



ATS Bulletin | Bulletin SEA

AGRI-FOOD TRADE SERVICE | SERVICE D'EXPORTATION AGROALIMENTAIRE

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Trade Reports

To view full report, please click on title.

[Sector Trend Analysis - Snack Foods in the United States](#)

As the United States (U.S.) household shrinks, snacking continues to replace traditional meals and increase the sales of snack products that are healthy, convenient, and bold in flavour. This report provides a sector analysis of the US snack foods sector including market trends, consumer behaviour, competitive landscape and an analysis of new product launches.

Source: Agriculture and Agri-Food Canada
(September 2016, 8 pages)

[Statistical Overview of the Canadian Maple Industry – 2015](#)

The Canadian maple syrup industry produces approximately 80% of the world's pure maple syrup and is the leading global producer of maple products. This report provides information on Canada's maple production as well as statistics on current trade and consumption data.

Source: Agriculture and Agri-Food Canada
(September 2016, 8 pages)

[Sector Trend Analysis - The Wine Market In China](#)

China's increasing household incomes are allowing consumers to enjoy a wider array of alcoholic beverages, such as wine. This, combined with China's potential size, makes it an attractive export market for wine producers. The wine market in tier 2 cities is expected to expand as consumer knowledge and preference for foreign wines develops and the government improves distribution, making foreign wines more accessible.

Source: Agriculture and Agri-Food Canada
(October 2016, 13 pages)

[Statistical Overview of the Canadian Honey and Bee Industry, 2015](#)

This report provides statistics and information on Canada's honey and bee production, current export/import statistics as well as consumption data.

Source: Agriculture and Agri-Food Canada
(September 2016, 26 pages)



The Global Analysis Group of Agriculture and Agri-Food Canada publishes a variety of market intelligence reports to help Canadian suppliers understand world markets and compete internationally. Other recent titles include:

[Market Overview - Indonesia](#)

[Sector Trend Analysis - Fish and Seafood Trends In South Korea](#)

For more information on these reports, or to join the distribution list and receive new reports as soon as they are issued, please contact: infoservice@agr.gc.ca.



Atlantic Canada Events

November 22, 2016 – The Art & Science of Curing, BioFoodTech, Charlottetown

Mike McKenzie, owner of Seed to Sausage, will share his award winning Charcuterie techniques and knowledge at BioFoodTech's 2-day Artisan Charcuterie workshop. For more information visit: <http://www.biofoodtech.ca/index.php?number=1054079&lang=E> or email: jmshinn@biofoodtech.ca.

The Atlantic Food & Beverage Processors Association has training programs for the Fall & Winter 2016 season. Space is limited and the available spots are filling up fast. For more information please visit: <http://www.atlanticfood.ca/en/training.php>

November 30 – December 2, 2016 - HACCP & Control of Listeria Workshop, Moncton or January 25-27, 2017 in St. John's

-Fundamentals of HACCP & Listeria Management

December 13-14, 2016 - Canada & US Labelling, St. John's

-Two day on site Canadian and U.S. FDA Food Labeling Workshop (Legislation, Basic Food Labeling, Ingredient, Allergens, Domicile, Country of Origin and Nutrition Labeling)

January 17-18, 2017 - European Labelling Workshop, Moncton or January 19-20, 2017 in Truro

- To equip the attendees to the training concerned with the resources and awareness they need to enable them to produce quality products that are safe, legally labelled, and otherwise compliant with requirements for import and sale in the UK and EU markets.

Canada Events

November 17-20, 2016 - Gourmet Food & Wine Expo Metro Toronto Convention Centre

The 22nd annual Gourmet Food & Wine Expo includes international gourmet cuisine, exotic delicacies, incredible wines, cutting-edge cocktails, stunning craft beers and so much more! For more information please visit: <http://www.foodandwineexpo.ca/sitepages/>

International Events

December 4-8, 2016 - Trade Mission and Instore Promotion to the Middle East UAE & Saudi Arabia

The Canadian Food Exporters Association, in cooperation with the Trade Commissioner Service and provincial governments, would like to invite you to participate in a mission targeted at food exporters interested in supplying the retail and foodservice sectors in the UAE and Saudi Arabia. For more information regarding the trade mission please visit: <http://www.cfea.com/events/memission2016invite.aspx> . Your company does not have to participate in the mission to participate in the instore promotion program. For more information regarding the instore promotion only please email info@cfea.com.

Upcoming International trade shows with a Canada Pavilion

Gulfood

- February 26 to March 2, 2017 (Dubai, United Arab Emirates)

Foodex Japan

- March 7 to 10, 2017 (Chiba, Japan)

Through the Canada Pavilion, Agriculture and Agri-Food Canada can help you promote your products and services at key international trade shows. Exhibiting at the Canada Pavilion gives your business an opportunity to interact with new and established contacts in the world's most dynamic markets.



News

Canada Invests to Help Eradicate Scrapie in Sheep and Goat Herds - October 13, 2016 – New London, Prince Edward Island

Member of Parliament for Malpeque, Wayne Easter on behalf of Agriculture and Agri-Food Minister Lawrence MacAulay today announced an investment of up to \$345,720 to the Canadian Sheep Federation (CSF) to implement the Scrapie Eradication Strategic Plan for the sheep and goat industries.

<http://news.gc.ca/web/article-en.do?nid=1137159&tp=1>

Canada gains expanded access to Mexico for beef - October 7, 2016 Ottawa, Ontario

The Honourable Lawrence MacAulay, Minister of Agriculture and Agri-Food, and the Honourable Chrystia Freeland, Minister of International Trade, announced today that the Government of Canada has secured expanded market access for Canadian beef and beef products of all ages to Mexico, consistent with recommendations from the World Organisation for Animal Health (OIE). The expanded access will allow for open trade in beef, and beef products throughout North America.

<http://news.gc.ca/web/article-en.do?nid=1134559&tp=1>



Canada

Share Your Experiences and Ideas for the Next Agricultural Policy Framework (until November 30, 2016)

Federal, provincial and territorial governments are currently working together to develop the next agricultural policy framework to launch April 1, 2018

We are currently looking for feedback on the Calgary Statement. Released by federal, provincial and territorial ministers of agriculture on July 22, 2016, the statement outlines the key priority areas that will guide the development of the next agricultural policy framework.

Find out how you can

[share your experiences and ideas for the next agricultural policy framework.](#)

Comments received during in-person and online consultation during Phase 1 are summarized in a

[What We Heard Report.](#)

Career Focus Program

Agriculture and Agri-Food Canada (AAFC) is one of several federal departments participating in the Career Focus Program. At AAFC, the Career Focus Program will contribute \$864,000 annually to projects that employ recent graduates in agriculture, agri-food, agri-food science and veterinary medicine. Each project will be eligible to receive up to \$20,000 in matching funds. Each internship may last up to 12 months. The minimum duration is four months, but internships must last long enough to provide meaningful experience to the employee. **The new intake period for Career Focus Projects for 2017 will start on November 1, 2016 at 10 am. EST and end at 24:00 EST on November 30, 2016.** Applications are processed through rounds **and on a first come, first served basis** pending availability of funds. For more information please visit: <http://www.agr.gc.ca/eng/?id=1280434970527>



Agriculture and Agri-Food Canada's AgriMarketing Program

The AgriMarketing Program can support Small and Medium Sized Enterprises (SMEs) in implementing their international market export plans (**now including market activities in United States**) by providing up to \$50,000 non-repayable contribution. A full program guide for The Small and Medium-sized Enterprise (SME) component of the AgriMarketing Program's Market Development is located on our website at <http://www.agr.gc.ca/eng/?id=1397220184548>, and provides information on how to apply. Eligible Applicants include SMEs operating in the agriculture, agri-food, and fish and seafood sectors who have fewer than 250 employees and annual sales not exceeding \$50 million. Eligible Applicants must be legal entities capable of entering into legally binding agreements. Applications will be accepted on a continuous basis for activities to be undertaken and completed within the current fiscal year (April 2016-March 2017). **Exhibiting at international tradeshow and participation in multilateral meetings and conferences may be eligible.** Activities in Canada are not eligible under this program. For additional information please call 1-877-246-4682 or visit the program website at <http://www.agr.gc.ca/eng/?id=1397220184548>.

Agriculture and Agri-Food Canada's AgrInnovation Program

The Enabling Commercialization and Adoption Stream of the AgrInnovation Program provides repayable contributions to approved industry-led pre-commercial demonstration, commercial or adoption projects and has an open system where applications can be submitted for review at any point until available support to accepted projects has been fully allocated.

Types of projects under the Enabling Commercialization and Adoption Stream:

- pre-commercial demonstration - projects involving the demonstration of an agri-innovation for which all necessary testing and piloting has been completed and the innovation is within 24 months of market or commercial operation; and
- commercialization - projects in which agri-innovations will be introduced to the market at the successful completion of the projects.
- adoption – projects involving the adoption of innovative agricultural, agri-food or agri-based products, technologies, processes or services where recent innovations are adopted and adapted into recipients operations.

For additional information please call 1-877-246-4682 or visit the program website at <http://www.agr.gc.ca/eng/?id=1354301302625>.

Order Form

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Please include in the email your name, company, address, and phone number, as well as the details of your request.

Click on the appropriate link to send an email regarding these topics:

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