



## New Horizons for Seniors Program

Engaging Seniors, Strengthening Communities

# Fact Sheet Series 3

## Tips for Building a Partnership

The New Horizons for Seniors Program provides opportunities for seniors to make a difference in their community. Building partnerships with members of your community can help you strengthen a New Horizons for Seniors project. When two or more partners work together, more can be achieved in your community. Partners can also provide valuable resources, such as advice, loans of materials or meeting space, and funding.

### What is a partner?

Partners agree to do something together that will benefit all involved. Partners can be other community-based organizations, sponsors, and individuals.

For example, if you are thinking of an environmental project, your partners could be the local parks and recreation department or association, garden centres, and a local chapter of an environmental organization.

### How to get partners

- Think about who in the community could help your efforts and make a good partner.
- Contact those in your community, such as volunteer groups or funding agencies, who have relationships with many community organizations, such as the United Way Centraide Canada.
- When you approach potential partners, tell them what you hope to accomplish with this partnership and why; let them know what they could gain from being a partner.
- Discuss mutual interests and how they complement the partnership. Ask for their commitment of interest and support.
- Confirm the arrangement, possibly through a written agreement or partnership letter.
- Involve partners in determining your goals.
- Provide opportunity for input and discussion so that partners feel they are being heard.

For information on the New Horizons for Seniors Program, visit [www.esdc.gc.ca/seniors](http://www.esdc.gc.ca/seniors) or call **1-800-277-9914** and select "0" to speak with an agent.