

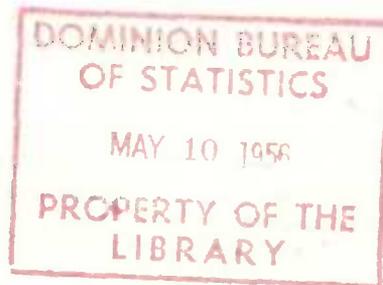
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CANADA

THE JEWELLERY AND SILVERWARE INDUSTRY

1954



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows):
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textile Mills
- VIII—Knitting Mills
- IX—Clothing
- X—Wood and Paper Products
- XI—Printing Trades
- XII—Iron and Steel Products
- XIII—Transportation Equipment
- XIV—Non-ferrous Metal Products
- XV—Electrical Apparatus and Supplies
- XVI—Non-metallic Mineral Products
- XVII—Products of Petroleum and Coal
- XVIII—Chemicals and Allied Products
- XIX—Miscellaneous Manufactures

The present report belongs in Part XIV, Non-ferrous Metal Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Aluminum Products Industry, 25¢
- C—The Brass and Copper Products Industry, 25¢
- D—The White Metal Alloys Industry, 25¢
- E—The Jewellery and Silverware Industry, 25¢
- F—The Non-ferrous Smelting and Refining Industry, 25¢
- G—The Miscellaneous Non-ferrous Metal Products Industry, 25¢

THE JEWELLERY AND SILVERWARE INDUSTRY

1954

Manufacturers of jewellery, silverware and other precious metal products reported the value of their 1954 shipments at \$46,792,579, which was a decline of 9.0 per cent from the total of \$51,421,270 reported for 1953.

In 1954 there were 217 plants engaged in this line of manufacture, including 104 in Ontario, 90 in Quebec, 15 in British Columbia, 3 in Manitoba, 2 in Saskatchewan, 2 in Alberta and 1 in Yukon. The 198 works in the jewellery manufacturing division of this industry employed 3,237 people to make goods worth \$21,343,393; the 12 silverware plants with 1,373 employees made products worth \$12,802,659; and the remaining 7 plants, which were occupied in recovering precious metals from scrap or in preparing gold and silver for use in the arts and industries, employed 464 people and had a combined output valued at \$12,646,527.

Altogether the 217 plants gave work to 5,074 people as against 5,703 persons working in 207 plants during 1953. Payments in salaries and wages declined to \$13,487,379 in 1954 from \$14,416,095 in the previous year.

Materials used in manufacturing processes, exclusive of fuel and electricity, cost \$23,986,439 in 1954 as against \$27,149,796 in the previous year. Among the principal materials were gold and gold alloys, silver and silver alloys, nickel-silver, precious and semi-precious stones and jewellers' findings.

As reviewed in this bulletin, the jewellery and silverware industry includes all plants in Canada which made the following classes of goods as their main products: (a) rings and other jewellery; (b) sterling silverware and silver-plated ware; and (c) dental supplies, gold leaf, gold and silver melted or rolled or otherwise prepared for the arts and industries; and precious metals recovered from old materials, jewellers' sweepings and scrap. Wholesalers, retailers, or shops engaged only in repair work have not been included.

Note: Figures for value added by manufacture, shown in Table 1, prior to 1952, were obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1952, the gross value of production was replaced by value of factory shipments, f.o.b. plant. As no information on inventory change is available for 1952 and 1953, value added figures for these years were obtained by subtracting from the value of shipments the cost of materials, fuel and electricity. In 1954, information on the value of year-end inventory holdings at plant and plant warehouses was collected as part of the annual Census of Industry and information thus made available was taken into account in calculating the value added figure for 1954.

NON-FERROUS METAL PRODUCTS

TABLE 1. Principal Statistics of the Jewellery and Silverware Industry, Significant Years 1929-1954, and by Provinces, 1953 and 1954

Year and province	Estab- lish- ments	Em- ployees	Earnings	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	No.	No.	\$	\$	\$	\$	\$
1929	98	2,931	3,998,851	100,912	4,913,604	6,919,077	11,933,593
1932	93	2,169	2,322,392	72,434	2,432,728	3,613,709	6,118,871
1937	121	3,316	3,801,230	112,616	6,647,300	6,633,630	13,093,546
1939	116	3,390	4,095,783	115,729	7,210,524	6,903,307	14,229,560
1945	158	5,514	8,108,837	197,435	16,164,076	14,837,706	31,199,217
1946	172	6,691	10,507,305	244,177	22,873,016	18,411,485	41,528,678
1949	209	6,219	13,160,094	291,594	26,878,852	23,587,014	50,757,460
1950	218	6,299	13,784,710	320,294	30,210,609	22,779,637	53,310,540
1951	209	5,738	13,315,583	354,601	29,314,583	20,705,029	50,374,213
1952	215	5,548	13,486,371	358,193	22,612,299	22,135,745	45,106,237
1953							
Quebec	82	2,011	4,133,760	68,941	5,496,585	7,165,198	12,730,724
Ontario	104	3,547	9,988,602	319,966	21,375,123	16,155,300	37,850,389
Manitoba	3	38	88,203	1,820	95,479	204,666	301,965
British Columbia	13	75	139,793	3,200	143,326	266,017	406,143
Saskatchewan	2	32	65,737	1,644	39,283	91,122	132,049
Alberta	2						
Yukon	1						
Canada	207	5,703	14,416,095	395,571	27,149,796	23,875,903	51,421,270
1954							
Quebec	90	1,848	4,040,414	74,433	5,043,869	6,974,371	12,150,735
Ontario	104	3,087	9,089,606	301,114	18,502,172	14,441,819	33,480,010
Manitoba	3	32	76,142	2,936	113,016	261,298	330,394
British Columbia	15	88	229,343	5,479	299,314	422,273	718,674
Saskatchewan	2	19	51,874	2,043	28,068	83,353	112,766
Alberta	2						
Yukon	1						
Canada	217	5,074	13,487,379	386,005	23,986,439	22,183,114	46,792,579

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. See footnote to text.

TABLE 2. Principal Statistics of the Jewellery and Silverware Industry, by Sub-groups, 1953 and 1954

Year	Estab- lish- ments	Em- ployees	Earnings	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	No.	No.	\$	\$	\$	\$	\$
1953							
Refined precious metals and dental supplies	7	457	1,324,919	89,479	12,297,464	2,244,971	14,631,914
Silver-plated ware	13	1,754	5,112,355	159,510	5,366,834	7,594,506	13,120,850
Jewellery	187	3,492	7,978,821	146,582	9,485,498	14,036,426	23,668,506
Total	207	5,703	14,416,095	395,571	27,149,796	23,875,903	51,421,270
1954							
Refined precious metals and dental supplies	7	464	1,416,095	89,481	10,275,292	2,149,233	12,646,527
Silver-plated ware	12	1,373	4,451,002	141,395	5,054,291	7,408,563	12,802,659
Jewellery	198	3,237	7,620,282	155,129	8,656,856	12,625,318	21,343,393
Total	217	5,074	13,487,379	386,005	23,986,439	22,183,114	46,792,579

1. See footnote to text.

TABLE 3. Inventories,¹ 1954

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec.....	2,279,314	367,032	1,448,171	4,094,517
Ontario.....	4,222,643	3,005,278	3,313,527	10,541,448
Other provinces	150,767	2,286	76,493	229,546
Canada.....	6,652,724	3,374,596	4,838,191	14,865,511
Closing:				
Quebec.....	2,039,275	328,069	1,390,109	3,757,453
Ontario.....	3,694,981	2,704,101	3,078,622	9,477,704
Other provinces	129,866	1,289	132,439	263,594
Canada.....	5,864,122	3,033,459	4,601,170	13,498,751

1. (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Jewellery and Silverware Industry for the year under review are shown in the above table.

TABLE 4. Products of the Jewellery and Silverware Industry, 1953 and 1954

Product	Value of factory shipments	
	1953	1954
	\$	\$
Gold:		
Fine gold recovered from old gold, sweepings, etc.....	719,312	457,065
Fine gold (new) melted and rolled, etc., for use in arts and industries....	332,388	403,348
Gold alloys	3,654,686	3,168,358
Gold leaf, gold-filled wire and other gold-filled stock.....	540,914	509,701
Silver:		
Fine silver recovered from sweepings, etc.....	385,444	330,708
Fine silver (new) melted or rolled, etc., for use in arts and industries....	786,631	569,822
Sterling silver, made, melted or rolled, etc.....	3,036,286	1,607,452
Other silver alloys, made, melted or rolled, etc.....	846,089	713,925
Platinum recovered from sweepings, etc., and platinum crucibles, electrodes, etc.....	1,220,548	1,219,801
Watch cases	296,587	378,882
Jewellery.....	20,052,620	18,502,712
Church goods (chalices, etc.)	79,987	85,010
Emblems, badges and medals	668,333	712,793
Hollow-ware, silver-plated on Britannia metal	137,156	74,665
Hollow-ware, silver-plated on nickel-silver.....	57,412	8,609
Hollow-ware, silver-plated on brass and copper.....	1,638,448	1,363,564
Hollow-ware, silver-plated on lead alloy.....	189,439	151,950
Hollow-ware, sterling silver.....	¹	¹
Flatware and cutlery, silver-plated.....	6,668,069	6,159,148
Flatware and cutlery, sterling silver	2,425,323	2,186,820
Flatware and cutlery, other, including stainless steel, other plated and other metal flatware, not plated.....	747,046	761,852
Toiletware and dresserware, sterling silver	353,422	279,443
Toiletware and dresserware, other metals (brass, bronze, chrome, etc.)...	520,852	157,636
Jewellers' findings	225,257	211,974
Trophies	402,718	477,499
Received for custom or repair work	790,407	942,823
Other products	4,645,896	5,357,019
Total	51,421,270	46,792,579

1. Included with "other products". See Table 7 for total production in Canada.

TABLE 5. Materials Used in the Jewellery and Silverware Industry, 1953 and 1954

Material	Cost at works	
	1953	1954
	\$	\$
Precious metals:		
Gold:		
Fine:		
New	3,839,973	3,520,131
From old material	590,562	680,360
Gold alloys (18k, 12k, etc.)	1,332,022	1,056,150
Iridium	12,637	8,322
Palladium	204,621	279,963
Platinum	1,142,002	1,016,684
Rhodium	140,652	135,645
Silver:		
Fine:		
Anodes	800,393	985,947
Other	2,556,256	2,057,884
Sterling	3,322,371	1,872,359
Other silver alloys	19,762	52,124
Old gold for remelting and refining	581,917	384,290
Waste and scrap for remelting and refining	1,711,959	1,681,232
Gold-filled wire and other gold-filled stock	223,856	137,150
Base metals and alloys:		
Aluminum	86,021	2,522
Antimony metal	11,988	1,708
Brass, including blanks for plating	408,091	440,654
Britannia metal, including blanks for plating	179,367	142,570
Cadmium metal	4,915	8,821
Copper, including blanks for plating	299,007	234,231
Lead	44,557	42,455
Nickel	41,725	32,610
Nickel-silver, including blanks for plating	1,022,571	766,099
Tin	29,495	29,058
Other non-ferrous metals	259,810	425,158
Other materials:		
Cutlery steel	166,746	148,101
Diamonds (for rings, etc.)	2,125,246	2,093,119
Other precious and semi-precious stones	940,253	809,221
Glass linings and blanks	125,512	230,559
Rouge and other polishes	133,592	87,992
Stainless steel	272,650	212,451
Synthetic resins and plastics	49,336	30,684
Pearl essence	8,006	8,182
Beads for artificial or simulated pearls	309,612	347,189
Jewellers' findings	1,066,712	800,815
Shipping containers and packaging materials	730,701	616,644
All other materials and process supplies	2,354,900	2,607,355
Total	27,149,796	23,986,439

TABLE 6. Production¹ of Jewellery in Canada, 1945-1954 (From all Industries)

Year	Selling value at works	Year	Selling value at works
	\$		\$
1945	10,760,000	1950	17,931,000
1946	13,277,000	1951	16,400,000
1947	10,029,000	1952	18,522,000
1948	13,668,000	1953	20,580,000
1949	18,001,000	1954	18,624,000

1. Factory shipments since 1952.

TABLE 7. Production¹ of Silverware, in Canada, 1945-1954 (From all Industries)

Year	Hollow-ware, electroplated			Flatware and cutlery, electroplated	Sterling silver hollow-ware, flatware and cutlery	Sterling silver toilet-ware and dresserware
	On Britannia metal	On nickel-silver	On other metals			
	\$	\$	\$	\$	\$	\$
1945	297	17,310	1,078,235	2,397,274	1,309,563	371,923
1946	—	25,453	2,346,114	3,963,987	2,452,207	556,907
1947	51,000	164,534	3,041,565	5,254,385	1,817,997	442,197
1948	199,969	200,422	3,033,466	5,900,626	2,246,337	339,387
1949	301,130	140,867	2,648,823	7,294,002	3,160,843	437,265
1950	327,110	82,190	2,405,908	6,716,307	3,602,206	429,189
1951	160,189	124,252	2,041,490	5,981,279	3,207,605	328,753
1952	128,809	75,974	1,863,895	5,647,955	2,388,972	310,271
1953	137,156	57,412	1,827,887	6,668,069	2,747,692	353,422
1954	74,665	8,609	1,515,514	6,159,148	2,511,545	279,443

1. Factory shipments since 1952.

TABLE 8. Principal Statistics, Classified According to Type of Ownership, 1953 and 1954

Type	Establishments	Employees	Earnings	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1953					
Individual ownership	71	541	1,151,462	1,444,810	3,365,966
Partnerships	31	305	771,053	1,076,499	2,560,052
Incorporated companies	105	4,857	12,493,580	24,628,487	45,495,252
Total	207	5,703	14,416,095	27,149,796	51,421,270
1954					
Individual ownership	72	404	898,113	1,113,490	2,664,145
Partnerships	31	200	482,872	890,393	1,781,431
Incorporated companies	114	4,470	12,106,394	21,982,556	42,347,003
Total	217	5,074	13,487,379	23,986,439	46,792,579

TABLE 9. Principal Statistics of the Jewellery and Silverware Industry in Canada, Grouped According to Size of Establishment, 1953 and 1954

Establishments reporting factory shipments	Establishments	Employees	Earnings	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1953					
Under \$25,000	66	192	339,676	284,252	783,384
\$25,000 to \$49,999	25	190	379,023	303,150	866,097
\$50,000 to \$99,999	25	300	713,137	742,342	1,810,103
\$100,000 to \$199,999	35	668	1,567,116	2,099,778	4,842,135
\$200,000 to \$499,999	35	1,668	3,903,063	4,428,378	10,575,498
\$500,000 to \$999,999	13	1,087	2,802,891	3,748,843	7,966,899
\$1,000,000 to \$4,999,999	6	1,598	4,711,189	15,543,053	24,577,154
\$5,000,000 and over	2				
Total	207	5,703	14,416,095	27,149,796	51,421,270
1954					
Under \$25,000	72	195	355,866	322,200	867,308
\$25,000 to \$49,999	29	178	346,988	437,947	1,030,883
\$50,000 to \$99,999	32	381	880,547	1,046,970	2,323,473
\$100,000 to \$199,999	33	652	1,593,716	1,884,025	4,610,045
\$200,000 to \$499,999	37	1,814	4,645,073	4,791,569	11,965,896
\$500,000 to \$999,999	7	525	1,281,940	2,479,422	4,588,668
\$1,000,000 to \$4,999,999	7	1,329	4,383,249	13,024,306	21,406,306
Total	217	5,074	13,487,379	23,986,439	46,792,579

TABLE 10. Employees and Their Earnings in the Jewellery and Silverware Industry, 1953 and 1954

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
						\$	\$	\$
1953								
Quebec	209	122	915	765	2,011	1,124,261	3,009,499	4,133,760
Ontario	411	330	1,829	977	3,547	2,582,093	7,406,509	9,988,602
British Columbia	21	8	38	8	75	58,800	80,993	139,793
Other provinces	19	6	38	7	70	68,749	85,749	153,940
Canada	660	466	2,820	1,757	5,703	3,833,903	10,582,192	14,416,095
1954								
Quebec	206	117	879	646	1,848	1,099,634	2,940,780	4,040,414
Ontario	449	300	1,524	814	3,087	2,518,317	6,571,289	9,089,606
British Columbia	25	11	45	7	88	108,661	120,682	229,343
Other provinces	15	4	29	3	51	58,895	69,121	128,016
Canada	695	432	2,477	1,470	5,074	3,785,507	9,701,872	13,487,379

TABLE 11. Production Workers, by Months, 1953 and 1954

Month	1953			1954		
	Male	Female	Total	Male	Female	Total
January	2,850	1,749	4,599	2,536	1,505	4,041
February	2,859	1,784	4,643	2,543	1,502	4,045
March	2,858	1,806	4,664	2,483	1,481	3,964
April	2,835	1,772	4,607	2,408	1,357	3,765
May	2,807	1,699	4,506	2,412	1,291	3,703
June	2,816	1,657	4,473	2,382	1,278	3,660
July	2,778	1,689	4,467	2,401	1,414	3,815
August	2,778	1,784	4,562	2,454	1,546	4,000
September	2,819	1,818	4,637	2,508	1,601	4,109
October	2,830	1,883	4,713	2,537	1,626	4,163
November	2,828	1,844	4,672	2,540	1,578	4,118
December	2,784	1,666	4,450	2,503	1,436	3,939
Average	2,820	1,757	4,577	2,477	1,470	3,947

TABLE 12. Capital and Repair Expenditures in the Jewellery and Silverware Industry, 1950-1954

Year	Capital expenditures		Sub-total	Repair and maintenance expenditures		Sub-total	Total capital and repair expenditures
	Construction	Machinery and equipment		Construction	Machinery and equipment		
	\$'000						
1950	674	936	1,610	219	391	610	2,220
1951	149	515	664	189	501	690	1,354
1952	69	418	487	144	390	534	1,021
1953	239	540	779	147	401	548	1,327
1954 ¹	115	402	517	123	351	474	991

1. Preliminary.

TABLE 13. Imports into Canada and Exports of Jewellery and Precious Metal Products, 1953 and 1954

Item	1953		1954	
	Quantity	Value	Quantity	Value
		\$		\$
(a) Imports				
Precious metals and their products:				
Electroplated ware and giltware, n.o.p.	—	12,243,836	—	13,075,957
Gold and silver sweepings and bullion fringe or gold fringe	—	54,068	—	55,741
Gold, silver and Dutch or schlag metal leaf	—	121,416	—	149,389
Gold, manufactures of, n.o.p.	—	131,623	—	128,159
Platinum wire and platinum bars, strips, sheets and plates; platinum, palladium, iridium, osmium, ruthenium and rhodium, in lumps, ingots, powder, sponge or scrap	—	16,517,392	—	17,784,372
Platinum crucibles.....	—	814,440	—	1,114,231
Platinum retorts, pans, condensers, tubing, pipe and preparations of platinum for the manufacture or concentration of sulphuric acid	—	—	—	—
Platinum and black oxide of copper for the manufacture of chlorate and colours	lb. 5,000	1,842	16,141	5,968
Silver in bars, blocks, ingots, drops, sheets or plates, unmanufactured.....	oz. 287,497	231,165	60,165	50,403
Toilet articles of all kinds, of which the component material of chief value is sterling silver.....	—	33,361	—	29,151
Silver, manufactures of, n.o.p., and articles consisting wholly or in part of sterling or other silverware.....	—	710,100	—	604,852
Jewellery:				
Jewellery, n.o.p.	—	4,723,523	—	4,843,271
(b) Exports				
Jewellers' sweepings and precious metal scrap, n.o.p.	—	1,143,706	—	1,395,357
Silver manufactures, n.o.p.	—	72,707	—	54,245
Plated ware, silver	—	90,336	—	74,885
Plated ware, n.o.p.	—	310,141	—	18,755
Jewellery of all kinds, n.o.p.	—	106,585	—	128,683

Note. The letters "n.o.p." mean "not otherwise provided for" in the statistical classification.

Directory of Firms in the Jewellery and Silverware Industry, 1954

Name of firm	Location of plant
(a) REFINED PRECIOUS METALS CHIEFLY — SECONDARY REFINERS	
Quebec:	
Canadian Refining Co. Ltd.	1426 Clarke St., Montreal
Ontario:	
Baker Platinum of Canada Ltd.	512 King St. E., Toronto
Goldsmith Bros. Smelting & Refining Co. Ltd.	512 King St. E., Toronto
Handy & Harman of Canada Ltd.	141 John St., Toronto
Imperial Smelting & Refining Co. Ltd.	34 Beverley St., Toronto
Johnson, Matthey & Mallory, Limited	110 Industry St., Toronto
Williams Gold Refining Co. of Canada Ltd.	30 Courtwright St., Fort Erie North
(b) SILVER-PLATED WARE CHIEFLY	
Quebec:	
Birks, Henry, & Sons (Montreal) Ltd.	620 Cathcart St., Montreal
Camirand Co., Ltd.	2126 De Lasalle Ave., Montreal
Wallace, R., & Sons of Canada Ltd.	Cookshire

Directory of Firms in the Jewellery and Silverware Industry, 1954 - Continued

Name of firm	Location of plant
(b) SILVER-PLATED WARE CHIEFLY - Concluded	
Ontario:	
Benedict-Proctor Mfg. Co. Ltd.	74 Ontario St., Trenton
Canadian Silversmiths Ltd.	80-84 Chestnut St., Toronto
Canadian Wm. A. Rogers, Ltd.	844 Caledonia Rd., Toronto
International Silver Co. of Canada, Ltd.	303 River Road, Niagara Falls
McGlashan Clarke Co., Ltd.	Palmer Ave., Niagara Falls
Morton-Parker Limited	Dufferin Ave., Trenton
Oneida Ltd.	Falls Ave., Niagara Falls
Roden Bros., Ltd.	345 Carlaw Ave., Toronto
Silverware Products (Canada) Ltd.	108 River St., Toronto
(c) JEWELLERY CHIEFLY	
Quebec:	
Actman Jewellers Reg'd.	1449 St. Alexander St., Montreal
Adler, B., & Sons Inc.	1260 University St., Montreal
Algren Mfg. Co. of Can. Ltd.	970 McEachran Ave., Outremont
A.L.S. Inc.	704 Notre Dame St. W., Montreal
American Novelties and Castings	2870 Rouen St. E., Montreal
Amsel Bros.	3490 St. Lawrence Blvd., Montreal
Ano Limitée	2937 Avenue Lacombe, Montreal
Artistic Jewellery Company	1117 Ste. Catherine St. W., Montreal
Barrette, Armand	6640-35th Ave., Rosemount
Beaudoin Spinning Enrg.	3870 Chemin St-Michel, Ville St-Michel
Beaugrand, Gilles, Inc.	846, ave de l'Epée, Outremont
Bick & Ostor Co., Limited	6924 Park Avenue, Montreal
Bijouterie Centrale Inc.	3250 St. Zotique, Montreal
Bijouterie Comet Inc.	1705, Est rue Laurier, Montreal
Bijouterie Style Enrg.	703 Jarry St. E., Montreal
Boismenu, Eugène	517, boul. St-Laurent, Montreal
Bourassa, J. A.	1290 St. Denis St., Montreal
Bruner-Ritter Ltd. of Canada	1276 St. Urbain St., Montreal
Bureau, Roger	5018, rue Papineau, Montreal
Canadian Watch Strap Co.	2373 Jeanne D'Arc St., Montreal
Carousel Jewellery Co.	786 Wellington St., Montreal
Carrier, P.E., Co. Ltée.	4226, rue Hogan, Montreal
Cavendish Jewellery Ltd.	434 Ste. Helen St., Montreal
Colombia Jewellery Co.	400 Ontario, Montreal
Colonial Rhinestone Novelty Inc.	425 River St. Sec. B-3, Montreal
Continental Jewellery Co.	265 Vitre St., Montreal
Cooper Ornament Co.	395 Mayor St., Montreal
Criterion Products Co. Ltd.	3500 St. Antoine St., Montreal
Daros Ltd.	937 Victoria Sq., Montreal
Delrue, Georges	3489 Marlowe Ave., Montreal
Dominion Tool & Metal Products Ltd.	425 St. Francois Xavier St., Montreal
Doucet, Victor, Inc.	10597 Pelletier Ave., Montreal
Ede Limitée	1290 St. Denis St., Montreal
Enco Manufacturing Co. Ltd.	428 St. Peter St., Montreal
Filigrane Specialty Company Ltd.	69 Albert St., Sherbrooke
Forstner Chain Co. (Canada) Ltd.	830 George St., Sherbrooke
Gold Arts Jewellery Co. Reg'd.	1504 Sherbrooke St. W., Montreal
Gendon Mfg. Jewellers	455 Craig St. W., Montreal
Green Bros. Reg'd.	1010 Ste. Catherine St. E., Montreal
Har-mor Jewellery Co.	202 Maisonneuve St., Hull
Hill, Cecil, Associates Ltd.	1653A Ste. Catherine St. W., Montreal
Imperial Jewellery Mfg. Co.	913 St. George St., Montreal
Jay Flex Limited	1295 Des Carrières St., Montreal
Jaystone Ornaments	460 Ste. Catherine St. W., Montreal
Jewel Craft Reg'd.	1536 Bishop St., Montreal
Keyes Jewellers Ltd.	930 Notre Dame St. W., Montreal
Krasnow, Sam, & Co.	1214 Peel St., Montreal
Lamond, C., & Fils Limitée	1065 Bleury St., Montreal
LaSalle Jewellery	8482, rue St-Hubert, Montréal
Lasker, Moses, Co.	1070 Bleury St., Montreal
Laurentian Jewellers	3609 St. Lawrence Blvd., Montreal
Lemaitre, Paul, Limitée	2505 Ste. Catherine St. E., Montreal
Lenmar Jewellery Inc.	3784 MacKenzie St., Montreal
Lindover, H.	1500 Ste. Catherine St. W., Montreal
London Jewellery Co.	5002 Borden Ave., Montreal
Manhattan Jewellery	423 Mayor St., Montreal
Marion, Aly	360 Craig St. W., Montreal

Directory of Firms in the Jewellery and Silverware Industry, 1954 - Continued

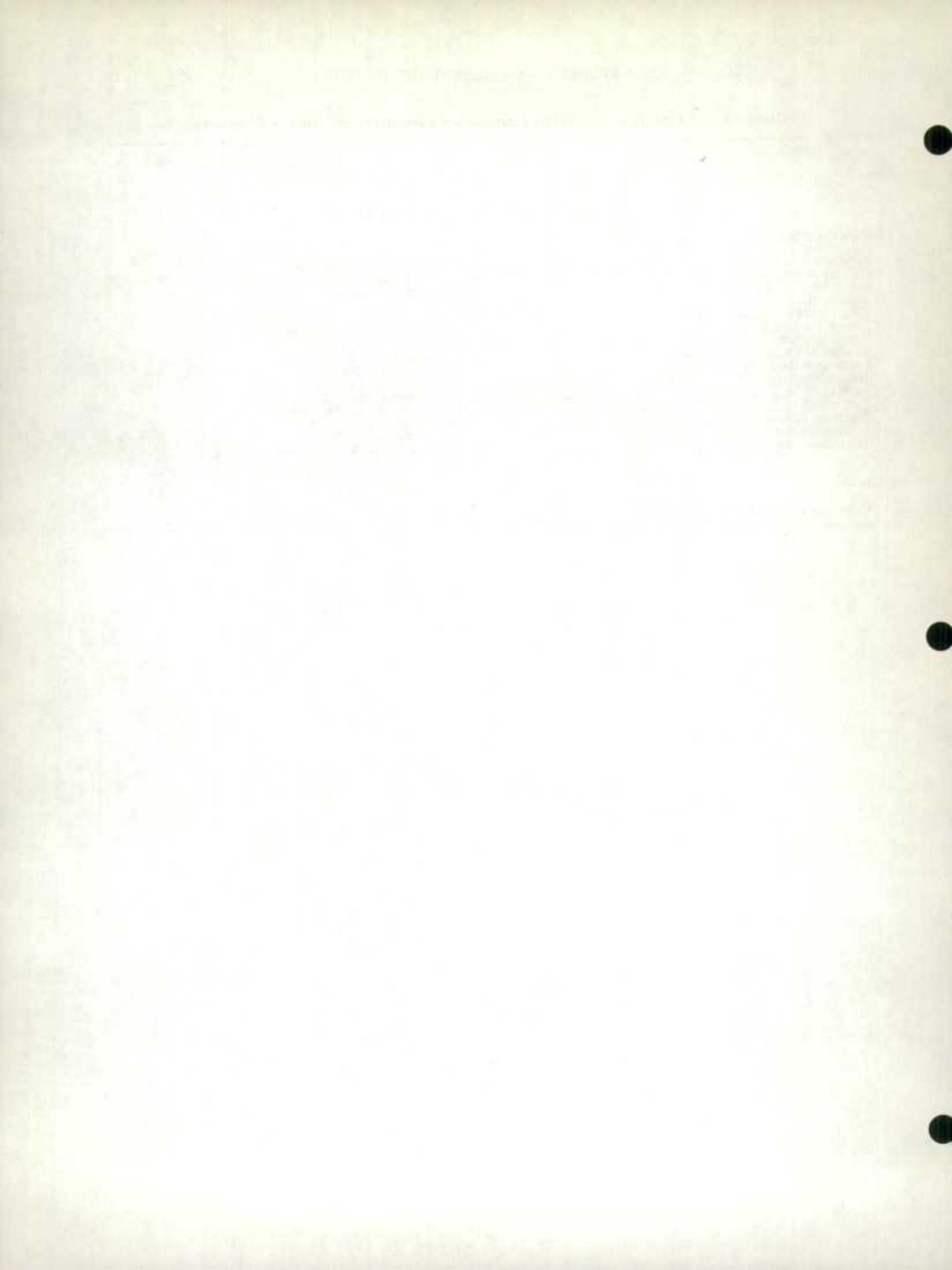
Name of firm	Location of plant
(c) JEWELLERY CHIEFLY - Continued	
Quebec - concluded:	
Montreal Jewellery Stamping Reg'd.	273 Berard St., Montreal
Montreal Plating & Casting Co. Ltd.	6726 St. Vallier St., Montreal
Morin & Lebreque Enrg.	150 Gagne St., Sherbrooke
Nemo - Brier Limited	105 Montcalm St., Hull
New York Rhinestone Novelties	396 Craig St. W., Montreal
Paquet, Gidéon, Enrg.	74 St. Joseph St., Quebec
Pelletier, E., & Fils Enrg.	179 Ouest, rue Craig, Montréal
Picard, J.E.	401 Blvd. Charest, Quebec
Pier-O-Inc.	2130 Beaubien Est, Montreal
Princess Jewelry Reg'd.	950 Des Recollets, Trois Rivières
Raphael Jewellery	540 Beaudry St., Montreal
Riviera Trading Co., Ltd.	510 McGill St., Montreal
Ross Bros. Inc.	1244 Ste. Catherine St. W., Montreal 25
Sabbath, Lawrence, Co.	1231 Ste. Catherine St. W., Montreal
Salon Du Bijou Enrg.	165 King Ouest, Sherbrooke
Scepter Jewellery Company	408 St. James St. W., Montreal
Shechtman, G.A., & Sons, Ltd.	460 Ste. Catherine St. W., Montreal
Sherman, G., & Co.	905 Old Orchard Ave., Montreal
Sidney Skelton Ltd.	1456 McGill College Ave., Montreal
Sloves, N., & Co.	455 Craig St. W., Montreal
Stephenson, Osher, Co. Ltd., The	630 Dorchester St. W., Montreal
Swisor Enrg.	2556 Chemin St-Louis, Québec
Tardy, Charles E.	486 St. John St., Montreal
Trico Ring Mfg. Inc.	460 Ste. Catherine St. W., Montreal
Triad Creations Limited	420 St. Georges St., Drummondville
Vanity Jewellery Mfg. Co.	359 St. James St. W., Montreal
Variety Ring Co.	5327 Notre Dame St. W., Montreal
Venus Jewellery Mfg. Co.	7 Notre Dame E., Montreal
Watchstraps Inc.	2875 Hochelaga St., Montreal
Ontario:	
A. & A. Jewellers	284A Yonge St., Toronto
Adams Jewellery Mfg. Co.	5 Commercial St., Toronto
Adrienne Charms Mfg. Co.	438 Dundas St. W., Toronto
Alpha Jewellery Co.	95½ Church St., Toronto
Amell, Robert, & Co. Limited	145 Adelaide St. W., Toronto
Ampeco Limited	604 King St. W., Toronto
Anthony Bros. Limited	39 Lombard St., Toronto
Artistic Jewellery Co.	688 Richmond St. W., Toronto
Attractive Jewellery Co.	39 Wellington St. E., Toronto
Austin, Carl, & Co. Ltd.	44 Church St., Weston
Avon Jewellery Limited	295 Dundas St. E., Belleville
Baker, T. H., Limited	1023 Princess Ave., London
Bassett, W. F., Company	10 Duke St., Toronto
Bennett Trophies	188 Parliament St., Toronto
Bond-Boyd & Company Limited	2433 Dufferin St., Toronto 10
Boyd, Douglas	66 Centre St. W., Richmond Hill
Breadner Company Limited	1002 Somerset St. W., Ottawa
Burkhardt Jewellers Limited	3 Mutual St., Toronto
Cadman Mfg. Co. Ltd.	Courtland
Canada Diamond Mount Co.	14 Temperance St., Toronto
Canadian Gold Leaf Manufacturers	14 Bettes St., Belleville
Canadian Pearl Co.	18 Haymarket St., Hamilton
Century Novelty Co. Ltd.	144 Front St. W., Toronto
Colonial Jewellery Limited	71 York St., Toronto
Cope, C.H.	143 Church St., Toronto
Coro (Canada) Limited	602-610 King St. W., Toronto
Coronet Jewellery Mfg. Co.	95A King St. W., Toronto
Cowdrill & Co.	39 Lombard St., Toronto
Craft Jewellery Products Ltd.	37 McCaul St., Toronto
Dafri Jewellery Co.	107 Richmond St. E., Toronto
Dominion Jewellery Mfg. Co.	430 Bay St., Toronto
Eaton, T., Co. Limited	Louisa St., Toronto
Electric Chain Co. of Canada Ltd., The	86 Bathurst St., Toronto
Elliott-Bishop Co. Ltd.	71 Lombard St., Toronto
Empire Silversmiths	10-16 Ripely Ave., Toronto
Evenchick, M., Ltd.	291 Albert St., Ottawa
Excellent Jewellery Co. Ltd.	600 Bay St., Toronto
Excelsior Jewellery Manufacturing Company	9 Beverley St., Toronto
Fashion Jewellery Company	39 Lombard St., Toronto

Directory of Firms in the Jewellery and Silverware Industry, 1954 - Continued

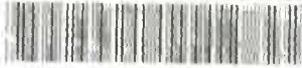
Name of firm	Location of plant
(c) JEWELLERY CHIEFLY - Continued	
Ontario - concluded:	
Favorite Jewellery Co.	97 Church St., Toronto
Fleming-Leech Ltd.	424 Churchill Ave., Ottawa
Forth, H., & Co. Limited.	284A Yonge St., Toronto
Fremes, S., & Co. Limited.	317 Adelaide St. W., Toronto
Friedman & Hurwitz.	12 Queen St. E., Toronto
Fussell, Andrew.	10 Asquith Ave., Toronto
Gem Jewellery.	53 Richmond St. E., Toronto
Hamilton Manufacturing Jewellers Limited.	37-39 King William St., Hamilton
Harvay Jewellery.	39 Lombard St., Toronto
Ideal Jewellers Mfg.	15 Temperance, Toronto
International Jewellery Co.	15 Temperance St., Toronto
Jewel Studio.	354½ Yonge St., Toronto
Johnston Silvercraft Ltd.	2 Berti St., Toronto
Johnston, W.R., Company.	114 Jarvis St., Toronto
Karel Craft Jewellery Mfg. Co.	10 Stanley Terrace, Toronto
Kral, Franz.	150 Earlsdale Ave., Toronto
Kilpatrick, C., Mfg. Co. Limited.	130 London St. E., Windsor
Kin Kraft Jewellers.	240 King St. E., Toronto
Lackie Manufacturing Company.	106-108 Lombard St., Toronto
Laugher & Patton Limited.	114 Jarvis St., Toronto
Leek, Jensen & Feller, Ltd.	14 Mutual St., Toronto
Lees, Geo. H., & Co., Ltd.	47 Main St. E., Hamilton
Levy Brothers Company Ltd.	25 Main St. W., Hamilton
Libman & Shaw Limited.	12 Queen St. E., Toronto
Lorie, Limited.	200 Adelaide St. W., Toronto
Marvel Jewellery Ltd.	159 McCaul St., Toronto
Mitschele Jewellery.	47 Wellington St. E., Toronto
Model Jewellery Mfg. Co.	54 Adelaide St. E., Toronto
Moor, Alex.	133½ Sparks St., Ottawa
Nantais & Hill.	319 Ouelette Ave., Windsor
North American Chain Co.	206 Woodworth Ave., St. Thomas
Peerless Jewellery Manufacturers.	2 Temperance St., Toronto
Piffard, R., & Sons.	28-30 Wellington St. W., Toronto
PlatinumArt Company.	39 Lombard St., Toronto
Quality Jewellery Manufacturing.	95A King St. W., Toronto
Regent Jewellery Co.	422 Adelaide St. W., Toronto
Rhinette Limited.	604 King St. W., Toronto
Ringcraft Jewellery Limited.	30 Duncan St., Toronto
Royal Jewellery Mfg. Co.	43 Adelaide St. E., Toronto
Strath-Croft.	R.R. No. 7, London
Traub Mfg. Co. of Canada, Limited.	1922 Wyandotte St. E., Walkerville
Turner, Fred F.	120 King St. E., Hamilton
Varley & Atkins Co.	4 Wellesley St., Toronto
Victoria Art Novelties Co. Ltd.	58 Richmond St. E., Toronto
Walker's Jewellery Co.	229 Yonge St., Toronto
Walker, Harry.	6 Terauley St., Toronto
Walker, J. and M.	3 Wellington St. E., Toronto
Wellings Mfg. Co. of Toronto Ltd.	67 Richmond St., Toronto
Wille, Frederick C., & Co.	83A Yonge St., Toronto
Windle, E., & Co.	521 Victoria Park Ave., Toronto
Manitoba:	
Clay Law Limited.	63 Albert St., Winnipeg
Ray-Serene Company, The.	669 Main St., Winnipeg
Winnipeg Silver Plate Co.	786 Toronto St., Winnipeg
Saskatchewan:	
Harrington, E. & J.	1755 Scarth St., Regina
Thompson, S.	214 Birks Bldg., Saskatoon
Alberta:	
Baker, Bert, & Company.	127 Eighth Ave. E., Calgary
Broadhead, Plummer & Maxon Ltd.	10041 - 102nd St., Edmonton

Directory of Firms in the Jewellery and Silverware Industry, 1954 - Concluded

Name of firm	Location of plant
(c) JEWELLERY CHIEFLY - Concluded	
British Columbia:	
Allbright Jewellery Co.	576 Seymour St., Vancouver
Capital Mfg. Jewellers Ltd.	745 Yates St., Victoria
Carmichael, W.M.	1023 Fort St., Victoria
Diment, R.F.	Colwood
Esto Company	2468 W-12 Avenue, Vancouver
Flewelling, E.R.	18 Hastings St. W., Vancouver
Grimson & Sons Ltd.	163 Hastings St. W., Vancouver
Hawken & Co.	144 Hastings St. W., Vancouver
Irvine Jewellery Mfg. Co.	329 Seymour St., Vancouver
Jacoby Brothers Ltd.	434 Pender St., Vancouver
Jeffries & Co.	1028 Fort St., Victoria
Peri Mfg. Co.	1226 Granville St., Vancouver
Travling, E.J.	509 Richards St., Vancouver
Travling - Waters	576 Seymour St., Vancouver
Zuker Jewellery Co. Ltd.	193 Hastings St. E., Vancouver
Yukon:	
Klondike Nugget and Ivory Shop.....	Dawson



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