

# PROUD TO BE CANADIAN

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## PRIDE



**87%**

of **CANADIANS** aged 15 years and older are proud to be **CANADIAN\***

- 61% are very proud
- 26% proud
- 8% somewhat proud
- 3% not very proud or not proud at all
- 2% no opinion/don't know/not stated

(\*excludes respondents who said that they were not Canadian citizens)

## BELONGING



**90%**

feel a strong sense of belonging to **CANADA**

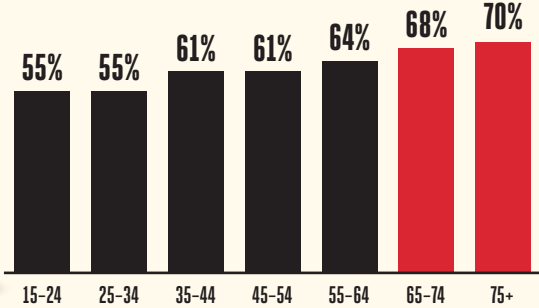
- 63% have a very strong sense of belonging
- 27% have a somewhat strong sense of belonging

**91%**

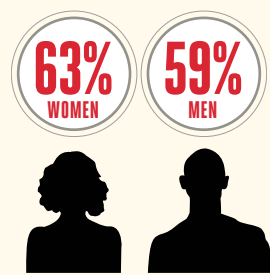
feel the **CANADIAN** flag is important to the national identity



### Seniors most likely to be very proud to be **CANADIAN**



### Women slightly more likely to be very proud to be **CANADIAN**



### CANADIANS' main sources of pride:

**CANADIAN HISTORY,  
THE ARMED FORCES,  
AND THE  
HEALTH CARE SYSTEM**



Source: General Social Survey on Social Identity, 2013