

Tuesday, January 25, 2000

For release at 8:30 a.m.

MAJOR RELEASES

There are no major releases today.

| OTHER RELEASES | |
|--|---|
| Wholesale trade - correction, November 1999 | |
| Crushing statistics, December 1999 | 2 |
| Sawmills and planing mills, November 1999 | 2 |
| Postcensal estimates of total population by selected characteristics, July 1, 1999 | 2 |
| Updated population estimates by age and sex, July 1, 1997 to 1999 | 2 |
| Innovation in small firms in business service industries, 1996 | 3 |
| PUBLICATIONS RELEASED | 4 |
| | |
| REGIONAL REFERENCE CENTRES | 5 |



End of release

OTHER RELEASES

Wholesale trade - correction

November 1999

An incorrect figure for the rise in housing starts was published in the January 24 wholesale trade release in the section on building and lumber materials. The sentence with the correct number should read: "The number of housing starts was up in November (+5.0%), as was the value of overall building permits (+4.0%)."

For more information, contact Greg Parsons (613-951-0062), Wholesale Trade Section, Distributive Trades Division.

Crushing statistics

December 1999

Oilseed processors crushed 293 479 metric tonnes of canola in December, according to the monthly survey of crushing plants. Oil production totalled 122 271 tonnes while meal production amounted to 182 757 tonnes.

In the first five months of the 1999-2000 crop year, the canola crush volume was 1 258 063 tonnes, a 13.5% decline from the crush quantity of 1 453 735 tonnes in the same five months of the 1998-99 crop year.

Available on CANSIM: matrix 5687.

The December 1999 issue of *Cereals and oilseeds review* (22-007-XPB, \$15/\$149) will be released in March. See *How to order publications*.

For more information, or to enquire about the concepts, methods and data quality of this release, contact Karen Gray (204-983-2856; karen.gray@statcan.ca) or Les Macartney (613-951-8714; les.macartney@statcan.ca), Grain Marketing Unit, Agriculture Division.

Sawmills and planing mills

November 1999

In November, sawmills produced 5 873.9 thousand cubic metres of lumber and ties, up 4.6% from 5 614.2 thousand cubic metres (after revisions) in November 1998.

For January to November, production totalled 64 229.3 thousand cubic metres, up 4.7% from 61 369.3 thousand cubic metres (after revisions) produced during the same period in 1998.

Available on CANSIM: matrices 53 and 122 (series 2).

The November 1999 issue of *Sawmills and planing mills* (35-003-XIB, \$9/\$86) is now available. See *How to order publications*.

For more information, or to enquire about the concepts, methods and data quality of this release, contact Gilles Simard (613-951-3516; simales@statcan.ca), Manufacturing, Construction, and Energy Division.

Postcensal estimates of total population by selected characteristics

July 1, 1999

The updated postcensal estimates of total population and population by age and sex for census divisions and census metropolitan areas as of July 1 in 1999 and 1998 as well as the final postcensal estimates as of July 1, 1997 are now available.

Note: The following matrices are based on 1996 Census counts and replace the previous matrices based on 1991 Census counts.

Available on CANSIM: matrices 9235-9245, 9247-9258 and 9260-9296.

These estimates will be published in *Annual demographic statistics*, 1999 (91-213-XPB or 91-213-XIB), which will be available in March. See *How to order publications*.

To obtain data, contact Lise Champagne (613-951-2320; fax: 613-951-2307; chamlis@statcan.ca), Demography Division or your nearest Regional Reference Center. For more information, or to enquire about the concepts, methods or data quality for this release, contact Daniel Larrivée (613-951-0694; fax: 613-951-2307; lardani@statcan.ca), Demography Division.

Updated population estimates by age and sex

July 1, 1997 to 1999

The updated postcensal estimates by age and sex on July 1 of 1999 and 1998 and the final postcensal estimates on July 1,1997 are now available. In addition, the corresponding components of population growth for

the years ending on June 30 of 1997, 1998 and 1999 are also available.

Available on CANSIM: matrices 6270-6281, 6283-6294, 6303-6314, 6316-6327, 6329-6340, 6367-6378, 6380-6392 and 6396-6409.

These estimates will be published in *Annual demographic statistics*, 1999 (91-213-XPB or 91-213-XIB), which will be available in March. See *How to order publications*.

To obtain data, contact Lise Champagne (613-951-2320; fax: 613-951-2307; chamlis@statcan.ca), Demography Division or your nearest Regional Reference Center. For more information, or to enquire about the concepts, methods or data quality for this release, contact Daniel Larrivée (613-951-0694; fax: 613-951-2307; lardani@statcan.ca), Demography Division.

Innovation in small firms in business service industries

1996

Released today is an analytical report that explores the strategic differences between small firms in business service industries that are committed to innovation and those that are not. These industries include computer and related services, engineering, and other scientific and technical services. Four out of 10 small establishments in these industries conducted innovative practices, such as introducing new or improved products, processes or forms of organization.

The study, based on a sample of about 2,500 small establishments from the 1996 Survey of Innovation,

found two important differences between innovators and non-innovators.

First, innovators place greater emphasis on developing certain capabilities. For example, innovative firms attach more importance to financial management and the acquisition of capital. They also emphasize the recruitment of skilled labour and the promotion of compensation for incentives. These distinctions indicate that, among small firms in research-and-development intensive industries, competencies in financing and human resources play a critical role in the innovation process.

Second, innovators place greater emphasis on problem solving. Successful innovation programs often arise out of a process of 'learning by doing'. The likelihood of encountering barriers to innovation increases as companies intensify their investments in research and development and intellectual property. The study also found that businesses that successfully develop innovations were more likely to encounter problems related to marketing, imitation of their innovations, and skill shortages.

The research paper "Differences in innovator and non-innovator profiles: small establishments in business services", no. 143, is now available. To obtain a copy, contact Louise Laurin (613-951-4676) or visit the Statistics Canada Web site (www.statcan.ca) under *Products and services*, then *Downloadable research papers (free)*.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Guy Gellatly (613-951-3758), Micro-Economic Analysis Division.

PUBLICATIONS RELEASED

Sawmills and planing mills, November 1999 Catalogue number 35-003-XIB

(Canada: \$9/\$86).

Canadian international merchandise trade,

November 1999

Catalogue number 65-001-XIB

(Canada: \$14/\$141).

Canadian international merchandise trade,

November 1999

Catalogue number 65-001-XPB

(Canada: \$19/\$188; outside Canada: US\$19/US\$188).

All prices exclude sales tax.

Catalogue numbers with an -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; and -XPB or -XPE denote a paper version.

How to order publications

Simplify your data search with the Statistics Canada Catalogue (11-204-XPE, \$16; outside Canada: US\$16).

Its keyword index will guide you to statistics on Canada's social and economic activity.

Order publications by phone:

Please refer to the • Title • Catalogue number • Volume number • Issue number • Your VISA or MasterCard number.

In Canada and the United States call:

From other countries call:

To fax your order:

Address changes or account inquiries:

1-800-267-6677

1-613-951-7277

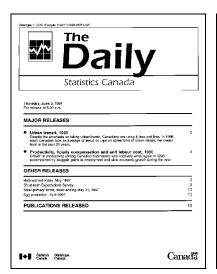
1-877-287-4369

1-800-700-1033

To order a publication by mail write: Statistics Canada, Circulation Management, Operations and Integration Division, Ottawa, K1A 0T6. Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 7% GST and applicable PST.

To order by Internet: write to *order*@*statcan.ca* or download an electronic version by accessing Statistics Canada's Web site (*www.statcan.ca*), under the headings *Products and services*, *Downloadable publications*.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada's official release bulletin

Catalogue 11-001E.

Published each working day by the Communications Division, Statistics Canada, 10-H, R.H. Coats Bldg., Tunney's Pasture, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at http://www.statcan.ca. To receive *The Daily* each morning by E-mail, send an E-mail message to listproc@statcan.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Editor: Dan Smythe (613-951-1103, smytdan@statcan.ca)

Head of Official Release: Chantal Prévost (613-951-1088), prevcha@statcan.ca

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2000. Citation in newsprint, magazine, radio, and television reporting is permitted subject to the requirement that Statistics Canada is acknowledged as the source. Any other reproduction is permitted subject to the requirement that Statistics Canada is acknowledged as the source on all copies as follows: Statistics Canada, *The Daily*, catalogue 11-001E, along with date and page references.

REGIONAL REFERENCE CENTRES

Statistics Canada's Regional Reference Centres offer a full range of the Agency's products and services. Each reference centre is equipped with a library and sales counter where you can consult or purchase publications, diskettes, CD-ROM discs, microfiche, maps and more.

Each centre has facilities to retrieve information from CANSIM and E-STAT, Statistics Canada's data retrieval systems. A telephone inquiry service is available with toll-free access for those located outside local calling areas. Many other valuable services—from seminars to consultations—are also offered. For information, contact your nearest Regional Reference Centre.

Newfoundland and Labrador, Nova Scotia, Prince Edward Island and New Brunswick

Advisory Services Statistics Canada 1741 Brunswick Street 2nd Floor, Box 11 Halifax, Nova Scotia B3.I 3X8

Local calls: (902) 426-5331 Toll free: 1-800-263-1136 Fax: 1-902-426-9538

E-mail: atlantic.info@statcan.ca

Quebec and Nunavut

Advisory Services Statistics Canada 4th Floor, East Tower Guy Favreau Complex 200 René Lévesque Blvd. W. Montréal, Québec H27 1X4

Local calls: (514) 283-5725 Toll free: 1-800-263-1136 Fax: 1-514-283-9350

National Capital Region

Statistical Reference Centre (NCR)
Statistics Canada
Lobby, R.H. Coats Building
Holland Avenue
Tunney's Pasture
Ottawa, Ontario
K1A 0T6

Local calls: (613) 951-8116 Fax: 1-613-951-0581 E-mail: infostats@statcan.ca

Ontario

Advisory Services Statistics Canada 10th Floor Arthur Meighen Building 25 St. Clair Avenue East Toronto, Ontario M4T 1M4

Local calls: (416) 973-6586 Toll free: 1-800-263-1136 Fax: 1-416-973-7475

Manitoba

Advisory Services Statistics Canada Via Rail Building, Suite 200 123 Main Street Winnipeg, Manitoba R3C 4V9

Local calls: (204) 983-4020 Toll free: 1-800-263-1136 Fax: 1-204-983-7543

E-mail: statswpg@solutions.net

Saskatchewan

Advisory Services Statistics Canada Park Plaza, Suite 440 2365 Albert Street Regina, Saskatchewan S4P 4K1

Local calls: (306) 780-5405 Toll free: 1-800-263-1136 Fax: 1-306-780-5403

E-mail: statcan@sk.sympatico.ca

Southern Alberta

Advisory Services Statistics Canada Discovery Place, Room 201 3553-31 Street N.W. Calgary, Alberta T2L 2K7

Local calls: (403) 292-6717 Toll free: 1-800-263-1136 Fax: 1-403-292-4958

E-mail: degagnej@cadvision.com

Northern Alberta and the Northwest Territories

Advisory Services Statistics Canada 15th Floor, Park Square 10001 Bellamy Hill Edmonton, Alberta T5J 3B6

Local calls: (780) 495-3027 Toll free: 1-800-263-1136 Fax: 1-780-495-5318 E-mail: ewieall@statcan.ca

British Columbia and the Yukon

Advisory Services Statistics Canada Library Square Tower, Suite 600 300 West Georgia Street Vancouver, B.C. V6B 6C7

Local calls: (604) 666-3691 Toll free: 1-800-263-1136 Fax: 1-604-666-4863

National toll-free enquiries line (Canada and the United States): 1-800-263-1136 Toll-free order-only line (Canada and the United States): 1-800-267-6677 Toll-free fax order line (Canada and the United States): 1-877-287-4369 Toll-free telecommunications device for the hearing impaired: 1-800-363-7629