

Thursday, March 23, 2000
For release at 8:30 a.m.

## MAJOR RELEASES

- Retail trade, January 2000

Retail sales totalled \$22.6 billion in January, unchanged from December 1999.

- Canada's international transactions in securities, January 2000

In January, foreign investors acquired $\$ 4.8$ billion worth of Canadian securities, after divesting $\$ 6.6$ billion in December. At the same time, Canadian investors continued to accumulate foreign securities ( $\$ 2.3$ billion) for the third straight month.
(continued on following page)


## Canadian economic observer <br> March 2000

The March issue of Canadian economic observer, Statistics Canada's flagship publication for economic statistics, analyses current economic conditions, summarizes the major economic events that occurred in February, and presents a feature article on advanced technology use in manufacturing during the 1990s. A separate statistical summary presents the principal economic indicators for Canada, the provinces and the major industrial nations.

The March issue of Canadian economic observer (11-010-XPB, \$23/\$227) is now available. See How to order publications. For more information, contact Cyndi Bloskie (613-951-3634; ceo@statcan.ca), Current Economic Analysis Group.

The Daily, March 23, 2000

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## MAJOR RELEASES

## Retail trade

January 2000
Retail sales totalled $\$ 22.6$ billion in January, unchanged from December 1999. Sales had advanced $2.1 \%$ in December from November. January receipts were 6.7\% greater than those of January 1999.


Strong gains in general merchandise and clothing stores offset large declines in stores that may have had their December sales buoyed by millennial festivities or Y2K concerns.

Retail sales have generally been advancing strongly since early 1996, except for a period of weaker gains in the spring and summer of 1998.

## Sales down in January following Y2K transition

Concern over potential Y2K problems and millennial festivities were partly responsible for advances in several retail industries in December and subsequent retreats in January. The largest January declines were in food stores $(-4.0 \%)$, liquor, wine and beer stores (-5.9\%) and automotive parts, accessories and service stores (-2.7\%).

January's drop in food store sales followed a 2.0\% advance in December. Supermarkets and grocery stores lost more ground than did specialized food stores $(-4.2 \%$ and $-2.6 \%$, respectively). Despite these setbacks, food store sales have been increasing since the spring of 1996.

After posting large advances in the last three months of 1999 , sales in liquor, wine and beer stores fell sharply
in January (-5.9\%). However, sales in liquor, wine and beer stores have been rising since the summer of 1996.

## General merchandise stores post large increase

The general merchandise sector posted its largest increase in 12 months in January, up 3.8\%. Strong advances were observed both in department stores ( $+5.0 \%$ ) and in other general merchandise stores $(+2.2 \%)$. This brought sales in general merchandise stores to a level slightly higher than the previous peak in September 1999, before the store closures resulting from restructuring in the department store industry. However, department store sales remained $3.5 \%$ below the peak observed in August 1999.

With the exception of a pause in the spring of 1998, sales in general merchandise stores rose constantly from early 1996 until the closing of Eaton's stores in the fall of 1999.

Sales in clothing stores were stronger in January (+2.7\%), following a smaller advance in December (+0.8\%). Although erratic through most of 1999, clothing store sales have generally been rising since the start of 1996.

Furniture store sales continued to advance in January (+2.1\%). This followed a $1.2 \%$ increase in December. Consumers have been increasing their spending in furniture stores since the spring of 1996.

Advancing sales by motor and recreational vehicle dealers ( $+0.5 \%$ ) and gasoline service stations ( $+0.3 \%$ ) offset the declines posted by automotive parts, accessories and service stores, leaving the automotive sector unchanged. Sales in this sector have been rising since the spring of 1997, and more strongly since the fall of 1998.

Drug stores posted marginal increases in January (+0.3\%). Spending in drug stores has generally been rising since the spring of 1997.

## Sales advance in few provinces

Increasing sales in Newfoundland (+1.3\%), Quebec ( $+0.8 \%$ ) and New Brunswick ( $+0.6 \%$ ) and a marginal improvement in Ontario ( $+0.1 \%$ ) offset declines in all other provinces.

Quebec posted the largest dollar-value increase in sales in January, with advances in all sectors except food and clothing stores. Retail sales in Quebec have been rising since the summer of 1998, except for a slowdown in the first half of 1999. Recent strength in retail sales has come from advances in the automotive and furniture sectors.

The declining sales in the four western provinces followed strong advances in December. Setbacks in all of these provinces were largely a result of lower sales in food stores. Sales in all of these provinces have generally been increasing for most of 1999; Alberta has seen the strongest gains.

## Related indicators

In February, total employment rose $0.2 \%$, continuing the advance that began three years ago. Early indicators suggest a decline in the number of new motor vehicles sold in February. The number of housing starts rose $11.9 \%$ in February.

Available on CANSIM: 2399 and 2400, (main matrices) 2299, 2397, 2398, 2401-2416 and 2418-2420.

The January 2000 issue of Retail trade (63-005-XPB, \$21/\$206; 63-005-XIB, \$16/\$155) will be available shortly. See How to order publications.

To order data, or for general information, contact Client Services (613-951-3549; 1-877-421-3067; retailinfo@statcan.ca). For analytical information, or to enquire about the concepts, methods or data quality of this release, contact Greg Peterson (613-951-3592; petegre@statcan.ca), Retail Trade Section, Distributive Trades Division.

## Retail sales



[^0]
## Retail sales

|  | $\begin{array}{r} \text { Jan. } \\ 1999 \end{array}$ | $\begin{aligned} & \text { Dec. } \\ & \text { 1999r } \end{aligned}$ | $\begin{gathered} \text { Jan. } \\ 2000^{p} \end{gathered}$ | $\begin{array}{r} \text { Jan. } \\ 1999 \\ \text { to } \\ \text { Jan. } \\ 2000 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | unadjusted |  |  |  |
|  | \$ millions |  |  | \% change |
| Food | 4,801 | 5,573 | 4,622 | -3.7 |
| Supermarkets and grocery stores | 4,479 | 5,096 | 4,301 | -4.0 |
| All other food stores | 322 | 477 | 321 | -0.2 |
| Drug and patent medicine stores | 1,063 | 1,424 | 1,074 | 1.0 |
| Clothing | 869 | 2,019 | 907 | 4.3 |
| Shoe stores | 108 | 178 | 106 | -2.5 |
| Men's clothing stores | 99 | 261 | 98 | -1.0 |
| Women's clothing stores | 274 | 611 | 275 | 0.3 |
| Other clothing stores | 387 | 968 | 428 | 10.5 |
| Furniture | 902 | 1,737 | 1,003 | 11.2 |
| Household furniture and appliance stores | 744 | 1,453 | 830 | 11.6 |
| Household furnishings stores | 158 | 284 | 173 | 9.1 |
| Automotive | 6,419 | 8,460 | 7,160 | 11.5 |
| Motor and recreational vehicle dealers | 4,193 | 5,383 | 4,645 | 10.8 |
| Gasoline service stations | 1,184 | 1,615 | 1,466 | 23.9 |
| Automotive parts, accessories and services | 1,043 | 1,462 | 1,049 | 0.6 |
| General merchandise stores | 1,816 | 4,147 | 1,924 | 6.0 |
| Retail stores not elsewhere classified | 1,791 | 3,814 | 1,863 | 4.0 |
| Other semi-durable goods stores | 513 | 1,063 | 539 | 5.0 |
| Other durable goods stores | 478 | 1,129 | 487 | 1.9 |
| All other retail stores not elsewhere classified | 800 | 1,622 | 838 | 4.7 |
| Total, retail sales | 17,661 | 27,173 | 18,553 | 5.1 |
| Total excluding motor and recreational vehicle dealers | 13,468 | 21,790 | 13,908 | 3.3 |
| Provinces and territories |  |  |  |  |
| Newfoundland | 263 | 428 | 277 | 5.5 |
| Prince Edward Island | 69 | 120 | 74 | 7.4 |
| Nova Scotia | 538 | 851 | 549 | 2.0 |
| New Brunswick | 403 | 673 | 438 | 8.6 |
| Quebec | 4,072 | 5,856 | 4,225 | 3.8 |
| Ontario | 6,646 | 10,665 | 7,040 | 5.9 |
| Manitoba | 635 | 968 | 645 | 1.5 |
| Saskatchewan | 551 | 819 | 564 | 2.3 |
| Alberta | 2,015 | 3,170 | 2,178 | 8.1 |
| British Columbia | 2,411 | 3,534 | 2,497 | 3.6 |
| Yukon | 20 | 31 | 22 | 6.5 |
| Northwest Territories | 26 | 41 | 31 | 19.6 |
| Nunavut | 12 | 17 | 13 | 4.9 |

[^1]
## Canada's international transactions in securities

January 2000
In January, foreign investors acquired $\$ 4.8$ billion in Canadian securities, after divesting $\$ 6.6$ billion worth in December. Monthly foreign portfolio investment in Canada has fluctuated widely since the second half of 1999. While most of the foreign portfolio acquisitions in January were investments in stocks, foreign holdings of money market paper increased for the first time in five months.


At the same time, Canadian investors continued to accumulate foreign securities ( $\$ 2.3$ billion) for the third straight month. January activity comprised a sizable investment in foreign stocks, which was partly offset by a reduction in holdings of foreign bonds.

## Major acquisition of an American firm drives increase in foreign holdings of Canadian shares

Foreign investors increased their holdings of Canadian stocks by a massive $\$ 4.7$ billion during January; much of it is accounted for by a share exchange that was part of a high-profile acquisition of an American company by a Canadian firm. In addition, foreign investors continued to buy shares in the secondary market ( $\$ 0.8$ billion). Although Canadian stock prices recorded only a $0.8 \%$ gain in January, they still managed to outperform their American counterparts for a third straight month.

## Related market information

## Interest rates

With short-term interest rates moving over a narrow range in both the United States and Canada in January, the differential favouring investment in the United States remained unchanged at about 50 basis points. The differential on long-term government instruments, also favouring investment in the United States, fluctuated in the 10- to 30-point range, settling back to where it began the month at the lower end of this range.

## Stock prices

After putting on one of the best annual performances in recent years, rising $30 \%$ in 1999, Canadian stock prices, as measured by the TSE 300 Composite Index, took a breather in January, gaining less than 1\%. In contrast, U.S. stock prices, as measured by the Standard \& Poor's 500 Index, fell 5.1\% in January, after having risen 20\% in 1999.

## Canadian dollar

After a strong performance in December, the Canadian dollar closed marginally lower against the U.S. dollar in January, at just over US69 cents. In 1999, the Canadian dollar gained a full four cents against its American counterpart.

## Foreign investors acquire Canadian short-term paper for the first time in five months

For the first time since August 1999, foreign investors bought Canadian money market instruments, acquiring $\$ 1.3$ billion in January. This increase was accounted for by roughly equal amounts of non-federal government and corporate paper, which was partly offset with declines in their holdings of federal government Treasury bills. The investment came almost exclusively from American investors. The differential between Canadian and U.S. short-term interest rates, which continued to favour investment in the United States, has remained at the 50 -basis-point level for a second consecutive month.

## Foreign investors continue to reduce their holdings of Canadian bonds

Foreign holdings of Canadian bonds continued to decline in January ( $\$ 1.2$ billion), though at a slower pace than in December. The activity was driven by foreign dispositions on the secondary market, and was broadly based geographically, led by American and European investors.

## Third straight month of substantial Canadian investment in foreign securities

Canadian investors directed a further $\$ 2.9$ billion into foreign stock in January, following an investment
of $\$ 8$ billion over November and December of 1999. Two-thirds of the investment in January was in American companies; the balance was in overseas firms.

At the same time, Canadian holdings of foreign bonds - mainly U.S. government Treasury bills declined ( $\$ 0.6$ billion). This contrasted with the activity in the two previous months, when Canadian investment in foreign bonds totalled $\$ 3.3$ billion.

Canadian investment in foreign securities*


* Includes bonds and stocks.

Available on CANSIM: matrices 2328-2330, 2378-2380 and 4195.

The January 2000 issue of Canada's international transactions in securities (67-002-XPB, \$18/\$176; 67-002-XIB, $\$ 14 / \$ 132$ ) will be available in April. See How to order publications.

For further information, or to enquire about the concepts, methods on data quality of this release contact Don Granger (613-951-1864), Balance of Payments and Financial Flows Division.

## Canada's international transactions in securities

|  | $\begin{array}{r} \text { Oct. } \\ 1999 \\ \hline \end{array}$ | $\begin{gathered} \text { Nov. } \\ 1999 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline \text { Dec. } \\ & 1999 \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { Jan. } \\ 2000 \\ \hline \end{array}$ | 1998 | 1999 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ millions |  |  |  |  |  |
| Foreign investment in Canadian securities | 3,180 | 6,054 | -6,578 | 4,768 | 25,006 | 4,199 |
| Bonds (net) | 2,464 | 6,047 | -7,114 | -1,247 | 11,790 | 3,474 |
| Outstanding | 2,668 | 3,135 | -3,431 | -1,499 | -8,879 | 7,789 |
| New Issues | 1,049 | 3,511 | 1,189 | 1,552 | 52,728 | 31,792 |
| Retirements | -1,752 | -1,269 | -3,881 | -1,502 | -32,937 | -36,451 |
| Change in interest payable ${ }^{1}$ | 499 | 669 | -991 | 202 | 878 | 344 |
| Money market paper (net) | -982 | -571 | -209 | 1,291 | -264 | -13,439 |
| Government of Canada | -2,023 | -173 | 393 | -496 | -2,446 | -6,485 |
| Other paper | 1,040 | -397 | -602 | 1,787 | 2,182 | -6,954 |
| Stocks (net) |  |  |  |  |  |  |
| Outstanding (including retirements) | -528 | -1,657 | 692 | 767 | -3,583 | 6,137 |
| New Issues | 2,226 | 2,234 | 53 | 3,957 | 17,063 | 8,027 |
| Canadian investment in foreign securities | 1,200 | -8,778 | -2,542 | -2,283 | -22,233 | -22,947 |
| Bonds (net) | 1,419 | -2,861 | -437 | 570 | -7,075 | -2,405 |
| Stocks (net) | -219 | -5,917 | -2,106 | -2,853 | -15,158 | -20,541 |

1 Interest accrued less interest paid.
Note: A minus sign indicates an outflow of money from Canada, i.e., a withdrawal of foreign investment from Canada or an increase in Canadian investment abroad.

## OTHER RELEASES

## Aquaculture statistics 1998

Canada's fish farmers generated more than half a billion dollars in 1998 in the wake of higher sales of shellfish and finfish. The single most important product was salmon.

According to data from the 1998 Unified Enterprise Survey, the aquaculture industry's output reached $\$ 553$ million. Of this figure, sales represented $\$ 507$ million, a $14 \%$ increase from 1997, while rising inventories represented $\$ 25$ million.

Aquaculture is the managed production of finfish and shellfish. In Canada, the fish farming industry is dominated by the production of finfish, primarily salmon, off the coasts of British Columbia and New Brunswick. The smaller shellfish industry is based primarily in Prince Edward Island and British Columbia.

Fish farmers in British Columbia and New Brunswick alone accounted for $85 \%$ of all aquaculture revenues. Aquaculture farms in British Columbia, which account for over half of the national production, recorded sales of $\$ 264$ million, up $17 \%$ from 1997. Sales in New Brunswick rose a more modest $7 \%$ to $\$ 173$ million, as disease problems affected production.

In 1998, the industry's net contribution to the economy - its value added - amounted to $\$ 213$ million, which is the difference between gross output (revenues and inventories) and product expenses. This is a $17 \%$ increase from 1997.

Fish farming operations incurred product expenses of $\$ 342$ million in 1998 . Feed accounted for about $\$ 140$ million ( $41 \%$ ) of this total. Product expenses refer to products and services purchased from other businesses, but do not include capital and labour costs.

Aquaculture producers paid out $\$ 75$ million in salaries and benefits. Depreciation charges were $\$ 24$ million, and interest costs reached $\$ 14$ million.

Previous data on 1998 aquaculture production released in August 1999 showed that the
industry expanded substantially during the 1990s. From 1992 to 1998, production almost doubled. At the same time, the value of exports soared to $\$ 363$ million, driven by salmon exports to the United States.

Note: Aquaculture Financial Statistics result from the Unified Enterprise Survey (UES), which incorporates several annual business surveys into an integrated framework; 1998 was the second year of the survey. The goal of the UES is to ensure that Statistics Canada receives consistent and integrated data from many types and sizes of businesses, with enough detail to produce accurate provincial statistics. For more information on the UES, contact Les Graham (613-951-6566, Les.Graham@statcan.ca).

For the aquaculture industry, a sample of 209 producers reported their financial transactions for the fiscal year ending in 1998. This sample covered businesses representing 77\% of revenues in the industry. The sample survey along with tax data and administrative data was used to produce these estimates.

## Available on CANSIM: matrices 8500-8535.

Data will be available in the updates to the Agriculture economic statistics (21-603-UPE) or the Livestock statistics (23-603-UPE). See How to order publications.

Preliminary estimates of value added for 1999, production data and exports for the aquaculture industry will be released on August 23, 2000.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Bernadette Alain (902-893-7251; stctruro@ns.sympatico.ca), Truro Agricultural Statistics Office or Mark Elward (613-951-8715 Mark.Elward@statcan.ca).

Value added account - aquacultural industry

|  | 1997 | 1998 | 1997 | 1998 | 1997 | 1998 | $\begin{array}{r} 1997 \\ \text { to } \\ 1998 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New Brunswick |  | British Columbia |  | Canada |  |  |
|  | '000 of dollars |  |  |  |  |  | \% change |
| Sales of aqua products/services | 162,000 | 173,150 | 224,800 | 263,700 | 445,250 | 506,600 | 14 |
| Total operating revenue | 164,000 | 178,800 | 230,000 | 270,100 | 460,400 | 528,280 | 15 |
| Gross output | 166,000 | 181,800 | 275,000 | 285,100 | 510,300 | 553,030 | 8 |
| Total of product inputs | 109,200 | 116,750 | 177,500 | 173,140 | 328,590 | 339,640 | 3 |
| Gross value added (factor cost) | 56,800 | 65,050 | 97,500 | 111,960 | 181,710 | 213,390 | 17 |

## Steel primary forms

Week ending March 18, 2000 (preliminary)
Steel primary forms production for the week ending March 18, totalled 331527 tonnes, down by $0.5 \%$ from the week earlier ( 333146 tonnes) and up 12.8\% from the year earlier (293 975 tonnes). The cumulative total at the end of the week was 3648944 tonnes, a $9.7 \%$ increase compared with 3326812 tonnes for the same period in 1999.

For more information, or to enquire about the concepts, methods, or data quality of this release, contact Greg Milsom (613-951-7093; milsomg@statcan.ca), Manufacturing, Construction and Energy Division.

## Pulpwood and wood residue statistics

 January 2000Pulpwood receipts in January totalled 4217728 cubic metres, up $9.7 \%$ from 3845394 cubic metres in January 1999. Wood residue receipts rose $6.3 \%$, from 6338882 cubic metres in January 1999 to 6741390 cubic metres in January 2000. Consumption of pulpwood and wood residue totalled 10417928 cubic metres, up $5.2 \%$ from 9900039 cubic metres in January 1999.

The closing inventory of pulpwood and wood residue decreased $0.7 \%$ to 14033490 cubic metres, down from 14133474 cubic metres in January 1999.

The 1999 data were revised.

## Available on CANSIM: matrix 54.

The January 2000 issue of Pulpwood and wood residue statistics ( $25-001-\mathrm{XIB}, \$ 6 / \$ 55$ ) is now available. See How to order publications.

For more information, or to enquire about the concepts, methods, and data quality of this release, contact Gilles Simard (613-951-3516; simales@statcan.ca), Manufacturing, Construction and Energy Division.

## Civil aviation operating statistics <br> January 2000

In January 2000, Canadian Airlines reported a 1\% decrease in its total passenger-kilometres, while Air Canada's operations were unchanged. (All data referred to here are seasonally adjusted.)

## Available on CANSIM: matrix 385 (series 1 to 6).

The January 2000 data on civil aviation (operational data) for Air Canada and Canadian Airlines will appear in the April issue of Aviation service bulletin ( $51-004-$ XIB, $\$ 8 / \$ 82$ ). A print-on-demand service is also available. See How to order publications.

For more information, or to enquire about the concepts, methods and data quality of this release, contact Robert Lund (613-951-0125), Aviation Statistics Centre, Transportation Division.

## Deliveries of major grains

February 2000
Data on February grain deliveries are now available.

## Available on CANSIM: matrices 976-981.

The delivery data are contained in the February issue of Cereals and oilseeds review
(22-007-XPB, $\$ 15 / \$ 149)$ which will be available in May. See How to order publications.

For further information, or to enquire about the concepts, methods, or data quality of this
release, contact Susan Anderson (613-951-3859; sue.anderson@statcan.ca), Grain Marketing Unit, Agriculture Division.

## PUBLICATIONS RELEASED

Canadian economic observer, March 2000 Catalogue number 11-010-XPB
(Canada: \$23/\$227; outside Canada: US\$23/US\$227).

Pulpwood and wood residue statistics, January 2000 Catalogue number 25-001-XIB
(Canada: $\$ 6 / \$ 55$; outside Canada: US\$/US\$).

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[^0]:    $r$ Revised figures.
    $p$ Preliminary figures.

[^1]:    ${ }_{p}$ Revised figures.
    p Preliminary figures.

