Sections 2 and 3 of the *Canadian Egg Marketing Levies Order* to support the new quota category. The order will come into force on the day of registration. Council members were satisfied that both amendments are necessary for the implementation of the marketing plan that the Agency is authorized to implement.

Turkey Farmers of Canada (TFC)

The FPCC approved the proposal for amending the *Canadian Turkey Marketing Quota Regulations, 1990* for the 2015-16 control period as submitted by Turkey Farmers of Canada.

This amends the quota allocation to 406,928,297 lb (184,579,546 kg) eviscerated weight from the date the amendment is registered. In their review of the proposal, Council members found that the amendment satisfied the requirements of the *Farm Products Agencies Act*, the Agency's Proclamation, the Federal-Provincial Agreement (FPA) and attached schedule, as well as the Agency's By-Laws.

Council members were pleased to see that this amendment relates to the continuing growth in demand for further processed turkey meat and encourage TFC to expand its promotion activities to increase the consumption of turkey and turkey products.

REGULATORY UPDATE

Canadian Pork Council



On July 30, 2015, FPCC received from the Canadian Pork Council a proposal to establish a Canadian Pork Promotion and Research Agency, to be funded by levies.

FPCC Chairman

Laurent Pellerin has appointed Mike Pickard as Panel Chair, and Maryse Dubé as member. In order to be considered, submissions had to be received by October 30, 2015. Those wishing to send a Request to Appear have until November 23, 2015, to do so. A pre-hearing teleconference was held on November 5, 2015, at 1:00 p.m. (Eastern Standard Time) to discuss procedural matters.

Canada Beef (CB)

The 2014-2015 Canada Beef Annual Report to Parliament was received by FPCC in early September 2015. The report includes audited financial statements and a summary of the promotion and research plan of the Agency. New to this report is a very brief summary of provincial activities carried out using the provincial investment part of the national levy. An overview of research activities is also included in this year's report.

Furthermore, Canada Beef Board members have agreed to modify the CB's organizational chart to introduce a manager responsible for the national levy, the Agency's legislative affairs and its stakeholder communications. This new role in the organization should help CB achieve its goal of reviewing and updating its provincial service agreements.



Agricultural Products Marketing Act (APMA)

FPCC continues to work with those provincial commodity boards which hold APMA delegation orders, and also with its provincial supervisory board counterparts, as part of the APMA Administrative Review. FPCC met with a Treasury Board Secretariat

representative, and the general framework of the Administrative Review has been approved.

The FPCC will shortly be communicating with the provincial commodity boards to start the next phase of the review.



UPCOMING EVENTS

November

17-19	Canadian Hatching Egg Producers	Ottawa, ON
18-19	Egg Farmers of Canada	Ottawa, ON
25-26	Turkey Farmers of Canada	Toronto, ON
25-26	Canada Beef	Regina, SK

December

2-3	Chicken Farmers of Canada	Ottawa, ON
8-10	Farm Products Council of Canada	Ottawa, ON