



The Daily

Statistics Canada

Monday, September 15, 1997

For release at 8:30 a.m.

MAJOR RELEASES

- **Travel between Canada and other countries, July 1997** 2
In July, residents of overseas countries made fewer overnight trips to Canada than in June, the fifth consecutive monthly decrease since last February's peak. Meanwhile, Canadians made a near-record number of trips to overseas destinations.

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MAJOR RELEASES

Travel between Canada and other countries

July 1997

In July, residents of overseas countries made fewer overnight trips to Canada than in June, the fifth consecutive monthly decrease since last February's peak. Meanwhile, Canadians made a near-record number of trips to overseas destinations.

Another drop in overnight trips to Canada by residents of overseas countries

Residents of overseas countries (countries other than the United States) took 345,000 trips of one or more nights to Canada in July, down 1.7% from June. This was the lowest number of overnight trips to Canada by overseas residents since January 1996 and was 15% lower than the peak in February 1997. During the past year, most European currencies and the Japanese yen have lost some value compared with the Canadian dollar.

Number of trips of one or more nights to Canada by residents of selected overseas countries

Origin	July 1997 ^P	July 1996 to July 1997
	unadjusted	
	'000	% change
Europe	365	-7,3
France	68	-10,0
Germany	68	-16,2
United Kingdom	106	0,9
Other European countries	123	-6,8
Asia	195	-14,6
Hong Kong	18	-44,7
Japan	71	-18,4
South Korea	26	-10,9
Taiwan	24	3,4
Other Asian countries	56	-0,7
Other countries	104	0,6
Australia	20	-5,2
Other countries	84	2,1

^P Preliminary figures.

The number of overnight trips to Canada by residents of overseas countries moved upward from

Note to readers

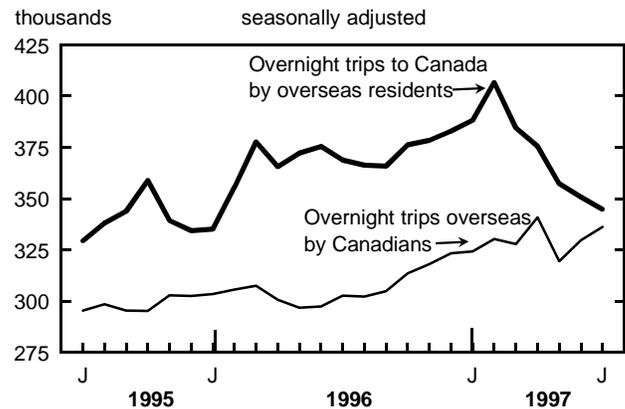
Unless otherwise specified, data mentioned in this release are seasonally adjusted (adjusted for variations that repeat annually and for variability caused by the different volumes of travellers associated with different days of the week).

Month-to-month comparisons use seasonally adjusted data. Year-over-year comparisons use unadjusted data (the actual traffic counts).

A tourist is a traveller who spends at least one night in a place visited. Excursions are same-day trips.

mid-1992 to February 1997, but it has been decreasing ever since.

The downward trend in overnight travel to Canada by overseas residents continued in July



Meanwhile, Americans made more overnight trips to Canada than in the previous month (+1.0%). The number of such trips has been fluctuating around 1.1 million per month since early 1995. Overall, foreigners took 1.4 million trips of at least one night to Canada in July, practically unchanged from June.

Increase in Canadians' overseas trips

In July, Canadians made 2.0% more overseas trips than in June. At 336,000, this number was almost as high as last April's peak.

However, Canadians made fewer overnight trips to the United States in July than in June. Such trips were down 2.5% to 1.2 million, the lowest number since September 1996. Although the United States remains

the most popular destination for Canadian tourists, the relative popularity of overseas destinations has grown in the last few years.

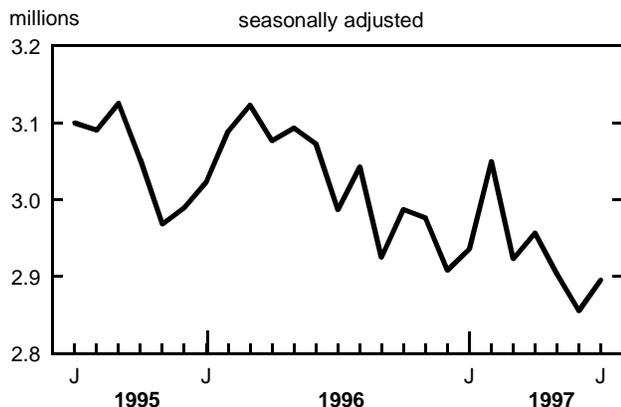
When the number of overnight trips by Canadians' to the United States peaked in December 1991, this type of trip represented 88% of the 2.0 million overnight trips abroad. However, the Canadian dollar gradually lost value compared with the American currency and Canadians made fewer and fewer overnight trips to the United States until mid-1994. Since then, the number of trips of this type has fluctuated between 1.2 and 1.3 million.

Meanwhile, the trend in Canadians trips to overseas destinations has continued to be upward since early 1991. In July 1997, 21% of the 1.6 million overnight trips Canadians made outside the country were to overseas destinations, compared with 79% to the United States.

Canadians made more cross-border car excursions to the United States in July

In July, Canadians made 2.9 million same-day car trips to the United States, up 1.4% from June. In November 1991, when the Canadian dollar was worth US\$0.88 (compared with US\$0.73 in July 1997), Canadians made almost 5.4 million such excursions. Following that peak, the number of cross-border car trips continued to decline until early 1994. Since then, the number of Canadians' car excursions to the United States has been relatively stable.

Canadians' cross-border car excursions were up in July



Americans made 2.1 million automobile excursions to Canada in July, practically unchanged from the previous month. The trend in Americans' same-day car trips to Canada has generally been upward after reaching their most recent low in January 1994.

Car excursions between Canada and the United States

	Americans to Canada		Canadians to the United States	
	July 1997 ^P	July 1996	July 1997 ^P	July 1996
		to		to
		July 1997		July 1997
	unadjusted			
	'000	% change	'000	% change
Canada	3,004	5.5	3,522	-2.8
Place of entry/re-entry				
New Brunswick	187	0.2	529	6.1
Quebec	138	-6.3	387	-4.3
Ontario	2,320	5.9	1,545	-2.8
Manitoba	55	25.5	91	4.6
Saskatchewan	11	-13.7	24	-8.2
Alberta	24	2.7	21	0.7
British Columbia	262	9.6	919	-7.1
Yukon	8	44.8	5	-8.0

^P Preliminary figures.

Meanwhile, Americans travelling to Canada by car via the Rainbow and Whirlpool bridges in Niagara Falls continued to make more excursions in July, compared with the same month last year. However, the growth has slowed (+31%) in the last few months. A casino located on the Ontario side opened its doors in December 1996.

Available on CANSIM: matrices 2661-2697, 5780-6046 and 8200-8328.

The July 1997 issue of *International travel, advance information* (66-001-PPB, \$8/\$73) will be available shortly. See *How to order publications*.

For further information on this release, contact Luc Dubois (613-951-1674; fax: 613-951-2909; Internet: duboluc@statcan.ca), International Travel Section, Culture, Tourism and the Centre for Education Statistics. □

Travel between Canada and other countries

	May 1997 ^r	June 1997 ^r	July 1997 ^p	June 1997 to July 1997
seasonally adjusted				
	'000			% change
Canadian trips abroad				
Car trips to the United States				
Same-day	2,903	2,856	2,896	1.4
One or more nights	764	779	755	-3.0
Total trips, one or more nights				
United States ¹	1,263	1,270	1,238	-2.5
Other countries	319	330	336	2.0
Travel to Canada				
Car trips from the United States				
Same-day	2,123	2,066	2,073	0.4
One or more nights	710	710	707	-0.4
Total trips, one or more nights				
United States ¹	1,102	1,081	1,092	1.0
Other countries ²	357	351	345	-1.7
	July 1997 ^p	July 1996 to July 1997 ^p	Jan.- July ^p 1997	Jan.-July 1996 to Jan.-July 1997
unadjusted				
	'000		% change	
Canadian trips abroad				
Car trips to the United States				
Same-day	3,523	-2.8	20,224	-4.6
One or more nights	1,320	-6.8	5,262	-4.6
Total trips, one or more nights				
United States ¹	1,793	-4.3	8,885	-1.5
Other countries	299	11.2	2,490	8.6
Travel to Canada				
Car trips from the United States				
Same-day	3,004	5.5	14,488	6.3
One or more nights	1,565	1.7	4,696	-
Total trips, one or more nights				
United States ¹	2,280	3.4	7,400	1.2
Other countries ²	664	-8.5	2,383	-2.5

— amount too small to be expressed.

^r Revised figures.

^p Preliminary figures.

¹ Estimates for the United States include counts of cars and buses, and estimated numbers for planes, trains, boats and other methods.

² Figures for other countries exclude same-day entries by land only, via the United States.

OTHER RELEASES

Civil aviation operating statistics

July 1997

Both Air Canada and Canadian Airlines International Ltd. (CAI) reported fewer passenger-kilometres flown (seasonally adjusted data) on their international (scheduled and charter) routes in July 1997. Compared with June, Air Canada's production fell by 4%, while CAI's was down 3%. In 1995, the international operations of Air Canada and CAI were roughly equal in size. Since then, the operations of Air Canada have grown steadily in comparison with CAI and are now 60% larger. Air Canada has increased its presence in the transborder market greatly in the last few years following the Canada-U.S. Open Skies Agreement.

Available on CANSIM: matrix 385.

Civil aviation data (operational) for Air Canada and Canadian Airlines International Ltd. for July 1997 will be published in the October issue of the *Aviation service bulletin* (51-004-XPB, \$11/\$109). See *How to order publications*.

For further information on this release, contact Robert Lund (613-951-0125), Aviation Statistics Centre, Transportation Division. ■

Inter-corporate ownership

Third quarter 1997

Today, Statistics Canada releases *Inter-corporate ownership* on CD-ROM. This latest edition of the directory shows who owns and controls what corporations in Canada and covers more than 70,000 corporations. It presents the data in a user-friendly tiered format and shows the hierarchy of subsidiaries within each enterprise.

The information is based on non-confidential returns filed under the Corporations and Labour Unions Returns Act and extensive research of public sources.

Inter-corporate ownership (CD-ROM, annual subscription with quarterly updates: \$3,000; single

copy without updates: \$1,750) is now available. *Inter-corporate ownership, 1996* is also available in hard copy (61-517-XPB, \$361).

For further information or to order the CD-ROM, contact Ron Vanasse (613-951-3469; fax: 613-951-0318; Internet: vanaron@statcan.ca), Industrial Organization and Finance Division. ■

Dairy statistics

August 1997 (preliminary)

Monthly dairy statistics for July and August 1997 are now available. These data will be included in the July to September 1997 issue of *The dairy review* (23-001QXPB, \$36/\$119), which will be released in November. See *How to order publications*.

For further information, contact Debbie Dupuis (1 800 465-1991; fax: 613-951-3868), Agriculture Division. ■

Construction type plywood

July 1997

Canadian firms produced 159 237 cubic metres of construction type plywood during July 1997, an increase of 11.2% from the 143 244 cubic metres produced during July 1996.

January-to-July 1997 production totalled 1 098 252 cubic metres, an increase of 1.5% from the 1 082 352 cubic metres produced during the same period in 1996.

Available on CANSIM: matrix 122 (level 1).

The July 1997 issue of *Construction type plywood* (35-001-XPB, \$6/\$60) will be available shortly. See *How to order publications*.

For further information on this release, contact Ted Brown (604-666-3694), Pacific Region. ■

PUBLICATIONS RELEASED

Steel wire and specified wire products, July 1997
Catalogue number 41-006-XPB
(Canada: \$7//\$62; outside Canada: US\$7/US\$62).

Imports by commodity, June 1997 (paper version)
Catalogue number 65-007-XPB
(Canada: \$78/\$773; outside Canada: US\$78/US\$773).

Imports by commodity, June 1997 (microfiche version)
Catalogue number 65-007-XMB
(Canada: \$37/\$361; outside Canada: US\$37/US\$361).

All prices exclude sales tax.

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Statistics Canada	
Thursday, June 5, 1997 For release at 9:30 a.m.	
MAJOR RELEASES	
• Urban transit, 1995	2
<small>Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1995, 68% of Canadians took an average of about six trips on some form of urban transit, the lowest level in the past 25 years.</small>	
• Productivity, hourly compensation and unit labour cost, 1996	4
<small>Growth in productivity among Canadian businesses was notably weak again in 1996, accompanied by sluggish gains in employment and slow economic growth during the year.</small>	
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