

Farm Products Council Conseil of Canada du Can

Conseil des produits agricoles du Canada

February 2016

FOCUS Newsletter

Canadian Pork Promotion and Research Agency

The FPCC held two sittings to examine the merits of establishing a *Canadian Pork Promotion and Research Agency*. The first public hearing in Calgary was held on January 19, 2016, and the second on February 16, 2016, in Montreal.

All material submitted and presented will be reviewed and thoroughly evaluated and analyzed by the Panel. The information provided during the sittings have been posted on our Website.

For more details on the public hearing process and to access the most current information on this file please visit our Website.

Current Proposals

FOCUS Newsletter a hit!

We have received positive feedback and comments on the newly modernized and more streamlined format of our **FOCUS** *Newsletter*

The FPCC appreciates receiving input and suggestions to continuously improve communication products and tools. We welcome your ideas!

Publications

Industry Data Section

In order to complete the set of available information, we are working on adding data from 2012 and updating the latest industry statistics for 2015 to the **Industry Statistical Data** section on our Website.

The page presents figures obtained from both government and industry sources. The statistics and information provided in the tables relate to the regulated egg and poultry sectors.

Industry Statistical Data



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FOCUS Newsletter Revamped The FPCC continuously strives to improve its communication objectives and to enhance transparency. We have adapted and modernized our FOCUS Newsletter in order to provide industry stakeholders a better source of information in a timely manner.







FPCC Business

Council members met on February 3 to 5, 2016, in Ottawa. To view the decisions related to the regulatory amendments submitted to the Council members for consideration, please follow the link



below to **Council Decisions** internet page.

During this meeting, members also met with executive members and staff of the Canadian Poultry and Egg Processors Council and the Further Poultry Processors Association of Canada.

At these sessions, the organizations shared their accomplishments, and discussed with Council members some critical issues and challenges for 2016.

Council Decisions

Upcoming Meetings

March

| 21 | National Association of Agri-Food Supervisory Agencies | Ottawa, ON |
|-------|--|------------|
| 21-23 | Turkey Farmers of Canada | Ottawa, ON |
| 21-24 | Canadian Hatching Egg Producers | Ottawa, ON |
| 22 | Farm Products Council of Canada | Ottawa, ON |
| 22-24 | Egg Farmers of Canada | Ottawa, ON |
| 22-24 | Chicken Farmers of Canada | Ottawa, ON |
| | | |

April

| 13-14 | Canada Beef | Calgary, AB |
|-------|--------------------------|--------------|
| 18-20 | Egg Farmers of Canada | Ottawa, ON |
| 26-27 | Turkey Farmers of Canada | Winnipeg, MB |

May

| 3-5 Fa | rm Products Council of Canada |
|--------|-------------------------------|
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Ottawa, ON

Comments or questions? Contact us

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Bringing Good Management to Market