

# TRADE AND INVESTMENT

## CANADA'S SERVICES TRADE WITH THE WORLD



### NOTES

*The Library of Parliament Trade and Investment series provides information on Canada's trade and investment relationship with the world and with selected countries. It also describes the trade relationship of each of Canada's 10 provinces and three territories with the world.*

*All figures were prepared using Statistics Canada data available in summer 2015, with three exceptions: "Share of Global Services Exports and Imports," "Exports as a Percentage of Gross Domestic Product" and "Imports as a Percentage of Gross Domestic Product." Those three figures use services trade data from the World Trade Organization and gross domestic product (GDP) data from the World Bank.*

*To see the data tables used to generate the figures, view the HTML version of this paper at [Trade and Investment Series 2014](#).*

*The services trade data are balance of payments-based.*

*Numbers in this paper have been rounded.*

*Definitions appear at the end of this paper.*

*All dollar amounts are in Canadian dollars unless otherwise noted.*

*In the "Destinations for Exports by Region" and "Sources of Imports by Region" figures, the "other" category includes trade with international institutions and transactions that could not be allocated to any geographical area.*

*The categories identified in the "Commercial Services by Selected Categories" figure are the seven highest-valued services export categories.*

Dylan Gowans

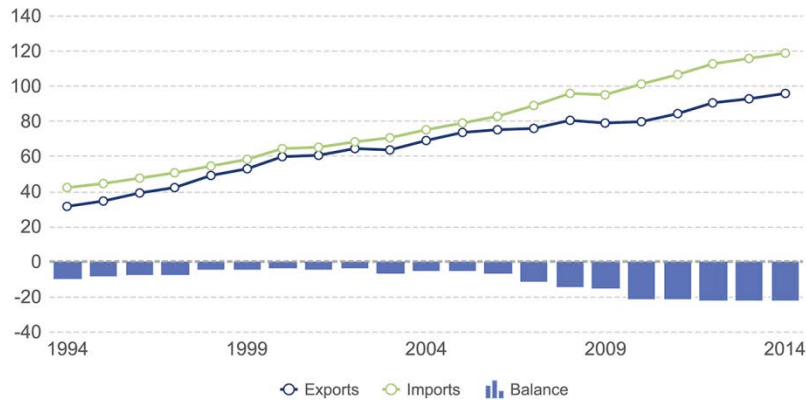
Economics, Resources and International Affairs Division  
Parliamentary Information and Research Service

Publication No. 2015-62-E  
16 November 2015

## CANADA'S SERVICES TRADE WITH THE WORLD

### Services Trade

(\$ billions)

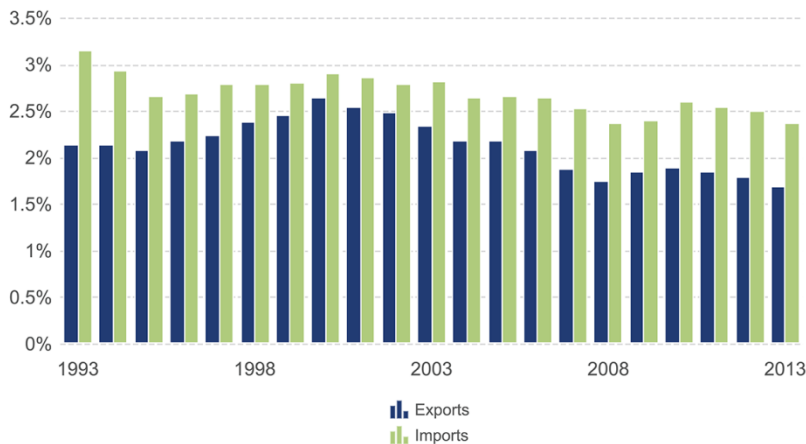


Canada's services trade with the world in 2014: \$213.7 billion

- Exports: \$95.4 billion, a 3.0% increase over 2013
- Imports: \$118.4 billion, a 2.4% increase over 2013

Services trade deficit in 2014: \$23.0 billion, unchanged from 2013

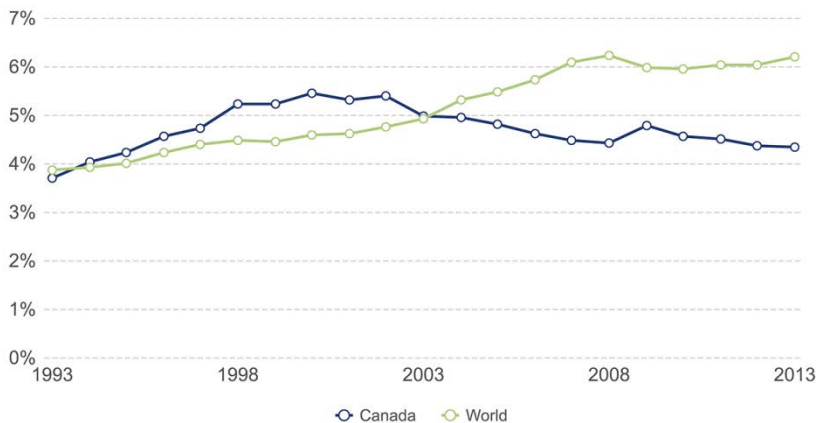
### Share of the Total Value of Global Services Trade



Exports in 2013: 1.7% of the total value of global exports, a decrease from 1.8% in 2012

Imports in 2013: 2.4% of the total value of global imports, a decrease from 2.5% in 2012

### Exports as a Percentage of Gross Domestic Product

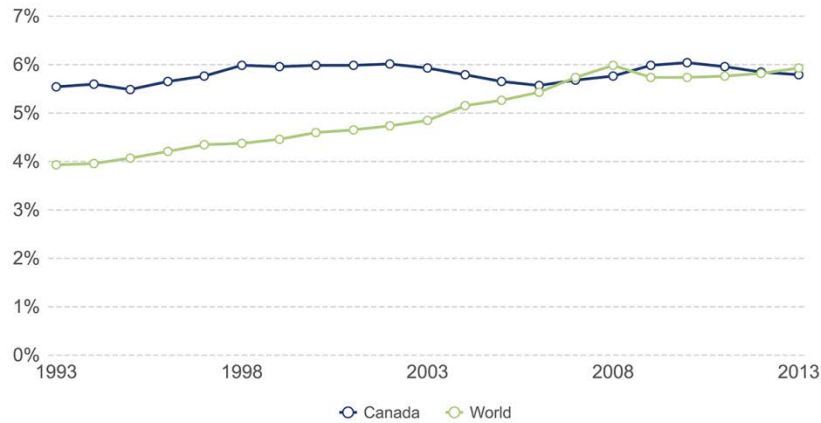


Canada's exports as a percentage of Canadian GDP in 2013: 4.3%, a decrease from 4.4% in 2012

Global exports as a percentage of global GDP in 2013: 6.2%, an increase from 6.0% in 2012

## CANADA'S SERVICES TRADE WITH THE WORLD

### Imports as a Percentage of Gross Domestic Product

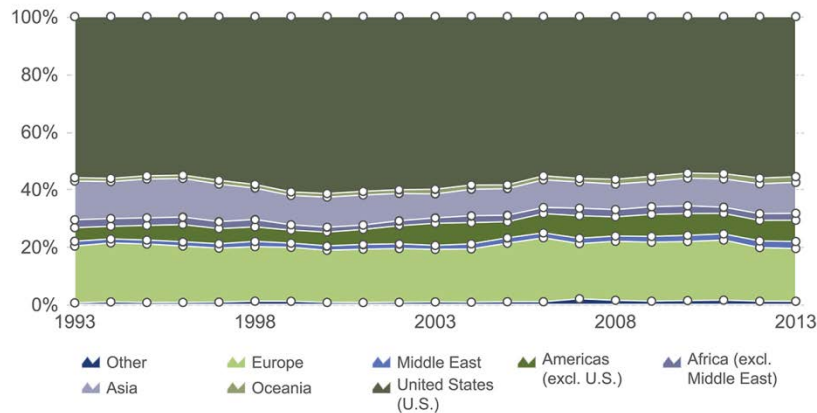


Canada's imports as a percentage of Canadian GDP in 2013: 5.8%, unchanged from 2012

Global imports as a percentage of global GDP in 2013: 5.9%, an increase from 5.8% in 2012

## CANADA'S SERVICES TRADE DESTINATIONS AND SOURCES

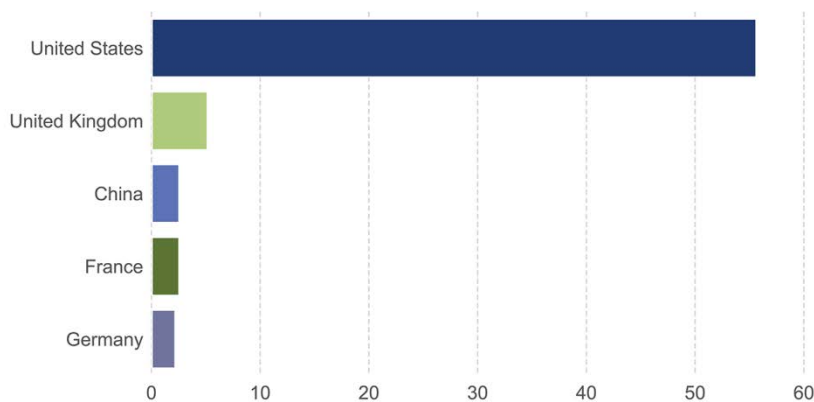
### Destinations for Exports by Region



Major destinations for services exports, by region, in 2013:

- United States – 55.6%, with a value of \$51.5 billion
- Europe – 18.6%, with a value of \$17.2 billion
- Asia – 10.7%, with a value of \$9.9 billion
- Americas (excluding the United States) – 7.4%, with a value of \$6.8 billion
- Africa (excluding the Middle East) – 2.4%, with a value of \$2.3 billion

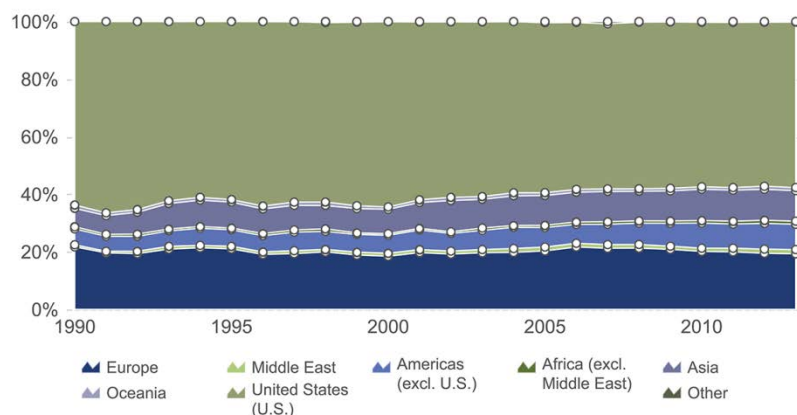
### Major Destinations for Exports by Country (\$ billions)



Major destinations for services exports, by country, in 2013:

- United States – 55.6%
- United Kingdom – 5.1%
- China – 2.5%
- France – 2.5%
- Germany – 2.2%

### Sources of Imports by Region

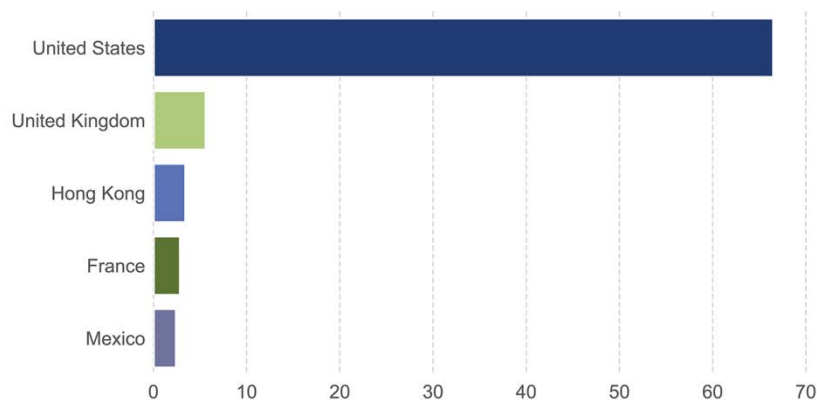


Major sources of services imports, by region, in 2013:

- United States – 57.5%, with a value of \$66.4 billion
- Europe – 19.3%, with a value of \$22.3 billion
- Asia – 10.6%, with a value of \$12.2 billion
- Americas (excluding the United States) – 8.8%, with a value of \$10.2 billion
- Middle East – 1.5%, with a value of \$1.7 billion

## CANADA'S SERVICES TRADE WITH THE WORLD

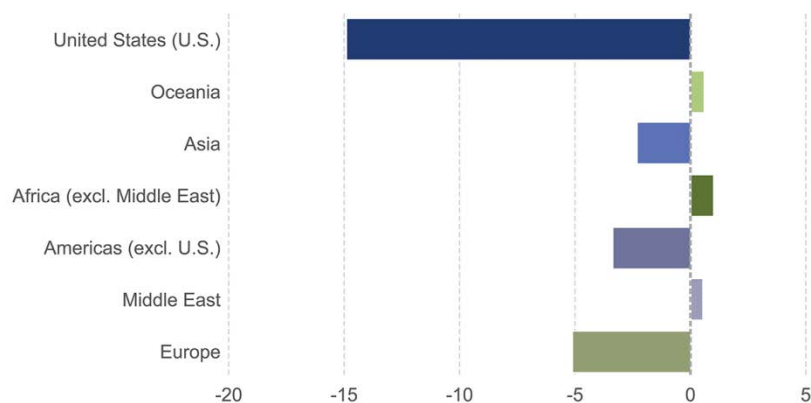
### Major Sources of Imports by Country (\$ billions)



Major sources of services imports, by country, in 2013:

- United States – 57.5%
- United Kingdom – 4.9%
- Hong Kong – 3.0%
- France – 2.4%
- Mexico – 2.1%

### Trade Balance by Region (\$ billions)



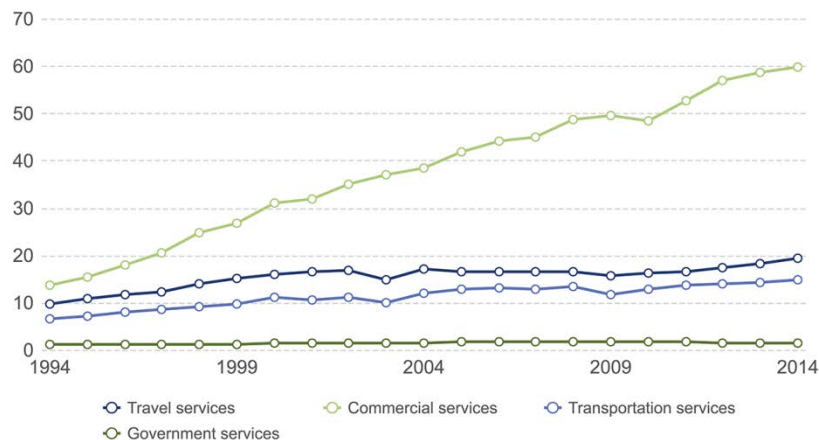
Largest services trade deficit in 2014:  
United States, at \$14.9 billion

Largest services trade surplus  
in 2014: Africa (excluding the  
Middle East), at \$1.0 billion

## CANADA'S SERVICES TRADE BY TYPE

### Exports by Type

(\$ billions)

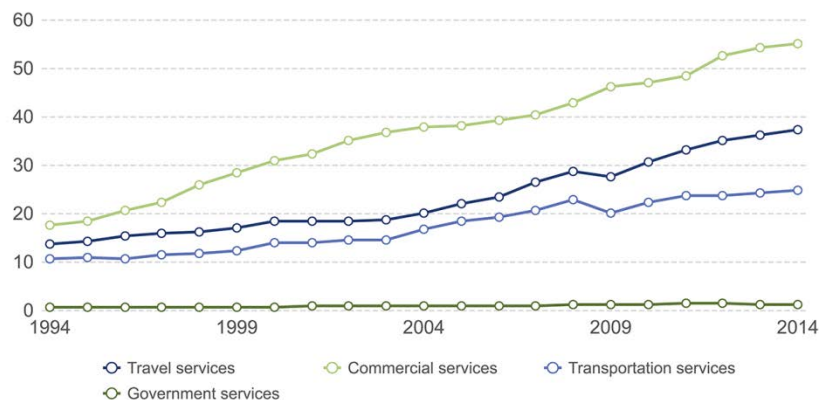


Canada's services exports to the world in 2014:

- Commercial services – \$59.9 billion, a 2.0% increase over 2013
- Travel services – \$19.3 billion, a 6.0% increase over 2013
- Transportation services – \$14.7 billion, a 3.3% increase over 2013
- Government services – \$1.5 billion, a 5.4% increase over 2013

### Imports by Type

(\$ billions)



Canada's services imports from the world in 2014:

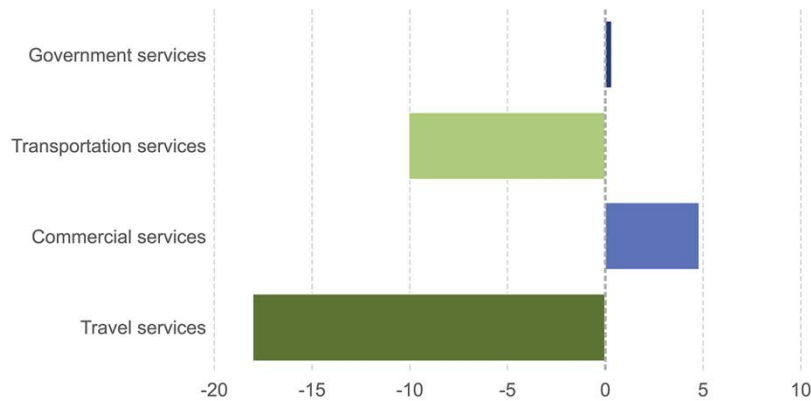
- Commercial services – \$55.1 billion, a 1.7% increase over 2013
- Travel services – \$37.4 billion, a 3.3% increase over 2013
- Transportation services – \$24.7 billion, a 2.9% increase over 2013
- Government services – \$1.2 billion, a 0.1% increase over 2013



## CANADA'S SERVICES TRADE WITH THE WORLD

### Trade Balance by Type

(\$ billions)



Services trade deficits in 2014:

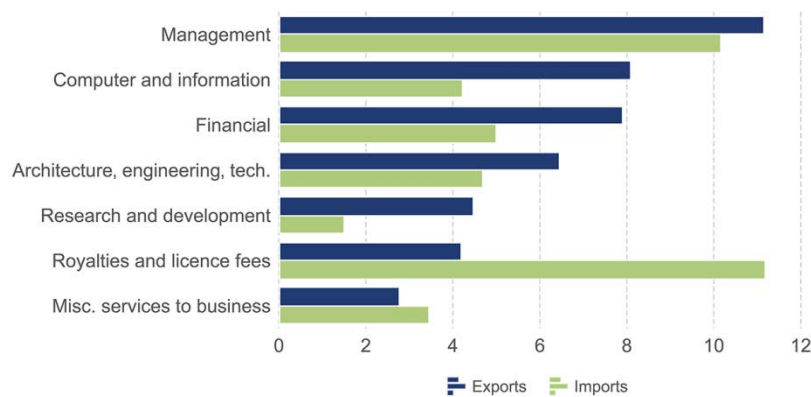
- Travel services: \$18.1 billion, an increase from \$18.0 billion in 2013
- Transportation services: \$10.1 billion, an increase from \$9.8 billion in 2013

Services trade surpluses in 2014:

- Commercial services – \$4.8 billion, an increase from \$4.5 billion in 2013
- Government services – \$360.0 million, an increase from \$282.0 million in 2013

### Commercial Services by Selected Categories

(\$ billions)



Highest-valued categories of commercial services exports in 2013:

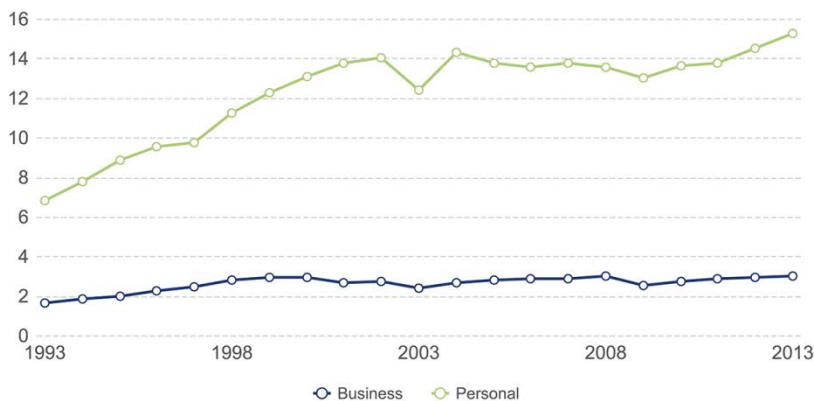
- Management services – \$11.2 billion
- Computer and information – \$8.1 billion

Highest-valued categories of commercial services imports in 2013:

- Royalties and licence fees – \$11.2 billion
- Management services – \$10.2 billion

### Travel Services Exports by Category

(\$ billions)



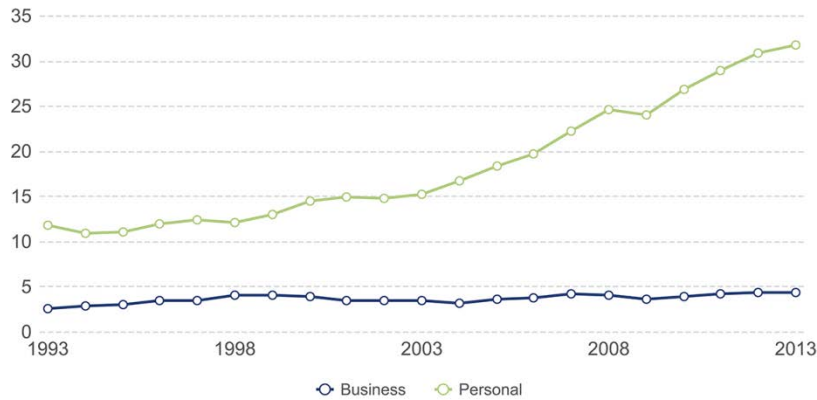
Travel services exports in 2013:

- Personal – \$15.2 billion, a 5.1% increase over 2012
- Business – \$3.0 billion, a 2.7% increase over 2012

## CANADA'S SERVICES TRADE WITH THE WORLD

### Travel Services Imports by Category

(\$ billions)

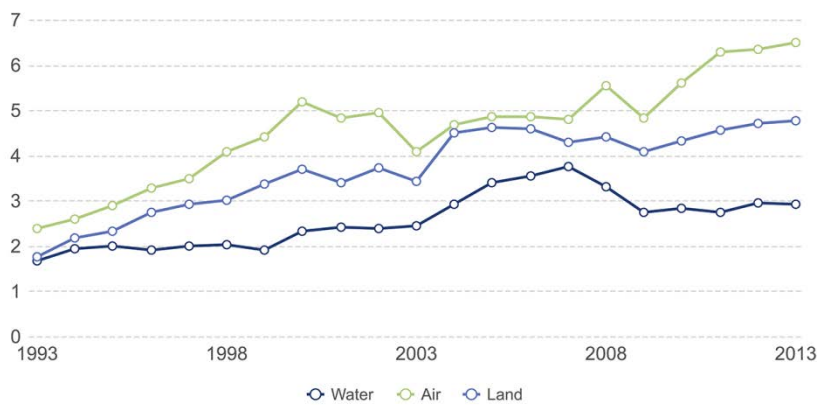


Travel services imports in 2013:

- Personal – \$31.8 billion, a 3.3% increase over 2012
- Business – \$4.4 billion, a 2.6% increase over 2012

### Transportation Services Exports by Category

(\$ billions)

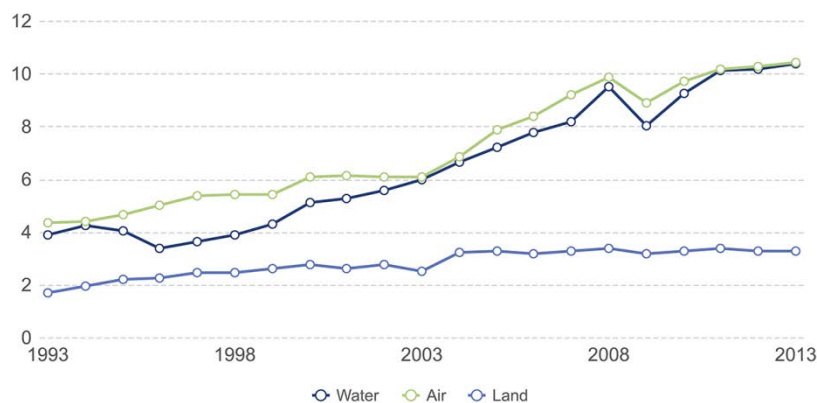


Transportation services exports in 2013:

- Air – \$6.5 billion, a 2.2% increase over 2012
- Land – \$4.8 billion, a 1.3% increase over 2012
- Water – \$2.9 billion, a 1.4% decrease from 2012

### Transportation Services Imports by Category

(\$ billions)



Transportation services imports in 2013:

- Air – \$10.4 billion, a 1.5% increase over 2012
- Water – \$10.4 billion, a 1.8% increase over 2012
- Land – \$3.3 billion, a 1.0% decrease from 2012



## DEFINITIONS

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**Balance of payments–based data:** Balance of payments–based data calculate trade flows using surveys of international trade and investment activity of firms and other entities.

**Balance of trade:** The trade balance is the difference between the value of exports and the value of imports. There is a trade surplus if the value of exports exceeds the value of imports. There is a trade deficit if the value of imports exceeds the value of exports.

**Gross domestic product (GDP):** GDP measures an economy's total production in a given year. As one entity's income is another entity's spending, GDP is equal to the total value of final sales or to the total value of incomes.

**Services trade:** Services trade is trade in travel, transportation and government, and commercial services. Travel services are goods and services purchased abroad by travellers, with one exception: cross-border transportation. Transportation services are the transportation of goods and cross-border travellers, and related services. Government services arise largely from official representation and military activities, and some governmental commercial activities. Commercial services are all other services, such as management, financial or engineering services; the category also includes charges for the use of intellectual property.