

The Daily

Statistics Canada

Tuesday, June 10, 1997

For release at 8:30 a.m.

MAJOR RELEASES

There are no major releases today.

OTHER RELEASES

New motor vehicle sales, April 1997	2
Industrial chemicals and synthetic resins, April 1997	4
Steel primary forms, April 1997	4
Oils and fats, April 1997	4
Civil aviation financial statistics, first quarter 1997	4

PUBLICATIONS RELEASED

5



Canadian social trends

Summer 1997

The Summer 1997 issue of *Canadian social trends* features the following articles: "Trading travellers — international travel trends," "The historic City of Halifax," "The Consumer Price Index: a measure of inflation," "Reaching smokers with lower educational attainment" and "Dementia among seniors."

Each quarter, *Canadian social trends* integrates data from many sources to examine emerging social trends and issues. It also features the latest social indicators, as well as information about Statistics Canada's products and services.

The Summer 1997 issue of *Canadian social trends* (11-008-XPE, \$11/\$36) is now available. See *How to order publications*.

For further information on this release, contact Susan Crompton (613-951-2556), Housing, Family and Social Statistics Division.



Statistics Canada
Statistique Canada

Canada

OTHER RELEASES

New motor vehicle sales

April 1997

The number of new motor vehicles sold fell 4.9% in April, with car sales down 6.2% and trucks down 3.4%. The Big Three automakers were responsible for the decline, with a 12.4% drop in the number of cars sold. In contrast, other automakers saw an increase in sales of 4.6%.

Despite April's decline, new motor vehicle sales for the first four months of 1997 were 18.4% higher than for the same period last year. Sales have generally been on the increase since April 1996. Year-to-date sales were the highest they have been for the past several years. Industry sources have indicated that sales will increase in May.

Note: Passenger cars include those used for personal and commercial purposes (such as taxis or rental cars).

Trucks include minivans, sport utility vehicles, light and heavy trucks, vans, coaches and buses. Monthly data have been seasonally adjusted unless otherwise specified.

Available on CANSIM: matrix 64.

The April 1997 issue of *New motor vehicle sales* (63-007-XPB, \$17/\$165) will be available shortly. See *How to order publications*.

For analytical information, contact Doug Higgins (613-951-9824; Internet: higgdou@statcan.ca), Retail Trade, Distributive Trades Division. For further information, contact Louise G n reux at (613-951-3549).

New motor vehicle sales

	April 1996	March 1997 ^r	April 1997 ^p	April 1996 to April 1997	March 1997 to April 1997
seasonally adjusted					
				% change	
New motor vehicles	90,638	118,582	112,723	24.4	-4.9
Passenger cars	49,469	64,827	60,814	22.9	-6.2
North American ¹	42,448	57,269	52,412	23.5	-8.5
Imports	7,021	7,558	8,402	19.7	11.2
Big Three automakers	31,175	41,189	36,080	15.7	-12.4
Other automakers	18,294	23,638	24,734	35.2	4.6
Trucks, vans and buses	41,169	53,755	51,909	26.1	-3.4
	April 1996	April 1997 ^p	April 1996 to April 1997	Market share	
				April 1996	April 1997
unadjusted					
				%	
New motor vehicles	104,783	135,181	29.0		
Passenger cars	57,675	75,402	30.7		
North American ¹	49,439	65,056	31.6	85.7	86.3
Imports	8,236	10,346	25.6	14.3	13.7
Big Three automakers	36,430	45,412	24.7	63.2	60.2
Other automakers	21,245	29,990	41.2	36.8	39.8
Trucks, vans and buses	47,108	59,779	26.9		
North American ¹	45,186	55,741	23.4	95.9	93.2
Imports	1,922	4,038	110.1	4.1	6.8

^r Revised figures.

^p Preliminary figures.

¹ Manufactured or assembled in Canada, the United States or Mexico.



Industrial chemicals and synthetic resins

April 1997

Chemical firms produced 188 055 tonnes of polyethylene synthetic resins in April, a 5.2% increase from 178 704 tonnes in April 1996.

For January to April 1997, production totalled 734 294 tonnes, up 4.6% from 701 954 tonnes a year earlier.

Data are also available on production of three other types of synthetic resins and 24 industrial chemicals.

Available on CANSIM: matrix 951.

The April 1997 issue of *Industrial chemicals and synthetic resins* (46-002-XPB, \$7/\$62) will be available shortly. See *How to order publications*.

For further information on this release, contact Suzette DesRosiers (613-951-9836; Internet: desrosi@statcan.ca), Manufacturing, Construction and Energy Division. ■

Steel primary forms

April 1997

Steel primary forms production in April 1997 totalled 1 313 008 tonnes, an increase of 9.5% from 1 199 570 tonnes in April 1996.

Year-to-date production reached 4 967 048 tonnes, up 2.6% from 4 841 871 tonnes a year earlier.

Available on CANSIM: matrix 58 (level 2, series 3).

The April 1997 issue of *Primary iron and steel* (41-001-XPB, \$7/\$62) will be available shortly. See *How to order publications*.

For further information on this release, contact Andy Shinnan (613-951-3515; Internet: shinand@statcan.ca), Manufacturing, Construction and Energy Division. ■

Oils and fats

April 1997

Production of all types of deodorized oils in April 1997 totalled 102 052 tonnes, a decrease of 1.0% from 103 110 tonnes in March. At the end of April 1997, year-

to-date production totalled 394 301 tonnes, a 5.4% increase from 374 166 tonnes a year earlier.

Domestic sales of deodorized margarine oil totalled 10 963 tonnes in April. Deodorized shortening oil sales totalled 28 670 tonnes, while deodorized salad oil totalled 32 885 tonnes.

Available on CANSIM: matrix 185.

The April 1997 issue of *Oils and fats* (32-006-XPB, \$7/\$62) will be available shortly. See *How to order publications*.

For further information on this release, contact Peter Zylstra (613-951-3511; Internet: zylstra@statcan.ca), Manufacturing, Construction and Energy Division. ■

Civil aviation financial statistics

First quarter 1997

Air Canada reported a preliminary basic income (seasonally adjusted) of \$28 million for the first quarter of 1997. Canadian Airlines International Ltd. (CAI) reported a basic loss of \$17 million for the period.

Basic income or loss is measured by combining the operating income (before capital gains, miscellaneous items and tax) with interest expenses and interest income.

Over the last five quarters, CAI's basic income has ranged between losses of \$50 million and nearly \$100 million. Air Canada has reported a basic loss only once in the previous six quarters.

Both carriers noted improvements in their passenger load factor compared to previous quarters. The load factor is a measure of how full the flights are over the period.

Available on CANSIM: matrix 385.

Civil aviation data for the first quarter of 1997 will be published in the June issue of *Aviation: Service bulletin* of the Aviation Statistics Centre (51-004-XPB, \$11/\$109). See *How to order publications*.

For further information on this release, contact Robert Lund (819-997-6188), Aviation Statistics Centre, Transportation Division. ■

PUBLICATIONS RELEASED

Canadian social trends, Summer 1997
Catalogue number 11-008-XPE
 (Canada: \$11/\$36; outside Canada: US\$11/US\$36).

Steel wire and specified wire products, April 1997
Catalogue number 41-006-XPB
 (Canada: \$7/\$62; outside Canada: US\$7/US\$62).

Production and shipments of steel pipe and tubing, April 1997
Catalogue number 41-011-XPB
 (Canada: \$7/\$62; outside Canada: US\$7/US\$62).

All prices exclude sales tax.

How to order publications

Simplify your data search with *Statistics Canada Catalogue*, 1994 (11-204E, \$15; United States: US\$18; other countries: US\$21). Its keyword index will guide you to statistics on Canada's social and economic activity.

Order *The Daily* and other publications by phone:

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call: **1-800-267-6677**
 From other countries call: **1-613-951-7277**
 Or fax your order to us: **1-613-951-1584**

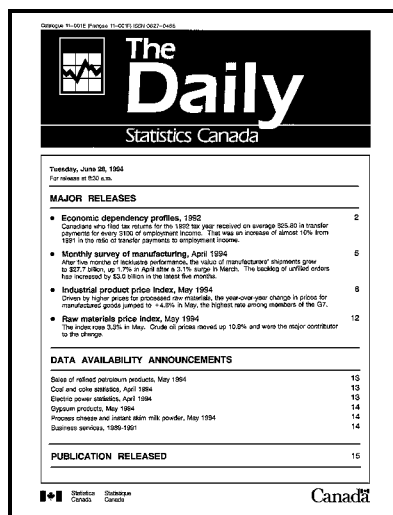
For address changes: Please refer to your customer account number.

To order a publication by mail write: Sales and Service, Marketing Division, Statistics Canada, Ottawa, K1A 0T6. Include a cheque or money order payable to Receiver General of Canada/Publications. Canadian customers add 7% GST.

Statistics Canada Regional Reference Centres provide a full range of the Agency's products and services.

For the reference centre nearest you, check the blue pages or your telephone directory under Statistics Canada.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001E.

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

To receive *The Daily* from the Internet, send an E-mail message to listproc@statcan.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Editor: Arn Keeling (613-951-1103)
 Head of Official Release: Chantal Prévost (613-951-1088)

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 1997. Citation in newsprint, magazine, radio, and television reporting is permitted subject to the requirement that Statistics Canada is acknowledged as the source. Any other reproduction is permitted subject to the requirement that Statistics Canada is acknowledged as the source on all copies as follows: Statistics Canada, *The Daily*, catalogue 11-001E, along with date and page references.