

Quebec Economic Development Program (QEDP)



Promote your region

This program helps support entrepreneurship, business performance, regional mobilization and investment in the regions while providing support for economic activity in Quebec communities on an ad hoc basis to stabilize or strengthen their economies.

Eligibility

Eligible clients

- Non-profit organizations
- Organizations dedicated to attracting international organizations and foreign investment
- Associations, organizations or institutions dedicated to promoting the region and its assets
- Municipalities and regional county municipalities (MRCs)
- Business associations

Types of activities

- Implementation of a marketing strategy
- Recruitment of specialized resources
- Development of business leads and searching for funding
- Networking
- Strategy development

These activities are at the heart of the Agency's intervention priorities for your region.

Project examples

- Support for the activities of an organization designed to attract foreign investment in order to increase a city's economic attraction and international profile.
- Support for the implementation of a plan for marketing tourism products from five regions on markets outside Quebec.
- Assistance to a region with the adoption of a strong brand image by implementing a marketing strategy geared to markets outside Quebec.

Financial assistance

Eligible costs

All costs directly related to the project, deemed reasonable and essential to its completion.
Restrictions may apply in certain cases.

Non-eligible costs

- refinancing of an existing debt
- depreciation costs
- goodwill costs

Rate of assistance

- Generally up to 50% of authorized costs for SMEs and 90% of authorized costs for NPOs

Types of assistance

- Repayable contribution
- Non-repayable contribution



Main analysis criteria

Projects are reviewed based on specific criteria, i.e.:

- anticipated results of your project
- viability of your business or organization
- your technical and financial management capacity
- partner contributions in financial resources or professional services
- level of risk
- availability of Agency funding

To learn more about the criteria used in analyzing applications for financial assistance, see the project submission guide on our Web site: www.dec-ced.gc.ca

Other financing possibilities

For your business

- create or start a business
- plan a business succession
- improve a business's productivity
- innovate, adopt a technology, or ensure technology transfer
- market or export
- structure a network

For your region

- prepare a development strategy
- equip your region with a community economic facility

For more information

on the eligible criteria for your project, the action priorities in your region or the steps to follow to prepare a financial assistance application, contact an advisor from our business office:

[REGION BUSINESS OFFICE]

[Address]

[City, Quebec]

[Postal Code]

[Phone]

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