

The Daily

Statistics Canada

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MAJOR RELEASES

- **Quarterly Business Conditions Survey, manufacturing industries, July 1997** 2
In July, manufacturers remained positive about production and employment prospects for the coming three months. They were also slightly concerned about low finished product inventories.

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MAJOR RELEASES

Quarterly Business Conditions Survey, manufacturing industries July 1997

In July, manufacturers remained positive about production and employment prospects for the coming three months and they were slightly concerned about low finished product inventories. Overall, manufacturers were quite satisfied with the current levels of orders received with a large proportion indicating that unfilled order levels were normal.

Satisfaction with orders received remains strong

In the July survey, some 93% of manufacturers reported that their current level of orders received was either about the same or increasing when compared with the previous three months. Almost one in three manufacturers reported that orders received are rising. Only 7% reported declining orders received, a 5-point improvement over the April survey results. This leaves the July balance of opinion at +23, a slight 4-point decrease from the last survey. The balance has remained at +20 or higher in 1997 since becoming positive in the July 1996 survey.

The balance of opinion in July was calculated by subtracting the 7% of manufacturers who stated orders received were declining from the 30% who said that orders were rising.

Note to readers

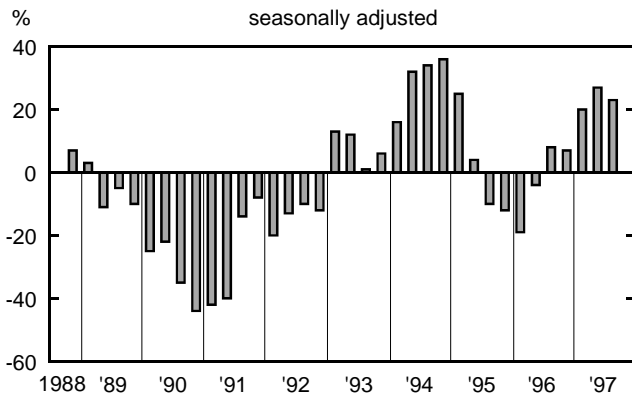
The Business Conditions Survey is conducted in January, April, July and October; the majority of responses are recorded in the first two weeks of these months. Results are based on replies from about 5,000 manufacturers and are weighted by a manufacturer's shipments or employment. Consequently, larger manufacturers have a correspondingly larger impact on the results than smaller manufacturers.

Except for the data on production difficulties, data in this release are seasonally adjusted.

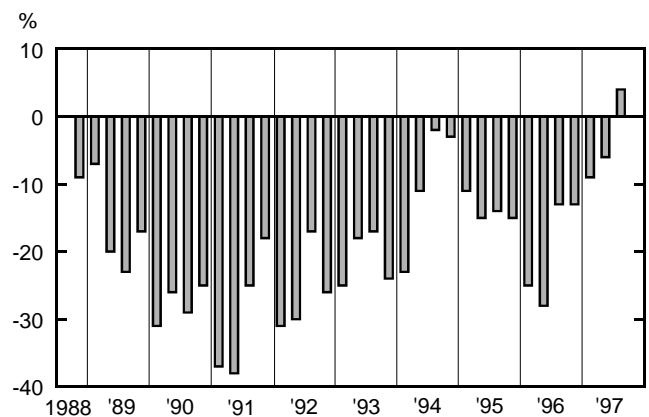
High finished product inventories no longer a concern

At +4 in July, the balance of opinion concerning the current level of finished products inventories has taken an unprecedented turn above the zero mark. A positive balance in this category indicates that, overall, more manufacturers are concerned about inventory levels being too low rather than too high. With recent Monthly Survey of Manufacturing results indicating increasing finished products inventories, this may be an indication of the impact of strong orders rather than a shortage of inventories. A record 19% of manufacturers indicated that finished product inventories are too low, a 7-point increase over April and a full 15 points higher than the July 1996 survey.

Balance of opinion for current level of orders received



Balance of opinion for current level of finished product inventories on hand



Manufacturers more positive about production prospects over the next three months

Manufacturers' balance of opinion for production prospects increased 4 points to +10 in early July. A full 25% of manufacturers indicated that they were planning to increase production in the coming three months. Such optimism about production prospects is to be expected given manufacturers' positive feelings about new orders and the indication that finished product inventories were too low. Disregarding the large swing in the January 1997 survey (which was caused by the end of labour unrest in the transportation equipment industries) the current balance is the most positive since early 1995. Electrical and electronics products, paper and allied products, refined petroleum and coal products and the machinery industries were major contributors to this increase.

Most manufacturers felt unfilled orders were at a normal level

In the July survey, 80% of manufacturers stated that their current level of unfilled orders was about normal, 10% stated the level was higher than normal, another 10% indicated the level was lower than normal, and the balance of opinion was left at zero — an improvement over the -7 posted in the April survey.

Employment prospects in manufacturing inch upwards

A large proportion of manufacturers (76%) stated there would be little change in their employment level.

With another 15% of manufacturers indicating that they would increase employment in the coming three months, the balance of opinion increased 1 point to +6 in July.

More concern about labour shortages reported in Alberta

A shortage of skilled labour continued to impede production for 5% of manufacturers, mostly due to shortages in Ontario and Alberta. For the first time since the end of 1991 a shortage of unskilled labour was reported as an impediment by 1% of manufacturers. This shortage of unskilled labour was strongest in Alberta. Shortages of raw materials (3%) and working capital (2%) were also reported as production impediments. Other production impediments (mostly identified as retooling in the transportation equipment industries) were reported by 10% of manufacturers.

Available on CANSIM: matrices 2843-2845 (unadjusted data only).

For further information, contact Claude Robillard (613-951-3507; Internet robilcg@statcan.ca) Monthly Survey of Manufacturing Section, Industry Division. □

Business Conditions Survey, manufacturing industries

	July 1996	Oct. 1996	Jan. 1997	April 1997	July 1997
seasonally adjusted					
Volume of production during next three months compared with last three months will be:					
about the same	60	41	53	62	60
higher	23	25	37	22	25
lower	17	34	10	16	15
Balance	6	-9	27	6	10
Orders received are:					
about the same	64	59	60	49	63
rising	22	24	30	39	30
declining	14	17	10	12	7
Balance	8	7	20	27	23
Present backlog of unfilled orders is:					
about normal	75	72	75	79	80
higher than normal	10	12	13	7	10
lower than normal	15	16	12	14	10
Balance	-5	-4	1	-7	0
Finished product inventory on hand is:					
about right	79	79	81	70	66
too low	4	4	5	12	19
too high ¹	17	17	14	18	15
Balance	-13	-13	-9	-6	4
Employment during the next three months will:					
change little	74	75	73	73	76
increase	13	14	14	16	15
decrease	13	11	13	11	9
Balance	0	3	1	5	6
unadjusted					
Sources of production difficulties:					
working capital shortage	2	2	2	2	2
skilled labour shortage	3	4	3	5	5
unskilled labour shortage	0	0	0	0	1
raw material shortage	3	3	3	4	3
other difficulties	2	12	2	3	10
no difficulties	88	78	88	86	78

¹ No evident seasonality.



OTHER RELEASES

Sales of refined petroleum products

June 1997 (preliminary)

Sales of refined petroleum products totalled 7 491 300 cubic metres in June 1997, up 5.4% from a year earlier. The largest sales increases were recorded for diesel fuel oil (+150 300 cubic metres or +9.1%) and heavy fuel oil (+49 300 or +10.6%). The "All other refined products category" — which includes products such as propane, refinery fuel gas and asphalt — also increased strongly (+95 400 cubic metres or +10.5%).

During the first six months of 1997, sales increased for six of the seven major product groups. The 15.7% advance for heavy fuel oil was due to greater use of the product in Atlantic Canada to generate electricity. Higher demand by the transport sector (railways and the truck transport industry) and increased usage by the crude petroleum and natural gas industry led to an 8.5% gain in diesel fuel oil sales. Sales of light fuel oil declined 8.7% from the same period in 1996.

Sales of refined petroleum products

	June 1996	June 1997	June 1996 to June 1997 % change
Total, all products	7 106.1	7 491.3	5.4
Motor gasoline	2 998.8	3 108.8	3.7
Diesel fuel oil	1 643.1	1 793.4	9.1
Light fuel oil	211.5	187.1	-11.5
Heavy fuel oil	463.3	512.6	10.6
Aviation turbo fuels	520.2	509.6	-2.0
Petrochemical feedstocks ¹	357.2	372.4	4.3
All other refined products	912.0	1 007.4	10.5

	Jan. 1996 to June 1996	Jan. 1997 to June 1997	Jan.- June 1996 to Jan.- June 1997 % change
Total, all products	42 076.0	44 002.7	4.6
Motor gasoline	17 157.6	17 447.5	1.7
Diesel fuel oil	9 361.2	10 157.3	8.5
Light fuel oil	3 647.1	3 328.2	-8.7
Heavy fuel oil	2 984.3	3 451.8	15.7
Aviation turbo fuels	2 574.6	2 728.2	6.0
Petrochemical feedstocks ¹	2 212.1	2 380.2	7.6
All other refined products	4 139.1	4 509.5	8.9

¹ Materials produced by refineries that are used by the petrochemical industry to produce chemicals, synthetic rubber and a variety of plastics.

Available on CANSIM: matrices 628-642 and 644-647.

The June 1997 issue of *Refined petroleum products* (45-004-XPB, \$21/\$206) will be available in September. See *How to order publications*.

For further information about this release, contact Eleonore Harding (613-951-5708; Internet: hardele@statcan.ca), Energy Section, Manufacturing, Construction and Energy Division. ■

Railway carloadings

Seven-day period ending July 14, 1997

Carloadings of freight (excluding intermodal traffic) during the seven-day period ending July 14, 1997, increased 11.1% to 4.8 million tonnes from the same period of last year. The number of cars loaded increased 10.3%.

Intermodal traffic (piggyback) tonnage totalled 319 000 tonnes, a 2.7% increase from the same period of last year. The year-to-date figures show an increase of 13.9%.

Total traffic (carloadings of freight and intermodal traffic) increased 10.6% during the period. This brought the year-to-date total to 138 million tonnes, an increase of 6.0% from the previous year.

All year-to-date figures have been revised.

For further information on this release, contact Angus MacLean (613-951-2528, fax: 613-951-0579), Railway Transport Unit, Transportation Division. ■

Production and value of ranch-raised pelts 1995 (revised) and 1996 (preliminary)

Preliminary data on the production and value of mink and fox pelts are now available for 1996, as are revised data for 1995. Data are tabulated by province.

Available on CANSIM: matrices 3400 and 3402-3414.

These data will be available in *Livestock statistics updates* (23-603-UPE, \$45/\$149) in August 1997. See *How to order publications*.

For further information on this release, contact Bernadette Alain (902-893-7251), Agriculture Division. ■

Air charter statistics

Fourth quarter 1996 (preliminary)

Air charter data for the fourth quarter of 1996 are now available.

The July issue of the *Aviation: Service bulletin* (51-004-XPB, \$11/\$109) will be available shortly. See *How to order publications*.

For further information on this release, contact Francesca Thibeault (819-997-6173), Aviation Statistics Centre, Transportation Division. ■

Annual Survey of Manufactures 1995

The Annual Survey of Manufactures provides information on over 200 different industries. Principal statistics for each industry are released as they become available. Data for the industry listed in the table following are now available.

As of today, principal statistics, at the national level, are available for all industries.

Data for the industry listed in the following table will appear in *Logging industry* (25-201-XPB, \$34). The publication will be released at a later date. See *How to order publications*.

For further information, look under Contact in the following table (fax: 613-951-9499; Internet: desrosi@statcan.ca). □

Value of shipments

	1994	1995	1994 to 1995	Catalogue number	Contact (613)	
	\$ millions		% change			
Industry (SIC)						
Logging (0410)	10,144.8	11,718.1	15.5	25-201-XPB	G. Simard	951-3516



PUBLICATIONS RELEASED

Infomat — a weekly review, August 1, 1997
Catalogue number 11-002-XPE
 (Canada: \$4/\$145; outside Canada: US\$4/US\$145).

Asphalt roofing, June 1997
Catalogue number 45-001-XPB
 (Canada: \$7/\$62; outside Canada: US\$7/US\$62).

Electric lamps (light bulbs and tubes), June 1997
Catalogue number 43-009-XPB
 (Canada: \$7/\$62; outside Canada: US\$7/US\$62).

All prices exclude sales tax.

Cement, June 1997
Catalogue number 44-001-XPB
 (Canada: \$7/\$62; outside Canada: US\$7/US\$62).

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RELEASE DATES: AUGUST 1997

(Release dates are subject to change.)

Release date	Title	Reference period
August 1997		
5	Building permits	June 1997
5	Farm Input Price Index	Second quarter 1997
6	Seniors	1995
7	Help-wanted Index	July 1997
8	Labour Force Survey	July 1997
11	Industrial research and development	1997 intentions
12	New Housing Price Index	June 1997
13	New motor vehicle sales	June 1997
15	Travel between Canada and other countries	June 1997
15	Composite Index	July 1997
18	Livestock statistics	1991 to 1997
18	Monthly Survey of Manufacturing	June 1997
19	Consumer Price Index	July 1997
20	Canadian international merchandise trade	June 1997
20	Wholesale trade	June 1997
21	Canadian economic observer	August 1997
21	Quarterly financial statistics for enterprises	Second quarter 1997
21	Canada's international transactions in securities	June 1997
22	Retail trade	June 1997
22	Farm cash receipts	Second quarter 1997
25	Characteristics of international travellers	First quarter 1997
25	University tuition fees	1997-98
26	Field crop reporting series: July 31 crop production estimates	July 1997
26	Employment Insurance	June 1997
27	Industrial Product Price Index	July 1997
27	Raw Materials Price Index	July 1997
28	Employment, earnings and hours	June 1997
28	International travel account	Second quarter 1997
28	Union rates	1977 to 1997
29	National economic and financial accounts	Second quarter 1997
29	Balance of international payments	Second quarter 1997
29	Real gross domestic product at factor cost by industry	June 1997

Use the command "DATES" to retrieve this calendar from CANSIM.