



The Daily

Statistics Canada

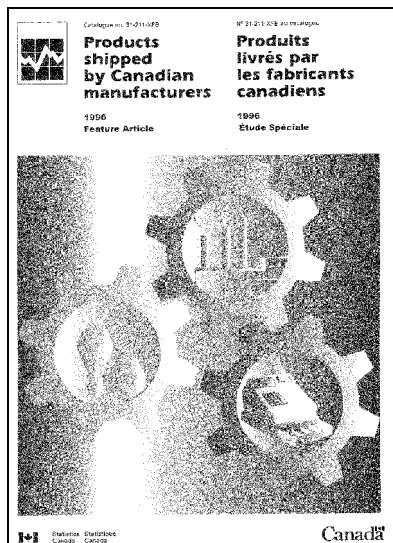
Friday, December 11, 1998

For release at 8:30 a.m.

MAJOR RELEASES

- **New motor vehicle sales, October 1998** 3
New motor vehicle sales plunged 10.9% in October as incentives were reduced and continued weak commodity prices may have hurt sales in the West.

(continued on following page)



Products shipped by Canadian manufacturers 1996

The publication *Products shipped by Canadian manufacturers, 1996* is now available. The publication is based on the Annual Survey of Manufacturers.

The publication contains an analysis of products shipped by Canadian manufacturers and a feature article on the stages of processing and economic trends in the manufacturing sector. Also included is a table containing data on value and quantity of products shipped by manufacturers based on the Standard Classification of Goods for Canada and provinces.

The publication *Products shipped by Canadian manufacturers, 1996* (31-211-XPB, \$67), is now available. See *How to order publications*. A CD-ROM on products shipped by Canadian manufacturers will be available soon.

For further information, contact Bruno Pépin (613-951-3529; fax: 613-951-3522; manufact@statcan.ca), Manufacturing, Construction and Energy Division.



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MAJOR RELEASES

New motor vehicle sales

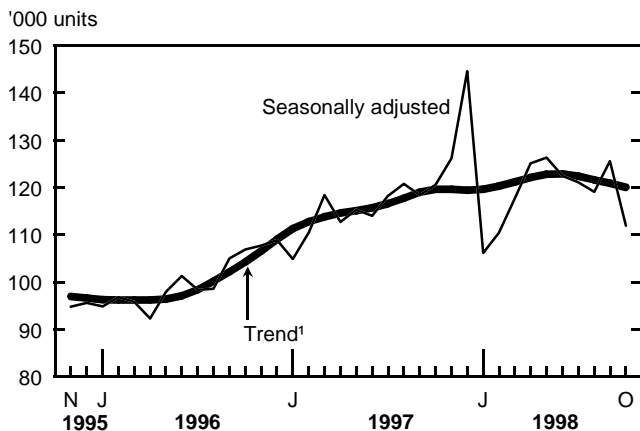
October 1998

New motor vehicle sales plunged 10.9% in October as incentives were reduced and continued weak commodity prices may have hurt sales in the West. October's decline followed a 5.5% increase in September, the only monthly increase in new vehicle sales since May 1998. Sales were 7.2% lower in October compared with the same period a year earlier. New motor vehicle sales have been generally declining since the summer of 1998 following advances from the beginning of the year.

Sales of new motor vehicles advanced steadily from the summer of 1996 to the summer of 1997 followed by a pause until the end of 1997. Automotive industry sources suggest that new motor vehicle sales increased in November. (All numbers are seasonally adjusted unless otherwise specified).

Sales of new cars manufactured by the Big Three fell 12.5% in October (30,383 units), following an 11.6% advance in September. Industry sources suggest that September sales were bolstered by strong incentives that were discontinued in October. October sales were 11.2% below the same month last year.

New motor vehicle sales



¹ The short-term trend represents a moving average of the data.

Sales of new cars and trucks decline

Sales of new cars declined 10.6% in October to 56,012 units. September was the only month to post

Note to readers

Passenger cars include those used for personal and commercial purposes (such as taxis or rental cars). Trucks include minivans, sport utility vehicles, light and heavy trucks, vans, coaches and buses.

The Big Three manufacturers are General Motors, Ford and Chrysler. The Big Three may sell new motor vehicles manufactured in North America as well as overseas (imported).

For reasons of confidentiality, the Yukon and Northwest Territories are included with British Columbia.

an increase in new car sales (+2.1%) since April 1998. Sales were 5.4% lower in October compared with the same month last year. Sales of new cars have generally been falling since the summer of 1998 after rising from the beginning of the year. Sales advanced steadily from the latest trough during the spring of 1996, followed by a pause from the spring of 1997 to the start of 1998.

Sales of new trucks declined 11.3% in October to 55,864 units following a strong increase in September (+9.1%). (Trucks include minivans, sport utility vehicles, light and heavy trucks, vans, coaches and buses.) Apart from the big decline in January 1998, October was the largest monthly decline in new truck sales since January 1993. Sales were 9.0% lower in October than the same month a year earlier. New truck sales advanced steadily from the fall of 1996 to the end of 1997 but have generally been flat since.

North American built cars down sharply

Sales of new cars manufactured in North America fell 14.1% in October to 43,116 units. This was the second largest month-to-month decline in 1998. October sales were 12.8% below the same month last year. Monthly sales of North American manufactured cars in 1998 have not kept pace with monthly sales levels reached last year. Year-to-date sales were 7.8% behind the same period in 1997.

Sales of new cars manufactured overseas increased 3.5% in October to 12,895 units. October sales were 32.7% higher than the same month last year. Year-to-date sales of overseas manufactured cars were 42.7% ahead of last year. Sales of overseas manufactured cars have advanced steadily since the fall of 1996, following steady sales declines from the summer of 1992.

September sales down in most provinces

In addition to the removal of incentives in October, slumping commodity prices may be contributing to declines in year-over-year new motor vehicle sales, particularly in the Western provinces (unadjusted for seasonality). Saskatchewan (-23.6%), Manitoba (-20.8%), Alberta (-15.1%) and British Columbia (-13.7%) all recorded double-digit decreases in new motor vehicle sales. Only Newfoundland posted a modest gain (+1.1%).

Sales of new cars declined in all provinces (unadjusted for seasonality) with the exception of Prince Edward Island (+6.5%). The largest declines were posted in Saskatchewan (-26.0%), Manitoba (-20.3%) and British Columbia (-17.6%). Sales of new trucks declined in all provinces with the exception of Newfoundland (+5.3%). Provinces that led the declines were Saskatchewan (-22.4%), Manitoba (-21.1%),

Alberta (-18.1%), New Brunswick (-12.9%) and British Columbia (-11.0%).

Available on CANSIM: matrix 64.

The October 1998 issue of *New motor vehicle sales* (63-007-XIB, \$13/\$124) will be available shortly. See *How to order to publications*.

For data or general information, contact the Client Services Unit (613-951-3549; or toll free 1 877 421-3067; logener@statcan.ca), Retail Trade Section, Distributive Trades Division.

For analytical information, or to enquire about the concepts, methods and data quality of this release, contact Jeff Fritzsche (613-951-2812; fritjef@statcan.ca), Retail Trade Section, Distributive Trades Division. □

New motor vehicle sales

	Oct. 1997	Sept. 1998 ^r	Oct. 1998 ^p	Oct. 1997 to Oct. 1998	Sept. to Oct. 1998
seasonally adjusted					
				% change	
New motor vehicles	120,586	125,606	111,876	-7.2	-10.9
Passenger cars	59,189	62,636	56,012	-5.4	-10.6
North American ¹	49,469	50,180	43,116	-12.8	-14.1
Overseas	9,719	12,456	12,895	32.7	3.5
Big Three automakers	34,198	34,721	30,383	-11.2	-12.5
Other automakers	24,991	27,915	25,629	2.6	-8.2
Trucks, vans and buses	61,398	62,970	55,864	-9.0	-11.3
unadjusted					
				Market share	
	Oct. 1997	Oct. 1998 ^p	Oct. 1997 to Oct. 1998	Oct. 1997	Oct. 1998
			% change	%	
New motor vehicles	118,395	109,407	-7.6		
Passenger cars	58,036	54,104	-6.8		
North American ¹	47,989	41,210	-14.1	82.7	76.2
Overseas	10,047	12,894	28.3	17.3	23.8
Big Three automakers	31,726	28,069	-11.5	54.7	51.9
Other automakers	26,310	26,035	-1.0	45.3	48.1
Trucks, vans and buses	60,359	55,303	-8.4		
North American ¹	55,359	49,252	-11.0	91.7	89.1
Overseas	5,000	6,051	21.0	8.3	10.9

^r Revised figures.

^p Preliminary figures.

¹ Manufactured or assembled in Canada, the United States or Mexico.

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OTHER RELEASES

Oil pipeline transport

September 1998

Net receipts of crude oil and equivalent hydrocarbons totalled 12 787 552 cubic metres in September, up 3.7% from September 1997. Year-to-date receipts to the end of September (116 169 040 cubic metres) rose 4.3% over the same period in 1997. Net receipts of liquefied petroleum gases and refined petroleum products in September (6 479 646 cubic metres) increased 5.8% compared with September 1997. Year-to-date receipts increased 2.5% to 57 922 465 cubic metres.

Pipeline exports of crude oil (5 673 922 cubic metres) decreased 6.5% from September 1997 and pipeline imports (1 711 033 cubic metres) increased 57.6%. Year-to-date exports (54 598 963 cubic metres) were up 7.1% from 1997. Year-to-date imports (13 975 555 cubic metres) increased 13.9%. Canadian crude oil has found a ready market in the United States, where domestic production has been declining in recent years.

September deliveries of crude oil by pipeline to Canadian refineries totalled 6 031 073 cubic metres, an increase of 12.5% from 1997. September deliveries of liquefied petroleum gases and refined petroleum products increased 22.7% to 630 148 cubic metres. Year-to-date deliveries of crude oil to refineries at the end of September totalled 50 955 506 cubic metres, up 1.5% from the same period in 1997.

Available on CANSIM: matrices 181 and 591-595.

The September 1998 issue of *Oil pipeline transport* (55-001-XPB, \$12/\$114) will be available the second week of December. See *How to order publications*.

For further information, or to enquire about the concepts, methods and data quality of this release, contact Michel Palardy (613-951-7174; palamic@statcan.ca), Energy Section, Manufacturing, Construction and Energy Division. ■

Shipments of rolled steel

October 1998

Rolled steel shipments for October totalled 1 144 009 tonnes, down 4.4% from 1 196 673 tonnes in September and down 9.5% from 1 264 378 (revised) tonnes in October 1997.

Year-to-date shipments at the end of October totalled 11 850 008 tonnes, down 2.3% from 12 122 838 (revised) tonnes in 1997.

Available on CANSIM: matrices 58 and 122 (series 22-25).

The October 1998 issue of *Primary iron and steel* (41-001-XPB, \$7/\$62) will be available shortly. See *How to order publications*.

For further information, or to enquire about the concepts, methods and data quality of this release, contact Greg Milsom (613-951-7093; milsomg@statcan.ca), Manufacturing, Construction and Energy Division. ■

Egg production

October 1998 (preliminary)

Egg production estimates for October are now available.

Available on CANSIM: matrices 1145, 1146 and 5689-5691.

To order *Production of eggs* (23-003-XPB, \$110/year), contact Julie Gordon (613-951-5039), Agriculture Division.

For further information, or to enquire about the concepts, methods and data quality of this release, contact Sandy Gielfeldt (613-951-2505), Livestock and Animal Product Section, Agriculture Division. ■

PUBLICATIONS RELEASED

Infomat - A weekly review

Catalogue number 11-002-XIE

(Canada: \$3/\$109; outside Canada: US\$3/US\$109).

Infomat - A weekly review

Catalogue number 11-002-XPE

(Canada: \$4/\$145; outside Canada: US\$4/US\$145).

Products shipped by Canadian manufacturers, 1996

Catalogue number 31-211-XPB

(Canada: \$67; outside Canada: US\$67).

Production and shipments of steel pipe and tubing, October 1998

Catalogue number 41-011-XPB

(Canada: \$7/\$62; outside Canada: US\$7/US\$62).

All prices exclude sales tax.

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; and -XPB or -XPE denote a paper version.

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Authorized agents and bookstores also carry Statistics Canada's catalogued publications.

Catalogue 11-001E (1 page) (11-001E/11-001E-001-001)



Statistics Canada

Thursday, June 3, 1997
For release at 9:30 a.m.

MAJOR RELEASES



- **Urban transit, 1995** 2
Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1995, each Canadian took an average of about 10 trips on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1996** 4
Growth in productivity among Canadian businesses was relatively weak again in 1996, accompanied by sluggish gains in employment and slow economic growth during the year.

OTHER RELEASES

- **Help-wanted Index, May 1997** 3
- **Short-term Expectations Survey** 2
- **Steel primary forms, steel ending May 31, 1997** 12
- **Egg production, April 1997** 12

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Statistics Canada's official release bulletin

Catalogue 11-001E.

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RELEASE DATES

December 14 to 18, 1998
(Release dates are subject to change.)

Release date	Title	Reference period
14	Canadian Social Trends: Canada's Aboriginal languages	Winter 1998
15	A Profile of youth justice in Canada	1996/1997
16	Monthly Survey of Manufacturing	October 1998
16	Travel between Canada and other countries	October 1998
17	Canadian international merchandise trade	October 1998
17	Composite Index	November 1998
18	Consumer Price Index	November 1998
18	Wholesale trade	October 1998