



Canada Council Conseil des arts for the Arts du Canada

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Canada Council Conseil des arts for the Arts du Canada

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### 1.0 Overview of Canada Council funding to Alberta in 2011-12

- In 2011-12, the Canada Council for the Arts provided grants totalling \$9.6 million to the arts in Alberta.
- In addition to grants, \$441,851 in payments was provided to 902 authors through the Public Lending Right program,<sup>1</sup> as well as \$171,950 in special funds, the Art Bank Purchase Program and the Canadian Commission for UNESCO General Program Fund in 2011-12. This brings the total amount of Canada Council funding to Alberta to \$10.2 million.
- The Canada Council awarded \$1.5 million in grants to 158 Alberta artists and \$8.1 million to 120 Alberta arts organizations. 15.5% of the grants awarded in the province went to individuals, while 84.5% were awarded to organizations.
- Grants were awarded to artists and arts organizations in Alberta in each artistic discipline dance, interdisciplinary and performance art, media arts, music, theatre, visual arts and writing and publishing. In 2011-12, the largest amount of funding went to music (\$2.6 million). Theatre received the second largest amount of funding (\$2.1 million), followed by visual arts (\$1.1 million).
- Every dollar invested in an Alberta-based arts organization through a Canada Council for the Arts' operating grant in 2011-12 leveraged \$14.55 in total revenues. Total Canada Council operating grants in Alberta represent 6.9% of total revenues of recipient arts organizations in that province.<sup>2</sup>
- 1,156 applications from Alberta artists and arts organizations were submitted to the Canada Council in 2011-12, representing 7.4% of the total number of applications received.
- Funding to artists and arts organizations in Calgary totalled \$4.9 million, comprising 50.6% of the total funding going to the province. Edmonton received \$3.7 million in funds (38.3% of total funding), while Banff received \$425,800 (4.4% of total funding). 21 additional communities in Alberta including Medicine Hat, Nevis and St. Albert received \$647,238, or 6.7% of all funding to the province in 2011-12.
- In 2011-12, Alberta artists received 6.6% of total Canada Council funding to artists, and Alberta arts organizations received 6.6% of the total Council funding to arts organizations. In total, Alberta artists and arts organizations received 6.6% of Canada Council funding. In comparison, the province makes up 8.7% of Canadian artists,<sup>3</sup> and 10.9% of the Canadian population.<sup>4</sup>
- 54 Alberta artists and arts professionals served as peer assessors in 2011-12, making up 8.1% of all peer assessors.

<sup>&</sup>lt;sup>1</sup> The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries.

<sup>&</sup>lt;sup>2</sup>These figures reflect financial data from forms submitted, revised or locked by CADAC (Canadian Arts Data/Données sur les arts au Canada). These figures exclude book and magazine publishers because, due to the nature of their business, their financial information is not currently captured using CADAC.

<sup>&</sup>lt;sup>3</sup> Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<u>http://www.hillstrategies.com/docs/Artists\_provinces2006.pdf</u>>.

<sup>&</sup>lt;sup>4</sup>Statistics Canada: Canada's National Statistical Agency. "Population and dwelling counts, for Canada, provinces and territories, 2011 and 2006 censuses," April 2012, <<u>http://www12.statcan.gc.ca/census-recensement/2011/dp-pd/hlt-fst/pd-pl/Table-Tableau.cfm?LANG=Eng&T=101&S=50&O=A>.</u>

### 2.0 Statistical highlights about the arts in Alberta<sup>5</sup>

- In 2010, all Albertans 15 or older (99.8%, or 3.0 million people) participated in at least one of the 18 arts, culture or heritage activities. The participation data also show that 90.4% of residents watched a movie or a video, 89.1% listened to downloaded music or music on CDs, 79.3% read a book, 76.6% attended a performing arts event or a cultural festival, and 36.8% visited an art gallery.
- Albertans spent \$3.3 billion on cultural goods and services in 2008, or 2.8% of total consumer spending in the province. The \$3.3 billion in consumer spending on culture is more than four times larger than the \$810 million spent on culture in Alberta by all levels of government in 2007-08. On a per capita basis, Albertans' cultural spending is the highest of all provinces at \$963 per resident.
- Calgarians spent \$1,020 per capita on cultural goods and services in 2008, highest among 12 Canadian metropolitan areas. Total cultural spending was \$1.1 billion in Calgary in 2008. In Edmonton, per capita spending on culture was \$933 in 2008, fifth among the 12 metropolitan areas. Total cultural spending was \$980 million in Edmonton in 2008.
- In 2008, households in Alberta spent 21 cents for every \$100 of income on books and 10 cents for every \$100 of income on magazines.
- In 2008, 474,000 households in Alberta reported spending \$146 million on live performing arts, accounting for 10% of all spending on live performing arts in Canada.
- In 2006, there were 12,200 artists in Alberta, representing 0.59% of the overall provincial labour force.
- Between 1991 and 2006 the number of artists in Alberta increased by 37%. The rate of growth in the number of artists was greater between 1991 and 2001 (31%) than between 2001 and 2006 (4%).
- In 2006, the median earnings of artists in Alberta are \$13,000, less than half the typical earnings of all Alberta workers (\$29,700).
- In 2006, of nine arts occupation groups, musicians and singers represent the largest group in Alberta with 3,500 individuals reporting earnings, followed by authors and writers (2,000), visual artists (1,700), artisans and craftspersons (1,500) and producers, directors, choreographers and related occupations (1,300).

<sup>&</sup>lt;sup>5</sup> Sources:

Hill Strategies Research Inc. "Provincial Profiles of Arts, Culture and Heritage Activities in 2010," *Statistic Insights on the Arts*, Vol. 10 No. 3, March 2012, <<u>http://www.hillstrategies.com/docs/Cultural\_activities\_provinces2010.pdf</u>.>

Hill Strategies Research Inc. "Consumer Spending on Culture in Canada, the Provinces and 12 Metropolitan Areas in 2008." *Statistical Insights on the Arts*, Vol.9 No. 1, November 2010, <<u>http://www.hillstrategies.com/docs/Consumer\_spending2008.pdf</u>.>

Hill Strategies Research Inc. "Who buys books and magazines in Canada?" *Statistical Insights on the Arts*, Vol. 9, No. 3, March 2011, <<u>http://www.hillstrategies.com/docs/Who\_buys\_books\_magazines2008.pdf</u>.>

Hill Strategies Research Inc. "Patterns in Performing Arts Spending in Canada in 2008." *Statistical Insights on the Arts*, Vol. 9, No. 2, February 2011, <<<u>http://www.hillstrategies.com/docs/Performing\_arts\_spending\_patterns2008.pdf</u>.>

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<u>http://www.hillstrategies.com/docs/Artists\_provinces2006.pdf</u>>.

# 3.0 Highlights of Canada Council grants to Alberta artists and arts organizations

#### Arts organizations

The Canada Council supports the work of arts organizations. In 2011-12, some of the Alberta arts organizations that received funding were:

Organization	Community	Total funding
Alberta Ballet Company	CALGARY	\$525,000
Alberta Theatre Projects	CALGARY	\$294,000
Art Gallery of Alberta	EDMONTON	\$200,000
Calgary Opera Association	CALGARY	\$450,000
Decidedly Jazz Danceworks	CALGARY	\$105,000
Edmonton Symphony Society	EDMONTON	\$776,700
EMMEDIA Gallery & Production Society	CALGARY	\$125,247
Film and Video Arts Society, Alberta	EDMONTON	\$144,300
One Yellow Rabbit Performance Theatre	CALGARY	\$176,500
Southern Alberta Art Gallery	LETHBRIDGE	\$150,000
Theatre Network Society	EDMONTON	\$160,000
Walter Phillips Gallery	BANFF	\$175,000

#### Aboriginal arts organizations

The Canada Council supports the work of Aboriginal arts organizations. In 2011-12, some of the Alberta organizations receiving funding were:

Organization	Community	Total funding
Aboriginal Arts Program	BANFF	\$58,000
Alberta Aboriginal Arts	EDMONTON	\$63,000
Eschia Books Inc.	EDMONTON	\$15,000
Maskwacis Traditional Artists Group	HOBBEMA	\$20,000

#### **Culturally diverse arts organizations**

The Canada Council supports the work of culturally diverse arts organizations. In 2011-12, some of the Alberta organizations that received funding were:

Organization	Community	Total funding
Afrikadey! Arts & Culture Society of Calgary	CALGARY	\$23,000
Concrete Theatre Society	EDMONTON	\$95,000
Global Visions Film Festival	EDMONTON	\$10,000
Mile Zero Dance Society	EDMONTON	\$21,000

#### Disability arts organizations

The Canada Council supports the work of disability arts organizations. In 2011-12, some of the Alberta organization that received funding was:

Organization	Community	Total funding
In-Definite Arts Society	CALGARY	\$12,000
Momo Mixed Ability Movements Arts Society of Calgary	CALGARY	\$25,000
Picture thisfilm festival	CALGARY	\$30,250
Stage Left Productions	CALGARY	\$30,000

#### **Prizes and awards**

The Canada Council for the Arts administers over 70 annual prizes, fellowships and awards to Canadian artists and scholars for their contributions to the arts, humanities and sciences in Canada. In 2011-12, a prize winner in Alberta was:

Prize / Award	Winner	Community
Saidye Bronfman Award	Lewton-Brain, Charles	CALGARY

#### Examples of Canada Council funding in Alberta<sup>6</sup>

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in Alberta:

*August 2012* – What happens when you disappear from everything you hold dear, the people you remember, the place you call home? *How I Became Invisible* is a surreal puppet performance that unearths life, death, and the memories that linger in-between. The show features Saija, a young girl sent to live with her Aunt Vivian, who runs a nursing home. There Saija encounters a curious group of demented seniors: as she discovers their stories, her youthful mind grapples with the deterioration of old age, where grace becomes fear, and beauty is beleaguered by the desperation that comes with forgetting everything for which life is lived. Audiences gave rave reviews at its premier in 2011 at Vertigo Theatre in Calgary, generating interest in the emerging collective CLUNK Puppet Lab. CLUNK was then asked to give six performances at the Puppets Up! International Puppet Festival in Almonte, ON which attracts over 10,000 spectators over the course of the weekend. Along with their mentors, The Old Trout Puppet Workshop and Ronnie Burkett Theatre of Marionettes, CLUNK aspires to grow into another source of puppet pride for Alberta. For a 2-week rehearsal and to bring the show to Almonte, CLUNK's co-artistic directors **Kyla Read** and **Shawna Reiter** received a Canada Council grant of \$15,000 through the Alberta Creative Development Initiative – Grants to Individuals program.

<sup>&</sup>lt;sup>6</sup> Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

*March 2012 – Jackhammer Lullaby* by Aaron Gervais puts the experience of trying to fall asleep with construction going on outside the window into a humorous musical setting. It was the choice of the **Plexoos Ensemble** to kick off its new-music concert this month at Edmonton's Muttart Hall. Plexoos is a dynamic group committed to performing contemporary music from a variety of streams that articulate today's ideas and idioms. It both contributes to the versatility of local performers and enlarges the local audience's concert-going experience. Co-directed by Roger Admiral (pianist) and Andriy Talpash (conductor and composer), the concert showcased the work of 5 other Canadian composers, including Nicole Lizée, Alison Cameron and Nicolas Gilbert. For rehearsal and performance of six compositions for six musicians, the Ensemble received a Canada Council project grant of \$7,000 through the New Music program.

*Winter-Spring 2012* – "While trying to lose herself in the city, a young Aboriginal woman realizes she is being stalked by a spirit. This spirit is from the realm of ancestors and seeks to teach her the truth of her identity." This is how the young Dene/Saulteaux filmmaker and artist, **Beric Manywounds** describes his current project. He is developing a screenplay with the working title, *To Seek an Answer*. A storyteller by background, Manywounds uses film as a distinct expression of an indigenous worldview. Based in Calgary, he spent several months exploring various modes of approaching the writing before attending a two-week Hi-Rez Storytelling program at the Banff Centre with mentors Alanis Obomsawin, Marc Booth and Sterlin Harjo. These two weeks gave Manywounds encouragement, support and a springboard of ideas about new artistic platforms on which to develop his project, notably through a transmedia approach. *To Seek an Answer*, now with the new working title, *Guna* ["to speak" in the Tsuut'ina language] will be a language film with community interaction at its core and the script will be translated into Tsuut'ina before the film is produced. Manywounds is one of 20 students learning the Tsuut'ina (Dene) language through a unique program offered by his band in collaboration with the University of Calgary. For the seven-month writing project he received a \$15,000 Canada Council grant through the Aboriginal Media Arts Program.

*Spring 2012* – Calgary's **MoMo Mixed Ability Dance Theatre** is organizing a 3-day conference that will draw together 17 artists from the 5 Canadian dance and theatre companies whose mandates include the integration of differently abled participants. Building a strong cross-Canada network is the company's long-term goal. The conference will focus on peer mentorship by providing participants with fresh perspectives and new ideas around teaching, teacher-training and performance creation. MoMo hired 2 consultants this spring to detail ways of attracting marginalized people to the performing arts. In this it was supported with a \$7,000 Canada Council grant through the Dance – Flying Squad Organizational Development program. Conference planning was further assisted with a \$14,000 project grant from the Canada Council's Equity Office Capacity Building Initiative – Project Grants program.

*December 2011* – The pow-wow Jingle Dance of North America and the Marquise Bird Dance of French Polynesia share many similarities, noted **Ngatai Crowchild**. Performed by women, both dances call on the same muscles and require gracefulness. Ngatai and Nidaan Crowchild and **Jesse Pelletier** of Calgary were part of a delegation of Canadian artists participating in the Pasifika Cultural Exchange Association's Festival Tour of Tahiti and the Marquesas Islands. The delegates attended a Pipe Ceremony, visited a local school and learned traditional Marquesan dances, games, languages, tattooing and carving techniques. In exchange, the delegation shared their traditions of singing, dancing and drumming. As a traditional "giveaway" (the enactment of a core value, the practice of generosity), the Canadians set up a tipi for the people of Nuk Hiva. Each member of the delegation received a \$2,500 Canada Council grant through the Council's Travel Grants for Aboriginal Collaborative Projects program. *March-July 2012* – Five years after the adventure that inspired *Finding Farley*, wildlife biologist and author **Karsten Heuer** settled down to complete the manuscript of this work of creative non-fiction. After a phone conversation in the course of researching an earlier book, Heuer had been invited by Canadian literary icon Farley Mowat to visit the Mowats' Cape Breton farm. He and his wife, along with their toddler, decided to travel slowly from Alberta to Nova Scotia by canoe and sailboat. The 5-month trip in 2007 became a pilgrimage into the very sources of Farley's stories, across the prairies, the boreal forest, the barren lands and the North Atlantic, on which they encountered many of the animals and humans described in Mowat's famous works. The trip, supported by an earlier Canada Council grant, provided the raw material for a magazine feature and a National Film Board documentary. To complete the book (including a final joint edit with Mowat at his winter home in Port Hope, Ontario) Heuer was awarded \$11,000 through the Canada Council's Grants to Professional Writers – Creative Writing program.

*March 2012* – This month in Edmonton **Media Art and Design Exposed** (M.A.D.E.) kicked off *Waiting for Pehonan*, its 4-part symposium and lecture series on indigenous architecture, design and spaces, with a lecture by architect Alfred Waugh. The following month, architect Douglas Cardinal presented a retrospective of his work and showed his concept for the proposed Indigenous Centre for Art and Learning in Edmonton. The series continued in May with a lecture by Richard Kroeker, a professor in Dalhousie University's architecture program, whose designs focus on usability and ecological sustainability. Fall lectures featured Canadian and international architects, to raise public awareness and interest in indigenous architectural design and aesthetics and its contribution to regional narratives. In March, M.A.D.E. also sponsored the First Nations Conference on Sustainable Buildings and Communities at the River Cree Resort and Casino. The conference aimed at starting a conversation about the vision, planning, design and operations of sustainable buildings and community facilities for Canada's First Nations. For the conference and lecture series, M.A.D.E. received a Canada Council grant of \$29,000 through the Assistance for the Promotion of Architecture program.

June-July 2011 – Exploring the effect of homophobic violence and the emotions associated with being marginalized, BASH'D! – A GAY RAP OPERA is a work for two actors loosely based on the spike in hate crimes in Alberta during the national debate on equal marriage for gays and lesbians. The original production has played in Edmonton, Calgary, Vancouver, Ottawa, Toronto (3 times), Dublin and New York (a three-month commercial run Off-Broadway). This summer Edmonton-based playwright and actor **Chris Craddock** was invited to attend the opening of a new production of his work at Celebration Theatre in Los Angeles, where he took part in a large and lively talk-back session after the show. Since he acted in the original production, it was his first opportunity to see the show as an audience member. It was also an opportunity to network in a major theatre community. To assist with travel costs, he was awarded a \$500 Canada Council grant through the Travel Grants to Theatre Artists program.

*May 2011* – Calgary consistently has the largest number of hate crimes in Canada. *The Hate Show*, a dynamic, original and interactive creation by **Stage Left Productions**, explores this statistic. Presenting true stories to teen audiences, it asks the question, "Which side are you on?" Premiered this month at the Calgary International Children's Festival, the show combines Invisible Theatre, Forum Theatre, Documentary Theatre and Performance Creation processes to engage teens in critical discussions about hate in their community. Other upcoming projects include a play about Alberta's human rights history and a new work focused on feminist art as an exploration and deconstruction of "women's work" (*i.e.*, prostitution). Stage Left is also organizing *Beyond Access: Context, Content and Form in Canada's Disability Arts and Culture Movement*. This is an invitation-only, knowledge-sharing gathering to be held in 2012 in Banff and Canmore for senior members of the DisArtsCollective and collaborators from the movement. To support its annual programming, Stage Left was awarded a \$30,000 Canada Council grant from the Inter-Arts Office and received \$35,486 through the Equity Office Capacity Building Initiative – Project Grants program.

*May 2011* – Calgary Flamenco dancer **Rosanna Terracciano** reached an important landmark in her career with her first solo performance on the Spanish stage at the Flamenco Cuitat Vella Festival in Barcelona. Terracciano networked and learned from other artists in a four-day creation workshop, then performed at the festival. The intensive workshop gave Terracciano, a performer, choreographer, producer and teacher, the opportunity to study contemporary flamenco from an experimental perspective and explore different approaches to the creation and interpretation of new choreography. Working with legendary dancer Belen Maya as well as other artists from across Spain and Europe allowed Terracciano to build relationships as part of an essential support system for her work. Terracciano received \$1,000 through the Travel Grants to Dance Professionals program in conjunction with a scholarship from the Flamenco Cuitat Vella festival.

*Spring 2012* – The invention of "foldforming," a widely used technique for pushing sheet metal to its limits while rapidly forming it into wonderful shapes and textures, won for its inventor the \$25,000 Saidye Bronfman Award in the Fine Crafts when the Canada Council for the Arts announced the eight winners of the Governor General's Awards in Visual and Media Arts this spring. More than an inventor, artist-goldsmith **Charles Lewton-Brain** of Calgary has forged pathways for the fine-craft community and the metal industry as a dedicated instructor, a researcher and writer on techniques and a national and international advocate for his field. Of his jewellery making he says, "I'm really interested in nature, and I think chaos, nature and sometimes random acts are more beautiful than if I force form onto the material.... All humans respond to nature." The Canada Council and the National Gallery of Canada partnered in a free public celebration and exhibition of the work of all eight winners.

# 4.0 Overall arts and culture funding in Alberta by all three levels of government<sup>7</sup>

- Arts and culture funding to Alberta from all three levels of government stood at \$998.7 million in 2009-10 (the latest year of overall data from Statistics Canada).
- Provincial funding made up the largest share at 37% (\$373.8 million) followed by municipal funding at 36% (\$362.5 million). Federal funding made up the smallest share at 26% (\$262.4 million).
- Federal government cultural funding to Alberta totalling \$262.4 million is primarily concentrated (94%) in three areas heritage resources (historic parks/sites and nature/provincial parks), broadcasting, and performing arts. The remaining 6% is distributed to areas including film and video (\$4.3 million), literary arts (\$4.0 million), multidisciplinary arts (\$2.7 million), and arts education (\$1.8 million). In the comparable year (2009-10), Canada Council funding accounted for 4% of all federal cultural spending in Alberta.
- Between 2005-06 and 2009-10, federal cultural spending in Alberta increased from \$157.6 million to \$262.4 million (an increase of 66%). Over the same period, Canada Council funding to Alberta increased from \$7.0 million to \$10.5 million.
- The largest part of provincial government funding is concentrated in six areas: libraries, heritage resources, arts education, film and video, performing arts and multidisciplinary arts (96% or \$358.3 million). Funding is also allocated by the provincial government to visual arts and crafts (\$6.8 million), multiculturalism (\$6.3 million), and literary arts (\$2.2 million.)

<sup>&</sup>lt;sup>7</sup> Source:

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2009-10," April 2012, < <u>http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm</u>>.

	(in thousands of dollars					
	Federal	Provincial	Municipal	Tota		
Libraries <sup>2</sup>	\$0	\$179,738	\$216,925	\$396,663		
Heritage Resources <sup>3</sup>	\$171,318	\$76,877	\$33,921	\$282,110		
Arts Education	\$1,778	\$36,488	\$0	\$38,26		
Literary Arts	\$3,978	\$2,194	\$0	\$6,17		
Performing Arts	\$17,193	\$21,438	\$12,666	\$51,29		
Visual Arts and Crafts	\$1,647	\$6,761	\$0	\$8,40		
Film and Video	\$4,274	\$23,155	\$0	\$27,42		
Broadcasting	\$58,364	\$247	\$0	\$58,61		
Sound Recording	\$11	\$125	\$0	\$13		
Multiculturalism	\$1,123	\$6,250	\$0	\$7,37		
Multidisciplinary and Other Activities <sup>4</sup>	\$2,715	\$20,565	\$98,983	\$122,26		
Total	\$262,400	\$373,839	\$362,495	\$998,734		

## <sup>1</sup>As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

<sup>2</sup>Federal spending on national libraries is included in federdal spending on heritage resources.

<sup>3</sup>Federal spending on heritage resources also includes federal spending on national libraries.

<sup>4</sup>Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

# Table 2: Government expenditures on culture,to all provinces and territories, 2009-101

			(in thou	sands of dollars)
	Federal	Provincial	Municipal <sup>2</sup>	Total
Libraries <sup>3</sup>	\$0	\$1,115,730	\$1,884,057	\$2,999,787
Heritage Resources <sup>4</sup>	\$1,226,398	\$768,872	\$150,499	\$2,145,769
Arts Education	\$22,001	\$134,413	\$0	\$156,414
Literary Arts	\$147,015	\$30,951	\$0	\$177,966
Performing Arts	\$254,481	\$226,533	\$111,455	\$592,469
Visual Arts and Crafts	\$23,463	\$54,997	\$0	\$78,460
Film and Video	\$334,063	\$117,117	\$0	\$451,180
Broadcasting	\$1,943,733	\$212,999	\$0	\$2,156,732
Sound Recording	\$26,668	\$6,278	\$0	\$32,946
Multiculturalism	\$13,016	\$26,255	\$0	\$39,271
Multidisciplinary and Other Activities	\$173,183	\$329,304	\$802,576	\$1,305,063
Total⁵	\$4,164,022	\$3,023,449	\$2,948,587	\$10,136,058

<sup>1</sup>As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

<sup>2</sup>Municipal spending is on a calendar year basis.

<sup>3</sup>Federal spending on national libraries is included in federdal spending on heritage resources.

<sup>4</sup>Federal spending on heritage resources also includes federal spending on national libraries.

<sup>5</sup>Includes inter-governmental transfers of about \$542 million

Table 3: Government expenditures on culture, \$ per capita by province and territory, 2009-10 <sup>1</sup>					
	Federal	Provincial	Municipal	Total	
Canada	\$122	\$89	\$87	\$301	
Newfoundland and Labrador	\$121	\$155	\$31	\$308	
Prince Edward Island	\$188	\$127	\$32	\$352	
Nova Scotia	\$136	\$101	\$58	\$296	
New Brunswick	\$118	\$107	\$37	\$264	
Quebec	\$186	\$124	\$76	\$389	
Ontario	\$108	\$62	\$97	\$269	
Manitoba	\$88	\$116	\$53	\$260	
Saskatchewan	\$61	\$147	\$103	\$315	
Alberta	\$71	\$100	\$99	\$272	
British Columbia	\$52	\$53	\$100	\$206	
Yukon	\$537	\$612	\$13	\$1,194	
Northwest Territories	\$884	\$227	\$66	\$1,179	
Nunavut	\$489	\$274	\$10	\$787	

<sup>1</sup>Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2009-10" (April 2012) and "Population by year, by province and territory, 2010" (July 2010).

Note: As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

Municipal spending is on a calendar year basis.

Includes inter-governmental transfers of about \$542 million

### 5.0 Detailed tables of Canada Council funding to Alberta

#### Canada Council for the Arts funding to Alberta

- Since 2002-03, Canada Council funding to Alberta has increased, rising from \$7.9 million to \$9.6 million in 2011-12, an increase of 21.92%.
- Grants to Alberta in terms of percentage of total Canada Council funding has increased slightly from 6.10% in 2002-03 to 6.64% in 2011-12.
- The Alberta Creative Development Initiative (ACDI) was a time-limited program designed to support the development of the arts in Alberta. It was a partnership between the Alberta Foundation for the Arts and the Canada Council for the Arts in collaboration with the Calgary Arts Development Authority and the Edmonton Arts Council. Administrated by the Canada Council, it was launched in 2007-08 as a 3-year program and was renewed for an additional year (2010-11), then again for a final year (2011-12). The Canada Council and the Alberta Foundation for the Arts each contributed \$1,000,000 annually to ACDI for the first 3 years of the program (2007-2010) and each contributed a further \$500,000 annually for the last 2 years of the program (2010-2012) for a total of almost \$8,000,000 in grants over 5 years. Overall, 1,868 grant applications were assessed and 602 grants were awarded to artists and arts organizations in Alberta.

Canada Council total grants, 2002-03 to 2011-12						
Grant \$ to Alberta	Canada Council total grant \$	Alberta as % o total				
\$7,903,268	\$129,467,062	6.10%				
\$7,789,789	\$125,957,452	6.18%				
\$7,597,010	\$121,455,742	6.25%				
\$7,036,001	\$120,519,422	5.84%				
\$8,856,684	\$140,838,547	6.29%				
\$10,490,767	\$152,803,607	6.87%				
\$10,294,200	\$145,639,343	7.07%				
\$10,469,130	\$146,136,164	7.16%				
\$9,487,394	\$142,324,085	6.67%				
\$9,635,427	\$145,148,810	6.64%				
	Grant \$ to Alberta \$7,903,268 \$7,789,789 \$7,597,010 \$7,036,001 \$8,856,684 \$10,490,767 \$10,294,200 \$10,469,130 \$9,487,394	Grant \$ to Alberta   Canada Council total grant \$     \$7,903,268   \$129,467,062     \$7,789,789   \$125,957,452     \$7,597,010   \$121,455,742     \$7,036,001   \$120,519,422     \$8,856,684   \$140,838,547     \$10,490,767   \$152,803,607     \$10,294,200   \$145,639,343     \$10,469,130   \$146,136,164     \$9,487,394   \$142,324,085				

Table 5: Canada Council grants to Alberta by discipline, 2011-12					
Discipline	Artists	Arts organizations	Total		
Aboriginal Arts Office	\$10,600	\$50,000	\$60,600		
Alberta Creative Development Initiative*	\$622,387	\$375,000	\$997,387		
Audience & Market Development	\$7,205	\$33,465	\$40,670		
Dance	\$37,000	\$762,000	\$799,000		
Director Arts Disciplines	\$0	\$0	\$0		
Endowments & Prizes	\$28,000	\$0	\$28,000		
Equity Office	\$4,000	\$106,736	\$110,736		
Inter-Arts Office	\$0	\$75,000	\$75,000		
Media Arts	\$292,751	\$597,177	\$889,928		
Music	\$142,525	\$2,490,500	\$2,633,025		
Theatre	\$43,750	\$2,060,081	\$2,103,831		
Visual Arts	\$166,950	\$962,800	\$1,129,750		
Writing and Publishing	\$139,000	\$628,500	\$767,500		
Total grants to Alberta	\$1,494,168	\$8,141,259	\$9,635,427		
Total Canada Council grants	\$22,566,394	\$122,582,416	\$145,148,810		
Grants to Alberta as a % of total Canada Council grants	6.62%	6.64%	6.64%		

\* This amount includes the Canada Council's contribution towards the Alberta Creative Development Initiative (ACDI). For a full description see page 11.

#### Grant applications from Alberta

• Since 2002-03, the total number of grant applications from Alberta artists and arts organizations as a percentage of total Canada Council grant applications has increased substantially from 5.86% in 2002-03 to 7.37% in 2011-12. The total number of grant applications from Alberta has increased significantly by 26.62% over a 10-year span, from 2002-03 to 2011-12.

Grant applications from Alberta	Total Canada Council	Alberta as % of
	grant applications	Alberta as % o total
913	15,592	5.86%
968	16,085	6.02%
945	16,572	5.70%
875	15,831	5.53%
889	15,663	5.68%
1,183	14,768	8.01%
1,124	15,305	7.34%
1,221	16,139	7.57%
1,203	15,443	7.79%
1,156	15,694	7.37%
	968 945 875 889 1,183 1,124 1,221 1,203	968 16,085   945 16,572   875 15,831   889 15,663   1,183 14,768   1,124 15,305   1,221 16,139   1,203 15,443

These numbers include applications not assessed, deemed ineligible or transferred to another program.

#### Alberta – Various comparisons with other provinces<sup>8</sup>

• The share of applications from Alberta is significantly lower than the province's share of artists and share of population. The result is that Alberta is in last place in terms of Canada Council grant funding on a per capita basis per province, at \$2.64.

Table 7: Alberta – various comparisons with other provinces, 2011-12							
Province or territory	per capita Canada Council grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists		
Newfoundland and Labrador	\$3.25	1.15%	1.04%	1.54%	0.86%		
Prince Edward Island	\$2.73	0.26%	0.32%	0.42%	0.34%		
Nova Scotia	\$4.65	2.95%	2.81%	2.75%	2.67%		
New Brunswick	\$3.03	1.57%	1.39%	2.24%	1.36%		
Quebec	\$5.97	32.53%	32.29%	23.61%	21.54%		
Ontario	\$3.66	32.42%	30.32%	38.39%	40.60%		
Manitoba	\$5.59	4.66%	2.76%	3.61%	2.80%		
Saskatchewan	\$3.23	2.30%	1.73%	3.09%	2.17%		
Alberta	\$2.64	6.64%	7.37%	10.89%	8.68%		
British Columbia	\$4.49	13.62%	15.78%	13.14%	18.49%		
Yukon	\$14.14	0.33%	0.42%	0.10%	0.15%		
Northwest Territories	\$7.32	0.21%	0.17%	0.12%	0.139		
Nunavut	\$12.66	0.28%	0.24%	0.10%	0.189		
Other		1.09%	3.35%				
Total	(Mean: \$4.34 )	100.00%	100.00%	100.00%	100.00%		

<sup>&</sup>lt;sup>8</sup> Sources:

Statistics Canada's Canada's National Statistical Agency. "Population and dwelling counts, for Canada, provinces and territories, 2011 and 2006 censuses," April 2012, <<u>http://www12.statcan.gc.ca/census-recensement/2011/dp-pd/hlt-fst/pd-pl/Table-Tableau.cfm?LANG=Eng&T=101&S=50&O=A>.</u>

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<u>http://www.hillstrategies.com/docs/Artists\_provinces2006.pdf</u>>.

Table 8: Grant funding by community, Alberta, 2011-12			
Community	Amount		
AIRDRIE	\$500		
BANFF	425,800		
BRAGG CREEK	9,600		
CALGARY	4,872,583		
CAMROSE	7,000		
CANMORE	39,095		
CARDSTON	7,600		
COCHRANE	15,000		
EDMONTON	3,689,806		
GRANDE PRAIRIE	30,100		
HOBBEMA	20,000		
HYTHE	8,300		
LAC LA BICHE	9,000		
LACOMBE	12,000		
LEGAL	15,000		
LETHBRIDGE	347,118		
MEDICINE HAT	30,000		
NEVIS	16,500		
RED DEER	26,950		
REDWATER	9,000		
ROSEBUD	750		
SHERWOOD PARK	5,890		
ST ALBERT	10,835		
STAND OFF	27,000		
Total - Alberta	\$ 9,635,427		
Total - Canada	\$145,148,810		
Grants to Alberta as a % of total Canada Council funding	6.64%		