



The Daily

Statistics Canada

Monday, September 28, 1998

For release at 8:30 a.m.

MAJOR RELEASES

- **National tourism indicators, second quarter 1998** 2
Tourism expenditures in Canada reached \$11.5 billion during the second quarter of 1998, an increase of 7.6% from the same period last year.

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MAJOR RELEASES

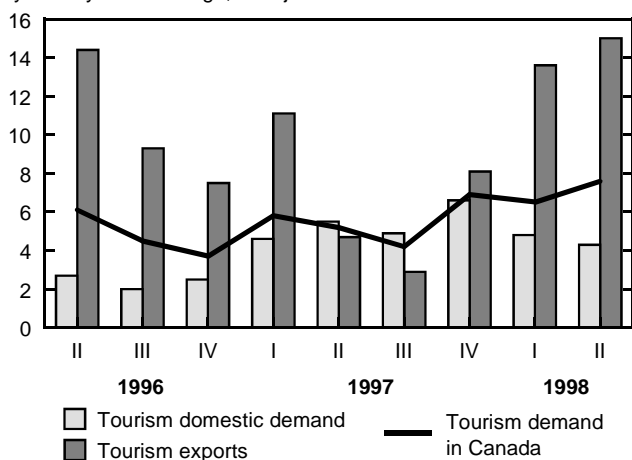
National tourism indicators

Second quarter 1998

Tourism expenditures in Canada reached \$11.5 billion during the second quarter of 1998, an increase of 7.6% from the same period last year. Growth was strong in all categories. Non-resident spending advanced 15% to 3.9 billion and accounted for over 60% of the increase in total tourism demand. One in every three tourism dollars spent in the country came from non-residents — a record second quarter share.

Exports as the main source of growth

year-to-year % change, unadjusted data



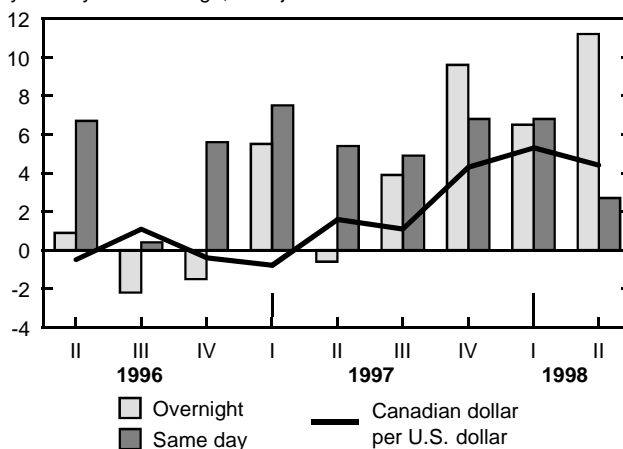
The persistent weakness of the Canadian dollar relative to the U.S. dollar, combined with favourable economic conditions in the United States, contributed to producing the lowest second quarter travel deficit in 10 years. The number of same day trips from the United States advanced 2.7% in the second quarter, continuing the upward trend that began in 1994. The more expensive overnight trips jumped 11.2%, almost double the increase of the first quarter.

Note to readers

The data are unadjusted for seasonality and expressed at current prices, unless noted otherwise.

Number of overnight visitors from the United States take the lead

year-to-year % change, unadjusted data



Strong spending by American visitors

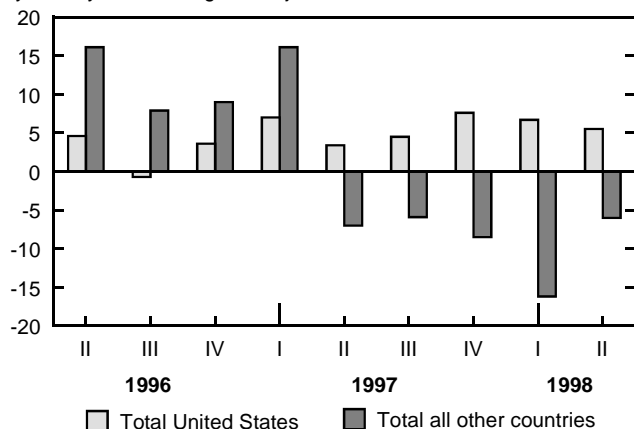
Second quarter exports jumped by 15%, as higher spending by American visitors more than offset lower expenditures by visitors from other countries. Spending rose markedly in all major categories (transportation, accommodation, and food and beverages). First quarter non-resident expenditures were revised up substantially, when survey data on characteristics of international travellers showed that American residents stayed longer and spent more per trip in Canada.

On the other hand, the value of the Canadian dollar rose against many other currencies. The number of visitors from countries other than the United States dropped 6%, driven by the fifth consecutive substantial decline in the number of visitors from the Asia/Pacific region.

After adjusting for seasonality and inflation, tourism demand by non-residents rose 2.4% compared with 5.8% in the first quarter. In the first half of 1998, prices increased faster for accommodation than for other tourism commodities.

Continuing decline in number of visitors from countries other than the United States

year-to-year % change, unadjusted data



Domestic demand remains strong

Spending by Canadians on tourism in Canada reached \$7.6 billion in the second quarter, up 4.3% from the same quarter in 1997. The strongest growth occurred in air transportation (+8.9%).

Domestic spending on tourism, adjusted for inflation and seasonality, grew by 1.3% compared with the previous quarter.

Canadian outbound travel

The number of Canadians visiting the United States dropped by 10.2% from one year earlier. Again, the weakness of the Canadian dollar compared with the U.S. dollar was likely a strong explanatory factor. In contrast, the number of trips by Canadians to other countries increased by 6.5%.

Employment grows steadily in the air transport industry

Employment generated by tourism activities reached 527,000 in the second quarter, up 2.8% from a year earlier. The 11.2% quarterly increase in air transport has been sustained since 1996.

Seasonally adjusted, employment in tourism activities registered a seventh consecutive quarterly increase (+0.4%), while overall business sector employment grew by 0.8%.

The second quarter 1998 issue of *National tourism indicators* (13-009-XPB, \$21/\$70) is now available. To order the publication, contact the client services officer (613-951-3640; fax: 613-951-3618), Income and Expenditure Accounts Division.

For further information, or to enquire about the concepts, methods and data quality of this release, contact Katharine Kemp (613-951-3814) or Jacques Delisle (613-951-3796), Income and Expenditure Accounts Division. □

Tourism expenditures

	1996	1997	1996 to 1997	First quarter 1998	Second quarter 1998	First to second quarter 1998
	\$ millions at current prices		% change	\$ millions at current prices (seas. adj.)		% change
Tourism expenditures						
Tourism demand in Canada	41,773	43,987	5.3	11,420	11,677	2.3
Tourism exports	12,102	12,734	5.2	3,444	3,547	3.0
Tourism domestic demand	29,671	31,253	5.3	7,976	8,130	1.9
Transportation						
Tourism demand in Canada	16,539	17,627	6.6	4,540	4,643	2.3
Tourism exports	3,205	3,347	4.4	892	906	1.6
Tourism domestic demand	13,334	14,280	7.1	3,648	3,737	2.4
Accommodation						
Tourism demand in Canada	5,928	6,188	4.4	1,603	1,642	2.4
Tourism exports	2,588	2,813	8.7	754	787	4.4
Tourism domestic demand	3,340	3,375	1.0	849	855	0.7
Food and beverage services						
Tourism demand in Canada	6,766	7,085	4.7	1,840	1,901	3.3
Tourism exports	2,759	2,911	5.5	789	826	4.7
Tourism domestic demand	4,007	4,174	4.2	1,051	1,075	2.3
Other tourism commodities						
Tourism demand in Canada	4,160	4,444	6.8	1,174	1,185	0.9
Tourism exports	1,132	1,169	3.3	320	324	1.3
Tourism domestic demand	3,028	3,275	8.2	854	861	0.8
Other commodities						
Tourism demand in Canada	8,380	8,643	3.1	2,263	2,306	1.9
Tourism exports	2,418	2,494	3.1	689	704	2.2
Tourism domestic demand	5,962	6,149	3.1	1,574	1,602	1.8
	\$ millions at 1992 prices		% change	\$ millions at 1992 prices (seas. adj.)		% change
Tourism expenditures						
Tourism demand in Canada	38,685	39,659	2.5	10,231	10,396	1.6
Tourism exports	11,210	11,617	3.6	3,140	3,214	2.4
Tourism domestic demand	27,475	28,042	2.1	7,091	7,182	1.3
Transportation						
Tourism demand in Canada	15,305	15,677	2.4	4,032	4,121	2.2
Tourism exports	2,990	3,111	4.0	851	872	2.5
Tourism domestic demand	12,314	12,566	2.0	3,181	3,249	2.1
Accommodation						
Tourism demand in Canada	5,361	5,470	2.0	1,407	1,401	-0.4
Tourism exports	2,333	2,479	6.2	658	670	1.8
Tourism domestic demand	3,028	2,991	-1.2	749	731	-2.4
Food and beverage services						
Tourism demand in Canada	6,396	6,592	3.1	1,685	1,731	2.7
Tourism exports	2,606	2,706	3.8	724	751	3.7
Tourism domestic demand	3,789	3,886	2.5	961	980	2.0
Other tourism commodities						
Tourism demand in Canada	3,767	3,932	4.4	1,028	1,033	0.5
Tourism exports	1,015	1,020	0.5	276	278	0.7
Tourism domestic demand	2,752	2,912	5.8	752	755	0.4
Other commodities						
Tourism demand in Canada	7,856	7,988	1.7	2,079	2,110	1.5
Tourism exports	2,265	2,301	1.6	631	643	1.9
Tourism domestic demand	5,591	5,687	1.7	1,448	1,467	1.3

Tourism expenditures

	Second quarter 1997	Third quarter 1997	Fourth quarter 1997	First quarter 1998	Second quarter 1998	Second quarter 1997 to second quarter 1998
	\$ millions at current prices, unadjusted for seasonality					% change
Tourism expenditures						
Tourism demand in Canada	10,695	16,210	8,686	8,943	11,512	7.6
Tourism exports	3,369	5,629	2,101	1,857	3,873	15.0
Tourism domestic demand	7,326	10,581	6,585	7,086	7,639	4.3
Transportation						
Tourism demand in Canada	4,256	5,916	3,846	3,868	4,587	7.8
Tourism exports	869	1,548	531	453	993	14.3
Tourism domestic demand	3,387	4,368	3,315	3,415	3,594	6.1
Accommodation						
Tourism demand in Canada	1,613	2,475	1,062	1,090	1,754	8.7
Tourism exports	793	1,203	424	437	918	15.8
Tourism domestic demand	820	1,272	638	653	836	2.0
Food and beverage services						
Tourism demand in Canada	1,795	2,714	1,338	1,312	1,938	8.0
Tourism exports	769	1,225	523	453	890	15.7
Tourism domestic demand	1,026	1,489	815	859	1,048	2.1
Other tourism commodities						
Tourism demand in Canada	1,045	1,610	783	1,080	1,119	7.1
Tourism exports	311	511	195	167	351	12.9
Tourism domestic demand	734	1,099	588	913	768	4.6
Other commodities						
Tourism demand in Canada	1,986	3,495	1,657	1,593	2,114	6.4
Tourism exports	627	1,142	428	347	721	15.0
Tourism domestic demand	1,359	2,353	1,229	1,246	1,393	2.5

■

OTHER RELEASES

Railway carloadings

Seven-day period ending September 14, 1998

Carloadings of freight (excluding intermodal traffic) during the seven-day period ending September 14, 1998, decreased 2.5% to 4.8 million tonnes from the same period last year. The number of cars loaded also decreased 1.4%.

Intermodal traffic (piggyback) tonnage totalled 326 000 tonnes, an 11.8% decrease from the same period last year. The year-to-date figures declined 2.7%.

Total traffic (carloadings of freight and intermodal traffic) decreased 3.1% during the period. This brought the year-to-date total to 179.4 million tonnes, down 2.2% from 1997.

All year-to-date figures have been revised.

For further information on this release, contact Robert Larocque (613-951-2486; fax: 613-951-0009; larocque@statcan.ca), Transportation Division. ■

Sawmills and planing mills

July 1998

Sawmills in Canada produced 5 054.7 thousand cubic metres of lumber and ties in July, down 3.5% from 5 251.0 thousand cubic metres (after revisions) produced in July 1997.

Year-to-date production was 37 748.0 thousand cubic metres, down 3.7% from 39 277.9 thousand cubic metres (after revisions) produced over the same period in 1997.

Available on CANSIM: matrices 53 and 122 (series 2).

The July 1998 issue of *Sawmills and planing mills* (35-003-XPB, \$12/\$114) will be available shortly. See *How to order publications*.

For further information, or to enquire about the concepts, methods and data quality of this release, contact Gilles Simard (613-951-3516; simales@statcan.ca), Manufacturing, Construction, and Energy Division. ■

Stocks of frozen meat products

September 1998

Total frozen meat in cold storage at the opening of the first business day of September totalled 40 435 tonnes compared with 40 541 tonnes last month and 36 422 tonnes a year ago.

Available on CANSIM: matrices 87 and 9517-9525.

Available free on the Internet (www.statcan.ca, 23-009-XIE). The menu path is "Products and services", "Downloadable publications" and "Index of downloadable publications".

For further information, or to enquire about the methods, concepts and data quality of this release, contact Tony Dupuis (613-951-2511; duputon@statcan.ca), Agriculture Division. ■

PUBLICATIONS RELEASED

National economic and financial accounts,

Quarterly estimates, second quarter 1998

Catalogue number 13-001-XPB

(Canada: \$44/\$145; outside Canada: US\$44/US\$145).

Oils and fats, July 1998

Catalogue number 32-006-XPB

(Canada: \$7/\$62; outside Canada: US\$7/US\$62).

Construction price statistics, second quarter 1998

Catalogue number 62-007-XPB

(Canada: \$24/\$79; outside Canada: US\$24/US\$79).

Imports by commodity, July 1998

Catalogue number 65-007-XMB

(Canada: \$37/\$361; outside Canada: US\$37/US\$361).

Imports by commodity, July 1998

Catalogue number 65-007-XPB

(Canada: \$78/\$773; outside Canada: US\$78/US\$773).

All prices exclude sales tax.

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Statistics Canada	
Thursday, June 3, 1997	
For release at 8:30 a.m.	
MAJOR RELEASES	
• Urban transit, 1995	2
Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about 40 trips on some form of urban transit, the lowest level in the past 25 years.	
• Productivity, hourly compensation and unit labour cost, 1996	4
Growth in productivity among Canadian businesses was notably weak again in 1996 accompanied by sluggish gains in employment and slow nominal growth during the year.	
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Statistics Canada's official release bulletin

Catalogue 11-001E.

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

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