

# Statistics Canada

## Wednesday, April 8, 1998

For release at 8:30 a.m.

# **MAJOR RELEASES**

There are no major releases today.

## OTHER RELEASES

PUBLICATIONS RELEASED	5
Annual Survey of Manufactures, 1996	3
Steel primary forms, February 1998	3
Production and disposition of tobacco products, February 1998	3
Oils and fats, February 1998	2
Oil pipeline transport, January 1998	2
Help-wanted Index, March 1998	2

### Travel-log

Spring 1998

The Spring 1998 issue of *Travel-log*, Statistics Canada's quarterly tourism newsletter, presents two feature articles: "A Close-up of Culture / Heritage Travel in Canada" and "Domestic Package Travel—An Untapped Market?"

Each quarter, *Travel-log* examines the trends of the Travel Price Index. It reviews the latest travel indicators, the data on travellers' characteristics and the international travel account. The national tourism indicators for tourism demand in Canada are also summarized, as are the figures on employment generated by tourism.

The Spring 1998 (vol. 17, no. 2) issue of *Travel-log* (87-003-XPB, \$13/\$42) is now available. See *How to Order Publications*. This issue is also available through the Internet (87-003-XIB, \$9).

For further information on this release, contact Monique Beyrouti (613-951-1673, fax: 613-951-2909, e-mail: beyrmon@statcan.ca), Culture, Tourism and the Centre for Education Statistics.





# OTHER RELEASES

### **Help-wanted Index**

March 1998

The index that measures the number of help-wanted newspaper advertisements advanced 1.5% in March to reach 138 (1996=100). Six of the provincial indexes recorded increases. Compared with March 1996, the index has climbed nearly 41% to stand at its highest level since November 1990. These recent upward movements are in line with other economic indicators, especially employment growth.

# Help-wanted Index (1996=100)

	March	Feb.	March	March	Feb.		
	1998	1998	1997	1997	1998		
				to	to		
				March	March		
				1998	1998		
	seasonally adjusted						
				% change			
Canada	138	136	116	19.0	1.5		
Newfoundland	142	136	115	23.5	4.4		
Prince Edward Is-							
land	140	132	124	12.9	6.1		
Nova Scotia	134	133	114	17.5	0.8		
New Brunswick	145	146	116	25.0	-0.7		
Quebec	131	126	106	23.6	4.0		
Ontario	143	139	118	21.2	2.9		
Manitoba	152	150	124	22.6	1.3		
Saskatchewan	138	139	121	14.0	-0.7		
Alberta	157	159	135	16.3	-1.3		
British Columbia	114	117	114	0.0	-2.6		

In Quebec, the number of help-wanted ads grew 4.0% to reach 131. In the first three months of 1998, the Quebec index rose 9.2%, more than half the increase recorded in all of 1997. Ontario's index advanced 2.9% to 143 in March, its highest level since September 1990. But for a third consecutive month, British Columbia's index dropped, this time by 2.6% to stand at 114, the same level recorded one year earlier. Most provincial indexes in the Prairie and Atlantic regions were little changed from February.

**Note:** The Help-wanted Index is compiled from the number of help-wanted ads published in 22 newspapers in 20 major metropolitan areas. The index is a measure of companies' intentions to hire new workers. These indices have been seasonally adjusted and smoothed to ease month-to-month comparisons.

Available on CANSIM: matrix 105 (levels 8, 9 and 10).

For further information on this release, contact Michael Scrim (613-951-4090; fax: 613-951-4087), Labour Division (e-mail: labour@statcan.ca).

# Oil pipeline transport

January 1998

Net receipts of crude oil and equivalent hydrocarbons totalled 13 295 904 cubic metres in January, up 5.0% from January 1997. Net receipts of liquefied petroleum gases and refined petroleum products in January (6 777 413 cubic metres) increased 3.2% from January 1997.

Pipeline exports of crude oil (6 455 345 cubic metres) climbed 12.2% from January 1997, while pipeline imports (1 553 550 cubic metres) rose 9.3%. Canadian crude oil has found a ready market in the United States, where indigenous production has been declining in recent years.

January deliveries of crude oil by pipeline to Canadian refineries totalled 5 798 816 cubic metres, a 2.0% decrease from January 1997. January deliveries of liquefied petroleum gases and refined petroleum products were down 4.0% to 551 883 cubic metres.

### Available on CANSIM: matrices 181 and 591-595.

The January 1998 issue of *Oil Pipeline Transport* (55-001-XPB, \$12/\$114) will be available shortly. See *How to Order Publications*.

For further information on this release, contact Gérard O'Connor (613-951-3562), Energy Section, Manufacturing, Construction and Energy Division (e-mail: oconger@statcan.ca).

#### Oils and fats

February 1998

In February 1998, production of all types of deodorized oils totalled 100 634 tonnes, a 4.5% decrease from 105 336 tonnes in January. At the end of February 1998, year-to-date production totalled 205 970 tonnes, an 8.9% increase from 189 139 (revised) tonnes a year earlier.

February's domestic sales of deodorized oils were as follows: margarine oil, 10 000 tonnes; shortening oil, 28 154 tonnes; and salad oil, 27 171 tonnes.

#### Available on CANSIM: matrix 185.

The February 1998 issue of *Oils and Fats* (32-006-XPB, \$7/\$62) will be available shortly. See *How to order Publications*.

For further information on this release, contact Peter Zylstra (613-951-3511), Manufacturing, Construction and Energy Division (e-mail: zylspet@statcan.ca).

# Production and disposition of tobacco products

February 1998

During February, 4.1 billion cigarettes were produced, a 6% rise from January, but 4% lower than production in February 1997.

Shipments in February 1998 totalled 3.9 billion cigarettes. This represents an increase of 22% from the previous month and a 9% rise from February 1997.

The continued high level of production, relative to shipments, had the effect of further building up inventories, which had been drawn down during December. Although February's closing inventories increased 21% to 4.3 billion cigarettes, they remained 29% below those of February 1997.

### Available on CANSIM: matrix 46.

The February 1998 issue of *Production and Disposition of Tobacco Products* (32-022-XPB, \$7/\$62) will be available shortly. See: *How to order publications*.

For further information on this release, contact: Peter Zylstra (613-951-3511; e-mail: zylspet@statcan.ca), Manufacturing, Construction and Energy Division.

# Steel primary forms

February 1998

Production of steel primary forms for February 1998 totalled 1 283 351 metric tonnes, an 11.4% increase from 1 152 306 tonnes the previous year.

Year-to-date production to February 1998 reached 2 628 034 tonnes, up 12.6% from 2 333 443 tonnes a year earlier.

### Available on CANSIM: matrix 58 (level 2, series 3).

The February 1998 issue of *Primary Iron and Steel* (41-001-XPB, \$7/\$62) will be available shortly. See *How to order publications*.

For further information on this release, contact Andy Shinnan (613-951-3515), Manufacturing, Construction and Energy Division (e-mail: shinand@statcan.ca).

# **Annual Survey of Manufactures** 1996

The Annual Survey of Manufactures provides information on over 200 different industries. Principal statistics for each industry are released on CANSIM as they become available. Data for the industries listed in the following table are now available. Data for 112 industries have now been released.

# Available on CANSIM: matrices 5421, 5512, 5577, 5580, 5582 and 6881.

Data for the industries listed in the table will appear in Leather and Allied Products Industries (33-251-XPB, \$40), Primary Metal Industries (41-250-XPB, \$40), Electrical and Electronic Products Industries (43-250-XPB, \$40), Chemical and Chemical Products Industries (46-250-XPB, \$40), and Products Shipped by Canadian Manufacturers (31-211-XPB, \$67). The 1995 issues of most of these publications are now available. See How to order publications.

A technical paper, *Personalized Questionnaires* for Canada's Annual Survey of Manufactures, has been issued as a Business and Trade Statistics Field Research Paper. It is available in print (61F0041MPE, \$5) and in electronic format (61F0041MIE, viewable free on the Internet) through www.statcan.ca. This paper describes the personalization of the long-form questionnaires of Canada's Annual Survey of Manufactures. Personalization was motivated by the desire to reduce respondent burden. The paper will be useful to users of manufacturing data and to interested respondents.

For further information or to order the paper, contact John Crysdale (613-951-3589; fax: 613-951-6196), Enterprise Statistics Division (e-mail: crysdal@statcan.ca).

For further information on this release, look under contacts in the following table (fax: 613-951-9499; e-mail: *Pentlii@statcan.ca*).

# Value of shipments

	1995	1996	1995 to 1996	Publication catalogue number	gue		
			%				
	\$ millions		change				
Industry (Standard Industry Classification) Footwear (1712) Aluminum rolling, casting and extruding (2961)	601.9 2,475.6 <sup>r</sup>	568.4 2,376.9	-5.6 -4.0	33-251-XPB 41-250-XPB	L. Shinder A. Shinnan	613 613	951-7293 951-3515
Electronic computing and peripheral equipment (3361)	7,209.0	6,027.4	-16.4	43-250-XPB	L. Vincent	613	951-3523
Electrical transformer (3371)	695.2	668.0	-3.9	43-250-XPB	L. Vincent	613	951-3523
Other electrical industrial equipment (3379) Adhesive (3792)	935.8 358.2	985.3 441.7	5.3 23.3	43-250-XPB 46-250-XPB	L. Vincent N. Charron	613 613	951-3523 951-3510

r Revised 1995 figure.

# **PUBLICATIONS RELEASED**

Electric Lamps (light bulbs and tubes),

February 1998

Catalogue number 43-009-XPB

(Canada: \$7/\$62; outside Canada: US\$7/US\$62).

Cement, February 1998

Catalogue number 44-001-XPB

(Canada: \$7/\$62; outside Canada: US\$7/US\$62).

Coal and Coke Statistics, January 1998

Catalogue number 45-002-XPB

(Canada: \$12/\$114; outside Canada: US\$12/US\$114).

Industrial Chemicals and Synthetic Resins,

February 1998

Catalogue number 46-002-XPB

(Canada: \$7/\$62; outside Canada: US\$7/US\$62).

Electric Power Statistics, January 1998

Catalogue number 57-001-XPB

(Canada: \$12/\$114; outside Canada: US\$12/US\$114).

New Motor Vehicles, January 1998 (Internet version)

Catalogue number 63-007-XIB

(Canada: \$13; outside Canada: US\$13).

New Motor Vehicles, January 1998 (paper version)

Internet:

Catalogue number 63-007-XPB

(Canada: \$17/\$165; outside Canada: US\$17/US\$165).

Canada's International Transactions in Securities,

January 1998

Catalogue number 67-002-XPB

(Canada: \$18/\$176; outside Canada: US\$18/US\$176).

Labour Force Information, week ended March 28,

1998

Catalogue number 71-001-PPB

(Canada: \$11/\$103; outside Canada: US\$11/US\$103).

Available at 7:00 a.m. on Thursday, April 9.

Release available on the Internet at

www.statcan.ca at 7:00 a.m.

Travel-log, Spring 1998 (Internet version)

Catalogue number 87-003-XIB

(Canada: \$9; outside Canada: US\$9).

Travel-log, Spring 1998 (paper version)

order@statcan.ca

Catalogue number 87-003-XPB

(Canada: \$13/\$42; outside Canada: US\$13/US\$42).

All prices exclude sales tax.

# How to order publications

Simplify your data search with the Statistics Canada Catalogue (11-204-XPE, \$16; outside Canada: US\$16).

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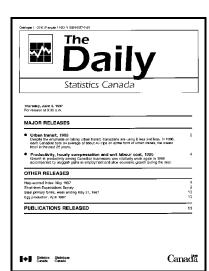
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