



Canadian Radio-television and
Telecommunications Commission

Conseil de la radiodiffusion et des
télécommunications canadiennes



PAY, PAY-PER-VIEW, VIDEO-ON-DEMAND AND SPECIALTY SERVICES

STATISTICAL AND FINANCIAL SUMMARIES

2008 - 2012

INDUSTRY AND MARKET ANALYSIS
CONSUMER AFFAIRS AND STRATEGIC PLANNING

Canada

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NOTICE TO READER

The information provided in this publication reflects a compilation of annual returns data for the pay, pay-per-view, video-on-demand and specialty services sector.

Information is also provided for Canadian programming expenditures as is applicable to the majority of licensees in the sector. This information, however, is not sufficient to allow a proper evaluation of conditions of licence with respect to Canadian program expenditures, as may be required of licensees in this sector. This is due to the fact that conditions of licence, as applies to this particular sector, may take into account financial information which is not captured by financial statements. For comprehensive details on an individual licensee's conditions of licence, please consult the applicable CRTC licensing decision on our website.

FOREWORD

Introduction

This report presents statistical and financial information on pay, pay-per-view, video-on-demand and specialty services providers.

Revenue earned by Cable operators and affiliation payments paid to the pay and specialty service providers may be found in the "Broadcast Distribution" summary report.

Beginning this year, pay and specialty services are classified in the newly defined categories A, B and C. The definitions as outlined in the *Broadcast Distribution Regulations* (current to February 6, 2013), are explained as follows:

"Category A service" means

- (a) a Canadian programming service that is designated as such by the Commission; or
- (b) for the remainder of the term of a licence that was issued before September 1, 2011,
 - (i) a pay television service other than a Category 2 service that was designated as such by the Commission before that day and other than a Category C service, or
 - (ii) a specialty service other than a Category 2 service that was designated as such by the Commission before that day and other than a Category C service. (service de catégorie A)

"Category B service", except as set out in subsection 19(2), means

- (a) a Canadian programming service that is designated as such by the Commission; or
- (b) for the remainder of the term of a licence that was issued before September 1, 2011, a Category 2 service that was designated as such by the Commission before that day, other than a Category C service.

"Category C service" means

- (a) a Canadian programming service that is designated as such by the Commission; or
- (b) a pay television service or a specialty service that is subject to the conditions of licence set out in the appendices to Broadcasting Regulatory Policy CRTC 2009-562, dated September 4, 2009 and entitled Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news, as amended from time to time.

Limitation on data collected

The Financial Summary for Pay and Specialty Services for the broadcast year ended 31 August 2012 represents 229 pay, pay-per-view, video-on-demand and specialty services. During the year, 22 newly licensed services commenced operations, 3 previously licensed service ceased operation and 3 previously licensed Video-on-demand services were exempted in accordance with "*Exemption order for small video-on-demand undertakings*", *Broadcasting Order CRTC 2011-60*.

Services not in compliance with their conditions of licence relative to the filing of financial information to the CRTC are identified in the publication of individual service statistical and financial summaries.

Data contained in this report are subject to change as the Commission receives additional or revised information.

CRTC - FINANCIAL SUMMARY

Pay, Pay-per-view, Video-on-Demand and Specialty Services

Canada	2008	2009 Var %	2010 Var %	2011 Var %	2012 Var %	CAGR (%)
Reporting Units	189	186	201	213	229	
Revenue						
Residential/bulk/smatv subscriber revenue	1,262,184,597	1,426,598,625 13.03	1,585,776,281 11.16	1,715,287,703 8.17	1,888,985,497 10.13	10.6
DTH revenue	605,903,657	631,146,443 4.17	675,334,139 7.00	704,105,307 4.26	733,719,127 4.21	4.9
Local advertising revenue	20,437,853	18,670,517 -8.65	19,940,703 6.80	30,214,614 51.52	31,020,031 2.67	11.0
National advertising revenue	1,006,786,542	983,117,221 -2.35	1,093,587,196 11.24	1,204,050,980 10.10	1,233,233,547 2.42	5.2
Other revenue	35,828,820	61,674,936 72.14	99,981,305 62.11	94,406,756 -5.58	80,572,025 -14.65	
Total Revenue	2,931,141,469	3,121,207,742 6.48	3,474,619,624 11.32	3,748,065,360 7.87	3,967,530,227 5.86	7.9
Expenses						
Programming and Production	1,633,095,809	1,720,369,365 5.34	1,884,945,136 9.57	2,012,817,522 6.78	2,253,552,061 11.96	8.4
Technical	123,256,276	141,897,252 15.12	142,377,752 0.34	152,478,837 7.09	151,530,376 -0.62	5.3
Sales and Promotion	208,091,155	203,794,344 -2.06	213,350,518 4.69	223,367,561 4.70	215,740,361 -3.41	0.9
Administration and General	268,575,942	249,873,537 -6.96	268,285,751 7.37	324,510,997 20.96	312,613,480 -3.67	3.9
Total Expenses	2,233,019,182	2,315,934,498 3.71	2,508,959,157 8.33	2,713,174,917 8.14	2,933,436,278 8.12	7.1
Operating Income	698,122,287	805,273,244	965,660,467	1,034,890,443	1,034,093,949	
Depreciation	50,057,748	75,433,740 50.69	87,175,530 15.57	100,680,676 15.49	117,481,896 16.69	23.8
P.B.I.T.	648,064,539	729,839,504	878,484,937	934,209,767	916,612,053	
Interest Expense	110,427,027	121,308,470 9.85	121,931,816 0.51	134,304,206 10.15	82,635,657 -38.47	
Adjustments - Gain(Loss)	72,973,281	47,777,117	83,438,043	365,594	39,228,109	
Pre-tax Profit	610,610,793	656,308,151	839,991,164	800,271,155	873,204,505	
Canadian Programming Expenditures						
Acquisition of rights	558,358,287	574,177,140 2.83	614,635,567 7.05	698,796,931 13.69	727,804,134 4.15	6.9
Script & concept	9,109,027	9,447,407 3.71	9,315,976 -1.39	11,152,906 19.72	11,434,180 2.52	5.9
Filler Programming + Program Production	478,691,980	474,818,370 -0.81	518,963,960 9.30	539,503,504 3.96	634,259,331 17.56	7.3
Investment in Programming	30,227,998	14,381,765 -52.42	24,510,959 70.43	17,022,411 -30.55	14,533,390 -14.62	-16.7
Total Canadian Programming Expenditures	1,076,387,292	1,072,824,682 -0.33	1,167,426,462 8.82	1,266,475,752 8.48	1,388,031,035 9.60	6.6
Canadian Programming Expenditures / Revenue (%)	36.72	34.37	33.60	33.79	34.98	
Total Salaries	406,481,185	409,210,766 0.67	417,295,148 1.98	464,408,011 11.29	487,015,795 4.87	4.6
Average Staff Count	5542.01	5525.95 -0.29	5541.68 0.28	5950.66 7.38	6176.14 3.79	
Average Salary (\$)	73,345	74,053 0.96	75,301 1.69	78,043 3.64	78,854 1.04	1.8
Profitability (%)						
Operating Margin	23.8	25.8	27.8	27.6	26.1	
P.B.I.T. Margin	22.1	23.4	25.3	24.9	23.1	
Pre-tax Margin	20.8	21.0	24.2	21.4	22.0	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Pay, Pay-per-view, Video-on-Demand and Specialty Services - English/Bilingual

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	126	128		137		146		155		
Revenue										
Residential/bulk/smatv subscriber revenue	1,010,301,655	1,161,796,668	15.00	1,303,084,678	12.16	1,417,080,894	8.75	1,536,385,013	8.42	11.1
DTH revenue	495,616,642	515,781,132	4.07	554,924,301	7.59	576,583,037	3.90	588,596,736	2.08	4.4
Local advertising revenue	86,246	417,963	384.62	431,492	3.24	9,523,032	>999±	10,332,896	8.50	230.8
National advertising revenue	834,784,739	814,225,356	-2.46	909,761,569	11.73	998,406,577	9.74	1,021,675,070	2.33	5.2
Other revenue	28,821,972	54,082,996	87.65	83,681,120	54.73	72,828,257	-12.97	67,575,008	-7.21	
Total Revenue	2,369,611,254	2,546,304,115	7.46	2,851,883,160	12.00	3,074,421,797	7.80	3,224,564,723	4.88	8.0
Expenses										
Programming & Production	1,330,898,020	1,407,664,543	5.77	1,549,471,004	10.07	1,651,087,149	6.56	1,811,137,156	9.69	8.0
Technical	96,185,353	114,711,354	19.26	115,366,364	0.57	124,272,168	7.72	121,077,409	-2.57	5.9
Sales and Promotion	163,570,158	158,079,375	-3.36	163,306,004	3.31	171,079,790	4.76	158,103,670	-7.58	-0.9
Administration and General	221,309,551	206,919,512	-6.50	223,392,464	7.96	272,206,223	21.85	258,278,170	-5.12	3.9
Total Expenses	1,811,963,082	1,887,374,784	4.16	2,051,535,836	8.70	2,218,645,330	8.15	2,348,596,405	5.86	6.7
Operating Income	557,648,172	658,929,331		800,347,324		855,776,467		875,968,318		
Depreciation	41,891,978	68,949,029	64.59	77,950,853	13.06	91,009,581	16.75	107,911,805	18.57	26.7
P.B.I.T.	515,756,194	589,980,302		722,396,471		764,766,886		768,056,513		
Interest Expense	107,963,116	118,779,724	10.02	119,987,211	1.02	132,069,851	10.07	80,276,377	-39.22	
Adjustments - Gain(Loss)	64,678,213	36,959,550		74,057,031		-4,787,332		33,061,087		
Pre-tax Profit	472,471,291	508,160,128		676,466,291		627,909,703		720,841,223		
Canadian Programming Expenditures										
Acquisition of rights	457,723,105	467,472,152	2.13	493,542,701	5.58	563,021,860	14.08	581,090,267	3.21	6.2
Script & concept	6,371,777	6,413,324	0.65	6,629,149	3.37	7,964,610	20.15	8,276,279	3.91	6.8
Filler Programming + Program Production	353,471,581	343,871,210	-2.72	385,652,263	12.15	399,532,886	3.60	456,311,125	14.21	6.6
Investment in Programming	28,071,168	14,004,637	-50.11	23,852,605	70.32	16,603,233	-30.39	13,898,802	-16.29	-16.1
Total Canadian Programming Expenditures	845,637,631	831,761,323	-1.64	909,676,718	9.37	987,122,589	8.51	1,059,576,473	7.34	5.8
Canadian Programming Expenditures / Revenue (%)	35.69	32.67		31.90		32.11		32.86		
Total Salaries	285,891,701	282,100,609	-1.33	286,422,144	1.53	324,503,237	13.30	335,094,968	3.26	4.1
Average Staff Count	3632.68	3590.40	-1.16	3571.59	-0.52	3935.99	10.20	4045.26	2.78	
Average Salary (\$)	78,700	78,571	-0.16	80,195	2.07	82,445	2.81	82,836	0.47	1.3
Profitability (%)										
Operating Margin	23.5	25.9		28.1		27.8		27.2		
P.B.I.T. Margin	21.8	23.2		25.3		24.9		23.8		
Pre-tax Margin	19.9	20.0		23.7		20.4		22.4		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Pay, Pay-per-view, Video-on-Demand and Specialty Services - French

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	25	25		28		29		31		
Revenue										
Residential/bulk/smatv subscriber revenue	225,948,637	237,441,496	5.09	252,218,853	6.22	266,194,373	5.54	319,366,101	19.97	9.0
DTH revenue	97,565,539	102,572,797	5.13	105,699,941	3.05	110,959,010	4.98	129,230,690	16.47	7.3
Local advertising revenue	0	0	n/a	0	n/a	0	n/a	0	n/a	
National advertising revenue	156,351,027	155,894,594	-0.29	168,253,586	7.93	189,752,866	12.78	196,146,556	3.37	5.8
Other revenue	5,044,810	5,509,088	9.20	14,461,717	162.51	19,599,453	35.53	10,653,792	-45.64	
Total Revenue	484,910,013	501,417,975	3.40	540,634,097	7.82	586,505,702	8.48	655,397,139	11.75	7.8
Expenses										
Programming & Production	267,944,414	277,230,125	3.47	298,243,430	7.58	321,009,768	7.63	402,193,316	25.29	10.7
Technical	20,648,873	22,008,394	6.58	20,400,936	-7.30	22,198,517	8.81	24,987,654	12.56	4.9
Sales and Promotion	36,270,371	38,937,871	7.35	42,501,422	9.15	44,541,963	4.80	49,423,044	10.96	8.0
Administration and General	38,366,982	34,638,656	-9.72	35,480,817	2.43	42,265,680	19.12	43,366,453	2.60	3.1
Total Expenses	363,230,640	372,815,046	2.64	396,626,605	6.39	430,015,928	8.42	519,970,467	20.92	9.4
Operating Income	121,679,373	128,602,929		144,007,492		156,489,774		135,426,672		
Depreciation	6,378,532	4,502,279	-29.42	7,520,411	67.04	8,254,873	9.77	8,308,112	0.64	6.8
P.B.I.T.	115,300,841	124,100,650		136,487,081		148,234,901		127,118,560		
Interest Expense	1,943,354	1,883,459	-3.08	1,472,633	-21.81	1,900,374	29.05	2,023,317	6.47	
Adjustments - Gain(Loss)	7,446,059	8,538,974		6,923,932		1,477,606		1,451,124		
Pre-tax Profit	120,803,546	130,756,165		141,938,380		147,812,133		126,546,367		
Canadian Programming Expenditures										
Acquisition of rights	99,926,907	105,942,001	6.02	120,348,017	13.60	135,037,169	12.21	145,913,946	8.05	9.9
Script & concept	2,258,013	2,376,439	5.24	2,148,743	-9.58	2,559,589	19.12	2,401,516	-6.18	1.6
Filler Programming + Program Production	105,185,825	110,690,758	5.23	112,968,645	2.06	116,929,256	3.51	155,684,635	33.14	10.3
Investment in Programming	2,141,818	365,586	-82.93	655,168	79.21	419,178	-36.02	634,588	51.39	-26.2
Total Canadian Programming Expenditures	209,512,563	219,374,784	4.71	236,120,573	7.63	254,945,192	7.97	304,634,685	19.49	9.8
Canadian Programming Expenditures / Revenue (%)	43.21	43.75		43.67		43.47		46.48		
Total Salaries	100,292,925	106,740,317	6.43	110,097,685	3.15	118,339,089	7.49	128,632,340	8.70	6.4
Average Staff Count	1285.33	1307.55	1.73	1308.99	0.11	1342.67	2.57	1440.37	7.28	
Average Salary (\$)	78,029	81,634	4.62	84,109	3.03	88,137	4.79	89,305	1.33	3.4
Profitability (%)										
Operating Margin	25.1	25.6		26.6		26.7		20.7		
P.B.I.T. Margin	23.8	24.7		25.2		25.3		19.4		
Pre-tax Margin	24.9	26.1		26.3		25.2		19.3		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Pay, Pay-per-view, Video-on-Demand and Specialty Services - Ethnic

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	38	33		36		38		43		
Revenue										
Residential/bulk/smatv subscriber revenue	25,934,305	27,360,461	5.50	30,472,750	11.38	32,012,436	5.05	33,234,383	3.82	6.4
DTH revenue	12,721,476	12,792,514	0.56	14,709,897	14.99	16,563,260	12.60	15,891,701	-4.05	5.7
Local advertising revenue	20,351,607	18,252,554	-10.31	19,509,211	6.88	20,691,582	6.06	20,687,135	-0.02	0.4
National advertising revenue	15,650,776	12,997,271	-16.95	15,572,041	19.81	15,891,537	2.05	15,411,921	-3.02	-0.4
Other revenue	1,962,038	2,082,852	6.16	1,838,468	-11.73	1,979,046	7.65	2,343,225	18.40	
Total Revenue	76,620,202	73,485,652	-4.09	82,102,367	11.73	87,137,861	6.13	87,568,365	0.49	3.4
Expenses										
Programming & Production	34,253,375	35,474,697	3.57	37,230,702	4.95	40,720,605	9.37	40,221,589	-1.23	4.1
Technical	6,422,050	5,177,504	-19.38	6,610,452	27.68	6,008,152	-9.11	5,465,313	-9.04	-4.0
Sales and Promotion	8,250,626	6,777,098	-17.86	7,543,092	11.30	7,745,808	2.69	8,213,647	6.04	-0.1
Administration and General	8,899,409	8,315,369	-6.56	9,412,470	13.19	10,039,094	6.66	10,968,857	9.26	5.4
Total Expenses	57,825,460	55,744,668	-3.60	60,796,716	9.06	64,513,659	6.11	64,869,406	0.55	2.9
Operating Income	18,794,742	17,740,984		21,305,651		22,624,202		22,698,959		
Depreciation	1,787,238	1,982,432	10.92	1,704,266	-14.03	1,416,222	-16.90	1,261,979	-10.89	-8.3
P.B.I.T.	17,007,504	15,758,552		19,601,385		21,207,980		21,436,980		
Interest Expense	520,557	645,287	23.96	471,972	-26.86	333,981	-29.24	335,963	0.59	
Adjustments - Gain(Loss)	849,009	2,278,593		2,457,080		3,675,320		4,715,898		
Pre-tax Profit	17,335,956	17,391,858		21,586,493		24,549,319		25,816,915		
Canadian Programming Expenditures										
Acquisition of rights	708,275	762,987	7.72	744,849	-2.38	737,902	-0.93	799,921	8.40	3.1
Script & concept	479,237	657,644	37.23	538,084	-18.18	628,707	16.84	756,385	20.31	12.1
Filler Programming + Program Production	20,034,574	20,256,402	1.11	20,343,052	0.43	23,041,362	13.26	22,263,571	-3.38	2.7
Investment in Programming	15,012	11,542	-23.11	3,186	-72.40	0	-100.00	0	n/a	-100.0
Total Canadian Programming Expenditures	21,237,098	21,688,575	2.13	21,629,171	-0.27	24,407,971	12.85	23,819,877	-2.41	2.9
Canadian Programming Expenditures / Revenue (%)	27.72	29.51		26.34		28.01		27.20		
Total Salaries	20,296,559	20,369,840	0.36	20,775,319	1.99	21,565,685	3.80	23,288,487	7.99	3.5
Average Staff Count	624.00	628.00	0.64	661.10	5.27	672.00	1.65	690.51	2.75	
Average Salary (\$)	32,527	32,436	-0.28	31,425	-3.12	32,092	2.12	33,727	5.09	0.9
Profitability (%)										
Operating Margin	24.5	24.1		26.0		26.0		25.9		
P.B.I.T. Margin	22.2	21.4		23.9		24.3		24.5		
Pre-tax Margin	22.6	23.7		26.3		28.2		29.5		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Specialty Services

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	151	149		158		167		188		
Revenue										
Residential/bulk/smatv subscriber revenue	880,323,080	966,839,802	9.83	1,050,199,352	8.62	1,118,245,300	6.48	1,293,847,299	15.70	10.1
DTH revenue	392,268,797	407,958,721	4.00	433,243,293	6.20	459,316,216	6.02	511,537,740	11.37	6.9
Local advertising revenue	20,227,814	18,322,734	-9.42	19,315,024	5.42	29,083,970	50.58	30,128,856	3.59	10.5
National advertising revenue	1,006,717,121	983,028,280	-2.35	1,093,437,968	11.23	1,203,575,157	10.07	1,232,889,686	2.44	5.2
Other revenue	34,962,274	49,536,664	41.69	79,872,842	61.24	82,198,500	2.91	61,725,845	-24.91	
Total Revenue	2,334,499,086	2,425,686,201	3.91	2,676,068,479	10.32	2,892,419,143	8.08	3,130,129,426	8.22	7.6
Expenses										
Programming & Production	1,256,206,293	1,254,959,150	-0.10	1,380,358,415	9.99	1,491,575,111	8.06	1,710,718,199	14.69	8.0
Technical	105,746,820	110,493,293	4.49	107,820,699	-2.42	112,463,153	4.31	115,414,590	2.62	2.2
Sales and Promotion	169,581,322	165,566,846	-2.37	177,087,984	6.96	185,054,730	4.50	178,682,454	-3.44	1.3
Administration and General	228,479,323	209,703,840	-8.22	214,917,041	2.49	251,921,587	17.22	239,006,590	-5.13	1.1
Total Expenses	1,760,013,758	1,740,723,129	-1.10	1,880,184,139	8.01	2,041,014,581	8.55	2,243,821,833	9.94	6.3
Operating Income	574,485,328	684,963,072		795,884,340		851,404,562		886,307,593		
Depreciation	27,498,708	41,499,796	50.92	50,825,279	22.47	57,671,488	13.47	63,187,465	9.56	23.1
P.B.I.T.	546,986,620	643,463,276		745,059,061		793,733,074		823,120,128		
Interest Expense	98,575,590	110,082,835	11.67	113,494,372	3.10	122,721,222	8.13	71,397,121	-41.82	
Adjustments - Gain(Loss)	31,892,573	32,950,297		64,170,559		-29,657,410		1,767,976		
Pre-tax Profit	480,303,603	566,330,738		695,735,248		641,354,442		753,490,983		
Canadian Programming Expenditures										
Acquisition of rights	493,635,494	497,234,147	0.73	539,397,197	8.48	630,156,166	16.83	660,347,870	4.79	7.6
Script & concept	5,237,139	5,429,220	3.67	5,101,637	-6.03	6,128,022	20.12	7,715,765	25.91	10.2
Filler Programming + Program Production	467,802,972	462,876,110	-1.05	506,075,022	9.33	523,741,867	3.49	618,268,856	18.05	7.2
Investment in Programming	18,525,398	2,989,660	-83.86	6,500,683	117.44	6,209,703	-4.48	4,182,754	-32.64	-31.1
Total Canadian Programming Expenditures	985,201,003	968,529,137	-1.69	1,057,074,539	9.14	1,166,235,758	10.33	1,290,515,245	10.66	7.0
Canadian Programming Expenditures / Revenue (%)	42.20	39.93		39.50		40.32		41.23		
Total Salaries	375,395,722	371,394,540	-1.07	373,790,141	0.65	410,506,221	9.82	435,625,031	6.12	3.8
Average Staff Count	5106.55	4986.25	-2.36	4988.09	0.04	5392.68	8.11	5622.12	4.25	
Average Salary (\$)	73,513	74,484	1.32	74,937	0.61	76,123	1.58	77,484	1.79	1.3
Profitability (%)										
Operating Margin	24.6	28.2		29.7		29.4		28.3		
P.B.I.T. Margin	23.4	26.5		27.8		27.4		26.3		
Pre-tax Margin	20.6	23.3		26.0		22.2		24.1		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Category A - Specialty Services

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	60	60		60		60		60		
Revenue										
Residential/bulk/smatv subscriber revenue	509,410,873	547,362,566	7.45	572,905,896	4.67	580,033,312	1.24	589,156,710	1.57	3.7
DTH revenue	218,236,905	220,240,977	0.92	232,004,007	5.34	235,259,374	1.40	235,355,181	0.04	1.9
Local advertising revenue	16,837,932	15,271,764	-9.30	16,507,768	8.09	25,207,522	52.70	25,715,342	2.01	11.2
National advertising revenue	714,305,346	694,439,076	-2.78	754,742,811	8.68	819,251,598	8.55	817,686,724	-0.19	3.4
Other revenue	17,807,885	19,899,744	11.75	21,561,895	8.35	24,769,004	14.87	24,190,637	-2.34	
Total Revenue	1,476,598,941	1,497,214,127	1.40	1,597,722,377	6.71	1,684,520,810	5.43	1,692,104,594	0.45	3.5
Expenses										
Programming & Production	759,258,118	711,382,133	-6.31	753,024,913	5.85	785,006,546	4.25	784,425,402	-0.07	0.8
Technical	56,104,977	58,897,377	4.98	55,293,947	-6.12	55,748,644	0.82	57,722,324	3.54	0.7
Sales and Promotion	103,680,578	100,813,387	-2.77	106,450,302	5.59	107,261,120	0.76	99,138,710	-7.57	-1.1
Administration and General	148,612,476	131,486,540	-11.52	128,606,894	-2.19	147,043,156	14.34	131,582,439	-10.51	-3.0
Total Expenses	1,067,656,149	1,002,579,437	-6.10	1,043,376,056	4.07	1,095,059,466	4.95	1,072,868,875	-2.03	0.1
Operating Income	408,942,792	494,634,690		554,346,321		589,461,344		619,235,719		
Depreciation	17,215,663	25,639,756	48.93	31,272,875	21.97	34,760,990	11.15	31,568,816	-9.18	16.4
P.B.I.T.	391,727,129	468,994,934		523,073,446		554,700,354		587,666,903		
Interest Expense	63,972,255	75,550,284	18.10	78,018,839	3.27	82,633,157	5.91	40,457,694	-51.04	
Adjustments - Gain(Loss)	21,315,720	12,230,856		51,022,051		-29,997,990		8,191,405		
Pre-tax Profit	349,070,594	405,675,506		496,076,658		442,069,207		555,400,614		
Canadian Programming Expenditures										
Acquisition of rights	353,450,192	324,457,296	-8.20	334,929,406	3.23	367,009,483	9.58	347,522,234	-5.31	-0.4
Script & concept	4,828,417	4,785,025	-0.90	4,529,940	-5.33	5,369,664	18.54	6,649,983	23.84	8.3
Filler Programming + Program Production	202,068,173	198,248,015	-1.89	201,683,328	1.73	204,718,257	1.50	226,364,469	10.57	2.9
Investment in Programming	17,207,013	2,012,391	-88.30	4,956,976	146.32	5,115,799	3.20	2,637,664	-48.44	-37.4
Total Canadian Programming Expenditures	577,553,795	529,502,727	-8.32	546,099,650	3.13	582,213,203	6.61	583,174,350	0.17	0.2
Canadian Programming Expenditures / Revenue (%)	39.11	35.37		34.18		34.56		34.46		
Total Salaries	194,739,509	186,368,769	-4.30	182,221,397	-2.23	201,104,062	10.36	186,519,677	-7.25	-1.1
Average Staff Count	2693.42	2578.65	-4.26	2519.39	-2.30	2693.33	6.90	2603.12	-3.35	
Average Salary (\$)	72,302	72,274	-0.04	72,328	0.07	74,667	3.24	71,652	-4.04	-0.2
Profitability (%)										
Operating Margin	27.7	33.0		34.7		35.0		36.6		
P.B.I.T. Margin	26.5	31.3		32.7		32.9		34.7		
Pre-tax Margin	23.6	27.1		31.0		26.2		32.8		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Category B - Specialty Services

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	84	82		91		98		118		
Revenue										
Residential/bulk/smatv subscriber revenue	68,164,767	96,418,593	41.45	123,706,240	28.30	143,633,152	16.11	173,083,817	20.50	26.2
DTH revenue	75,195,375	83,220,831	10.67	89,089,429	7.05	92,704,630	4.06	95,231,246	2.73	6.1
Local advertising revenue	3,389,882	3,050,970	-10.00	2,807,256	-7.99	3,876,448	38.09	4,413,514	13.85	6.8
National advertising revenue	39,396,661	39,347,447	-0.12	52,292,661	32.90	72,012,942	37.71	88,938,007	23.50	22.6
Other revenue	13,586,817	17,953,201	32.14	15,679,143	-12.67	16,648,079	6.18	15,766,282	-5.30	
Total Revenue	199,733,502	239,991,042	20.16	283,574,729	18.16	328,875,251	15.97	377,432,866	14.76	17.3
Expenses										
Programming & Production	88,552,071	92,412,685	4.36	105,446,285	14.10	127,214,569	20.64	153,781,961	20.88	14.8
Technical	32,685,169	32,970,959	0.87	33,590,434	1.88	35,340,417	5.21	39,101,985	10.64	4.6
Sales and Promotion	19,705,087	22,102,770	12.17	24,105,750	9.06	27,676,629	14.81	29,414,721	6.28	10.5
Administration and General	42,551,823	48,137,837	13.13	49,999,112	3.87	55,841,152	11.68	56,753,024	1.63	7.5
Total Expenses	183,494,150	195,624,251	6.61	213,141,581	8.95	246,072,767	15.45	279,051,691	13.40	11.1
Operating Income	16,239,352	44,366,791		70,433,148		82,802,484		98,381,175		
Depreciation	3,246,078	4,679,045	44.14	5,595,975	19.60	5,380,726	-3.85	7,122,942	32.38	21.7
P.B.I.T.	12,993,274	39,687,746		64,837,173		77,421,758		91,258,233		
Interest Expense	9,400,250	9,182,286	-2.32	10,066,645	9.63	13,378,547	32.90	3,611,832	-73.00	
Adjustments - Gain(Loss)	-2,185,489	-2,092,137		-5,156,757		-457,282		-4,513,264		
Pre-tax Profit	1,407,535	28,413,323		49,613,771		63,585,929		83,133,137		
Canadian Programming Expenditures										
Acquisition of rights	10,126,397	13,303,180	31.37	16,681,386	25.39	24,545,228	47.14	32,273,426	31.49	33.6
Script & concept	379,722	638,195	68.07	571,697	-10.42	758,358	32.65	1,065,782	40.54	29.4
Filler Programming + Program Production	31,606,397	22,583,808	-28.55	24,308,757	7.64	28,708,252	18.10	37,831,217	31.78	4.6
Investment in Programming	1,318,385	977,269	-25.87	1,543,707	57.96	1,078,554	-30.13	1,540,489	42.83	4.0
Total Canadian Programming Expenditures	43,430,901	37,502,452	-13.65	43,105,547	14.94	55,090,392	27.80	72,710,914	31.98	13.8
Canadian Programming Expenditures / Revenue (%)	21.74	15.63		15.20		16.75		19.26		
Total Salaries	39,425,479	40,515,470	2.76	39,704,773	-2.00	43,485,970	9.52	57,936,148	33.23	10.1
Average Staff Count	731.30	725.40	-0.81	774.56	6.78	844.35	9.01	963.20	14.08	
Average Salary (\$)	53,911	55,853	3.60	51,261	-8.22	51,502	0.47	60,150	16.79	2.8
Profitability (%)										
Operating Margin	8.1	18.5		24.8		25.2		26.1		
P.B.I.T. Margin	6.5	16.5		22.9		23.5		24.2		
Pre-tax Margin	0.7	11.8		17.5		19.3		22.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Category C - Specialty Services

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	7	7		7		9		10		
Revenue										
Residential/bulk/smatv subscriber revenue	302,747,440	323,058,643	6.71	353,587,216	9.45	394,578,836	11.59	531,606,772	34.73	15.1
DTH revenue	98,836,517	104,496,913	5.73	112,149,857	7.32	131,352,212	17.12	180,951,313	37.76	16.3
Local advertising revenue	0	0	n/a	0	n/a	0	n/a	0	n/a	
National advertising revenue	253,015,114	249,241,757	-1.49	286,402,496	14.91	312,310,617	9.05	326,264,955	4.47	6.6
Other revenue	3,567,572	11,683,719	227.50	42,631,804	264.88	40,781,417	-4.34	21,768,926	-46.62	
Total Revenue	658,166,643	688,481,032	4.61	794,771,373	15.44	879,023,082	10.60	1,060,591,966	20.66	12.7
Expenses										
Programming & Production	408,396,104	451,164,332	10.47	521,887,217	15.68	579,353,996	11.01	772,510,836	33.34	17.3
Technical	16,956,674	18,624,957	9.84	18,936,318	1.67	21,374,092	12.87	18,590,281	-13.02	2.3
Sales and Promotion	46,195,657	42,650,689	-7.67	46,531,932	9.10	50,116,981	7.70	50,129,023	0.02	2.1
Administration and General	37,315,024	30,079,463	-19.39	36,311,035	20.72	49,037,279	35.05	50,671,127	3.33	8.0
Total Expenses	508,863,459	542,519,441	6.61	623,666,502	14.96	699,882,348	12.22	891,901,267	27.44	15.1
Operating Income	149,303,184	145,961,591		171,104,871		179,140,734		168,690,699		
Depreciation	7,036,967	11,180,995	58.89	13,956,429	24.82	17,529,772	25.60	24,495,707	39.74	36.6
P.B.I.T.	142,266,217	134,780,596		157,148,442		161,610,962		144,194,992		
Interest Expense	25,203,085	25,350,265	0.58	25,408,888	0.23	26,709,518	5.12	27,327,595	2.31	
Adjustments - Gain(Loss)	12,762,342	22,811,578		18,305,265		797,862		-1,910,165		
Pre-tax Profit	129,825,474	132,241,909		150,044,819		135,699,306		114,957,232		
Canadian Programming Expenditures										
Acquisition of rights	130,058,905	159,473,671	22.62	187,786,405	17.75	238,601,455	27.06	280,552,210	17.58	21.2
Script & concept	29,000	6,000	-79.31	0	-100.00	0	n/a	0	n/a	-100.0
Filler Programming + Program Production	234,128,402	242,044,287	3.38	280,082,937	15.72	290,315,358	3.65	354,073,170	21.96	10.9
Investment in Programming	0	0	n/a	0	n/a	15,350	n/a	4,601	-70.03	
Total Canadian Programming Expenditures	364,216,307	401,523,958	10.24	467,869,342	16.52	528,932,163	13.05	634,629,981	19.98	14.9
Canadian Programming Expenditures / Revenue (%)	55.34	58.32		58.87		60.17		59.84		
Total Salaries	141,230,734	144,510,301	2.32	151,863,971	5.09	165,916,189	9.25	191,169,206	15.22	7.9
Average Staff Count	1681.83	1682.20	0.02	1694.14	0.71	1855.00	9.50	2055.80	10.82	
Average Salary (\$)	83,974	85,906	2.30	89,641	4.35	89,443	-0.22	92,990	3.97	2.6
Profitability (%)										
Operating Margin	22.7	21.2		21.5		20.4		15.9		
P.B.I.T. Margin	21.6	19.6		19.8		18.4		13.6		
Pre-tax Margin	19.7	19.2		18.9		15.4		10.8		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

Pay Services

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	17	15		16		17		16		
Revenue										
Residential/bulk/smatv subscriber revenue	212,928,443	243,111,617	14.18	265,990,938	9.41	280,762,275	5.55	278,112,391	-0.94	6.9
DTH revenue	150,290,601	158,783,850	5.65	173,326,465	9.16	178,483,570	2.98	166,874,137	-6.50	2.7
Local advertising revenue	210,039	165,179	-21.36	277,137	67.78	883,670	218.86	638,596	-27.73	32.0
National advertising revenue	69,421	88,941	28.12	149,228	67.78	475,823	218.86	343,861	-27.73	49.2
Other revenue	7,362	0	-100.00	8,238,696	n/a	8,341,133	1.24	11,828,687	41.81	
Total Revenue	363,505,866	402,149,587	10.63	447,982,464	11.40	468,946,471	4.68	457,797,672	-2.38	5.9
Expenses										
Programming & Production	236,099,696	282,019,934	19.45	275,728,381	-2.23	266,693,001	-3.28	278,162,130	4.30	4.2
Technical	9,980,758	11,445,543	14.68	11,593,553	1.29	12,549,593	8.25	11,474,622	-8.57	3.6
Sales and Promotion	28,346,187	32,697,710	15.35	28,832,148	-11.82	29,632,513	2.78	28,412,850	-4.12	0.1
Administration and General	24,638,938	23,968,917	-2.72	29,001,645	21.00	34,313,513	18.32	33,944,123	-1.08	8.3
Total Expenses	299,065,579	350,132,104	17.08	345,155,727	-1.42	343,188,620	-0.57	351,993,725	2.57	4.2
Operating Income	64,440,287	52,017,483		102,826,737		125,757,851		105,803,947		
Depreciation	2,719,673	3,290,237	20.98	2,414,385	-26.62	2,312,957	-4.20	4,085,209	76.62	10.7
P.B.I.T.	61,720,614	48,727,246		100,412,352		123,444,894		101,718,738		
Interest Expense	11,802,113	10,497,950	-11.05	10,224,426	-2.61	10,962,805	7.22	10,531,198	-3.94	
Adjustments - Gain(Loss)	30,537,494	14,783,170		18,742,573		25,165,439		36,931,297		
Pre-tax Profit	80,455,995	53,012,466		108,930,499		137,647,528		128,118,837		
Canadian Programming Expenditures										
Acquisition of rights	43,731,541	46,310,032	5.90	50,723,948	9.53	54,668,552	7.78	53,270,831	-2.56	5.1
Script & concept	3,871,888	4,018,187	3.78	4,161,751	3.57	4,960,753	19.20	3,664,378	-26.13	-1.4
Filler Programming + Program Production	10,389,141	11,370,973	9.45	12,100,132	6.41	13,816,747	14.19	14,635,132	5.92	8.9
Investment in Programming	8,660,732	10,548,838	21.80	17,203,231	63.08	9,956,308	-42.13	9,665,098	-2.92	2.8
Total Canadian Programming Expenditures	66,653,302	72,248,030	8.39	84,189,062	16.53	83,402,360	-0.93	81,235,439	-2.60	5.1
Canadian Programming Expenditures / Revenue (%)	18.34	17.97		18.79		17.79		17.74		
Total Salaries	25,914,981	25,472,464	-1.71	27,034,983	6.13	31,807,957	17.65	31,756,217	-0.16	5.2
Average Staff Count	375.00	341.00	-9.07	336.00	-1.47	381.00	13.39	368.92	-3.17	
Average Salary (\$)	69,107	74,699	8.09	80,461	7.71	83,485	3.76	86,079	3.11	5.6
Profitability (%)										
Operating Margin	17.7	12.9		23.0		26.8		23.1		
P.B.I.T. Margin	17.0	12.1		22.4		26.3		22.2		
Pre-tax Margin	22.1	13.2		24.3		29.4		28.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

On-Demand Services (PPV and VOD)

Canada	2008	2009 Var %	2010 Var %	2011 Var %	2012 Var %	CAGR (%)
Reporting Units	21	22	27	29	25	
Revenue						
Residential/bulk/smatv subscriber revenue	168,933,074	216,647,206 28.24	269,585,991 24.44	316,280,128 17.32	317,025,807 0.24	17.0
DTH revenue	63,344,259	64,403,872 1.67	68,764,381 6.77	66,305,521 -3.58	55,307,250 -16.59	-3.3
Local advertising revenue	0	182,604 n/a	348,542 90.87	246,974 -29.14	252,579 2.27	
National advertising revenue	0	0 n/a	0 n/a	0 n/a	0 n/a	
Other revenue	859,184	12,138,272 >999±	11,869,767 -2.21	3,867,123 -67.42	7,017,493 81.47	
Total Revenue	233,136,517	293,371,954 25.84	350,568,681 19.50	386,699,746 10.31	379,603,129 -1.84	13.0
Expenses						
Programming & Production	140,789,820	183,390,281 30.26	228,858,340 24.79	254,549,410 11.23	264,671,732 3.98	17.1
Technical	7,528,698	19,958,416 165.10	22,963,500 15.06	27,466,091 19.61	24,641,164 -10.29	34.5
Sales and Promotion	10,163,646	5,529,788 -45.59	7,430,386 34.37	8,680,318 16.82	8,645,057 -0.41	-4.0
Administration and General	15,457,681	16,200,780 4.81	24,367,065 50.41	38,275,897 57.08	39,662,767 3.62	26.6
Total Expenses	173,939,845	225,079,265 29.40	283,619,291 26.01	328,971,716 15.99	337,620,720 2.63	18.0
Operating Income	59,196,672	68,292,689	66,949,390	57,728,030	41,982,409	
Depreciation	19,839,367	30,643,707 54.46	33,935,866 10.74	40,696,231 19.92	50,209,222 23.38	26.1
P.B.I.T.	39,357,305	37,648,982	33,013,524	17,031,799	-8,226,813	
Interest Expense	49,324	727,685 >999±	-1,786,982 -345.57	620,179 134.71	707,338 14.05	
Adjustments - Gain(Loss)	10,543,214	43,650	524,911	4,857,565	528,836	
Pre-tax Profit	49,851,195	36,964,947	35,325,417	21,269,185	-8,405,315	
Canadian Programming Expenditures						
Acquisition of rights	20,991,252	30,632,961 45.93	24,514,422 -19.97	13,972,213 -43.00	14,185,433 1.53	-9.3
Script & concept	0	0 n/a	52,588 n/a	64,131 21.95	54,037 -15.74	
Filler Programming + Program Production	499,867	571,287 14.29	788,806 38.08	1,944,890 146.56	1,355,343 -30.31	28.3
Investment in Programming	3,041,868	843,267 -72.28	807,045 -4.30	856,400 6.12	685,538 -19.95	-31.1
Total Canadian Programming Expenditures	24,532,987	32,047,515 30.63	26,162,861 -18.36	16,837,634 -35.64	16,280,351 -3.31	-9.7
Canadian Programming Expenditures / Revenue (%)	10.52	10.92	7.46	4.35	4.29	
Total Salaries	5,170,482	12,343,762 138.74	16,470,024 33.43	22,093,833 34.15	19,634,547 -11.13	39.6
Average Staff Count	60.46	198.70 228.65	217.59 9.51	176.98 -18.66	185.10 4.59	
Average Salary (\$)	85,519	62,123 -27.36	75,693 21.84	124,838 64.93	106,075 -15.03	5.5
Profitability (%)						
Operating Margin	25.4	23.3	19.1	14.9	11.1	
P.B.I.T. Margin	16.9	12.8	9.4	4.4	-2.2	
Pre-tax Margin	21.4	12.6	10.1	5.5	-2.2	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

PPV Services

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	11	8		8		9		9		
Revenue										
Residential/bulk/smatv subscriber revenue	68,821,343	64,760,500	-5.90	66,014,461	1.94	60,541,275	-8.29	54,450,859	-10.06	-5.7
DTH revenue	63,344,259	64,403,872	1.67	68,764,381	6.77	66,305,521	-3.58	55,307,250	-16.59	-3.3
Local advertising revenue	0	0	n/a	0	n/a	0	n/a	0	n/a	
National advertising revenue	0	0	n/a	0	n/a	0	n/a	0	n/a	
Other revenue	718,546	10,484,977	>999±	10,360,442	-1.19	2,396,330	-76.87	5,980,517	149.57	
Total Revenue	132,884,148	139,649,349	5.09	145,139,284	3.93	129,243,126	-10.95	115,738,626	-10.45	-3.4
Expenses										
Programming & Production	91,459,236	99,459,039	8.75	103,199,067	3.76	93,518,508	-9.38	83,959,944	-10.22	-2.1
Technical	4,724,250	9,220,428	95.17	6,804,324	-26.20	7,339,995	7.87	7,409,921	0.95	11.9
Sales and Promotion	4,654,960	1,682,483	-63.86	1,585,555	-5.76	1,498,941	-5.46	2,148,022	43.30	-17.6
Administration and General	13,797,898	10,681,405	-22.59	12,218,270	14.39	12,703,452	3.97	12,803,235	0.79	-1.9
Total Expenses	114,636,344	121,043,355	5.59	123,807,216	2.28	115,060,896	-7.06	106,321,122	-7.60	-1.9
Operating Income	18,247,804	18,605,994		21,332,068		14,182,230		9,417,504		
Depreciation	16,941	1,094,313	>999±	1,096,706	0.22	1,087,722	-0.82	1,059,426	-2.60	181.2
P.B.I.T.	18,230,863	17,511,681		20,235,362		13,094,508		8,358,078		
Interest Expense	49,324	15,000	-69.59	-2,454,083	>999±	0	100.00	0	n/a	
Adjustments - Gain(Loss)	10,543,214	41,039		12,411		75,136		16,336		
Pre-tax Profit	28,724,753	17,537,720		22,701,856		13,169,644		8,374,414		
Canadian Programming Expenditures										
Acquisition of rights	14,279,257	17,329,713	21.36	10,800,901	-37.67	3,662,740	-66.09	3,089,066	-15.66	-31.8
Script & concept	0	0	n/a	0	n/a	0	n/a	0	n/a	
Filler Programming + Program Production	499,867	382,642	-23.45	416,175	8.76	1,280,987	207.80	931,002	-27.32	16.8
Investment in Programming	3,041,868	843,267	-72.28	807,045	-4.30	855,903	6.05	685,538	-19.90	-31.1
Total Canadian Programming Expenditures	17,820,992	18,555,622	4.12	12,024,121	-35.20	5,799,630	-51.77	4,705,606	-18.86	-28.3
Canadian Programming Expenditures / Revenue (%)	13.41	13.29		8.28		4.49		4.07		
Total Salaries	3,457,499	2,939,034	-15.00	2,859,208	-2.72	2,559,729	-10.47	3,166,530	23.71	-2.2
Average Staff Count	36.00	102.50	184.72	99.50	-2.93	28.25	-71.61	30.50	7.96	
Average Salary (\$)	96,042	28,674	-70.14	28,736	0.22	90,610	215.32	103,821	14.58	2.0
Profitability (%)										
Operating Margin	13.7	13.3		14.7		11.0		8.1		
P.B.I.T. Margin	13.7	12.5		13.9		10.1		7.2		
Pre-tax Margin	21.6	12.6		15.6		10.2		7.2		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY

VOD Services

Canada	2008	2009	Var %	2010	Var %	2011	Var %	2012	Var %	CAGR (%)
Reporting Units	10	14		19		20		16		
Revenue										
Residential/bulk/smatv subscriber revenue	100,111,731	151,886,706	51.72	203,571,530	34.03	255,738,853	25.63	262,574,948	2.67	27.3
DTH revenue	0	0	n/a	0	n/a	0	n/a	0	n/a	
Local advertising revenue	0	182,604	n/a	348,542	90.87	246,974	-29.14	252,579	2.27	
National advertising revenue	0	0	n/a	0	n/a	0	n/a	0	n/a	
Other revenue	140,638	1,653,295	>999±	1,509,325	-8.71	1,470,793	-2.55	1,036,976	-29.50	
Total Revenue	100,252,369	153,722,605	53.34	205,429,397	33.64	257,456,620	25.33	263,864,503	2.49	27.4
Expenses										
Programming & Production	49,330,584	83,931,242	70.14	125,659,273	49.72	161,030,902	28.15	180,711,788	12.22	38.4
Technical	2,804,448	10,737,988	282.89	16,159,176	50.49	20,126,096	24.55	17,231,243	-14.38	57.4
Sales and Promotion	5,508,686	3,847,305	-30.16	5,844,831	51.92	7,181,377	22.87	6,497,035	-9.53	4.2
Administration and General	1,659,783	5,519,375	232.54	12,148,795	120.11	25,572,445	110.49	26,859,532	5.03	100.6
Total Expenses	59,303,501	104,035,910	75.43	159,812,075	53.61	213,910,820	33.85	231,299,598	8.13	40.5
Operating Income	40,948,868	49,686,695		45,617,322		43,545,800		32,564,905		
Depreciation	19,822,426	29,549,394	49.07	32,839,160	11.13	39,608,509	20.61	49,149,796	24.09	25.5
P.B.I.T.	21,126,442	20,137,301		12,778,162		3,937,291		-16,584,891		
Interest Expense	0	712,685	n/a	667,101	-6.40	620,179	-7.03	707,338	14.05	
Adjustments - Gain(Loss)	0	2,611		512,500		4,782,429		512,500		
Pre-tax Profit	21,126,442	19,427,227		12,623,561		8,099,541		-16,779,729		
Canadian Programming Expenditures										
Acquisition of rights	6,711,995	13,303,248	98.20	13,713,521	3.08	10,309,473	-24.82	11,096,367	7.63	13.4
Script & concept	0	0	n/a	52,588	n/a	64,131	21.95	54,037	-15.74	
Filler Programming + Program Production	0	188,645	n/a	372,631	97.53	663,903	78.17	424,341	-36.08	
Investment in Programming	0	0	n/a	0	n/a	497	n/a	0	-100.00	
Total Canadian Programming Expenditures	6,711,995	13,491,893	101.01	14,138,740	4.79	11,038,004	-21.93	11,574,745	4.86	14.6
Canadian Programming Expenditures / Revenue (%)	6.70	8.78		6.88		4.29		4.39		
Total Salaries	1,712,983	9,404,728	449.03	13,610,816	44.72	19,534,104	43.52	16,468,017	-15.70	76.1
Average Staff Count	24.46	96.20	293.30	118.09	22.75	148.73	25.95	154.60	3.95	
Average Salary (\$)	70,032	97,762	39.60	115,258	17.90	131,339	13.95	106,520	-18.90	11.1
Profitability (%)										
Operating Margin	40.8	32.3		22.2		16.9		12.3		
P.B.I.T. Margin	21.1	13.1		6.2		1.5		-6.3		
Pre-tax Margin	21.1	12.6		6.1		3.1		-6.4		

CAGR = Compound Annual Growth Rate

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2012 - Specialty Services	Information			Sports	Music and Entertainment					Others	Total
Reporting units: 188	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	195,455,112	9,264,170	28,005,681	330,391,280	6,360,168	28,429,641	199,275	32,790,431	3,100,371	12,083,141	646,079,270
1.2 Produced by affiliate production	18,139	7,378,696	18,515,311	18,700,656	9,099,783	3,901,766	199,858	6,376,028	0	1,633,788	65,824,025
1.3 Acquired from other stations	6,960,261	1,304,326	3,825,378	40,531,247	10,647,665	57,562	145,109	5,966,750	0	396,182	69,834,484
1.4 Network origination	17,980,618	1,148,816	7,509,136	11,788,895	138,664	40,453	54,416	1,065,452	0	813,024	40,539,474
1.5 Acquired from independent producers	724,210	78,042,630	96,343,693	3,652,412	94,923,254	3,792,957	8,965,618	61,623,267	390,295	4,498,868	352,957,204
1.6 Special recognition programs	0	0	0	3,685,912	3,100	0	0	164,313	0	0	3,853,325
1.7 Other Canadian programs	15,693	359,615	2,155,506	77,388,858	7,114,450	1,813,098	29,023	329,866	6,784	991,697	90,204,590
1.8 Total - Canadian programs telecast	221,154,033	97,498,253	156,354,705	486,139,260	128,287,084	38,035,477	9,593,299	108,316,107	3,497,450	20,416,700	1,269,292,368
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	132,597	1,359,837	0	340,300	18,588	0	119,309	0	2,421,729	4,392,360
1.10 Script & concept - Canadian - not telecast	5,000	687,435	595,800	0	361,890	0	0	413,198	0	1,954,318	4,017,641
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	12,513	702,711	298,193	205,176	1,560,301	60,902	0	549,112	0	9,423,949	12,812,857
1.13 Total - Other Canadian Programming Expenses	17,513	1,522,743	2,253,830	205,176	2,262,491	79,490	0	1,081,619	0	13,799,996	21,222,858
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	221,171,546	99,020,996	158,608,535	486,344,436	130,549,575	38,114,967	9,593,299	109,397,726	3,497,450	34,216,696	1,290,515,226
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	1,344,367	31,865,709	19,037,546	63,815,772	102,395,019	3,391,969	2,131,189	38,239,441	629,265	999,424	263,849,701
2.2 Inventory write-downs - Non-Canadian programs	0	195,880	0	0	1,620,800	0	0	309,397	0	0	2,126,077
2.3 Other	143,271	0	281,224	8,916,307	16,739,551	238,776	47,756	393,011	23,860	516,247	27,300,003
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	1,487,638	32,061,589	19,318,770	72,732,079	120,755,370	3,630,745	2,178,945	38,941,849	653,125	1,515,671	293,275,781
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	222,659,184	131,082,585	177,927,305	559,076,515	251,304,945	41,745,712	11,772,244	148,339,575	4,150,575	35,732,367	1,583,791,007
4. Canadian Media Fund Credit	0	6,482,366	888,894	0	18,097,439	294,758	0	870,254	68,005	319,036	27,020,752
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	3,828,353	500,073	1,325,978	3,601,133	1,226,017	275,060	19,918	368,728	3,575	211,841	11,360,676
1.8b) Dubbing	10,882	3,012,167	5,768,256	228,093	952,758	0	21,766	1,614,754	0	181,719	11,790,395
1.8c) Program development	38,091	478,895	124,964	19,045	426,162	0	76,181	97,251	1,721	73,659	1,335,969
1.8d) Children's programming	0	24,798	613,003	0	5,661,841	0	0	1,422,223	134,519	585,564	8,441,948
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	5,064	19,379	118,383	31,072	464,138	24,215	26,275	39,228	881	5,796	734,431
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	41,528	12,292	46,805	20,763	11,957	0	83,056	0	0	62,292	278,693
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											713,751
5.2 Sales/syndication non-Canadian											1,988
5.3 Production services sold											59,784
5.4 Infomercials											7,334
5.5 Other											126,144,325
5.6 TOTAL - PRODUCTION EXPENSES											126,927,182
GRAND TOTAL - PROGRAM & PRODUCTION											1,710,718,189

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2012 - Category A - Specialty Services	Information			Sports	Music and Entertainment					Others	Total
Reporting units: 60	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	52,294,885	4,672,924	15,984,088	23,545,718	4,366,288	27,621,785	0	31,185,540	2,963,242	9,695,531	172,330,001
1.2 Produced by affiliate production	0	5,606,887	13,536,972	0	8,034,913	3,785,349	143,891	5,880,575	0	1,716	36,990,303
1.3 Acquired from other stations	559,924	1,234,374	3,480,727	0	8,699,737	57,562	0	5,693,691	0	0	19,726,015
1.4 Network origination	0	1,000	93,218	209,268	110,337	40,453	0	1,064,760	0	0	1,519,036
1.5 Acquired from independent producers	551,422	72,343,481	90,260,729	680,741	87,595,465	3,706,241	8,704,113	59,334,522	390,295	4,278,615	327,845,624
1.6 Special recognition programs	0	0	0	0	3,100	0	0	151,147	0	0	154,247
1.7 Other Canadian programs	0	309,220	1,785,074	0	6,027,574	1,813,098	0	244,929	5,998	92,639	10,278,532
1.8 Total - Canadian programs telecast	53,406,231	84,167,886	125,140,808	24,435,727	114,837,414	37,024,488	8,848,004	103,555,164	3,359,535	14,068,501	568,843,758
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	34,666	42,987	0	257,418	0	0	82,819	0	2,421,729	2,839,619
1.10 Script & concept - Canadian - not telecast	0	687,435	595,800	0	361,890	0	0	413,198	0	1,676,021	3,734,344
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	621,475	30,007	112,571	129,964	30,589	0	25,032	0	6,806,982	7,756,620
1.13 Total - Other Canadian Programming Expenses	0	1,343,576	668,794	112,571	749,272	30,589	0	521,049	0	10,904,732	14,330,583
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	53,406,231	85,511,462	125,809,602	24,548,298	115,586,686	37,055,077	8,848,004	104,076,213	3,359,535	24,973,233	583,174,341
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	167,206	19,759,632	15,585,041	6,796,652	74,085,418	3,049,925	1,512,074	31,096,441	629,265	418,032	153,099,686
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	1,580,937	0	0	298,626	0	0	1,879,563
2.3 Other	71,580	0	161,747	91,464	14,407,075	119,299	23,860	345,220	23,860	67,205	15,311,310
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	238,786	19,759,632	15,746,788	6,888,116	90,073,430	3,169,224	1,535,934	31,740,287	653,125	485,237	170,290,559
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	53,645,017	105,271,094	141,556,390	31,436,414	205,660,116	40,224,301	10,383,938	135,816,500	4,012,660	25,458,470	753,464,900
4. Canadian Media Fund Credit	0	6,482,366	888,894	0	18,097,439	294,758	0	870,254	68,005	319,036	27,020,752
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	811,591	280,140	586,309	896,244	646,338	265,135	0	288,690	3,575	27,536	3,805,558
1.8b) Dubbing	0	2,862,271	3,121,933	0	924,138	0	0	782,626	0	165,394	7,856,362
1.8c) Program development	0	458,895	124,964	0	426,162	0	0	97,251	1,721	16,523	1,125,516
1.8d) Children's programming	0	0	0	0	4,283,256	0	0	1,414,251	134,519	556,066	6,388,092
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	15,879	110,008	0	51,832	0	26,275	15,797	881	3,721	224,393
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	46,805	0	11,957	0	0	0	0	0	58,762
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											194,873
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											0
5.4 Infomercials											7,334
5.5 Other											30,758,289
5.6 TOTAL - PRODUCTION EXPENSES											30,960,496
GRAND TOTAL - PROGRAM & PRODUCTION											784,425,396

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2012 - Category B - Specialty Services	Information			Sports	Music and Entertainment					Others	Total
Reporting units: 118	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	5,196,726	3,280,865	2,386,307	3,741,890	1,979,038	807,856	199,275	1,398,754	0	2,387,610	21,378,321
1.2 Produced by affiliate production	18,139	1,771,809	4,978,339	368,830	1,064,870	116,417	55,967	495,453	0	1,632,072	10,501,896
1.3 Acquired from other stations	96,997	69,952	344,651	548,488	1,947,928	0	145,109	273,059	0	396,182	3,822,366
1.4 Network origination	27,208	70,761	30,536	7,243,551	28,327	0	54,416	692	0	517,550	7,973,041
1.5 Acquired from independent producers	109,569	4,328,636	4,997,096	850,672	7,327,779	86,716	261,505	2,287,719	0	220,253	20,469,945
1.6 Special recognition programs	0	0	0	0	0	0	0	13,166	0	0	13,166
1.7 Other Canadian programs	14,512	45,193	370,432	7,254	1,086,876	0	29,023	84,937	0	26,267	1,664,494
1.8 Total - Canadian programs telecast	5,463,151	9,567,216	13,107,361	12,760,685	13,434,818	1,010,989	745,295	4,553,780	0	5,179,934	65,823,229
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	93,330	1,316,850	0	82,882	18,588	0	36,490	0	0	1,548,140
1.10 Script & concept - Canadian - not telecast	5,000	0	0	0	0	0	0	0	0	278,297	283,297
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	12,513	81,236	268,186	92,605	1,430,337	30,313	0	524,080	0	2,616,967	5,056,237
1.13 Total - Other Canadian Programming Expenses	17,513	174,566	1,585,036	92,605	1,513,219	48,901	0	560,570	0	2,895,264	6,887,674
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	5,480,664	9,741,782	14,692,397	12,853,290	14,948,037	1,059,890	745,295	5,114,350	0	8,075,198	72,710,903
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	924,297	10,779,549	3,452,389	8,909,832	28,271,885	342,044	619,115	7,136,229	0	581,392	61,016,732
2.2 Inventory write-downs - Non-Canadian programs	0	175,528	0	0	39,863	0	0	10,771	0	0	226,162
2.3 Other	71,691	0	119,477	2,446,053	2,332,476	119,477	23,896	47,791	0	449,042	5,609,903
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	995,988	10,955,077	3,571,866	11,355,885	30,644,224	461,521	643,011	7,194,791	0	1,030,434	66,852,797
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	6,476,652	20,696,859	18,264,263	24,209,175	45,592,261	1,521,411	1,388,306	12,309,141	0	9,105,632	139,563,700
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	5,442	48,723	231,303	205,705	579,013	9,925	19,918	78,337	0	184,305	1,362,671
1.8b) Dubbing	10,882	149,896	2,646,323	5,442	28,620	0	21,766	832,128	0	16,325	3,711,382
1.8c) Program development	38,091	20,000	0	19,045	0	0	76,181	0	0	57,136	210,453
1.8d) Children's programming	0	24,798	613,003	0	1,378,585	0	0	7,972	0	29,498	2,053,856
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	5,064	3,500	8,375	31,072	412,306	24,215	0	23,431	0	2,075	510,038
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	41,528	0	0	20,763	0	0	83,056	0	0	62,292	207,639
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											518,878
5.2 Sales/syndication non-Canadian											1,988
5.3 Production services sold											59,784
5.4 Infomercials											0
5.5 Other											13,637,608
5.6 TOTAL - PRODUCTION EXPENSES											14,218,258
GRAND TOTAL - PROGRAM & PRODUCTION											153,781,958

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2012 - Category C - Specialty Services	Information			Sports	Music and Entertainment					Others	Total
Reporting units: 10	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	137,963,501	1,310,381	9,635,286	303,103,672	14,842	0	0	206,137	137,129	0	452,370,948
1.2 Produced by affiliate production	0	0	0	18,331,826	0	0	0	0	0	0	18,331,826
1.3 Acquired from other stations	6,303,340	0	0	39,982,759	0	0	0	0	0	0	46,286,099
1.4 Network origination	17,953,410	1,077,055	7,385,382	4,336,076	0	0	0	0	0	295,474	31,047,397
1.5 Acquired from independent producers	63,219	1,370,513	1,085,868	2,120,999	10	0	0	1,026	0	0	4,641,635
1.6 Special recognition programs	0	0	0	3,685,912	0	0	0	0	0	0	3,685,912
1.7 Other Canadian programs	1,181	5,202	0	77,381,604	0	0	0	0	786	872,791	78,261,564
1.8 Total - Canadian programs telecast	162,284,651	3,763,151	18,106,536	448,942,848	14,852	0	0	207,163	137,915	1,168,265	634,625,381
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	4,601	0	0	0	0	0	0	0	0	4,601
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses	0	4,601	0	0	0	0	0	0	0	0	4,601
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	162,284,651	3,767,752	18,106,536	448,942,848	14,852	0	0	207,163	137,915	1,168,265	634,629,982
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	252,864	1,326,528	116	48,109,288	37,716	0	0	6,771	0	0	49,733,283
2.2 Inventory write-downs - Non-Canadian programs	0	20,352	0	0	0	0	0	0	0	0	20,352
2.3 Other	0	0	0	6,378,790	0	0	0	0	0	0	6,378,790
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	252,864	1,346,880	116	54,488,078	37,716	0	0	6,771	0	0	56,132,425
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	162,537,515	5,114,632	18,106,652	503,430,926	52,568	0	0	213,934	137,915	1,168,265	690,762,407
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	3,011,320	171,210	508,366	2,499,184	666	0	0	1,701	0	0	6,192,447
1.8b) Dubbing	0	0	0	222,651	0	0	0	0	0	0	222,651
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	12,292	0	0	0	0	0	0	0	0	12,292
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											0
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											0
5.4 Infomercials											0
5.5 Other											81,748,428
5.6 TOTAL - PRODUCTION EXPENSES											81,748,428
GRAND TOTAL - PROGRAM & PRODUCTION											772,510,835

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2012 - Specialty Services - English/Bilingual	Information			Sports	Music and Entertainment					Others	Total
Reporting units: 124	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	148,274,326	8,014,250	19,482,942	256,047,703	4,290,581	17,798,932	44,859	25,151,005	2,875,129	6,532,808	488,512,535
1.2 Produced by affiliate production	0	6,923,708	12,654,713	13,209,021	8,327,069	893,266	143,891	4,240,893	0	1,606,580	47,999,141
1.3 Acquired from other stations	24,443	1,268,675	3,654,432	40,205,645	10,041,247	3,999	0	5,947,115	0	287,351	61,432,907
1.4 Network origination	0	1,000	20,801	10,233,449	110,337	40,453	0	1,064,760	0	180,461	11,651,261
1.5 Acquired from independent producers	0	55,798,175	67,235,611	1,647,183	72,487,226	2,204,808	7,871,043	51,248,706	36,116	2,256,829	260,785,697
1.6 Special recognition programs	0	0	0	0	0	0	0	164,313	0	0	164,313
1.7 Other Canadian programs	1,181	350,212	1,052,146	77,381,604	7,108,878	1,813,098	0	329,436	6,784	969,715	89,013,054
1.8 Total - Canadian programs telecast	148,299,950	72,356,020	104,100,645	398,724,605	102,365,338	22,754,556	8,059,793	88,146,228	2,918,029	11,833,744	959,558,908
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	97,931	1,359,837	0	191,349	18,588	0	93,321	0	2,421,729	4,182,755
1.10 Script & concept - Canadian - not telecast	0	687,435	595,800	0	326,303	0	0	413,198	0	1,954,318	3,977,054
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	12,513	702,711	298,193	205,176	1,560,301	60,902	0	549,112	0	9,062,903	12,451,811
1.13 Total - Other Canadian Programming Expenses	12,513	1,488,077	2,253,830	205,176	2,077,953	79,490	0	1,055,631	0	13,438,950	20,611,620
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	148,312,463	73,844,097	106,354,475	398,929,781	104,443,291	22,834,046	8,059,793	89,201,859	2,918,029	25,272,694	980,170,528
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	52,234	27,412,864	14,342,732	61,614,662	83,333,602	1,266,265	1,701,364	33,276,203	542,745	71,795	223,614,466
2.2 Inventory write-downs - Non-Canadian programs	0	195,880	0	0	1,620,800	0	0	309,397	0	0	2,126,077
2.3 Other	0	0	42,453	2,398,262	16,424,592	0	0	297,500	0	492,361	19,655,168
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	52,234	27,608,744	14,385,185	64,012,924	101,378,994	1,266,265	1,701,364	33,883,100	542,745	564,156	245,395,711
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	148,364,697	101,452,841	120,739,660	462,942,705	205,822,285	24,100,311	9,761,157	123,084,959	3,460,774	25,836,850	1,225,566,239
4. Canadian Media Fund Credit	0	2,975,180	0	0	13,856,183	0	0	0	0	0	16,831,363
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	2,335,230	143,900	471,073	2,389,851	258,198	259,284	0	182,049	0	175,061	6,214,646
1.8b) Dubbing	0	0	0	0	15,600	0	0	0	0	0	15,600
1.8c) Program development	0	332,947	0	0	310,057	0	0	57,063	0	0	700,067
1.8d) Children's programming	0	0	0	0	344,500	0	0	0	0	0	344,500
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	5,064	6,550	111,375	31,072	422,056	24,215	26,275	23,431	0	2,075	652,113
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	12,292	46,805	0	11,957	0	0	0	0	0	71,054
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											403,824
5.2 Sales/syndication non-Canadian											1,988
5.3 Production services sold											59,784
5.4 Infomercials											0
5.5 Other											90,103,743
5.6 TOTAL - PRODUCTION EXPENSES											90,569,339
GRAND TOTAL - PROGRAM & PRODUCTION											1,316,135,578

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2012 - Specialty Services - French	Information			Sports	Music and Entertainment					Others	Total
Reporting units: 27	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	44,918,093	1,199,554	6,272,915	72,256,604	376,987	4,402,972	0	4,992,629	0	3,031,433	137,451,187
1.2 Produced by affiliate production	0	454,988	5,834,948	5,482,566	772,714	3,008,500	19,691	2,135,135	0	0	17,708,542
1.3 Acquired from other stations	6,303,340	10,651	170,946	289,326	606,418	53,563	0	19,635	0	0	7,453,879
1.4 Network origination	17,953,410	1,147,816	7,409,269	1,541,843	28,327	0	0	692	0	591,752	28,673,109
1.5 Acquired from independent producers	92,479	22,244,455	28,924,243	1,994,347	22,360,572	1,588,149	1,051,041	10,371,361	354,179	2,209,389	91,190,215
1.6 Special recognition programs	0	0	0	3,685,912	3,100	0	0	0	0	0	3,689,012
1.7 Other Canadian programs	0	9,403	1,103,360	0	5,572	0	0	430	0	216	1,118,981
1.8 Total - Canadian programs telecast	69,267,322	25,066,867	49,715,681	85,250,598	24,153,690	9,053,184	1,070,732	17,519,882	354,179	5,832,790	287,284,925
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	34,666	0	0	148,951	0	0	18,338	0	0	201,955
1.10 Script & concept - Canadian - not telecast	0	0	0	0	35,587	0	0	0	0	0	35,587
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	341,046	341,046
1.13 Total - Other Canadian Programming Expenses	0	34,666	0	0	184,538	0	0	18,338	0	341,046	578,588
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	69,267,322	25,101,533	49,715,681	85,250,598	24,338,228	9,053,184	1,070,732	17,538,220	354,179	6,173,836	287,863,513
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	281,179	4,452,845	4,403,567	887,544	14,743,178	1,584,894	0	2,884,746	84,268	363,424	29,685,645
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2.3 Other	0	0	0	6,422,534	267,203	0	0	0	0	0	6,689,737
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	281,179	4,452,845	4,403,567	7,310,078	15,010,381	1,584,894	0	2,884,746	84,268	363,424	36,375,382
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	69,548,501	29,554,378	54,119,248	92,560,676	39,348,609	10,638,078	1,070,732	20,422,966	438,447	6,537,260	324,238,895
4. Canadian Media Fund Credit	0	3,507,186	888,894	0	4,241,256	294,758	0	870,254	68,005	319,036	10,189,389
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	1,487,681	356,173	854,905	1,208,562	967,819	15,776	9,036	186,679	3,575	28,618	5,118,824
1.8b) Dubbing	0	3,012,167	5,768,256	222,651	937,158	0	0	1,614,754	0	165,394	11,720,380
1.8c) Program development	0	145,948	124,964	0	116,105	0	0	40,188	1,721	16,523	445,449
1.8d) Children's programming	0	0	563,003	0	5,317,341	0	0	1,422,223	134,519	585,564	8,022,650
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	12,829	7,008	0	42,082	0	0	15,797	881	3,721	82,318
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											90,256
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											0
5.4 Infomercials											0
5.5 Other											32,216,227
5.6 TOTAL - PRODUCTION EXPENSES											32,306,483
GRAND TOTAL - PROGRAM & PRODUCTION											
											356,545,378

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2012 - Specialty Services - Ethnic	Information			Sports	Music and Entertainment					Others	Total
Reporting units: 37	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	2,262,693	50,366	2,249,824	2,086,973	1,692,600	6,227,737	154,416	2,646,797	225,242	2,518,900	20,115,548
1.2 Produced by affiliate production	18,139	0	25,650	9,069	0	0	36,276	0	0	27,208	116,342
1.3 Acquired from other stations	632,478	25,000	0	36,276	0	0	145,109	0	0	108,831	947,694
1.4 Network origination	27,208	0	79,066	13,603	0	0	54,416	0	0	40,811	215,104
1.5 Acquired from independent producers	631,731	0	183,839	10,882	75,456	0	43,534	3,200	0	32,650	981,292
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	14,512	0	0	7,254	0	0	29,023	0	0	21,766	72,555
1.8 Total - Canadian programs telecast	3,586,761	75,366	2,538,379	2,164,057	1,768,056	6,227,737	462,774	2,649,997	225,242	2,750,166	22,448,535
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	7,650	0	0	7,650
1.10 Script & concept - Canadian - not telecast	5,000	0	0	0	0	0	0	0	0	0	5,000
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	20,000	20,000
1.13 Total - Other Canadian Programming Expenses	5,000	0	0	0	0	0	0	7,650	0	20,000	32,650
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	3,591,761	75,366	2,538,379	2,164,057	1,768,056	6,227,737	462,774	2,657,647	225,242	2,770,166	22,481,185
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	1,010,954	0	291,247	1,313,566	4,318,239	540,810	429,825	2,078,492	2,252	564,205	10,549,590
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2.3 Other	143,271	0	238,771	95,511	47,756	238,776	47,756	95,511	23,860	23,886	955,098
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	1,154,225	0	530,018	1,409,077	4,365,995	779,586	477,581	2,174,003	26,112	588,091	11,504,688
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	4,745,986	75,366	3,068,397	3,573,134	6,134,051	7,007,323	940,355	4,831,650	251,354	3,358,257	33,985,873
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	5,442	0	0	2,720	0	0	10,882	0	0	8,162	27,206
1.8b) Dubbing	10,882	0	0	5,442	0	0	21,766	0	0	16,325	54,415
1.8c) Program development	38,091	0	0	19,045	0	0	76,181	0	0	57,136	190,453
1.8d) Children's programming	0	24,798	50,000	0	0	0	0	0	0	0	74,798
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	41,528	0	0	20,763	0	0	83,056	0	0	62,292	207,639
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											219,671
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											0
5.4 Infomercials											7,334
5.5 Other											3,824,355
5.6 TOTAL - PRODUCTION EXPENSES											4,051,360
GRAND TOTAL - PROGRAM & PRODUCTION											38,037,233