



Canadian Radio-television and
Telecommunications Commission

Conseil de la radiodiffusion et des
télécommunications canadiennes



CONVENTIONAL TELEVISION

STATISTICAL AND FINANCIAL SUMMARIES

2007 - 2011

INDUSTRY & MARKET ANALYSIS
POLICY DEVELOPMENT AND RESEARCH SECTOR

Canada

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FOREWORD

Introduction

This report presents the summary of statistical and financial data from the annual survey provided by conventional television stations for the broadcast year ended August 31, 2011.

Section I provides a five year comparative financial analysis for private television undertakings. Section II presents the detailed programming and production expenses for private television undertakings for the broadcast year 2011. Section III provides financial data for broadcast years 2009, 2010 and 2011 for CBC. A simplified two year comparative analysis of the radio and television data for 2007 and 2008 is presented separately.

This report contains only information compiled from the annual broadcasting survey for conventional television stations and does not include not-for-profit and other exempt television undertakings.

During the broadcast year 1 September 2010 to 31 August 2011, 1 station (CKX-TV - Brandon) ceased operations.

Data contained in this report is subject to change as the Commission receives additional or revised information.

If the financial data presented in this document raise some questions, do not hesitate to contact the CRTC.

CRTC - FINANCIAL SUMMARY - PRIVATE TELEVISION

CANADA

(\$)	Fiscal Year	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
	Reporting Units	97	99		97		94		93		
	Revenue										
	Local Time Sales	387,929,017	387,213,336	-0.18	348,188,330	-10.08	350,115,067	0.55	355,310,890	1.48	-2.2
	National Time Sales	1,517,288,030	1,472,424,467	-2.96	1,320,534,267	-10.32	1,459,898,805	10.55	1,465,468,662	0.38	-0.9
	Network Payments	110,296,168	119,098,711	7.98	117,976,430	-0.94	113,010,546	-4.21	111,145,635	-1.65	0.2
	Infomercials	24,314,962	21,871,047	-10.05	18,766,666	-14.19	16,463,135	-12.27	17,426,386	5.85	-8.0
	Syndication-Production	22,282,390	20,982,267	-5.83	22,848,021	8.89	24,011,755	5.09	25,511,118	6.24	3.4
	Local Prog. Improvement Fund (LPIF)						65,945,292		65,411,254	-0.81	-100.0
	Government Grants & Parliamentary Appropriation						76,609		0	-100.00	n/a
	Other Revenue	108,734,203	116,756,779	7.38	142,424,043	21.98	117,811,578	-17.28	112,788,703	-4.26	
	Total Revenue	2,170,844,770	2,138,346,607	-1.50	1,970,737,757	-7.84	2,147,332,787	8.96	2,153,062,648	0.27	-0.2
	Expenses										
	Program and Production	1,419,575,252	1,473,403,352	3.79	1,513,135,803	2.70	1,531,264,993	1.20	1,359,834,880	-11.20	-1.1
	Technical	70,773,264	76,603,233	8.24	84,054,372	9.73	78,318,876	-6.82	78,510,961	0.25	2.6
	Sales and Promotion	226,735,647	223,007,076	-1.64	217,150,348	-2.63	240,978,338	10.97	234,530,153	-2.68	0.9
	Administration and General	264,813,990	288,194,265	8.83	197,750,297	-31.38	195,779,140	-1.00	225,641,066	15.25	-3.9
	Total Expenses	1,981,898,153	2,061,207,926	4.00	2,012,090,820	-2.38	2,046,341,347	1.70	1,898,517,060	-7.22	-1.1
	Operating Income	188,946,617	77,138,681		-41,353,063		100,991,440		254,545,588		
	Depreciation	76,005,869	69,091,564	-9.10	75,274,721	8.95	89,521,202	18.93	93,935,546	4.93	5.4
	P.B.I.T.	112,940,748	8,047,117		-116,627,784		11,470,238		160,610,042		
	Interest Expense	54,983,858	49,262,022	-10.41	34,439,401	-30.09	28,013,622	-18.66	10,455,738	-62.68	
	Adjustments Gain(Loss)	-62,622,972	-55,445,684	-11.46	-128,748,868	132.21	-36,253,945	-71.84	-503,811	-98.61	
	Pre-tax Profit	-4,666,082	-96,660,589		-279,816,053		-52,797,329		149,650,493		
	Program and Production (%)										
	Percentage of Total Expenses	71.6	71.5		75.2		74.8		71.6		
	Percentage of Total Revenue	65.4	68.9		76.8		71.3		63.2		
	Staff										
	Total Salaries	594,176,743	576,895,783	-2.91	527,852,546	-8.50	510,952,596	-3.20	531,725,831	4.07	-2.7
	Avg Staff Count	7,873.4	7,405.6	-5.94	6,701.3	-9.51	6,281.5	-6.26	6,336.5	0.88	
	Avg Salary (\$)	75,466	77,900	3.23	78,769	1.11	81,342	3.27	83,915	3.16	2.7
	Salaries/Expense Total (%)	30.0	28.0		26.2		25.0		28.0		
	Profitability (%)										
	Operating Margin	8.7	3.6		-2.1		4.7		11.8		
	P.B.I.T. Margin	5.2	0.4		-5.9		0.5		7.5		
	Pre-tax Margin	-0.2	-4.5		-14.2		-2.5		7.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - PRIVATE TELEVISION

ATLANTIC

	(\$)	Fiscal Year										
			2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units			8	8		8		8		8		
Revenue												
Local Time Sales			26,558,868	26,927,678	1.39	24,347,172	-9.58	24,255,627	-0.38	23,452,536	-3.31	-3.1
National Time Sales			47,726,147	45,349,351	-4.98	44,554,226	-1.75	51,308,817	15.16	46,368,614	-9.63	-0.7
Network Payments				0		0	n/a	0	n/a	0	n/a	n/a
Infomercials			655,033	483,957	-26.12	467,965	-3.30	97,803	-79.10	125,736	28.56	-33.8
Syndication-Production			339,228	364,081	7.33	399,309	9.68	358,337	-10.26	164,074	-54.21	-16.6
Local Prog. Improvement Fund (LPIF)								6,626,677		6,636,533	0.15	-100.0
Government Grants & Parliamentary Appropriation								0		0	n/a	n/a
Other Revenue			2,356,221	2,369,208	0.55	2,872,952	21.26	2,576,695	-10.31	3,276,752	27.17	
Total Revenue			77,635,497	75,494,275	-2.76	72,641,624	-3.78	85,223,956	17.32	80,024,245	-6.10	0.8
Expenses												
Program and Production			62,092,512	60,547,746	-2.49	63,948,363	5.62	70,334,018	9.99	58,328,713	-17.07	-1.6
Technical			4,849,576	4,767,822	-1.69	4,321,359	-9.36	4,539,686	5.05	4,585,106	1.00	-1.4
Sales and Promotion			8,449,012	8,506,041	0.67	8,983,023	5.61	10,384,464	15.60	9,351,670	-9.95	2.6
Administration and General			12,215,802	14,062,294	15.12	9,194,405	-34.62	11,588,002	26.03	12,784,162	10.32	1.1
Total Expenses			87,606,902	87,883,903	0.32	86,447,150	-1.63	96,846,170	12.03	85,049,651	-12.18	-0.7
Operating Income			-9,971,405	-12,389,628		-13,805,526		-11,622,214		-5,025,406		
Depreciation			2,045,589	1,886,580	-7.77	1,934,916	2.56	2,629,564	35.90	2,728,952	3.78	7.5
P.B.I.T.			-12,016,994	-14,276,208		-15,740,442		-14,251,778		-7,754,358		
Interest Expense			2,639,587	2,348,049	-11.04	1,626,152	-30.74	1,742,397	7.15	74,108	-95.75	
Adjustments Gain(Loss)			-2,870,319	-3,302,791	15.07	-1,340,752	-59.41	-2,840,362	111.85	-183,734	-93.53	
Pre-tax Profit			-17,526,900	-19,927,048		-18,707,346		-18,834,537		-8,012,200		
Program and Production (%)												
Percentage of Total Expenses			70.9	68.9		74.0		72.6		68.6		
Percentage of Total Revenue			80.0	80.2		88.0		82.5		72.9		
Staff												
Total Salaries			26,217,037	26,735,146	1.98	25,375,429	-5.09	24,311,062	-4.19	24,857,210	2.25	-1.3
Avg Staff Count			352.5	325.6	-7.61	301.7	-7.36	300.6	-0.35	298.7	-0.63	
Avg Salary (\$)			74,383	82,103	10.38	84,122	2.46	80,875	-3.86	83,218	2.90	2.9
Salaries/Expense Total (%)			29.9	30.4		29.4		25.1		29.2		
Profitability (%)												
Operating Margin			-12.8	-16.4		-19.0		-13.6		-6.3		
P.B.I.T. Margin			-15.5	-18.9		-21.7		-16.7		-9.7		
Pre-tax Margin			-22.6	-26.4		-25.8		-22.1		-10.0		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - PRIVATE TELEVISION

QUÉBEC

(\$)	Fiscal Year	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
	Reporting Units	26	26		23		23		23		
	Revenue										
	Local Time Sales	99,383,826	95,049,392	-4.36	76,539,161	-19.47	79,825,461	4.29	79,245,306	-0.73	-5.5
	National Time Sales	186,770,141	178,653,992	-4.35	155,392,156	-13.02	159,326,396	2.53	163,721,598	2.76	-3.2
	Network Payments	106,722,682	115,551,781	8.27	114,833,805	-0.62	111,520,597	-2.89	109,642,171	-1.68	0.7
	Infomercials	8,114,116	7,805,480	-3.80	7,441,885	-4.66	7,331,980	-1.48	8,141,204	11.04	0.1
	Syndication-Production	12,084,524	11,801,117	-2.35	11,097,820	-5.96	15,647,122	40.99	17,957,604	14.77	10.4
	Local Prog. Improvement Fund (LPIF)						14,264,802		14,453,703	1.32	-100.0
	Government Grants & Parliamentary Appropriation						76,609		0	-100.00	n/a
	Other Revenue	48,795,106	53,362,752	9.36	56,464,838	5.81	45,844,558	-18.81	45,084,259	-1.66	
	Total Revenue	461,870,395	462,224,514	0.08	421,769,665	-8.75	433,837,525	2.86	438,245,845	1.02	-1.3
	Expenses										
	Program and Production	274,239,733	271,253,674	-1.09	258,502,836	-4.70	260,828,024	0.90	251,508,756	-3.57	-2.1
	Technical	17,601,419	17,463,223	-0.79	20,082,583	15.00	17,167,464	-14.52	18,196,512	5.99	0.8
	Sales and Promotion	60,339,963	57,378,955	-4.91	53,618,617	-6.55	54,844,989	2.29	56,015,622	2.13	-1.8
	Administration and General	67,748,938	68,849,530	1.62	51,015,326	-25.90	36,833,935	-27.80	50,390,593	36.80	-7.1
	Total Expenses	419,930,053	414,945,382	-1.19	383,219,362	-7.65	369,674,412	-3.53	376,111,483	1.74	-2.7
	Operating Income	41,940,342	47,279,132		38,550,303		64,163,113		62,134,362		
	Depreciation	18,545,488	18,698,576	0.83	15,296,761	-18.19	17,246,312	12.74	18,172,574	5.37	-0.5
	P.B.I.T.	23,394,854	28,580,556		23,253,542		46,916,801		43,961,788		
	Interest Expense	9,835,516	12,212,347	24.17	7,161,327	-41.36	7,053,208	-1.51	5,847,888	-17.09	
	Adjustments Gain(Loss)	-6,468,853	-2,038,828	-68.48	153,672	-107.54	1,069,743	596.12	2,420,479	126.27	
	Pre-tax Profit	7,090,485	14,329,381		16,245,887		40,933,336		40,534,379		
	Program and Production (%)										
	Percentage of Total Expenses	65.3	65.4		67.5		70.6		66.9		
	Percentage of Total Revenue	59.4	58.7		61.3		60.1		57.4		
	Staff										
	Total Salaries	165,871,054	164,423,814	-0.87	135,075,123	-17.85	131,283,536	-2.81	132,961,254	1.28	-5.4
	Avg Staff Count	2,340.7	2,231.3	-4.68	1,818.5	-18.50	1,760.8	-3.17	1,692.4	-3.88	
	Avg Salary (\$)	70,863	73,691	3.99	74,278	0.80	74,559	0.38	78,564	5.37	2.6
	Salaries/Expense Total (%)	39.5	39.6		35.2		35.5		35.4		
	Profitability (%)										
	Operating Margin	9.1	10.2		9.1		14.8		14.2		
	P.B.I.T. Margin	5.1	6.2		5.5		10.8		10.0		
	Pre-tax Margin	1.5	3.1		3.9		9.4		9.2		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - PRIVATE TELEVISION

ONTARIO

(\$)	Fiscal Year	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
	Reporting Units	27	27		26		25		25		
Revenue											
Local Time Sales		103,332,611	100,871,153	-2.38	97,310,678	-3.53	99,824,347	2.58	105,342,927	5.53	0.5
National Time Sales		794,975,992	757,258,339	-4.74	671,346,577	-11.35	746,235,512	11.16	750,366,941	0.55	-1.4
Network Payments		1,860,703	1,860,904	0.01	1,861,439	0.03	1,465,703	-21.26	1,465,703	0.00	-5.8
Infomercials		9,227,142	9,247,455	0.22	7,278,091	-21.30	5,812,574	-20.14	5,685,502	-2.19	-11.4
Syndication-Production		3,706,355	2,803,003	-24.37	4,577,002	63.29	2,447,881	-46.52	2,740,464	11.95	-7.3
Local Prog. Improvement Fund (LPIF)							19,931,446		19,941,447	0.05	-100.0
Government Grants & Parliamentary Appropriation							0		0	n/a	n/a
Other Revenue		35,685,430	35,823,643	0.39	44,844,803	25.18	40,711,130	-9.22	33,538,356	-17.62	
Total Revenue		948,788,233	907,864,497	-4.31	827,218,590	-8.88	916,428,593	10.78	919,081,340	0.29	-0.8
Expenses											
Program and Production		639,476,848	668,372,902	4.52	687,125,647	2.81	675,593,730	-1.68	592,762,585	-12.26	-1.9
Technical		29,792,308	33,307,882	11.80	37,186,907	11.65	33,876,911	-8.90	33,366,799	-1.51	2.9
Sales and Promotion		81,689,111	81,313,727	-0.46	77,608,072	-4.56	94,108,580	21.26	90,640,557	-3.69	2.6
Administration and General		110,877,406	117,625,943	6.09	78,077,551	-33.62	79,954,139	2.40	88,086,911	10.17	-5.6
Total Expenses		861,835,673	900,620,454	4.50	879,998,177	-2.29	883,533,360	0.40	804,856,852	-8.90	-1.7
Operating Income		86,952,560	7,244,043		-52,779,587		32,895,233		114,224,488		
Depreciation		33,845,510	29,781,705	-12.01	34,733,636	16.63	44,194,364	27.24	46,216,825	4.58	8.1
P.B.I.T.		53,107,050	-22,537,662		-87,513,223		-11,299,131		68,007,663		
Interest Expense		23,079,254	20,774,930	-9.98	16,824,661	-19.01	8,512,185	-49.41	3,245,321	-61.87	
Adjustments Gain(Loss)		-25,346,789	-34,370,273	35.60	-82,079,289	138.81	-4,377,556	-94.67	-2,268,087	-48.19	
Pre-tax Profit		4,681,007	-77,682,865		-186,417,173		-24,188,872		62,494,255		
Program and Production (%)											
Percentage of Total Expenses		74.2	74.2		78.1		76.5		73.6		
Percentage of Total Revenue		67.4	73.6		83.1		73.7		64.5		
Staff											
Total Salaries		223,270,014	201,780,147	-9.63	190,861,609	-5.41	179,037,970	-6.19	184,282,520	2.93	-4.7
Avg Staff Count		2,711.1	2,425.6	-10.53	2,245.4	-7.43	1,984.4	-11.62	2,135.5	7.61	
Avg Salary (\$)		82,353	83,186	1.01	85,002	2.18	90,223	6.14	86,295	-4.35	1.2
Salaries/Expense Total (%)		25.9	22.4		21.7		20.3		22.9		
Profitability (%)											
Operating Margin		9.2	0.8		-6.4		3.6		12.4		
P.B.I.T. Margin		5.6	-2.5		-10.6		-1.2		7.4		
Pre-tax Margin		0.5	-8.6		-22.5		-2.6		6.8		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - PRIVATE TELEVISION

PRAIRIES

(\$) Fiscal Year	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units	24	26		28		26		25		
Revenue										
Local Time Sales	92,214,558	96,518,205	4.67	90,931,233	-5.79	91,889,052	1.05	91,527,775	-0.39	-0.2
National Time Sales	269,319,825	277,803,639	3.15	255,478,290	-8.04	296,717,443	16.14	291,932,389	-1.61	2.0
Network Payments	1,009,419	976,460	-3.27	846,577	-13.30	20,382	-97.59	37,761	85.27	-56.0
Infomercials	2,826,506	1,718,782	-39.19	2,179,411	26.80	1,531,057	-29.75	1,490,430	-2.65	-14.8
Syndication-Production	3,994,727	4,153,480	3.97	4,207,528	1.30	3,877,480	-7.84	3,509,894	-9.48	-3.2
Local Prog. Improvement Fund (LPIF)						15,191,565		15,050,180	-0.93	-100.0
Government Grants & Parliamentary Appropriation						0		0	n/a	n/a
Other Revenue	11,856,620	14,090,622	18.84	18,829,213	33.63	15,517,424	-17.59	17,137,872	10.44	
Total Revenue	381,221,655	395,261,188	3.68	372,472,252	-5.77	424,744,403	14.03	420,686,301	-0.96	2.5
Expenses										
Program and Production	245,495,239	261,716,497	6.61	276,753,409	5.75	309,300,933	11.76	263,508,854	-14.81	1.8
Technical	10,598,244	11,774,251	11.10	13,102,390	11.28	12,835,128	-2.04	12,824,192	-0.09	4.9
Sales and Promotion	42,016,508	43,166,773	2.74	45,348,996	5.06	48,515,682	6.98	48,153,823	-0.75	3.5
Administration and General	40,491,979	49,246,968	21.62	33,757,004	-31.45	40,840,184	20.98	43,736,261	7.09	2.0
Total Expenses	338,601,970	365,904,489	8.06	368,961,799	0.84	411,491,927	11.53	368,223,130	-10.52	2.1
Operating Income	42,619,685	29,356,699		3,510,453		13,252,476		52,463,171		
Depreciation	10,638,653	8,885,937	-16.47	11,963,336	34.63	13,826,061	15.57	15,081,520	9.08	9.1
P.B.I.T.	31,981,032	20,470,762		-8,452,883		-573,585		37,381,651		
Interest Expense	11,868,507	9,534,441	-19.67	6,408,303	-32.79	7,834,574	22.26	866,122	-88.94	
Adjustments Gain(Loss)	-11,312,637	-10,776,860	-4.74	-9,832,746	-8.76	-14,568,043	48.16	-428,337	-97.06	
Pre-tax Profit	8,799,888	159,461		-24,693,932		-22,976,202		36,087,192		
Program and Production (%)										
Percentage of Total Expenses	72.5	71.5		75.0		75.2		71.6		
Percentage of Total Revenue	64.4	66.2		74.3		72.8		62.6		
Staff										
Total Salaries	99,275,246	101,785,677	2.53	103,129,757	1.32	100,764,459	-2.29	109,540,591	8.71	2.5
Avg Staff Count	1,462.9	1,447.1	-1.08	1,432.3	-1.02	1,385.6	-3.26	1,354.1	-2.27	
Avg Salary (\$)	67,861	70,338	3.65	72,001	2.37	72,724	1.00	80,895	11.24	4.5
Salaries/Expense Total (%)	29.3	27.8		28.0		24.5		29.7		
Profitability (%)										
Operating Margin	11.2	7.4		0.9		3.1		12.5		
P.B.I.T. Margin	8.4	5.2		-2.3		-0.1		8.9		
Pre-tax Margin	2.3	0.0		-6.6		-5.4		8.6		

CAGR = Compound Annual Growth Rate

CRTC - FINANCIAL SUMMARY - PRIVATE TELEVISION

BRITISH COLUMBIA and TERRITORIES

(\$)	Fiscal Year	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
	Reporting Units	12	12		12		12		12		
Revenue											
Local Time Sales		66,439,154	67,846,908	2.12	59,060,086	-12.95	54,320,580	-8.02	55,742,346	2.62	-4.3
National Time Sales		218,495,925	213,359,146	-2.35	193,763,018	-9.18	206,310,637	6.48	213,079,120	3.28	-0.6
Network Payments		703,364	709,566	0.88	434,609	-38.75	3,864	-99.11	0	-100.00	-100.0
Infomercials		3,492,165	2,615,373	-25.11	1,399,314	-46.50	1,689,721	20.75	1,983,514	17.39	-13.2
Syndication-Production		2,157,556	1,860,586	-13.76	2,566,362	37.93	1,680,935	-34.50	1,139,082	-32.24	-14.8
Local Prog. Improvement Fund (LPIF)							9,930,802		9,329,391	-6.06	-100.0
Government Grants & Parliamentary Appropriation							0		0	n/a	n/a
Other Revenue		10,040,826	11,110,554	10.65	19,412,237	74.72	13,161,771	-32.20	13,751,464	4.48	
Total Revenue		301,328,990	297,502,133	-1.27	276,635,626	-7.01	287,098,310	3.78	295,024,917	2.76	-0.5
Expenses											
Program and Production		198,270,920	211,512,533	6.68	226,805,548	7.23	215,208,288	-5.11	193,725,972	-9.98	-0.6
Technical		7,931,717	9,290,055	17.13	9,361,133	0.77	9,899,687	5.75	9,538,352	-3.65	4.7
Sales and Promotion		34,241,053	32,641,580	-4.67	31,591,640	-3.22	33,124,623	4.85	30,368,481	-8.32	-3.0
Administration and General		33,479,865	38,409,530	14.72	25,706,011	-33.07	26,562,880	3.33	30,643,139	15.36	-2.2
Total Expenses		273,923,555	291,853,698	6.55	293,464,332	0.55	284,795,478	-2.95	264,275,944	-7.21	-0.9
Operating Income		27,405,435	5,648,435		-16,828,706		2,302,832		30,748,973		
Depreciation		10,930,629	9,838,766	-9.99	11,346,072	15.32	11,624,901	2.46	11,735,675	0.95	1.8
P.B.I.T.		16,474,806	-4,190,331		-28,174,778		-9,322,069		19,013,298		
Interest Expense		7,560,994	4,392,255	-41.91	2,418,958	-44.93	2,871,258	18.70	422,299	-85.29	
Adjustments Gain(Loss)		-16,624,374	-4,956,932	-70.18	-35,649,753	619.19	-15,537,727	-56.42	-44,132	-99.72	
Pre-tax Profit		-7,710,562	-13,539,518		-66,243,489		-27,731,054		18,546,867		
Program and Production (%)											
Percentage of Total Expenses		72.4	72.5		77.3		75.6		73.3		
Percentage of Total Revenue		65.8	71.1		82.0		75.0		65.7		
Staff											
Total Salaries		79,543,392	82,170,999	3.30	73,410,628	-10.66	75,555,569	2.92	80,084,256	5.99	0.2
Avg Staff Count		1,006.2	975.9	-3.01	903.5	-7.43	850.1	-5.90	855.8	0.67	
Avg Salary (\$)		79,054	84,198	6.51	81,256	-3.49	88,874	9.38	93,578	5.29	4.3
Salaries/Expense Total (%)		29.0	28.2		25.0		26.5		30.3		
Profitability (%)											
Operating Margin		9.1	1.9		-6.1		0.8		10.4		
P.B.I.T. Margin		5.5	-1.4		-10.2		-3.2		6.4		
Pre-tax Margin		-2.6	-4.6		-23.9		-9.7		6.3		

CAGR = Compound Annual Growth Rate

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - PRIVATE TELEVISION

2011 - CANADA	Information			Sports	Music and Entertainment					Others	Total
(\$)	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
Reporting units*: 93	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	304,519,910	3,315,607	28,136,747	412,997	285,098	201,792	52,659	6,460,239	0	437,682	343,822,731
1.2 Produced by affiliate production	0	0	2,787,684	0	1,761,204	0	7,826,650	22,671,441	1,312,149	0	36,359,128
1.3 Acquired from other stations	-6,174,706	224,476	479,903	3,115	598,391	1	0	725,504	0	2,157	-4,141,159
1.4 Network origination	14,107,694	0	104,034	0	649,258	140,709	221,113	8,719,318	0	0	23,942,126
1.5 Acquired from independent producers	3,166,735	8,180,785	7,072,374	407,481	52,800,526	32,419,975	13,764,722	32,456,094	2,690,399	90,603	153,049,694
1.6 Special recognition programs	0	0	0	0	0	0	0	88,000	0	8,000	96,000
1.7 Other Canadian programs	0	4,088	643,351	2,618	1,808,122	90,000	592	204,864	0	168,671	2,922,306
1.8 Total - Canadian programs telecast	315,619,633	11,724,956	39,224,093	826,211	57,902,599	32,852,477	21,865,736	71,325,460	4,002,548	707,113	556,050,826
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	2,250	9,654	0	0	0	0	86,529	0	0	98,433
1.10 Script & concept - Canadian - not telecast	0	0	239,629	0	156,320	0	143,777	0	0	95,851	635,577
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	1,302,399	3,804,188	28,108	22,000	262,866	153,823	23,893	162,454	0	369,574	6,129,305
1.13 Total - Other Canadian Programming Expenses	1,302,399	3,806,438	277,391	22,000	419,186	153,823	167,670	248,983	0	465,425	6,863,315
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	316,922,032	15,531,394	39,501,484	848,211	58,321,785	33,006,300	22,033,406	71,574,443	4,002,548	1,172,538	562,914,141
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	90,100	3,503,926	12,705,178	17,916,161	478,032,033	31,877,874	11,459,869	162,997,966	3,755,249	1,994,453	724,332,809
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	2,082,119	0	0	2,306,202	0	0	4,388,321
2.3 Other	0	0	312,953	0	0	0	0	0	0	0	312,953
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	90,100	3,503,926	13,018,131	17,916,161	480,114,152	31,877,874	11,459,869	165,304,168	3,755,249	1,994,453	729,034,083
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	317,012,132	19,035,320	52,519,615	18,764,372	538,435,937	64,884,174	33,493,275	236,878,611	7,757,797	3,166,991	1,291,948,224
4. Canadian Media Fund Credit	0	429,476	0	0	7,215,302	0	0	0	0	0	7,644,778
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	3,029,911	720	96,715	13,077	1,030,064	88,604	116,846	1,083,864	0	11,214	5,471,015
1.8b) Dubbing	-3,333	0	0	0	16,856	0	0	0	0	0	13,523
1.8c) Program development	233	33,608	244,343	0	0	345	0	239,629	0	0	518,158
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	65,000	35,480	594,656	0	0	829,063	0	0	1,524,199
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											77,123
5.2 Sales/syndication non-Canadian											102,708
5.3 Production services sold											18,794,037
5.4 Infomercials											0
5.5 Other											48,912,785
5.6 TOTAL - PRODUCTION EXPENSES											67,886,653
GRAND TOTAL - PROGRAM & PRODUCTION											1,359,834,877

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - PRIVATE TELEVISION

2011 - ATLANTIC	Information			Sports	Music and Entertainment					Others	Total
	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
(\$) Reporting units*: 8	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	13,635,113	206,894	453,061	4,532	0	0	0	43,476	0	0	14,343,076
1.2 Produced by affiliate production	0	0	0	0	0	0	0	508,596	0	0	508,596
1.3 Acquired from other stations	0	11,976	16,730	0	33,081	0	0	6,188	0	0	67,975
1.4 Network origination	958,970	0	0	0	0	0	0	465,700	0	0	1,424,670
1.5 Acquired from independent producers	5,431	441,205	16,733	0	1,329,698	1,264,392	111,076	61,748	167,265	0	3,397,548
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programs telecast	14,599,514	660,075	486,524	4,532	1,362,779	1,264,392	111,076	1,085,708	167,265	0	19,741,865
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	9,654	0	0	0	0	0	0	0	9,654
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	984,127	0	17,667	2,107	0	0	0	1,919	0	0	1,005,820
1.13 Total - Other Canadian Programming Expenses	984,127	0	27,321	2,107	0	0	0	1,919	0	0	1,015,474
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	15,583,641	660,075	513,845	6,639	1,362,779	1,264,392	111,076	1,087,627	167,265	0	20,757,339
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	0	205,824	531,881	970,302	22,532,287	2,620,756	610,225	6,282,250	821,982	0	34,575,507
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	21,017	0	0	21,017
2.3 Other	0	0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	205,824	531,881	970,302	22,532,287	2,620,756	610,225	6,303,267	821,982	0	34,596,524
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	15,583,641	865,899	1,045,726	976,941	23,895,066	3,885,148	721,301	7,390,894	989,247	0	55,353,863
4. Canadian Media Fund Credit	0	29,532	0	0	456,962	0	0	0	0	0	486,494
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	250,001	0	2,038	0	62,932	0	0	62,932	0	0	377,903
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	3,717	0	0	0	0	0	3,717
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											0
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											1,115,717
5.4 Infomercials											0
5.5 Other											1,859,133
5.6 TOTAL - PRODUCTION EXPENSES											2,974,850
GRAND TOTAL - PROGRAM & PRODUCTION											58,328,713

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - PRIVATE TELEVISION

2011 - QUÉBEC	Information			Sports	Music and Entertainment					Others	Total
(\$)	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
Reporting units*: 23	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	49,461,883	283,153	3,784,248	178,656	0	50,000	0	3,426,373	0	42,743	57,227,056
1.2 Produced by affiliate production	0	0	2,787,684	0	1,761,204	0	7,826,650	14,234,264	1,312,149	0	27,921,951
1.3 Acquired from other stations	-6,200,002	8,416	11,673	0	23,249	1	0	4,350	0	0	-6,152,313
1.4 Network origination	872,325	0	100,506	0	643,239	140,709	221,113	950,422	0	0	2,928,314
1.5 Acquired from independent producers	3,145,048	963,845	5,911,389	405,944	25,402,624	13,502,244	11,926,212	30,496,122	226,275	90,603	92,070,306
1.6 Special recognition programs	0	0	0	0	0	0	0	88,000	0	8,000	96,000
1.7 Other Canadian programs	0	0	0	0	1,633,215	90,000	0	0	0	0	1,723,215
1.8 Total - Canadian programs telecast	47,279,254	1,255,414	12,595,500	584,600	29,463,531	13,782,954	19,973,975	49,199,531	1,538,424	141,346	175,814,529
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	2,250	0	0	0	0	0	86,529	0	0	88,779
1.10 Script & concept - Canadian - not telecast	0	0	239,629	0	156,320	0	143,777	0	0	95,851	635,577
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	318,272	3,804,188	10,441	19,893	262,866	153,823	23,893	125,773	0	5,182	4,724,331
1.13 Total - Other Canadian Programming Expenses	318,272	3,806,438	250,070	19,893	419,186	153,823	167,670	212,302	0	101,033	5,448,687
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	47,597,526	5,061,852	12,845,570	604,493	29,882,717	13,936,777	20,141,645	49,411,833	1,538,424	242,379	181,263,216
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	0	266,927	882,279	1,348,442	39,408,731	2,259,890	175,228	10,049,878	126,379	0	54,517,754
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	4,300	0	0	0	0	0	4,300
2.3 Other	0	0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	266,927	882,279	1,348,442	39,413,031	2,259,890	175,228	10,049,878	126,379	0	54,522,054
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	47,597,526	5,328,779	13,727,849	1,952,935	69,295,748	16,196,667	20,316,873	59,461,711	1,664,803	242,379	235,785,270
4. Canadian Media Fund Credit	0	20,303	0	0	575,887	0	0	0	0	0	596,190
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	435,170	720	32,100	5,467	425,572	86,152	116,846	479,719	0	11,214	1,592,960
1.8b) Dubbing	0	0	0	0	16,856	0	0	0	0	0	16,856
1.8c) Program development	0	0	239,629	0	0	0	0	239,629	0	0	479,258
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	65,000	35,480	590,939	0	0	829,063	0	0	1,520,482
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											0
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											4,483,412
5.4 Infomercials											0
5.5 Other											11,240,073
5.6 TOTAL - PRODUCTION EXPENSES											15,723,485
GRAND TOTAL - PROGRAM & PRODUCTION											
											251,508,755

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - PRIVATE TELEVISION

2011 - ONTARIO	Information			Sports	Music and Entertainment					Others	Total
(\$)	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
Reporting units*: 25	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	112,681,524	1,548,389	14,517,020	2,361	186,986	11,529	38,343	2,043,469	0	230,547	131,260,168
1.2 Produced by affiliate production	0	0	0	0	0	0	0	4,857,048	0	0	4,857,048
1.3 Acquired from other stations	1,262	101,410	134,877	1,099	249,186	0	0	88,772	0	0	576,606
1.4 Network origination	6,801,768	0	3,528	0	6,019	0	0	3,480,634	0	0	10,291,949
1.5 Acquired from independent producers	6,622	3,571,619	928,709	0	15,157,455	9,869,801	815,709	816,025	1,265,794	0	32,431,734
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	439,289	0	124,083	0	0	192,877	0	112,341	868,590
1.8 Total - Canadian programs telecast	119,491,176	5,221,418	16,023,423	3,460	15,723,729	9,881,330	854,052	11,478,825	1,265,794	342,888	180,286,095
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	0	0	0	0
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	119,491,176	5,221,418	16,023,423	3,460	15,723,729	9,881,330	854,052	11,478,825	1,265,794	342,888	180,286,095
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	90,100	1,802,091	7,137,315	8,841,603	249,305,798	16,104,713	7,025,422	88,131,547	1,573,809	219,992	380,232,390
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	921,019	0	0	2,285,185	0	0	3,206,204
2.3 Other	0	0	236,753	0	0	0	0	0	0	0	236,753
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	90,100	1,802,091	7,374,068	8,841,603	250,226,817	16,104,713	7,025,422	90,416,732	1,573,809	219,992	383,675,347
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	119,581,276	7,023,509	23,397,491	8,845,063	265,950,546	25,986,043	7,879,474	101,895,557	2,839,603	562,880	563,961,442
4. Canadian Media Fund Credit	0	212,808	0	0	3,399,677	0	0	0	0	0	3,612,485
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	671,505	0	55,143	25	233,100	25	0	232,450	0	0	1,192,248
1.8b) Dubbing	667	0	0	0	0	0	0	0	0	0	667
1.8c) Program development	233	33,608	4,714	0	0	345	0	0	0	0	38,900
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											77,123
5.2 Sales/syndication non-Canadian											102,708
5.3 Production services sold											8,248,874
5.4 Infomercials											0
5.5 Other											20,372,439
5.6 TOTAL - PRODUCTION EXPENSES											28,801,144
GRAND TOTAL - PROGRAM & PRODUCTION											592,762,586

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - PRIVATE TELEVISION

2011 - PRAIRIES	Information			Sports	Music and Entertainment					Others	Total
(\$)	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	70,240,735	921,738	6,035,733	130,000	0	41,600	0	158,018	0	15,740	77,543,564
1.2 Produced by affiliate production	0	0	0	0	0	0	0	2,093,062	0	0	2,093,062
1.3 Acquired from other stations	8,212	61,970	221,027	1,002	180,436	0	0	431,962	0	0	904,609
1.4 Network origination	2,898,688	0	0	0	0	0	0	2,239,700	0	0	5,138,388
1.5 Acquired from independent producers	0	2,172,394	155,241	1,537	6,726,726	5,585,900	534,194	648,914	738,617	0	16,563,523
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	1,388	183,329	2,099	17,788	0	294	5,877	0	5,230	216,005
1.8 Total - Canadian programs telecast	73,147,635	3,157,490	6,595,330	134,638	6,924,950	5,627,500	534,488	5,577,533	738,617	20,970	102,459,151
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	0	0	0	0
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	73,147,635	3,157,490	6,595,330	134,638	6,924,950	5,627,500	534,488	5,577,533	738,617	20,970	102,459,151
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	0	807,048	2,970,753	4,612,002	95,957,904	6,817,934	2,043,517	33,125,845	668,129	170,968	147,174,100
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	355,300	0	0	0	0	0	355,300
2.3 Other	0	0	76,200	0	0	0	0	0	0	0	76,200
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	807,048	3,046,953	4,612,002	96,313,204	6,817,934	2,043,517	33,125,845	668,129	170,968	147,605,600
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	73,147,635	3,964,538	9,642,283	4,746,640	103,238,154	12,445,434	2,578,005	38,703,378	1,406,746	191,938	250,064,751
4. Canadian Media Fund Credit	0	95,046	0	0	1,945,931	0	0	0	0	0	2,040,977
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	1,095,282	0	7,434	7,585	211,553	2,427	0	211,856	0	0	1,536,137
1.8b) Dubbing	-4,000	0	0	0	0	0	0	0	0	0	-4,000
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											0
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											3,905,917
5.4 Infomercials											0
5.5 Other											9,538,185
5.6 TOTAL - PRODUCTION EXPENSES											13,444,102
GRAND TOTAL - PROGRAM & PRODUCTION											263,508,853

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - PRIVATE TELEVISION

2011 - BRITISH COLUMBIA and TERRITORIES	Information			Sports	Music and Entertainment					Others	Total
(\$)	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
Reporting units*: 12	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11		Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	58,500,655	355,433	3,346,685	97,448	98,112	98,663	14,316	788,903	0	148,652	63,448,867
1.2 Produced by affiliate production	0	0	0	0	0	0	0	978,471	0	0	978,471
1.3 Acquired from other stations	15,822	40,704	95,596	1,014	112,439	0	0	194,232	0	2,157	461,964
1.4 Network origination	2,575,943	0	0	0	0	0	0	1,582,862	0	0	4,158,805
1.5 Acquired from independent producers	9,634	1,031,722	60,302	0	4,184,023	2,197,638	377,531	433,285	292,448	0	8,586,583
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	2,700	20,733	519	33,036	0	298	6,110	0	51,100	114,496
1.8 Total - Canadian programs telecast	61,102,054	1,430,559	3,523,316	98,981	4,427,610	2,296,301	392,145	3,983,863	292,448	201,909	77,749,186
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	34,762	0	364,392	399,154
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	34,762	0	364,392	399,154
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	61,102,054	1,430,559	3,523,316	98,981	4,427,610	2,296,301	392,145	4,018,625	292,448	566,301	78,148,340
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	0	422,036	1,182,950	2,143,812	70,827,313	4,074,581	1,605,477	25,408,446	564,950	1,603,493	107,833,058
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	801,500	0	0	0	0	0	801,500
2.3 Other	0	0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	422,036	1,182,950	2,143,812	71,628,813	4,074,581	1,605,477	25,408,446	564,950	1,603,493	108,634,558
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	61,102,054	1,852,595	4,706,266	2,242,793	76,056,423	6,370,882	1,997,622	29,427,071	857,398	2,169,794	186,782,898
4. Canadian Media Fund Credit	0	71,787	0	0	836,845	0	0	0	0	0	908,632
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	577,953	0	0	0	96,907	0	0	96,907	0	0	771,767
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											0
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											1,040,117
5.4 Infomercials											0
5.5 Other											5,902,955
5.6 TOTAL - PRODUCTION EXPENSES											6,943,072
GRAND TOTAL - PROGRAM & PRODUCTION											
											193,725,970

CRTC - FINANCIAL SUMMARY - CANADIAN BROADCASTING CORPORATION - TELEVISION

CBC - CANADA

	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units				27		29		29		
Revenue										
Time Sales				296,815,450		338,801,856	14.15	369,631,642	9.10	11.59
Syndication-Production				24,750,246		27,734,676	12.06	49,850,459	79.74	41.92
Local Programming Improvement Fund						34,093,236		40,688,566	19.34	
Parliamentary Appropriation						793,729,253		839,156,385	5.72	
Other Revenue				904,519,388		48,924,628	-94.59	39,513,707	-19.24	
Total Revenue				1,226,085,084		1,243,283,649	1.40	1,338,840,759	7.69	4.50
Expenses										
Program and Production				790,614,950		826,021,819	4.48	854,768,102	3.48	3.98
Technical				99,483,538		98,638,861	-0.85	115,284,006	16.87	7.65
Sales and Promotion				95,391,969		111,159,623	16.53	120,355,058	8.27	12.32
Administration and General				169,072,026		150,995,363	-10.69	130,598,867	-13.51	-12.11
Total Expenses				1,154,562,483		1,186,815,666	2.79	1,221,006,033	2.88	2.84
Operating Income				71,522,601		56,467,983		117,834,726		28.36
Depreciation				83,463,190		92,450,871	10.77	120,550,472	30.39	20.18
P.B.I.T.				-11,940,589		-35,982,888		-2,715,746		
Interest Expense				16,992,598		16,111,999	-5.18	21,562,849	33.83	
Adjustments Gain(Loss)				6,980,693		16,700,419	139.24	15,536,640	-6.97	
Pre-tax Profit				-21,952,494		-35,394,468		-8,741,955		
Program and Production (%)										
Percentage of Total Expenses				68.5		69.6		70.0		
Percentage of Total Revenue				64.5		66.4		63.8		
Staff										
Total Salaries				558,853,887		540,019,016	-3.37	581,677,266	7.71	2.02
Avg Staff Count				0.0		6,227.4	n/a	6,213.7	-0.22	
Avg Salary (\$)				n/a	n/a	86,717	n/a	93,612	7.95	
Salaries/Expense Total (%)				48.4		45.5		47.6		
Profitability (%)										
Operating Margin				5.8		4.5		8.8		
P.B.I.T. Margin				-1.0		-2.9		-0.2		
Pre-tax Margin				-1.8		-2.8		-0.7		

CAGR = Compound Annual Growth Rate

Note: "Total Salaries" for 2009 were adjusted by CBC

CRTC - FINANCIAL SUMMARY - CANADIAN BROADCASTING CORPORATION - TELEVISION

CBC - ATLANTIC

	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units				6		6		6		
Revenue										
Time Sales				6,072,305		7,052,936	16.15	7,431,472	5.37	10.63
Syndication-Production				2,302,452		2,747,874	19.35	1,731,745	-36.98	-13.27
Local Programming Improvement Fund						12,250,958		14,345,521	17.10	
Parliamentary Appropriation						45,348,101		40,586,270	-10.50	
Other Revenue				54,210,490		1,711,503	-96.84	1,468,711	-14.19	
Total Revenue				62,585,247		69,111,372	10.43	65,563,719	-5.13	2.35
Expenses										
Program and Production				36,127,400		42,397,135	17.35	43,546,060	2.71	9.79
Technical				7,183,498		9,922,102	38.12	6,297,534	-36.53	-6.37
Sales and Promotion				3,514,176		3,878,578	10.37	3,177,342	-18.08	-4.91
Administration and General				10,879,093		8,788,319	-19.22	6,790,812	-22.73	-20.99
Total Expenses				57,704,167		64,986,134	12.62	59,811,748	-7.96	1.81
Operating Income				4,881,080		4,125,238		5,751,971		8.56
Depreciation				5,392,366		5,376,407	-0.30	5,880,806	9.38	4.43
P.B.I.T.				-511,286		-1,251,169		-128,835		
Interest Expense				1,257,138		1,309,818	4.19	1,051,899	-19.69	
Adjustments Gain(Loss)				451,005		971,200	115.34	757,923	-21.96	
Pre-tax Profit				-1,317,419		-1,589,787		-422,811		
Program and Production (%)										
Percentage of Total Expenses				62.6		65.2		72.8		
Percentage of Total Revenue				57.7		61.3		66.4		
Staff										
Total Salaries				37,760,075		34,512,818	-8.60	41,452,642	20.11	4.78
Avg Staff Count				0.0		411.3	n/a	441.4	7.31	
Avg Salary (\$)				n/a	n/a	83,905	n/a	93,910	11.92	
Salaries/Expense Total (%)				65.4		53.1		69.3		
Profitability (%)										
Operating Margin				7.8		6.0		8.8		
P.B.I.T. Margin				-0.8		-1.8		-0.2		
Pre-tax Margin				-2.1		-2.3		-0.6		

CAGR = Compound Annual Growth Rate

Note: "Total Salaries" for 2009 were adjusted by CBC

CRTC - FINANCIAL SUMMARY - CANADIAN BROADCASTING CORPORATION - TELEVISION

CBC - QUÉBEC

	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units				6		7		7		
Revenue										
Time Sales				115,151,318		128,375,066	11.48	134,259,100	4.58	7.98
Syndication-Production				16,681,128		18,619,540	11.62	22,127,354	18.84	15.17
Local Programming Improvement Fund						6,931,168		8,297,607	19.71	
Parliamentary Appropriation						302,350,556		317,328,248	4.95	
Other Revenue				291,775,216		18,380,803	-93.70	17,631,766	-4.08	
Total Revenue				423,607,662		474,657,133	12.05	499,644,075	5.26	8.60
Expenses										
Program and Production				271,761,853		299,232,178	10.11	310,506,667	3.77	6.89
Technical				48,856,527		46,099,067	-5.64	56,518,797	22.60	7.56
Sales and Promotion				29,210,656		38,273,487	31.03	38,771,476	1.30	15.21
Administration and General				56,217,933		69,159,077	23.02	49,176,031	-28.89	-6.47
Total Expenses				406,046,969		452,763,809	11.51	454,972,971	0.49	5.85
Operating Income				17,560,693		21,893,324		44,671,104		59.49
Depreciation				27,083,152		42,372,643	56.45	45,692,748	7.84	29.89
P.B.I.T.				-9,522,459		-20,479,319		-1,021,644		
Interest Expense				636,615		498,200	-21.74	8,173,056	>999±	
Adjustments Gain(Loss)				2,265,180		7,654,237	237.91	5,888,917	-23.06	
Pre-tax Profit				-7,893,894		-13,323,282		-3,305,783		
Program and Production (%)										
Percentage of Total Expenses				66.9		66.1		68.2		
Percentage of Total Revenue				64.2		63.0		62.1		
Staff										
Total Salaries				221,588,231		222,210,727	0.28	242,801,675	9.27	4.68
Avg Staff Count				0.0		2,687.3	n/a	2,714.6	1.01	
Avg Salary (\$)				n/a	n/a	82,689	n/a	89,445	8.17	
Salaries/Expense Total (%)				54.6		49.1		53.4		
Profitability (%)										
Operating Margin				4.1		4.6		8.9		
P.B.I.T. Margin				-2.2		-4.3		-0.2		
Pre-tax Margin				-1.9		-2.8		-0.7		

CAGR = Compound Annual Growth Rate

Note: "Total Salaries" for 2009 were adjusted by CBC

CRTC - FINANCIAL SUMMARY - CANADIAN BROADCASTING CORPORATION - TELEVISION

CBC - ONTARIO

	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units				4		5		5		
Revenue										
Time Sales				154,190,493		184,760,813	19.83	205,235,064	11.08	15.37
Syndication-Production				5,656,849		6,069,897	7.30	25,364,085	317.87	111.75
Local Programming Improvement Fund						4,837,892		6,069,158	25.45	
Parliamentary Appropriation						359,857,726		383,869,653	6.67	
Other Revenue				467,606,063		25,907,425	-94.46	17,481,413	-32.52	
Total Revenue				627,453,405		581,433,753	-7.33	638,019,373	9.73	0.84
Expenses										
Program and Production				419,428,211		414,597,189	-1.15	414,103,538	-0.12	-0.64
Technical				32,870,757		28,140,460	-14.39	39,848,700	41.61	10.10
Sales and Promotion				53,649,814		56,958,908	6.17	67,225,250	18.02	11.94
Administration and General				81,880,596		57,738,136	-29.48	61,178,179	5.96	-13.56
Total Expenses				587,829,378		557,434,693	-5.17	582,355,667	4.47	-0.47
Operating Income				39,624,027		23,999,060		55,663,706		18.52
Depreciation				41,010,065		35,336,297	-13.84	56,822,197	60.80	17.71
P.B.I.T.				-1,386,038		-11,337,237		-1,158,491		
Interest Expense				12,645,318		11,939,976	-5.58	10,163,780	-14.88	
Adjustments Gain(Loss)				3,430,001		6,383,184	86.10	7,323,289	14.73	
Pre-tax Profit				-10,601,355		-16,894,029		-3,998,982		
Program and Production (%)										
Percentage of Total Expenses				71.4		74.4		71.1		
Percentage of Total Revenue				66.8		71.3		64.9		
Staff										
Total Salaries				232,124,905		219,103,826	-5.61	217,193,078	-0.87	-3.27
Avg Staff Count				0.0		2,386.4	n/a	2,219.8	-6.98	
Avg Salary (\$)				n/a	n/a	91,815	n/a	97,842	6.56	
Salaries/Expense Total (%)				39.5		39.3		37.3		
Profitability (%)										
Operating Margin				6.3		4.1		8.7		
P.B.I.T. Margin				-0.2		-1.9		-0.2		
Pre-tax Margin				-1.7		-2.9		-0.6		

CAGR = Compound Annual Growth Rate

Note: "Total Salaries" for 2009 were adjusted by CBC

CRTC - FINANCIAL SUMMARY - CANADIAN BROADCASTING CORPORATION - TELEVISION

CBC - PRAIRIES

	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units				8		8		8		
Revenue										
Time Sales				10,447,795		8,510,146	-18.55	10,383,755	22.02	-0.31
Syndication-Production				27,231		121,313	345.50	110,615	-8.82	101.55
Local Programming Improvement Fund						8,621,250		9,173,882	6.41	
Parliamentary Appropriation						54,445,737		59,197,039	8.73	
Other Revenue				59,109,850		1,905,293	-96.78	1,639,382	-13.96	
Total Revenue				69,584,876		73,603,739	5.78	80,504,673	9.38	7.56
Expenses										
Program and Production				39,550,330		44,760,010	13.17	53,406,547	19.32	16.20
Technical				6,462,968		9,446,960	46.17	7,400,723	-21.66	7.01
Sales and Promotion				5,050,417		5,058,048	0.15	4,588,680	-9.28	-4.68
Administration and General				12,688,352		10,002,591	-21.17	8,138,158	-18.64	-19.91
Total Expenses				63,752,067		69,267,609	8.65	73,534,108	6.16	7.40
Operating Income				5,832,809		4,336,130		6,970,565		9.32
Depreciation				6,290,083		6,119,289	-2.72	7,226,031	18.09	7.18
P.B.I.T.				-457,274		-1,783,159		-255,466		
Interest Expense				1,473,211		1,486,066	0.87	1,292,520	-13.02	
Adjustments Gain(Loss)				526,090		1,105,395	110.12	931,297	-15.75	
Pre-tax Profit				-1,404,395		-2,163,830		-616,689		
Program and Production (%)										
Percentage of Total Expenses				62.0		64.6		72.6		
Percentage of Total Revenue				56.8		60.8		66.3		
Staff										
Total Salaries				39,904,033		38,866,156	-2.60	47,751,087	22.86	9.39
Avg Staff Count				0.0		458.7	n/a	505.3	10.18	
Avg Salary (\$)				n/a	n/a	84,740	n/a	94,495	11.51	
Salaries/Expense Total (%)				62.6		56.1		64.9		
Profitability (%)										
Operating Margin				8.4		5.9		8.7		
P.B.I.T. Margin				-0.7		-2.4		-0.3		
Pre-tax Margin				-2.0		-2.9		-0.8		

CAGR = Compound Annual Growth Rate

Note: "Total Salaries" for 2009 were adjusted by CBC

CRTC - FINANCIAL SUMMARY - CANADIAN BROADCASTING CORPORATION - TELEVISION

CBC - BRITISH COLUMBIA and TERRITORIES

	2007	2008	Var %	2009	Var %	2010	Var %	2011	Var %	CAGR (%)
Reporting Units				3		3		3		
Revenue										
Time Sales				10,953,539		10,102,895	-7.77	12,322,251	21.97	6.06
Syndication-Production				82,586		176,052	113.17	516,660	193.47	150.12
Local Programming Improvement Fund						1,451,968		2,802,398	93.01	
Parliamentary Appropriation						31,727,133		38,175,175	20.32	
Other Revenue				31,817,769		1,019,604	-96.80	1,292,435	26.76	
Total Revenue				42,853,894		44,477,652	3.79	55,108,919	23.90	13.40
Expenses										
Program and Production				23,747,156		25,035,307	5.42	33,205,290	32.63	18.25
Technical				4,109,788		5,030,272	22.40	5,218,252	3.74	12.68
Sales and Promotion				3,966,906		6,990,602	76.22	6,592,310	-5.70	28.91
Administration and General				7,406,052		5,307,240	-28.34	5,315,687	0.16	-15.28
Total Expenses				39,229,902		42,363,421	7.99	50,331,539	18.81	13.27
Operating Income				3,623,992		2,114,231		4,777,380		14.82
Depreciation				3,687,524		3,246,235	-11.97	4,928,690	51.83	15.61
P.B.I.T.				-63,532		-1,132,004		-151,310		
Interest Expense				980,316		877,939	-10.44	881,594	0.42	
Adjustments Gain(Loss)				308,417		586,403	90.13	635,214	8.32	
Pre-tax Profit				-735,431		-1,423,540		-397,690		
Program and Production (%)										
Percentage of Total Expenses				60.5		59.1		66.0		
Percentage of Total Revenue				55.4		56.3		60.3		
Staff										
Total Salaries				27,476,643		25,325,489	-7.83	32,478,784	28.25	8.72
Avg Staff Count				0.0		283.7	n/a	332.6	17.21	
Avg Salary (\$)				n/a	n/a	89,256	n/a	97,660	9.42	
Salaries/Expense Total (%)				70.0		59.8		64.5		
Profitability (%)										
Operating Margin				8.5		4.8		8.7		
P.B.I.T. Margin				-0.1		-2.5		-0.3		
Pre-tax Margin				-1.7		-3.2		-0.7		

CAGR = Compound Annual Growth Rate

Note: "Total Salaries" for 2009 were adjusted by CBC

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - CANADIAN BROADCASTING CORPORATION

2011 - CBC - CANADA	Information			Sports	Music and Entertainment					Other	Total
(\$)	Reporting units: 29	News	Long Form Documentary	Other	Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
		Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)		140,292,036	498,830	17,031,856	21,974,647	3,622,439	1,252,839	0	8,093,484	1,690,223	194,599,336
1.2 Produced by affiliate production		0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations		0	0	0	0	0	0	0	0	0	0
1.4 Network origination		51,631,902	27,206,180	33,485,069	135,214,869	13,597,256	1,116,206	11,804,028	37,423,106	4,178,709	317,108,733
1.5 Acquired from independent producers		0	11,350,965	8,654,863	0	119,085,083	9,605,610	95,890	41,849,018	0	191,249,362
1.6 Special recognition programs		0	0	0	0	5,100	0	0	0	0	5,132
1.7 Other Canadian programs		0	13,027	0	0	3,000	0	0	0	0	16,069
1.8 Total - Canadian programs telecast		191,923,938	39,069,002	59,171,788	157,189,516	136,312,878	11,974,655	11,899,918	87,365,608	5,868,932	702,978,632
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs		0	172,822	119,924	0	4,735,824	937,488	0	824,647	0	6,790,705
1.10 Script & concept - Canadian - not telecast		0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs		0	0	0	0	0	0	0	0	0	0
1.12 Other		0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses		0	172,822	119,924	0	4,735,824	937,488	0	824,647	0	6,790,705
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES		191,923,938	39,241,824	59,291,712	157,189,516	141,048,702	12,912,143	11,899,918	88,190,255	5,868,932	709,769,337
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast		145,502	3,500	0	0	25,467,588	88,785	22,214,582	0	0	48,061,405
2.2 Inventory write-downs - Non-Canadian programs		0	0	0	0	703,991	0	0	0	0	703,991
2.3 Other		0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES		145,502	3,500	0	0	26,171,579	88,785	22,214,582	0	0	48,765,396
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN		192,069,440	39,245,324	59,291,712	157,189,516	167,220,281	13,000,928	34,114,500	88,190,255	5,868,932	758,534,733
4. Canadian Media Fund Credit		0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning		0	66,009	61,360	3,685	218,203	14,603	129,939	315,392	0	811,802
1.8b) Dubbing		0	0	0	0	0	0	0	0	0	0
1.8c) Program development		89,956	39,563	5,432	0	85,134	180,132	0	308,893	20,508	729,618
1.8d) Children's programming		0	0	3,837,989	6,703,995	5,009,161	0	0	96,824	0	16,725,969
1.8e) Ownership transfer tangible benefits		0	0	0	0	0	0	0	0	0	0
1.8f) Described video		0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits		0	0	0	0	0	0	0	0	0	0
2.1a) Dubbing		0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											2,669,541
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											15,327,926
5.4 Infomercials											0
5.5 Other											78,235,902
5.6 TOTAL - PRODUCTION EXPENSES											96,233,369
GRAND TOTAL - PROGRAM & PRODUCTION											854,768,102

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - CANADIAN BROADCASTING CORPORATION

2011 - CBC - ATLANTIC	Information			Sports	Music and Entertainment				Other	Total
	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows	
(\$) Reporting units: 6	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN										
Canadian Programs Telecast										
1.1 Station production (incl coop)	26,412,953	79,977	2,715,722	277,132	3,591,162	581,140	0	1,395,570	41,629	35,115,275
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	0	0	0	0	0	0	0	0	0	0
1.5 Acquired from independent producers	0	318,256	1,719,886	0	323,371	265,097	0	0	1,106	2,627,716
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	13,027	0	0	0	0	0	0	23	13,050
1.8 Total - Canadian programs telecast	26,412,953	411,260	4,435,608	277,132	3,914,533	846,237	0	1,395,570	41,629	37,756,041
Other Canadian Programming Expenses:										
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	0	0	0
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	26,412,953	411,260	4,435,608	277,132	3,914,533	846,237	0	1,395,570	41,629	37,756,041
2. PROGRAMMING - NON-CANADIAN										
2.1 Non-Canadian Programs Telecast	0	0	0	0	0	0	0	0	0	0
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0
2.3 Other	0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	0	0	0	0	0	0	0	0	0
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	26,412,953	411,260	4,435,608	277,132	3,914,533	846,237	0	1,395,570	41,629	37,756,041
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:										
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	1,303	19,497	5,432	0	63,554	55,017	0	0	20,508	165,311
1.8d) Children's programming	0	0	1,678,635	0	0	0	0	0	0	1,678,635
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:										
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES										
5.1 Sales/syndication Canadian										0
5.2 Sales/syndication non-Canadian										0
5.3 Production services sold										2,079,885
5.4 Infomercials										0
5.5 Other										3,710,134
5.6 TOTAL - PRODUCTION EXPENSES										5,790,019
GRAND TOTAL - PROGRAM & PRODUCTION										43,546,060

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - CANADIAN BROADCASTING CORPORATION

2011 - CBC - QUÉBEC	Information			Sports	Music and Entertainment					Other	Total
(\$)	Reporting units: 7	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows	
		Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	26,344,809	67,024	6,622,522	5,706,953	0	289,068	0	2,826,800	0	74,110	41,931,286
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	31,193,877	11,888,238	14,653,309	4,744,132	10,698,440	1,116,206	11,804,028	30,726,778	3,836,930	1,451,408	122,113,346
1.5 Acquired from independent producers	0	3,459,296	5,828,258	0	54,404,651	7,896,553	95,890	23,787,582	0	604,971	96,077,201
1.6 Special recognition programs	0	0	0	0	5,100	0	0	0	0	32	5,132
1.7 Other Canadian programs	0	0	0	0	3,000	0	0	0	0	19	3,019
1.8 Total - Canadian programs telecast	57,538,686	15,414,558	27,104,089	10,451,085	65,111,191	9,301,827	11,899,918	57,341,160	3,836,930	2,130,540	260,129,984
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	9,893	0	275,373	0	0	594,351	0	0	879,617
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses	0	0	9,893	0	275,373	0	0	594,351	0	0	879,617
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	57,538,686	15,414,558	27,113,982	10,451,085	65,386,564	9,301,827	11,899,918	57,935,511	3,836,930	2,130,540	261,009,601
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	0	3,500	0	0	6,154,677	88,785	0	0	0	141,448	6,388,410
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2.3 Other	0	0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	3,500	0	0	6,154,677	88,785	0	0	0	141,448	6,388,410
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	57,538,686	15,418,058	27,113,982	10,451,085	71,541,241	9,390,612	11,899,918	57,935,511	3,836,930	2,271,988	267,398,011
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	0	66,009	61,360	3,685	218,203	14,603	129,939	315,392	0	2,611	811,802
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0
1.8d) Children's programming	0	0	572,431	6,703,995	36,613	0	0	0	0	1,078,000	8,391,039
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											1,391,098
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											10,708,552
5.4 Infomercials											0
5.5 Other											31,009,006
5.6 TOTAL - PRODUCTION EXPENSES											43,108,656
GRAND TOTAL - PROGRAM & PRODUCTION											
											310,506,667

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - CANADIAN BROADCASTING CORPORATION

2011 - CBC - ONTARIO		Information			Sports		Music and Entertainment			Other		Total
(\$)	Reporting units: 5	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
		Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Cat 12 to 15	Cat 1 to 15	
1. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	29,864,484	77,038	5,793,673	1,707,360	0	0	0	1,926,352	1,507,300	21,928	40,898,135	
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0	
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0	
1.4 Network origination	20,438,025	15,317,942	18,831,760	130,470,737	2,898,816	0	0	6,696,328	341,779	0	194,995,387	
1.5 Acquired from independent producers	0	7,137,585	963,787	0	63,943,232	551,255	0	18,012,452	0	739	90,609,050	
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.8 Total - Canadian programs telecast	50,302,509	22,532,565	25,589,220	132,178,097	66,842,048	551,255	0	26,635,132	1,849,079	22,667	326,502,572	
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	172,822	110,031	0	4,460,451	937,488	0	230,296	0	0	5,911,088	
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0	
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.12 Other	0	0	0	0	0	0	0	0	0	0	0	
1.13 Total - Other Canadian Programming Expenses	0	172,822	110,031	0	4,460,451	937,488	0	230,296	0	0	5,911,088	
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	50,302,509	22,705,387	25,699,251	132,178,097	71,302,499	1,488,743	0	26,865,428	1,849,079	22,667	332,413,660	
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	145,502	0	0	0	19,312,911	0	22,214,582	0	0	0	41,672,995	
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	703,991	0	0	0	0	0	703,991	
2.3 Other	0	0	0	0	0	0	0	0	0	0	0	
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	145,502	0	0	0	20,016,902	0	22,214,582	0	0	0	42,376,986	
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	50,448,011	22,705,387	25,699,251	132,178,097	91,319,401	1,488,743	22,214,582	26,865,428	1,849,079	22,667	374,790,646	
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0	0	
Amounts included in Total Canadian Programs Telecast for:												
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0	0	
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0	
1.8c) Program development	88,653	0	0	0	0	0	0	125,931	0	0	214,584	
1.8d) Children's programming	0	0	1,586,923	0	4,972,548	0	0	96,824	0	0	6,656,295	
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0	
Amounts included in Total Non-Canadian Programming for:												
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0	
5. PRODUCTION EXPENSES												
5.1 Sales/syndication Canadian											1,278,443	
5.2 Sales/syndication non-Canadian											0	
5.3 Production services sold											2,185,963	
5.4 Infomercials											0	
5.5 Other											35,848,486	
5.6 TOTAL - PRODUCTION EXPENSES											39,312,892	
GRAND TOTAL - PROGRAM & PRODUCTION												414,103,538

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - CANADIAN BROADCASTING CORPORATION

2011 - CBC - PRAIRIES	Information			Sports	Music and Entertainment					Other	Total
(\$ Reporting units: 8	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows		
	Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Cat 12 to 15	Cat 1 to 15	
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	35,166,433	79,824	1,291,022	9,007,146	4,731	353,300	0	1,569,730	141,294	21,872	47,635,352
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	0	0	0	0	0	0	0	0	0	0	0
1.5 Acquired from independent producers	0	178,507	142,932	0	0	882,967	0	7,083	0	885	1,212,374
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programs telecast	35,166,433	258,331	1,433,954	9,007,146	4,731	1,236,267	0	1,576,813	141,294	22,757	48,847,726
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	0	0	0	0
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	35,166,433	258,331	1,433,954	9,007,146	4,731	1,236,267	0	1,576,813	141,294	22,757	48,847,726
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	0	0	0	0	0	0	0	0	0	0	0
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2.3 Other	0	0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	35,166,433	258,331	1,433,954	9,007,146	4,731	1,236,267	0	1,576,813	141,294	22,757	48,847,726
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	0	0	0	0	86,046	0	141,061	0	0	227,107
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											0
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											0
5.4 Infomercials											0
5.5 Other											4,558,821
5.6 TOTAL - PRODUCTION EXPENSES											4,558,821
GRAND TOTAL - PROGRAM & PRODUCTION											53,406,547

CRTC - PROGRAMMING AND PRODUCTION EXPENSES - CANADIAN BROADCASTING CORPORATION

2011 - CBC - BRITISH COLUMBIA and TERRITORIES	Information			Sports	Music and Entertainment					Other	Total
(\$)	Reporting units: 3	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Award Shows	
		Cat 1	Cat 2b	Cat 2 To 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN											
Canadian Programs Telecast											
1.1 Station production (incl coop)	22,503,357	194,967	608,917	5,276,056	26,546	29,331	0	375,032	0	5,082	29,019,288
1.2 Produced by affiliate production	0	0	0	0	0	0	0	0	0	0	0
1.3 Acquired from other stations	0	0	0	0	0	0	0	0	0	0	0
1.4 Network origination	0	0	0	0	0	0	0	0	0	0	0
1.5 Acquired from independent producers	0	257,321	0	0	413,829	9,738	0	41,901	0	232	723,021
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0
1.7 Other Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.8 Total - Canadian programs telecast	22,503,357	452,288	608,917	5,276,056	440,375	39,069	0	416,933	0	5,314	29,742,309
Other Canadian Programming Expenses:											
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0
1.12 Other	0	0	0	0	0	0	0	0	0	0	0
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	0	0	0	0
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	22,503,357	452,288	608,917	5,276,056	440,375	39,069	0	416,933	0	5,314	29,742,309
2. PROGRAMMING - NON-CANADIAN											
2.1 Non-Canadian Programs Telecast	0	0	0	0	0	0	0	0	0	0	0
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0	0	0
2.3 Other	0	0	0	0	0	0	0	0	0	0	0
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	0	0	0	0	0	0	0	0	0	0	0
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	22,503,357	452,288	608,917	5,276,056	440,375	39,069	0	416,933	0	5,314	29,742,309
4. Canadian Media Fund Credit	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Canadian Programs Telecast for:											
1.8a) Close captioning	0	0	0	0	0	0	0	0	0	0	0
1.8b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
1.8c) Program development	0	20,066	0	0	21,580	39,069	0	41,901	0	0	122,616
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0	0
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0
Amounts included in Total Non-Canadian Programming for:											
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0
2.1b) Dubbing	0	0	0	0	0	0	0	0	0	0	0
5. PRODUCTION EXPENSES											
5.1 Sales/syndication Canadian											0
5.2 Sales/syndication non-Canadian											0
5.3 Production services sold											353,526
5.4 Infomercials											0
5.5 Other											3,109,455
5.6 TOTAL - PRODUCTION EXPENSES											3,462,981
GRAND TOTAL - PROGRAM & PRODUCTION											33,205,290

PUBLIC BROADCASTING
CBC - Radio & Television - Financial Summary

	2007				2008			
	RADIO	TELEVISION	OTHERS	TOTAL	RADIO	TELEVISION	OTHERS	TOTAL
	\$(000)				\$(000)			
Local Time Sales		11,250		11,250		10,863		10,863
National Time Sales		83,122		83,122		90,995		90,995
Network Payments		216,114		216,114		263,910		263,910
Other	1,864	45,148	40,310	87,322	2,016	45,756	60,517	108,289
Total Revenue	1,864	355,634	40,310	397,808	2,016	411,524	60,517	474,057
Program				1,274,683				1,447,799
Technical				72,997				69,744
Sales and Promotion				80,266				65,845
Administration and General				16,172				14,407
Operating Expenses				1,444,118				1,597,795
Revenue less Expenses				-1,046,310				-1,123,738
Book Depreciation				91,166				113,515
Loss before government funding and other				-1,137,476				-1,237,253
Adjustments:								
Parliamentary Appropriation				956,536				1,033,585
Amortization of deferred capital funding				84,912				105,946
Income and large corporation taxes				26				-48
Other (1)				0				38,160
Total				1,041,474				1,177,643
Net results of operations for the year				-96,002				-59,610
Staff:								
Total Salaries & Benefits				772,472				771,074
Average number of employees (2)				10,106				10,200
Remuneration/employee				76,437				75,595

Notes:

- (1) Represents proceeds generated from the sale of an unused portion of land in Vancouver (\$34 million) and parliamentary appropriation for working capital (\$4 million).
(2) Average number of employees (permanent, temporary, contract and casual) based on person-years as at August 31.

Includes 2007 and 2008 data for comparative purposes.