



FOCUS Newsletter

FPCC Business

The Farm Products Council of Canada’s (FPCC) Council members met on March 22, 2016, in Ottawa.

During this meeting, members met with executive members and staff of Canada Beef and were introduced to the new General Manager Melinda German. Her first responsibility will be to update the Agency’s regulatory framework and the provincial service agreements. At this session, the Agency shared its annual business plan, and touched on some critical issues and challenges facing the beef industry for 2016.

To view the decisions related to the regulatory amendments submitted to the Council for consideration, please follow the link below to **Council Decisions** page.

[Council Decisions](#)



Industry Complaints—Update

On March 8, 2016, FPCC was informed that a Memorandum of Understanding (MOU) was signed by the Parties of the July 8, 2015, and September 17, 2015, complaints, filed by the Ontario Broiler Hatching Egg & Chick Commission (OBHECC) and the *Syndicat des producteurs d’œufs d’incubation du Québec* (SPOIQ) respectively, against the **Canadian Hatching Egg Producers** (CHEP) with regards to CHEP’s application of Schedule B of the Federal-Provincial Agreement for Broiler Hatching Eggs.

The Parties reached an agreement in principle during a mediation session. After four months of work, the MOU was drafted to the satisfaction of all parties. Before the MOU is put into effect, CHEP and its member provinces will need to amend their Liquidated Damages Assessment (LDA) Agreement and submit it for FPCC’s approval.

FPCC also received a complaint from Turkey Farmers of Ontario (TFO) on July 10, 2015, against **Turkey Farmers of Canada**’s (TFC) decision on June 11, 2015, which imposed penalties on TFO due to overmarketings. FPCC’s handling of the complaint was suspended on the request of the parties to undertake binding arbitration. On March 14, 2016, the Turkey Farmers of Canada released a public statement regarding the unanimous decision of the three member arbitration panel on aspects of the June 11, 2015, TFC decision. The public statement is posted in the Complaints section of our Web site.

[Complaints - Decisions and Documents](#)



Panel Debbie Etsell and Mike Pickard



Panel Kimberley Hill and Mike Pickard

Annual General Meetings

FPCC Chairman, Laurent Pellerin, spoke at the national marketing agencies’ annual general meetings during the week of March 21 to 24, 2016, in Ottawa. He updated the agencies’ members on FPCC activities and *2015-2018 Strategic Plan*, and also touched on key issues and challenges the industries are facing. Audio and transcripts of Mr. Pellerin’s speeches are available on our Web site.

[Speeches and multimedia](#)

During this “March Madness” week, agencies’ executive committees memberships were elected through elections. For the results of the elections please visit FPCC’s Web site and follow this link [National Agencies](#).

Every year Council members speak at provincial commodity boards annual general meetings. It’s a great opportunity for provincial stakeholders to meet members and discuss specific issues and inform on their plans for the future. In combination with these provincial travels, Mr. Pellerin and FPCC staff are meeting with provincial supervisory boards to discuss various files and common issues.



Upcoming Meetings

Month	Meeting	Location
April	18-20 Egg Farmers of Canada—Strategic Plan Session	Ottawa, ON
	26-27 Turkey Farmers of Canada—Board of Directors	Winnipeg, MB
May	3-5 Farm Products Council of Canada	Ottawa, ON
June	1-2 Chicken Farmers of Canada	Ottawa, ON
	12-14 Canadian Poultry and Egg Processors Council	Halifax, NS
	13 Farm Products Council of Canada	Halifax, NS
	21-23 Turkey Farmers of Canada—Summer meeting	Quebec, QC
July	11-13 Egg Farmers of Canada—Summer meeting	Mont Tremblant, QC
	19-21 Canadian Hatching Egg Producers—Summer meeting	Winnipeg, MB
	25-28 Chicken Farmers of Canada—Summer meeting	Toronto, ON

Comments or questions? [Contact us](#)

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