



Canadian Radio-television and
Telecommunications Commission

Conseil de la radiodiffusion et des
télécommunications canadiennes



CONVENTIONAL TELEVISION

STATISTICAL AND FINANCIAL SUMMARIES

2006 - 2010

INDUSTRY & MARKET ANALYSIS
POLICY DEVELOPMENT AND RESEARCH SECTOR

Canada

TABLE OF CONTENTS

SECTION

FOREWORD

PAGE

I FINANCIAL SUMMARIES (private only)

1) CANADA	1
2) REGIONS	
Atlantic	2
Quebec	3
Ontario	4
Prairies	5
British Columbia and Territories	6

II PROGRAMMING & PRODUCTION EXPENSES (private only)

1) CANADA	7
2) REGIONS	
Atlantic	8
Quebec	9
Ontario	10
Prairies	11
British Columbia and Territories	12

III CANADIAN BROADCASTING CORPORATION

FINANCIAL SUMMARIES

1) CANADA	13
-----------	----

2) REGIONS

Atlantic	14
Quebec	15
Ontario	16
Prairies	17
British Columbia and Territories	18

PROGRAMMING & PRODUCTION EXPENSES

1) CANADA 19

2) REGIONS

Atlantic	20
Quebec	21
Ontario	22
Prairies	23
British Columbia and Territories	24

CANADIAN BROADCASTING CORPORATION - 2006 TO 2008 25

FOREWORD

Introduction

This report presents the summary of statistical and financial data of the annual returns provided by conventional television stations for the broadcast year ended August 31, 2010.

Section I provides a five year comparative financial analysis for private television undertakings. Section II presents the detailed programming and production expenses for private television undertakings for the broadcast year 2010. Section III provides financial data for broadcast years 2009 and 2010 for CBC. A simplified three year comparative analysis of the radio and television data for the CBC covering the period 2006 - 2008 is presented separately.

The broadcast year 2009-2010 represents the first year of operation of the Local Programming Improvement Fund (LPIF). Revenue from LPIF is identified as a separate line item of Revenue.

This report contains only information compiled from the annual returns of conventional television stations and does not include not-for-profit and other exempt television undertakings.

During the broadcast year 1 September 2009 to 31 August 2010, 3 stations (CHCA-TV, CKNX-TV and CITV-TV-1) ceased operations.

Data contained in this report is subject to change as the Commission receives additional or revised information.

The Broadcast Financial Analysis Group would appreciate being informed of any problems encountered with these statistics.

INDUSTRY STATISTICS AND FINANCIAL SUMMARIES

CANADA

PRIVATE TELEVISION

CRTC - FINANCIAL SUMMARY - TV

CANADA

(\$)	Fiscal Year	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units		97	97	99	97	94	
Revenue			Var %	Var %	Var %	Var %	5 yr
Local Time Sales		375,374,696	387,929,017 3.34	387,213,336 -0.18	348,188,330 -10.08	350,115,067 0.55	-1.7
National Time Sales		1,510,542,881	1,517,288,030 0.45	1,472,424,467 -2.96	1,320,534,267 -10.32	1,459,898,805 10.55	-0.9
Network Payments		110,612,193	110,296,168 -0.29	119,098,711 7.98	117,976,430 -0.94	113,010,546 -4.21	0.5
Infomercials		23,502,597	24,314,962 3.46	21,871,047 -10.05	18,766,666 -14.19	16,463,135 -12.27	-8.5
Syndication-Production		22,451,322	22,282,390 -0.75	20,982,267 -5.83	22,848,021 8.89	24,011,755 5.09	1.7
Local Prog. Improvement Fund (LPIF)		0	0	0	0	65,945,292	n/a
Government Grants		0	0	0	0	76,609	n/a
Other Revenue		100,246,128	108,734,203 8.47	116,756,779 7.38	142,424,043 21.98	117,811,578 -17.28	
Total Revenue		2,142,729,817	2,170,844,770 1.31	2,138,346,607 -1.50	1,970,737,757 -7.84	2,147,332,787 8.96	0.1
Expenses							
Program		1,408,612,594	1,419,575,252 0.78	1,473,403,352 3.79	1,513,135,803 2.70	1,531,264,993 1.20	2.1
Technical		70,137,325	70,773,264 0.91	76,603,233 8.24	84,054,372 9.73	78,318,876 -6.82	2.8
Sales and Promotion		244,232,092	226,735,647 -7.16	223,007,076 -1.64	217,150,348 -2.63	240,978,338 10.97	-0.3
Administration and General		248,777,975	264,813,990 6.45	288,194,265 8.83	197,750,297 -31.38	195,779,140 -1.00	-5.8
Total Expenses		1,971,759,986	1,981,898,153 0.51	2,061,207,926 4.00	2,012,090,820 -2.38	2,046,341,347 1.70	0.9
Operating Income		170,969,831	188,946,617	77,138,681	-41,353,063	100,991,440	
Depreciation		80,026,727	76,005,869 -5.02	69,091,564 -9.10	75,274,721 8.95	89,521,202 18.93	2.8
P.B.I.T.		90,943,104	112,940,748	8,047,117	-116,627,784	11,470,238	
Interest Expense		53,716,536	54,983,858 2.36	49,262,022 -10.41	34,439,401 -30.09	28,013,622 -18.66	
Adjustments Gain(Loss)		-57,881,918	-62,622,972 8.19	-55,445,684 -11.46	-128,748,868 132.21	-36,253,945 -71.84	
Pre-tax Profit		-20,655,350	-4,666,082	-96,660,589	-279,816,053	-52,797,329	
Programming (%)							
Prog Expense/Expense Total		71.4	71.6	71.5	75.2	74.8	
Prog Expense/Revenue Total		65.7	65.4	68.9	76.8	71.3	
Staff							
Total Salaries		593,632,346	594,176,743 0.09	576,895,783 -2.91	527,852,546 -8.50	510,952,596 -3.20	-3.7
Avg Staff Count		8,196.6	7,873.4 -3.94	7,405.6 -5.94	6,701.3 -9.51	6,281.5 -6.26	
Avg Salary (\$)		72,424	75,466 4.20	77,900 3.23	78,769 1.11	81,342 3.27	3.0
Salaries/Expense Total (%)		30.1	30.0	28.0	26.2	25.0	
Profitability (%)							
Operating Margin		8.0	8.7	3.6	-2.1	4.7	
P.B.I.T. Margin		4.2	5.2	0.4	-5.9	0.5	
Pre-tax Margin		-1.0	-0.2	-4.5	-14.2	-2.5	

CAGR = Compound Annual Growth Rate

INDUSTRY STATISTICS AND FINANCIAL SUMMARIES

REGIONS

CRTC - FINANCIAL SUMMARY - TV

ATLANTIC

	(\$)	Fiscal Year									
				2006	2007	2008	2009	2010		CAGR	
										(%)	
				8	8	8	8	8	8		
										</	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

QUÉBEC

(\$) Fiscal Year	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units	26	26	26	23	23	
Revenue		Var %	Var %	Var %	Var %	5 yr
Local Time Sales	101,139,220	99,383,826 -1.74	95,049,392 -4.36	76,539,161 -19.47	79,825,461 4.29	-5.7
National Time Sales	196,394,200	186,770,141 -4.90	178,653,992 -4.35	155,392,156 -13.02	159,326,396 2.53	-5.1
Network Payments	106,830,977	106,722,682 -0.10	115,551,781 8.27	114,833,805 -0.62	111,520,597 -2.89	1.1
Infomercials	7,220,625	8,114,116 12.37	7,805,480 -3.80	7,441,885 -4.66	7,331,980 -1.48	0.4
Syndication-Production	12,926,683	12,084,524 -6.51	11,801,117 -2.35	11,097,820 -5.96	15,647,122 40.99	4.9
Local Prog. Improvement Fund (LPIF)	0	0	0	0	14,264,802	n/a
	0	0	0	0	76,609	n/a
Other Revenue	49,726,950	48,795,106 -1.87	53,362,752 9.36	56,464,838 5.81	45,844,558 -18.81	
Total Revenue	474,238,655	461,870,395 -2.61	462,224,514 0.08	421,769,665 -8.75	433,837,525 2.86	-2.2
Expenses						
Program	275,903,200	274,239,733 -0.60	271,253,674 -1.09	258,502,836 -4.70	260,828,024 0.90	-1.4
Technical	17,812,989	17,601,419 -1.19	17,463,223 -0.79	20,082,583 15.00	17,167,464 -14.52	-0.9
Sales and Promotion	63,363,983	60,339,963 -4.77	57,378,955 -4.91	53,618,617 -6.55	54,844,989 2.29	-3.6
Administration and General	68,984,877	67,748,938 -1.79	68,849,530 1.62	51,015,326 -25.90	36,833,935 -27.80	-14.5
Total Expenses	426,065,049	419,930,053 -1.44	414,945,382 -1.19	383,219,362 -7.65	369,674,412 -3.53	-3.5
Operating Income	48,173,606	41,940,342	47,279,132	38,550,303	64,163,113	
Depreciation	19,082,554	18,545,488 -2.81	18,698,576 0.83	15,296,761 -18.19	17,246,312 12.74	-2.5
P.B.I.T.	29,091,052	23,394,854	28,580,556	23,253,542	46,916,801	
Interest Expense	9,278,789	9,835,516 6.00	12,212,347 24.17	7,161,327 -41.36	7,053,208 -1.51	
Adjustments Gain(Loss)	-5,923,097	-6,468,853 9.21	-2,038,828 -68.48	153,672 -107.54	1,069,743 596.12	
Pre-tax Profit	13,889,166	7,090,485	14,329,381	16,245,887	40,933,336	
Programming (%)						
Prog Expense/Expense Total	64.8	65.3	65.4	67.5	70.6	
Prog Expense/Revenue Total	58.2	59.4	58.7	61.3	60.1	
Staff						
Total Salaries	159,593,116	165,871,054 3.93	164,423,814 -0.87	135,075,123 -17.85	131,283,536 -2.81	-4.8
Avg Staff Count	2,312.6	2,340.7 1.22	2,231.3 -4.68	1,818.5 -18.50	1,760.8 -3.17	
Avg Salary (\$)	69,010	70,863 2.69	73,691 3.99	74,278 0.80	74,559 0.38	2.0
Salaries/Expense Total (%)	37.5	39.5	39.6	35.2	35.5	
Profitability (%)						
Operating Margin	10.2	9.1	10.2	9.1	14.8	
P.B.I.T. Margin	6.1	5.1	6.2	5.5	10.8	
Pre-tax Margin	2.9	1.5	3.1	3.9	9.4	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

ONTARIO

(\$) Fiscal Year	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units	27	27	27	26	25	
Revenue		Var %	Var %	Var %	Var %	5 yr
Local Time Sales	97,563,038	103,332,611 5.91	100,871,153 -2.38	97,310,678 -3.53	99,824,347 2.58	0.6
National Time Sales	778,759,665	794,975,992 2.08	757,258,339 -4.74	671,346,577 -11.35	746,235,512 11.16	-1.1
Network Payments	1,860,703	1,860,703 0.00	1,860,904 0.01	1,861,439 0.03	1,465,703 -21.26	-5.8
Infomercials	8,815,377	9,227,142 4.67	9,247,455 0.22	7,278,091 -21.30	5,812,574 -20.14	-9.9
Syndication-Production	3,533,112	3,706,355 4.90	2,803,003 -24.37	4,577,002 63.29	2,447,881 -46.52	-8.8
Local Prog. Improvement Fund (LPIF)	0	0	0	0	19,931,446	n/a
	0	0	0	0	0	n/a
Other Revenue	30,098,139	35,685,430 18.56	35,823,643 0.39	44,844,803 25.18	40,711,130 -9.22	
Total Revenue	920,630,034	948,788,233 3.06	907,864,497 -4.31	827,218,590 -8.88	916,428,593 10.78	-0.1
Expenses						
Program	622,871,122	639,476,848 2.67	668,372,902 4.52	687,125,647 2.81	675,593,730 -1.68	2.1
Technical	29,768,382	29,792,308 0.08	33,307,882 11.80	37,186,907 11.65	33,876,911 -8.90	3.3
Sales and Promotion	91,106,085	81,689,111 -10.34	81,313,727 -0.46	77,608,072 -4.56	94,108,580 21.26	0.8
Administration and General	94,140,424	110,877,406 17.78	117,625,943 6.09	78,077,551 -33.62	79,954,139 2.40	-4.0
Total Expenses	837,886,013	861,835,673 2.86	900,620,454 4.50	879,998,177 -2.29	883,533,360 0.40	1.3
Operating Income	82,744,021	86,952,560	7,244,043	-52,779,587	32,895,233	
Depreciation	38,062,895	33,845,510 -11.08	29,781,705 -12.01	34,733,636 16.63	44,194,364 27.24	3.8
P.B.I.T.	44,681,126	53,107,050	-22,537,662	-87,513,223	-11,299,131	
Interest Expense	25,082,550	23,079,254 -7.99	20,774,930 -9.98	16,824,661 -19.01	8,512,185 -49.41	
Adjustments Gain(Loss)	-29,295,600	-25,346,789 -13.48	-34,370,273 35.60	-82,079,289 138.81	-4,377,556 -94.67	
Pre-tax Profit	-9,697,024	4,681,007	-77,682,865	-186,417,173	-24,188,872	
Programming (%)						
Prog Expense/Expense Total	74.3	74.2	74.2	78.1	76.5	
Prog Expense/Revenue Total	67.7	67.4	73.6	83.1	73.7	
Staff						
Total Salaries	221,756,819	223,270,014 0.68	201,780,147 -9.63	190,861,609 -5.41	179,037,970 -6.19	-5.2
Avg Staff Count	2,897.1	2,711.1 -6.42	2,425.6 -10.53	2,245.4 -7.43	1,984.4 -11.62	
Avg Salary (\$)	76,544	82,353 7.59	83,186 1.01	85,002 2.18	90,223 6.14	4.2
Salaries/Expense Total (%)	26.5	25.9	22.4	21.7	20.3	
Profitability (%)						
Operating Margin	9.0	9.2	0.8	-6.4	3.6	
P.B.I.T. Margin	4.9	5.6	-2.5	-10.6	-1.2	
Pre-tax Margin	-1.1	0.5	-8.6	-22.5	-2.6	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

PRAIRIES

(\$)	Fiscal Year	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units		24	24	26	28	26	
Revenue			Var %	Var %	Var %	Var %	5 yr
Local Time Sales		85,137,293	92,214,558 8.31	96,518,205 4.67	90,931,233 -5.79	91,889,052 1.05	1.9
National Time Sales		269,528,596	269,319,825 -0.08	277,803,639 3.15	255,478,290 -8.04	296,717,443 16.14	2.4
Network Payments		1,126,102	1,009,419 -10.36	976,460 -3.27	846,577 -13.30	20,382 -97.59	-63.3
Infomercials		2,732,273	2,826,506 3.45	1,718,782 -39.19	2,179,411 26.80	1,531,057 -29.75	-13.5
Syndication-Production		3,812,212	3,994,727 4.79	4,153,480 3.97	4,207,528 1.30	3,877,480 -7.84	0.4
Local Prog. Improvement Fund (LPIF)		0	0	0	0	15,191,565	n/a
		0	0	0	0	0	n/a
Other Revenue		9,992,213	11,856,620 18.66	14,090,622 18.84	18,829,213 33.63	15,517,424 -17.59	
Total Revenue		372,328,689	381,221,655 2.39	395,261,188 3.68	372,472,252 -5.77	424,744,403 14.03	3.4
Expenses							
Program		242,828,035	245,495,239 1.10	261,716,497 6.61	276,753,409 5.75	309,300,933 11.76	6.2
Technical		10,386,039	10,598,244 2.04	11,774,251 11.10	13,102,390 11.28	12,835,128 -2.04	5.4
Sales and Promotion		45,973,579	42,016,508 -8.61	43,166,773 2.74	45,348,996 5.06	48,515,682 6.98	1.4
Administration and General		40,735,608	40,491,979 -0.60	49,246,968 21.62	33,757,004 -31.45	40,840,184 20.98	0.1
Total Expenses		339,923,261	338,601,970 -0.39	365,904,489 8.06	368,961,799 0.84	411,491,927 11.53	4.9
Operating Income		32,405,428	42,619,685	29,356,699	3,510,453	13,252,476	
Depreciation		9,461,963	10,638,653 12.44	8,885,937 -16.47	11,963,336 34.63	13,826,061 15.57	10.0
P.B.I.T.		22,943,465	31,981,032	20,470,762	-8,452,883	-573,585	
Interest Expense		10,424,666	11,868,507 13.85	9,534,441 -19.67	6,408,303 -32.79	7,834,574 22.26	
Adjustments Gain(Loss)		-12,556,112	-11,312,637 -9.90	-10,776,860 -4.74	-9,832,746 -8.76	-14,568,043 48.16	
Pre-tax Profit		-37,313	8,799,888	159,461	-24,693,932	-22,976,202	
Programming (%)							
Prog Expense/Expense Total		71.4	72.5	71.5	75.0	75.2	
Prog Expense/Revenue Total		65.2	64.4	66.2	74.3	72.8	
Staff							
Total Salaries		100,911,357	99,275,246 -1.62	101,785,677 2.53	103,129,757 1.32	100,764,459 -2.29	-0.0
Avg Staff Count		1,522.4	1,462.9 -3.90	1,447.1 -1.08	1,432.3 -1.02	1,385.6 -3.26	
Avg Salary (\$)		66,287	67,861 2.38	70,338 3.65	72,001 2.37	72,724 1.00	2.3
Salaries/Expense Total (%)		29.7	29.3	27.8	28.0	24.5	
Profitability (%)							
Operating Margin		8.7	11.2	7.4	0.9	3.1	
P.B.I.T. Margin		6.2	8.4	5.2	-2.3	-0.1	
Pre-tax Margin		-0.0	2.3	0.0	-6.6	-5.4	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

BRITISH COLUMBIA and TERRITORIES

	(\$)	Fiscal Year									

CAGR = Compound Annual Growth Rate

PROGRAMMING AND PRODUCTION EXPENSES (private only)

CANADA

PRIVATE TELEVISION

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - CANADA	Information			Sports	Music and Entertainment					Other	Total
(\$)	Reporting units: 94	News	Long Form Documentary	Other	Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Other	Cat 1 to 15	
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	295,463,081	607,890	30,396,888	839,782	339,633	145,904	100,424	7,979,167	0	288,003	336,160,772
1.2 Produced by affiliate production	0	0	2,507,020	137,003,767	13,795	0	9,725,736	22,252,260	0	0	171,502,578
1.3 Acquired from other stations	-6,148,181	3,900	775,298	488,104	25,565	1	1	192,718	0	11,320	-4,651,274
1.4 Network origination	12,088,428	2,285	125,684	30,631	717,131	13,639	977,461	5,977,070	0	0	19,932,329
1.5 Acquired from independent producers	2,954,911	8,674,362	6,295,043	2,573,867	67,983,361	21,497,815	12,129,253	29,252,935	2,242,006	101,375	153,704,928
1.6 Special recognition programs	0	0	20,750	0	0	0	0	0	0	0	20,750
1.7 Other Canadian programs	206	25,218	866,187	6,000	2,898,534	7,545	484	495,974	0	772,976	5,073,124
1.8 Total - Canadian programming	304,358,445	9,313,655	40,986,870	140,942,151	71,978,019	21,664,904	22,933,359	66,150,124	2,242,006	1,173,674	681,743,207
Amounts included in above											
1.8a) Close captioning	3,682,911	2,097	130,335	1,087	1,323,544	1,015	0	669,670	0	0	5,810,659
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	38,763	0	0	0	150,863	0	0	0	0	0	189,626
1.8d) Children's programming	0	1,350	5,325	0	3,390	0	0	0	0	0	10,065
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	145,000	2,483,278	2,786,256	14,822,777	551,580,826	31,896,810	6,078,239	164,023,540	7,500	45,368	773,869,594
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	162,740	515,036	0	0	1,067,537	0	0	1,745,313
3. TOTAL PROGRAMS TELECAST	304,503,445	11,796,933	43,773,126	155,764,928	623,558,845	53,561,714	29,011,598	230,173,664	2,249,506	1,219,042	1,455,612,801
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	4,500	-25,827	0	-995,646	-11,203	0	-375,864	0	0	-1,404,040
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	2,214,731	1,070,700	0	59,638	0	-39,157	3,305,912
3. Script & concept - Canadian - not telecast	0	69,000	126,182	69,000	382,993	24,000	0	240,067	0	0	911,242
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	1,220,887	3,823,979	391,989	13,712	369,501	1,326	73,819	195,021	0	30,202	6,120,436
6. Total - Other Programming Expenses	1,220,887	3,897,479	492,344	82,712	1,971,579	1,084,823	73,819	118,862	0	-8,955	8,933,550
7. CTCPP credit (elig. Can. prog. exp. not incl. above)	0	255,515	233,095	0	14,177,951	0	0	0	0	370,061	15,036,622
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											195,053
2. Sales/syndication non-Canadian											95,741
3. Production services sold											17,404,544
4. Infomercials											0
5. Other											49,023,304
6. Total - production expenses											66,718,642
GRAND TOTAL - PROGRAM & PRODUCTION											1,531,264,993
Eligible Canadian program expenditures	304,358,445	9,642,670	41,320,320	141,011,151	85,543,317	21,677,701	22,933,359	66,014,327	2,242,006	1,543,735	696,287,031

PROGRAMMING AND PRODUCTION EXPENSES (private only)

REGIONS

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - ATLANTIC	Information			Sports		Music and Entertainment					Other	Total
(\$)	Reporting units: 8	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11			Other	Cat 1 to 15
1. CANADIAN PROGRAMS												
1.1 Station production (incl coop)	13,126,300	0	618,889	9,277	0	0	0	62,980	0	0	0	13,817,446
1.2 Produced by affiliate production	0	0	0	8,548,953	0	0	0	210,154	0	0	0	8,759,107
1.3 Acquired from other stations	0	0	3,204	0	0	0	0	0	0	0	0	3,204
1.4 Network origination	824,529	0	0	0	0	0	101,591	237,045	0	0	0	1,163,165
1.5 Acquired from independent producers	4,415	447,058	139,256	0	1,706,717	1,224,896	36,839	110,142	137,695	0	0	3,807,018
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programming	13,955,244	447,058	761,349	8,558,230	1,706,717	1,224,896	138,430	620,321	137,695	0	0	27,549,940
Amounts included in above												
1.8a) Close captioning	243,236	0	297	0	64,302	0	0	64,301	0	0	0	372,136
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	26,792	56,267	783,132	28,180,232	1,933,908	204,025	7,188,465	7,500	0	0	38,380,321
Amounts incl. tot. Non-CDN												
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	13,955,244	473,850	817,616	9,341,362	29,886,949	3,158,804	342,455	7,808,786	145,195	0	0	65,930,261
B. OTHER PROGRAMMING EXPENSES												
1. Inventory write-downs - Canadian programs	0	0	42,703	0	0	0	0	0	0	0	0	42,703
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	241,261	0	0	3,569	0	0	0	244,830
3. Script & concept - Canadian - not telecast	0	0	8,124	0	0	0	0	0	0	0	0	8,124
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	0
5. Other	883,725	0	3,518	4,003	0	0	0	2,130	0	0	0	893,376
6. Total - Other Programming Expenses	883,725	0	54,345	4,003	241,261	0	0	5,699	0	0	0	1,189,033
7. CTCPF credit (elig. Can. prog. exp. not incl. above)	0	15,944	16,291	0	894,687	0	0	0	0	25,864	952,786	
C. PRODUCTION EXPENSES												
1. Sales/syndication Canadian												0
2. Sales/syndication non-Canadian												0
3. Production services sold												1,031,732
4. Infomercials												0
5. Other												2,182,992
6. Total - production expenses												3,214,724
GRAND TOTAL - PROGRAM & PRODUCTION												70,334,018
Eligible Canadian program expenditures	13,955,244	463,002	828,467	8,558,230	2,601,404	1,224,896	138,430	620,321	137,695	25,864	28,553,553	

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - QUÉBEC	Information			Sports	Music and Entertainment					Other	Total
(\$)	Reporting units: 23	News	Long Form Documentary	Other	Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Other	Cat 1 to 15	
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	47,082,543	40,706	4,236,736	417,942	0	0	0	3,616,901	0	35,294	55,430,122
1.2 Produced by affiliate production	0	0	2,454,259	11,699,435	13,795	0	9,725,736	18,291,426	0	0	42,184,651
1.3 Acquired from other stations	-6,200,003	0	12,384	0	1,108	1	1	-1	0	0	-6,186,510
1.4 Network origination	758,371	0	120,335	24,774	717,131	13,639	875,870	359,875	0	0	2,869,995
1.5 Acquired from independent producers	2,949,776	768,878	3,563,255	2,571,885	34,387,718	2,544,925	12,091,796	26,851,838	160,549	20,375	85,910,995
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	6,000	2,670,213	7,500	0	0	0	0	2,683,713
1.8 Total - Canadian programming	44,590,687	809,584	10,386,969	14,720,036	37,789,965	2,566,065	22,693,403	49,120,039	160,549	55,669	182,892,966
Amounts included in above											
1.8a) Close captioning	703,122	0	15,669	24	686,823	0	0	37,805	0	0	1,443,443
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	28,703	192,325	1,296,097	45,400,444	2,233,739	129,191	10,503,350	0	0	59,783,849
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	162,740	513,390	0	0	1,067,537	0	0	1,743,667
3. TOTAL PROGRAMS TELECAST	44,590,687	838,287	10,579,294	16,016,133	83,190,409	4,799,804	22,822,594	59,623,389	160,549	55,669	242,676,815
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	4,500	-68,530	0	-995,646	-11,203	0	-375,864	0	0	-1,446,743
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	-1,595,417	0	0	44,000	0	-40,457	-1,591,874
3. Script & concept - Canadian - not telecast	0	0	118,058	0	279,591	0	0	236,117	0	0	633,766
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	337,162	3,814,979	13,339	9,709	349,501	1,326	73,819	75,914	0	6,322	4,682,071
6. Total - Other Programming Expenses	337,162	3,819,479	62,867	9,709	-1,961,971	-9,877	73,819	-19,833	0	-34,135	2,277,220
7. CTCPF credit (elig. Can. prog. exp. not incl. above)	0	21,821	9,445	0	1,150,991	0	0	0	0	14,994	1,197,251
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											0
2. Sales/syndication non-Canadian											0
3. Production services sold											5,412,723
4. Infomercials											0
5. Other											10,461,266
6. Total - production expenses											15,873,989
GRAND TOTAL - PROGRAM & PRODUCTION											
Eligible Canadian program expenditures	44,590,687	835,905	10,445,942	14,720,036	38,224,901	2,554,862	22,693,403	48,980,292	160,549	70,663	183,277,240

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - ONTARIO	Information		Sports		Music and Entertainment					Other	Total
(\$)	Reporting units: 25	News	Long Form Documentary	Other	Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Other	Cat 1 to 15
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	108,376,553	492,184	15,283,290	140,242	203,212	5,956	21,088	3,254,432	0	252,706	128,029,663
1.2 Produced by affiliate production	0	0	23,745	63,982,522	0	0	0	2,498,711	0	0	66,504,978
1.3 Acquired from other stations	0	0	141,750	488,104	11,390	0	0	70,868	0	0	712,112
1.4 Network origination	5,916,759	0	5,349	1,605	0	0	0	2,412,059	0	0	8,335,772
1.5 Acquired from independent producers	720	4,165,134	1,242,282	1,982	18,826,389	10,430,426	618	909,396	1,123,461	81,000	36,781,408
1.6 Special recognition programs	0	0	17,044	0	0	0	0	0	0	0	17,044
1.7 Other Canadian programs	0	0	581,935	0	115,796	45	0	318,777	0	570,172	1,586,725
1.8 Total - Canadian programming	114,294,032	4,657,318	17,295,395	64,614,455	19,156,787	10,436,427	21,706	9,464,243	1,123,461	903,878	241,967,702
Amounts included in above											
1.8a) Close captioning	920,683	0	114,079	175	237,979	0	0	237,233	0	0	1,510,149
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	31,263	0	0	0	120,863	0	0	0	0	0	152,126
1.8d) Children's programming	0	0	2,625	0	0	0	0	0	0	0	2,625
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	145,000	969,949	1,973,702	7,213,158	284,729,898	16,236,288	3,327,200	88,760,072	0	128	403,355,395
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	114,439,032	5,627,267	19,269,097	71,827,613	303,886,685	26,672,715	3,348,906	98,224,315	1,123,461	904,006	645,323,097
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	2,118,893	1,070,700	0	12,069	0	1,300	3,202,962
3. Script & concept - Canadian - not telecast	0	0	0	0	58,183	0	0	3,950	0	0	62,133
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	0	9,000	220,268	0	20,000	0	0	-1,500	0	23,880	271,648
6. Total - Other Programming Expenses	0	9,000	220,268	0	2,197,076	1,070,700	0	14,519	0	25,180	3,536,743
7. CTC PF credit (elig. Can. prog. exp. not incl. above)	0	119,325	116,677	0	6,665,819	0	0	0	0	185,237	7,087,058
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											195,053
2. Sales/syndication non-Canadian											95,741
3. Production services sold											5,995,259
4. Infomercials											0
5. Other											20,447,836
6. Total - production expenses											26,733,889
GRAND TOTAL - PROGRAM & PRODUCTION											675,593,729
Eligible Canadian program expenditures	114,294,032	4,776,643	17,412,072	64,614,455	25,880,789	10,436,427	21,706	9,468,193	1,123,461	1,089,115	249,116,893

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - PRAIRIES	Information			Sports	Music and Entertainment					Other	Total
(\$)	Reporting units: 26	News	Long Form Documentary	Other	Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Other	Cat 1 to 15
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	67,819,495	75,000	7,066,382	43,023	0	48,000	0	187,927	0	2	75,239,829
1.2 Produced by affiliate production	0	0	17,603	38,084,754	0	0	0	797,734	0	0	38,900,091
1.3 Acquired from other stations	30,938	3,900	420,652	0	7,593	0	0	89,083	0	11,320	563,486
1.4 Network origination	2,491,278	2,285	0	234	0	0	0	1,761,874	0	0	4,255,671
1.5 Acquired from independent producers	0	1,817,380	818,825	0	8,015,547	4,649,907	0	901,555	522,682	0	16,725,896
1.6 Special recognition programs	0	0	3,706	0	0	0	0	0	0	0	3,706
1.7 Other Canadian programs	206	20,876	267,644	0	67,533	0	199	30,594	0	109,678	496,730
1.8 Total - Canadian programming	70,341,917	1,919,441	8,594,812	38,128,011	8,090,673	4,697,907	199	3,768,767	522,682	121,000	136,185,409
Amounts included in above											
1.8a) Close captioning	1,118,289	1,587	290	888	228,992	1,015	0	228,826	0	0	1,579,887
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	15,000	0	0	0	0	0	15,000
1.8d) Children's programming	0	1,350	2,700	0	3,390	0	0	0	0	0	7,440
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	293,344	414,379	3,670,401	111,115,717	7,251,569	1,425,608	33,511,182	0	45,240	157,727,440
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	0	1,646	0	0	0	0	0	1,646
3. TOTAL PROGRAMS TELECAST	70,341,917	2,212,785	9,009,191	41,798,412	119,206,390	11,949,476	1,425,807	37,279,949	522,682	166,240	293,912,849
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	918,896	0	0	0	0	0	918,896
3. Script & concept - Canadian - not telecast	0	69,000	0	69,000	24,556	24,000	0	0	0	0	186,556
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	154,133	0	0	0	0	0	0	0	154,133
6. Total - Other Programming Expenses	0	69,000	154,133	69,000	943,452	24,000	0	0	0	0	1,259,585
7. CTCPF credit (elig. Can. prog. exp. not incl. above)	0	71,033	49,245	0	3,852,542	0	0	0	0	78,180	4,051,000
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											0
2. Sales/syndication non-Canadian											0
3. Production services sold											3,571,680
4. Infomercials											0
5. Other											10,556,819
6. Total - production expenses											14,128,499
GRAND TOTAL - PROGRAM & PRODUCTION											
											309,300,933
Eligible Canadian program expenditures	70,341,917	2,059,474	8,644,057	38,197,011	11,967,771	4,721,907	199	3,768,767	522,682	199,180	140,422,965

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - BRITISH COLUMBIA & TERRITORIES	Information			Sports	Music and Entertainment					Other	Total
(\$)	Reporting units: 12	News	Long Form Documentary	Other	Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Other	Cat 1 to 15
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	59,058,190	0	3,191,591	229,298	136,421	91,948	79,336	856,927	0	1	63,643,712
1.2 Produced by affiliate production	0	0	11,413	14,688,103	0	0	0	454,235	0	0	15,153,751
1.3 Acquired from other stations	20,884	0	197,308	0	5,474	0	0	32,768	0	0	256,434
1.4 Network origination	2,097,491	0	0	4,018	0	0	0	1,206,217	0	0	3,307,726
1.5 Acquired from independent producers	0	1,475,912	531,425	0	5,046,990	2,647,661	0	480,004	297,619	0	10,479,611
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	4,342	16,608	0	44,992	0	285	146,603	0	93,126	305,956
1.8 Total - Canadian programming	61,176,565	1,480,254	3,948,345	14,921,419	5,233,877	2,739,609	79,621	3,176,754	297,619	93,127	93,147,190
Amounts included in above											
1.8a) Close captioning	697,581	510	0	0	105,448	0	0	101,505	0	0	905,044
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	7,500	0	0	0	15,000	0	0	0	0	0	22,500
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	1,164,490	149,583	1,859,989	82,154,535	4,241,306	992,215	24,060,471	0	0	114,622,589
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	61,176,565	2,644,744	4,097,928	16,781,408	87,388,412	6,980,915	1,071,836	27,237,225	297,619	93,127	207,769,779
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	531,098	0	0	0	0	0	531,098
3. Script & concept - Canadian - not telecast	0	0	0	0	20,663	0	0	0	0	0	20,663
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	731	0	0	0	0	118,477	0	0	119,208
6. Total - Other Programming Expenses	0	0	731	0	551,761	0	0	118,477	0	0	670,969
7. CTCPP credit (elig. Can. prog. exp. not incl. above)	0	27,392	41,437	0	1,613,912	0	0	0	0	65,786	1,748,527
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											0
2. Sales/syndication non-Canadian											0
3. Production services sold											1,393,150
4. Infomercials											0
5. Other											5,374,391
6. Total - production expenses											6,767,541
GRAND TOTAL - PROGRAM & PRODUCTION											215,208,289
Eligible Canadian program expenditures	61,176,565	1,507,646	3,989,782	14,921,419	6,868,452	2,739,609	79,621	3,176,754	297,619	158,913	94,916,380

CANADIAN BROADCASTING CORPORATION - FINANCIAL SUMMARY

CANADA

CRTC - FINANCIAL SUMMARY - TELEVISION

CBC - CANADA

	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units				26	28	
Revenue		Var %	Var %	Var %	Var %	5 yr
Time Sales				296,815,450	338,801,856	14.146
Network Payments				0	0	n/a
Infomercials				0	0	n/a
Syndication-Production				24,750,246	27,734,676	12.06
Local Programming Improvement Fund				0	34,093,236	n/a
Parliamentary Appropriation				0	793,729,253	n/a
Other Revenue				904,519,388	48,924,628	-94.59
Total Revenue				1,226,085,084	1,243,283,649	1.40
Expenses						
Program				790,614,950	826,021,819	4.48
Technical				99,483,538	98,638,861	-0.85
Sales and Promotion				95,391,969	111,159,623	16.53
Administration and General				169,072,026	150,995,363	-10.69
Total Expenses				1,154,562,483	1,186,815,666	2.79
Operating Income				71,522,601	56,467,983	
Depreciation				83,463,190	92,450,871	10.77
P.B.I.T.				-11,940,589	-35,982,888	
Interest Expense				16,992,598	16,111,999	-5.18
Adjustments Gain(Loss)				6,980,693	16,700,419	139.24
Pre-tax Profit				-21,952,494	-35,394,468	
Programming (%)						
Prog Expense/Expense Total				68.5	69.6	
Prog Expense/Revenue Total				64.5	66.4	
Staff						
Total Salaries				605,223,245.0	540,019,016	-10.77
Avg Staff Count				0	6,227	n/a
Avg Salary (\$)				n/a	86,717	n/a
Salaries/Expense Total (%)				52.4	45.5	
Profitability (%)						
Operating Margin				5.8	4.5	
P.B.I.T. Margin				-1.0	-2.9	
Pre-tax Margin				-1.8	-2.8	

CAGR = Compound Annual Growth Rate

CANADIAN BROADCASTING CORPORATION - FINANCIAL SUMMARY

REGIONS

CRTC - FINANCIAL SUMMARY - TV

CBC - ATLANTIC

	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units				6	6	
Revenue		Var %	Var %	Var %	Var %	5 yr
Time Sales				6,072,305	7,052,936	16.149
Network Payments				0	0	n/a
Infomercials				0	0	n/a
Syndication-Production				2,302,452	2,747,874	19.35
Local Programming Improvement Fund				0	12,250,958	n/a
Parliamentary Appropriation				0	45,348,101	n/a
Other Revenue				54,210,490	1,711,503	-96.84
Total Revenue				62,585,247	69,111,372	10.43
Expenses						
Program				36,127,400	42,397,135	17.35
Technical				7,183,498	9,922,102	38.12
Sales and Promotion				3,514,176	3,878,578	10.37
Administration and General				10,879,093	8,788,319	-19.22
Total Expenses				57,704,167	64,986,134	12.62
Operating Income				4,881,080	4,125,238	
Depreciation				5,392,366	5,376,407	-0.30
P.B.I.T.				-511,286	-1,251,169	
Interest Expense				1,257,138	1,309,818	4.19
Adjustments Gain(Loss)				451,005	971,200	115.34
Pre-tax Profit				-1,317,419	-1,589,787	
Programming (%)						
Prog Expense/Expense Total				62.6	65.2	
Prog Expense/Revenue Total				57.7	61.3	
Staff						
Total Salaries				39,128,333	34,512,818	-11.80
Avg Staff Count				0.0	411	n/a
Avg Salary (\$)				n/a	83,905	n/a
Salaries/Expense Total (%)				67.8	53.1	
Profitability (%)						
Operating Margin				7.8	6.0	
P.B.I.T. Margin				-0.8	-1.8	
Pre-tax Margin				-2.1	-2.3	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

CBC - QUÉBEC

	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units				6	7	
Revenue		Var %	Var %	Var %	Var %	5 yr
Time Sales				115,151,318	128,375,066	11.484
Network Payments				0	0	n/a
Infomercials				0	0	n/a
Syndication-Production				16,681,128	18,619,540	11.62
Local Programming Improvement Fund				0	6,931,168	n/a
Parliamentary Appropriation				0	302,350,556	n/a
Other Revenue				291,775,216	18,380,803	-93.70
Total Revenue				423,607,662	474,657,133	12.05
Expenses						
Program				271,761,853	299,232,178	10.11
Technical				48,856,527	46,099,067	-5.64
Sales and Promotion				29,210,656	38,273,487	31.03
Administration and General				56,217,933	69,159,077	23.02
Total Expenses				406,046,969	452,763,809	11.51
Operating Income				17,560,693	21,893,324	
Depreciation				27,083,152	42,372,643	56.45
P.B.I.T.				-9,522,459	-20,479,319	
Interest Expense				636,615	498,200	-21.74
Adjustments Gain(Loss)				2,265,180	7,654,237	237.91
Pre-tax Profit				-7,893,894	-13,323,282	
Programming (%)						
Prog Expense/Expense Total				66.9	66.1	
Prog Expense/Revenue Total				64.2	63.0	
Staff						
Total Salaries				255,153,627	222,210,727	-12.91
Avg Staff Count				0.0	2,687.3	n/a
Avg Salary (\$)				n/a	82,689	n/a
Salaries/Expense Total (%)				62.8	49.1	
Profitability (%)						
Operating Margin				4.1	4.6	
P.B.I.T. Margin				-2.2	-4.3	
Pre-tax Margin				-1.9	-2.8	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

CBC - ONTARIO

	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units				4	5	
Revenue		Var %	Var %	Var %	Var %	5 yr
Time Sales				154,190,493	184,760,813	19.826
Network Payments				0	0	n/a
Infomercials				0	0	n/a
Syndication-Production				5,656,849	6,069,897	7.30
Local Programming Improvement Fund				0	4,837,892	n/a
Parliamentary Appropriation				0	359,857,726	n/a
Other Revenue				467,606,063	25,907,425	-94.46
Total Revenue				627,453,405	581,433,753	-7.33
Expenses						
Program				419,428,211	414,597,189	-1.15
Technical				32,870,757	28,140,460	-14.39
Sales and Promotion				53,649,814	56,958,908	6.17
Administration and General				81,880,596	57,738,136	-29.48
Total Expenses				587,829,378	557,434,693	-5.17
Operating Income				39,624,027	23,999,060	
Depreciation				41,010,065	35,336,297	-13.84
P.B.I.T.				-1,386,038	-11,337,237	
Interest Expense				12,645,318	11,939,976	-5.58
Adjustments Gain(Loss)				3,430,001	6,383,184	86.10
Pre-tax Profit				-10,601,355	-16,894,029	
Programming (%)						
Prog Expense/Expense Total				71.4	74.4	
Prog Expense/Revenue Total				66.8	71.3	
Staff						
Total Salaries				241,398,896	219,103,826	-9.24
Avg Staff Count				0.0	2,386.4	n/a
Avg Salary (\$)				n/a	91,815	n/a
Salaries/Expense Total (%)				41.1	39.3	
Profitability (%)						
Operating Margin				6.3	4.1	
P.B.I.T. Margin				-0.2	-1.9	
Pre-tax Margin				-1.7	-2.9	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

CBC - PRAIRIES

	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units				8	8	
Revenue		Var %	Var %	Var %	Var %	5 yr
Time Sales				10,447,795	8,510,146 -18.55	
Network Payments				0	0 n/a	n/a
Infomercials				0	0 n/a	n/a
Syndication-Production				27,231	121,313 345.50	n/a
Local Programming Improvement Fund				0	8,621,250	n/a
Parliamentary Appropriation				0	54,445,737	n/a
Other Revenue				59,109,850	1,905,293 -96.78	
Total Revenue				69,584,876	73,603,739 5.78	n/a
Expenses						
Program				39,550,330	44,760,010 13.17	n/a
Technical				6,462,968	9,446,960 46.17	n/a
Sales and Promotion				5,050,417	5,058,048 0.15	n/a
Administration and General				12,688,352	10,002,591 -21.17	n/a
Total Expenses				63,752,067	69,267,609 8.65	n/a
Operating Income				5,832,809	4,336,130	
Depreciation				6,290,083	6,119,289 -2.72	n/a
P.B.I.T.				-457,274	-1,783,159	
Interest Expense				1,473,211	1,486,066 0.87	
Adjustments Gain(Loss)				526,090	1,105,395 110.12	
Pre-tax Profit				-1,404,395	-2,163,830	
Programming (%)						
Prog Expense/Expense Total				62.0	64.6	
Prog Expense/Revenue Total				56.8	60.8	
Staff						
Total Salaries				41,255,652	38,866,156 -5.79	n/a
Avg Staff Count				0.0	458.7 n/a	n/a
Avg Salary (\$)				n/a n/a	84,740 n/a	n/a
Salaries/Expense Total (%)				64.7	56.1	
Profitability (%)						
Operating Margin				8.4	5.9	
P.B.I.T. Margin				-0.7	-2.4	
Pre-tax Margin				-2.0	-2.9	

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - TV

CBC - BRITISH COLUMBIA and TERRITORIES

	2006	2007	2008	2009	2010	CAGR (%)
Reporting Units				2	2	
Revenue		Var %	Var %	Var %	Var %	5 yr
Time Sales				10,953,539	10,102,895 -7.766	
Network Payments				0	0 n/a	n/a
Infomercials				0	0 n/a	n/a
Syndication-Production				82,586	176,052 113.17	n/a
Local Programming Improvement Fund				0	1,451,968	n/a
Parliamentary Appropriation				0	31,727,133	n/a
Other Revenue				31,817,769	1,019,604 -96.80	
Total Revenue				42,853,894	44,477,652 3.79	n/a
Expenses						
Program				23,747,156	25,035,307 5.42	n/a
Technical				4,109,788	5,030,272 22.40	n/a
Sales and Promotion				3,966,906	6,990,602 76.22	n/a
Administration and General				7,406,052	5,307,240 -28.34	n/a
Total Expenses				39,229,902	42,363,421 7.99	n/a
Operating Income				3,623,992	2,114,231	
Depreciation				3,687,524	3,246,235 -11.97	n/a
P.B.I.T.				-63,532	-1,132,004	
Interest Expense				980,316	877,939 -10.44	
Adjustments Gain(Loss)				308,417	586,403 90.13	
Pre-tax Profit				-735,431	-1,423,540	
Programming (%)						
Prog Expense/Expense Total				60.5	59.1	
Prog Expense/Revenue Total				55.4	56.3	
Staff						
Total Salaries				28,286,737	25,325,489 -10.47	n/a
Avg Staff Count				0.0	283.7 n/a	
Avg Salary (\$)				n/a n/a	89,256 n/a	n/a
Salaries/Expense Total (%)				72.1	59.8	
Profitability (%)						
Operating Margin				8.5	4.8	
P.B.I.T. Margin				-0.1	-2.5	
Pre-tax Margin				-1.7	-3.2	

CAGR = Compound Annual Growth Rate

CANADIAN BROADCASTING CORPORATION - PROGRAMMING AND PRODUCTION EXPENSES

CANADA

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - CBC - CANADA	Information			Sports		Music and Entertainment				Other	Total
(\$)	Reporting units: 28	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows	
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Other	Cat 1 to 15	
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	122,934,294	821,794	15,083,841	13,123,434	3,187,530	1,561,298	0	10,221,804	312,349	0	167,246,344
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	80,288,994	19,419,718	27,161,472	146,365,726	12,202,074	959,328	10,215,597	38,454,726	3,702,453	0	338,770,088
1.5 Acquired from independent producers	0	6,579,086	6,687,832	0	123,626,101	11,178,698	1,852,682	27,048,773	426,960	0	177,400,132
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programming	203,223,288	26,820,598	48,933,145	159,489,160	139,015,705	13,699,324	12,068,279	75,725,303	4,441,762	0	683,416,564
Amounts included in above											
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	7,745	2,492	20,440	0	509,729	0	428	134,399	0	0	675,233
1.8d) Children's programming	0	0	3,112,115	0	11,053,456	50,759	0	528,743	0	0	14,745,073
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	127,032	571,977	153,669	0	25,905,997	21,018	22,432,457	80,489	0	0	49,292,639
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	203,350,320	27,392,575	49,086,814	159,489,160	164,921,702	13,720,342	34,500,736	75,805,792	4,441,762	0	732,709,203
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	231,459	348,468	32,212	9,852,761	460,061	165,412	1,667,860	0	0	12,758,233
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	4,847,278	0	0	96,000	0	0	4,943,278
3. Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	40,001	0	0	40,001
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	0	0	0	0	0	0	0	0	0
6. Total - Other Programming Expenses	0	231,459	348,468	32,212	14,700,039	460,061	165,412	1,803,861	0	0	17,741,512
7. CTCPF credit (elig. Can. prog. exp. not incl. above)	0	0	0	0	0	0	0	0	0	0	0
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											1,768,308
2. Sales/syndication non-Canadian											0
3. Production services sold											14,853,039
4. Infomercials											0
5. Other											58,949,756
6. Total - production expenses											75,571,103
GRAND TOTAL - PROGRAM & PRODUCTION											826,021,818
Eligible Canadian program expenditures	203,223,288	27,052,057	49,281,613	159,521,372	148,868,466	14,159,385	12,233,691	77,433,164	4,441,762	0	696,214,798

CANADIAN BROADCASTING CORPORATION - PROGRAMMING AND PRODUCTION EXPENSES

REGIONS

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - CBC - ATLANTIC											
	Information			Sports		Music and Entertainment				Other	Total
(\$)	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
Reporting units: 6											
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Other	Cat 1 to 15
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	24,523,350	134,359	2,478,059	212,714	3,186,780	1,005,904	0	4,433,084	303,415	0	36,277,665
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	0	0	0	0	0	0	0	0	0	0	0
1.5 Acquired from independent producers	0	385,720	0	0	26,748	629,242	0	0	0	0	1,041,710
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programming	24,523,350	520,079	2,478,059	212,714	3,213,528	1,635,146	0	4,433,084	303,415	0	37,319,375
Amounts included in above											
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	0	29,633	0	0	29,633
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	0	0	0	0	0	0	0	0	0	0
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	24,523,350	520,079	2,478,059	212,714	3,213,528	1,635,146	0	4,433,084	303,415	0	37,319,375
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	30,069	0	0	0	0	0	49,520	0	0	79,589
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0
3. Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	0	0	0	0	0	0	0	0	0
6. Total - Other Programming Expenses	0	30,069	0	0	0	0	0	49,520	0	0	79,589
7. CTCPF credit (elig. Can. prog. exp. not incl. above)	0	0	0	0	0	0	0	0	0	0	0
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											0
2. Sales/syndication non-Canadian											0
3. Production services sold											1,652,864
4. Infomercials											0
5. Other											3,345,306
6. Total - production expenses											4,998,170
GRAND TOTAL - PROGRAM & PRODUCTION											42,397,134
Eligible Canadian program expenditures	24,523,350	550,148	2,478,059	212,714	3,213,528	1,635,146	0	4,482,604	303,415	0	37,398,964

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - CBC - QUÉBEC	Information			Sports	Music and Entertainment				Other	Total
(\$)	Reporting units: 6	News	Long Form Documentary	Other	Drama	Music / Variety	Game Shows	Human Interest	Award Shows	
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Other	Cat 1 to 15
1. CANADIAN PROGRAMS										
1.1 Station production (incl coop)	23,426,778	0	6,313,009	3,255,412	0	3,757	0	3,496,363	0	36,495,319
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	26,171,365	12,440,887	15,088,431	11,289,305	8,680,045	959,328	10,215,597	20,895,148	3,627,454	109,367,560
1.5 Acquired from independent producers	0	2,053,726	5,573,387	0	63,604,733	5,948,689	1,852,682	19,162,327	0	98,195,544
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programming	49,598,143	14,494,613	26,974,827	14,544,717	72,284,778	6,911,774	12,068,279	43,553,838	3,627,454	244,058,423
Amounts included in above										
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	700,932	0	5,996,029	50,759	0	528,743	0	7,276,463
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	44,920	0	0	7,525,858	21,018	0	55,394	0	7,647,190
Amounts incl. tot. Non-CDN										
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	49,598,143	14,539,533	26,974,827	14,544,717	79,810,636	6,932,792	12,068,279	43,609,232	3,627,454	251,705,613
B. OTHER PROGRAMMING EXPENSES										
1. Inventory write-downs - Canadian programs	0	80,282	37,242	32,212	5,429,720	0	165,412	1,326,312	0	7,071,180
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0
3. Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	0	0	0	0	0	0	0	0
6. Total - Other Programming Expenses	0	80,282	37,242	32,212	5,429,720	0	165,412	1,326,312	0	7,071,180
7. CTCPF credit (elig. Can. prog. exp. not incl. above)	0	0	0	0	0	0	0	0	0	0
C. PRODUCTION EXPENSES										
1. Sales/syndication Canadian										1,396,650
2. Sales/syndication non-Canadian										0
3. Production services sold										11,268,650
4. Infomercials										0
5. Other										27,790,085
6. Total - production expenses										40,455,385
GRAND TOTAL - PROGRAM & PRODUCTION										
Eligible Canadian program expenditures	49,598,143	14,574,895	27,012,069	14,576,929	77,714,498	6,911,774	12,233,691	44,880,150	3,627,454	251,129,603

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - CBC - ONTARIO	Information			Sports	Music and Entertainment					Other	Total
(\$)	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
Reporting units: 4											
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Other	Cat 1 to 15
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	25,561,413	129,560	3,992,943	1,186,410	0	1,020	0	918,310	7,152	0	31,796,808
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	54,117,629	6,978,831	12,073,041	135,076,421	3,522,029	0	0	17,559,578	74,999	0	229,402,528
1.5 Acquired from independent producers	0	3,901,451	1,113,517	0	59,994,620	3,818,211	0	7,819,407	426,960	0	77,074,166
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programming	79,679,042	11,009,842	17,179,501	136,262,831	63,516,649	3,819,231	0	26,297,295	509,111	0	338,273,502
Amounts included in above											
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	7,745	2,492	20,440	0	509,614	0	0	13,062	0	0	553,353
1.8d) Children's programming	0	0	2,411,183	0	5,057,427	0	0	0	0	0	7,468,610
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	127,032	527,057	153,669	0	18,380,139	0	22,432,457	25,095	0	0	41,645,449
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	79,806,074	11,536,899	17,333,170	136,262,831	81,896,788	3,819,231	22,432,457	26,322,390	509,111	0	379,918,951
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	121,108	311,226	0	4,423,041	460,061	0	292,028	0	0	5,607,464
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	4,847,278	0	0	96,000	0	0	4,943,278
3. Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	40,001	0	0	40,001
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	0	0	0	0	0	0	0	0	0
6. Total - Other Programming Expenses	0	121,108	311,226	0	9,270,319	460,061	0	428,029	0	0	10,590,743
7. CTCPP credit (elig. Can. prog. exp. not incl. above)	0	0	0	0	0	0	0	0	0	0	0
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											371,658
2. Sales/syndication non-Canadian											0
3. Production services sold											1,728,888
4. Infomercials											0
5. Other											21,986,949
6. Total - production expenses											24,087,495
GRAND TOTAL - PROGRAM & PRODUCTION											414,597,189
Eligible Canadian program expenditures	79,679,042	11,130,950	17,490,727	136,262,831	67,939,690	4,279,292	0	26,629,324	509,111	0	343,920,967

* Includes Non-Canadian Game Shows expenses

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - CBC - PRAIRIES											
	Information			Sports		Music and Entertainment				Other	Total
	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
(\$) Reporting units: 8											
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Other	Cat 1 to 15
1. CANADIAN PROGRAMS											
1.1 Station production (incl coop)	30,394,603	510,348	1,051,803	6,621,689	750	513,202	0	793,352	1,782	0	39,887,529
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	0	0	0	0	0	0	0	0	0	0	0
1.5 Acquired from independent producers	0	233,551	0	0	0	782,556	0	48,830	0	0	1,064,937
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programming	30,394,603	743,899	1,051,803	6,621,689	750	1,295,758	0	842,182	1,782	0	40,952,466
Amounts included in above											
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	115	0	0	91,704	0	0	91,819
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	0	0	0	0	0	0	0	0	0	0
Amounts incl. tot. Non-CDN											
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	30,394,603	743,899	1,051,803	6,621,689	750	1,295,758	0	842,182	1,782	0	40,952,466
B. OTHER PROGRAMMING EXPENSES											
1. Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0
3. Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	0	0	0	0	0	0	0	0	0
6. Total - Other Programming Expenses	0	0	0	0	0	0	0	0	0	0	0
7. CTCPF credit (elig. Can. prog. exp. not incl. above)	0	0	0	0	0	0	0	0	0	0	0
C. PRODUCTION EXPENSES											
1. Sales/syndication Canadian											0
2. Sales/syndication non-Canadian											0
3. Production services sold											0
4. Infomercials											0
5. Other											3,807,544
6. Total - production expenses											3,807,544
GRAND TOTAL - PROGRAM & PRODUCTION											44,760,010
Eligible Canadian program expenditures	30,394,603	743,899	1,051,803	6,621,689	750	1,295,758	0	842,182	1,782	0	40,952,466

CRTC - PROGRAMMING AND PRODUCTION EXPENSES

2010 - CBC - BRITISH COLUMBIA and TERRITORIES	Information			Sports	Music and Entertainment				Other	Total
(\$) Reporting units: 2	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows	
A. PROGRAMS TELECAST	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Other	Cat 1 to 15
1. CANADIAN PROGRAMS										
1.1 Station production (incl coop)	19,028,150	47,527	1,248,027	1,847,209	0	37,415	0	580,695	0	0 22,789,023
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	0	0	0	0	0	0	0	0	0	0
1.5 Acquired from independent producers	0	4,638	928	0	0	0	0	18,209	0	0 23,775
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programming	19,028,150	52,165	1,248,955	1,847,209	0	37,415	0	598,904	0	0 22,812,798
Amounts included in above										
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	428	0	0	0 428
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0
2. TOTAL NON-CANADIAN PROGRAM EXPENSES	0	0	0	0	0	0	0	0	0	0
Amounts incl. tot. Non-CDN										
2.a) Dubbing	0	0	0	0	0	0	0	0	0	0
3. TOTAL PROGRAMS TELECAST	19,028,150	52,165	1,248,955	1,847,209	0	37,415	0	598,904	0	0 22,812,798
B. OTHER PROGRAMMING EXPENSES										
1. Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0
2. Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0
3. Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0
4. Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0
5. Other	0	0	0	0	0	0	0	0	0	0
6. Total - Other Programming Expenses	0	0	0	0	0	0	0	0	0	0
7. CTC PF credit (elig. Can. prog. exp. not incl. above)	0	0	0	0	0	0	0	0	0	0
C. PRODUCTION EXPENSES										
1. Sales/syndication Canadian										0
2. Sales/syndication non-Canadian										0
3. Production services sold										202,637
4. Infomercials										0
5. Other										2,019,872
6. Total - production expenses										2,222,509
GRAND TOTAL - PROGRAM & PRODUCTION										25,035,307
Eligible Canadian program expenditures	19,028,150	52,165	1,248,955	1,847,209	0	37,415	0	598,904	0	0 22,812,798

PUBLIC BROADCASTING
CBC - Radio & Television - Financial Summary

2008			
RADIO	TELEVISION	OTHERS	TOTAL
\$(000)			
Local Time Sales	10,863		10,863
National Time Sales	90,995		90,995
Network Payments	263,910		263,910
Other	2,016	45,756	60,517
Total Revenue	2,016	411,524	60,517
Program			1,447,799
Technical			69,744
Sales and Promotion			65,845
Administration and General			14,407
Operating Expenses			1,597,795
Revenue less Expenses			-1,123,738
Book Depreciation			113,515
Loss before government funding and other			-1,237,253
Adjustments:			
Parliamentary Appropriation			1,033,585
Amortization of deferred capital funding			105,946
Income and large corporation taxes			-48
Other (1)			38,160
Total			1,177,643
Net results of operations for the year			-59,610
Staff:			
Total Salaries & Benefits			771,074
Average number of employees (2)			10,200
Remuneration/employee			75,595

2007			
RADIO	TELEVISION	OTHERS	TOTAL
\$(000)			
	11,250		11,250
	83,122		83,122
	216,114		216,114
1,864	45,148	40,310	87,322
1,864	355,634	40,310	397,808
			1,274,683
			72,997
			80,266
			16,172
			1,444,118
			-1,046,310
			91,166
			-1,137,476
			956,536
			84,912
			26
			0
			1,041,474
			-96,002
			772,472
			10,106
			76,437

2006			
RADIO	TELEVISION	OTHERS	TOTAL
\$(000)			
	10,332		10,332
	86,670		86,670
	241,852		241,852
1,537	52,810	36,442	90,789
1,537	391,664	36,442	429,643
			1,352,164
			75,142
			78,285
			16,450
			1,522,041
			-1,092,398
			126,172
			-1,218,570
			1,023,902
			120,287
			-67
			0
			1,144,122
			-74,448
			766,220
			10,047
			76,264

Notes:

(1) Represents proceeds generated from the sale of an unused portion of land in Vancouver (\$34 million) and parliamentary appropriation for working capital (\$4 million).

(2) Average number of employees (permanent, temporary, contract and casual) based on person-years as at August 31.

Includes 2006, 2007 and 2008 data for comparative purposes.